

Pri-Measures

03-01-2014

\$501,240

\$215.77

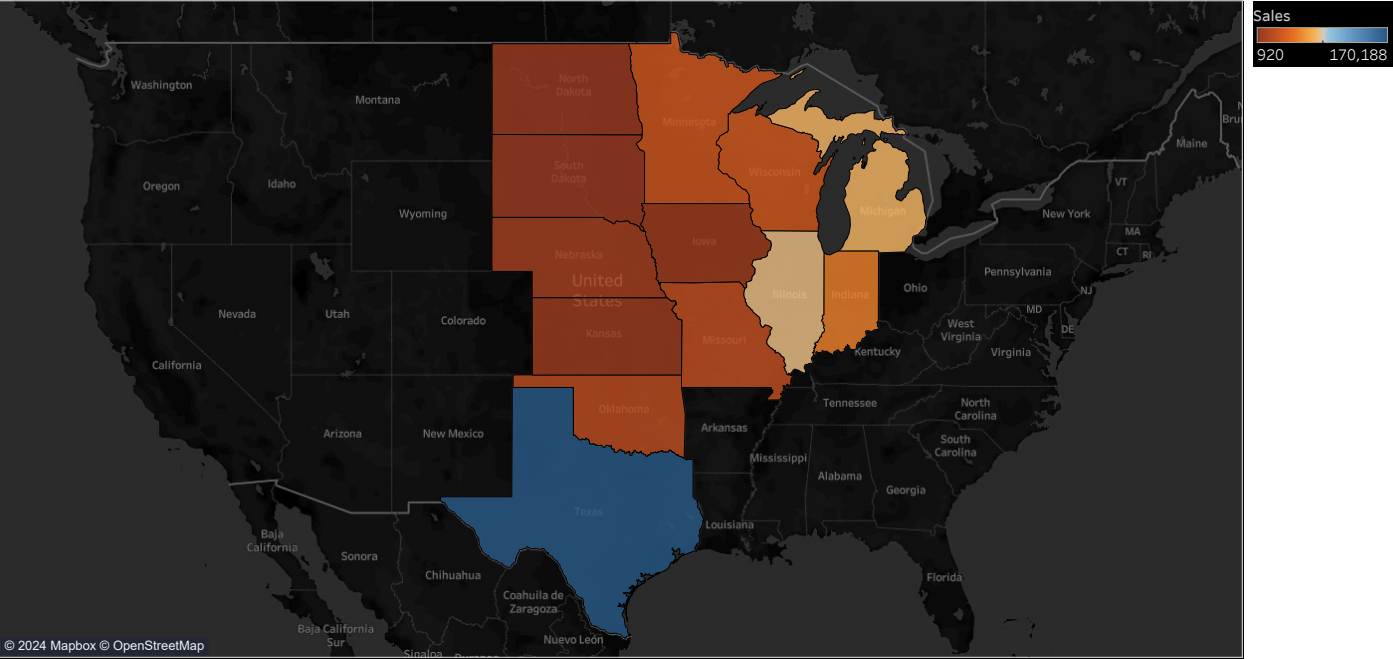
629

1,310

1,175

First Order Date, sum of Sales, average of Sales, distinct count of Customer ID, distinct count of Order ID and distinct count of Product ID. The data is filtered on Region, which keeps Central.

