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യൂണിവേഴ്ലിറ്റിയുമായി അഫിലിയേറ്റ് ചെയ്യിട്ടുണ്ട്. 1999 മുതൽ 2014 വരെ കോളേജ് കാലിക്കറ്റ്

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സർവകലാശാലയുടെ കീഴിൽ ആയിരുന്നു. കോളേജിലെ മൂന്ന ബിര്ദ കോഴ്സകൾക് NBA അംഗീകാരവും ലഭിച്ചിട്ടുണ്ട് \n \n കോളേജിൽ നാലു വര്ഷം കാലാവധിയുള്ള ആറ് എഞ്ചിനീയറിംഗ് ബിര്ദ കോഴ\u200cസുകൾ നടത്തുന്നു കമ്പ്യൂട്ടർ സയൻസ് ആൻഡ് എഞ്ചിനീയറിംഗ്, ഇലക്ടോണിക്സ് ആൻഡ് കമ്മ്യൂണിക്കേഷൻ എഞ്ചിനീയറിംഗ്, ഇൻഫർമേഷൻ ടെക്സോളജി, മെക്കാനിക്കൽ എഞ്ചിനീയറിംഗ്, എലെക്ലിക്കൽ ആൻഡ് ഇലക്ടോണിക്സ് എഞ്ചിനീയറിംഗ്, സിവിൽ എഞ്ചിനീയറിംഗ് എന്നിവയാണ് ബിര്ദദ കോഴ്സുകൾ കൂടാതെ 2011 മുതൽ കാപ്യൂട്ടേഷണൽ ലിംഗസ്റ്റിക്കിലും 2019 മുതൽ റോബോട്ടിക്സിലും ബിര്ദദാനന്തര ബിര്ദദവും നടത്തുന്നു . \n \n 2015 മുതൽ എ.പി.ജെ അബ്യൂൾ കലാം ടെക്സോളജിക്കൽ യൂണിവേഴ്ലിറ്റിയുടെ അംഗീക്വത ഗവേഷണ കേന്ദ്രവും ആണ് (PhD Research Centre). \n \nRead more...']}

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admitted without LET ranking. \nIn such cases, the total marks for the Diploma have to be considered for ranking.', 'B.Tech SpotAdmission date: 29/10/2023\nB.Tech Vacancy position', 'Archives', 'Centralized സ്പോട് അഡ്ലിഷൻ വഴി ഈ കോളേജിൽ പ്രവേശനം ലഭിച്ചവർ 12/09/2023 4:30PM ന് അകം പ്രവേശന നടപടികൾ പൂർത്തിയാക്കേണ്ടതാണ്. അല്പാത്ത പക്ഷം പ്രവേശനം റദ് ആകന്നതാണ്.', 'M.Tech Computational LinguisticsInterview date : 13.09.2023 - 09:30AM', ", 'M.Tech RoboticsInterview date: 13.09.2023 - 09:30AM', ", 'M.Tech Electrical Drives & ControlsInterview date: 13.09.2023 - 09:30AM', ", 'Induction Program for First year B.Tech Students - 2023', ", 'The B Tech first year admission to all branches will be conducted on 5/9/2023, 7/9/2023 and 8/9/2023 (9.30 AM to 3 PM). All newly allotted candidates are requested to register through the link in advance.', 'M. Tech. Admission 2023-24 -spot allotment-Admission - Notification', '2023-24 ബി. ടെക്. പ്രവേശനം 14/8/2023 മുതൽ ആരംഭിക്കുന്നു. എന്നാൽ ശ്രീകൃഷ്ണപുരം ഗവണ്മെന്റ് എഞ്ചിനീയറിംഗ് കോളേജിലെ കമ്പ്യട്ടർ എഞ്ചിനീയറിംഗ്, മെക്കാനിക്കൽ ംഗ് ബ്രാഞ്ചുകളിലേക്ക് 16/8 നം, ഇലക്ടോണിക്ക് & കമ്മ്യണിക്കേഷൻ, എഞ്ചിനീയറി\n സിവിൽ എഞ്ചിനീയറിംഗ് ബ്രാഞ്ചുകളിലേക്ക് 17/8നം, ഇൻഫർമേഷൻ ടെക്കോളജ\n ി, ഇലക്കിക്കൽ എഞ്ചിനീയറിംഗ് ബ്രാഞ്ചകളിലേക്ക് 18/8നം പ്രവേശനം നടക്കുന്നതാണ്. 19/8/23 മൂന്നമണിവരെ പ്രവേശനം അനവദിക്കുന്നതാണ്.', ", 'KEAM 2023-24 അഡ്ലിഷൻ സംബന്ധിച്ച']}

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06/11/2019\n\nInternal Audit Report held on 19/12/19', 'Second Audit Report Nov-Jan 2021\n\nFirst e-Audit Report Aug-Oct 2020\n\nIQAC Meeting Minutes Nov 2020 to Mar 2021\n\nIQAC Meeting Minutes 06/11/2019\n\nInternal Audit Report held on 19/12/19', 'First e-Audit Report Aug-Oct 2020\n\nIQAC Meeting Minutes Nov 2020 to Mar 2021\n\nIQAC Meeting Minutes 06/11/2019\n\nInternal Audit Report held on 19/12/19', 'IQAC Meeting Minutes Nov 2020 to Mar 2021\n\nIQAC Meeting Minutes 06/11/2019\n\nInternal Audit Report held on 19/12/19', 'IQAC Meeting Minutes 06/11/2019\n\nInternal Audit Report held on 19/12/19', 'Internal Audit Report held on 19/12/19']}

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Data from linked page: https://gecskp.ac.in/complaint.php

{'title': 'GECSKP', 'paragraphs': ['General Science', 'Internal Complaint Committee has been constituted with the following members as per the directions of the AICTE .Please forward complaints to complaint@gecskp.ac.in', 'Sl. No.', 'Name', 'Designation', 'Position', 'Contact details', 'This committee will act as appex body which will monitor working of Anti-Ragging Committeee, Grievence Cell and Womens Cell .']}

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56714', '2.Sri. Savyan P V', 'AP CSE &UBA Coordinator', '9847094161', '3.Sri. NavaneethM S', 'AP ME &TBI Coordinator', '9446985101', '4.Smt Anisha', 'AP CE', '9495757530']}

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Data from linked page: https://gecskp.ac.in/counselling.php {'title': 'GECSKP', 'paragraphs': ['General Science', 'SI. No', 'Name of member', 'Designation', 'Role in the committee', 'Mob. No', '1', 'Sri. Aboobaker', 'Assistant Professor, Maths', 'Coordinator', '94460 8568', 'abmath@gecskp.acin']}

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Data from linked page: https://gecskp.ac.in/grievance.php {'title': 'GECSKP', 'paragraphs': ['General Science', 'Provide a definite grievance redressal mechanism by :\n\n\n 1. Responding to grievances raised by students, faculty

and staff by acknowledging the complaint.\n $\ln n$ 2. By transferring the complaint to the concerned individual/section and obtaining the initial response.\n 3. If the response is not satisfactory, seeking proactive steps from the higher $\ln n$ 4. Over all act as a conciliatory mechanism to authorities.\n solve genuine issues. Please Froward your grievance to grievance cell@gecskp.ac.in', 'SINo.', 'Duty of Committee', 'Facultyin charge', 'Designation/Dept', 'Phone Number', '1', 'Coordinator', 'Dr.Shibu.A', 'HODCE', '9447205308', '2', 'Members', '1.Smt. SajithaM', 'APEEE', '9446814835', '2.Sri.BinuR', 'APCSE', '9061064225', '3.Sri.Leeju C J', 'APME', '8129188192', '4.Sri.Anoop SKM', 'APIT', '8547229370', '5.Smt.LincyK', 'APECE', '9633945233', '6.Smt.KalaM T', 'APCSE, Warden(LH)', '9495359069', '7.Smt.NirmalaKV', 'InstructorGr-IECE', '9400681206', '8.Dr.Bimal Lazer', 'Asso.Prof.Phy.Edn', '9446288779', '9.Sri.RajeshR', 'SeniorSuperintendent', '9446038486', '3', 'StudentNominee', 'ViswanathaKartha\n V', 'S5IT', '8891437097']}

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Data from linked page: https://gecskp.ac.in/index mal.php

Mechanical Engineering, 5. Electrical and Electronics Engineering and 6. Civil Engineering College offers an M.Tech course in Computational Linguistics in the Department of Computer Science & Engineering, M.Tech in Robotics in the Department of Mechanical Engieering and M.Tech in Electrical Drives And Control in the Department of Electrical and Electronics Engineering. Institution offers PhD under KTU since 2016 onwards in various departments.\nRead more...\n\xa0\xa0How to reach GEC Palakkad', 'GEC Palakkad Convocation 2024 .YouTube Link \nGEC Palakkad Convocation 2024 \nFDP on Internet of Things and Machine Learning Applications to Engineering Systems 22-24 Jan, 2024\nHands-on Training on Design and Fabrication of Electric Two Wheelers January 29th to February 2nd, 2024', 'Warm Greetings!\r\n Fresh hopes of a bright future keep us going in the post-pandemic era. Lessons leart well should make us better citizens who are responsible towards nature and fellow beings. Being one of the worst affected segments by COVID-19, the technical education sector should take up the duty of exploring various means of technological interventions to improve quality of life and to reducing human suffering. Typical domains are agriculture and healthcare in the country. Collaboration among different knowledge systems is essential to make the country reach among the best in the world.....', 'AICTE Mandatory Disclosure\nOnline Grievance Submission\nNational Innovation and Startup Policy\nPlacement\nResearch and Publications\nDigital Library\nAchievements\nRank Holders\nTenders & Quotation\nAudit Reports\nAlumni\nKTU Portal\nDTE Kerala\nHow to Reach GEC Palakkad']}

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Data from linked page: https://gecskp.ac.in/ece_po.php

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engineering problems.', '2.Problem\xa0analysis: \xa0 Identify, \xa0 formulate, \xa0 review \xa0 research \xa0 literature, \xa0 and \xa0 analyze \xa0 complex\xa0engineering \xa0problems \xa0reaching substantiated \xa0conclusions \xa0using \xa0first \xa0principles \xa0of mathematics,\xa0natural sciences, and engineering sciences.', '3.Design/development of solutions:\xa0Design solutions for complex engineering problems and\xa0design\xa0system \xa0components \xa0or \xa0processes \xa0that \xa0meet \xa0the \xa0specified \xa0needs \xa0with \xa0appropriate \xa0consideration \xa0for\xa0the public health and safety, and the cultural, societal, and environmental considerations.', '4. Conduct \xa0investigations \xa0of \xa0complex \xa0problems: \xa0Use \xa0research-based \xa0knowledge \xa0and \xa0research\xa0methods including design of experiments, analysis and interpretation of data, and synthesis of the\xa0information to provide valid conclusions.', '5.Modern \xa0tool \xa0usage: \xa0Create, \xa0select, \xa0and \xa0apply \xa0appropriate \xa0techniques, \xa0resources, \xa0and \xa0modern\xa0engineering and IT tools including prediction and modeling to complex engineering activities with\xa0an understanding of the limitations.', '6.The \xa0engineer \xa0and \xa0society: \xa0Apply \xa0reasoning \xa0informed \xa0by \xa0the \xa0contextual \xa0knowledge \xa0to \xa0assess\xa0societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the \xa0 professional engineering practice.', '7. Environment and sustainability: Understand the impact of the professional engineering\xa0solutions\xa0in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable\xa0development.', '8.Ethics: Apply ethical principles and commit to professional ethics \xa0and responsibilities and norms\xa0of\xa0the engineering practice.', '9.Individual \xa0and \xa0team \xa0work: \xa0Function \xa0effectively \xa0as \xa0an \xa0individual, \xa0and \xa0as \xa0a \xa0member \xa0or \xa0leader \xa0in\xa0diverse teams. and in multidisciplinary settings.', '10. Communication: Communicate effectively on complex engineering activities with the engineering \xa0community and with society at large, such as, being able to comprehend and write effective reports\xa0and design documentation, make effective presentations, and give and receive clear instructions.', '11.Project management and finance: Demonstrate knowledge and understanding of\xa0the\xa0engineering\xa0and management principles and apply these to one's own work, as a member and leader in a team,\xa0to manage projects and in multidisciplinary environments.', '12.Life-long \xa0learning: \xa0Recognize \xa0the \xa0need \xa0for, \xa0and \xa0have \xa0the \xa0preparation \xa0and \xa0ability \xa0to\xa0engage \xa0in\xa0independent and life-long learning in the broadest context of technological change.', "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"]}

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Data from linked page: https://gecskp.ac.in/ece_research.php {'title': 'GECSKP', 'paragraphs': ['Dr. Jayan A RProfessorDepartment of Electronics and Communication Engg.', '1', 'A. R. Jayan and P. C. Pandey, Automated modification of consonant-vowel ratio of stops for improving speech intelligibility, Int. J. Speech Technol., vol. 18, pp. 113-130, 2015. Epub 2014 Oct., DOI: 10.1007/s10772-014-9254-4', 'International Journal papers with impact factor<1.5', '2014-2015', '04/10/2014', 'In this college', '2', 'A. R. Jayan and P. C. Pandey, Detection of stop landmarks using Gaussian mixture modeling of speech spectrum, Proc. IEEE Int. Conf. Acoustics, Speech and Signal Processing 2009 (IEEE/ICASSP 2009), Taipei, Taiwan, pp. 4681-4684.', 'International Conferences', '2008-2009', '19/04/2019', 'Outside this college', '3', 'A. R. Jayan, P. C. Pandey, and P. K. Lehana, Time-scaling of consonant-vowel transitions using harmonic-plus-noise model for improving speech perception by listeners with moderate sensorineural impairment, Proc. 19th Int. Congress Acoustics 2007 (ICA 2007), Madrid, Spain, paper. no. CAS-03-006.', 'International Conferences', '2006-2007', '02/09/2019', 'In this college', '4', 'A. R. Jayan and P. C. Pandey, Automated CVR modification for improving perception of stop consonants, Proc. National Conference on Communications 2012 (NCC 2012), Kharagpur, India, pp. 698-702, paper no. 1569512651.', 'National Conferences', '2011-2012', '03/02/2019', 'In this college', '5', 'A. R. Jayan, P. S. Rajath Bhat, and P. C. Pandey, Detection of burst onset landmarks in speech using rate of change of spectral moments, Proc. National Conference on Communications 2011 (NCC 2011), Bangalore, India, paper SpPrl.3.', 'National Conferences', '2010-2011', '03/02/2012', 'In this college', '6', 'A. R. Jayan and P. C. Pandey, Automated detection of speech landmarks using Gaussian mixture modeling, Proc. Int. Symposium on Frontiers of Research on Speech and Music 2008 (FRSM 2008), Kolkata, India, pp. 323-327.', 'International Conferences', '2007-2008', '20/02/2008', 'In this college', '7', 'A. R. Jayan, P. C. Pandey, and V. K. Pandey, Detection of acoustic landmarks with high resolution for speech processing, Proc. 14th National

Conf. Communications 2008 (NCC 2008), Bombay, India, pp. 427-431.', 'National Conferences', '2008-2009', '01/02/2008', 'In this college', '8', 'A. R. Jayan, P. C. Pandey, and P. K. Lehana, Automated detection of transition segments for intensity and time-Scale modification for speech intelligibility enhancement, Proc. IEEE Int. Conf. Signal Processing, Communications, Networking 2008 (ICSCN 2008), Chennai, India, pp. 69-74.', 'International Conferences', '2007-2008', '05/01/2019', 'In this college', '9', 'Devis Thomas, and Jayan, A.R. (2014). "Automated Suppression of Howling Noise Using Sinusoidal Model Based Analysis/Synthesis," Proc. IACCC 2014, Gurgaon, India.', 'International Conferences', '2013-2014', '21/02/2014', 'Outside this college', '10', 'Devis Thomas, and Jayan, A.R. (2014). "Real-time Suppression of Howling Noise in Public Address Systems", Proc. ICSSP 2014, Kollam, India.', '11', 'Rohit, P., and Jayan, A.R. (2014). "Speech Enhancement by Time-Scale Expansion and Emphasis of Low Energy Segments," Proc. ICSSP 2014, Kollam, India.', 'International Conferences', '2013-2014', '08/09/2014', 'Outside this college', '12', 'Rohit, P., and Jayan, A.R., (2014). "Speech Enhancement using Sinusoidal Model Based Analysis/Synthesis," Proc. NATCON 2014, Wayanad, India', 'National Conferences', '2013-2014', '21/02/2014', 'Outside this college', '13', 'Method and System for Consonant-Vowel Ratio modification for improving speech perception', 'Patents', '2018-2019', '08/01/2019', 'In this college', '14', 'Effect of CVR modification on automatic recognition of stop consonants in isolated VCV utterances by an HMM based ASR system', 'International Conferences', '2016-2017', '04/04/2017', 'Outside this college', '15', 'Speech intelligibility enhancement on android platform by consonant-vowel-ratio modification', 'International Conferences', '2015-2016', '01/09/2016', 'Outside this college', '16', 'An offline signal processing technique for accurate localisation of stop release bursts in vowel-consonant-vowel utterances', 'International Conferences', '2015-2016', '19/11/2015', 'Outside this college', '17', 'Segment specific enhancement of speech characteristics for improving speech intelligibility under adverse listening conditions', 'International Conferences', '2015-2016', '19/11/2015', 'Outside this college', '18', 'George Abraham, Prigish & M S, Sinith & R. Jayan, A. (2018). Cumulative Impulse Strength Based Epoch Extraction from Singing Voice: 10th International Conference, IHCl 2018, Allahabad, India, December 7–9, 2018, Proceedings. 10.1007/978-3-030-04021-5_9.', 'Dr. Mohanan K PAssociate ProfessorDepartment of Electronics and Communication Engg.', 'International Journals:', ", ", "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"]}

Data from linked page: https://gecskp.ac.in/ece_teachingtools.php {'title': 'GECSKP', 'paragraphs': [", 'JD Online Lectures', ", 'Lectures series 1', "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"']}

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and more', 'Face Detection project for Cyberdome Kerala Police.', "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"]

Data from linked page: https://gecskp.ac.in/ece_achievement.php ('title': 'GECSKP', 'paragraphs': ['Prof. Shamla B, Associate Professor, ECE Department was the first runner-up in Badminton-women\'s doubles in the State Level Civil Service Meet. She also achieved first place in Javelin throw and second place in Chess, in the District Level Civil Service Meet.\n\xa0Prof. Gayathri A, Assistant Professor, ECE Department was awarded as Active SPOC for SWAYAM-NPTEL local chapter.\n\xa0Mr. Mahesh C, Tradesman ECE Department was the winner of both 100m and 200m track events in the District Level Civil Service Meet. He achieved second in 100m and third in 200m track events in National Veterans Meet conducted at Bangalore. He was also the winner of 100m and 60m track events in Pacific Meet conducted at Goa. He also achieved second place in 100m and second place in 200m in South India Masters Meet conducted at Thalassery.\n\xa0Dr. Anitha R awarded Australian patent for "Inertial Measurement Unit for Wearable Continuous Human Motion Information System", Australian Patent No. 2020102947 Granted on 13-01-2021\n\xa0Dr. Swapna G was awarded PhD in Biomedical Signal Processing under Faculty of Engineering, Amrita Vishwa Vidyapeetham Coimbatore in September 2022\n\xa0 Smt. Bindu P (Palakkal), HoD ECE received PhD in Electronics & Communication, from CUSAT (2019)\n\xa0 Dr AR Jayan, Assoc. Professor ECE secured a US PATENT based on his PhD work at IIT Bombay, jointly with his Research Guide Dr. P.C. Pandey. \n\xa0 Prof. R. Jayadevan Awarded Ph.D from University of Calicut on 9-12-2021 for his Thesis title – "A generic image retrieval technique for capturing multiple semantics" . \n\xa0 Sri Anoop CS, AP ECE won the Best Paper Award at the IEEE Conference ICICICT 2019 held at Vimal Jyothi Engineering College, Kannur, for his paper "Automatic Speech Recognition for Sanskrit".\n \xa0Smt. Nirmala KV, First Grade Instructor (ECE) secured Second Rank in MTech(Signal Processing) Exam, MG University, Nov 2016.', 'Sastra Robotics, One among the best 10 start-ups in Kerala..', 'Sastra Robotics, a startup by our 2012 ECE alumnus Mr. Aronin Ponnappan signed a big contract with Aircraft Manufacturer M/s. Lockhead Martin for supplying robots for them.', "Outstanding NPTEL achievement \n\xa0\xa0\xa0•\tSangeetha C N and K S Syamkrishna of B.Tech ECE (2021-2025 batch) were awarded Elite Silver certificate for completing course on 'Internet of Things'.\n\xa0\xa0\xa0\tAdithya Mohan S of B.Tech ECE (2022-26 batch) was awarded Elite Golden Certificate and Surya of 2022-26 batch was awarded Elite Silver Certificate for completing 'Introduction to Internet of Things'.\nSourav K C and Chithira M of B.Tech ECE (2019-23 batch) were the State Level Winners of YIP 4.0 (Young Innovators Programme 4.0) with the theme Fisheries, conducted by K-DISC (Kerala Development and Innovation Strategic Council).\nFifty nine percent of students of B.Tech ECE (2019-23 batch) placed with an average pay package of 2.7 lakh per annum.\nNaveen Menon, Hridya T V, Sruthi and Adwaith Pushparajan of B.Tech ECE (2020-24 batch) achieved second position out of 112 teams in the District Level Ideathon at Freedom Fest Seminar ON-E Governance, initiative of the Government of Kerala.\nNiranjan of B.Tech ECE (2022-26) batch and Adwaith Pushparajan of B.Tech ECE (2020-2024 batch) received Siemens Scholarship.\nAparna V Shenoy & Shifanath T S of Neethu N of B.Tech ECE (2020-24 batch) won the B.Tech ECE (2023-27 Batch) and Interzone Handball tournament-women's. They were also the winners of the women's E-zone

Handball tournament.\nNeethu N, G Ragendu, Azmi Nazar T & Anagha Suresh K V of B.Tech ECE (2020-24 batch) were the winners of KTU Interzone KHO-KHO tournament-women's. They were also the winners of the women's E-zone KHO-KHO tournament.\nRoshan Raj & Athu Krishnan A P of B.Tech ECE (2021-25 batch) and Ajmal J of B.Tech ECE (2022-26 batch) were the runner ups of Mens KTU E-zone Handball tournament.\nVishnu P U of B.Tech ECE (2022-26 batch) has received Sasneham Scholarship. SASNEHAM is a welfare association formed by the B.Tech ECE 2009-13 batch students of GEC Palakakd. Every year the Sasneham Alumni team provides scholarships to two students from 2019 onwards.\nAthul Krishnan A P of B.Tech ECE (2021-25 batch) and Akshay Kumar of B.Tech ECE (2022-26 batch) were the second runner up of Mens KTU E-zone Volleyball tournament.\nNiranjana M of B.Tech ECE (2023-27 batch) was the runner-up of interzone women's Karate.\n\nAshwathy G R of 2018-22 Batch placed in 5 companies - Bosch, TCS, Cappemini, Cognizant and Travancore Analytics. She completed B.Tech (Honours)\nR K innovations design new innovative products that address contemporary problems with constructive solutions is an initiative by Rohit K, ECE 2019-23 batch student\nShad Muhsin K. of S7 ECE is a member in APJKTU University Handball Team in 2021-22 and 2022-23\nRohith K., Jaison Joshi and Sourav of S7 ECE participated in SERB INAE Conclave at IIT Kanpur in November 2022\nNeethu N, 2020-2024 batch student secured Second position in KTU E-Zone Handball Tournament, and third in Kho-Kho Tournament\nAmar Sonu of 2020-24 batch is the recipient of Siemens Scholarship Programme for Engineering Students\nSangeetha C N of 2021-25 batch awarded NPTEL Elite Silver Certificate for completing Introduction to Internet of Things in Top 1%\nK S Syamkrishna of 2021-25 batch awarded NPTEL Elite Silver Certificate for completing Introduction to Internet of Things in Top 5%\nA mobile app named "Vingyan" is developed for the students of ECE. This app includes study materials, text books, gate materials and more.\nNearly 121 students participated in 48 different national and international events in last three academic years\nRunners up in APJKTU e-zone intercollegiate Handball tournament (in both Men's and Women's) in 2022\nSastra Robotics, a startup by our 2012 ECE alumnus Mr. Aronin Ponnappan signed a big contract with Aircraft Manufacturer M/s. Lockhead Martin for supplying robots for them.\nAchu Wilson (2012 ECE) enrolls into the prestigious Massachusetts institute of Technology, USA as Graduate Research Assistant.\nSasthra Robotics, A Startup of Alumni of GEC Sreekrishnapuram won Innotech award from Kairaly TV .\nSooshnivethy S.S, our alumnous from the 2014 ECE bacth has secured 10th Rank in the GATE 2015 examination, scoring 100%.\nLepeesh Parat, our alumnus from the 2005 ECE batch has been nominated by the Kerala Youth Welfare Board for the Swamy Vivekananda Memorial Youth Award for youth in the Entrepreneurship category for 2014. (Jan 12, 2015)\nAnjana B (2017-21 batch) secured National youth Parliament 2021 –District level winner, state level participant, selected for Navakeralam Yuvakeralam student meet and interaction with Kerala\nchief minister, selected as delegate for the International Model United Nations Online Conference, secured 1st. 'Talk Maters' state wide speech competition and 'Speak out' - state wide JAM competition - Second place.\nAthira. P B (2016-20 batch) Secured All India rank 129 in GATE-2022\nSruthi Ramachandran (2017-21 batch) secured All India rank 924 in GATE-2022.", "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"]}

Data from linked page: https://gecskp.ac.in/ece_placement.php {'title': 'GECSKP', 'paragraphs': ['"To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"']}

Data from linked page: https://gecskp.ac.in/ece_alumni.php ('title': 'GECSKP', 'paragraphs': ['Mr. Achu Wilson ,PhD Scholar, Massachusetts Institute of Technology\n\nComputer Science & Artificial Intelligence Laboratory.', 'Sastra Robotics, a startup by our 2012 ECE alumnus Mr. Aronin Ponnappan signed a big contract with Aircraft Manufacturer M/s. Lockhead Martin for supplying robots for them.', 'No', 'Name', 'Batch', 'Present Designation', '1', 'Lepeesh Parat', '2002-06', 'CEO, ZestyBeans, Technopark', '2', 'Aronin', '2012-16', 'CTO, Sastra Robotics', '3', 'Achu Wilson', '2012-16', 'PhD Scholar, Massachusetts Institute of Technology', 'Computer Science & Artificial Intelligence Laboratory', '4', 'Suhail T.A.', ", 'PhD Scholar ICCONS Shoranur', '5', 'Firoz Ali', '200-04', 'PhD Scholar IIT Bombay', '6', 'Aboobacker Siddique', '2009-13', 'PhD Scholar IIT Madras', '7', 'Sooshinivethy', '2010-14', 'Scientist, NPOL', '8', 'Mansoor Aboobaker', '2002-06', 'MD, FAYZAK Tech., Calicut', '9', 'Dhanesh M.S.', '2002-06', 'Network Engineer', 'Erricson Global India', '10', 'Kishore R', '2002-06', 'Senior Software Engineer, NEST Technologies, Infopark', '11', 'Anuraj V', '2008-12', 'Analog layout Engineer, Altran Bangalore', '12', 'Rajeesh M.G.', '2010-14', 'Scientist SC, ISRO LEOS, URSC', '13', 'Abhay Mohan', '2009-13', 'PhD Scholar IIT Madras', '14', 'Arjun P.', '2009-13', 'PhD Scholar, Queen Mary, University of London', '15', 'Haris\xa0 K', '2009-13', 'KMRL Station Controller/Train Operator', '16', 'Rahu B Sathyan', '2009-13', 'TCS', '17', 'Neena Joy', '2009-13', 'UST Global Kochi', '18', 'Sruthi Raj Koodathil', '2009-13', 'BOSCH, Coimbatore', '19', 'Sreerag.\xa0 C', '2009-13', 'AXIS BANK\xa0 Calicut', '20', 'Krishnarjun. A K', '2009-13', 'Keltron', '21', 'Vysagh Venugopal', '2009-13', 'BSNL', '22', 'Renjith K R', '2009-13', 'Tejas networks', '23', 'Sreerag. A V', '2009-13', 'Keltron-TCR', '24', 'Ajayan Antony', '2009-13', 'Reflection intro systems Technopark TVM', '25', 'Akhil Dev. A V', '2009-13', 'NDC Engineer OLA CABS Bangalore', '26', 'Diljith. P', '2009-13', 'Component Design Engineer, Intel India Pvt.Ltd, Bangalore', '27', 'Karthik. K Mayar', '2009-13', 'Software Engineer, TCS, Kochi', '28', 'Anoop. S', '2009-13', 'Software Engineer, Cognizant Technology solution Coimbatore', '29', 'Muhsin.P K', '2009-13', 'Qutar Airways', '30', 'Muneera. K T', '2009-13', 'Lecturer MES Arts and Science College', "To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society"']}

