VISVESVARAYA TECHNOLOGICAL UNIVERSITY

JNANA SANGAMA, BELAGAVI- 590 018

"AICTE Activity Point Programme"

Submitted in Partial Fulfilment for the Award of Degree of

Bachelor of Engineering
in
COMPUTER SCIENCE AND ENGINEERING

Submitted by
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1KS21CS005

Under the guidance of

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K. S. Institute of Technology

#14, Raghuvanahalli, Kanakapura Road, Bengaluru - 560109

2021-2025

K.S. Institute of Technology

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AICTE Activity Point Programme CERTIFICATE

This is to certify that the **AICTE Activity Point Programme** has been successfully carried out by **ABHIRAM YS** bearing **USN: 1KS21CS005,** bonafide student of **K.S. Institute of Technology** in partial fulfilment of the requirements for the award of degree of **Computer Science and Engineering** of **Visvesvaraya Technological University, Belagavi** during **2021-2025**. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the report. The AICTE Activity Point Programme report has been approved as it satisfies the academic requirements in respect of AICTE Activity Point Programme for the said degree.

Mrs. Shruthi T S, **Faculty Incharge,** **Dept. of CSE**	**Dr. Rekha B Venkatapur** **HOD, Dept. of CSE**	**Mr. Naveen V** **AICTE coordinator of the college**	**Dr. Dilip Kumar K,** **Principal**

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This is to certify that Mr. / Ms. ABHIRAM YADATORE SHANTARAM - 1KS21CS005

of Department of Computer Science and Engineering

has successfully completed 3 Weeks In house Skill Development Training

on IoT Edge Node and Gateway

Conducted from 30th Oct 2023 to 22nd Nov 2023 at KSIT, Bangalore

Program Manager
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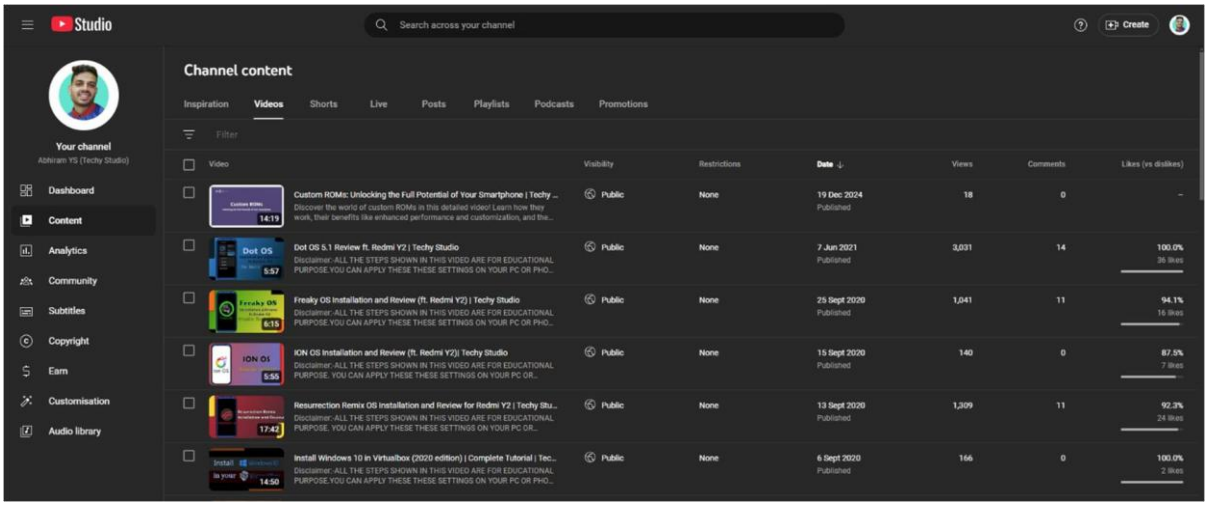
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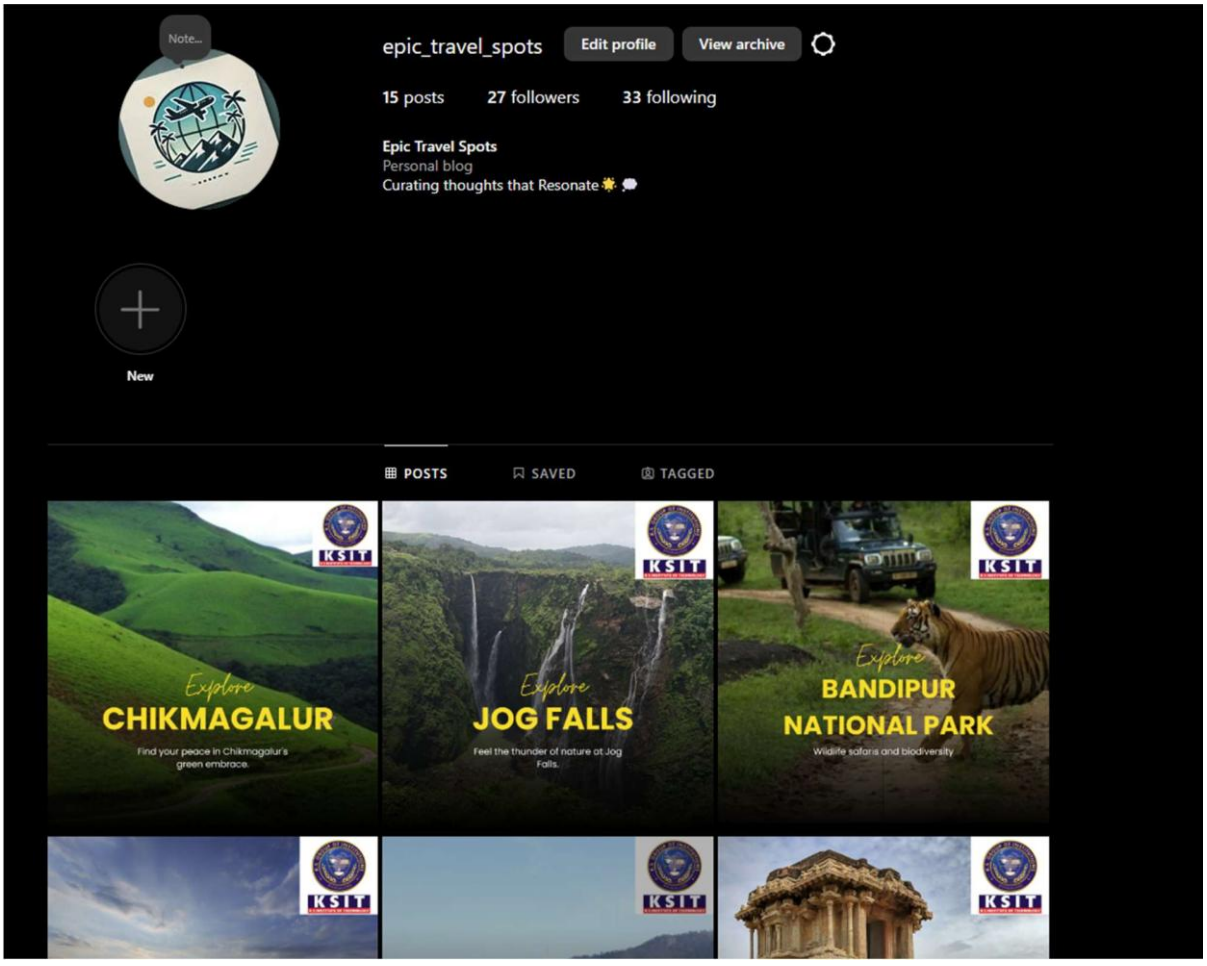
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DECLARATION

