

1. Project Background

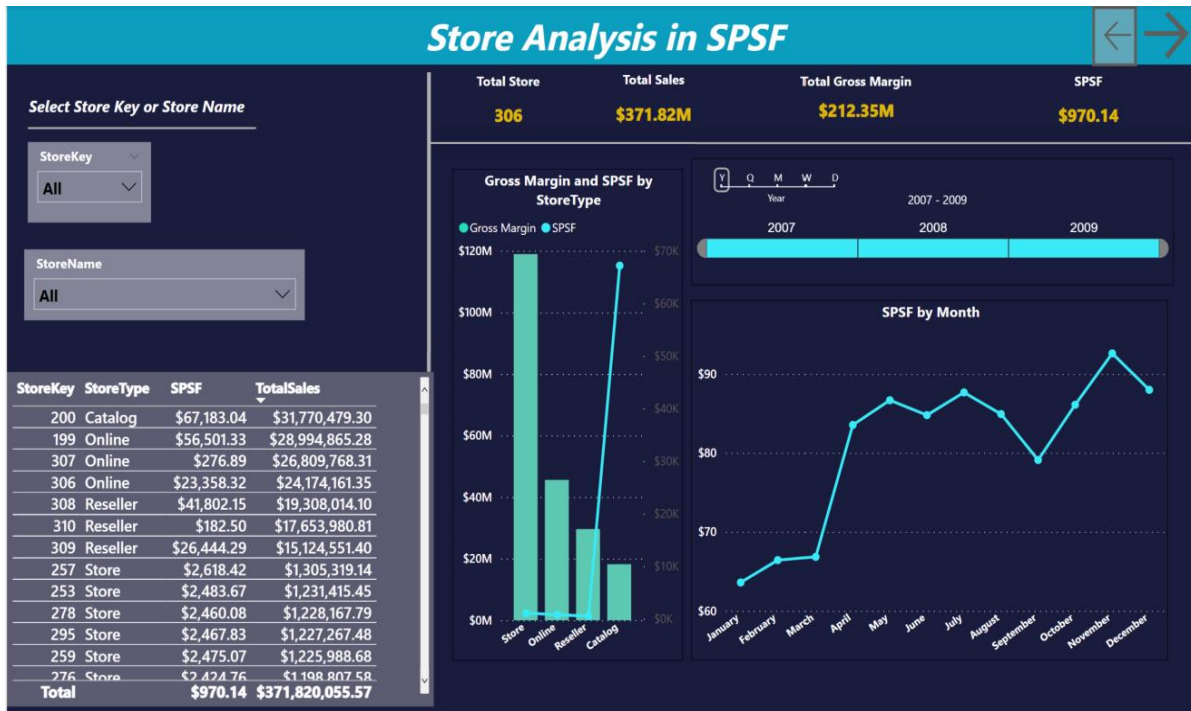
A Supermarket chain, **Popfiery** wants to improve its store operations in the following areas:

- **The store's architecture and aesthetics**
- **Functions of Customer Service**
- **Control of Inventories**
- **Administration**
- **Management of Stores**