Data from linked page: https://gecskp.ac.in/ece_facility.php {'title': 'GECSKP', 'paragraphs': ['Project lab provides a space for the students to carry out discussions and experimentation related to their micro/mini/final year projects. The lab is equipped with computers with internet connectivity and updated versions of various simulation software. The lab has facilities for complete development of PCBs, Soldering stations which the students are allowed access any time. The students are provided free access to various Embedded trainer kits, Sensors, Motors, etc. which they can make use of in their project works. The lab even provides an opportunity for the students to refer to the latest projects (prototypes & reports) done by their seniors. This lab facility is often operated in alliance with the Hobby Club of ECE department for the benefit of students, not only for doing the routine projects, but also for promoting innovative ideas of students.\n

View more photos', 'The lab provides a

platform for improving the coding skills of the students in scientific computing such as signal processing with software tools like Matlab, PSPICE and specialised languages like VHDL. General computer programming based experiments includes those with C , C++ and Python programming. The computers have a variety of updated versions of various simulation software and IDEs which help them in various stages of project development. The laboratory is equipped with related accessories like printer, scanner, multimedia projector etc. Students develop their computer proficiency using the various technical computing and simulation software installed in the lab. It also offers internet facilities to the students and staff of the department for acquainting them with the latest technological trends and developments.\n View more photos', "This laboratory lays the foundation for the Electronics and Communication Engineering students during second and third year of their course. The Laboratory is well equipped with all sorts of components needed by the students as per the university and course requirement. The basic components available are the Digital Storage Oscilloscope, function generators, regulated power supplies, IC trainer kits, breadboards and IC's. For understanding the basic working principle of electronic devices, charts and specification documents of various active and passive electronic components and devices are provided. This enables the students to learn operating principles and applications of electronic circuits and devices like amplifier, oscillator, switching circuits, wave shaping circuits, multi vibrators etc\n View more photos", 'Communication Systems laboratory focuses on training the students in both analog and digital transmission/reception of signal. Learning the concepts, with small applications give them plenty of joy and real motivation towards their studies. Other than Oscilloscopes, Function Generators and Power Supply units, this lab is equipped with Modules for Digital Modulation and Demodulation techniques and necessary equipments for analog and digital communication View more photos', 'The digital electronics laboratory enable undergraduate experiments.\n students to learn the basic concepts and techniques in digital electronic circuits and systems. The learning objective of this laboratory is to supplement the theory course of digital circuits and systems with adequate introduction to both combinatorial and sequential logic circuits, such as, adders, subtractors, comparator, multiplexer/demultiplexer, encoders/decoders, 7-segment display and decoder/driver, flip-flop, register, counter, etc. and various combinations of these.\nThe Digital Lab is well equipped with all the trainer kits and measuring instruments for the proper set up of different Digital circuits and experiment. An IC tester is also available in the lab for testing of ICs.\n View more photos', 'The Advanced Communication System Laboratory covers the design and verification of the concepts of modern communication systems that operate in MHz-THz range. The main focus of the Advanced Communication System (ACS) Laboratory is to design next-generation wireless technologies and mobile computing systems. In particular, ACS Laboratory conducts research in the broad area of communication theory, wireless communications, and networks, with focus on the physical layer and optical communication systems - Optical fiber-based and integrated photonic waveguides based.\n\nThe objective of this lab is to familiarise the students with microwave and optical communication techniques/technologies where the students perform experiments using advanced equipment such as the vector network analyzer, spectrum analyzer etc.. The students study the operation and characteristics of microwave sources such as klystron and Gunn diodes, load impedance and standing wave measurements, antenna gain and radiation pattern measurements. Optical communication deals with the study of the characteristics of the

optical layer and also analog and digital fiber links using LED and LASER sources.\n\nThe lab includes experiments on applications of Digital coding and modulation techniques, Fiber Optic Communication, and Characteristics of microwave waveguide components. This lab is equipped with Oscilloscopes, Function Generators, Modules for Digital Modulation and Demodulation techniques and Power Supply units. To enhance precise measurement and observe waveform with better clarity, Digital Storage Oscilloscopes are used. The Microwave test benches are used to conduct experiments in GHz frequency range. Various digital coding and modulation kits are used apart from discrete components to demonstrate the basic concepts involved in digital communication. An OFT kit is used to demonstrate communication and multiplexing through Lightwaves.\n View more photos', ""To mould the youth as excellent engineers in Electronics and Communication for the betterment of the society""]}

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Data from linked page: https://gecskp.ac.in/mech.php {'title': 'GECSKP', 'paragraphs': ['The department, affiliated to APJ Abdul Kalam Technological University, has been offering\n (i) B-Tech degree in Mechanical Engineering since 2012.\n (ii) M-Tech degree programs in Robotics since 2020.', 'The department has transformed into a major centre for breeding mechanical engineering graduates of high quality, by the learning environment facilitated by faculty of top-notch calibre, with the support of modern laboratories, qualified technical staff and excellent class room and general infrastructure.', 'The department relentlessly pursue excellence in creating a world class system for teaching, learning and research by rigorous assessments, both internal and external, of our processes, and benchmarking with top tier institutes. The process of continuous self-upgradation helps us to stay relevant and to be a torch bearer in the ever-changing world of technical education. We are committed to nurture engineering graduates, who have strong foundation of basic concepts. proficiency to use modern tools, soft skills to thrive in a team environment and a strong sense of ethics and societal commitment, which make them not only fit for industry and higher education but also responsible citizen.', "To become a recognised center for imparting outstanding

Data from linked page: https://gecskp.ac.in/pome.php {'title': 'GECSKP', 'paragraphs': ['PEO-1: Equip students with sound knowledge in mechanical engineering and enable them to solve engineering problems for the betterment of society..', 'PEO-2: Ignite passion for engineering and motivation to learn and adapt to ever-changing technological world wih strong awareness of sustainable development.', 'PEO-3: Instil confidence to apply knowledge and skillset to solve newer problems, with strong sense of ethics, values and commitment to the society and environment.', 'PEO-4: Inculcate teamwork skills, leadership, innovation, and entrepreneurial attitude.', 'PSO-1: Professional competence: Apply engineering knowledge, technical and managerial skills in an engineering industry.', 'PSO-2: Technical excellence: Create passion in mechanical engineering to pursue higher studies and research.', 'PSO-3: Social responsibility: Use technology for sustainable development.', 'PO 1: Engineering Knowledge: Apply the knowledge of mathematics, science, engineering fundamentals and an engineering specialization to the solution of complex engineering problems.', 'PO 2: Problem analysis: Identify, formulate review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences and engineering sciences.', 'PO 3: Design/development of solutions: Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal and environmental considerations.', 'PO 4: Conduct investigations of complex problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.', 'PO 5: Modern tool usage: Create, select, and apply appropriate techniques, resources and modern engineering and IT tools including prediction and modelling to complex engineering activities with an understanding of the limitations.', 'PO 6: Engineer and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.', 'PO 7: Environment and sustainability: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.', 'PO 8: Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.', 'PO 9: Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams and in multi-disciplinary settings.', 'PO 10: Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentation, and give and receive clear instruction.', "PO 11: Project management and finance: Demonstrate knowledge and undertaking of engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects in multi-disciplinary environments.", 'PO 12: Lifelong learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest

context of technological change.', "To become a recognised center for imparting outstanding education, research, and consultancy in Mechanical Engineering"]

Data from linked page: https://gecskp.ac.in/me_teaching_staff.php {'title': 'GECSKP', 'paragraphs': ['Faculty list Academic year 2018-19\nFaculty list Academic year 2017-18\nFaculty list Academic year 2016-17', '"To become a recognised center for imparting outstanding education, research, and consultancy in Mechanical Engineering"']}

Data from linked page: https://gecskp.ac.in/me_technical_staff.php {'title': 'GECSKP', 'paragraphs': ['Former Technical staff from 2016 onwards', '"To become a recognised center for imparting outstanding education, research, and consultancy in Mechanical Engineering"']}

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{'title': 'Privacy Policy - Privacy & Terms - Google', 'paragraphs': ['When you use our services, you're trusting us with your information. We understand this is a big responsibility and work hard to protect your information and put you in control.', 'This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can update, manage, export, and delete your information.', 'Privacy Checkup', 'Looking to change your privacy settings?', 'Take the Privacy Checkup', 'We build a range of services that help millions of people daily to explore and interact with the world in new ways. Our services include:', 'You can use our services in a variety of ways to manage your privacy. For example, you can sign up for a Google Account if you want to create and manage content like emails and photos, or see more relevant search results. And you can use many Google services when you're signed out or without creating an account at all, like searching on Google or watching YouTube videos. You can also choose to browse the web in a private mode, like Chrome Incognito mode, which helps keep your browsing private from other people who use your device. And across our services, you can adjust your privacy settings to control whether we collect some types of data and how we use it.', 'To help explain things as clearly as possible, we've added examples, explanatory videos, and definitions for key terms. And if you have any questions about this Privacy Policy, you can contact us.', 'We want you to understand the types of information we collect as you use our services', 'We collect information to provide better services to all our users — from figuring out basic stuff like which language you speak, to more complex things like which ads you'll find

most useful, the people who matter most to you online, or which YouTube videos you might like. The information Google collects, and how that information is used, depends on how you use our services and how you manage your privacy controls.', 'When you're not signed in to a Google Account, we store the information we collect with unique identifiers tied to the browser, application, or device you're using. This allows us to do things like maintain your preferences across browsing sessions, such as your preferred language or whether to show you more relevant search results or ads based on your activity.', 'When you're signed in, we also collect information that we store with your Google Account, which we treat as personal information.', When you create a Google Account, you provide us with personal information that includes your name and a password. You can also choose to add a phone number or payment information to your account. Even if you aren't signed in to a Google Account, you might choose to provide us with information — like an email address to communicate with Google or receive updates about our services.', 'We also collect the content you create, upload, or receive from others when using our services. This includes things like email you write and receive, photos and videos you save, docs and spreadsheets you create, and comments you make on YouTube videos.', 'We collect information about the apps, browsers, and devices you use to access Google services, which helps us provide features like automatic product updates and dimming your screen if your battery runs low.'. 'The information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.', "We collect this information when a Google service on your device contacts our servers — for example, when you install an app from the Play Store or when a service checks for automatic updates. If you're using an Android device with Google apps, your device periodically contacts Google servers to provide information about your device and connection to our services. This information includes things like your device type and carrier name, crash reports, which apps you've installed, and, depending on your device settings, other information about how you're using your Android device.", 'We collect information about your activity in our services, which we use to do things like recommend a YouTube video you might like. The activity information we collect may include:', 'If you use our services to make and receive calls or send and receive messages, we may collect call and message log information like your phone number, calling-party number, receiving-party number, forwarding numbers, sender and recipient email address, time and date of calls and messages, duration of calls, routing information, and types and volumes of calls and messages.', 'You can visit your Google Account to find and manage activity information that's saved in your account.', 'Go to Google Account', 'We collect location information when you use our services, which helps us offer features like driving directions, search results for things near you, and ads based on your location.', 'Depending on the products you're using and settings you choose, Google may use different types of location information to help make some services and products you use more helpful. These include:', 'The types of location data we collect and how long we store it depend in part on your device and account settings. For example, you can turn your Android device's location on or off using the device's settings app. You can also turn on Location History if you want to create a private map of where you go with your signed-in devices. And if your Web & App Activity setting is enabled, your

searches and other activity from Google services, which may also include location information, is saved to your Google Account. Learn more about how we use location information.', 'In some circumstances, Google also collects information about you from publicly accessible sources. For example, if your name appears in your local newspaper, Google's Search engine may index that article and display it to other people if they search for your name. We may also collect information about you from trusted partners, such as directory services who provide us with business information to be displayed on Google's services, marketing partners who provide us with information about potential customers of our business services, and security partners who provide us with information to protect against abuse. We also receive information from partners to provide advertising and research services on their behalf.', 'We use various technologies to collect and store information, including cookies, pixel tags, local storage, such as browser web storage or application data caches, databases, and server logs.', 'We use data to build better services', 'We use the information we collect from all our services for the following purposes:', 'We use your information to deliver our services, like processing the terms you search for in order to return results or helping you share content by suggesting recipients from your contacts. Maintain & improve our services We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new services. We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalized services, including content and adsWe use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like. Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you add by visiting your ad settings in My Ad Center. We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health. We don't show you personalized ads based on your content from Drive, Gmail, or Photos. We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the "tap to call" button, we'll connect your call and may share your phone number with the flower shop. Go to My Ad CenterMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad

services. Communicate with you've use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users, and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public. We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate. We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', 'We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new services We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalized services, including content and adsWe use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like. Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Center. We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health. We don't show you personalized ads based on your content from Drive, Gmail, or Photos. We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the "tap to call" button, we'll connect your call and may share your phone number with the flower shop. Go to My

Ad CenterMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services. Communicate with youWe use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users, and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public. We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate. We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', 'We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos.', 'We use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like.'. 'Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Center.', 'Go to My Ad Center', 'We use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the

ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services.', 'We use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing.', 'We use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public.', 'We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate.', 'We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google.', 'If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example.', 'We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', "You have choices regarding the information we collect and how it's used", 'This section describes key controls for managing your privacy across our services. You can also visit the Privacy Checkup, which provides an opportunity to review and adjust important privacy settings. In addition to these tools, we also offer specific privacy settings in our products — you can learn more in our Product Privacy Guide.', 'Go to Privacy Checkup', 'When you're signed in, you can always review and update information by visiting the services you use. For example, Photos and Drive are both designed to help you manage specific types of content you've saved with Google.', 'We also built a place for you to review and control information saved in your Google Account. Your Google Account includes:', 'Decide what types of activity you'd like saved in your account. For example, if you have YouTube History turned on, the videos you watch and the things you search for are saved in your account so you can get better recommendations and remember where you left off. And if you have Web & App Activity turned on, your searches and activity from other Google services are saved in your account so you can get more personalized experiences like faster searches and more helpful app and content recommendations. Web & App Activity also has a subsetting that lets you control whether information about your activity on other sites, apps, and devices that use Google services, such as apps you install and use on Android, is saved in your Google Account and used to improve

Google services.', 'Go to Activity Controls', 'Manage your preferences about the ads shown to you on Google and on sites and apps that partner with Google to show ads. You can modify your interests, choose whether your personal information is used to make ads more relevant to you, and turn on or off certain advertising services.', 'Go to My Ad Center', 'Manage personal info in your Google Account and control who can see it across Google services.', 'Go to About You', 'Choose whether your name and photo appear next to your activity, like reviews and recommendations, that appear in ads.', 'Go to Shared Endorsements', 'Manage information that websites and apps using Google services, like Google Analytics, may share with Google when you visit or interact with their services.', 'Go to How Google uses information from sites or apps that use our services', 'My Activity allows you to review and control data that's saved to your Google Account when you're signed in and using Google services, like searches you've done or your visits to Google Play. You can browse by date and by topic, and delete part or all of your activity.', 'Go to My Activity', 'Google Dashboard allows you to manage information associated with specific products.', 'Go to Dashboard', 'Manage your contact information, such as your name, email, and phone number.', 'Go to Personal Info', 'When you're signed out, you can manage information associated with your browser or device, including:', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', 'Inactive Account Manager allows you to give someone else access to parts of your Google Account in case you're unexpectedly unable to use your account.', 'And finally, you can also request to remove content from specific Google services based on applicable law and our policies.', 'There are other ways to control the information Google collects whether or not you're signed in to a Google Account, including:', 'Many of our services let you share information with other people, and you have control over how you share. For example, you can share videos on YouTube publicly or you can decide to keep your videos private. Remember, when you share information publicly, your content may become accessible through search engines, including Google Search.', 'When you're signed in and interact with some Google services, like leaving comments on a YouTube video or reviewing an app in Play, your name and photo appear next to your activity. We may also display this information in ads depending on your Shared endorsements setting.', 'We do not share your personal information with companies, organizations, or individuals outside of Google except in the following cases:', 'We'll share personal information outside of Google when we have your consent. For example, if you use Google Home to make a reservation through a booking service, we'll get your permission before sharing your name or phone number with the restaurant. We also provide you with controls to review and manage third party apps and sites you have given access to data in your Google Account. We'll ask for your explicit consent to share any sensitive personal information.', 'If you're a student or work for an organization that uses Google services, your domain administrator and resellers who manage your account will have access to your Google Account. They may be able to:', 'We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help operate our data centers, deliver our products and services, improve our internal business processes, and offer additional support to customers and users. We also use service providers to help review YouTube video content for public safety and

analyze and listen to samples of saved user audio to help improve Google's audio recognition technologies.', 'We will share personal information outside of Google if we have a good-faith belief that disclosure of the information is reasonably necessary to:', 'We may share non-personally identifiable information publicly and with our partners — like publishers, advertisers, developers, or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.', 'If Google is involved in a merger, acquisition, or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.', 'We build security into our services to protect your information', 'All Google products are built with strong security features that continuously protect your information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you. And if we do detect something risky that we think you should know about, we'll notify you and help guide you through steps to stay better protected.'. 'We work hard to protect you and Google from unauthorized access, alteration, disclosure, or destruction of information we hold, including:', 'You can export a copy of your information or delete it from your Google Account at any time', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', 'We retain the data we collect for different periods of time depending on what it is, how we use it, and how you configure your settings:', 'When you delete data, we follow a deletion process to make sure that your data is safely and completely removed from our servers or retained only in anonymized form. We try to ensure that our services protect information from accidental or malicious deletion. Because of this, there may be delays between when you delete something and when copies are deleted from our active and backup systems.', 'You can read more about Google's data retention periods, including how long it takes us to delete your information.', 'We regularly review this Privacy Policy and make sure that we process your information in ways that comply with it.', 'We maintain servers around the world and your information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy. We also comply with certain legal frameworks relating to the transfer of data.', 'When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.', 'This Privacy Policy applies to all of the services offered by Google LLC and its affiliates, including YouTube, Android, and services offered on third-party sites, such as advertising services. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.', 'This Privacy Policy doesn't apply to:', 'We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).', 'The following

privacy notices provide additional information about some Google services;'. 'If you're a member of an organization that uses Google Workspace or Google Cloud Platform, learn how these services collect and use your personal information in the Google Cloud Privacy Notice.', 'The following links highlight useful resources for you to learn more about our practices and privacy settings.', 'An affiliate is an entity that belongs to the Google group of companies, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Ltd, Google Payment Corp, and Google Dialer Inc. Learn more about the companies providing business services in the EU.', 'A process or set of rules followed by a computer in performing problem-solving operations.', 'An application data cache is a data repository on a device. It can, for example, enable a web application to run without an internet connection and improve the performance of the application by enabling faster loading of content.', 'Browser web storage enables websites to store data in a browser on a device. When used in "local storage" mode, it enables data to be stored across sessions. This makes data retrievable even after a browser has been closed and reopened. One technology that facilitates web storage is HTML 5.', "A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. Learn more about how Google uses cookies and how Google uses data, including cookies, when you use our partners' sites or apps.", 'A device is a computer that can be used to access Google services. For example, desktop computers, tablets, smart speakers, and smartphones are all considered devices.', 'You may access some of our services by signing up for a Google Account and providing us with some personal information (typically your name, email address, and a password). This account information is used to authenticate you when you access Google services and protect your account from unauthorized access by others. You can edit or delete your account at any time through your Google Account settings.', 'Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet. Learn more about how we use location information.', 'This is information that is recorded about users so that it no longer reflects or references an individually-identifiable user.', 'This is information that you provide to us which personally identifies you, such as your name, email address, or billing information, or other data that can be reasonably linked to such information by Google, such as information we associate with your Google Account.', 'A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking certain activity, such as views of a website or when an email is opened. Pixel tags are often used in combination with cookies.', 'A Referrer URL (Uniform Resource Locator) is information transmitted to a destination webpage by a web browser. typically when you click a link to that page. The Referrer URL contains the URL of the last webpage the browser visited.', 'This is a particular category of personal information relating to topics such as confidential medical facts, racial or ethnic origins, political or religious beliefs, or sexuality.', 'Like most websites, our servers automatically record the page requests made when you visit our sites. These "server logs" typically include your web request, Internet Protocol address, browser type, browser language, the date and time of your request, and one or more

cookies that may uniquely identify your browser.', 'A typical log entry for a search for "cars" looks like this:', 'A unique identifier is a string of characters that can be used to uniquely identify a browser, app, or device. Different identifiers vary in how permanent they are, whether they can be reset by users, and how they can be accessed.', 'Unique identifiers can be used for various purposes, including security and fraud detection, syncing services such as your email inbox, remembering your preferences, and providing personalized advertising. For example, unique identifiers stored in cookies help sites display content in your browser in your preferred language. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. Learn more about how Google uses cookies.', 'On other platforms besides browsers, unique identifiers are used to recognize a specific device or app on that device. For example, a unique identifier such as the Advertising ID is used to provide relevant advertising on Android devices, and can be managed in your device's settings. Unique identifiers may also be incorporated into a device by its manufacturer (sometimes called a universally unique ID or UUID), such as the IMEI-number of a mobile phone. For example, a device's unique identifier can be used to customize our service to your device or analyze device issues related to our services.', 'If you're signed in to your Google Account and have Web & App Activity turned on, your activity data on Google sites, apps, and services may be saved in your account's Web & App Activity. Some activity may include information about the general area you were in when using the Google service. When you search for something using a general area, your search will use an area of at least 3 sq km, or expand until the area represents the locations of at least 1,000 people. This helps protect your privacy.', 'In some cases, areas that you have searched from in the past may be used to estimate a relevant location for your search. For example, if you search for coffee shops while in Chelsea, Google might show results for Chelsea in future searches.', 'You can view and control your Web & App Activity at My Activity.', 'Websites and apps that integrate Google services like ads and analytics share information with us.', 'This information is collected regardless of which browser or browser mode you use. For example, although Incognito mode in Chrome can help keep your browsing private from other people who use your device, third party sites and apps that integrate our services may still share information with Google when you visit them.', 'You can learn more about some of the ways you can control the information that is shared when you visit or interact with sites and apps that use Google services.', 'For example, if you watch videos about baking on YouTube, you may see more ads that relate to baking as you browse the web. We also may use your IP address to determine your approximate location, so that we can serve you ads for a nearby pizza delivery service if you search for "pizza." Learn more about Google ads and why you may see particular ads.', 'For example, merchants may upload data from their loyalty-card programs so that they can include loyalty information in search or shopping results, or better understand the performance of their ad campaigns. We only provide aggregated reports to advertisers that don't reveal information about individual people.'. 'Android devices with Google apps include devices sold by Google or one of our partners and include phones, cameras, vehicles, wearables, and televisions. These devices use Google Play Services and other pre-installed apps that include services like Gmail, Maps, your phone's camera and phone dialer, text-to-speech conversion, keyboard input, and security features. Learn more about Google Play Services.', 'For example, when you're signed in to your Google Account and have the Web & App Activity control enabled, you can get more relevant search results that are based on your previous searches and activity from other Google

services. You can learn more here. You may also get customized search results even when you're signed out. If you don't want this level of search customization, you can search and browse privately or turn off signed-out search personalization.', 'Examples of how we use your information to deliver our services include:', 'When we detect spam, malware, illegal content (including child sexual abuse and exploitation material), and other forms of abuse on our systems in violation of our policies, we may disable your account or take other appropriate action. In certain circumstances, we may also report the violation to appropriate authorities.', 'For example, we can use information from your devices to help you decide which device you'd like to use to install an app or view a movie you buy from Google Play. We also use this information to help protect your account.', 'For example, we analyze how people interact with advertising to improve the performance of our ads.', 'For example, we continuously monitor our systems to look for problems. And if we find something wrong with a specific feature, reviewing activity information collected before the problem started allows us to fix things more quickly.', 'If you use Google's Location services on Android, we can improve the performance of apps that rely on your location, like Google Maps. If you use Google's Location services, your device sends information to Google about its location, sensors (like accelerometer), and nearby cell towers and Wi-Fi access points (like MAC address and signal strength). All these things help to determine your location. You can use your device settings to enable Google Location services. Learn more', 'Like other technology and communications companies, Google regularly receives requests from governments and courts around the world to disclose user data. Respect for the privacy and security of data you store with Google underpins our approach to complying with these legal requests. Our legal team reviews each and every request, regardless of type, and we frequently push back when a request appears to be overly broad or doesn't follow the correct process. Learn more in our Transparency Report.', 'For example, we use cookies to analyze how people interact with our services. And that analysis can help us build better products. For example, it may help us discover that it's taking people too long to complete a certain task or that they have trouble finishing steps at all. We can then redesign that feature and improve the product for everyone.', 'Google Analytics relies on first-party cookies, which means the cookies are set by the Google Analytics customer. Using our systems, data generated through Google Analytics can be linked by the Google Analytics customer and by Google to third-party cookies that are related to visits to other websites. For example, an advertiser may want to use its Google Analytics data to create more relevant ads, or to further analyze its traffic. Learn more', 'For example, to prevent abuse and increase transparency and accountability over our online content moderation practices, Google shares data about requests for removal of content from our services with Lumen, which collects and analyzes these requests to facilitate research to help Internet users understand their rights. Learn more.', 'There are over 2 million non-Google websites and apps that partner with Google to show ads. Learn more', 'For example, if you add a credit card or other payment method to your Google Account, you can use it to buy things across our services, like apps in the Play Store. We may also ask for other information, like a business tax ID, to help process your payment. In some cases, we may also need to verify your identity and may ask you for information to do this.', 'We may also use payment information to verify that you meet age requirements, if, for example, you enter an incorrect birthday indicating you're not old enough to have a Google Account. Learn more', "You may also see personalized ads based on information from the advertiser. If you shopped on an

advertiser's website, for example, they can use that visit information to show you ads. Learn more", 'If you add your phone number to your account, it can be used for different purposes across Google services, depending on your settings. For example, your phone number can be used to help you access your account if you forget your password, help people find and connect with you, and make the ads you see more relevant to you. Learn more', 'You might choose to save places to your Google Account that are important to you, such as your home or your work. If you set your home or work addresses, they can be used to help you do things more easily, such as getting directions or finding results closer to your home or work, and for more useful ads.', 'You can edit or delete your home or work addresses anytime in your Google Account.', 'For example, information about security threats can help us notify you if we think your account has been compromised (at which point we can help you take steps to protect your account).', 'For example, we may collect information that's publicly available online or from other public sources to help train Google's Al models and build products and features like Google Translate, Gemini Apps, and Cloud AI capabilities. Or, if your business's information appears on a website, we may index and display it on Google services.', 'For example, we use a cookie called 'lbcs' that makes it possible for you to open many Google Docs in one browser. Blocking this cookie would prevent Google Docs from working as expected. Learn more', 'Some examples of how we use your information to help keep our services safe and reliable include:', 'When showing you personalized ads, we use topics that we think might be of interest to you based on your activity. For example, you may see ads for things like "Cooking and Recipes" or "Air Travel." We don't use topics or show personalized ads based on sensitive categories like race, religion, sexual orientation, or health. And we require the same from advertisers that use our services.', 'Your device may have sensors that can be used to better understand your location and movement. For example, an accelerometer can be used to determine your speed and a gyroscope to figure out your direction of travel. Learn more about how we use location information.', 'For example, we operate data centers located around the world to help keep our products continuously available for users.', 'Examples of these services include:', 'When lots of people start searching for something, it can provide useful information about particular trends at that time. Google Trends samples Google web searches to estimate the popularity of searches over a certain period of time and shares those results publicly in aggregated terms. Learn more', 'For example, you can delete your blog from Blogger or a Google Site you own from Google Sites. You can also delete reviews you've left on apps, games, and other content in the Play Store.', 'For example, we allow YouTube creators and advertisers to work with measurement companies to learn about the audience of their YouTube videos or ads, using cookies or similar technologies. Another example is merchants on our shopping pages, who use cookies to understand how many different people see their product listings. Learn more about these partners and how they use your information.', 'Your Chrome browsing history is only saved to your account if you've enabled Chrome synchronization with your Google Account. Learn more', "For example, when you type an address in the To, Cc, or Bcc field of an email you're composing, Gmail will suggest addresses based on the people you contact most frequently.", "For example, we process information about requests to remove content from our services under Google's content removal policies or applicable law to assess the request, and to ensure transparency, improve accountability and prevent abuse and fraud in these practices.", 'For example, we process your information to report use statistics to rights holders about how their content was used in our

services. We may also process your information if people search for your name and we display search results for sites containing publicly available information about you.', 'Depending on your available settings, some examples of how we use the information we collect across our services include:', 'For example, we collect information about views and interactions with ads so we can provide aggregated reports to advertisers, like telling them whether we served their ad on a page and whether the ad was likely seen by a viewer. We may also measure other interactions, such as how you move your mouse over an ad or if you interact with the page on which the ad appears.', 'For example, you can choose whether you want Google to save an audio recording to your Google Account when you interact with Google Search, Assistant, and Maps. When your device detects an audio activation command, like "Hey Google," Google records your voice and audio plus a few seconds before the activation. Learn more', 'This activity might come from your use of Google services, like from syncing your account with Chrome or your visits to sites and apps that partner with Google. Many websites and apps partner with Google to improve their content and services. For example, a website might use our advertising services (like AdSense) or analytics tools (like Google Analytics), or it might embed other content (such as videos from YouTube). These services may share information about your activity with Google and, depending on your account settings and the products in use (for instance, when a partner uses Google Analytics in conjunction with our advertising services), this data may be associated with your personal information.', "Learn more about how Google uses data when you use our partners' sites or apps."]}