I, **ABHIRAM YS** bearing the **USN: 1KS21CS005**, student of Bachelor of Engineering, **Computer Science and Engineering, K.S. Institute of Technology, Bengaluru,** hereby declare that the **AICTE Activity Point Programme** work has been carried out by me under the supervision and guidance of Department Staff Coordinators submitted by me as a partial fulfillment for the award of **Bachelor of Engineering** degree in **Computer Science and Engineering** from **Visvesvaraya Technological University, Belagavi** during **2021-2025**.

I hereby declared that the AICTE activity point work has been carried out at following partner organizations:

1. Cranes Varsity
2. FKCCI-Manthan
3. YouTube (Google)
4. Instagram (Meta)

ABHIRAM YS

1KS21CS005

ACKNOWLEDGEMENT

I extend my heartfelt gratitude to the Management, **Dr. K.V.A Balaji**, CEO, K.S. Institute of Technology, along with **Dr. Dilip Kumar K**, Principal of K S Institute of Technology, **Dr. Rekha B Venkatapur,** HOD of Computer Science and Engineering Department, **Mr. Naveen V**, AICTE Activity Points Coordinator at K S Institute of Technology; and **Mrs. Shruthi T S**, Assistant Professor at K S Institute of Technology, for their unwavering support and provision of essential resources for the successful execution of this program.

I express my sincere gratitude to **Cranes Varsity** for their invaluable support in providing comprehensive internship programs and industry readiness initiatives. Their dedication to bridging the gap between theoretical knowledge and practical application has been instrumental in creating meaningful opportunities for skill development and career growth.

I also extend my heartfelt thanks to **MANTHAN**, an initiative by **FKCCI**, for their exceptional efforts in fostering entrepreneurial spirit among students. Their annual business plan presentation competition has provided a significant platform for young minds to showcase innovative ideas, contributing immensely to the development of future business leaders.

Lastly, I would like to express my sincere appreciation and respect to **my parents, the teaching and non-teaching staff of the Department, and all my friends** who have supported me, directly or indirectly, throughout my **AICTE Activity Point Programme** journey.