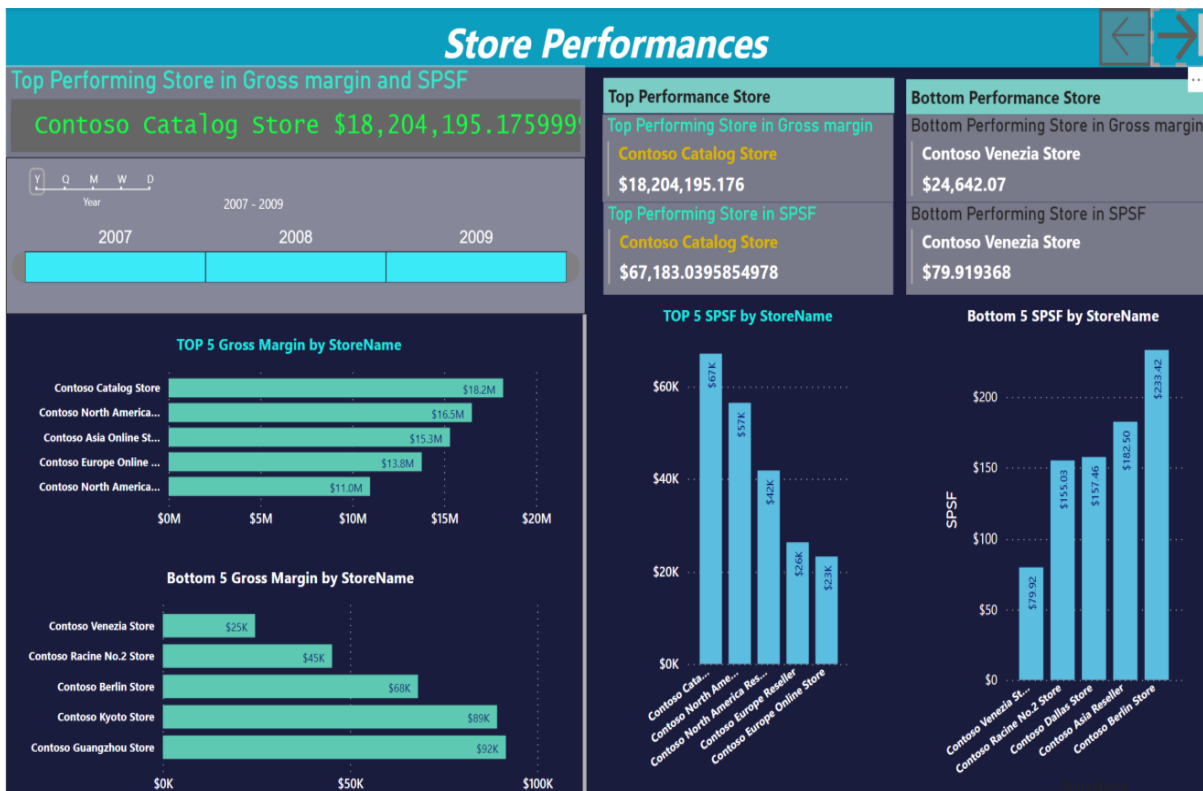
As a Business Analyst, to gather and process data from different sources using appropriate methods and techniques. Build dashboard:

- Asses the effectiveness of the product, price, process and people management.
- Underline the inventory demand patterns and orders fulfilment.
- Analyze the sales, returns and exchanges.
- Identify the moving, slow moving and Non-moving items to plan up selling or cross selling.
- Customize the workflow and adopt to the changes quickly.