Data from linked page: https://policies.google.com/

{title': 'Privacy & Terms – Google', 'paragraphs': ['Explains what information we collect and why, how we use it, and how to review and update it.', 'Read our Privacy Policy', 'Describes the rules you agree to when using our services.', 'Read our Terms of Service', 'Making products for everyone means protecting everyone who uses them. Visit safety.google to learn more about our built-in security, privacy controls, and tools to help set digital ground rules for your family online.', 'Explore what we do to help keep you safe', 'Control, protect, and secure your account, all in one place. Your Google Account gives you quick access to settings and tools that let you safeguard your data and protect your privacy.', 'Visit your Google Account', 'We build privacy that works for everyone. It's a responsibility that comes with creating products and services that are accessible for all. We look to these principles to guide our products, our processes, and our people in keeping our users' data private, safe, and secure.', 'Explore our Privacy and Security Principles', "As you use Gmail, Search, YouTube, and other products from Google, you have the power to control and protect your personal information and usage history. The Google Product Privacy Guide can help you find information about how to manage some of the privacy features built into Google's products."]}

Data from linked page: https://www.google.co.in/intl/en/about/products {'title': "Browse All of Google's Products & Services - Google", 'paragraphs': ['Jump to content', 'Get product support', 'Get more done with a single, connected experience.', 'It's our responsibility to protect your privacy and security in every product we make — so that every day you're safer with Google', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5

billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5 billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'See all the ways Google protects your privacy and security in the products you love.', 'Watch the video', 'Explore products built for education that help transform learning and teaching.', 'See how Google tools and resources help teachers and students create, collaborate, and build digital skills for the future.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring, and enriching learning experiences--all in one place--with Google Classroom.', 'Chromebooks', 'Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Google Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies, and more.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring, and enriching learning experiences--all in one place--with Google Classroom.', 'Chromebooks', 'Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Google Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies, and more.', 'Android', 'Android Auto', 'Android TV', 'Calendar', 'Cars with Google built-in', 'Chrome', 'Chrome Enterprise', 'Chromebook', 'Chromecast', 'Contacts', 'Docs', 'Drawings', 'Drive', 'Earth', 'Finance', 'Forms', 'Gboard', 'Gemini', 'Gmail', 'Google Alerts', 'Google Arts & Culture', 'Google Assistant', 'Google Cast', 'Google Chat', 'Google Classroom', 'Google Cloud Print', 'Google Expeditions', 'Google Express', 'Google Fit', 'Google Flights', 'Google Fonts', 'Google Groups', 'Google Input Tools', 'Google Maps', 'Google Meet', 'Google One', 'Google Pay', 'Google Photos', 'Google Play', 'Google Play Books', 'Google Play Games', 'Google Play Movies & TV', 'Google Shopping', 'Google Store', 'Google TV', 'Google Wallet', 'Google Wifi', 'Keep', 'Lens', 'Messages', 'Nest', 'News', 'Pixel', 'Play Protect', 'Podcasts', 'Scholar', 'Search', 'Sheets', 'Sites', 'Slides', 'Translate', 'Travel', 'Voice', 'Waze', 'Wear OS by Google', 'YouTube', 'YouTube Kids', 'YouTube Music', 'YouTube TV', 'AdMob', 'AdSense', 'Analytics', 'Android', 'Blogger', 'Business Messages', 'Business Profile', 'Chrome Enterprise', 'Google Ad Manager', 'Google Ads', 'Google Assistant', 'Google Cloud', 'Google Digital Garage', 'Google Enterprise Search', 'Google Manufacturer Center', 'Google Maps Platform', 'Google Marketing Platform', 'Google Merchant Center', 'Google Podcasts Manager', 'Google Shopping Campaigns', 'Google Trends', 'Google Web Designer', 'Google Workspace', 'Search Console', 'Shopping Actions', 'Tag Manager', 'Waze Local', 'App Testing', 'Business Messages', 'Cloud Computing', 'Devices', 'Engagement', 'Game Services', 'Google Wallet', 'Growth', 'Maps + Location', 'Messaging + Notifications', 'Monetization', 'Monitoring', 'Payments', 'Sign in + Identity', 'Storage + Sync', 'Visit developer.google.com/products for the complete list of our latest developer products and tools including documentation, examples, community forums and more.', 'Follow us']}

Data from linked page: https://www.google.co.in/intl/en/about/products#page-content

{'title': "Browse All of Google's Products & Services - Google", 'paragraphs': ['Jump to content', 'Get product support', 'Get more done with a single, connected experience.', 'It's our responsibility to protect your privacy and security in every product we make — so that every day you're safer with Google', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5 billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5 billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'See all the ways Google protects your privacy and security in the products you love.', 'Watch the video', 'Explore products built for education that help transform learning and teaching.', 'See how Google tools and resources help teachers and students create, collaborate, and build digital skills for the future.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring, and enriching learning experiences--all in one place--with Google Classroom.', 'Chromebooks', 'Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Google Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies, and more.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring, and enriching learning experiences--all in one place--with Google Classroom.', 'Chromebooks', Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Google Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies, and more.', 'Android', 'Android Auto', 'Android TV', 'Calendar', 'Cars with Google built-in', 'Chrome', 'Chrome Enterprise', 'Chromebook', 'Chromecast', 'Contacts', 'Docs', 'Drawings', 'Drive', 'Earth', 'Finance', 'Forms', 'Gboard', 'Gemini', 'Gmail', 'Google Alerts', 'Google Arts & Culture', 'Google Assistant', 'Google Cast', 'Google Chat', 'Google Classroom', 'Google Cloud Print', 'Google Expeditions', 'Google Express', 'Google Fit', 'Google Flights', 'Google Fonts', 'Google Groups', 'Google Input Tools', 'Google Maps', 'Google Meet', 'Google One', 'Google Pay', 'Google Photos', 'Google Play', 'Google Play Books', 'Google Play Games', 'Google Play Movies & TV', 'Google Shopping', 'Google Store', 'Google TV', 'Google Wallet', 'Google Wifi', 'Keep', 'Lens', 'Messages', 'Nest', 'News', 'Pixel', 'Play Protect', 'Podcasts', 'Scholar', 'Search', 'Sheets', 'Sites', 'Slides', 'Translate', 'Travel', 'Voice', 'Waze', 'Wear OS by Google', 'YouTube', 'YouTube Kids', 'YouTube Music', 'YouTube TV', 'AdMob', 'AdSense', 'Analytics', 'Android', 'Blogger', 'Business Messages', 'Business Profile', 'Chrome Enterprise', 'Google Ad Manager', 'Google Ads', 'Google Assistant', 'Google Cloud', 'Google Digital Garage', 'Google Enterprise Search', 'Google Manufacturer Center', 'Google Maps Platform', 'Google Marketing Platform', 'Google Merchant Center', 'Google Podcasts Manager', 'Google Shopping Campaigns', 'Google Trends', 'Google Web Designer', 'Google Workspace', 'Search Console', 'Shopping Actions', 'Tag Manager', 'Waze Local', 'App Testing', 'Business Messages', 'Cloud Computing', 'Devices', 'Engagement', 'Game Services', 'Google Wallet', 'Growth', 'Maps + Location', 'Messaging + Notifications', 'Monetization', 'Monitoring', 'Payments', 'Sign in + Identity', 'Storage + Sync', 'Visit developer.google.com/products for the complete list of our latest

developer products and tools including documentation, examples, community forums and more.', 'Follow us']}

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https://www.facebook.com/sharer/sharer.php?caption=The%20Keyword%20India&u=https://blog.google/intl/en-in/

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https://ml-in.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'പാസ\u200cവേഡ് മറന്നോ | ലോഗിൻ ചെയ്യാനാവുന്നില്ലേ | Facebook', 'paragraphs': []}

Data from linked page: https://ml-in.facebook.com/login.php {'title': 'Facebook-ല\u200d ലോഗിന\u200d ചെയ്യക', 'paragraphs': []}

Data from linked page: https://ml-in.facebook.com/r.php?locale=ml_IN&display=page {'title': 'Facebook-നായി സൈനപ്പ് ചെയ്യുക | Facebook', 'paragraphs': ['Facebook-നായി രജിസ്\u200cറ്റർചെയ്യുന്നതിന്, നിങ്ങളുടെ ബ്രൗസറിൽ JavaScript പ്രവർത്തനക്ഷമമാക്കുക അല്ലെങ്കിൽ JavaScript-ന് ക്ഷമതയുള്ള ബ്രൗസറിലേക്ക് അപ്\u200cഗ്രേഡുചെയ്യുക.', 'People who use our service may have uploaded your contact information to Facebook. Learn more.', 'സൈനപ്പ് ക്ലിക്ക് ചെയ്യന്നതിലൂടെ, നിങ്ങൾ ഞങ്ങളുടെ നിബന്ധനകള്\u200d, സ്വകാര്യതാ നയം, കക്കികളുടെ നയം എന്നിവ

അംഗീകരിക്കുന്നു. Facebook-ൽ നിന്ന് നിങ്ങൾക്ക് SMS അറിയിപ്പുകൾ ലഭിച്ചേക്കാം, ഒപ്പം എപ്പോൾ വേണമെങ്കിലും നിങ്ങൾക്ക് ഇത് ഒഴിവാക്കാനമാകം.']}

Data from linked page: https://ml-in.facebook.com/help/637205020878504 {'title': 'Information for people who don't use Meta Products | Facebook സഹായ കേന്ദ്രം', 'paragraphs': []}

Data from linked page: https://ml-in.facebook.com/legal/terms/update {'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://ml-in.facebook.com/ {'title': 'Facebook - ലോഗിൻ ചെയ്യക അല്ലെങ്കില്\u200d സൈനപ്പ് ചെയ്യക', 'paragraphs': []}

Data from linked page:

https://ml-in.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGIvbl90aW1IIjoxNzExMjU0MTMzLCJjYWxsc2l0ZV9pZCl6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': 'പാസ\u200cവേഡ് മറന്നോ | ലോഗിൻ ചെയ്യാനാവ്വന്നില്ലേ | Facebook', 'paragraphs': []}

Data from linked page:

https://kn-in.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'ಪಾಸ್\u200cವರ್ಡ್ ಮರೆತುಹೋಗಿದೆ | ಲಾಗ್ ಇನ್ ಮಾಡಲು ಸಾಧ್ಯವಿಲ್ಲ | Facebook', 'paragraphs': []}

Data from linked page: https://kn-in.facebook.com/login.php {'title': 'Facebook ಗೆ ಲಾಗಿನ್ ಮಾಡಿ', 'paragraphs': []}

Data from linked page: https://kn-in.facebook.com/r.php?locale=kn_IN&display=page {'title': 'Facebook ಗೆ ಸೈನ್ ಅಪ್ ಮಾಡಿ | Facebook', 'paragraphs': ['ಫೇಸಬುಕ್ ಸೇರಿಕೊಳ್ಳಲು ದಯವಿಬ್ಬ ನಿಮ್ಮ ತಡಕುದಾಣದಲ್ಲಿ ಜಾವಾಸ್ಕ್ರಿಪ್ಟ್ ಅಣಿಗೊಳಿಸಿ ಇಲ್ಲವೇ ಜಾವಾಸ್ಕ್ರಿಪ್ಟ್ ಹೊಂದಬಲ್ಲ ತಡಕುದಾಣನ್ನು ಹಾಕಿಕೊಳ್ಳಿ.', 'People who use our service may have uploaded your contact information to Facebook. Learn more.', 'ಸೈನ್ ಅಪ್ ಮಾಡಿ ಕ್ಲಿಕ್ ಮಾಡುವ ಮೂಲಕ, ನೀವು ನಮ್ಮ ನಿಯಮಗಳು, ಗೌಪ್ಯತೆ ನೀತಿ ಮತ್ತು ಕುಕೀಸ್ ನೀತಿಗೆ ಸಮ್ಮತಿಸುತ್ತೀರಿ. ನೀವು ನಮ್ಮಿಂದ SMS ಅಧಿಸೂಚನೆಗಳನ್ನು ಸ್ಪೀಕರಿಸಬಹುದು ಮತ್ತು ಯಾವುದೇ ಸಮಯದಲ್ಲಿ ಆಯ್ಕೆಯಿಂದ ಹೊರಗುಳಿಯಬಹುದು.']}

Data from linked page: https://kn-in.facebook.com/help/637205020878504 {'title': 'Information for people who don't use Meta Products | Facebook ಸಹಾಯ ಕೇಂದ್ರ', 'paragraphs': []}

Data from linked page: https://kn-in.facebook.com/legal/terms/update {'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://kn-in.facebook.com/ {'title': 'Facebook - ಲಾಗ್ ಇನ್ ಅಥವಾ ಸೈನ್ ಅಪ್', 'paragraphs': []} Data from linked page:

https://kn-in.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1IIjoxNzExMjU0MTM4LCJjYWxsc2l0ZV9pZCl6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': 'ಪಾಸ್\u200cವರ್ಡ್ ಮರೆತುಹೋಗಿದೆ | ಲಾಗ್ ಇನ್ ಮಾಡಲು ಸಾಧ್ಯವಿಲ್ಲ | Facebook', 'paragraphs': []}

Data from linked page:

https://hi-in.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'पासवर्ड भूल गए | लॉग इन नहीं कर सकते | Facebook', 'paragraphs': []}

Data from linked page: https://hi-in.facebook.com/login.php

{'title': 'Facebook में लॉग इन करें', 'paragraphs': []}

Data from linked page: https://hi-in.facebook.com/r.php?locale=hi_IN&display=page {'title': 'Facebook पर खाता बनाएँ | Facebook', 'paragraphs': ['Facebook पर पंजीकरण करने के लिए कृपया अपने ब्राउज़र पर Javascript को सक्षम करें या किसी Javascript-समर्थ ब्राउज़र में अपग्रेड करें.', 'शायद आपकी संपर्क जानकारी Facebook पर उन लोगों ने अपलोड की है जो हमारी सेवा का इस्तेमाल करते हैं. और जानें', 'साइन अप करें पर क्लिक करने का मतलब है कि आप हमारी शर्तों, प्राइवेसी पॉलिसी और कुकी पॉलिसी से सहमत हैं. हो सकता है कि आपको हमारी ओर से SMS नोटिफ़िकेशन मिलें. आप किसी भी समय ऑप्ट आउट कर सकते हैं.']}

Data from linked page: https://hi-in.facebook.com/help/637205020878504 {'title': 'Meta के सभी प्रोडक्ट का उपयोग नहीं करने वाले लोगों के लिए जानकारी | Facebook हेल्प सेंटर', 'paragraphs': []}

Data from linked page: https://hi-in.facebook.com/legal/terms/update {'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://hi-in.facebook.com/

{'title': 'Facebook - लॉग इन या साइन अप करें', 'paragraphs': []}

Data from linked page:

https://hi-in.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1IIjoxNzExMjU0MTQyLCJjYWxsc2l0ZV9pZCl6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': 'पासवर्ड भूल गए | लॉग इन नहीं कर सकते | Facebook', 'paragraphs': []}

Data from linked page:

https://ur-pk.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

 $\{\text{'title'}: | پاس ورڈ بھول گئے | لاگ ان نہیں کر پا رہے' | Facebook', 'paragraphs': []}$

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Data from linked page: https://ur-pk.facebook.com/help/637205020878504 {'title': 'Information for people who don't use Meta Products | \u200f\u200eFacebook\u200e\u200f \u200f \u20f \u20

Data from linked page: https://ur-pk.facebook.com/legal/terms/update {'title': \u202aFacebook\u202c', 'paragraphs': []}

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Data from linked page:

https://ur-pk.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1IIjoxNzExMjU0MTQ3LCJjYWxsc2l0ZV9pZCl6MzgxMjl5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

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Data from linked page:

https://bn-in.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'পাসওয়ার্ড ভুলে গেছেন | লগ ইন করতে পারবেন না | Facebook', 'paragraphs': []}

Data from linked page: https://bn-in.facebook.com/login.php {'title': 'Facebook-এ লগ ইন করুন', 'paragraphs': []}

Data from linked page: https://bn-in.facebook.com/r.php?locale=bn_IN&display=page {'title': 'Facebook-এ অ্যাকাউন্ট খুলুন | Facebook', 'paragraphs': ['Facebook-এ রেজিস্টার করতে অনুগ্রহ করে আপনার ব্রাউজারের JavaScript ঢালু করুন অথবা JavaScript-সক্ষম কোনো ব্রাউজার ব্যবহার করুন।', 'People who use our service may have uploaded your contact information to Facebook. Learn more.', "'সাইন আপ করুন' ক্লিক করে আপনি আমাদের শর্তাবলী, প্রাইভেসি পলিসি এবং কুকি পলিসির সাথে সম্মত হন। আপনি আমাদের কাছ থেকে এসএমএস নোটিফিকেশনও পেতে পারেন এবং যে কোনো সময় তা প্রত্যাহার করতে পারবেন।"]}

Data from linked page: https://bn-in.facebook.com/help/637205020878504

{'title': 'যারা Meta প্রোডাক্ট ব্যবহার করেন না, তাদের তথ্য | Facebook হেল্প সেন্টার', 'paragraphs': []}

Data from linked page: https://bn-in.facebook.com/legal/terms/update

{'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://bn-in.facebook.com/

{'title': 'Facebook - লগ ইন করুন অথবা নিবন্ধন করুন', 'paragraphs': []}

Data from linked page:

https://bn-in.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1IIjoxNzExMjU0MTU0LCJjYWxsc2l0ZV9pZCl6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': 'পাসও্য়ার্ড ভুলে গেছেন | লগ ইন করতে পারবেন না | Facebook', 'paragraphs': []}

Data from linked page:

https://te-in.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'పాస్\u200cవర్డ్\u200cను మర్చిపోయాను | లాగిన్ చేయలేకపోతున్నా ను | Facebook', 'paragraphs': []}

Data from linked page: https://te-in.facebook.com/login.php

{'title': 'Facebookకు లాగిన్ చేయండి', 'paragraphs': []}

Data from linked page: https://te-in.facebook.com/r.php?locale=te_IN&display=page {'title': 'Facebook కోసం సైస్ అప్ చేయండి | Facebook', 'paragraphs': ['Facebookలో నమోదు అయ్యేందుకు మీ బ్రౌజర్\u200cలో జావాస్క్రిప్ట్ ప్రారంభించండి లేదా జావాస్క్రిప్ట్-ప్రారంభిత బ్రౌజర్\u200cకు అప్\u200cగ్రేడ్ అవ్వండి.', 'People who use our service may have uploaded your contact information to Facebook. Learn more.', 'సైస్ అప్\u200cని క్లిక్ చేయడం ద్వారా, మీరు మా నిబంధనలు, గోప్యతా విధానం మరియు కుక్కీల విధానం అంగీకరిస్తున్నారు. మీరు మా నుండి నోటిఫికేషన్\u200cలను స్వీకరించవచ్చు మరియు ఎప్పుడైనా నిలిపివేయవచ్చు.']}

Data from linked page: https://te-in.facebook.com/help/637205020878504 {'title': 'Information for people who don't use Meta Products | Facebook సహాయ కేంద్రం', 'paragraphs': []}

Data from linked page: https://te-in.facebook.com/legal/terms/update

{'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://te-in.facebook.com/ {'title': 'Facebook - లాగిన్ లేదా సైన్ అప్', 'paragraphs': []}

Data from linked page:

https://te-in.facebook.com/recover/initiate/?privacy mutation token=eyJ0eXBIIjowLCJjcmVhdGI

vbl90aW1lljoxNzExMjU0MTU5LCJjYWxsc2l0ZV9pZCl6MzgxMjl5MDc5NTc1OTQ2fQ%3D%3D &ars=facebook_login

{'title': 'పాస్\u200cవర్డ్\u200cను మర్చిపోయాను | లాగిన్ చేయలేకపోతున్నా ను | Facebook', 'paragraphs': []}

Data from linked page:

https://en-gb.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen =0

{'title': "Forgotten Password | Can't Log In | Facebook", 'paragraphs': []}

Data from linked page: https://en-gb.facebook.com/login.php

{'title': 'Log in to Facebook', 'paragraphs': []}

Data from linked page: https://en-gb.facebook.com/r.php?locale=en_GB&display=page {'title': 'Sign up for Facebook | Facebook', 'paragraphs': ['Please enable JavaScript in your browser or upgrade to a JavaScript-capable browser to register for Facebook.', 'People who use our service may have uploaded your contact information to Facebook. Learn more.', 'By clicking Sign Up, you agree to our Terms, Privacy Policy and Cookies Policy. You may receive SMS notifications from us and can opt out at any time.']}

Data from linked page: https://en-gb.facebook.com/help/637205020878504 {'title': "Information for people who don't use Meta Products | Facebook Help Centre", 'paragraphs': []}

Data from linked page: https://en-gb.facebook.com/legal/terms/update {'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://en-gb.facebook.com/ {'title': 'Facebook – log in or sign up', 'paragraphs': []}

Data from linked page:

https://en-gb.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhd Glvbl90aW1IIjoxNzExMjU0MTYzLCJjYWxsc2l0ZV9pZCl6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3 D&ars=facebook login

{'title': "Forgotten Password | Can't Log In | Facebook", 'paragraphs': []}

Data from linked page:

https://es-la.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': '¿Olvidaste tu contraseña? | No puedo iniciar sesión | Facebook', 'paragraphs': []}

Data from linked page: https://es-la.facebook.com/login.php

{'title': 'Iniciar sesión en Facebook', 'paragraphs': []}

Data from linked page: https://es-la.facebook.com/r.php?locale=es_LA&display=page {'title': 'Registrarte en Facebook | Facebook', 'paragraphs': ['Para poder registrarte en Facebook, activa JavaScript en tu navegador o instala un navegador compatible con JavaScript.', 'Es posible que las personas que usan nuestro servicio hayan subido tu información de contacto a Facebook. Obtén más información.', 'Al hacer clic en "Registrarte", aceptas nuestras Condiciones, la Política de privacidad y la Política de cookies. Es posible que te enviemos notificaciones por SMS, que puedes desactivar cuando quieras.']}

Data from linked page: https://es-la.facebook.com/help/637205020878504 {'title': 'Información para personas que no usan los productos de Meta | Servicio de ayuda de Facebook', 'paragraphs': []}

Data from linked page: https://es-la.facebook.com/legal/terms/update

{'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://es-la.facebook.com/

{'title': 'Facebook - Inicia sesión o regístrate', 'paragraphs': []}

Data from linked page:

https://es-la.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1IIjoxNzExMjU0MTY3LCJjYWxsc2l0ZV9pZCl6MzgxMjl5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': '¿Olvidaste tu contraseña? | No puedo iniciar sesión | Facebook', 'paragraphs': []}

Data from linked page:

https://pt-br.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen= 0

{'title': 'Esqueci a senha | Não consigo entrar | Facebook', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/login.php

{'title': 'Entrar no Facebook', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/r.php?locale=pt_BR&display=page {'title': 'Cadastrar-se no Facebook | Facebook', 'paragraphs': ['Ative o Javascript no seu navegador ou atualize para um navegador compatível com Javascript para se cadastrar no Facebook.', 'As pessoas que usam nosso serviço podem ter enviado suas informações de contato para o Facebook. Saiba mais', 'Ao clicar em Cadastre-se, você concorda com nossos Termos, Política de Privacidade e Política de Cookies. Você poderá receber notificações por SMS e cancelar isso quando quiser.']}

Data from linked page: https://pt-br.facebook.com/help/637205020878504 {'title': 'Informações para pessoas que não usam os Produtos da Meta | Central de Ajuda do Facebook', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/legal/terms/update

{'title': 'Facebook', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/

{'title': 'Facebook – entre ou cadastre-se', 'paragraphs': []}

Data from linked page:

https://pt-br.facebook.com/recover/initiate/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGIvbl90aW1IIjoxNzExMjU0MTcxLCJjYWxsc2l0ZV9pZCI6MzgxMjI5MDc5NTc1OTQ2fQ%3D%3D&ars=facebook_login

{'title': 'Esqueci a senha | Não consigo entrar | Facebook', 'paragraphs': []}

Data from linked page:

https://fr-fr.facebook.com/login/identify/?ctx=recover&ars=facebook_login&from_login_screen=0 {'title': 'Mot de passe oublié | Connexion impossible | Facebook', 'paragraphs': []}

Data from linked page: https://fr-fr.facebook.com/login.php

{'title': 'Se connecter à Facebook', 'paragraphs': []}

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Data from linked page: https://fr-fr.facebook.com/help/637205020878504 {'title': 'Informations destinées aux personnes qui n'utilisent pas les produits\xa0Meta | Pages d'aide Facebook', 'paragraphs': []}

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{'title': 'S'inscrire à Facebook | Facebook', 'paragraphs': ['Veuillez activer JavaScript dans votre navigateur ou installer un navigateur avec JavaScript pour pouvoir vous enregistrer sur Facebook.', 'Les personnes qui utilisent notre service ont pu importer vos coordonnées sur Facebook. En savoir plus.', 'En cliquant sur S'inscrire, vous acceptez nos Conditions générales, notre Politique de confidentialité et notre Politique d'utilisation des cookies. Vous recevrez peut-être des notifications par texto de notre part et vous pouvez à tout moment vous désabonner.']}

Data from linked page: https://fr-fr.facebook.com/about/privacy/update {'title': 'Politique de confidentialité de Meta\xa0: comment Meta recueille et utilise les données utilisateur(ice)', 'paragraphs': []}

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https://fr-fr.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1II joxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Se connecter à Facebook', 'paragraphs': []}

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https://ml-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook-ല്\u200d ലോഗിന\u200d ചെയ്യക', 'paragraphs': []}

Data from linked page:

https://ta-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1 IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook இல் உள்நுழையவும்', 'paragraphs': []}

Data from linked page:

https://kn-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook ಗೆ ಲಾಗಿನ್ ಮಾಡಿ', 'paragraphs': []}

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https://hi-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1I IjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook में लॉग इन करें', 'paragraphs': []}

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https://ur-pk.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2I0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D

\u202bFacebook میں لاگ ان کریں \u202c', 'paragraphs': []}

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https://bn-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook-এ লগ ইন করুন', 'paragraphs': []}

Data from linked page:

https://te-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1 IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebookకు లాగిన్ చేయండి', 'paragraphs': []}

Data from linked page:

https://en-gb.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Log in to Facebook', 'paragraphs': []}

Data from linked page:

https://es-la.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Iniciar sesión en Facebook', 'paragraphs': []}

Data from linked page:

https://pt-br.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1 IIjoxNzExMjU0MTc2LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Entrar no Facebook', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/reg/

{'title': 'Cadastrar-se no Facebook | Facebook', 'paragraphs': ['Ative o Javascript no seu navegador ou atualize para um navegador compatível com Javascript para se cadastrar no Facebook.', 'As pessoas que usam nosso serviço podem ter enviado suas informações de contato para o Facebook. Saiba mais', 'Ao clicar em Cadastre-se, você concorda com nossos Termos, Política de Privacidade e Política de Cookies. Você poderá receber notificações por SMS e cancelar isso quando quiser.']}