Pri-Map



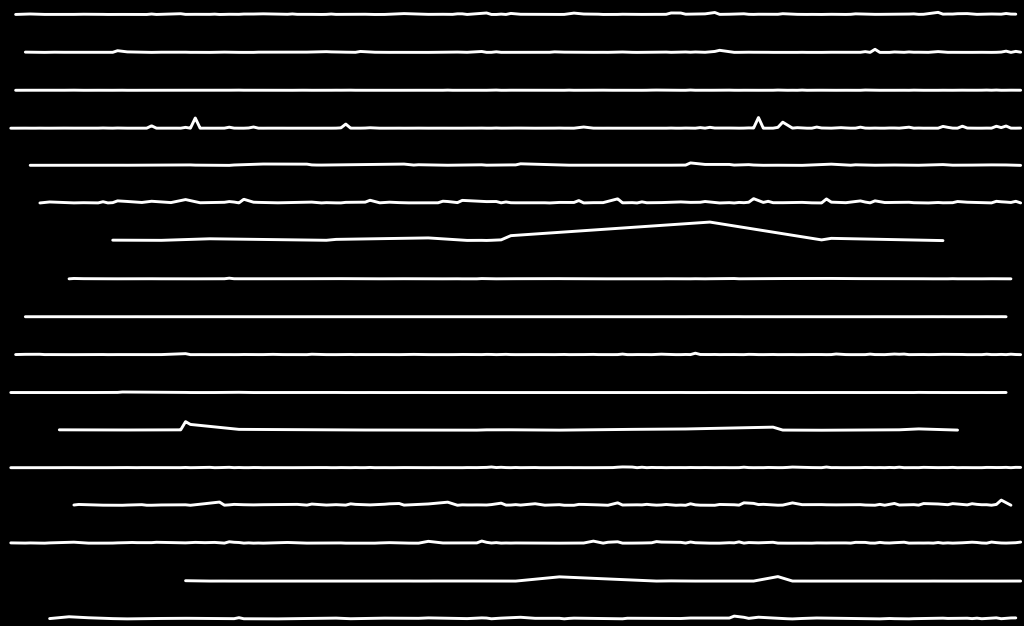
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for State and Country. The data is filtered on Region, which keeps Central.

Pri-RegSales

Sub-Categ..	Min. Sales	Max. Sales	Sales
Accessories	\$1.98	\$1,928.78	\$33,956.08
Appliances	\$0.44	\$2,405.20	\$23,582.03
Art	\$1.34	\$209.94	\$5,765.34
Binders	\$0.56	\$9,892.74	\$56,923.28
Bookcases	\$67.99	\$2,396.27	\$24,157.18
Chairs	\$26.64	\$3,504.90	\$85,230.65
Copiers	\$319.98	\$17,499.95	\$37,259.57
Envelopes	\$1.63	\$604.66	\$4,636.87
Fasteners	\$1.81	\$58.37	\$778.03
Furnishings	\$1.89	\$1,336.44	\$15,254.37
Labels	\$2.09	\$491.55	\$2,451.47
Machines	\$83.90	\$8,159.95	\$26,797.38
Paper	\$3.53	\$629.10	\$17,491.90
Phones	\$5.50	\$2,735.95	\$72,403.28
Storage	\$8.72	\$1,554.94	\$45,930.11
Supplies	\$1.74	\$4,164.05	\$9,467.37
Tables	\$66.64	\$2,678.94	\$39,154.97

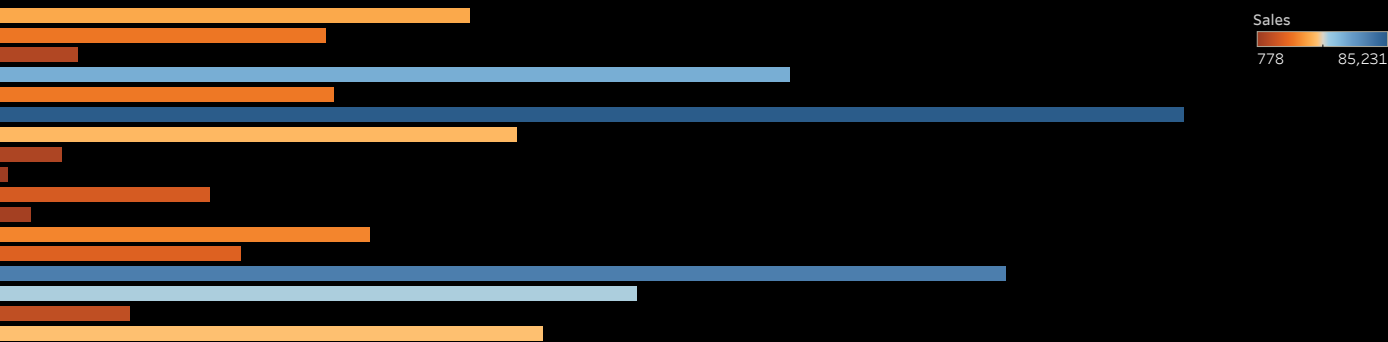
Min. Sales, Max. Sales and Sales broken down by Sub-Category. The data is filtered on Region, which keeps Central.

