

**Ideation Phase**  
**Define the Problem Statements**

Date	14 june 2025
Team ID	LTVIP2025TMID47655
Project Name	A College Food Choices Case Study
Maximum Marks	2 Marks

**Customer Problem Statement Template:**

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	a college health advisor	understand how students' food choices impact their overall nutrition and wellness	I lack a visual and interactive dashboard	the raw dietary data is scattered and tools like Excel don't allow real-time filtering	uncertain about how to guide students toward healthier choices
PS-2	a campus nutrition planner	analyze how various dining hall offerings affect student dietary balance	I don't have a centralized view of food consumption patterns	there's a lack of visual tools that link food choices to demographic and behavioral data	under-prepared to plan menus and interventions effectively