Data from linked page: https://pt-br.facebook.com/about/privacy/update {'title': 'Política de Privacidade da Meta — Como a Meta coleta e usa os dados do usuário', 'paragraphs': []}

Data from linked page: https://pt-br.facebook.com/policies/cookies/ {'title': 'Política de Cookies da Meta', 'paragraphs': []}

Data from linked page:

https://pt-br.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1 IIjoxNzExMjU0MTg0LCJjYWxsc2I0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Entrar no Facebook', 'paragraphs': []}

Data from linked page:

https://ml-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTg0LCJjYWxsc2l0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook-ല്\u200d ലോഗിന\u200d ചെയ്യക', 'paragraphs': []}

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https://ta-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbI90aW1 IIjoxNzExMjU0MTg0LCJjYWxsc2I0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook இல் உள்நுழையவும்', 'paragraphs': []}

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https://kn-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTg0LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook ಗೆ ಲಾಗಿನ್ ಮಾಡಿ', 'paragraphs': []}

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https://hi-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1I IjoxNzExMjU0MTg0LCJjYWxsc2l0ZV9pZCl6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebook में लॉग इन करें', 'paragraphs': []}

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https://ur-pk.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTg0LCJjYWxsc2l0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': '\u202bFacebook مین لاگ ان کریں \u202c', 'paragraphs': []}

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Data from linked page:

https://te-in.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW1 IIjoxNzExMjU0MTg0LCJjYWxsc2l0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Facebookకు లాగిన్ చేయండి', 'paragraphs': []}

Data from linked page:

https://en-gb.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTg0LCJjYWxsc2I0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Log in to Facebook', 'paragraphs': []}

Data from linked page:

https://es-la.facebook.com/login/?privacy_mutation_token=eyJ0eXBIIjowLCJjcmVhdGlvbl90aW 1IIjoxNzExMjU0MTg0LCJjYWxsc2I0ZV9pZCI6MjY5NTQ4NDUzMDcyMDk1MX0%3D {'title': 'Iniciar sesión en Facebook', 'paragraphs': []}

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Data from linked page: https://pt-br.facebook.com/login/ {'title': 'Entrar no Facebook', 'paragraphs': []}

Data from linked page: https://messenger.com/

{'title': 'Messenger', 'paragraphs': []}

Data from linked page: https://www.messenger.com/features

{'title': 'Messenger features', 'paragraphs': ['Messenger has everything you need to feel closer to your favorite people.', 'Watch movies, music videos, TV shows and more with your friends over video chat.', 'Lost for words? Now you can customize your reactions, with way more emojis to choose from, including and .', 'Bring your conversations to life with fun AR effects, message effects and selfie stickers*.', '*Coming soon', '*Coming soon', '*Coming soon', 'Choose the exact message you want to reply to or forward, right in your chat.', 'Opt in to use your device's face or fingerprint ID to unlock Messenger, so only you have access to your chats.', '*Available on iOS only', 'Send and receive money securely and easily by adding your debit card, PayPal account or reloadable prepaid card.*', '*Available in the US only. Single-source cards eligible for sending money only.', '*Available in the US only. Single-source cards eligible for sending money only.', 'Find deals, make reservations and get customer support by chatting with your favorite businesses right from Messenger.']}

Data from linked page: https://www.messenger.com/

{'title': 'Messenger', 'paragraphs': []}

Data from linked page: https://www.messenger.com/desktop

{'title': 'Download Messenger for PC/Mac - Text, audio and video calls', 'paragraphs': []}

Data from linked page: https://www.messenger.com/privacy

{'title': 'Messenger Privacy & Safety', 'paragraphs': ['Who you talk to and what you share should be up to you. We're dedicated to making sure Messenger is a safe, private, and secure place for you to connect with the people who matter. To do this, we've built tools that allow you to stay in control, secure your account, and stay safe on the platform.', 'We want you to know what information we collect and how we use it. We don't use the content of your messages with other people for ad targeting, which means advertisers can't target you based on what you say in messages. As with other parts of Facebook, we collect information from Messenger primarily to provide the service, improve the product experience, and keep people safe and secure.', 'Messenger's approach to safer private messaging:', 'Preventing harm from happening in the first place is the best way to keep people safe.', 'In addition to our efforts to prevent harm, we are giving you more control of your messaging inbox to account for the variety of experiences you want.', 'When we become aware of potential abuse on our services, we respond. We do this by enforcing our Community Standards, sharing data with NCMEC and our law enforcement agencies.', 'That's why we're constantly working to stop malicious activity before it reaches you.', 'Here are the ways we work to protect your safety on Messenger:', 'That's why we're constantly working to stop malicious activity before it reaches you.', 'Here are the ways we work to protect your safety on Messenger:', 'We filter potentially harmful messages so they don't reach your inbox. Safety notices may pop up in your chats to help you spot potential scams or imposters, and we detect and block millions of fake accounts on Facebook every day.', 'Messenger continuously innovates to protect you from harm, and tools like multi block help you control your

experience. You decide who reaches your Chats list, who goes to your Message Request folder, and who can't message or call you at all.', 'To help reduce the spread of viral misinformation and harmful content, we limit the number of chats a message can be forwarded to at one time. We also have additional protections in place for content that has been identified as misinformation on Facebook and shared directly into Messenger. For more information, see How Facebook Protects Elections.', 'If you come across possible harmful content or behavior, such as harassment or impersonation, please report it. If we see that it violates our Community Standards, we'll take appropriate action, which could include disabling their account or limiting their ability to send messages.', 'Keeping minors safe on our platforms is one of our greatest responsibilities. Automatically, we provide enhanced safety features for minors such as limiting who can message them and how they can be found in search, and offer them education and resources. We also use machine learning to detect and disable accounts who are engaging in inappropriate interactions with children.', 'Reporting is an essential tool for responding to abuse effectively and preventing further harm. Reports are prioritized based on the severity of harm, which allows us to respond quickly to issues like exploitation or child safety.', 'For in-depth, technical explanation of our tools and techniques, you can find our downloadable whitepapers here:', 'Messenger Secret Conversations: Technical Whitepaper', "Meta's Approach to Safer Private Messaging on Messenger and Instagram Direct Messaging", 'Independent Assessment: Expanding End-to-End Encryption Protects Fundamental Human Rights', 'The Labyrinth Encrypted Message Storage Protocol', 'Messenger End-to-End Encryption Overview']}

Data from linked page: https://developers.facebook.com/products/messenger/ {'title': 'Messenger Developer Tools for Business | Facebook for Developers', 'paragraphs': ['Build lasting customer relationships through conversation. Messenger allows you to connect with billions of people in a channel they prefer[1] — making business personal and convenient.', 'Businesses can now connect Instagram messages with existing tools and data to drive business outcomes', 'Businesses can generate, qualify, and follow up with leads at scale through automated or live chat experiences.', 'Messenger helps businesses in retail, e-commerce, telcom, and more remove friction along the path to purchase, giving people confidence to move from consideration to action.', 'Messenger allows customers to communicate with your business without waiting on hold or repeating support issues to multiple agents - the conversation stays in Messenger, an easily accessible channel for questions and re-engagement.', 'Messenger enables businesses to proactively send notifications to customers that increase engagement and drive faster results.', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger."]}

Data from linked page: https://developers.facebook.com/products/messenger/lead-generation/ {'title': 'Messenger for Lead Generation | Facebook for Developers', 'paragraphs': ['Messenger makes it easy for potential customers to connect with your business anywhere, anytime.', 'Conversation elements such as quick replies and message templates help people to establish a connection with your business.', 'Leads captured in Messenger can be integrated into existing

solutions, such as your CRM or live chat provider.', 'Messenger threads are persistent cross-platform and cross-device. No need to channel switch - you can continue nurturing leads directly in Messenger.', '+12%', "More people completed quotes in Messenger than the company's website", '-23%', 'Lower cost per lead, compared to ads on other digital platforms', 'Haven Life is a life insurance agency that offers people a quoting tool to get rate estimates before purchasing a policy — all through Messenger.', 'To reach prospective customers at scale, Haven Life created ads that automated lead collection in Messenger, leveraging Facebook targeting tools such as lookalike audiences. By making iterations of their experience, they learned what people engaged with most, then tailored the creative throughout the campaign to drive better results.', 'After the month-long campaign, Haven Life received valuable insights and analytics. They achieved strong results, including a lower cost per lead compared to ads on other digital platforms.', 'Create simple lead generation flows for Messenger using Ads Manager.', 'Drive customers to your Messenger experience using our ads product.', '+42%', 'Increase in quality leads compared to other digital platform', '59.7%', 'of leads from Facebook are quality leads, beating all other channels', '+21%', 'Increase in after sale services compared to other channels', 'To creatively engage the right customers, Audi Taiwan decided to explore ads that click to Messenger. Audi Taiwan developed a series of video ads that included a clear call-to-action to start a conversation in Messenger.', 'When people clicked, they could learn more about available cars with the Audi Mobile Assistant and conveniently book a test-drive without having to pick up the phone or send an email.', 'With the help of its media agency, PHD, Audi Taiwan showed the ads to people with an interest in cars. The brand also served the ads to Custom Audiences of people who had liked its Facebook page, and those who had viewed its promotional video. It then created lookalike audiences based on people who had watched the video ads to reach even more potential customers.', 'With Messenger as a gateway, Audi Taiwan efficiently connected with interested people, sparked engaging conversations about its cars and provided a seamless and optimized mobile experience for potential customers, resulting in a 42% increase in quality leads compared to other digital platforms.', 'There are several entry points from which your customers can access your Messenger experience, including a plugin on your website, your Facebook page, Ads that click to Messenger, and m.me links.', 'Respond to product inquiries from story replies, comments and messages from posts on Instagram.', 'The Facebook Chat Plugin makes it easy for people to start conversations with your business while browsing your website.', 'Make it easy for people to reach out by adding a "Send Message" call-to-action to your Page or Page posts.', 'Start conversations at scale with ads that click to Messenger.', 'Start conversations from hyperlinks that you can add to emails, messages, social media posts, and more.', 'QR codes make it easy to start conversations in Messenger from offline locations such as in-store signage, product packaging, direct mail, and more.', 'Learn more about starting conversations in Messenger.', 'Learn how brands and business around the world leverage Messenger to build customer relationships.', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']}

Data from linked page: https://developers.facebook.com/products/messenger/commerce/

('title': 'Messenger for Commerce | Facebook for Developers', 'paragraphs': ['With Messenger you can combine the personal service of in-store shopping with the convenience of shopping online. Messenger's Platform offers rich tools to enable conversational commerce experiences on Facebook and Instagram and Messenger's chat plugins make it easy to start a conversation on your website, and more.', 'Messenger's Platform supports product catalogue integrations, receipts and shipping updates, back-in-stock alerts and other rich features to power your commerce experience', 'Messaging can offer a concierge-like experience that makes people feel cared for, creating a sense of connection that can lead to loyalty', 'Messenger doesn't just drive sales in the moment, it connects people and businesses in a persistent channel that enables follow-up and reengagement', '2.4x', 'Return on ad spend for the Christmas Campaign', '3x', "Return on ad spend for the Valentine's Day campaign", 'Happy Socks wanted to make it easy for customers to find the right pair of socks during the holiday season. Working with Messenger developer partner Spectrm, Happy Socks created a personalized shopping experience in Messenger.', "Using Messenger's best practices for guided shopping, Happy Socks helped customers navigate its 300 sock styles and find the perfect pair; making the experience simple and fun and including a clear call-to-action to drive sales. They then ran ads that clicked to Messenger to lead people to into the experience, resulting in a 2.4x return on ad spend for their Christmas campaign.", "Facebook Shops is our online destination within our Family of Apps, where businesses can express their brand, reach potential customers and sell products and services. Messaging is a critical component on both on Instagram and Facebook - and we're making it native in Shops so customers can make better, more confident purchase decisions while driving sales for businesses.", '1.8x', 'return on ad spend', '+22%', 'growth in sales (compared to non-campaign period)', 'Kiehl's worked with Messenger developer partner Haravan to build a conversational commerce experience in Messenger, where people could ask product questions and place orders. Orders placed in Messenger were routed directly to the brand's logistics and inventory management department, making it easy for Kiehl's to track inventory and fulfill orders. Kiehl's then used ads that click to Messenger to start conversations with its target audience, resulting in a 1.8x return on ad spend and a 22% growth in sales.', Respond to product inquiries from story replies, comments and messages from posts on Instagram.', 'The Facebook Chat Plugin makes it easy for people to start conversations with your business while browsing your website.', 'Make it easy for people to reach out by adding a "Send Message" call-to-action to your Page or Page posts.', 'Start conversations at scale with ads that click to Messenger.', 'Start conversations from hyperlinks that you can add to emails, messages, social media posts, and more.', 'QR codes make it easy to start conversations in Messenger from offline locations such as in-store signage, product packaging, direct mail, and more.', 'Learn more about starting conversations in Messenger.', 'Learn how brands and business around the world leverage Messenger to build customer relationships.', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']}

Data from linked page: https://developers.facebook.com/products/messenger/customer-care/

('title': 'Messenger for Customer Service | Facebook for Developers', 'paragraphs': I'Build lasting customer relationships through conversation on the channel your customers prefer[1]. No more waiting on hold or repeating support issues to multiple agents — the conversation stays in Messenger and is easily accessible for handover and re-engagement.', 'Leverage structured flows and natural language processing to provide immediate answers to your customers' most common questions — helping increase satisfaction and containment rates', 'Offer live agent support in a convenient channel that many customers use every day', 'Leverage Messenger's handover protocol to seamlessly transition between automated messaging and live agent support', '+29%', 'Reduction in handling time for customer care agents', '5x', 'the amount of interactions agents can handle simultaneously vs. phone', '+83%', 'Anticipated cost reduction in customer care channels at scale', 'To improve customer service response times and agent productivity, Volaris tested the Facebook Chat Plugin on their website with 50% of visitors. Because the Chat Plugin connected directly with Volaris's customer service software (Conversocial), live agents were able to manage five interactions simultaneously in Messenger versus only one over the phone. After 6 months, the Mexican airline saw a 29% reduction in handling time. As a result of the successful test, Volaris has implemented the solution to 100% of web visitors, with an anticipated cost reduction of 83% in customer service channels.', 'When it comes to running a business, customer care is important. And good customer support starts with good communication.', 'We've developed a playbook to help you build a valuable experience on Messenger. Get insights on everything from starting Messenger as a support channel to learning how to incorporate it as a part of your omni-channel strategy.', 'Respond to product inquiries from story replies, comments and messages from posts on Instagram.', 'The Facebook Chat Plugin makes it easy for people to start conversations with your business while browsing your website.', 'Make it easy for people to reach out by adding a "Send Message" call-to-action to your Page or Page posts.', 'Start conversations at scale with ads that click to Messenger.', 'Start conversations from hyperlinks that you can add to emails, messages, social media posts, and more.', 'QR codes make it easy to start conversations in Messenger from offline locations such as in-store signage, product packaging, direct mail, and more.', 'Learn more about starting conversations in Messenger.', 'Learn how brands and business around the world leverage Messenger to build customer relationships.', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']}

Data from linked page:

https://developers.facebook.com/products/messenger/marketing-messages/
{'title': 'Marketing messages on Messenger | Meta for Developers', 'paragraphs': ['Send re-engagement messages that drive sales, loyalty, and engagement across the journey', 'Customers must subscribe to receive marketing messages and can opt-out at any time.', 'Marketing messages are sent up to once a day to all subscribers.', 'Send up to 3 content types in each marketing message to deliver rich messaging experiences.', 'Use marketing messages to deliver exclusive access to product drops and deals', 'Use marketing messages to remind people to tune-in or send behind-the-scenes content for movies, shows, events, and more',

'79%', 'increase in open rate compared to email', '13x', 'increase in revenue per customer vs. email', '33%', 'of first-time buyers from notifications made repeat purchases within 60 days', 'ChicMe wanted to give its digital marketing effort a fresh new look to find ways of reaching customers beyond conventional email and SMS campaigns. Using marketing messages, ChicMe sent coupons and new offer alerts to shoppers who opted-in to the notifications. During the two month long campaign, they increased the number of customers making repeat purchases and improved revenue per customer compared to traditional campaigns.', 'URL short links allow people to opt-in to marketing messages on Messenger and Instagram.', 'Allows you to drive opt-ins from your checkout pages and more.', 'The Customer Chat Plugin allows you to integrate your Messenger experience directly into your website.', 'Ads optimized to grow marketing messages subscriber lists, cost-effectively', 'People can message your bot directly from your Facebook Page or Instagram Profile.', 'Add the plugin to your website to allow people to opt-in to marketing messages, event confirmations and more.', 'Marketing messages is a new, optional premium feature that we intend to charge businesses for. It is currently available to all businesses in a free trial period. We currently charge businesses to send messages from the WhatsApp Business API and we're listening to customer feedback to guide decisions on our pricing model. We will inform customers and partners of any changes to the free trial with ample advance notice.', 'Get insights on everything from how marketing messages works to best practices on how to incorporate it as part of your re-engagement strategy.', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']

Data from linked page: https://developers.facebook.com/products/messenger/solutions/ {'title': 'Messenger Solutions | Facebook for Developers', 'paragraphs': ['Build your Messenger experience with these tutorials and guides.', 'For those new to the Messenger Platform, begin with our Getting Started guide to understand the platform and start building.', 'Connect with customers on their preferred messaging channel.', 'Messenger API for Instagram', 'Showcase your product catalog within Messenger.', 'Generic Template, Webview', 'Provide account services in a convenient channel your customers prefer.[1]', 'Log In Button, Account Linking API', 'Start conversations on your website and continue them in Messenger.', 'Chat Plugin', 'Send receipts, shipping info, and other follow up information to people related to a confirmed event or transaction.', 'Entrypoints, Message Tags, Templates (e.g., Generic, Airline, Receipt)', 'Drive traffic to your Messenger experience with ads in Facebook, Instagram, and Messenger Inbox.', 'Add Checkbox Plugin to your website checkout pages or pop ups to opt people into marketing or service updates.', 'Collect feedback using ready to use survey templates such as CSAT, NPS, CES', 'Customer Feedback Template', 'Provide customers with immediate answers to common questions and free up your human agents for more complicated tasks.', 'Generic Template, Quick Replies, NLP', 'Integrate your Messenger experience with human agent software. Create an experience that can be partially automated and partially personal.', 'Handover Protocol', 'Sell goods and services using Messenger's webview.', 'URL Button, Webview, Receipt Template, Post-Purchase Update Message Tag', 'Reengage customers after the standard messaging window.', 'Message Tags, One Time Notification (beta), Sponsored

Messages'. 'Your bot is also discoverable by users searching in Messenger.'. 'Build your Messenger experience with these tutorials and guides.', 'For those new to the Messenger Platform, begin with our Getting Started guide to understand the platform and start building.', 'Connect with customers on their preferred messaging channel.', 'Messenger API for Instagram', 'Provide customers with immediate answers to common questions and free up your human agents for more complicated tasks.', 'Generic Template, Quick Replies, NLP', 'Provide account services in a convenient channel your customers prefer.[1]', 'Log In Button, Account Linking API', 'Collect feedback using ready to use survey templates such as CSAT, NPS, CES', 'Customer Feedback Template', 'Integrate your Messenger experience with human agent software. Create an experience that can be partially automated and partially personal.', 'Handover Protocol', 'Start conversations on your website and continue them in Messenger.', 'Chat Plugin', 'Build your Messenger experience with these tutorials and guides.', 'For those new to the Messenger Platform, begin with our Getting Started guide to understand the platform and start building.', 'Connect with customers on their preferred messaging channel.', 'Messenger API for Instagram', 'Provide customers with immediate answers to common guestions and free up your human agents for more complicated tasks.', 'Generic Template, Quick Replies, NLP', 'Reengage customers after the standard messaging window.', 'Message Tags, One Time Notification (beta), Sponsored Messages', 'Integrate your Messenger experience with human agent software. Create an experience that can be partially automated and partially personal.', 'Handover Protocol', 'Start conversations on your website and continue them in Messenger.', 'Chat Plugin', 'Provide account services in a convenient channel your customers prefer.[1]', 'Log In Button, Account Linking API', 'Build your Messenger experience with these tutorials and guides.', 'For those new to the Messenger Platform, begin with our Getting Started guide to understand the platform and start building.', 'Connect with customers on their preferred messaging channel.', 'Messenger API for Instagram', 'Provide customers with immediate answers to common questions and free up your human agents for more complicated tasks.', 'Generic Template, Quick Replies, NLP', 'Reengage customers after the standard messaging window.', 'Message Tags, One Time Notification (beta), Sponsored Messages', 'Showcase your product catalog within Messenger.', 'Generic Template, Webview', 'Integrate your Messenger experience with human agent software. Create an experience that can be partially automated and partially personal.', 'Handover Protocol', 'Sell goods and services using Messenger's webview.', 'URL Button, Webview, Receipt Template, Post-Purchase Update Message Tag', 'Start conversations on your website and continue them in Messenger.', 'Chat Plugin', 'Send receipts, shipping info, and other follow up information to people related to a confirmed event or transaction.', 'Entrypoints, Message Tags, Templates (e.g., Generic, Airline, Receipt)', 'Build your Messenger experience with these tutorials and guides.', 'For those new to the Messenger Platform, begin with our Getting Started guide to understand the platform and start building.', 'Drive traffic to your Messenger experience with ads in Facebook, Instagram, and Messenger Inbox.', 'Add Checkbox Plugin to your website checkout pages or pop ups to opt people into marketing or service updates.', 'Your bot is also discoverable by users searching in Messenger.', 'Learn how brands and business around the world leverage Messenger to build customer relationships.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']}

Data from linked page:

https://developers.facebook.com/products/messenger/messenger-api-instagram/ {'title': 'Messenger API for Instagram | Facebook for Developers', 'paragraphs': ['Instagram offers personal connection at every phase of the customer journey.', 'The Messenger API for Instagram enables brands to connect with customers on their preferred messaging channel. Integrating with existing tools and data, the Messenger API for Instagram makes managing high volumes of customer messages easier--helping to turn conversations into business outcomes.', 'Seamlessly connects to existing tools and databases, enabling a holistic view of customer engagement.', 'Streamlines workflows-allowing brands to respond to significantly higher volumes of messages in less time.\u200b', 'Enhance the customer experience with robust messaging features, automation support and a consistent, ongoing conversation thread.\u200b', 'Meet customers and resolve inquiries at scale on Instagram without redirecting to another channel', 'Combine the best parts of shopping in-store with the convenience of shopping online', 'When Kiehl's Malaysia began receiving more Instagram direct messages, it found that keeping up with conversations from customers interested in purchasing products was challenging – the brand needed a better way to qualify leads and respond to customers quickly. To do this, Kiehl's partnered with automation expert Jumper.ai to build and launch an automated experience for Messenger and to streamline its Instagram direct messages by implementing Messenger API for Instagram. With these solutions, Kiehl's Malaysia saw a 30% increase in qualified sales leads and 3X more incremental sales in just two months.', 'more qualified leads compared to other channel', 'conversion rate from consultation to sales']}

Data from linked page: https://developers.facebook.com/products/messenger/success-stories/ ('title': 'Messenger Success Stories | Meta for Developers', 'paragraphs': ['Learn how brands and business around the world leverage Messenger to build customer relationships.', 'Having integrated the Messenger API for Instagram into its client communication systems, Sephora could easily interact with people via Instagram by moving public conversations into private messages.', 'Boosting customer satisfaction by 9.5 points with Messenger API for Instagram', 'Read the Story (in English)', 'Achieving an 8.2X reduction in response time with Messenger API for Instagram', 'Read the Story (in English)', 'Boosting qualified sales leads by 30% with Messenger API for Instagram', 'Read the Story (in English)', 'Achieving a 3.2X boost in customer service agent response times with Messenger API for Instagram', 'Read the Story (in English)', Boosting productivity and cutting average response time by 55% with Messenger API for Instagram', 'Read the Story (in English)', 'Managing a 6X increase in customer queries with Messenger and Instagram', 'Read the Story (in English)', 'Driving 2.1X more leads with Messenger and Instagram', 'Read the Story (in English)', 'Achieving a 6.9X increase in responses to customers with Messenger API for Instagram and a 30% reduction in call center contacts with WhatsApp', 'Read the Story (in English)', 'Saving time and improving the customer experience by using Messenger API for Instagram', 'Read the Story (in English)', 'Promoting excellent customer care with Messenger, Instagram and WhatsApp', 'Read the Story (in English)', 'Resolving 42% more customer service gueries with Messenger API for Instagram', 'Read the Story (in English)', 'Providing excellent customer service with Messenger and Instagram', 'Read the Story (in English)', 'Back to top', 'To boost quote conversion rates by 5X,

the insurance company worked with Meta Business Partner AiChat to build a Messenger-powered conversational experience.', 'Read the Story (in English)', 'Gaining more customers with Messenger-powered conversations.', 'Read the Story (in English)', 'Making a mark with an automated conversational experience for Messenger', 'Read the Story (in English)', 'Efficiently resolving 97% of WISMO queries with Facebook Messenger', 'Read the Story (in English)', 'Handling over 84,000 customer queries in six months with Messenger', 'Read the Story (in English)', 'Increasing Customer Satisfaction with Facebook Messenger', 'Read the Story (in English)', 'Resolving over 75% of customer queries via automation with Messenger', 'Read the Story (in English)', 'Increasing lead generation by 88% with Messenger', 'Read the Story (in English)', 'Ensuring conversational efficiency with Messenger', 'Read the Story (in English)', 'Combining Messenger platform features and machine learning to provide faster and more efficient customer service', 'Read the Story (in English)', 'Improving customer service response time with a Messenger-powered digital assistant', 'Read the Story (in English)', 'Boosting customer satisfaction by 10 points with Messenger', 'Read the Story (in English)', 'Using Login Connect with Messenger to foster closer connections with 85% of customers'. 'Read the Story (in English)', 'Achieving a 3.2X boost in customer service agent response times with Messenger API for Instagram', 'Read the Story (in English)', 'Achieving a 20% lift in conversions with Messenger', 'Read the Story (in English)', 'Increasing customer satisfaction and driving sales with Messenger', 'Read the Story (in English)', '5X faster customer support with Messenger', 'Read the Story (in English)', 'Hang Seng Bank worked with SetSail to launch a Messenger-powered digital assistant that resulted in 90% increase in qualified customer leads.', 'Read the Story (in English)', 'After implementing its expanded experience for Messenger, Brazilian car dealer Grupo Savol saw a 60% reduction in customer care operational costs.', 'Read the Story (in English)', 'Klarmobil integrated an automated Messenger-powered digital assistant that drove a 5.5X increase in customers using Messenger for customer service.', 'Read the Story (in English)', 'CCC implemented a Messenger-run digital assistant to provide customers with 6x more sessions on average (as compared to live agent sessions).', 'Read the Story (in English)', 'With Messenger, Audi Taiwan has gained over 80% of its new customer leads through Facebook.', 'Read the Story (in English)', 'By implementing an end-to-end marketing strategy around messaging, Joybird grew its audience by 16X in just six months and achieved more sales earlier in the purchase cycle.', 'Read the Story (in English)', 'UBA Group introduced a Messenger-powered digital assistant called LEO, more than 58,000 new UBA accounts were created via Messenger in 2020.', 'Read the Story (in English)', 'Promart developed a Messenger-powered customer care channel, resulting in a 5x increase in conversion rate.', 'Read the Story (in English)', 'Ikea saw a 78% increase in agent productivity when they launched an automated care service.', 'Read the Story (in English)', 'Sam, a 24/7 digital assistant on Messenger and WhatsApp, netted a 25% reduction in call center costs.', 'Read the Story (in English)', 'Carrefour scaled its digital promotional catalogue distribution via an automated experience on Messenger.', 'Read the Story (in English)', 'By utilising Messenger, Swisscom was able to streamline its customer service operating process during service outages.', 'Read the Story (in English)', 'Seeing a huge volume of questions about the Island King game, Forever9 games integrated an automated Messenger experience that solved 80% of questions within 5 minutes.', 'Read the Story (in English)', 'After implementing a Messenger-powered digital assistant on TPBank's website via the Facebook Chat Plugin, the

financial institution saw a 50% reduction in custom wait times.', 'Read the Story (in English)', 'TechStyle developed a sophisticated automated solution that could handle the high volume of queries, resulting in a 95% customer satisfaction rate.', 'Read the Story (in English)', 'Grab, a Malaysian super-app, saw a 23% operational cost-savings and a 90% decrease in ticket backlog when migrating to a Messenger-powered digital assistant to handle customer questions.', 'Read the Story (in English)', 'Back to top', 'These are the building blocks of your Messenger experience. Whether you're looking to generate leads, drive sales, or provide customer service, we have the solutions you need.', 'Our Partner Directory will help you find a developer partner with experience building Messenger solutions.', 'Our developer documentation contains information you need to get started with Messenger.']}

