# Insights from Denton Crime and Traffic Data Using Static and Streaming Sources

# Presented By Team 4:

- Pavan kola
- Abhiram Karthik Meduri
- Abhiram Nallamothu
- Jacob Larkin

# **CASE STUDY**

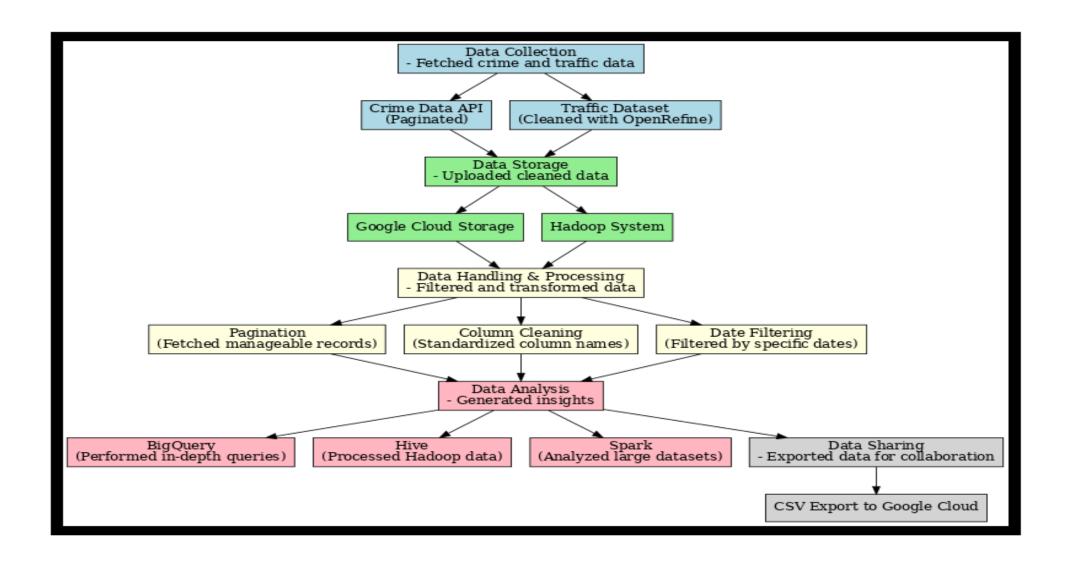
#### Denton's challenges:

- Crime: Increasing property and violent crimes threaten the safety of residents.
- Traffic: Rising traffic violations lead to accidents, disruptions, and strain on resources.

Our mission is to turn these datasets into actionable insights to achieve these goals.

- Crime prevention
- Improved traffic enforcement
- Holistic public safety
- Resource optimization

# DATA ARCHITECTURE



#### DATA GENERATION AND COLLECTION

### DYNAMIC DATASET

- Generated dynamically through Denton city API.
- Collected from the city of Denton website.
- https://data.cityofdenton.com/dataset/d enton-crime-data

### STATIC DATASET

- Historic data that is captured, it contains traffic violations.
- Collected from the city of Denton website.
- https://data.cityofdenton.com/dataset/tr affic-closed-cases/resource/b12cba00-24e4-4f45-89f8-ffd1c0bf6b95

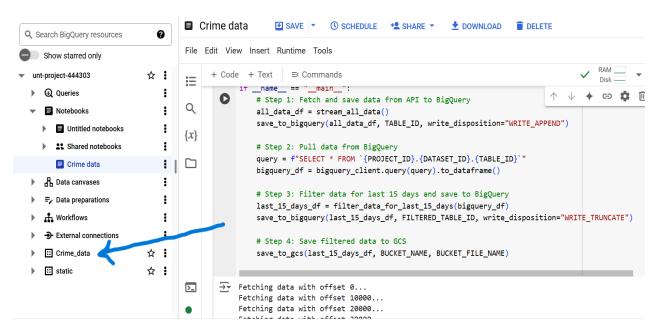
# DATA COLLECTION ACTIONS

#### **Crime Dataset (Dynamic)**

- Sourced from the City of Denton API to BigQuery.
- Provides real-time access to detailed crime records.

#### **Traffic Dataset (Static)**

- Historical traffic violation data provided as a CSV file.
- Manually uploaded to Google Cloud Storage for centralized processing.



