RESULTS:

A) Home Page:

Website homepage for Urban Insights in Fig 5.1, features city skyline background and modern design.

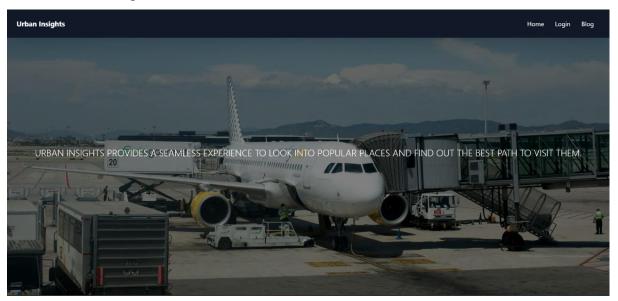


Fig 5.1 Home Page

B) Login Pages

i. Admin Login:

The "Urban Insights" admin page in Fig 5.2 serves as the centralized control centre for managing all aspects of the platform's operations. It provides administrators with intuitive tools for user management, content moderation, analytics, and system configuration. From overseeing user accounts and content creation to analysing user behaviour and configuring system settings, administrators have everything they need to ensure the platform operates smoothly and efficiently. With its comprehensive feature set and user-friendly interface, the admin page empowers administrators to effectively manage and optimize the platform, ultimately enhancing the urban exploration experience for users.



Fig 5.2 Admin Login

ii. User Login:

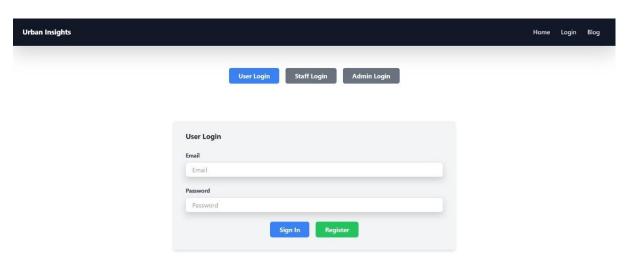


Fig 5.3 User Login

The user login page of "Urban Insights" in Fig 5.3 serves as the gateway for users to access the platform's features and content. Designed with simplicity and security in mind, the login page provides a seamless and intuitive login experience for users. Upon arriving at the login page, users are prompted to enter their credentials, typically a username or email address and a password.

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iii. Staff Login:

The third-party restaurant login feature in "Urban Insights" in Fig 5.4 offers restaurant owners and managers a streamlined authentication process by integrating with their preferred authentication methods, such as OAuth or Single Sign-On (SSO), eliminating the need for separate login credentials.

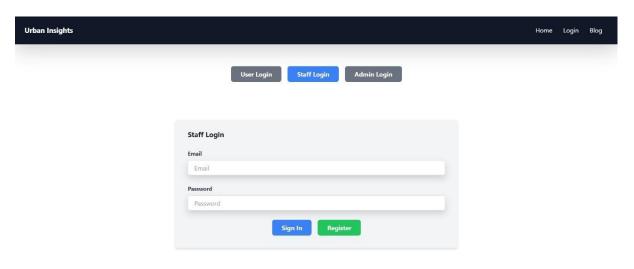


Fig 5.4 Staff Login

C) Restaurant Reservation

The third-party restaurant reservation in feature in "Urban Insights" streamlines the booking process for users by integrating with popular reservation platforms, allowing them to make reservations seamlessly without leaving the platform. This integration Fig 5.5 enhances user experience, increases booking efficiency for restaurants, and fosters stronger partnerships between the platform and dining establishments, ultimately facilitating a more convenient and enjoyable dining experience for users.

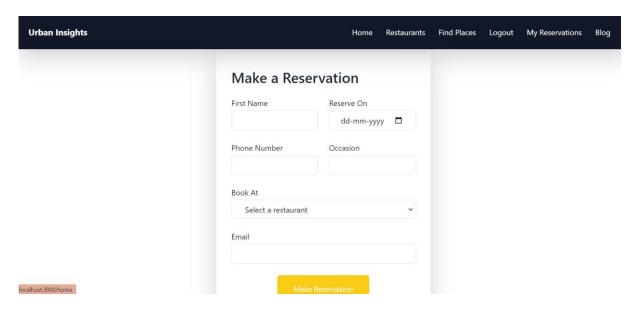


Fig 5.5 Restaurant Reservation

D) Reservation Summary

The reservation summary feature provides users with a concise overview of their reservation details before finalizing their booking. Once users have selected a restaurant, chosen their desired date, time, and party size, and entered any special requests or preferences, they are presented with a reservation summary page. This page displays all the relevant information related to their reservation, including the restaurant name, address, contact information, reservation date and time, party size, and any additional notes or requests provided by the user. Users can review this summary to ensure the accuracy of their reservation details and make any necessary adjustments before confirming their booking. The reservation summary feature enhances the user experience by providing a clear and transparent overview of their upcoming dining experience, helping users feel confident and informed about their reservation choices.

i. Staff Reservation Summary:

The staff reservation summary in Fig 5.6 provides restaurant staff with a comprehensive overview of incoming reservations, enabling them to efficiently manage and prepare for upcoming bookings. Once a reservation is made through the platform, restaurant staff can access the staff reservation summary page to view essential details of each reservation. This includes information such as the guest's name, contact details, reservation date and time, party size, any special requests or preferences, and notes left by the guest. Additionally, the staff reservation summary

may include status indicators to denote whether the reservation has been confirmed, pending, or cancelled, allowing staff to prioritize their workflow accordingly. The staff reservation summary feature streamlines communication and coordination among restaurant staff, ensuring that all team members are well-informed and prepared to deliver exceptional service to guests.



Fig 5.6 Staff Reservation Summary

ii. Admin Reservation Summary:

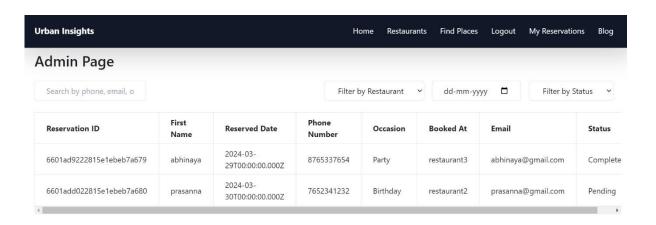


Fig 5.7 Admin Reservation Summary

The admin reservation summary in Fig 5.7 provides administrators or managers with a centralized view of all reservations made across the platform, allowing them to oversee and manage restaurant operations efficiently. Admins can access the admin reservation summary dashboard, which displays a comprehensive list of upcoming reservations for all partner restaurants. Each reservation entry includes key details such as the guest's name, contact information, reservation date and time, party size, restaurant name, and any special requests or preferences noted by the guest. Additionally, the admin

reservation summary may include filtering and sorting options to help administrators quickly locate specific reservations, as well as status indicators to track reservation confirmations and cancellations in real-time. This feature empowers administrators to monitor reservation activity, identify trends, and make informed decisions to optimize restaurant performance and guest satisfaction.