Abhiram YS

[1KS21CS005]

Work Content

Sl. No.	Activity Heads	From date- To date	Number of Week	Total No of Hours	Performance Appraisal Points earned (To be Filled by Coordinators)	Remarks
1	Reduction in Energy consumption	**30/10/2023 to 23/11/2023**	**2**	**100**		
2	Preparing actionable business proposal to enhance the village income	**24/04/2024 to 14/06/2024**	**2**	**100**		
3	Tourism Promotion Innovative Approaches	**20/12/2024 to 5/12/2024**	**2**	**100**		
4	Promotion of Appropriate Technologies	**26/02/2024 to 09/03/2024**	**2**	**100**		
5	Contribution to any national level initiative of Government of India, For e.g. Digital India/ Skill India/ Swachh Bharat Internish etc	**20/12/2024 to 10/01/2025**	**2**	**100**		
TOTAL ACTIVITY POINTS EARNED			**10**	**100**		

ABSTRACT

This proposal outlines a plan to address critical societal, technological, and entrepreneurial challenges through initiatives focusing on cleanliness, digital awareness, tourism promotion, energy efficiency, and rural development. The activities include contributing to the **Swachh Bharat Abhiyan** to promote cleanliness and hygiene, utilizing digital platforms like **YouTube to spread technology awareness**, and leveraging **Instagram to promote tourism**, thereby enhancing regional visibility.

Additionally, the proposal emphasizes sustainable energy solutions by developing an **IoT-based smart laptop charger** under **Cranes Varsity**, ensuring efficient power consumption. The business plan for **home-cooked food deliveries in rural areas** aims to empower women by providing economic opportunities and fostering self-reliance. These initiatives collectively contribute to **technological literacy, environmental sustainability, and economic empowerment**, aligning with broader national goals.

This multi-dimensional approach ensures a holistic impact on societal and economic development. By advocating cleanliness, the initiative fosters better public hygiene and environmental awareness. The digital content creation efforts bridge the knowledge gap by making technology accessible to a broader audience. Tourism promotion supports local economies, attracting attention to cultural and regional heritage. The smart laptop charger contributes to **energy conservation**, addressing growing concerns about power efficiency. Lastly, the **home-cooked food delivery model** not only enhances **rural entrepreneurship** but also strengthens local food systems, ensuring sustainability. By aligning with national priorities like **Swachh Bharat, Digital India, and sustainable rural development**, these initiatives collectively pave the way for a more empowered and progressive society.

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Chapter 1

INTRODUCTION

1.1 Activity 1: Reduction in Energy consumption

This activity focuses on designing an intelligent **charge controller** to optimize battery performance, enhance safety, and extend battery lifespan. Built using **Micro Python on the ESP32 microcontroller**, the system automates the charging process based on real-time parameters like voltage, current, and environmental conditions. The **Thonny IDE** is used for development, making it accessible to beginners while offering advanced debugging capabilities.

The project serves practical applications in **renewable energy systems and portable electronics**, ensuring efficient battery management. Additionally, it acts as a **learning platform** for students and developers interested in IoT and battery technology. By integrating real-time data processing and remote monitoring, the **smart charging system** enhances user convenience and promotes energy efficiency, paving the way for future innovations in sustainable power management.

1.2 Activity 2: Preparing actionable business proposal to enhance the village income

This activity focuses on **bridging the gap in food delivery services** by introducing a **home-cooked meal delivery platform** tailored for rural areas. Unlike urban regions with access to platforms like **Swiggy and Zomato**, rural communities often lack such services. This initiative connects **local cooks with customers**, ensuring fresh, hygienic, and affordable meals are delivered directly to their doorstep.

Beyond food accessibility, the initiative aims to **empower rural women and entrepreneurs** by creating new income opportunities for home cooks and delivery personnel. By **leveraging local ingredients and reducing reliance on external supply chains**, the model promotes **sustainability and strengthens the local economy**. The business also contributes to **food security, rural employment, and economic growth**, ultimately improving the well-being of rural populations.

1.3 Activity 3: Tourism Promotion Innovative Approaches

This activity focuses on **enhancing the visibility of Karnataka's rich cultural heritage, natural landscapes, and historical landmarks** through **Instagram-based digital promotion**. By leveraging social media, this initiative aims to attract **travel enthusiasts, history lovers, and adventure seekers** to explore the state's diverse attractions.

Through a series of **engaging posts, reels, and stories**, the campaign highlights **lesser-known tourist destinations, traditional cuisine, festivals, and local art forms**, fostering **cultural appreciation and economic growth** in the tourism sector. The platform serves as a **visual storytelling medium**, enabling greater audience engagement and interaction.

Beyond promoting tourism, this initiative **supports local businesses, artisans, and hospitality services** by driving interest and footfall to various locations. By utilizing Instagram's reach and engagement tools, this effort **contributes to Karnataka's tourism industry, boosts local economies, and encourages sustainable travel practices**.

1.4 Activity 4: Promotion of Appropriate Technologies

This activity focuses on **creating and sharing technology-related content** through the **Techy Studio YouTube channel**, which covers topics such as **computer operating systems, Android customization, software tutorials, and tech tips**. The primary objective is to **educate and inform viewers** about emerging technological trends while providing practical solutions to everyday tech challenges.