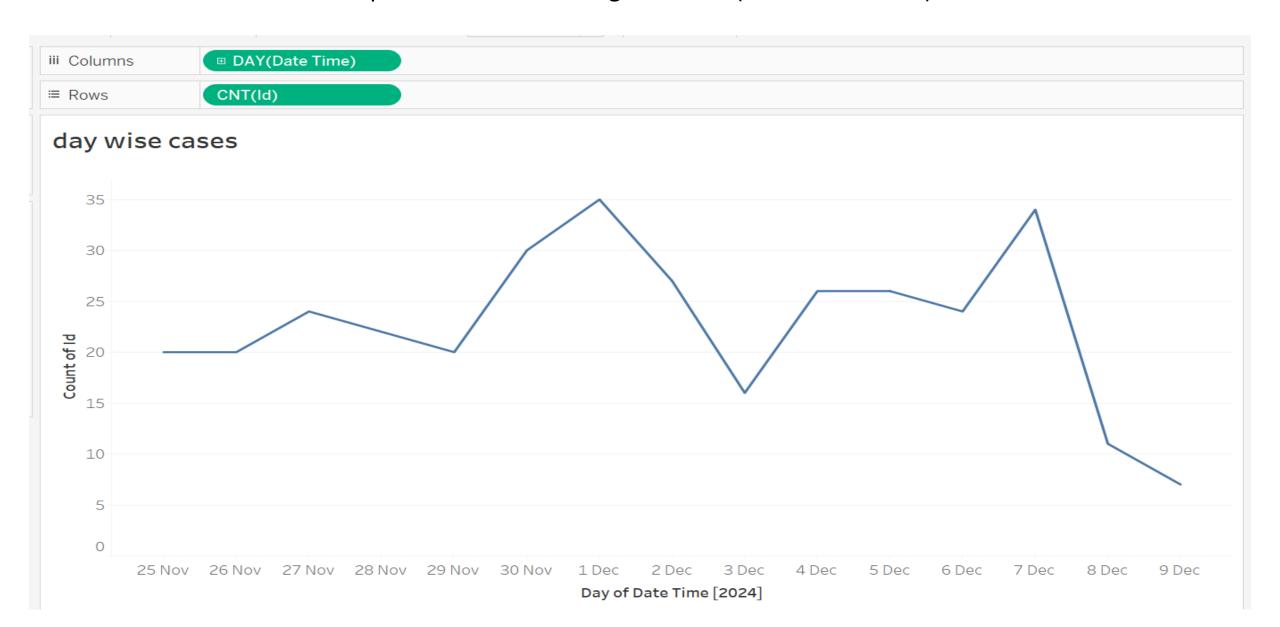
## **DATA PROCESSING**

Step	Description	Tools Used
Cleaning of data	To remove errors and find missing values in the dataset. Fixing them is done	OpenRefine
Transforming of Data	We change formats to make difficult to easily understandable data, which makes to understand the data easily and for analysis too.	SQL,OpenRefine
Executing Queries	We have executed queries to ask different questions and derive meaningful insights	Hadoop, Hive, Spark, BigQuery

#### MISSING VALUES = 0

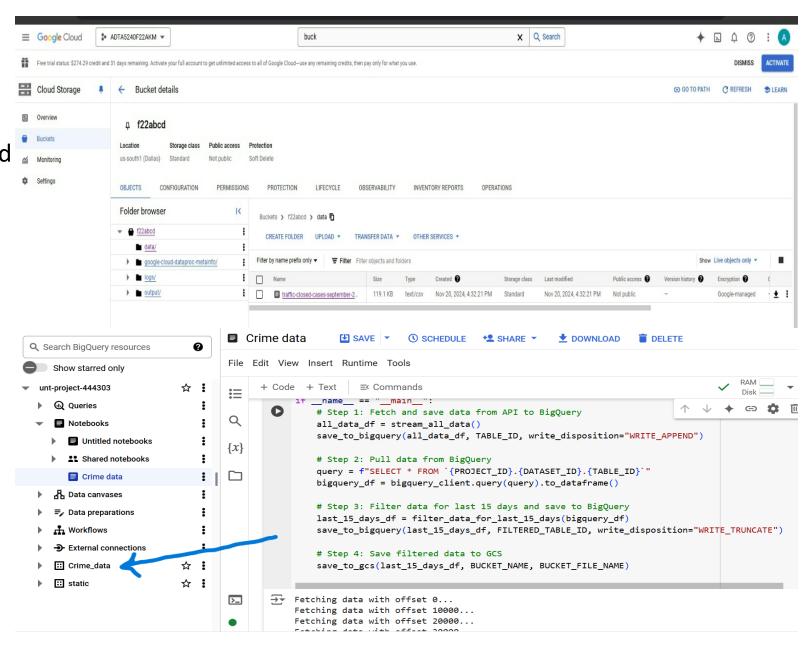
**TRANSFORMING DATA** = Transformed the date column from string to date. Since, some cells of the data column are in different format, we bought every cell into the same format to make the data standardised.

• The formatted column produced the following line chart (JUST REFERENCE):



### **DATA STORAGE**

- Static dataset: The data is stored in the google cloud storage bucket, it is stored in the .csv format. Since, applications like hive won't run for other extensions like .xlsx
- Dynamic dataset: Fetched the data via the city of Denton API, and then stored in the form of a table in the bigquery for compatibility with querying and analytic tools, also we store the pulled data in the gcp bucket.