Data from linked page:

https://www.facebook.com/business/partner-directory/search?solution_type=messaging {'title': 'Facebook', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business

{'title': 'Meta for Business: Marketing on Facebook', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Access tools, get support, and discover how Meta ads can deliver results that matter.', 'Get support for a specific issue in the Business Help Center.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/goals/build-awareness {'title': 'Building Brand Awareness with Facebook | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Spread the word about your business and stay top of mind when you use Meta tools to increase brand awareness.', 'Posts and stories can help get the word out about your business. Use these free tools to communicate with your audience and establish a relationship with your followers.', 'You'll need a Page to start increasing awareness for your business on Facebook. Create your Page', 'Once you start posting, it's important to mix up your content to keep followers interested. Try creating posts that educate, entertain, or get your followers talking about your business.', 'Posting frequently helps keep your business relevant. When you post at least once a week, your audience can see that you are committed to your Page, your business and your customers.', 'Planning your posts ahead of time helps you stay on a regular posting schedule and helps you prepare in advance to put out quality posts.', 'Once you start posting, it's important to mix up your content to keep followers interested. Try creating posts that educate, entertain, or get your followers talking about your business.', 'Posting frequently helps keep your business relevant. When you post at least once a week, your audience can see that you are committed to your Page, your business and your customers.', 'Planning your posts ahead of time helps you stay on a regular posting schedule and helps you prepare in advance to put out quality posts.'. 'Use the brand awareness ad objective to increase recognition and reach new people who are likely to be interested in your business.', 'We recommend running your ads for at least 7 days to find the right audience for your business. Try measuring results with Estimated Ad Recall Lift, or the estimated percentage of people who remember your ad.', 'Automatic placement gives Meta the widest range of possible places to serve your ad, and serves them based on where they'll perform best, whether that's on Facebook, Instagram or an Audience Network.', 'Explore creative tips, inspiration and tools to improve your ads.', 'We recommend running your ads for at least 7 days to find the right audience for your business. Try measuring results with Estimated Ad Recall Lift, or the estimated percentage of people who remember your ad.', 'Automatic placement gives Meta the widest range of possible places to serve your ad, and serves them based on where they'll perform best, whether that's on Facebook, Instagram or an Audience Network.', 'Explore creative tips, inspiration and tools to improve your ads.', 'You can run video ads to showcase your business for customers who are likely to be interested. Use metrics like video plays or time watched to measure performance.', 'Use the slideshow ad format to create video ads from still images you already have. Slideshow ads can be created in minutes directly from your Page or phone and use 5x less data than video ads.', 'When using video ads for brand awareness, be sure to monitor performance. This could be the number of video plays or the average time people spend watching your video.', 'Use the slideshow ad format to create video ads from still images you already have. Slideshow ads can be created in minutes directly from your Page or phone and use 5x less data than video ads.', 'When using video ads for brand awareness, be sure to monitor performance. This could be the number of video plays or the average time people spend watching your video.', 'Use Website Visitors ads to send interested customers to your website, where you can inform them about the products or services you offer. You can use metrics like clicks and views to measure the effectiveness of your campaign.', 'Get started by choosing the Get More Website Visitors goal. Then select your audience and duration. You can send visitors to any webpage you own, whether it's the homepage, an event page or a particular product page.', 'Be sure to pay attention to the estimated audience size for your campaign. Too broad, and your ads won't reach the people most likely to be interested in your business. Too narrow, and you may not reach enough people to get the results you want.', 'Be sure to monitor the spend and performance of your ads as well. For Website Visitors ads, look for results like Link Clicks, Cost per Link Click, Reach or Post Engagement.', 'Get started by choosing the Get More Website Visitors goal. Then select your audience and duration. You can send visitors to any webpage you own, whether it's the homepage, an event page or a particular product page.', 'Be sure to pay attention to the estimated audience size for your campaign. Too broad, and your ads won't reach the people most likely to be interested in your business. Too narrow, and you may not reach enough people to get the results you want.', 'Be sure to monitor the spend and performance of your ads as well. For Website Visitors ads, look for results like Link Clicks, Cost per Link Click, Reach or Post Engagement.', 'When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results.', 'Budget allocation: You can set budgets for individual ads or entire campaigns. Find the method that works best for your business.', "Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally,

you can set a daily or lifetime limit on your spend so you only use what's in your budget.", 'When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results.', 'Budget allocation: You can set budgets for individual ads or entire campaigns. Find the method that works best for your business.', "Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally, you can set a daily or lifetime limit on your spend so you only use what's in your budget.", 'Easily manage all your accounts at once with Meta Business Suite. Respond to comments, messages, and create posts and ads for Facebook and Instagram, all in one place.', 'Easily manage all your accounts at once with Meta Business Suite. Respond to comments, messages, and create posts and ads for Facebook and Instagram, all in one place.', 'Make your vision a reality with help from creative partners. These trusted third party companies combine art and technology to produce high-quality assets that help drive results for your business across Meta's apps and services.', 'Make your vision a reality with help from creative partners. These trusted third party companies combine art and technology to produce high-quality assets that help drive results for your business across Meta's apps and services.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/goals/get-more-clients {'title': 'How small businesses can find new clients | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', ", 'Before you start getting new clients, establish an online presence for your business with a Facebook Page that tells your customers everything they need to know about your business. Then, add an action button so customers can contact you directly. Add an action buttonSee tutorial', 'See tutorial', 'Complete your Page information, including contact information, hours and address. That way, customers can learn about and contact your business easily.', 'Stay top of mind with your followers by posting regularly and varying your content.', 'Want ideas on what to post? Use one of our free post templates.', 'Learn more about ratings and reviews.', ", ", ", 'Complete your Page information, including contact information, hours and address. That way, customers can learn about and contact your business easily.', 'Stay top of mind with your followers by posting regularly and varying your content.', 'Want ideas on what to post? Use one of our free post templates.', 'Learn more about ratings and reviews.', ", ", ", 'Lead ads allow you to request contact information directly from interested customers. Use a contact form to collect information from the customers most likely to be interested in your products or services. Create a lead adSee tutorial', 'See tutorial', 'Select the More volume form objective for a form that is quick to fill out and submit on mobile. Use Higher intent to add a review step that gives people a chance to confirm their information.', 'We recommend running your ads for at least 7 days to find the right audience. You'll be able to see an estimate of how many people your ad will reach based on your audience size and budget.', 'Highlight a sale, promotion or coupon in your lead ad to get new customers excited about your product or services. Limited time offers can help drive urgency behind buyer actions.', 'Select the More volume form objective for a form that is quick to fill out and submit on mobile. Use Higher intent to add a review step that gives people a chance

to confirm their information.', 'We recommend running your ads for at least 7 days to find the right audience. You'll be able to see an estimate of how many people your ad will reach based on your audience size and budget.', 'Highlight a sale, promotion or coupon in your lead ad to get new customers excited about your product or services. Limited time offers can help drive urgency behind buyer actions.', 'Use ads that click to message to connect with new customers and generate new business over chat. Create an ad that clicks to message See tutorial', 'Include words like chat in your ad to ensure that people who click your ad want to start a conversation with your business.', 'Use personalization in your welcome message to let people know why they should complete your form. For example, "Hi Tom. Please answer a few questions to help us understand what we can do for you.", 'By asking relevant questions in your message, such as expected budget or project timeline, you can determine whether or not your business is the right fit for customer needs.', 'Include words like chat in your ad to ensure that people who click your ad want to start a conversation with your business.', 'Use personalization in your welcome message to let people know why they should complete your form. For example, "Hi Tom. Please answer a few questions to help us understand what we can do for you."'. 'By asking relevant questions in your message, such as expected budget or project timeline, you can determine whether or not your business is the right fit for customer needs.', 'Make it easy for people to contact your business, place an order or receive more information with call ads. Create a call adSee tutorial', 'See tutorial', 'Use your ad description to give people a reason to get in touch. For example, "Want to learn about our services before scheduling an appointment? Call now.", 'To ensure customer calls get answered, schedule your call ads to run during business hours when you're available to talk.', 'Learn more', 'Use your ad description to give people a reason to get in touch. For example, "Want to learn about our services before scheduling an appointment? Call now.", 'To ensure customer calls get answered, schedule your call ads to run during business hours when you're available to talk.', 'Learn more', 'Messenger for lead generation allows you to message with customers about your products and services. You can also use automated chats to qualify leads, collect contact information and even close sales.', 'Messenger for lead generation allows you to message with customers about your products and services. You can also use automated chats to qualify leads, collect contact information and even close sales.', 'You can use automated responses to answer the most frequently asked questions your business gets from customers on Messenger or Instagram Chats.', 'Automated responses help reduce the amount of time you spend answering customer questions and help your potential customers get the answers they're looking for instantly.', 'If your potential customers don't have their questions answered by your automated response, you can follow up by messaging them directly as your business.', 'You can use automated responses to answer the most frequently asked questions your business gets from customers on Messenger or Instagram Chats.', 'Automated responses help reduce the amount of time you spend answering customer questions and help your potential customers get the answers they're looking for instantly.', 'If your potential customers don't have their questions answered by your automated response, you can follow up by messaging them directly as your business.', 'Call ads invite people to call your business to request information, schedule an appointment or place an order. When you use a call ad, your image or video ad appears with a Call now button.', 'Call ads invite people to call your business to request information, schedule an appointment or place an order. When you use a call ad, your image or video ad appears with a Call now button.', 'Use the gated content

feature in lead ads instant forms by adding a View file call-to-action to provide valuable PDF content like a white paper, e-book or rate card to potential customers who have filled out your form.', 'Use the gated content feature in lead ads instant forms by adding a View file call-to-action to provide valuable PDF content like a white paper, e-book or rate card to potential customers who have filled out your form.', 'When you create a lead ad instant form, use a filtering question to refine your contacts, or leads, and focus on the people who are more likely to help you reach your business goals. For example, if you are a realtor trying to sell homes, you may ask a question like "When are you looking to purchase a home?" with answers of "Immediately, 3-6 months, 6-12 months and 12 or more months". Because you want to focus on buyers currently in the market for a new home, you may disqualify any leads who will not be looking to buy for at least 6 months.', 'When you create a lead ad instant form, use a filtering question to refine your contacts, or leads, and focus on the people who are more likely to help you reach your business goals. For example, if you are a realtor trying to sell homes, you may ask a question like "When are you looking to purchase a home?" with answers of "Immediately, 3-6 months, 6-12 months and 12 or more months". Because you want to focus on buyers currently in the market for a new home, you may disqualify any leads who will not be looking to buy for at least 6 months.', 'When setting up your instant form, you'll have the option to customize it. You can upload an image, which will update the color scheme of your form automatically. You can also add a headline, text overview and specify 2 to 3 benefits of your product or service. Lastly, you can add custom sections to your form, such as reviews or a list of products, to help your audience learn more about your business.', 'When setting up your instant form, you'll have the option to customize it. You can upload an image, which will update the color scheme of your form automatically. You can also add a headline, text overview and specify 2 to 3 benefits of your product or service. Lastly, you can add custom sections to your form, such as reviews or a list of products, to help your audience learn more about your business.', "When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results. Budget allocation: You can set budgets for individual ads or entire campaigns. Find the method that works best for your business. Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally, you can set a daily or lifetime limit on your spend so you only use what's in your budget.", "When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results. Budget allocation: You can set budgets for individual ads or entire campaigns. Find the method that works best for your business. Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally, you can set a daily or lifetime limit on your spend so you only use what's in your budget.", 'Lead ads allow you to find people who may be interested in your products or services and request information from them using an instant form. Best practices for reaching more people and increasing your conversion rates when developing a lead ad include using an engaging image or video and a compelling and relevant call to action.', 'Lead ads allow you to find people who may be interested in your products or services and request information from them using an instant form. Best practices for reaching more people and increasing your conversion rates when developing a lead ad include using an engaging image or video and a compelling and relevant call to action.', 'Yes, many advertisers

use CRM software to help manage and organize the contacts, or leads, they receive as a result of running lead ads. By integrating your CRM with Meta technologies, you no longer need to manually download your leads and save them in spreadsheets or upload them to other tools you are using.', 'Yes, many advertisers use CRM software to help manage and organize the contacts, or leads, they receive as a result of running lead ads. By integrating your CRM with Meta technologies, you no longer need to manually download your leads and save them in spreadsheets or upload them to other tools you are using.', 'Meta Business Partners with lead ads capabilities allow businesses to consolidate and integrate leads from multiple sources like email, lead ads and CRMs all in one place. Businesses can better understand their customers by grouping leads and creating workflows to automatically engage with future customers. Partners can help integrate your CRM with the Conversions API, which may improve the quality of the leads you receive.', 'Meta Business Partners with lead ads capabilities allow businesses to consolidate and integrate leads from multiple sources like email, lead ads and CRMs all in one place. Businesses can better understand their customers by grouping leads and creating workflows to automatically engage with future customers. Partners can help integrate your CRM with the Conversions API, which may improve the quality of the leads you receive.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/goals/increase-online-sales {'title': 'Sell and Increase Your Online Sales using Facebook | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Increase your online sales by reaching new audiences and building customer relationships with Meta tools.', 'Messenger allows you to answer frequently asked questions, provide customer support and even close sales.', 'Direct allows you to talk to customers, provide personalized customer service and send people to your website or online store when they express interest in your products.', 'Communicate with customers, answer common questions and send customers to your website or online store when you add WhatsApp to your Facebook Page or ads.', 'Send more people to your shop or website with Facebook ads.', 'You can run Website Visitors ads to drive traffic to your website. If you don't have a website, consider running ads optimized for messages instead.', 'We recommend running your ads for at least 7 days to find the right audience for your business. Make sure to monitor the spend and performance of your ad.', 'Explore creative tips, inspiration and tools to improve your ads.', 'You can run Website Visitors ads to drive traffic to your website. If you don't have a website, consider running ads optimized for messages instead.', 'We recommend running your ads for at least 7 days to find the right audience for your business. Make sure to monitor the spend and performance of your ad.'. 'Explore creative tips, inspiration and tools to improve your ads.', 'Meet your customers where they are with an online shop on Facebook. Customers can discover, browse and buy your products without ever leaving the app.', 'Meet your customers where they are by creating an Instagram Shop. Customers can discover, browse and buy your products without ever leaving the app.', 'When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results.', 'Budget allocation: You

can set budgets for individual ads or entire campaigns. Find the method that works best for your business.', "Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally, you can set a daily or lifetime limit on your spend so you only use what's in your budget.", 'When setting up your first ad, consider both budget allocation and duration. Understanding both will help you control costs and maximize results.', 'Budget allocation: You can set budgets for individual ads or entire campaigns. Find the method that works best for your business.', "Budget duration: You can set a timeframe for your ad or campaign. We recommend running your campaign for at least 7 days to find the audience that's right for your ads. Finally, you can set a daily or lifetime limit on your spend so you only use what's in your budget.", 'If you\'re just getting started with Facebook ads and don\'t yet have a Meta pixel, we recommend running ads with objectives like "Messages" or "Traffic." If you'd like to optimize for website conversions directly, learn more about how Meta is supporting small business advertisers.', 'If you\'re just getting started with Facebook ads and don't yet have a Meta pixel, we recommend running ads with objectives like "Messages" or "Traffic." If you'd like to optimize for website conversions directly. learn more about how Meta is supporting small business advertisers.', 'Learn about commerce eligibility requirements', 'Learn about commerce eligibility requirements', 'To learn more about Meta messaging tools in general, check out the Goals page for chatting with your customers. You'll get general resources and guidelines for messaging, as well as links to resources specific to each platform.', 'To learn more about Meta messaging tools in general, check out the Goals page for chatting with your customers. You'll get general resources and guidelines for messaging, as well as links to resources specific to each platform.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/goals/monetize-content {'title': 'How to Make Money & Get Paid by Monetizing Content on Facebook | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', ", '1', 'If you're publishing video content on Facebook, you could be eligible to make money through in-stream ads. To use this type of monetization, you need to meet several requirements, like having a well-established presence with 10,000 Page followers.', 'Get Started', ", 'Related Resources', '2', 'If you're a blogger looking for new ways to earn money, Instant Articles can help you generate revenue through ads in your articles. You can sell ads directly or use Facebook to automatically place ads within your Instant Articles.', 'Related Resources', '3', 'Put subscriptions at the center of your story. If you're eligible for fan subscriptions, you can add a Support Now button to any post you create.', 'Get Started', ", 'Related Resources', '4', 'Branded Content is produced by a publisher or creator for payment by a business partner, where the partner influences the content or is featured in it. When you publish content featuring a partner brand, tag them using branded content tools. You and your partner will both have access to insights about the reach and engagement of these posts.', 'You can also use Brand Collabs Manager to get discovered for paid partnerships and unlock the earning potential of your Facebook presence.', 'Related Resources', '5', 'Take your live streams to the next level. Stars help you earn money for connecting with fans during your live videos. Fans can buy and send Stars, a

virtual good, in the comments of a live video and you earn one cent for every star you receive. Stars are a fun way for fans to express themselves and show you support in the comments of a video.', 'Related Resources', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/pages {'title': 'Facebook Page: Business Profile to Improve Online Presence | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Build an online business profile and get discovered by fans and customers with a Facebook Page.', 'A Facebook Page is where customers go to discover and engage with your business. Setting up a Page is simple and free, and it looks great on both desktop and mobile, so you can meet customers on any device.', 'With a Facebook Page, you can manage all aspects of your business to keep customers updated, publish and promote content, connect people with your products and deliver seamless customer service experiences.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/tools/meta-business-suite {'title': 'Meta Business Suite: Manage Facebook and Instagram In One Place | ຄາກີທາງກາງໝາຍ Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Manage all your business activity on Facebook, Messenger and Instagram from one place with Meta Business Suite.', 'Meta Business Suite is a one-stop shop where you can manage all of your marketing and advertising activities on Facebook and Instagram. It centralizes tools that help you connect with your customers on all apps and get better business results.', 'Whether you're using it on desktop or mobile, Meta Business Suite makes it easy to view notifications and respond to messages quickly. You can also create or schedule posts, stories and ads for your business, and you'll find helpful insights to optimize your efforts as you go.', 'Use the button below to open Meta Business Suite in your browser, or scan the QR code with your mobile device to download the app.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/shops {'title': 'Facebook Shops: Start Your Online Retail Store & Sell Anywhere | ചെന്നുത്തുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Sell from anywhere in your customizable online shop.', 'A shop is your online storefront where people can browse, explore and purchase your products directly on Facebook and Instagram.', 'With customizable collections and simple design tools, you can showcase featured products, bring your brand to life and make shopping seamless for your customers.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and

Resources', 'Business Help Center', 'You can sell with Shops using Checkout on another website or Checkout with messaging until further notice. Learn more.', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/tools/ads-manager {'title': 'Facebook Ads Manager: Ads Management for Facebook, Instagram | animin miles and Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Create and manage ads on desktop and mobile.', 'Ads Manager is your starting point for running ads on Facebook, Instagram, Messenger or Audience Network. It's an all-in-one tool for creating ads, managing when and where they'll run, and tracking how well your campaigns are performing towards your marketing goals.', 'With the Ads Manager app for iOS and Android, you can keep an eye on your campaign while you're on the go. Wherever you are, you'll have the power to create and edit ads, track their performance, and manage ad budgets and schedules.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/marketing/facebook {'title': 'Market Your Business on Facebook & Increase Sales | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Here are a few topics to help to you market your business on Facebook:', 'Here are a few topics to help to you market your business on Facebook:', 'Reach your business marketing goals by:', 'Stand out with these audience engagement tips:', 'Stand out with these audience engagement tips:', 'Getting started is the hardest part, so we've created a step-by-step guide to creating your Facebook marketing strategy.', 'Getting started is the hardest part, so we've created a step-by-step guide to creating your Facebook marketing strategy.', 'Here's some helpful tips to advertise on Facebook:', 'Here's some helpful tips to advertise on Facebook:', 'Here's some helpful tips to advertise on Facebook:', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

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across Facebook and Instagram through Inbox in the Meta Business Suite. Learn more about Inbox and Meta Business Suite.', 'The Chat Plugin is a free extension you can install directly onto your website. When clicked, it will send visitors directly into a Messenger conversation to chat with your business. Learn how to add Chat Plugin to your website.', 'The Chat Plugin is a free extension you can install directly onto your website. When clicked, it will send visitors directly into a Messenger conversation to chat with your business. Learn how to add Chat Plugin to your website.', 'Messaging directly with people is a great way to generate leads, complete transactions and engage with customers. See all of the best practices to make the most out of Messenger.', 'Messaging directly with people is a great way to generate leads, complete transactions and engage with customers. See all of the best practices to make the most out of Messenger.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

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ads while saving you time and effort.', 'When you publish your ads, they'll compete against other ads targeted towards the same audience in a process called the ad auction. You can help your ads compete by implementing Meta's ad auction best practices.', 'To create a Meta ad, set up your Meta Ads Manager account with your Facebook Page or Instagram business profile. Then, you'll follow the step-by-step ad setup guide included in Ads Manager:', 'Learn more', 'To create a Meta ad, set up your Meta Ads Manager account with your Facebook Page or Instagram business profile. Then, you'll follow the step-by-step ad setup guide included in Ads Manager:', 'Learn more', 'Meta offers in-depth guides to every step of the online advertising process with Meta. Whether you have questions about budget, creative, audience, or automated tools, the Advertiser Success Center was created to help you learn more about how to advertise on Facebook and Instagram.', 'Here are a few best practices to get you started:', 'Creative:', 'Budget:', 'Audience:', 'Placements:', 'Learn how to set up your ads for success', 'Meta offers in-depth guides to every step of the online advertising process with Meta. Whether you have questions about budget, creative, audience, or automated tools, the Advertiser Success Center was created to help you learn more about how to advertise on Facebook and Instagram.', 'Here are a few best practices to get you started:', 'Creative:', 'Budget:', 'Audience:', 'Placements:', 'Learn how to set up your ads for success', 'You can create ads for all Meta apps from Meta Ads Manager. Select the placements you want, including advertising on Facebook and Instagram. Reels, stories, WhatsApp and Messenger.', 'How to create an ad on Facebook or Instagram:', 'Learn more', 'You can create ads for all Meta apps from Meta Ads Manager, Select the placements you want, including advertising on Facebook and Instagram, Reels, stories, WhatsApp and Messenger.', 'How to create an ad on Facebook or Instagram:', 'Learn more', 'If your ad was rejected, it's likely because it violates Meta's Advertising Standards. You can view the reason for rejection in Business Support Home.', 'After you review the reason, you can decide whether to:', 'Learn more about requesting reviews', 'If your ad was rejected, it's likely because it violates Meta's Advertising Standards. You can view the reason for rejection in Business Support Home.', 'After you review the reason, you can decide whether to:', 'Learn more about requesting reviews', 'Each ad on Meta's platforms has different requirements for text, image and video. In general, mobile-friendly creative, with square or vertical image formats, short, action-oriented copy, and videos under 15 seconds, do best.', 'View ad specifications by format', 'Each ad on Meta's platforms has different requirements for text, image and video. In general, mobile-friendly creative, with square or vertical image formats, short, action-oriented copy, and videos under 15 seconds, do best.', 'View ad specifications by format', 'Your ad specifications are the size and aspect ratio of your image, the length and aspect ratio of your video, and the length of any copy accompanying the ad.', 'View ad specifications by format', 'Your ad specifications are the size and aspect ratio of your image, the length and aspect ratio of your video, and the length of any copy accompanying the ad.', 'View ad specifications by format'. 'Your ad account may be restricted for repeated violations of the Meta Advertising Standards, or if we detect unusual activity on your account.', 'If you believe your account was disabled in error, you can request a review in Business Support Home. If your account was restricted due to security concerns, you can take steps to secure your account in Business Support Home.', 'Learn more about advertising restrictions', 'Your ad account may be restricted for repeated violations of the Meta Advertising Standards, or if we detect unusual activity on your account.', 'If you believe your account was disabled in error, you can request a review in

Business Support Home. If your account was restricted due to security concerns, you can take steps to secure your account in Business Support Home.', 'Learn more about advertising restrictions', 'There are different recommended daily budgets for each ad objective; however, there is no minimum budget.', 'You can set an average daily budget or one fixed budget for your entire campaign. While your advertising budget may vary, your ad should run for at least 7 days, so our system has time to learn from its performance.', 'Get budget recommendations', 'There are different recommended daily budgets for each ad objective; however, there is no minimum budget.', 'You can set an average daily budget or one fixed budget for your entire campaign. While your advertising budget may vary, your ad should run for at least 7 days, so our system has time to learn from its performance.', 'Get budget recommendations', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/ads/performance-marketing {'title': 'Performance Marketing on Meta | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', 'Unlock your business's full performance potential with Performance 5', 'At the start of each campaign, ad sets go through an initial learning phase as the delivery system explores which audiences and placements work best for your ads.', 'Combine ad sets and minimize changes during this phase to help Al learn quickly and deliver more efficient results. Advertisers who can keep under 20% of their overall spend in the learning phase can lower the cost per purchase by as much as 68%.1', 'Develop a variety of ad creative and enable AI to deliver the right message to the people most likely to be interested in it.', 'High-quality data paired with AI can help you connect with customers throughout their distinct paths to purchase.', 'A thoughtful approach to measurement can help you understand what's working and what's not to maximize ad performance.', 'Download the best practices guide to maximize your campaign performance', 'Meta Business Partners are companies badged for their marketing expertise. They can help you run ads, engage with customers and increase sales.', 'Download the guide to learn more.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

Data from linked page: https://www.facebook.com/business/goals/run-facebook-ad-campaigns {'title': 'Run Facebook Ad Campaigns | ബിസിനസ്സിനായുള്ള Meta', 'paragraphs': ['Manage your ad accounts and get personalized support.', 'Go to Ads Manager', 'Go to Ads Manager', 'Manage your ad accounts and get personalized support.', ", 'Create a Page or a business profile to access tools and products that can help you reach your business goals.', 'Create a Page or a business profile to access tools and products that can help you reach your business goals.', '1', 'Objectives help to define your goals for campaigns and ads. To pick the right ad objective, answer the question "what's the most important outcome I want from this ad?" It could be sales on your website, downloads of your app or increased brand awareness.', '2', 'Ads are most effective when they speak to the motivations of the people you're trying to reach. When creating your ads, consider the details of your audience, like interests, behaviors and demographics.', 'Get Started', ", ", 'Related Resources', '3', 'Based on your objectives, you can choose to run

your ad on Facebook, Instagram, Messenger, Audience Network or across them all. And whether you want to use video, images or words, there's an ad format ideal for telling your story.', 'Related Resources', '4', 'Plan ahead by setting your budget. You can enter a daily or lifetime budget and the time period during which you want your ads to run. These limits mean that you'll never spend more than you're comfortable with. Once you submit your ad, it goes to our ad auction which helps get it to the right people.', 'Get Started', ", ", 'Related Resources', '5', 'After your ad goes live, you can track their performance and edit your campaign with Ads Manager. With metrics and test results, you can make tweaks and adjustments as needed.', 'Related Resources', '+37% lift in brand awareness', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

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create ads using the inspiration, best practices and tools here in the Meta Creative Center.', 'Meta Technologies', 'Tools', 'Goals', 'Business Types', 'Industries', 'Inspiration', 'Skills and Training', 'Guides and Resources', 'Business Help Center', 'Manage your ad accounts and get personalized support.']}

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Data from linked page:

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continual improvement, we sometimes add or remove features and functionalities, increase or decrease limits to our services, and start offering new services or stop offering old ones. When a service requires or includes downloadable software, that software sometimes updates automatically on your device once a new version or feature is available. Some services let you adjust your automatic update settings.', 'If we make material changes that negatively impact your use of our services or if we stop offering a service, we'll provide you with reasonable advance notice, except in urgent situations such as preventing abuse, responding to legal requirements, or addressing security and operability issues. We'll also provide you with an opportunity to export your content from your Google Account using Google Takeout, subject to applicable law and policies.', 'We also make various policies, help centers, and other resources available to you to answer common questions and to set expectations about using our services. These resources include our Privacy Policy, Copyright Help Center, Safety Center, and other pages accessible from our policies site.', 'Although we give you permission to use our services, we retain any intellectual property rights we have in the services.', 'Our service-specific additional terms and policies provide additional details about appropriate conduct that everyone using those services must follow. If you find that others aren't following these rules, many of our services allow you to report abuse. If we act on a report of abuse, we also provide the process described in the Taking action in case of problems section.', 'Some of our services are designed to let you upload, submit, store, send, receive, or share your content. You have no obligation to provide any content to our services and you're free to choose the content that you want to provide. If you choose to upload or share content, please make sure you have the necessary rights to do so and that the content is lawful.', 'Your content remains yours, which means that you retain any intellectual property rights that you have in your content. For example, you have intellectual property rights in the creative content you make, such as reviews you write. Or you may have the right to share someone else's creative content if they've given you their permission.', 'We need your permission if your intellectual property rights restrict our use of your content. You provide Google with that permission through this license.', 'This license covers your content if that content is protected by intellectual property rights.', 'This license allows Google to:', 'This license is for the limited purpose of:', 'This license lasts for as long as your content is protected by intellectual property rights.', 'If you remove from our services any content that's covered by this license, then our systems will stop making that content publicly available in a reasonable amount of time. There are two exceptions:', 'If you meet these age requirements you can create a Google Account for your convenience. Some services require that you have a Google Account in order to work — for example, to use Gmail, you need a Google Account so that you have a place to send and receive your email.', 'You're responsible for what you do with your Google Account, including taking reasonable steps to keep your Google Account secure, and we encourage you to regularly use the Security Checkup.', 'To provide you with our services, we sometimes send you service announcements and other information. To learn more about how we communicate with you, see Google's Privacy Policy.', 'If you choose to give us feedback, such as suggestions to improve our services, we may act on your feedback without obligation to you.', 'Some of our services give you the opportunity to make your content publicly available — for example, you might post a product or restaurant review that you wrote, or you might upload a blog post that you created.', 'If you think someone is infringing your intellectual property rights, you can send us notice of the infringement and we'll take appropriate action. For

example, we suspend or close the Google Accounts of repeat copyright infringers as described in our Copyright Help Center.', 'Some of our services include content that belongs to Google for example, many of the visual illustrations you see in Google Maps. You may use Google's content as allowed by these terms and any service-specific additional terms, but we retain any intellectual property rights that we have in our content. Don't remove, obscure, or alter any of our branding, logos, or legal notices. If you want to use our branding or logos, please see the Google Brand Permissions page.', 'Finally, some of our services give you access to content that belongs to other people or organizations — for example, a store owner's description of their own business, or a newspaper article displayed in Google News. You may not use this content without that person or organization's permission, or as otherwise allowed by law. The views expressed in other people or organizations' content are theirs, and don't necessarily reflect Google's views.', 'Some of our services include downloadable software. We give you permission to use that software as part of the services.', 'Some of our services include software that's offered under open source license terms that we make available to you. Sometimes there are provisions in the open source license that explicitly override parts of these terms, so please be sure to read those licenses.', 'You may not copy, modify, distribute, sell, or lease any part of our services or software.', 'Both the law and these terms give you the right to (1) a certain quality of service, and (2) ways to fix problems if things go wrong.', 'We provide our services using reasonable skill and care. If we don't meet the quality level described in this warranty, you agree to tell us and we'll work with you to try to resolve the issue.', 'The only commitments we make about our services (including the content in the services, the specific functions of our services, or their reliability, availability, or ability to meet your needs) are provided in (1) the Warranty section; (2) the service-specific additional terms; and (3) laws that can't be limited by these terms.', 'Both the law and these terms try to strike a balance as to what you or Google can claim from the other in case of problems. That's why the law allows us to limit certain liabilities — but not others — under these terms.', 'These terms only limit our responsibilities as allowed by applicable law. These terms don't limit liability for fraud, fraudulent misrepresentation, or death or personal injury caused by negligence or willful misconduct.', 'Other than the liabilities described above, Google is liable only for its breaches of these terms or applicable service-specific additional terms, subject to applicable law.', 'If you're a business user or organization:', 'Before taking action as described below, we'll provide you with advance notice when reasonably possible, describe the reason for our action, and give you an opportunity to fix the problem, unless we reasonably believe that doing so would:', 'If we reasonably believe that any of your content (1) breaches these terms, service-specific additional terms or policies, (2) violates applicable law, or (3) could harm our users, third parties, or Google, then we reserve the right to take down some or all of that content in accordance with applicable law. Examples include child pornography, content that facilitates human trafficking or harassment, terrorist content, and content that infringes someone else's intellectual property rights.'. 'Google reserves the right to suspend or terminate your access to the services or delete your Google Account if any of these things happen:', 'For more information about why we disable accounts and what happens when we do, see this Help Center page. If you believe your Google Account has been suspended or terminated in error, you can appeal.', 'Of course, you're always free to stop using our services at any time. If you do stop using a service, we'd appreciate knowing why so that we can continue improving our services.', 'For information about how to contact Google, please visit

our contact page.'. 'California law will govern all disputes arising out of or relating to these terms. service-specific additional terms, or any related services, regardless of conflict of laws rules. These disputes will be resolved exclusively in the federal or state courts of Santa Clara County. California, USA, and you and Google consent to personal jurisdiction in those courts.', 'To the extent that applicable local law prevents certain disputes from being resolved in a California court, then you can file those disputes in your local courts. Likewise, if applicable local law prevents your local court from applying California law to resolve these disputes, then these disputes will be governed by the applicable local laws of your country, state, or other place of residence.', 'By law, you have certain rights that can't be limited by a contract like these terms of service. These terms are in no way intended to restrict those rights.', 'These terms describe the relationship between you and Google. They don't create any legal rights for other people or organizations, even if others benefit from that relationship under these terms.', 'We want to make these terms easy to understand, so we've used examples from our services. But not all services mentioned may be available in your country.', 'If these terms conflict with the service-specific additional terms, the additional terms will govern for that service.', 'If it turns out that a particular term is not valid or enforceable, this will not affect any other terms.', 'If you don't follow these terms or the service-specific additional terms, and we don't take action right away, that doesn't mean we're giving up any rights that we may have, such as taking action in the future.', 'We may update these terms and service-specific additional terms (1) to reflect changes in our services or how we do business — for example, when we add new services, features, technologies, pricing, or benefits (or remove old ones), (2) for legal, regulatory, or security reasons, or (3) to prevent abuse or harm.', 'If we materially change these terms or service-specific additional terms, we'll provide you with reasonable advance notice and the opportunity to review the changes, except (1) when we launch a new service or feature, or (2) in urgent situations, such as preventing ongoing abuse or responding to legal requirements. If you don't agree to the new terms, you should remove your content and stop using the services. You can also end your relationship with us at any time by closing your Google Account.', 'An entity that belongs to the Google group of companies, which means Google LLC and its subsidiaries, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Limited, and Google Dialer Inc.', 'An individual or entity who is not a consumer (see consumer).', 'An individual who uses Google services for personal, non-commercial purposes outside of their trade, business, craft, or profession. (See business user)', 'A legal right that allows the creator of an original work (such as a blog post, photo, or video) to decide if and how that original work may be used by others, subject to certain limitations and exceptions (such as "fair use" and "fair dealing").', 'If you have a Google Account, we associate your account with a country (or territory) so that we can determine:', 'When you're signed out, your country version is determined by the location where you're using Google services. If you have an account, you can sign in and view these terms to see the country associated with it.', 'A statement that limits someone's legal responsibilities.', 'An individual or organization's contractual obligation to compensate the losses suffered by another individual or organization from legal proceedings such as lawsuits.', 'Rights over the creations of a person's mind, such as inventions (patent rights); literary and artistic works (copyright); designs (design rights); and symbols, names, and images used in commerce (trademarks). IP rights may belong to you, another individual, or an organization.', 'Losses from any type of legal claim, whether the

claim is based on a contract, tort (including negligence), or other reason, and whether or not those losses could have been reasonably anticipated or foreseen.', 'A legal entity (such as a corporation, non-profit, or school) and not an individual person.', 'The Google services that are subject to these terms are the products and services listed at

https://policies.google.com/terms/service-specific, including:', 'Many of these services also include content that you can stream or interact with.', 'Symbols, names, and images used in commerce that are capable of distinguishing the goods or services of one individual or organization from those of another.', 'An assurance that a product or service will perform to a certain standard.', 'Things that you create, upload, submit, store, send, receive, or share using our services, such as:']}

Data from linked page: https://myaccount.google.com/

{'title': 'Google Account', 'paragraphs': ['Sign in to your Google Account, and get the most out of all the Google services you use. Your account helps you do more by personalizing your Google experience and offering easy access to your most important information from anywhere.', 'When you're signed in, all of the Google services you use work together seamlessly to offer help with everyday tasks like syncing your Gmail with your Google Calendar and Google Maps to make sure you're always on top of your schedule.', 'No matter which device or Google service you're using, your account gives you a consistent experience you can customize and manage at any time.', 'Your Google Account is protected by industry-leading security that automatically helps detect and block threats before they ever reach you.', 'Google services, from Chrome to YouTube, work better and help you do more when you're signed in. Your account gives you access to helpful features like Autofill, personalized recommendations, and much more — any time on any device.', 'Your Google Account helps you save time by automatically filling in passwords, addresses, and payment details using the information you've saved to your account.', 'When you sign in to your Google Account, all the Google services you use work together to help you get more done. For example, flight confirmations in your Gmail inbox will automatically sync with your Google Calendar and Google Maps to help you get to the airport on time.', 'From resuming YouTube videos across devices, to having your contacts, and favorite Play Store apps easily available, a single sign-in allows for a seamless experience across Google. Your Google Account also makes it easy for you to sign in to third-party apps safely and quickly so your preferences go with you even beyond Google.', 'Your Google Account makes every service you use personalized to you. Just sign into your account to access your preferences, privacy and personalization controls from any device.', 'You're never more than a tap away from your data and settings. Just tap your profile picture and follow the link to "Manage your Google Account". From your profile picture, you can also easily sign in, sign out, or turn on Incognito mode.', 'When it comes to privacy, we know one size doesn't fit all. That's why every Google Account comes with easy-to-use controls and tools like Privacy Checkup so you can choose the privacy settings that are right for you. You can also control what data is saved in your account with easy on/off controls, and even delete your data by date, product, and topic.', Your Google Account gives you a safe, central place to store your personal information — like credit cards, passwords, and contacts — so it's always available for you across the internet when you need it.', 'Protecting all the information in your Google Account has never been more important. That's why we've built powerful protections and tools like the Security Checkup and

Google Password Manager into every account.', 'Your Google Account automatically protects your personal information and keeps it private and safe. Every account comes with powerful features like spam filters that block 99.9% of dangerous emails before they ever reach you, and personalized security notifications that alert you of suspicious activity and malicious websites.', 'This simple tool gives you personalized recommendations to help keep your account secure.'. Your Google Account comes with a built-in password manager that securely saves your passwords in a central place only you can access.', 'Google services, from Chrome to YouTube, work better and help you do more when you're signed in. Your account gives you access to helpful features like Autofill, personalized recommendations, and much more — any time on any device.', 'Autofill', 'Your Google Account helps you save time by automatically filling in passwords, addresses, and payment details using the information you've saved to your account.', 'Works better for you', 'When you sign in to your Google Account, all the Google services you use work together to help you get more done. For example, flight confirmations in your Gmail inbox will automatically sync with your Google Calendar and Google Maps to help you get to the airport on time.', 'Stay connected, across the internet', 'From resuming YouTube videos across devices, to having your contacts, and favorite Play Store apps easily available, a single sign-in allows for a seamless experience across Google. Your Google Account also makes it easy for you to sign in to third-party apps safely and quickly so your preferences go with you even beyond Google.', 'Your Google Account makes every service you use personalized to you. Just sign into your account to access your preferences, privacy and personalization controls from any device.', 'Instant access', 'You're never more than a tap away from your data and settings. Just tap your profile picture and follow the link to "Manage your Google Account". From your profile picture, you can also easily sign in, sign out, or turn on Incognito mode.', 'Privacy controls', 'When it comes to privacy, we know one size doesn't fit all. That's why every Google Account comes with easy-to-use controls and tools like Privacy Checkup so you can choose the privacy settings that are right for you. You can also control what data is saved in your account with easy on/off controls, and even delete your data by date, product, and topic.', 'A safe place for your info', 'Your Google Account gives you a safe, central place to store your personal information — like credit cards, passwords, and contacts — so it's always available for you across the internet when you need it.', 'Protecting all the information in your Google Account has never been more important. That's why we've built powerful protections and tools like the Security Checkup and Google Password Manager into every account.', 'Built-in security', 'Your Google Account automatically protects your personal information and keeps it private and safe. Every account comes with powerful features like spam filters that block 99.9% of dangerous emails before they ever reach you, and personalized security notifications that alert you of suspicious activity and malicious websites.', 'Security Checkup', 'This simple tool gives you personalized recommendations to help keep your account secure.', 'Google Password Manager', 'Your Google Account comes with a built-in password manager that securely saves your passwords in a central place only you can access.']}

Data from linked page: https://myaccount.google.com/#jump-content {'title': 'Google Account', 'paragraphs': ['Sign in to your Google Account, and get the most out of all the Google services you use. Your account helps you do more by personalizing your Google experience and offering easy access to your most important information from anywhere.', 'When

you're signed in, all of the Google services you use work together seamlessly to offer help with everyday tasks like syncing your Gmail with your Google Calendar and Google Maps to make sure you're always on top of your schedule.', 'No matter which device or Google service you're using, your account gives you a consistent experience you can customize and manage at any time.', 'Your Google Account is protected by industry-leading security that automatically helps detect and block threats before they ever reach you.', 'Google services, from Chrome to YouTube, work better and help you do more when you're signed in. Your account gives you access to helpful features like Autofill, personalized recommendations, and much more — any time on any device.', 'Your Google Account helps you save time by automatically filling in passwords, addresses, and payment details using the information you've saved to your account.', 'When you sign in to your Google Account, all the Google services you use work together to help you get more done. For example, flight confirmations in your Gmail inbox will automatically sync with your Google Calendar and Google Maps to help you get to the airport on time.', 'From resuming YouTube videos across devices, to having your contacts, and favorite Play Store apps easily available, a single sign-in allows for a seamless experience across Google. Your Google Account also makes it easy for you to sign in to third-party apps safely and quickly so your preferences go with you even beyond Google.', 'Your Google Account makes every service you use personalized to you. Just sign into your account to access your preferences, privacy and personalization controls from any device.', 'You're never more than a tap away from your data and settings. Just tap your profile picture and follow the link to "Manage your Google Account". From your profile picture, you can also easily sign in, sign out, or turn on Incognito mode.', 'When it comes to privacy, we know one size doesn't fit all. That's why every Google Account comes with easy-to-use controls and tools like Privacy Checkup so you can choose the privacy settings that are right for you. You can also control what data is saved in your account with easy on/off controls, and even delete your data by date, product, and topic.', 'Your Google Account gives you a safe, central place to store your personal information — like credit cards, passwords, and contacts — so it's always available for you across the internet when you need it.', 'Protecting all the information in your Google Account has never been more important. That's why we've built powerful protections and tools like the Security Checkup and Google Password Manager into every account.', 'Your Google Account automatically protects your personal information and keeps it private and safe. Every account comes with powerful features like spam filters that block 99.9% of dangerous emails before they ever reach you, and personalized security notifications that alert you of suspicious activity and malicious websites.', 'This simple tool gives you personalized recommendations to help keep your account secure.', Your Google Account comes with a built-in password manager that securely saves your passwords in a central place only you can access.', 'Google services, from Chrome to YouTube, work better and help you do more when you're signed in. Your account gives you access to helpful features like Autofill, personalized recommendations, and much more — any time on any device.', 'Autofill', 'Your Google Account helps you save time by automatically filling in passwords, addresses, and payment details using the information you've saved to your account.', 'Works better for you', 'When you sign in to your Google Account, all the Google services you use work together to help you get more done. For example, flight confirmations in your Gmail inbox will automatically sync with your Google Calendar and Google Maps to help you get to the airport on time.', 'Stay connected, across the internet', 'From resuming YouTube

videos across devices, to having your contacts, and favorite Play Store apps easily available. a single sign-in allows for a seamless experience across Google. Your Google Account also makes it easy for you to sign in to third-party apps safely and quickly so your preferences go with you even beyond Google.', 'Your Google Account makes every service you use personalized to you. Just sign into your account to access your preferences, privacy and personalization controls from any device.', 'Instant access', 'You're never more than a tap away from your data and settings. Just tap your profile picture and follow the link to "Manage your Google Account". From your profile picture, you can also easily sign in, sign out, or turn on Incognito mode.', 'Privacy controls', 'When it comes to privacy, we know one size doesn't fit all. That's why every Google Account comes with easy-to-use controls and tools like Privacy Checkup so you can choose the privacy settings that are right for you. You can also control what data is saved in your account with easy on/off controls, and even delete your data by date, product, and topic.', 'A safe place for your info', 'Your Google Account gives you a safe, central place to store your personal information — like credit cards, passwords, and contacts — so it's always available for you across the internet when you need it.', 'Protecting all the information in your Google Account has never been more important. That's why we've built powerful protections and tools like the Security Checkup and Google Password Manager into every account.', 'Built-in security', 'Your Google Account automatically protects your personal information and keeps it private and safe. Every account comes with powerful features like spam filters that block 99.9% of dangerous emails before they ever reach you, and personalized security notifications that alert you of suspicious activity and malicious websites.', 'Security Checkup', 'This simple tool gives you personalized recommendations to help keep your account secure.', 'Google Password Manager', 'Your Google Account comes with a built-in password manager that securely saves your passwords in a central place only you can access.']

Data from linked page:

https://accounts.google.com/ServiceLogin?service=accountsettings&continue=https://myaccount.google.com%3Futm_source%3Daccount-marketing-page%26utm_medium%3Dgo-to-account-button

{'title': 'Sign in - Google Accounts', 'paragraphs': ['Use your Google Account', ", 'Forgot email?', 'Not your computer? Use a private browsing window to sign in. Learn more about using Guest mode']}

Data from linked page:

https://accounts.google.com/signin/usernamerecovery?continue=https://myaccount.google.com?utm_source%3Daccount-marketing-page%26utm_medium%3Dgo-to-account-button&dsh=S43 6882020:1711254264371608&flowEntry=ServiceLogin&flowName=WebLiteSignIn&ifkv=ARZ0q KKUtfoAqjWGruoa64bkmP9ae3CPGK8mrg-4i3naoKT-S_CYGj10UxMoiPejTq4RCy6amie4ig&s ervice=accountsettings

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https://support.google.com/accounts/troubleshooter/2402620#ts=2402553

{'title': "Can't sign in to your Google Account - Google Account Help", 'paragraphs': ["If you can't sign in to your Google Account in Gmail, Google Drive, Google Play, or elsewhere, select the issue that most closely applies to you. Follow the instructions for help getting back in to your account."]}

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https://support.google.com/accounts/troubleshooter/2402620#hcfe-content

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Data from linked page: https://support.google.com/accounts

{'title': 'Google Account Help', 'paragraphs': ['Learn how you can improve your Google Account.', 'Add an extra layer of security to your account', 'Learn how to stay safe and secure online']}

Data from linked page: https://support.google.com/accounts#hcfe-content {'title': 'Google Account Help', 'paragraphs': ['Learn how you can improve your Google Account.', 'Add an extra layer of security to your account']}

Data from linked page:

https://accounts.google.com/ServiceLogin?hl=en&passive=true&continue=http://support.google.com/accounts&ec=GAZAdQ

{'title': 'Sign in - Google Accounts', 'paragraphs': ['Use your Google Account', ", 'Forgot email?', 'Not your computer? Use a private browsing window to sign in. Learn more about using Guest mode']}

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https://accounts.google.com/signin/usernamerecovery?continue=http://support.google.com/accounts&dsh=S-1123584602:1711254268118754&ec=GAZAdQ&flowEntry=ServiceLogin&flowName=WebLiteSignIn&hl=en&ifkv=ARZ0qKJB0CAtP221OUax3wuDcUpe9flWvxhkQvbB9NurKdiN_hQ6L4koNeGo4war6eZKHRegu7zk

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search results. And you can use many Google services when you're signed out or without creating an account at all, like searching on Google or watching YouTube videos. You can also choose to browse the web in a private mode, like Chrome Incognito mode, which helps keep your browsing private from other people who use your device. And across our services, you can adjust your privacy settings to control whether we collect some types of data and how we use it.', 'To help explain things as clearly as possible, we've added examples, explanatory videos, and definitions for key terms. And if you have any questions about this Privacy Policy, you can contact us.', 'We want you to understand the types of information we collect as you use our services', 'We collect information to provide better services to all our users — from figuring out basic stuff like which language you speak, to more complex things like which ads you'll find most useful, the people who matter most to you online, or which YouTube videos you might like. The information Google collects, and how that information is used, depends on how you use our services and how you manage your privacy controls.', 'When you're not signed in to a Google Account, we store the information we collect with unique identifiers tied to the browser, application, or device you're using. This allows us to do things like maintain your preferences across browsing sessions, such as your preferred language or whether to show you more relevant search results or ads based on your activity.', 'When you're signed in, we also collect information that we store with your Google Account, which we treat as personal information.', When you create a Google Account, you provide us with personal information that includes your name and a password. You can also choose to add a phone number or payment information to your account. Even if you aren't signed in to a Google Account, you might choose to provide us with information — like an email address to communicate with Google or receive updates about our services.', 'We also collect the content you create, upload, or receive from others when using our services. This includes things like email you write and receive, photos and videos you save, docs and spreadsheets you create, and comments you make on YouTube videos.', 'We collect information about the apps, browsers, and devices you use to access Google services, which helps us provide features like automatic product updates and dimming your screen if your battery runs low.', 'The information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.', "We collect this information when a Google service on your device contacts our servers — for example, when you install an app from the Play Store or when a service checks for automatic updates. If you're using an Android device with Google apps, your device periodically contacts Google servers to provide information about your device and connection to our services. This information includes things like your device type and carrier name, crash reports, which apps you've installed, and, depending on your device settings, other information about how you're using your Android device.", 'We collect information about your activity in our services, which we use to do things like recommend a YouTube video you might like. The activity information we collect may include:', 'If you use our services to make and receive calls or send and receive messages, we may collect call and message log information like your phone number, calling-party number, receiving-party number, forwarding numbers, sender and recipient email address, time and date of calls and messages, duration of calls, routing information, and types

and volumes of calls and messages.', 'You can visit your Google Account to find and manage activity information that's saved in your account.', 'Go to Google Account', 'We collect location information when you use our services, which helps us offer features like driving directions, search results for things near you, and ads based on your location.', 'Depending on the products you're using and settings you choose, Google may use different types of location information to help make some services and products you use more helpful. These include:', 'The types of location data we collect and how long we store it depend in part on your device and account settings. For example, you can turn your Android device's location on or off using the device's settings app. You can also turn on Location History if you want to create a private map of where you go with your signed-in devices. And if your Web & App Activity setting is enabled, your searches and other activity from Google services, which may also include location information, is saved to your Google Account. Learn more about how we use location information.', 'In some circumstances, Google also collects information about you from publicly accessible sources. For example, if your name appears in your local newspaper, Google's Search engine may index that article and display it to other people if they search for your name. We may also collect information about you from trusted partners, such as directory services who provide us with business information to be displayed on Google's services, marketing partners who provide us with information about potential customers of our business services, and security partners who provide us with information to protect against abuse. We also receive information from partners to provide advertising and research services on their behalf.', 'We use various technologies to collect and store information, including cookies, pixel tags, local storage, such as browser web storage or application data caches, databases, and server logs.', 'We use data to build better services', 'We use the information we collect from all our services for the following purposes:', 'We use your information to deliver our services, like processing the terms you search for in order to return results or helping you share content by suggesting recipients from your contacts. Maintain & improve our services We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new services We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalized services, including content and adsWe use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like. Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Center. We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health. We don't show you personalized ads based on your content from Drive, Gmail, or Photos. We don't share information that personally identifies you

with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the "tap to call" button, we'll connect your call and may share your phone number with the flower shop. Go to My Ad CenterMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services. Communicate with you've use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users, and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public. We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate. We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', 'We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new services We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalized services, including content and adsWe use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like

apps you've already installed and videos you've watched on YouTube to suggest new apps you might like. Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Center. We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health. We don't show you personalized ads based on your content from Drive, Gmail, or Photos. We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the "tap to call" button, we'll connect your call and may share your phone number with the flower shop. Go to My Ad CenterMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services. Communicate with you'We use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users, and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public. We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate. We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', 'We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in Picasa, Google's first photos app, helped us design and launch Google Photos.', 'We use the information we collect to customize our services for you, including providing

recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use Google products. And, depending on your available settings. Google Play could use information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like.', 'Depending on your settings, we may also show you personalized ads based on your interests and activity across Google services. For example, if you search for "mountain bikes," you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Center.', 'Go to My Ad Center', 'We use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services.', 'We use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing.', 'We use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Google, our users, or the public.', 'We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases you ask it to translate.', 'We may use the information we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google.', 'If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. This helps people identify an email coming from you, for example.', 'We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', "You have choices regarding the information we collect and how it's used", 'This section describes key controls for managing your privacy across our services. You can also visit the Privacy Checkup, which provides an opportunity to review and adjust important privacy settings. In addition to these tools, we also offer specific privacy settings in our products — you can learn more in our Product Privacy Guide.', 'Go to Privacy Checkup', 'When you're signed in, you can always review and update information by visiting the services you use. For example, Photos and Drive are both designed to help you manage specific types of content

you've saved with Google.', 'We also built a place for you to review and control information saved in your Google Account. Your Google Account includes:', 'Decide what types of activity you'd like saved in your account. For example, if you have YouTube History turned on, the videos you watch and the things you search for are saved in your account so you can get better recommendations and remember where you left off. And if you have Web & App Activity turned on, your searches and activity from other Google services are saved in your account so you can get more personalized experiences like faster searches and more helpful app and content recommendations. Web & App Activity also has a subsetting that lets you control whether information about your activity on other sites, apps, and devices that use Google services, such as apps you install and use on Android, is saved in your Google Account and used to improve Google services.', 'Go to Activity Controls', 'Manage your preferences about the ads shown to you on Google and on sites and apps that partner with Google to show ads. You can modify your interests, choose whether your personal information is used to make ads more relevant to you, and turn on or off certain advertising services.', 'Go to My Ad Center', 'Manage personal info in your Google Account and control who can see it across Google services.', 'Go to About You', 'Choose whether your name and photo appear next to your activity, like reviews and recommendations, that appear in ads.', 'Go to Shared Endorsements', 'Manage information that websites and apps using Google services, like Google Analytics, may share with Google when you visit or interact with their services.', 'Go to How Google uses information from sites or apps that use our services', 'My Activity allows you to review and control data that's saved to your Google Account when you're signed in and using Google services, like searches you've done or your visits to Google Play. You can browse by date and by topic, and delete part or all of your activity.', 'Go to My Activity', 'Google Dashboard allows you to manage information associated with specific products.', 'Go to Dashboard', 'Manage your contact information, such as your name, email, and phone number.', 'Go to Personal Info', 'When you're signed out, you can manage information associated with your browser or device, including:', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', Inactive Account Manager allows you to give someone else access to parts of your Google Account in case you're unexpectedly unable to use your account.', 'And finally, you can also request to remove content from specific Google services based on applicable law and our policies.', 'There are other ways to control the information Google collects whether or not you're signed in to a Google Account, including:', 'Many of our services let you share information with other people, and you have control over how you share. For example, you can share videos on YouTube publicly or you can decide to keep your videos private. Remember, when you share information publicly, your content may become accessible through search engines, including Google Search.', 'When you're signed in and interact with some Google services, like leaving comments on a YouTube video or reviewing an app in Play, your name and photo appear next to your activity. We may also display this information in ads depending on your Shared endorsements setting.', 'We do not share your personal information with companies, organizations, or individuals outside of Google except in the following cases:', 'We'll share personal information outside of Google when we have your consent. For example, if you use Google Home to make a reservation through a booking service, we'll get your permission before sharing your name or phone number with the restaurant. We also provide you with controls to

review and manage third party apps and sites you have given access to data in your Google Account. We'll ask for your explicit consent to share any sensitive personal information.', 'If you're a student or work for an organization that uses Google services, your domain administrator and resellers who manage your account will have access to your Google Account. They may be able to:', 'We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help operate our data centers, deliver our products and services, improve our internal business processes, and offer additional support to customers and users. We also use service providers to help review YouTube video content for public safety and analyze and listen to samples of saved user audio to help improve Google's audio recognition technologies.', 'We will share personal information outside of Google if we have a good-faith belief that disclosure of the information is reasonably necessary to:', 'We may share non-personally identifiable information publicly and with our partners — like publishers, advertisers, developers, or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.', 'If Google is involved in a merger, acquisition, or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.', 'We build security into our services to protect your information', 'All Google products are built with strong security features that continuously protect your information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you. And if we do detect something risky that we think you should know about, we'll notify you and help guide you through steps to stay better protected.', 'We work hard to protect you and Google from unauthorized access, alteration, disclosure, or destruction of information we hold, including:', 'You can export a copy of your information or delete it from your Google Account at any time', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', 'We retain the data we collect for different periods of time depending on what it is, how we use it, and how you configure your settings:', When you delete data, we follow a deletion process to make sure that your data is safely and completely removed from our servers or retained only in anonymized form. We try to ensure that our services protect information from accidental or malicious deletion. Because of this, there may be delays between when you delete something and when copies are deleted from our active and backup systems.', 'You can read more about Google's data retention periods, including how long it takes us to delete your information.', 'We regularly review this Privacy Policy and make sure that we process your information in ways that comply with it.', 'We maintain servers around the world and your information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy. We also comply with certain legal frameworks relating to the transfer of data.', 'When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate

regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.', 'This Privacy Policy applies to all of the services offered by Google LLC and its affiliates, including YouTube. Android, and services offered on third-party sites, such as advertising services. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.', 'This Privacy Policy doesn't apply to:', 'We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).', 'The following privacy notices provide additional information about some Google services:', 'If you're a member of an organization that uses Google Workspace or Google Cloud Platform, learn how these services collect and use your personal information in the Google Cloud Privacy Notice.', 'The following links highlight useful resources for you to learn more about our practices and privacy settings.', 'An affiliate is an entity that belongs to the Google group of companies, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Ltd, Google Payment Corp, and Google Dialer Inc. Learn more about the companies providing business services in the EU.', 'A process or set of rules followed by a computer in performing problem-solving operations.', 'An application data cache is a data repository on a device. It can, for example, enable a web application to run without an internet connection and improve the performance of the application by enabling faster loading of content.', 'Browser web storage enables websites to store data in a browser on a device. When used in "local storage" mode, it enables data to be stored across sessions. This makes data retrievable even after a browser has been closed and reopened. One technology that facilitates web storage is HTML 5.', "A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. Learn more about how Google uses cookies and how Google uses data, including cookies, when you use our partners' sites or apps.", 'A device is a computer that can be used to access Google services. For example, desktop computers, tablets, smart speakers, and smartphones are all considered devices.', 'You may access some of our services by signing up for a Google Account and providing us with some personal information (typically your name, email address, and a password). This account information is used to authenticate you when you access Google services and protect your account from unauthorized access by others. You can edit or delete your account at any time through your Google Account settings.', 'Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet. Learn more about how we use location information.', 'This is information that is recorded about users so that it no longer reflects or references an individually-identifiable user.', 'This is information that you provide to us which personally identifies you, such as your name, email address, or billing information, or other data that can be reasonably linked to such information by Google, such as information we associate with your