Over the past weeks, the channel has **actively produced and uploaded content**, following a structured workflow that includes **research, video creation, editing, publishing, and audience engagement**. Social media promotions and viewer interactions through comments and discussions have played a crucial role in expanding reach and engagement.

By systematically analyzing performance, this initiative aims to **refine content strategies, improve audience engagement, and maximize reach**. Staying updated with **technological advancements** ensures that the platform remains a **reliable source of tech knowledge**, fostering continuous learning and digital awareness.

1.5 Activity 5: Contribution to any national level Initiative of Government of India, For e.g. Digital India/ Skill India/ Swachh Bharat internish etc

This activity focuses on supporting the **Swachh Bharat Abhiyan**, a nationwide cleanliness initiative launched to promote **sanitation, hygiene, and waste management**. The campaign emphasizes **toilet construction, solid waste management, behavioral change, and sanitation infrastructure** to create a **cleaner and healthier India**.

The initiative highlights the **importance of individual responsibility** in maintaining cleanliness, countering the common mindset that sanitation is solely the government's duty. By **raising awareness, encouraging proper waste disposal, and fostering community participation**, this activity contributes to improving **public health, environmental sustainability, and overall well-being**.

Chapter 2

DETAILS ABOUT THE ACTIVITIES

2.1 Activity Head 1: Reduction in Energy consumption

2.1.1 Overview

From **30/10/2023 to 23/11/2023**, a comprehensive initiative was undertaken at **Cranes Varsity**, focused on developing an intelligent **charge controller** to optimize battery performance and enhance charging efficiency. The project aimed to integrate advanced technology using **MicroPython** on the **ESP32 microcontroller** to monitor and manage battery charging effectively, ensuring long-term battery health and performance.

The project followed a structured workflow, starting from initial planning and research to hardware setup, software development, and comprehensive testing. Each phase was critical in ensuring that the final system was not only efficient but also scalable and adaptable for various applications, such as renewable energy systems and portable electronics. The initiative also provided a platform for **students and developers** to gain hands-on experience in **IoT**, **battery management systems**, and **embedded systems programming**.

2.1.2 Sustainable Development Best Practices

- **Integration of Advanced IoT Technologies**: Utilized the **ESP32 microcontroller** with **MicroPython** to build an IoT-based charge controller, enhancing battery monitoring and optimizing charging. This system provided real-time data processing, allowing the charger to adjust according to voltage, current, and environmental factors, ensuring energy efficiency and prolonging battery life.
- **Sustainable Energy Solutions**: The system is designed to be adaptable for **renewable energy systems**, supporting the growth of sustainable energy solutions. By automating the charging process and ensuring that batteries are charged based on optimal conditions, the project minimizes energy wastage and promotes the use of **green energy** sources.
- **Efficient Use of Local Resources**: The project promoted **local talent development** by involving students and aspiring developers in its design and implementation. The smart charger also aims to **reduce dependency on external resources** by ensuring that existing batteries can be used more efficiently, thus extending their lifespan and reducing electronic waste.

2.2 Activity Head 2: Preparing actionable business proposal to enhance the village income

2.1.1 Overview

From **24/04/2024 to 14/06/2024**, a structured **action plan** was implemented to launch and assess the viability of the **home-cooked meal delivery service** in rural areas. This phase aimed to gather valuable market insights, test the concept, and refine the service based on feedback from both customers and local cooks. The process involved assessing the demand for the service, understanding the food preferences of the community, and evaluating the feasibility of logistics for food delivery. The pilot phase, involving small-scale trials, was crucial to gauge customer satisfaction and fine-tune the business operations for future scaling.

During the first two weeks, market research was conducted through surveys and interviews with local families, professionals, and the elderly to understand their preferences. Additionally, potential cooks and delivery personnel were identified to participate in the service, ensuring that both food quality and delivery operations met the needs of the rural community. Social media outreach was a key component to engage with the local population and raise awareness about the service.

2.1.2 Sustainable Development Best Practices

- **Community-Centric Market Research**: Surveys and interviews conducted within the rural community provided insights into local food preferences, meal delivery needs, and the demand for home-cooked meals. This practice ensures that the service aligns with the specific cultural and dietary requirements of the target population, fostering inclusivity and meeting community needs effectively.
- **Empowering Local Workforce**: The business model encourages the active participation of **local cooks** and **delivery personnel**, creating job opportunities and promoting **local entrepreneurship**. By leveraging local talent, the initiative not only sustains the business but also fosters economic development within the community, contributing to improved livelihoods.
- **Digital and Social Media Engagement**: Utilizing local social media channels, such as WhatsApp groups and Facebook, allows the initiative to directly engage with the rural community, raise awareness about the service, and build initial interest. This practice bridges the digital divide and encourages local residents to participate in the platform, increasing the adoption of the service while fostering a digitally connected community.
- **Continuous Feedback Loop**: The action plan emphasized the importance of obtaining continuous feedback from the community and potential customers. By engaging community leaders and

influencers, the business could refine its offerings, ensuring that the service remained adaptable and responsive to local needs, contributing to a long-term, sustainable business model.