Pri-Sales line



The trend of sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Region, which keeps Central.

Pri-Sales Chart



Sum of Sales for each Sub-Category. Color shows sum of Sales. The data is filtered on Region, which keeps Central.

Sec-Measures

05-01-2014

\$678,781

\$238.34

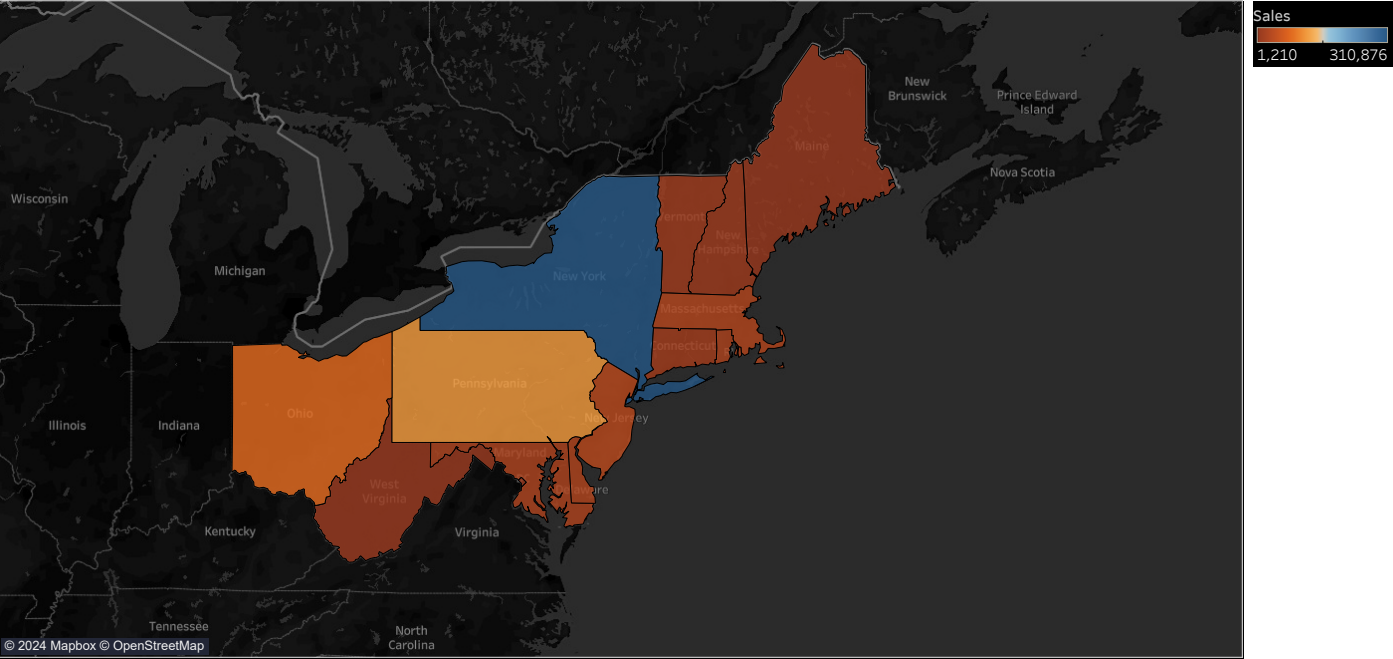
674

1,422

1,401

First Order Date, sum of Sales, average of Sales, distinct count of Customer ID, distinct count of Order ID and distinct count of Product ID. The data is filtered on Region, which keeps East.

Sec-Map



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for State and Country. The data is filtered on Region, which keeps East.