Store Analysis in SPSF



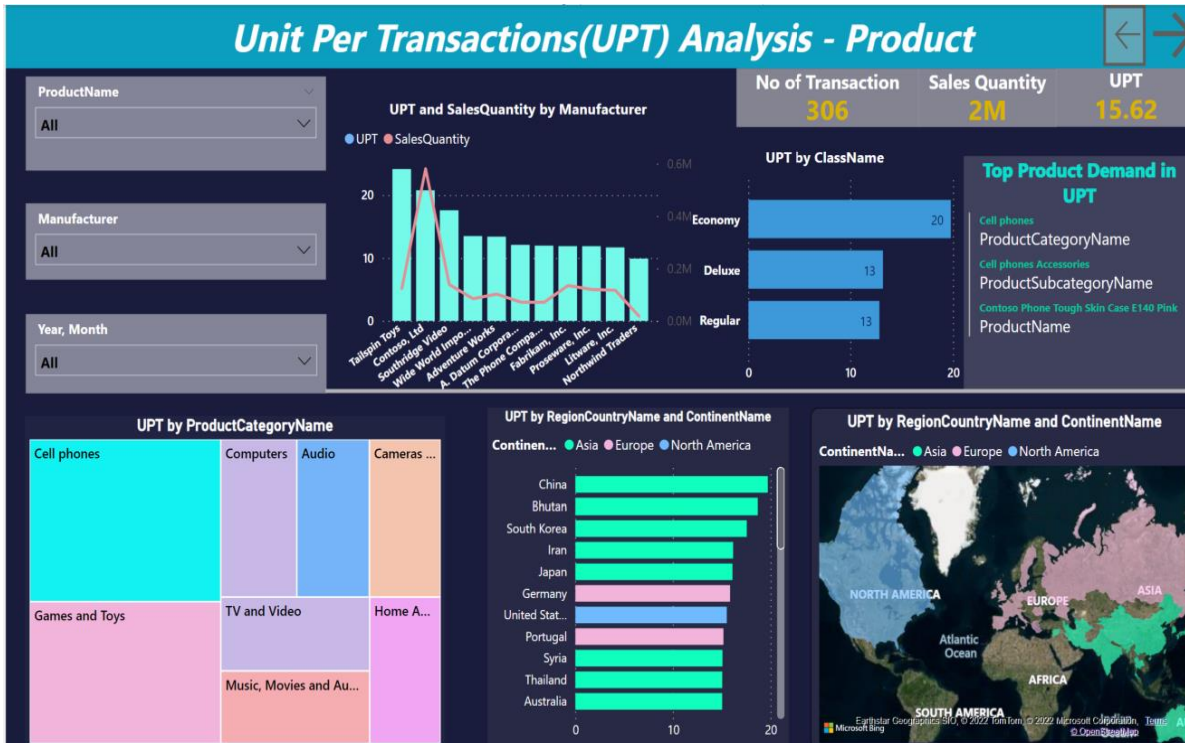
Store Performance



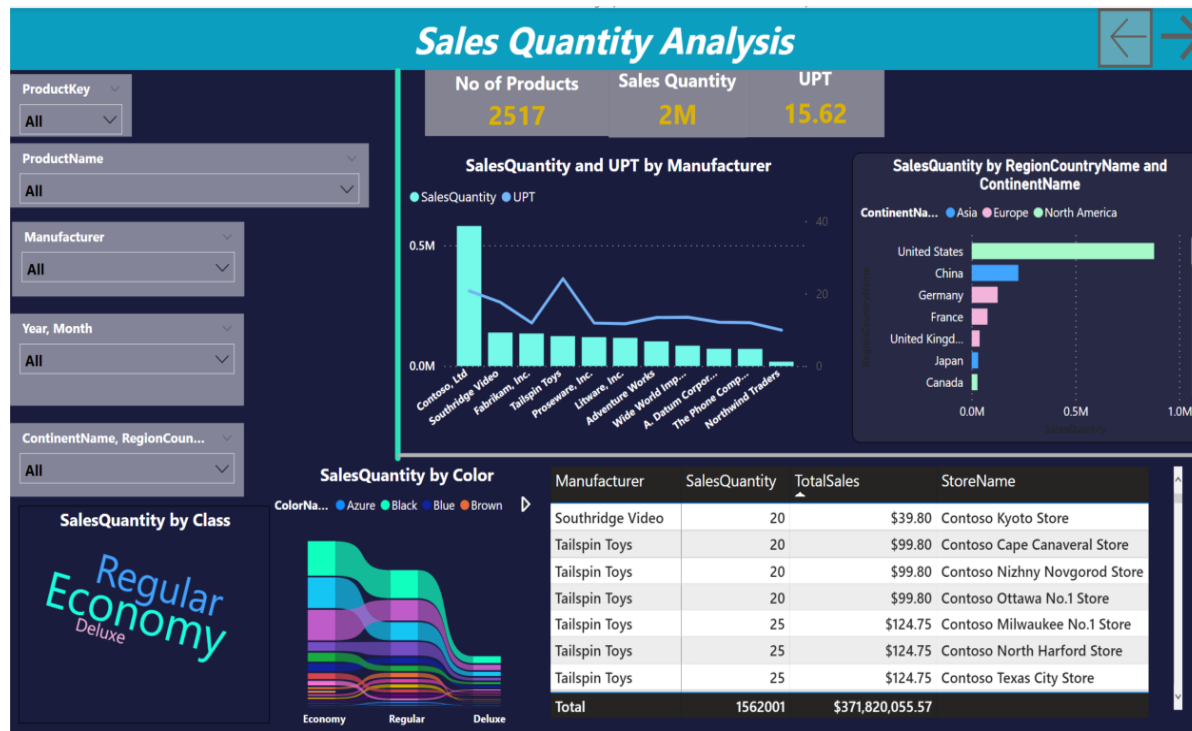
- Product Movement Analysis



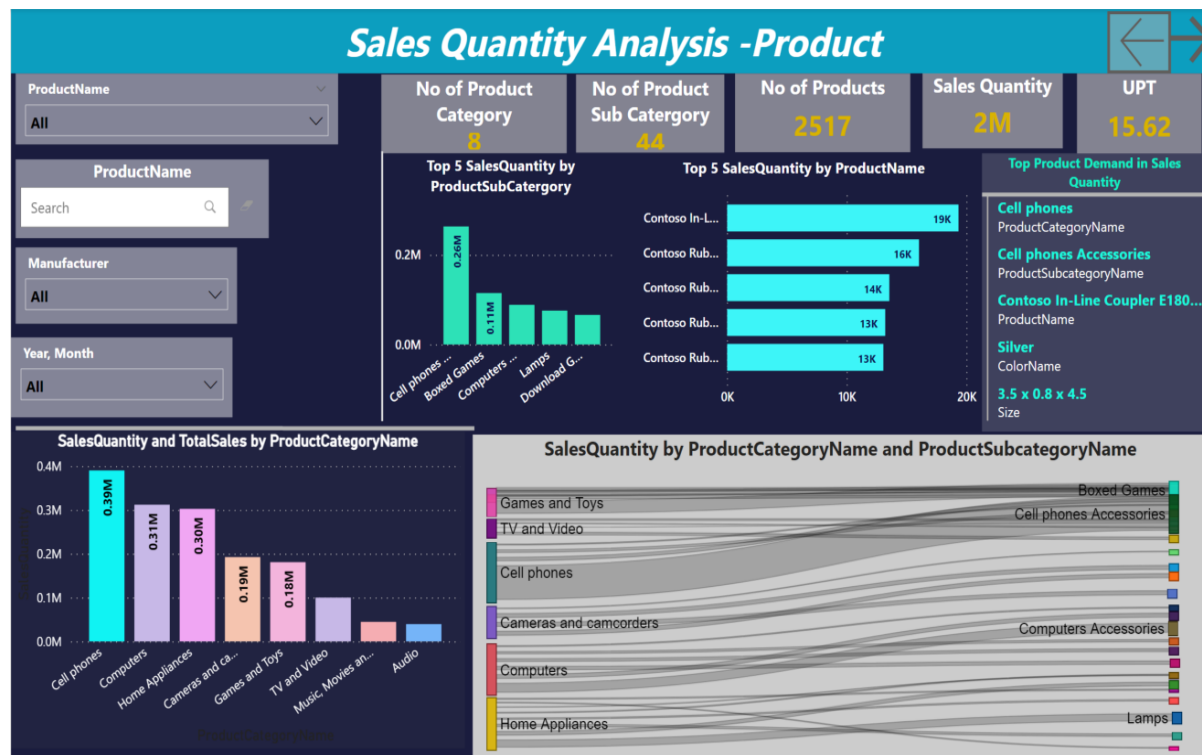