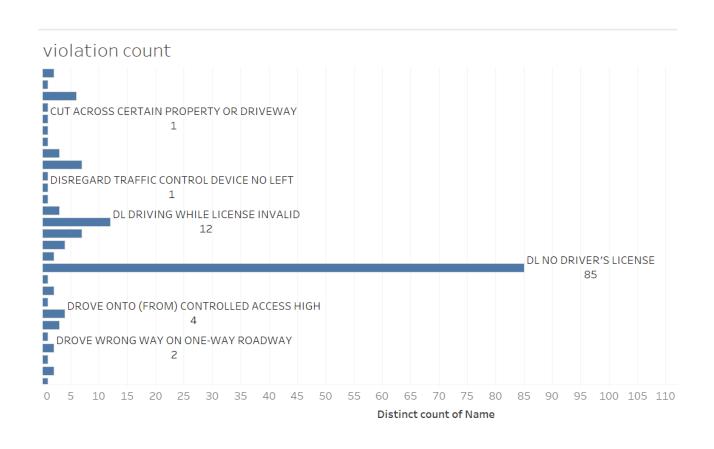


# **Data Analysis**

Data analysis is done through queries in Hive, spark-sql, BigQuery applications.

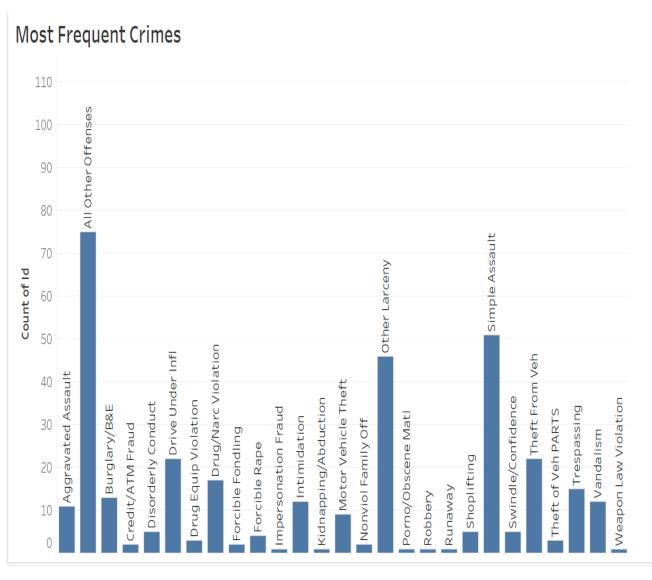
# Analysis Highlights Traffic Data:

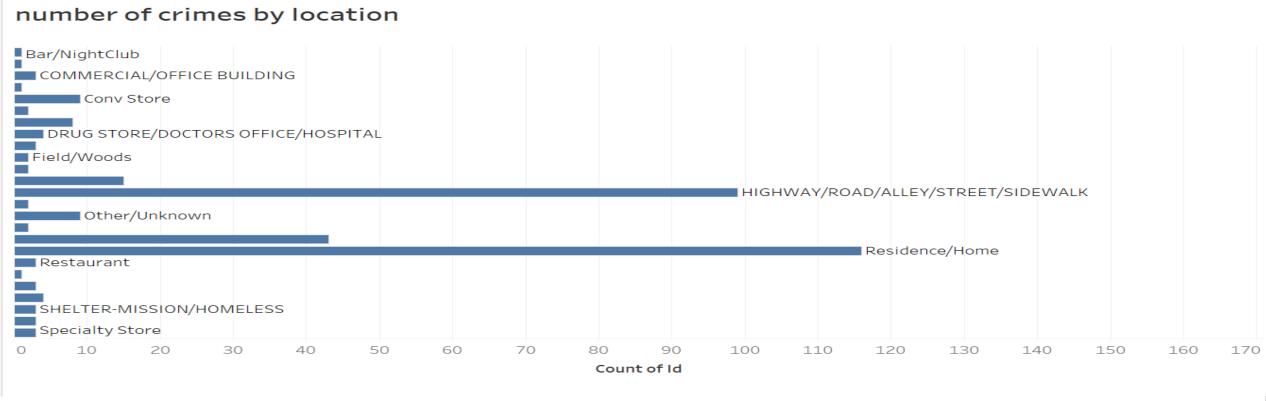
- •Frequent Violations: The most common offenses include driving without a license and invalid license
- •**High-Violation Areas:** Teasley Lane and South Loop 288 are hotspots for traffic violations.
- •Violation Trends: Rush hours (8-10 AM and 4-6 PM) see the highest number of traffic violations.



#### **Crime Data:**

- Most Common Crimes: Assault is the most common crime, also there are significant theft crimes like theft from vehicles, motor vehicle theft and theft of vehicle parts.
- Hotspots: Crimes are majorly taking place at Residence/Homes, followed by highways/road/alley/sidewalks in the Denton city.
- Time of the day: Crimes tend to spike during the evening time at 6:00 pm.