Sec-RegSales

Sub-Categ..	Min. Sales	Max. Sales
Accessories	\$2.97	
Appliances	\$2.22	
Art	\$1.50	
Binders	\$0.85	
Bookcases	\$35.49	
Chairs	\$47.99	
Copiers	\$479.98	
Envelopes	\$2.04	
Fasteners	\$1.24	
Furnishings	\$2.96	
Labels	\$3.15	
Machines	\$12.59	
Paper	\$3.38	
Phones	\$2.97	
Storage	\$8.38	
Supplies	\$3.49	
Tables	\$27.41	

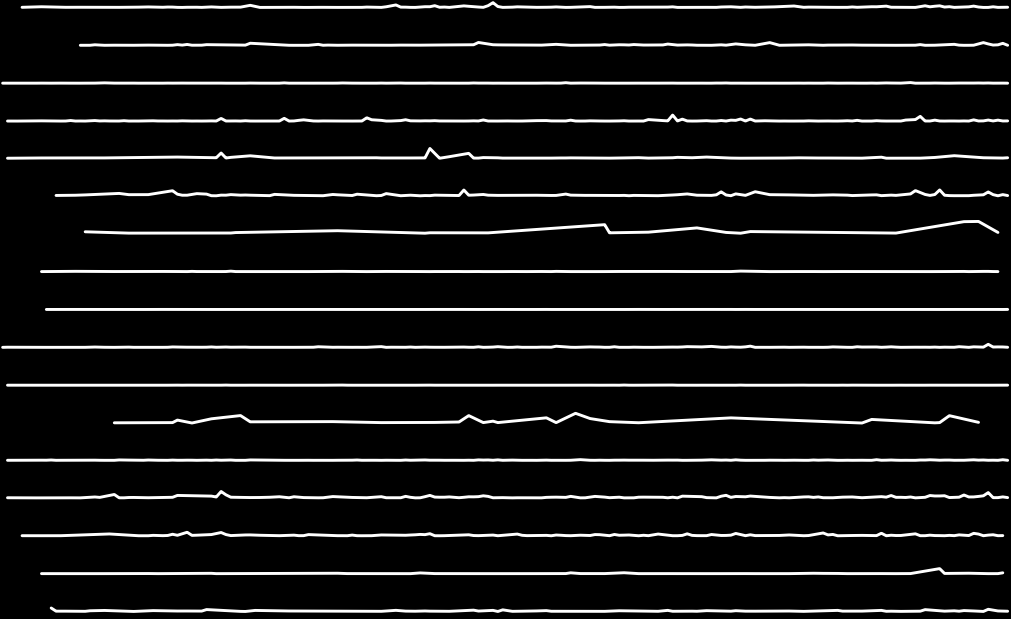
Min. Sales, Max. Sales and Sales broken down by Sub-Category. The data is filtered on Region, which keeps East.

Sec-RegSales

Sub-Categ..	Max. Sales	Sales
Accessories	\$2,309.65	\$45,033.37
Appliances	\$2,625.12	\$34,188.47
Art	\$289.20	\$7,485.76
Binders	\$4,355.17	\$53,498.00
Bookcases	\$4,404.90	\$43,819.33
Chairs	\$4,416.17	\$96,260.68
Copiers	\$11,199.97	\$53,219.46
Envelopes	\$361.92	\$4,375.87
Fasteners	\$40.67	\$819.72
Furnishings	\$1,049.20	\$29,071.38
Labels	\$122.12	\$2,602.93
Machines	\$9,099.93	\$66,106.17
Paper	\$447.84	\$20,172.60
Phones	\$4,548.81	\$100,614.98
Storage	\$2,934.33	\$71,612.58
Supplies	\$4,663.74	\$10,760.12
Tables	\$2,065.32	\$39,139.81