2.3 Activity Head 3: Tourism Promotion Innovative Approaches

2.3.1 Overview

From **24/01/2025 to 08/02/2025**, a focused **Instagram campaign** was launched to promote Karnataka's famous tourist destinations, historical landmarks, hill stations, beaches, and cultural festivals. The campaign aimed to enhance awareness about the state's rich cultural heritage, natural beauty, and unique attractions through a series of engaging social media posts. By leveraging captivating images, informative captions, and strategic use of hashtags, the campaign sought to connect with a wide audience and inspire them to explore Karnataka.The content created during this period showcased various aspects of Karnataka, including heritage sites, hill stations, beaches, waterfalls, wildlife, temples, and cultural experiences. Engagement strategies such as interactive stories, polls, Q&A sessions, and quizzes were used to foster greater interaction with followers. This initiative aimed to generate interest and increase tourism to Karnataka through social media platforms.

2.3.2 Sustainable Development Best Practices

- **Leveraging Social Media for Awareness**: The use of **Instagram** as a primary platform for promoting Karnataka's tourism allowed the campaign to reach a wide and diverse audience. By sharing high-quality images, reels, and carousel posts, the initiative not only attracted attention but also educated viewers on the importance of preserving cultural heritage and natural landscapes, supporting sustainable tourism.
- **Interactive Community Engagement**: Engaging with the audience through interactive content such as **polls**, **Q&A**, and **quizzes** helped in fostering deeper connections with followers. This strategy also encouraged active participation, allowing users to express their views on their favorite destinations, thereby creating a sense of community around Karnataka's tourism.
- **Collaboration with Influencers and Tourism Pages**: By collaborating with **travel influencers** and tagging relevant **tourism pages**, the campaign increased its visibility and credibility. This collaboration promoted Karnataka as a must-visit destination while also strengthening the ties within the travel and tourism community.
- **Performance Monitoring for Continuous Improvement**: Monitoring the **performance metrics**, including likes, comments, shares, and reach, allowed for real-time assessment of the campaign's effectiveness. This helped refine future strategies and ensure that the content resonated with the audience, maximizing the impact of the campaign and contributing to Karnataka's tourism growth.

2.4 Activity Head 4: Promotion of Appropriate Technologies

2.4.1 Overview

Over the course of the **4 years of B.Tech**, significant progress was made in developing and refining content for the **Techy Studio YouTube channel**. The primary focus of the content creation was to deliver insightful, educational, and engaging videos on **emerging technologies** and **tech-related tutorials**. These efforts aimed to keep the audience updated with the latest tech trends, provide valuable learning experiences, and foster a strong community of tech enthusiasts.

2.4.2 Sustainable Development Best Practices

- **Researching Latest Tech Topics**: Staying up-to-date with the latest technological advancements ensured that content was relevant and valuable to the target audience. Topics such as **Custom ROMs**, **VirtualBox**, and **Windows OS** were explored in-depth to offer viewers practical and actionable knowledge.
- **Scriptwriting and Planning**: Careful planning and scripting helped structure content effectively, making it easy to follow while maintaining viewer interest. This phase involved drafting key points and ensuring that the videos were both educational and entertaining.
- **Recording and Editing**: During video production, efforts were made to ensure clear instructions and visuals. The editing process was meticulous, involving the application of transitions, captions, and effects to enhance the overall viewing experience. This also involved optimizing the videos for better engagement.
- **Publishing and Optimization**: To ensure maximum reach and visibility, all videos were optimized with relevant keywords, titles, descriptions, and engaging thumbnails. This helped increase discoverability across search engines and social media platforms.
- **Social Media Promotion**: Videos were shared across various platforms, including **Twitter**, **Reddit**, and **tech forums**, to promote the content and drive traffic to the channel.
- **Audience Engagement**: Interacting with viewers by responding to comments, analyzing feedback, and addressing queries was a key component of building a loyal community. Continuous engagement and feedback analysis helped refine future video content and improve overall content quality.

2.4.3 Impact

By creating and consistently publishing high-quality content throughout the **B.Tech years**, the channel gained traction among viewers, fostering a learning community. Engaging with the audience helped fine-tune the

content creation process, ensuring that each video added value and addressed the evolving needs of the tech community.

2.5 Activity Head 5: Contribution to any national level Initiative of Government of India, For e.g. Digital India/ Skill India/ Swachh Bharat internish etc

2.5.1 Overview

From **20/12/2024 to 10/01/2025**, the SWACHH Bharat Abhiyan initiative focused on raising awareness and engaging the community in cleanliness efforts. Volunteers and local authorities collaborated on clean-up drives, waste segregation, and promoting hygiene practices in public spaces.