Google Account.', 'A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking certain activity, such as views of a website or when an email is opened. Pixel tags are often used in combination with cookies.', 'A Referrer URL (Uniform Resource Locator) is information transmitted to a destination webpage by a web browser, typically when you click a link to that page. The Referrer URL contains the URL of the last webpage the browser visited.', 'This is a particular category of personal information relating to topics such as confidential medical facts, racial or ethnic origins, political or religious beliefs, or sexuality.', 'Like most websites, our servers automatically record the page requests made when you visit our sites. These "server logs" typically include your web request, Internet Protocol address, browser type, browser language, the date and time of your request, and one or more cookies that may uniquely identify your browser.', 'A typical log entry for a search for "cars" looks like this:', 'A unique identifier is a string of characters that can be used to uniquely identify a browser, app, or device. Different identifiers vary in how permanent they are, whether they can be reset by users, and how they can be accessed.', 'Unique identifiers can be used for various purposes, including security and fraud detection, syncing services such as your email inbox, remembering your preferences, and providing personalized advertising. For example, unique identifiers stored in cookies help sites display content in your browser in your preferred language. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. Learn more about how Google uses cookies.', 'On other platforms besides browsers, unique identifiers are used to recognize a specific device or app on that device. For example, a unique identifier such as the Advertising ID is used to provide relevant advertising on Android devices, and can be managed in your device's settings. Unique identifiers may also be incorporated into a device by its manufacturer (sometimes called a universally unique ID or UUID), such as the IMEI-number of a mobile phone. For example, a device's unique identifier can be used to customize our service to your device or analyze device issues related to our services.', 'If you're signed in to your Google Account and have Web & App Activity turned on, your activity data on Google sites, apps, and services may be saved in your account's Web & App Activity. Some activity may include information about the general area you were in when using the Google service. When you search for something using a general area, your search will use an area of at least 3 sq km, or expand until the area represents the locations of at least 1,000 people. This helps protect your privacy.', 'In some cases, areas that you have searched from in the past may be used to estimate a relevant location for your search. For example, if you search for coffee shops while in Chelsea, Google might show results for Chelsea in future searches.', 'You can view and control your Web & App Activity at My Activity.', 'Websites and apps that integrate Google services like ads and analytics share information with us.', 'This information is collected regardless of which browser or browser mode you use. For example, although Incognito mode in Chrome can help keep your browsing private from other people who use your device, third party sites and apps that integrate our services may still share information with Google when you visit them.', 'You can learn more about some of the ways you can control the information that is shared when you visit or interact with sites and apps that use Google services.', 'For example, if you watch videos about baking on YouTube, you may see more ads that relate to baking as you browse the web. We also may use your IP address to determine your approximate location, so that we can serve you ads for a nearby pizza delivery service if you search for "pizza." Learn more about Google ads and why you may see particular ads.', 'For

example, merchants may upload data from their loyalty-card programs so that they can include loyalty information in search or shopping results, or better understand the performance of their ad campaigns. We only provide aggregated reports to advertisers that don't reveal information about individual people.', 'Android devices with Google apps include devices sold by Google or one of our partners and include phones, cameras, vehicles, wearables, and televisions. These devices use Google Play Services and other pre-installed apps that include services like Gmail, Maps, your phone's camera and phone dialer, text-to-speech conversion, keyboard input, and security features. Learn more about Google Play Services.', 'For example, when you're signed in to your Google Account and have the Web & App Activity control enabled, you can get more relevant search results that are based on your previous searches and activity from other Google services. You can learn more here. You may also get customized search results even when you're signed out. If you don't want this level of search customization, you can search and browse privately or turn off signed-out search personalization.', 'Examples of how we use your information to deliver our services include:', 'When we detect spam, malware, illegal content (including child sexual abuse and exploitation material), and other forms of abuse on our systems in violation of our policies, we may disable your account or take other appropriate action. In certain circumstances, we may also report the violation to appropriate authorities.', 'For example, we can use information from your devices to help you decide which device you'd like to use to install an app or view a movie you buy from Google Play. We also use this information to help protect your account.', 'For example, we analyze how people interact with advertising to improve the performance of our ads.', 'For example, we continuously monitor our systems to look for problems. And if we find something wrong with a specific feature, reviewing activity information collected before the problem started allows us to fix things more quickly.', 'If you use Google's Location services on Android, we can improve the performance of apps that rely on your location, like Google Maps. If you use Google's Location services, your device sends information to Google about its location, sensors (like accelerometer), and nearby cell towers and Wi-Fi access points (like MAC address and signal strength). All these things help to determine your location. You can use your device settings to enable Google Location services. Learn more', 'Like other technology and communications companies, Google regularly receives requests from governments and courts around the world to disclose user data. Respect for the privacy and security of data you store with Google underpins our approach to complying with these legal requests. Our legal team reviews each and every request, regardless of type, and we frequently push back when a request appears to be overly broad or doesn't follow the correct process. Learn more in our Transparency Report.', 'For example, we use cookies to analyze how people interact with our services. And that analysis can help us build better products. For example, it may help us discover that it's taking people too long to complete a certain task or that they have trouble finishing steps at all. We can then redesign that feature and improve the product for everyone.', 'Google Analytics relies on first-party cookies, which means the cookies are set by the Google Analytics customer. Using our systems, data generated through Google Analytics can be linked by the Google Analytics customer and by Google to third-party cookies that are related to visits to other websites. For example, an advertiser may want to use its Google Analytics data to create more relevant ads, or to further analyze its traffic. Learn more', 'For example, to prevent abuse and increase transparency and accountability over our online content moderation practices, Google shares data about requests

for removal of content from our services with Lumen, which collects and analyzes these requests to facilitate research to help Internet users understand their rights. Learn more.', 'There are over 2 million non-Google websites and apps that partner with Google to show ads. Learn more', 'For example, if you add a credit card or other payment method to your Google Account, you can use it to buy things across our services, like apps in the Play Store. We may also ask for other information, like a business tax ID, to help process your payment. In some cases, we may also need to verify your identity and may ask you for information to do this.', 'We may also use payment information to verify that you meet age requirements, if, for example, you enter an incorrect birthday indicating you're not old enough to have a Google Account. Learn more', "You may also see personalized ads based on information from the advertiser. If you shopped on an advertiser's website, for example, they can use that visit information to show you ads. Learn more", 'If you add your phone number to your account, it can be used for different purposes across Google services, depending on your settings. For example, your phone number can be used to help you access your account if you forget your password, help people find and connect with you, and make the ads you see more relevant to you. Learn more', 'You might choose to save places to your Google Account that are important to you, such as your home or your work. If you set your home or work addresses, they can be used to help you do things more easily, such as getting directions or finding results closer to your home or work, and for more useful ads.', 'You can edit or delete your home or work addresses anytime in your Google Account.', 'For example, information about security threats can help us notify you if we think your account has been compromised (at which point we can help you take steps to protect your account).', 'For example, we may collect information that's publicly available online or from other public sources to help train Google's Al models and build products and features like Google Translate, Gemini Apps, and Cloud AI capabilities. Or, if your business's information appears on a website, we may index and display it on Google services.', 'For example, we use a cookie called 'lbcs' that makes it possible for you to open many Google Docs in one browser. Blocking this cookie would prevent Google Docs from working as expected. Learn more', 'Some examples of how we use your information to help keep our services safe and reliable include:', 'When showing you personalized ads, we use topics that we think might be of interest to you based on your activity. For example, you may see ads for things like "Cooking and Recipes" or "Air Travel." We don't use topics or show personalized ads based on sensitive categories like race, religion, sexual orientation, or health. And we require the same from advertisers that use our services.', 'Your device may have sensors that can be used to better understand your location and movement. For example, an accelerometer can be used to determine your speed and a gyroscope to figure out your direction of travel. Learn more about how we use location information.', 'For example, we operate data centers located around the world to help keep our products continuously available for users.', 'Examples of these services include:', 'When lots of people start searching for something, it can provide useful information about particular trends at that time. Google Trends samples Google web searches to estimate the popularity of searches over a certain period of time and shares those results publicly in aggregated terms. Learn more', 'For example, you can delete your blog from Blogger or a Google Site you own from Google Sites. You can also delete reviews you've left on apps, games, and other content in the Play Store.', 'For example, we allow YouTube creators and advertisers to work with measurement companies to learn about the audience of their YouTube videos or ads, using cookies or similar technologies.

Another example is merchants on our shopping pages, who use cookies to understand how many different people see their product listings. Learn more about these partners and how they use your information.', 'Your Chrome browsing history is only saved to your account if you've enabled Chrome synchronization with your Google Account. Learn more', "For example, when you type an address in the To, Cc, or Bcc field of an email you're composing, Gmail will suggest addresses based on the people you contact most frequently.", "For example, we process information about requests to remove content from our services under Google's content removal policies or applicable law to assess the request, and to ensure transparency, improve accountability and prevent abuse and fraud in these practices.", 'For example, we process your information to report use statistics to rights holders about how their content was used in our services. We may also process your information if people search for your name and we display search results for sites containing publicly available information about you.', 'Depending on your available settings, some examples of how we use the information we collect across our services include:', 'For example, we collect information about views and interactions with ads so we can provide aggregated reports to advertisers, like telling them whether we served their ad on a page and whether the ad was likely seen by a viewer. We may also measure other interactions, such as how you move your mouse over an ad or if you interact with the page on which the ad appears.', 'For example, you can choose whether you want Google to save an audio recording to your Google Account when you interact with Google Search, Assistant, and Maps. When your device detects an audio activation command, like "Hey Google," Google records your voice and audio plus a few seconds before the activation. Learn more', 'This activity might come from your use of Google services, like from syncing your account with Chrome or your visits to sites and apps that partner with Google. Many websites and apps partner with Google to improve their content and services. For example, a website might use our advertising services (like AdSense) or analytics tools (like Google Analytics), or it might embed other content (such as videos from YouTube). These services may share information about your activity with Google and, depending on your account settings and the products in use (for instance, when a partner uses Google Analytics in conjunction with our advertising services), this data may be associated with your personal information.', "Learn more about how Google uses data when you use our partners' sites or apps."]}

Data from linked page: https://accounts.google.com/

{'title': 'Sign in - Google Accounts', 'paragraphs': ['Use your Google Account', ", 'Forgot email?', 'Not your computer? Use a private browsing window to sign in. Learn more about using Guest mode']}

Data from linked page:

https://accounts.google.com/signin/usernamerecovery?continue=https://accounts.google.com/&dsh=S33608048:1711254270047323&flowEntry=ServiceLogin&flowName=WebLiteSignIn&followup=https://accounts.google.com/&ifkv=ARZ0qKLQRH5DXa1SNyeKdxjnGTGySQvyD2u8OarEblvwoDXIdE208gjNTtS5Am74KKiW5bqA-J0R

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Data from linked page: https://accounts.google.com/TOS?loc=IN&hl=en-GB&privacy=true

{'title': 'Privacy Policy - Privacy & Terms - Google', 'paragraphs': ['When you use our services, you're trusting us with your information. We understand that this is a big responsibility and we work hard to protect your information and put you in control.', 'This Privacy Policy is meant to help you understand what information we collect, why we collect it and how you can update, manage, export and delete your information.', 'Privacy Check-Up', 'Looking to change your privacy settings?', 'Take the Privacy Check-Up', 'We build a range of services that help millions of people daily to explore and interact with the world in new ways. Our services include:', 'You can use our services in a variety of ways to manage your privacy. For example, you can sign up for a Google Account if you want to create and manage content such as emails and photos, or to see more relevant search results. And you can use many Google services when you're signed out or without creating an account at all; for example, searching on Google or watching YouTube videos. You can also choose to browse the web in a private mode, like Chrome Incognito mode, which helps keep your browsing private from other people who use your device. And across our services, you can adjust your privacy settings to control whether we collect some types of data and how we use it.'. 'To help explain things as clearly as possible. we've added examples, explanatory videos and definitions for key terms. And if you have any questions about this Privacy Policy, you can contact us.', 'We want you to understand the types of information we collect as you use our services', 'We collect information to provide better services to all our users – from figuring out basic stuff such as which language you speak, to more complex things like which ads you'll find most useful, the people who matter most to you online or which YouTube videos you might like. The information Google collects, and how that information is used, depends on how you use our services and how you manage your privacy controls.', 'When you're not signed in to a Google Account, we store the information that we collect with unique identifiers tied to the browser, application or device that you're using. This allows us to do things like maintain your preferences across browsing sessions, such as your preferred language or whether to show you more relevant search results or ads based on your activity.', 'When you're signed in, we also collect information that we store with your Google Account, which we treat as personal information.', 'When you create a Google Account, you provide us with personal information that includes your name and a password. You can also choose to add a phone number or payment information to your account. Even if you aren't signed in to a Google Account, you might choose to provide us with information — like an email address to communicate with Google or receive updates about our services.', 'We also collect the content that you create, upload or receive from others when using our services. This includes things such as email you write and receive, photos and videos that you save, docs and spreadsheets you create and comments that you make on YouTube videos.', 'We collect information about the apps, browsers and devices that you use to access Google services, which helps us provide features such as automatic product updates and dimming your screen if your battery runs low.', 'The information that we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including operator name and phone number and application version number. We also collect information about the interaction of your apps, browsers and devices with our services, including IP address, crash reports, system activity, and the date, time and referrer URL of your request.', "We collect this information when a Google service on your device contacts our servers – for example, when you install an app from the Play Store or when a service checks for automatic

updates. If you're using an Android device with Google apps, your device periodically contacts Google servers to provide information about your device and connection to our services. This information includes things like your device type and operator name, crash reports, which apps you've installed and, depending on your device settings, other information about how you're using your Android device.", 'We collect information about your activity in our services, which we use to do things like recommend a YouTube video that you might like. The activity information that we collect may include:', 'If you use our services to make and receive calls or send and receive messages, we may collect call and message log information like your phone number, calling-party number, receiving-party number, forwarding numbers, sender and recipient email address, time and date of calls and messages, duration of calls, routing information and types and volumes of calls and messages.', 'You can visit your Google Account to find and manage activity information that's saved in your account.', 'Go to Google Account', 'We collect location information when you use our services, which helps us offer features like driving directions, search results for things near you and ads based on your location.', 'Depending on the products that you're using and the settings that you choose. Google may use different types of location information to help make some services and products that you use more helpful. These include:', 'The types of location data that we collect and how long we store it depend in part on your device and account settings. For example, you can turn your Android device's location on or off using the device's settings app. You can also turn on Location History if you want to create a private map of where you go with your signed-in devices. And if your Web & App Activity setting is enabled, your searches and other activity from Google services, which may also include location information, is saved to your Google Account. Learn more about how we use location information.', 'In some circumstances, Google also collects information about you from publicly accessible sources. For example, if your name appears in your local newspaper, Google's Search engine may index that article and display it to other people if they search for your name. We may also collect information about you from trusted partners, such as directory services which provide us with business information to be displayed on Google's services, marketing partners who provide us with information about potential customers of our business services, and security partners who provide us with information to protect against abuse. We also receive information from partners to provide advertising and research services on their behalf.', 'We use various technologies to collect and store information, including cookies, pixel tags, local storage, such as browser web storage or application data caches, databases and server logs.', 'We use data to build better services', 'We use the information that we collect from all our services for the following purposes:', "We use your information to deliver our services, such as processing the terms you search for in order to return results or helping you share content by suggesting recipients from your contacts. Maintain & improve our services We also use your information to ensure that our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services – for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new servicesWe use the information we collect in existing services to help us develop new ones. For example, understanding how people organised their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalised services, including content and adsWe use the information that we collect to customise our services for

vou, including providing recommendations, personalised content and customised search results. For example, Security Check-Up provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps that you've already installed and videos that you've watched on YouTube to suggest new apps that you might like. Depending on your settings, we may also show you personalised ads based on your interests and activity across Google services. For example, if you search for 'mountain bikes', you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Centre. We don't show you personalised ads based on sensitive categories, such as race, religion, sexual orientation or health. We don't show you personalised ads based on your content from Drive, Gmail or Photos. We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the 'tap to call' button, we'll connect your call and may share your phone number with the flower shop. Go to My Ad CentreMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyse data about your visits to our sites to do things like optimise product design. And we also use data about the ads which you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services. Communicate with you'We use information that we collect, such as your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, such as an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing and responding to fraud, abuse, security risks and technical issues that could harm Google, our users or the public. We use different technologies to process your information for these purposes. We use automated systems that analyse your content to provide you with things like customised search results, personalised ads or other features tailored to how you use our services. And we analyse your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognise patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases that you ask it to translate. We may use the information that we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of quitar players on YouTube, you might see an ad for quitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. For example, this helps people identify an email coming from you. We'll ask for your consent before using your information for a purpose that isn't covered in this

Privacy Policy.", "We also use your information to ensure that our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services – for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services. Develop new services We use the information we collect in existing services to help us develop new ones. For example, understanding how people organised their photos in Picasa, Google's first photos app, helped us design and launch Google Photos. Provide personalised services, including content and adsWe use the information that we collect to customise our services for you, including providing recommendations, personalised content and customised search results. For example, Security Check-Up provides security tips adapted to how you use Google products. And, depending on your available settings, Google Play could use information like apps that you've already installed and videos that you've watched on YouTube to suggest new apps that you might like. Depending on your settings, we may also show you personalised ads based on your interests and activity across Google services. For example, if you search for 'mountain bikes', you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Centre. We don't show you personalised ads based on sensitive categories, such as race, religion, sexual orientation or health. We don't show you personalised ads based on your content from Drive, Gmail or Photos. We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select the 'tap to call' button, we'll connect your call and may share your phone number with the flower shop. Go to My Ad CentreMeasure performanceWe use data for analytics and measurement to understand how our services are used. For example, we analyse data about your visits to our sites to do things like optimise product design. And we also use data about the ads which you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services. Communicate with you've use information that we collect, such as your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, such as an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing. Protect Google, our users and the publicWe use information to help improve the safety and reliability of our services. This includes detecting, preventing and responding to fraud, abuse, security risks and technical issues that could harm Google, our users or the public. We use different technologies to process your information for these purposes. We use automated systems that analyse your content to provide you with things like customised search results, personalised ads or other features tailored to how you use our services. And we analyse your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognise patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases that you ask it to translate. We may use the information that we collect across our services and across

your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google. If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. For example, this helps people identify an email coming from you. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.", 'We use the information we collect in existing services to help us develop new ones. For example, understanding how people organised their photos in Picasa, Google's first photos app, helped us design and launch Google Photos.', 'We use the information that we collect to customise our services for you, including providing recommendations, personalised content and customised search results. For example, Security Check-Up provides security tips adapted to how you use Google products. And, depending on your available settings. Google Play could use information like apps that you've already installed and videos that you've watched on YouTube to suggest new apps that you might like.', "Depending on your settings, we may also show you personalised ads based on your interests and activity across Google services. For example, if you search for 'mountain bikes', you may see ads for sports equipment on YouTube. You can control what information we use to show you ads by visiting your ad settings in My Ad Centre.", 'Go to My Ad Centre', 'We use data for analytics and measurement to understand how our services are used. For example, we analyse data about your visits to our sites to do things like optimise product design. And we also use data about the ads which you interact with, including your related Google Search activity, to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including Google Analytics. When you visit sites or use apps that use Google Analytics, a Google Analytics customer may choose to enable Google to link information about your activity from that site or app with activity from other sites or apps that use our ad services.', 'We use information that we collect, such as your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, such as an attempt to sign in to your Google Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact Google, we'll keep a record of your request in order to help solve any issues you might be facing.', 'We use information to help improve the safety and reliability of our services. This includes detecting, preventing and responding to fraud, abuse, security risks and technical issues that could harm Google, our users or the public.', 'We use different technologies to process your information for these purposes. We use automated systems that analyse your content to provide you with things like customised search results, personalised ads or other features tailored to how you use our services. And we analyse your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognise patterns in data. For example, Google Translate helps people communicate across languages by detecting common language patterns in phrases that you ask it to translate.', 'We may use the information that we collect across our services and across your devices for the purposes described above. For example, depending on your available settings, if you watch videos of guitar players on YouTube, you might see an ad for guitar lessons on a site that uses our ad products. Depending on your account settings,

your activity on other sites and apps may be associated with your personal information in order to improve Google's services and the ads delivered by Google.', 'If other users already have your email address or other information that identifies you, we may show them your publicly visible Google Account information, such as your name and photo. For example, this helps people identify an email coming from you.', 'We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.', 'You have choices regarding the information we collect and how it's used', 'This section describes key controls for managing your privacy across our services. You can also visit the Privacy Check-Up, which provides an opportunity to review and adjust important privacy settings. In addition to these tools, we also offer specific privacy settings in our products - you can learn more in our Product Privacy Guide.', 'Go to Privacy Check-Up', 'When you're signed in, you can always review and update information by visiting the services you use. For example, Photos and Drive are both designed to help you manage specific types of content that you've saved with Google.', 'We also built a place for you to review and control information saved in your Google Account. Your Google Account includes:', 'Decide what types of activity you'd like saved in your account. For example, if you have YouTube History turned on, the videos that you watch and the things that you search for are saved in your account so that you can get better recommendations and remember where you left off. And if you have Web & App Activity turned on, your searches and activity from other Google services are saved in your account so that you can get more personalised experiences like faster searches and more helpful app and content recommendations. Web & App Activity also has a subsetting that lets you control whether information about your activity on other sites, apps and devices that use Google services, such as apps that you install and use on Android, is saved in your Google Account and used to improve Google services.', 'Go to Activity Controls', Manage your preferences about the ads shown to you on Google and on sites and apps that partner with Google to show ads. You can modify your interests, choose whether your personal information is used to make ads more relevant to you, and turn on or off certain advertising services.', 'Go to My Ad Centre', 'Manage personal info in your Google Account and control who can see it across Google services.', 'Go to About You', 'Choose whether your name and photo appear next to your activity, such as reviews and recommendations, which appear in ads.', 'Go to Shared Endorsements', 'Manage information that websites and apps using Google services, like Google Analytics, may share with Google when you visit or interact with their services.', 'Go to How Google uses information from sites or apps that use our services', 'My Activity allows you to review and control data that's saved to your Google Account when you're signed in and using Google services, like searches that you've done or your visits to Google Play. You can browse by date and by topic, and delete part or all of your activity.', 'Go to My Activity', 'Google Dashboard allows you to manage information associated with specific products.', 'Go to Dashboard', 'Manage your contact information, such as your name, email and phone number.', 'Go to Personal Info', 'When you're signed out, you can manage information associated with your browser or device, including:', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', 'Inactive Account Manager allows you to give someone else access to parts of your Google Account in case you're unexpectedly unable to use your account.', 'And finally, you can also request to remove content from specific Google services based on applicable law and our policies.', 'There are other ways to control the

information that Google collects whether or not you're signed in to a Google Account, including:', 'Many of our services let you share information with other people, and you have control over how you share. For example, you can share videos on YouTube publicly or you can decide to keep your videos private. Remember, when you share information publicly, your content may become accessible through search engines, including Google Search.', 'When you're signed in and interact with some Google services, like leaving comments on a YouTube video or reviewing an app in Play, your name and photo appear next to your activity. We may also display this information in ads, depending on your Shared Endorsements setting.', 'We do not share your personal information with companies, organisations or individuals outside of Google except in the following cases:', 'We'll share personal information outside of Google when we have your consent. For example, if you use Google Home to make a reservation through a booking service, we'll get your permission before sharing your name or phone number with the restaurant. We also provide you with controls to review and manage third-party apps and sites that you have given access to data in your Google Account. We'll ask for your explicit consent to share any sensitive personal information.', 'If you're a student, or work for an organisation that uses Google services, your domain administrator and resellers who manage your account will have access to your Google Account. They may be able to:', 'We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our privacy policy and any other appropriate confidentiality and security measures. For example, we use service providers to help operate our data centres. deliver our products and services, improve our internal business processes, and offer additional support to customers and users. We also use service providers to help review YouTube video content for public safety, and analyse and listen to samples of saved user audio to help improve Google's audio recognition technologies.', 'We will share personal information outside of Google if we have a good-faith belief that disclosure of the information is reasonably necessary to:', 'We may share non-personally identifiable information publicly and with our partners – such as publishers, advertisers, developers or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.', 'If Google is involved in a merger, acquisition or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.', 'We build security into our services to protect your information', 'All Google products are built with strong security features that continuously protect your information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you. And if we do detect something risky that we think you should know about, we'll notify you and help guide you through steps to stay better protected.', 'We work hard to protect you and Google from unauthorised access, alteration, disclosure or destruction of information we hold, including:', 'You can export a copy of your information or delete it from your Google Account at any time', 'You can export a copy of content in your Google Account if you want to back it up or use it with a service outside of Google.', 'Export your data', 'To delete your information, you can:', 'Delete your information', 'We retain the data that we collect for different periods of time depending on what it is, how we use it and how you configure your settings:', 'When you delete data, we follow a deletion process to make sure that your data is safely and

completely removed from our servers or retained only in anonymised form. We try to ensure that our services protect information from accidental or malicious deletion. Because of this, there may be delays between when you delete something and when copies are deleted from our active and backup systems.', 'You can read more about Google's data retention periods, including how long it takes for us to delete your information.', 'We regularly review this Privacy Policy and make sure that we process your information in ways that comply with it.', 'We maintain servers around the world and your information may be processed on servers located outside the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy. We also comply with certain legal frameworks relating to the transfer of data.', 'When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.', 'This Privacy Policy applies to all of the services offered by Google LLC and its affiliates, including YouTube. Android, and services offered on third-party sites, such as advertising services. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.', 'This Privacy Policy doesn't apply to:', 'We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date when the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).', 'The following privacy notices provide additional information about some Google services:', 'If you're a member of an organisation that uses Google Workspace or Google Cloud Platform, learn how these services collect and use your personal information in the Google Cloud Privacy Notice.', 'The following links highlight useful resources for you to learn more about our practices and privacy settings:', 'An affiliate is an entity that belongs to the Google group of companies, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Ltd, Google Payment Corp and Google Dialer Inc. Learn more about the companies providing business services in the EU.', 'A process or set of rules followed by a computer in performing problem-solving operations.', 'An application data cache is a data repository on a device. It can, for example, enable a web application to run without an Internet connection and improve the performance of the application by enabling faster loading of content.', "Browser web storage enables websites to store data in a browser on a device. When used in 'local storage' mode, it enables data to be stored across sessions. This makes data retrievable even after a browser has been closed and re-opened. One technology that facilitates web storage is HTML 5.", 'A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognise your browser. Cookies may store user preferences and other information. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. Learn more about how Google uses cookies and how Google uses data, including cookies, when you use our partners' sites or apps.'. 'A device is a computer that can be used to access Google services. For example, desktop computers, tablets, smart speakers and smartphones are all

considered devices.'. 'You may access some of our services by signing up for a Google Account and providing us with some personal information (typically your name, email address and a password). This account information is used to authenticate you when you access Google services and protect your account from unauthorised access by others. You can edit or delete your account at any time through your Google Account settings.', 'Every device connected to the Internet is assigned a number, known as an Internet Protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet. Learn more about how we use location information.', 'This is information that is recorded about users so that it no longer reflects or refers to an individually identifiable user.', 'This is information that you provide to us which personally identifies you, such as your name, email address or billing information, or other data that can be reasonably linked to such information by Google, such as information we associate with your Google Account.', 'A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking certain activity, such as views of a website or when an email is opened. Pixel tags are often used in combination with cookies.', 'A Referrer URL (Uniform Resource Locator) is information transmitted to a destination web page by a web browser, typically when you click a link to that page. The Referrer URL contains the URL of the last web page the browser visited.', 'This is a particular category of personal information relating to topics such as confidential medical facts, racial or ethnic origins, political or religious beliefs or sexuality.', 'Like most websites, our servers automatically record the page requests made when you visit our sites. These "server logs" typically include your web request, Internet Protocol address, browser type, browser language, the date and time of your request, and one or more cookies that may uniquely identify your browser.', "A typical log entry for a search for 'cars' looks like this:", 'A unique identifier is a string of characters that can be used to uniquely identify a browser, app or device. Different identifiers vary in how permanent they are, whether they can be reset by users and how they can be accessed.', 'Unique identifiers can be used for various purposes, including security and fraud detection, syncing services such as your email inbox, remembering your preferences and providing personalised advertising. For example, unique identifiers stored in cookies help sites display content in your browser in your preferred language. You can configure your browser to refuse all cookies or to indicate when a cookie is being sent. Learn more about how Google uses cookies.', 'On other platforms besides browsers, unique identifiers are used to recognise a specific device or app on that device. For example, a unique identifier such as the Advertising ID is used to provide relevant advertising on Android devices, and can be managed in your device's settings. Unique identifiers may also be incorporated into a device by its manufacturer (sometimes called a universally unique ID or UUID), such as the IMEI-number of a mobile phone. For example, a device's unique identifier can be used to customise our service to your device or analyse device issues related to our services.', 'If you're signed in to your Google Account and have Web & App Activity turned on. your activity data on Google sites, apps and services may be saved in your account's Web & App Activity. Some activity may include information about the general area that you were in when using the Google service. When you search for something using a general area, your search will use an area of at least three sq. km, or expand until the area represents the locations of at least 1,000 people. This helps protect your privacy.', 'In some cases, areas that you have searched from in the past may be used to estimate a relevant location for your search.

