### **About xtrawrkx**

#### Hardware is hard. So is our core.

At **xtrawrkx**, we help you solve next-level challenges — smart wrkx-style. From advisory to execution, we build solutions to address **xtra hard problems** in automotive and manufacturing industries, especially around **electric vehicles (EVs)**, **drones**, **and consumer electronics**.

#### Who We Are

Founded in **late 2022** and headquartered in **Bengaluru**, **India**, xtrawrkx is a privately held advisory and consulting firm led by senior professionals and supported by a flexible network of domain experts. We operate at the intersection of **technology**, **operations**, **and business strategy**, serving both high-growth startups and established manufacturers.

#### What We Do

Our offerings span three interconnected lines of work:

### Management Consulting

Strategic and operational advisory, program leadership, investor & SPV structuring, and executive-level problem-solving.

#### Contract Manufacturing / Build-Operate-Transfer (BOT)

We incubate and run entire business units on behalf of clients — building teams, managing suppliers, owning risk — then transfer once systems are stable.

#### Startup Factory

An ecosystem launchpad for EV-focused ventures and initiatives. We co-create go-to-market strategies, build partnerships, and nurture innovation from zero to scale.

### Mission

To accelerate the success of hardware-led ventures by delivering sharp, scalable, and deeply collaborative solutions — bridging the gap between ideas and execution.

### **Vision**

To become the most trusted **zero-to-one-and-beyond** partner for businesses navigating complex challenges in the EV, mobility, and smart manufacturing landscape — in India and beyond.

#### **Core Values**

# First Principles Thinking

We question assumptions and design from fundamentals — always aiming for elegant, fit-for-purpose solutions.

#### Skin in the Game

We take ownership like insiders. Our success is tied to our client's outcomes.

# **F**Execution Over Ego

We value traction over talk. No fluff, just results.

# **Ecosystem Mindset**

We believe transformation happens faster when stakeholders collaborate. We build, partner, and co-create.

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Clear communication, no hidden agendas — always aligned with long-term value.

# **Challenges We Tackle**

We step in where most struggle or stall:

- EV engineering, validation & compliance
- Delays in program & product delivery
- Talent gaps and high onboarding risk
- Vendor development and supply chain scale-up
- Strategic partnerships, M&A, and SPVs
- GTM and pilot-stage execution for new ventures

# Why Choose xtrawrkx?

- Cross-functional domain depth in automotive, drones, electronics, and industrial hardware
- Lean, modular execution model through our flexible consulting + delivery network
- Access to a curated ecosystem of 4,000+ partners and experts
- Track record in de-risking investment and accelerating time-to-impact

## **Let's Connect**

If you're building the future of mobility, energy, or smart hardware — and need strategic and operational lift — we're ready to wrkx with you.



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