2.5.2 Sustainable Development Best Practices

- **Awareness Campaigns**: Educated the community through flyers and social media about cleanliness and proper waste management.
- **Community Cleanup Drives**: Volunteers conducted clean-up activities in public spaces and installed trash bins in strategic locations.
- **Waste Segregation Education**: Set up demo areas to promote proper waste disposal practices.
- **Community Feedback and Participation**: Surveys were conducted to gather feedback on the campaign's impact and encourage residents' participation in the initiative. These surveys helped in evaluating the effectiveness of the campaign, and based on the feedback, improvements were made to increase involvement.

2.5.3 Impact

The initiative successfully engaged the local community in cleanliness efforts, improved sanitation, and raised awareness about sustainable waste management practices.

Chapter 3

OVERALL LEARNINGS

3.1 Sustainable Practices

One of the central themes I encountered during my various projects was the importance of sustainable practices, particularly in rural communities where the need for responsible consumption and energy efficiency is paramount. Working on projects related to reduction in energy consumption and **Swachh Bharat**, I learned how sustainability can be integrated into daily life through simple yet effective changes.

3.1.1 Energy Conservation

In my energy conservation projects, I explored the role of renewable energy sources such as solar power. I learned how these technologies can provide long-term solutions to energy scarcity in rural areas, and how integrating green technologies into households can not only reduce energy costs but also contribute to environmental preservation. This taught me that energy conservation is more than just reducing bills—it's about empowering communities with the resources they need to thrive sustainably. The experience emphasized the importance of adapting renewable technologies to fit local environments, including overcoming the financial constraints that might deter adoption in rural areas.

3.1.2 Waste Management

The **Swachh Bharat Abhiyan** initiative gave me hands-on experience in waste management practices. I learned how waste segregation, recycling, and proper disposal contribute to environmental health. Through clean-up drives and community engagement, I gained insights into how collective efforts can lead to long-lasting improvements in public sanitation. This experience helped me realize that sustainable practices are not just about technological interventions, but also about changing mindsets and fostering a culture of cleanliness and environmental responsibility.

3.2 Technology & Innovation

Another significant area of learning was the application of technology in solving real-world problems. Through projects like **Promoting Appropriate Technologies** and **Tourism Promotion**, I discovered how technology can bridge gaps in rural development, particularly in sectors like agriculture, tourism, and education.

3.2.1 Appropriate Technologies for Rural Development

The promotion of appropriate technologies highlighted the role of simple, low-cost innovations in transforming rural economies. For instance, I worked on agricultural projects where technologies such as soil moisture sensors and weather monitoring systems were introduced to help farmers make data-driven decisions. This experience taught me how technology doesn't have to be complex or expensive to be effective; rather, it should be accessible, context-specific, and easy for communities to adopt.

Additionally, I learned how important it is to provide adequate training and support for the successful implementation of new technologies. Without the proper education and guidance, even the most advanced technology can fail. This lesson reinforced the idea that technology should always be accompanied by local training and capacity-building efforts.

3.2.2 Tourism Promotion through Digital Channels

Through my experience promoting tourism in Karnataka, I gained practical knowledge of how digital platforms can revolutionize regional economies. By creating content for social media platforms like Instagram and engaging with travel influencers, I learned how targeted digital marketing can highlight lesser-known destinations and increase local tourism. This experience taught me how leveraging technology in tourism can improve visibility for rural areas and generate significant economic opportunities for local communities.

3.3 Business Strategy

Creating actionable business proposals was another key aspect of my learning. As part of my work to enhance village income, I was tasked with crafting business models that were not only financially viable but also culturally and socially relevant to the communities they served. This experience greatly enhanced my strategic thinking and business acumen.

3.3.1 Formulating Business Proposals for Rural Areas

In preparing business proposals to enhance village income, I learned how to assess the strengths and weaknesses of rural communities and develop business ideas that leveraged local resources. This process taught me the importance of creating a business plan that addresses both economic needs and the social context. For instance, focusing on sectors such as agriculture, handicrafts, and tourism allowed me to identify sustainable income-generating opportunities. I learned how to create business models that were adaptable and scalable, keeping in mind the resources and limitations of rural environments.

A critical part of this process was understanding the financial and operational challenges rural entrepreneurs face. I gained insight into how local businesses often lack access to capital, which makes it essential to design funding models that are flexible and community-friendly. My experience underscored the importance of community involvement and collaboration with local stakeholders to create a sustainable and effective business model.

3.3.2 Challenges in Rural Business Development

While formulating business strategies for rural communities, I encountered several challenges, such as limited infrastructure, low financial literacy, and a lack of access to capital. This experience made me realize the importance of addressing these challenges while proposing business models. For example, I focused on creating business plans that included micro-financing options and partnerships with government agencies or NGOs that provide funding and support for rural entrepreneurs. Additionally, I found that involving local stakeholders in decision-making and ensuring the businesses serve community needs greatly contributed to the sustainability of the proposals.

3.4 Community Engagement

One of the most rewarding aspects of my learning came from engaging with local communities. Whether through promoting **Swachh Bharat** or fostering participation in tourism, I learned that success is not just about the idea but about engaging people, building trust, and creating a sense of ownership.