Unit Per Transaction (UPT) Analysis-Product



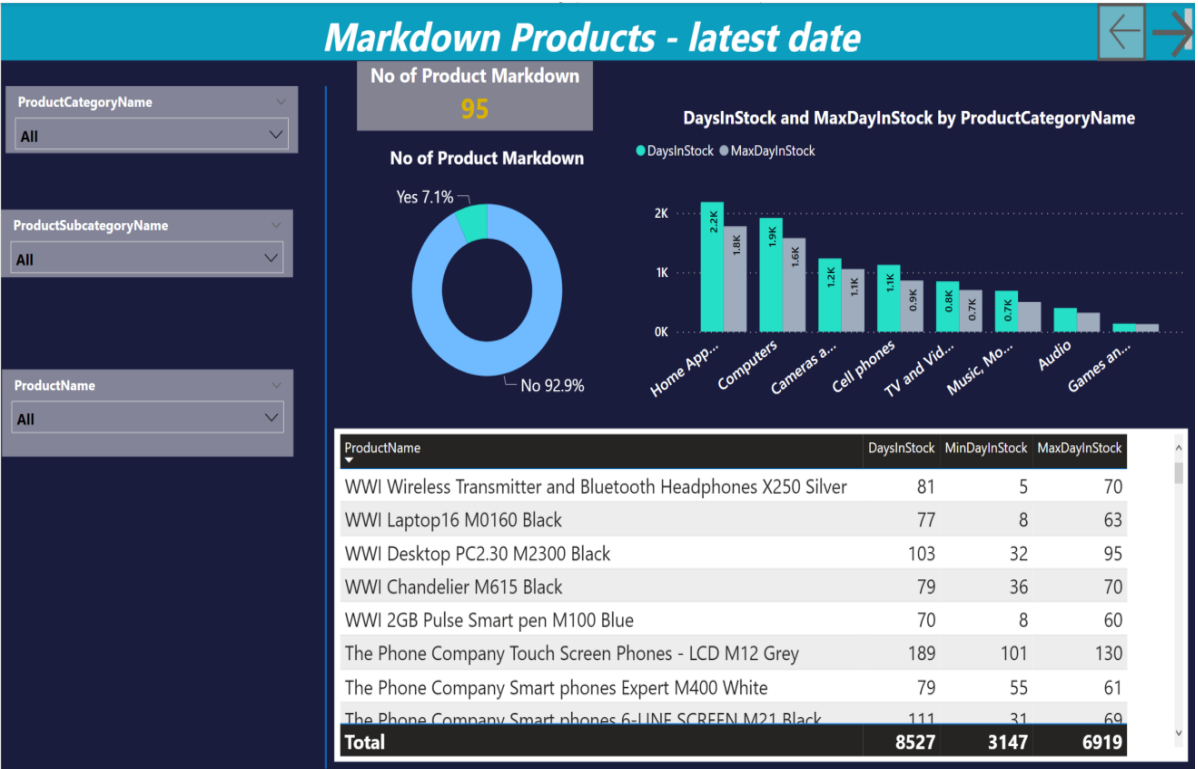
Sales Quantity Analysis



Sales Quantity Analysis By Products



Markdown Product for latest date



Product Demand by Location

