

Job Description: Promotion Strategist (Intern)

Supervised: Mr. Vineet Singh (Research Associate and Project Manager – AI Research Centre)

Overview

As a Promotion Strategist intern at the AI Research Centre, you'll play a crucial role in integrating AI technology into our core business processes. You'll collaborate with cross-functional teams to design and implement AI-driven strategies that align with our long-term goals. Your work will directly impact our efficiency, innovation, and competitive edge.

Responsibilities

1. AI Strategy Development:

- Develop and implement comprehensive AI strategies aligned with the company's vision and goals.
- Identify opportunities where AI can enhance business processes, improve customer experiences, and create new products or services.

2. Cross-Departmental Collaboration:

- Work closely with various departments to ensure seamless integration of AI solutions.
- Facilitate collaboration between teams to effectively implement AI projects.

3. Continuous Learning and Adaptation:

- Stay ahead of AI trends and maintain a deep understanding of advancements in the field.
- Evaluate and measure the effectiveness of AI technologies, adjusting strategies as needed.

4. Ethics and Compliance:

- Provide expert guidance on AI ethics and compliance issues.

Skills

- Strong analytical and strategic thinking abilities.
- Excellent communication and collaboration skills.
- Passion for AI technology and its impact on business.