3.4.1 Building Trust and Collaboration

In the **Swachh Bharat** campaign, I realized the importance of trust-building within communities. The success of any public initiative hinges on the community's willingness to adopt and sustain the practices introduced. Throughout the campaign, I saw how engaging local leaders, influencers, and volunteers could significantly impact the effectiveness of an initiative. I also learned how to tailor messages to fit the cultural and social context of the community, ensuring that the initiative resonated with its values and needs.

3.4.2 Tourism and Local Involvement

Similarly, in my tourism promotion project, engaging local businesses and communities in the planning process was crucial. Local stakeholders, from small business owners to community leaders, played an integral role in shaping the promotional strategies. This collaborative approach ensured that the promotional efforts were authentic and aligned with the community's identity. Through this, I learned that true community engagement requires continuous interaction, feedback, and adaptation.

3.5 Contributions to National Initiatives

The final area that significantly contributed to my overall learning was the opportunity to work on national-level initiatives, such as **Swachh Bharat**. These initiatives taught me about the broader role of individual and collective action in achieving national goals.

3.5.1 Swachh Bharat: A National Commitment

Contributing to **Swachh Bharat** gave me a deeper understanding of how grassroots efforts contribute to national development goals. I saw firsthand how local action feeds into the larger mission of improving public health and environmental cleanliness across India. This experience underscored the importance of government initiatives in fostering sustainable change and the role citizens and local organizations play in supporting such efforts.

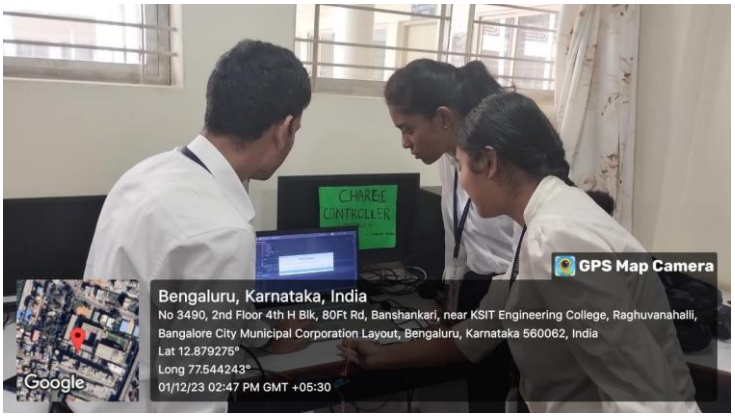
I learned that national initiatives often require a multi-stakeholder approach, involving government agencies, local authorities, businesses, and citizens. The key to success lies in collaboration and ensuring that the initiatives address both the immediate needs and long-term goals of the communities they serve.

3.6 Conclusion

The activities I have been involved in over the past few months have provided me with a comprehensive understanding of how to tackle complex challenges in rural development. The key takeaways from these projects include the significance of sustainable practices, the role of technology in driving change, the importance of crafting context-specific business strategies, and the power of community engagement in ensuring the success of any initiative. Moreover, my experience working on national-level initiatives has helped me understand the critical role that individuals, businesses, and communities play in contributing to broader societal goals.

Chapter 4

DOCUMENTATION OF THE ACTIVITIES



Problem Statement: What problem is your innovation trying to solve?

How can we create a platform that connects home cooks with individuals facing challenges in accessing homemade meals, while also providing a marketplace for rural women to sell homemade pickles and powders? The goal is to enhance village income by fostering local entrepreneurship and supporting community-driven food production.

Team - including Mentors, Consultants, Advisors (1-2 Slides)

Team Photos

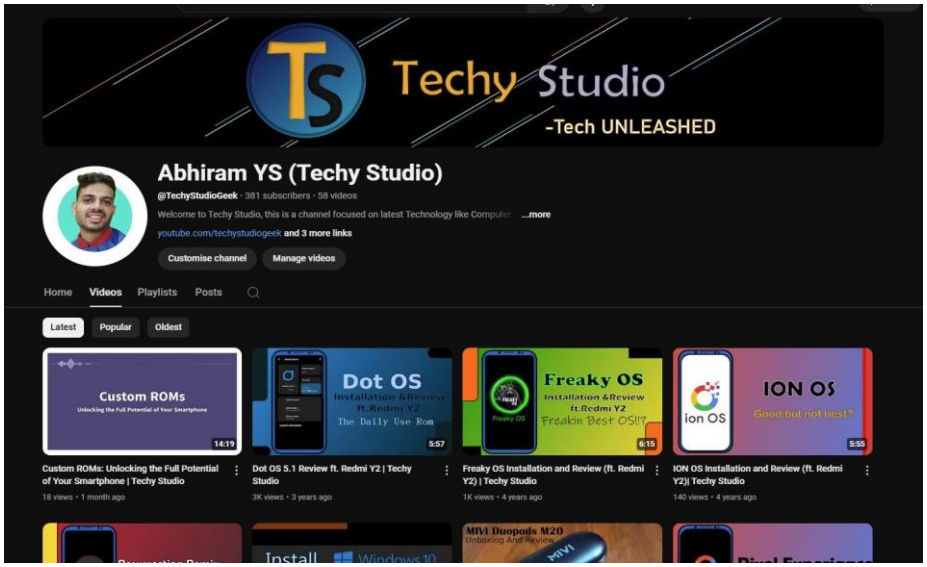
Background: Undergrad

Strength and Capabilities:Intellectual and Sharp thinking with an open mind for ideas and inputs.