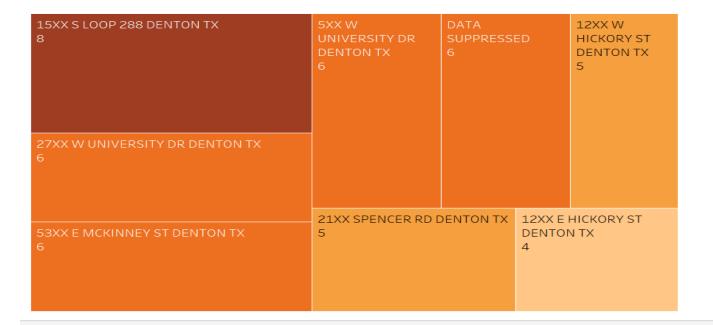




## **Data visualizations**

- We performed visualizations in Tableau in order to address the most **number of crimes** and the **location** where most crimes are taking place and the **traffic violation hotspots**.
- These help the police to patrol mostly at those places and stop them from being happening.

Denton places with most crime incidents



This visualization helps us to find the exact location in the Denton city, where high crimes are taking place.

The data here is from dynamic dataset, between November 25 2024 to December 7 2024, that means these are related to the very recent crimes that took place in Denton city.

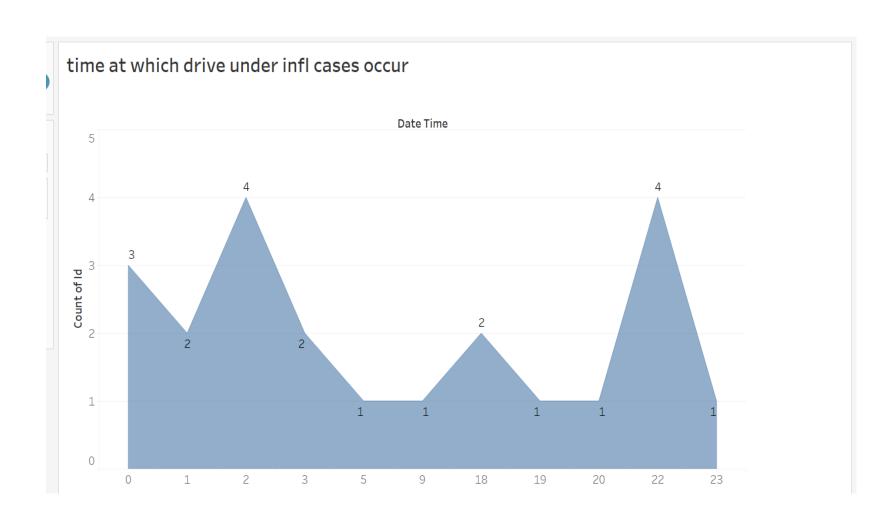
#### CRIME DATASET THAT INCLUDES POSSIBILITIES OF TRAFFIC VIOLATION

This is the data from then dynamic dataset, where this can lead to the violations of traffic that we are discussing in static dataset.

Driver under infl: driver under influence that means someone who is operating a vehicle while impaired with drugs or alcohol

So if a person is under infl, he is likely to cause traffic violation.

Most of these violations are taking at 10:00pm and 2:00am. From this we can say that people drink at night are committing to more crimes.



# INTERPRETATION / CONCLUSION

#### **Crime Data:**

- Most Common Crimes: Assault and theft are the most frequently reported crimes, showing the need for targeted interventions in these areas.
- Hotspots: Crimes are concentrated in residential areas and major roads, highlighting the importance of surveillance in these zones.
- Time Trends: Evening hours, especially around 6:00 PM, see a significant spike in crimes, suggesting the need for increased patrols during these times.

#### **Traffic Data:**

- Frequent Violations: Driving without a valid license is one of the most common violations, indicating gaps in driver compliance and enforcement.
- High-Violation Areas: Teasley Lane and South Loop 288 are key traffic violation hotspots, requiring focused enforcement efforts.
- Violation Timing: Most violations occur during rush hours (8-10 AM and 4-6 PM), aligning with higher traffic density.

# **Overlap Between Crime and Traffic Data:**

- Late-night DUI offenses often link traffic violations with crimes, peaking between 10:00 PM and 2:00 AM.
- Overlapping hotspots suggest that combined enforcement strategies could address both issues effectively.

# Conclusion/ recommendation for police

- Allocate resources to high-risk areas during peak hours.
- Educate residents on crime prevention and traffic rules.
- Install surveillance systems in key locations to deter violations and crimes.

#### REFERENCES

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#### Al slide:

Slide 3 (Data architecture) is AI related slide

# THANK YOU