Entrepreneurs' Club

E-UTSAV

S.no.	Item	Description
1.	**Event name:**	E-UTSAV
2.	**Portfolio:**	Speaker Series, Workshop and Bootcamps
3.	**Date:**	21st August, 2023
4.	**No. of Days:**	1
5.	**Timings:**	10:00 am to 6:00 pm
6.	**Location / Mode:**	Offline
7.	**Venue:**	LT-1 (Bootcamp Room), LT-2 (Theatre hall), Lobby, Parking Space, VDC GITAM Vizag
8.	**Purpose of Event:**	The purpose of the Entrepreneur Day event is to inspire, educate, and connect students with the entrepreneurs by providing them with valuable insights, networking opportunities, and resources to help them built their entrepreneurial skills. This event typically features keynote speakers, startup showcase, and networking sessions aimed at fostering innovation, sharing experiences, and promoting collaboration within the entrepreneurial community.
9.	**Target Audience:**	All GITAM Students, Staff, Faculty and Alumni
10.	**Expected No. of Attendees:**	150-200
11.	**Speakers :**	Krishna Sai Inkoolu (INDQ), Vaibhav Sisinity (Growth school), VDC Team
12.	**Speakers Description:**	Krishna Sai (https://www.linkedin.com/in/inkoolu/), the director at INDQ a company that focuses on continuous research and development of innovative ideas in the Medtech (medical technology) zone. they design products that are helpful for the differently abled people like smart shoes TAPRACH. Vaibhav Sisinity founder of Growth school, where he helps startups find new customers and achieve exceptional growth. He has been

		working with over 60 startups, being a marketing consultant helped then achieve remarkable results significant ROI through growth hacking techniques (https://www.linkedin.com/in/vaibhavsisinty)
13.	**Event Description:**	For the event flow, we plan Time　　　　　　　　　　Event 10:00 AM - 10:30 AM　 Opening and Welcome 10:30 AM - 12:00 PM　 Interactive Startup Quiz (Wallstreet Cricket) 12:00 PM - 1:30 PM　 Startup Showcase (Crowd Sourcing) 1:30 PM - 2:30 PM　 Lunch Break 4:00 PM - 5:30 PM　 Speaker Series Session 5:30 PM - 6:00 PM　 Event Conclusion and Networking
14.	**Learning Outcome:**	By participating in the Wallstreet Cricket quiz, attendees will expand their knowledge and gain insights into the dynamic landscape of startups and businesses. The event's interactive nature will encourage engagement and discussions among participants, fostering a collaborative learning environment. From Startup Showcase Interaction with Freshers and RSG Teams. Promoting Entrepreneurship. Collaboration Opportunities for students and startup teams. The speaker series session would be able to educate students on the process that led to the development of Startups and its unlimited possibilities of innovation. VDC Coaches, RSG Teams, and E-Club Coordinators share their stories and journeys. Concluding the session by acknowledging the achievements and initiatives of Entrepreneurs.
15.	**No. of Volunteers:**	10-15 volunteers
16.	**Logistics:**	Refreshments for the speakers and students (Hi-Tea), Hospitality for external speakers, Stalls setup for Startup Showcase.
17.	**Estimated Budget:**	Wallstreet Cricket quiz : Decor and stationery - Rs. 500 Hospitality fees for refreshments Startup Showcase : Stalls Set Up - Rs. 2000 Decoration materials for the event - Rs. 1000 Speaker Series Session : Travel expenses - Rs. 10,000 (Blr-Vsp and Vsp-Blr) Hospitality fees for External speakers Token of gratitude - Rs. 1400 Total : Rs. 16,000 (Approx.)
18.	**Promotion Strategies:**	Online and offline Marketing/Publicity media