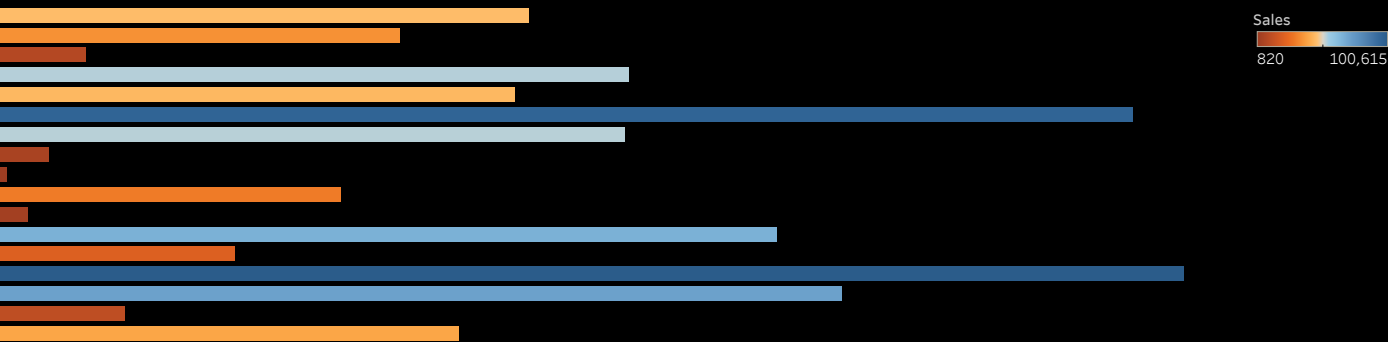
Min. Sales, Max. Sales and Sales broken down by Sub-Category. The data is filtered on Region, which keeps East.

Sec-Sales line



The trend of sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Region, which keeps East.

Sec-Sales Chart



Sum of Sales for each Sub-Category. Color shows sum of Sales. The data is filtered on Region, which keeps East.

Sales Comparision by Region

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Primary Region

First Order Date: 03-01-2014

Total Sales: \$501,240

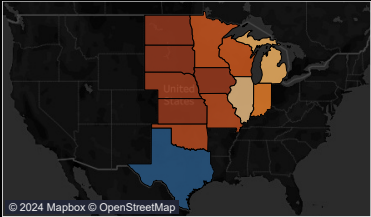
Average Sales Per Order: \$215.77

No. of Customers: 629

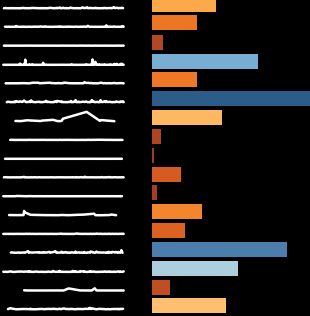
No. of Orders: 1,310

No. of Products in Sale: 1,175

Central



Sub-Categ..	Min. Sales	Max. Sales	Sales
Accessories	\$1.98	\$1,928.78	\$33,956.08
Appliances	\$0.44	\$2,405.20	\$23,582.03
Art	\$1.34	\$209.94	\$5,765.34
Binders	\$0.56	\$9,892.74	\$56,923.28
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Labels	\$2.09	\$491.55	\$2,451.47
Machines	\$83.90	\$8,159.95	\$26,797.38
Paper	\$3.53	\$629.10	\$17,491.90
Phones	\$5.50	\$2,735.95	\$72,403.28
Storage	\$8.72	\$1,554.94	\$45,930.11
Supplies	\$1.74	\$4,164.05	\$9,467.37
Tables	\$66.64	\$2,678.94	\$39,154.97



Secondary Region

First Order Date: 05-01-2014

Total Sales: \$678,781

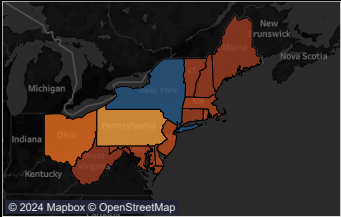
Average Sales Per Order: \$238.34

No. of Customers: 674

No. of Orders: 1,422

No. of Products in Sale: 1,401

East



Sub-Cat..	Min. Sales	Max. Sales	Sales
Accesso..	\$2.97	\$2,309.65	\$45,033.37
Applian..	\$2.22	\$2,625.12	\$34,188.47
Art	\$1.50	\$289.20	\$7,485.76
Binders	\$0.85	\$4,355.17	\$53,498.00
Bookca..	\$35.49	\$4,404.90	\$43,819.33
Chairs	\$47.99	\$4,416.17	\$96,260.68
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Labels	\$3.15	\$122.12	\$2,602.93
Machin..	\$12.59	\$9,099.93	\$66,106.17
Paper	\$3.38	\$447.84	\$20,172.60
Phones	\$2.97	\$4,548.81	#####
Storage	\$8.38	\$2,934.33	\$71,612.58
Supplies	\$3.49	\$4,663.74	\$10,760.12
Tables	\$27.41	\$2,065.32	\$39,139.81