Resources: M VAIBHAV NAYAK,ABHIRAM YS,CHAITRA M, JAHNAVI P

Year of Study / College : 3rd YEAR / KS INSTITUTE OF TECHNOLOGY

Experience/ Qualification : Pursuing BE in Computer Science Of Engineering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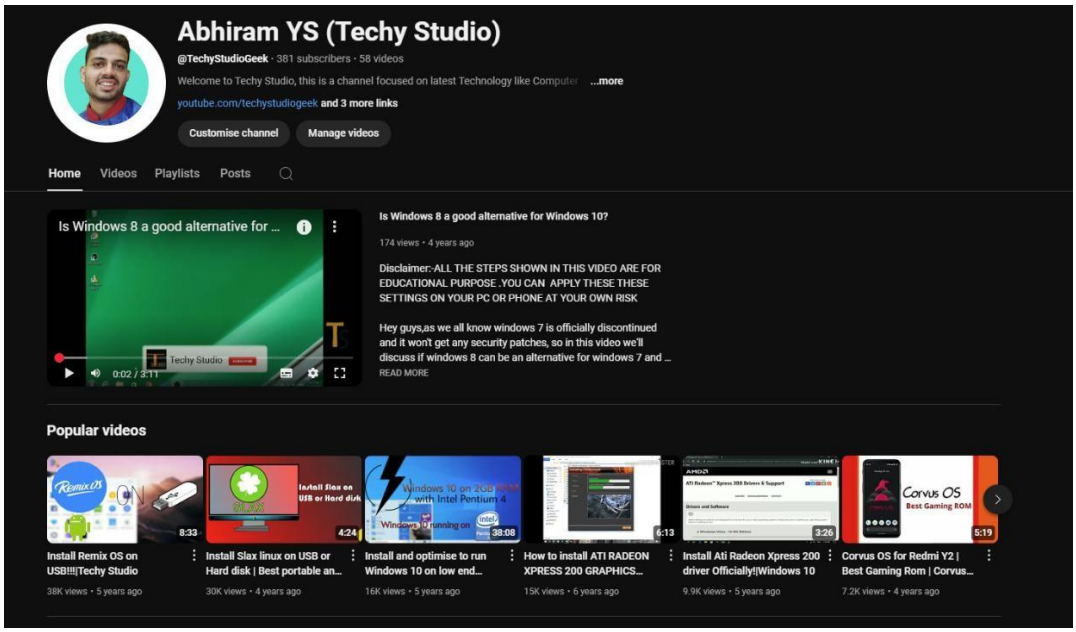
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Aditya V
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Arthan M G
BR Hills – Where the Wild Meets the Divine
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✨ Highlights of BR Hills:
BRT Wildlife Sanctuary
Home to tigers, leopards, elephants, and a variety of bird species. Safari options are available for wildlife enthusiasts.
Biligiri Ranganathaswamy Temple
Perched atop the highest peak, this ancient temple dedicated to Lord Ranganatha offers panoramic views of the surrounding forests.
Dodda Sampige Mara
A 2000-year-old sacred Champak tree worshipped by locals. A symbol of the deep-rooted cultural and spiritual connection with nature.
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CONCLUSION

This report highlights the experiences and knowledge gained through various projects undertaken during this period. The initiatives, including the promotion of sustainable practices, energy conservation, tourism development, and community-driven campaigns, have provided insights into the challenges and opportunities present in rural development and national initiatives. These activities have demonstrated the crucial role of technology, innovation, and community engagement in creating sustainable solutions.

The efforts to reduce energy consumption and promote renewable energy sources have enhanced the understanding of environmental sustainability, while the Swachh Bharat initiative emphasized the importance of cleanliness, waste management, and community collaboration in improving public health and sanitation. Additionally, work on tourism promotion and business strategy has underscored the significance of digital platforms, local stakeholder involvement, and culturally sensitive approaches in fostering economic growth in rural areas.

The formulation of actionable business proposals aimed at enhancing village income reinforced the belief in the power of entrepreneurship to uplift communities. By addressing the specific needs and leveraging local resources, these business models can create sustainable income streams that benefit both individuals and the broader community.

Collaboration with national-level initiatives, such as Swachh Bharat, has broadened the perspective on how localized efforts contribute to achieving larger, national development goals. The experience of working on these initiatives has also highlighted the importance of strategic partnerships and public participation in driving impactful change.

Overall, this report reflects the holistic approach needed to tackle rural development challenges, combining technology, sustainability, business strategy, and community involvement. These lessons will guide future endeavors, with a focus on creating meaningful contributions in rural and national development while fostering a sense of responsibility, collaboration, and innovation in all efforts.

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