For example, if you search for coffee shops while in Chelsea, Google might show results for Chelsea in future searches.', 'You can view and control your Web & App Activity at My Activity.', Websites and apps that integrate Google services like ads and analytics share information with us.', 'This information is collected regardless of which browser or browser mode you use. For example, although Incognito mode in Chrome can help keep your browsing private from other people who use your device, third-party sites and apps that integrate our services may still share information with Google when you visit them.', 'You can learn more about some of the ways that you can control the information that is shared when you visit or interact with sites and apps that use Google services.', "For example, if you watch videos about baking on YouTube, you may see more ads that relate to baking as you browse the web. We also may use your IP address to determine your approximate location, so that we can serve you ads for a nearby pizza delivery service if you search for 'pizza'. Learn more about Google ads and why you may see particular ads.", 'For example, merchants may upload data from their loyalty-card programmes so that they can include loyalty information in search or shopping results, or better understand the performance of their ad campaigns. We only provide aggregated reports to advertisers, which don't reveal information about individual people.', 'Android devices with Google apps include devices sold by Google or one of our partners and include phones, cameras, vehicles, wearables and televisions. These devices use Google Play Services and other pre-installed apps that include services such as Gmail, Maps, your phone's camera and phone dialler, text-to-speech conversion, keyboard input and security features. Learn more about Google Play services.', 'For example, when you're signed in to your Google Account and have the Web & App Activity control enabled, you can obtain more relevant search results that are based on your previous searches and activity from other Google services. You can learn more here. You may also get customised search results even when you're signed out. If you don't want this level of search customisation, you can search and browse privately or turn off signed-out search personalisation.', 'Examples of how we use your information to deliver our services include:', 'When we detect spam, malware, illegal content (including child sexual abuse and exploitation material) and other forms of abuse on our systems in violation of our policies, we may disable your account or take other appropriate action. In certain circumstances, we may also report the violation to the appropriate authorities.', 'For example, we can use information from your devices to help you decide which device you'd like to use to install an app or view a movie that you buy from Google Play. We also use this information to help protect your account.', 'For example, we analyse how people interact with advertising to improve the performance of our ads.', 'For example, we continuously monitor our systems to look for problems. And if we find something wrong with a specific feature, reviewing activity information collected before the problem started allows us to fix things more quickly.', 'If you use Google's Location services on Android, we can improve the performance of apps that rely on your location, such as Google Maps. If you use Google's Location services, your device sends information to Google about its location, sensors (like accelerometer) and nearby cell towers and Wi-Fi access points (such as MAC address and signal strength). All these things help to determine your location. You can use your device settings to enable Google Location services. Learn more', 'As with other technology and communications companies, Google regularly receives requests from governments and courts around the world to disclose user data. Respect for the privacy and security of data that you store with Google underpins our approach to

complying with these legal requests. Our legal team reviews each and every request, regardless of type, and we frequently push back when a request appears to be overly broad or doesn't follow the correct process. Find out more in our Transparency Report.', 'For example, we use cookies to analyse how people interact with our services. And that analysis can help us build better products. For example, it may help us discover that it's taking people too long to complete a certain task or that they have trouble finishing steps at all. We can then redesign that feature and improve the product for everyone.', 'Google Analytics relies on first-party cookies, which means the cookies are set by the Google Analytics customer. Using our systems, data generated through Google Analytics can be linked by the Google Analytics customer and by Google to third-party cookies that are related to visits to other websites. For example, an advertiser may want to use its Google Analytics data to create more relevant ads, or to further analyse its traffic. Learn more', 'For example, to prevent abuse and increase transparency and accountability over our online content moderation practices, Google shares data about requests for removal of content from our services with Lumen, which collects and analyses these requests to facilitate research to help Internet users understand their rights. Learn more.'. 'There are over two million non-Google websites and apps that partner with Google to show ads. Learn more', 'For example, if you add a credit card or other payment method to your Google Account, you can use it to buy things across our services, such as apps in the Play Store. We may also ask for other information, such as a business tax ID, to help process your payment. In some cases, we may also need to verify your identity and may ask you for information to do this.', 'We may also use payment information to verify that you meet age requirements, if, for example, you enter an incorrect date of birth indicating that you're not old enough to have a Google Account. Learn more', 'You may also see personalised ads based on information from the advertiser. If you shopped on an advertiser's website, for example, they can use that visit information to show you ads. Learn more', 'If you add your phone number to your account, it can be used for different purposes across Google services, depending on your settings. For example, your phone number can be used to help you access your account if you forget your password, help people find and connect with you and make the ads you see more relevant to you. Learn more', You might choose to save places that are important to you, such as your home or your work, to your Google Account. If you set your home or work addresses, they can be used to help you do things more easily, such as getting directions or finding results closer to your home or work, and for more useful ads.', 'You can edit or delete your home or work addresses at any time in your Google Account.', 'For example, information about security threats can help us notify you if we think your account has been compromised (at which point we can help you take steps to protect your account).', "For example, we may collect information that's publicly available online or from other public sources to help train Google's Al models and build products and features like Google Translate, Gemini Apps and Cloud Al capabilities. Or, if your business' information appears on a website, we may index and display it on Google services.", 'For example, we use a cookie called 'lbcs' that makes it possible for you to open many Google Docs in one browser. Blocking this cookie would prevent Google Docs from working as expected. Learn more', 'Some examples of how we use your information to help keep our services safe and reliable include:', "When showing you personalised ads, we use topics that we think might be of interest to you based on your activity. For example, you may see ads for things such as 'Cooking and Recipes' or 'Air Travel'. We don't use topics or show personalised ads based on sensitive categories such as race, religion, sexual orientation or health. And we require the same from advertisers who use our services.", 'Your device may have sensors that can be used to better understand your location and movement. For example, an accelerometer can be used to determine your speed and a gyroscope to work out your direction of travel. Learn more about how we use location information.', 'For example, we operate data centres located around the world to help keep our products continuously available for users.', 'Examples of these services include:', 'When lots of people start searching for something, it can provide useful information about particular trends at that time. Google Trends samples Google web searches to estimate the popularity of searches over a certain period of time and shares those results publicly in aggregated terms. Learn more', 'For example, you can delete your blog from Blogger or a Google Site you own from Google Sites. You can also delete reviews that you've left on apps, games and other content in the Play Store.', 'For example, we allow YouTube creators and advertisers to work with measurement companies to learn about the audience of their YouTube videos or ads, using cookies or similar technologies. Another example is merchants on our shopping pages, who use cookies to understand how many different people see their product listings. Learn more about these partners and how they use your information.', 'Your Chrome browsing history is only saved to your account if you've enabled Chrome synchronisation with your Google Account. Learn more', 'For example, when you type an address in the To, Cc or Bcc field of an email you're composing, Gmail will suggest addresses based on the people you contact most frequently.', "For example, we process information about requests to remove content from our services under Google's content removal policies or applicable law to assess the request, and to ensure transparency, improve accountability, and prevent abuse and fraud in these practices.", 'For example, we process your information to report usage statistics to rights holders about how their content was used in our services. We may also process your information if people search for your name and we display search results for sites containing publicly available information about you.', 'Depending on your available settings, some examples of how we use the information we collect across our services include:', 'For example, we collect information about views and interactions with ads so that we can provide aggregated reports to advertisers, like telling them whether we served their ad on a page and whether the ad was likely to have been seen by a viewer. We may also measure other interactions, such as how you move your mouse over an ad or if you interact with the page on which the ad appears.', "For example, you can choose whether you want Google to save an audio recording to your Google Account when you interact with Google Search, Assistant and Maps. When your device detects an audio activation command, like 'Hey Google', Google records your voice and audio plus a few seconds before the activation. Learn more", 'This activity might come from your use of Google services, for example from syncing your account with Chrome or your visits to sites and apps that partner with Google. Many websites and apps partner with Google to improve their content and services. For example, a website might use our advertising services (like AdSense) or analytics tools (like Google Analytics), or it might embed other content (such as videos from YouTube). These services may share information about your activity with Google and, depending on your account settings, and the products in use (for instance, when a partner uses Google Analytics in conjunction with our advertising services), this data may be associated with your personal information.', "Find out more about how Google uses data when you use our partners' sites or apps."]}

Data from linked page: https://www.google.co.in/intl/en-GB/about/products {'title': "Browse all of Google's products and services - Google", 'paragraphs': ['Jump to content', 'Get product support', 'It's our responsibility to protect your privacy and security in every product that we make – so that every day you're safer with Google', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5 billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'The safer way to search', 'Every day Google blocks 25 billion spammy pages from search results.', 'The safer way to email', 'Every day Google secures 1.5 billion inboxes, keeping your emails private to you.', 'The safer way to browse', 'Every day Google protects 4 billion devices, alerting you if a site seems risky.', 'See all the ways that Google protects your privacy and security in the products that you love.', 'Watch the video', 'Android makes it easy to use your favourite apps and services across your phone, tablet, watch and more.', 'Phones', 'Use your Android phone to unlock your Chromebook, control your TV, and adjust your smart home devices.', 'Tablets', 'Enjoy your favourite apps on a bigger screen, reply to texts, and share files seamlessly between your Android devices.', 'Watches', 'Access Google apps right from your wrist with Wear OS. Play music, track your steps, and keep up with calls and texts.', 'Cars', 'Connect your phone to your car display to find routes, communicate with friends, check the weather, and more.', 'Explore products built for education that help transform learning and teaching.', 'See how Google tools and resources help teachers and students create, collaborate and build digital skills for the future.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring and enriching learning experiences – all in one place - with Google Classroom.', 'Chromebooks', 'Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies and more.', 'Google Workspace for Education', 'Discover easy-to-use tools that offer a flexible and secure foundation for learning and collaborating.', 'Google Classroom', 'Get help managing, measuring and enriching learning experiences – all in one place – with Google Classroom.', 'Chromebooks', Explore devices that provide built-in accessibility, productivity, and security features for students and teachers.', 'Meet', 'Strengthens school communities, allowing teachers to host classes, assemblies and more.', 'Android', 'Android Auto', 'Android TV', 'Calendar', 'Cars with Google built in', 'Chrome', 'Chrome Enterprise', 'Chromebook', 'Chromecast', 'Contacts', 'Docs', 'Drawings', 'Drive', 'Earth', 'Family Link', 'Finance', 'Forms', 'Gboard', 'Gemini', 'Gmail', 'Google Alerts', 'Google Arts & Culture', 'Google Assistant', 'Google Cast', 'Google Chat', 'Google Classroom', 'Google Cloud Print', 'Google Expeditions', 'Google Express', 'Google Fit', 'Google Flights', 'Google Fonts', 'Google Groups', 'Google Maps', 'Google Meet', 'Google One', 'Google Pay', 'Google Photos', 'Google Play', 'Google Play Books', 'Google Play Games', 'Google Play Movies & TV', 'Google Shopping', 'Google Store', 'Google TV', 'Google Wallet', 'Keep', 'Lens', 'Messages', 'Nest', 'Nest Wifi', 'News', 'Pixel', 'Pixelbook Go', 'Play Protect', 'Podcasts', 'Scholar', 'Search', 'Sheets', 'Sites', 'Slides', 'Translate', 'Travel', 'Voice', 'Waze', 'Wear OS by Google', 'YouTube', 'YouTube Kids', 'YouTube Music', 'YouTube TV', 'AdMob', 'AdSense', 'Analytics', 'Android', 'Blogger', 'Business Messages', 'Business Profile', 'Chrome Enterprise', 'Google Ad

Manager', 'Google Ads', 'Google Assistant', 'Google Cloud', 'Google Digital Garage', 'Google Enterprise Search', 'Google Manufacturer Center', 'Google Maps Platform', 'Google Marketing Platform', 'Google Merchant Center', 'Google Podcasts Manager', 'Google Shopping Campaigns', 'Google Trends', 'Google Web Designer', 'Google Workspace', 'Local Inventory Ads', 'Pixel for Business', 'Search Console', 'Tag Manager', 'Waze Local', 'App Testing', 'Business Messages', 'Cloud Computing', 'Devices', 'Engagement', 'Game Services', 'Google Wallet', 'Growth', 'Maps + Location', 'Messaging + Notifications', 'Monetisation', 'Monitoring', 'Payments', 'Sign in + Identity', 'Storage + Sync', 'Visit developer.google.com/products for the complete list of our latest developer products and tools including documentation, examples, community forums and more.', 'Follow us']}

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'Drive', 'Earth', 'Family Link', 'Finance', 'Forms', 'Gboard', 'Gemini', 'Gmail', 'Google Alerts', 'Google Arts & Culture', 'Google Assistant', 'Google Cast', 'Google Chat', 'Google Classroom', 'Google Cloud Print', 'Google Expeditions', 'Google Express', 'Google Fit', 'Google Flights', 'Google Fonts', 'Google Groups', 'Google Maps', 'Google Meet', 'Google One', 'Google Pay', 'Google Photos', 'Google Play', 'Google Play Books', 'Google Play Games', 'Google Play Movies & TV', 'Google Shopping', 'Google Store', 'Google TV', 'Google Wallet', 'Keep', 'Lens', 'Messages', 'Nest', 'Nest Wifi', 'News', 'Pixel', 'Pixelbook Go', 'Play Protect', 'Podcasts', 'Scholar', 'Search', 'Sheets', 'Sites', 'Slides', 'Translate', 'Travel', 'Voice', 'Waze', 'Wear OS by Google', 'YouTube', 'YouTube Kids', 'YouTube Music', 'YouTube TV', 'AdMob', 'AdSense', 'Analytics', 'Android', 'Blogger', 'Business Messages', 'Business Profile', 'Chrome Enterprise', 'Google Ad Manager', 'Google Ads', 'Google Assistant', 'Google Cloud', 'Google Digital Garage', 'Google Enterprise Search', 'Google Manufacturer Center', 'Google Maps Platform', 'Google Marketing Platform', 'Google Merchant Center', 'Google Podcasts Manager', 'Google Shopping Campaigns', 'Google Trends', 'Google Web Designer', 'Google Workspace', 'Local Inventory Ads', 'Pixel for Business', 'Search Console', 'Tag Manager', 'Waze Local', 'App Testing', 'Business Messages', 'Cloud Computing', 'Devices', 'Engagement', 'Game Services', 'Google Wallet', 'Growth', 'Maps + Location', 'Messaging + Notifications', 'Monetisation', 'Monitoring', 'Payments', 'Sign in + Identity', 'Storage + Sync', 'Visit developer.google.com/products for the complete list of our latest developer products and tools including documentation, examples, community forums and more.', 'Follow us']}

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https://support.google.com/accounts?p=signin_privatebrowsing&hl=en-US

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we've always believed to be true. As a result, these Terms of Service help define Google's relationship with you as you interact with our services. For example, these terms include the following topic headings:', 'Understanding these terms is important because, by using our services, you're agreeing to these terms.', 'Besides these terms, we also publish a Privacy Policy. Although it's not part of these terms, we encourage you to read it to better understand how you can update, manage, export, and delete your information.', 'Google services are provided by, and you're contracting with:', 'Google LLCorganized under the laws of the State of Delaware, USA, and operating under the laws of the USA1600 Amphitheatre ParkwayMountain View, California 94043USA', 'If you're under the age required to manage your own Google Account, you must have your parent or legal guardian's permission to use a Google Account. Please have your parent or legal guardian read these terms with you.', 'If you're a parent or legal guardian, and you allow your child to use the services, then these terms apply to you and you're responsible for your child's activity on the services.', 'Some Google services have additional age requirements as described in their service-specific additional terms and policies.', 'These terms help define the relationship between you and Google. Broadly speaking, we give you permission to use our services if you agree to follow these terms, which reflect how Google's business works and how we earn money. When we speak of "Google," "we," "us," and "our," we mean Google LLC and its affiliates, excluding any local entities based in India.', 'Many of these services also include content that you can stream or interact with.', 'Our services are designed to work together, making it easier for you to move from one activity to the next. For example, if your Calendar event includes an address, you can click on that address and Maps can show you how to get there.', 'We're constantly developing new technologies and features to improve our services. For example, we use artificial intelligence and machine learning to provide you with simultaneous translations, and to better detect and block spam and malware. As part of this continual improvement, we sometimes add or remove features and functionalities, increase or decrease limits to our services, and start offering new services or stop offering old ones. When a service requires or includes downloadable software, that software sometimes updates automatically on your device once a new version or feature is available. Some services let you adjust your automatic update settings.', 'If we make material changes that negatively impact your use of our services or if we stop offering a service, we'll provide you with reasonable advance notice, except in urgent situations such as preventing abuse, responding to legal requirements, or addressing security and operability issues. We'll also provide you with an opportunity to export your content from your Google Account using Google Takeout, subject to applicable law and policies.', 'We also make various policies, help centers, and other resources available to you to answer common questions and to set expectations about using our services. These resources include our Privacy Policy, Copyright Help Center, Safety Center, and other pages accessible from our policies site.', 'Although we give you permission to use our services, we retain any intellectual property rights we have in the services.', 'Our service-specific additional terms and policies provide additional details about appropriate conduct that everyone using those services must follow. If you find that others aren't following these rules, many of our services allow you to report abuse. If we act on a report of abuse, we also provide the process described in the Taking action in case of problems section.', 'Some of our services are designed to let you upload, submit, store, send, receive, or share your content. You have no obligation to provide any content to our services and you're free to choose the content that you want to

provide. If you choose to upload or share content, please make sure you have the necessary rights to do so and that the content is lawful.', 'Your content remains yours, which means that you retain any intellectual property rights that you have in your content. For example, you have intellectual property rights in the creative content you make, such as reviews you write. Or you may have the right to share someone else's creative content if they've given you their permission.', 'We need your permission if your intellectual property rights restrict our use of your content. You provide Google with that permission through this license.', 'This license covers your content if that content is protected by intellectual property rights.', 'This license allows Google to:', 'This license is for the limited purpose of:', 'This license lasts for as long as your content is protected by intellectual property rights.', 'If you remove from our services any content that's covered by this license, then our systems will stop making that content publicly available in a reasonable amount of time. There are two exceptions:', 'If you meet these age requirements you can create a Google Account for your convenience. Some services require that you have a Google Account in order to work — for example, to use Gmail, you need a Google Account so that you have a place to send and receive your email.', 'You're responsible for what you do with your Google Account, including taking reasonable steps to keep your Google Account secure, and we encourage you to regularly use the Security Checkup.', 'To provide you with our services, we sometimes send you service announcements and other information. To learn more about how we communicate with you, see Google's Privacy Policy.', 'If you choose to give us feedback, such as suggestions to improve our services, we may act on your feedback without obligation to you.', 'Some of our services give you the opportunity to make your content publicly available — for example, you might post a product or restaurant review that you wrote, or you might upload a blog post that you created.', 'If you think someone is infringing your intellectual property rights, you can send us notice of the infringement and we'll take appropriate action. For example, we suspend or close the Google Accounts of repeat copyright infringers as described in our Copyright Help Center.', 'Some of our services include content that belongs to Google for example, many of the visual illustrations you see in Google Maps. You may use Google's content as allowed by these terms and any service-specific additional terms, but we retain any intellectual property rights that we have in our content. Don't remove, obscure, or alter any of our branding, logos, or legal notices. If you want to use our branding or logos, please see the Google Brand Permissions page.', 'Finally, some of our services give you access to content that belongs to other people or organizations — for example, a store owner's description of their own business, or a newspaper article displayed in Google News. You may not use this content without that person or organization's permission, or as otherwise allowed by law. The views expressed in other people or organizations' content are theirs, and don't necessarily reflect Google's views.', 'Some of our services include downloadable software. We give you permission to use that software as part of the services.', 'Some of our services include software that's offered under open source license terms that we make available to you. Sometimes there are provisions in the open source license that explicitly override parts of these terms, so please be sure to read those licenses.', 'You may not copy, modify, distribute, sell, or lease any part of our services or software.', 'Both the law and these terms give you the right to (1) a certain quality of service, and (2) ways to fix problems if things go wrong.', 'We provide our services using reasonable skill and care. If we don't meet the quality level described in this warranty, you agree to tell us and we'll work with you to try to resolve the issue.', 'The only commitments we make

about our services (including the content in the services, the specific functions of our services. or their reliability, availability, or ability to meet your needs) are provided in (1) the Warranty section; (2) the service-specific additional terms; and (3) laws that can't be limited by these terms.', 'Both the law and these terms try to strike a balance as to what you or Google can claim from the other in case of problems. That's why the law allows us to limit certain liabilities — but not others — under these terms.', 'These terms only limit our responsibilities as allowed by applicable law. These terms don't limit liability for fraud, fraudulent misrepresentation, or death or personal injury caused by negligence or willful misconduct.', 'Other than the liabilities described above, Google is liable only for its breaches of these terms or applicable service-specific additional terms, subject to applicable law.', 'If you're a business user or organization:', 'Before taking action as described below, we'll provide you with advance notice when reasonably possible, describe the reason for our action, and give you an opportunity to fix the problem, unless we reasonably believe that doing so would:', 'If we reasonably believe that any of your content (1) breaches these terms, service-specific additional terms or policies, (2) violates applicable law, or (3) could harm our users, third parties, or Google, then we reserve the right to take down some or all of that content in accordance with applicable law. Examples include child pornography, content that facilitates human trafficking or harassment, terrorist content, and content that infringes someone else's intellectual property rights.'. 'Google reserves the right to suspend or terminate your access to the services or delete your Google Account if any of these things happen:', 'For more information about why we disable accounts and what happens when we do, see this Help Center page. If you believe your Google Account has been suspended or terminated in error, you can appeal.', 'Of course, you're always free to stop using our services at any time. If you do stop using a service, we'd appreciate knowing why so that we can continue improving our services.', 'For information about how to contact Google, please visit our contact page.', 'California law will govern all disputes arising out of or relating to these terms, service-specific additional terms, or any related services, regardless of conflict of laws rules. These disputes will be resolved exclusively in the federal or state courts of Santa Clara County, California, USA, and you and Google consent to personal jurisdiction in those courts.', 'To the extent that applicable local law prevents certain disputes from being resolved in a California court, then you can file those disputes in your local courts. Likewise, if applicable local law prevents your local court from applying California law to resolve these disputes, then these disputes will be governed by the applicable local laws of your country, state, or other place of residence.', 'By law, you have certain rights that can't be limited by a contract like these terms of service. These terms are in no way intended to restrict those rights.', 'These terms describe the relationship between you and Google. They don't create any legal rights for other people or organizations, even if others benefit from that relationship under these terms.', 'We want to make these terms easy to understand, so we've used examples from our services. But not all services mentioned may be available in your country.', 'If these terms conflict with the service-specific additional terms, the additional terms will govern for that service.', 'If it turns out that a particular term is not valid or enforceable, this will not affect any other terms.', 'If you don't follow these terms or the service-specific additional terms, and we don't take action right away, that doesn't mean we're giving up any rights that we may have, such as taking action in the future.', 'We may update these terms and service-specific additional terms (1) to reflect changes in our services or how we do business — for example, when we add new services, features,

technologies, pricing, or benefits (or remove old ones), (2) for legal, regulatory, or security reasons, or (3) to prevent abuse or harm.', 'If we materially change these terms or service-specific additional terms, we'll provide you with reasonable advance notice and the opportunity to review the changes, except (1) when we launch a new service or feature, or (2) in urgent situations, such as preventing ongoing abuse or responding to legal requirements. If you don't agree to the new terms, you should remove your content and stop using the services. You can also end your relationship with us at any time by closing your Google Account.', 'An entity that belongs to the Google group of companies, which means Google LLC and its subsidiaries, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Limited, and Google Dialer Inc.', 'An individual or entity who is not a consumer (see consumer).', 'An individual who uses Google services for personal, non-commercial purposes outside of their trade, business, craft, or profession. (See business user)', 'A legal right that allows the creator of an original work (such as a blog post, photo, or video) to decide if and how that original work may be used by others, subject to certain limitations and exceptions (such as "fair use" and "fair dealing").', 'If you have a Google Account, we associate your account with a country (or territory) so that we can determine:', 'When you're signed out, your country version is determined by the location where you're using Google services. If you have an account, you can sign in and view these terms to see the country associated with it.', 'A statement that limits someone's legal responsibilities.', 'An individual or organization's contractual obligation to compensate the losses suffered by another individual or organization from legal proceedings such as lawsuits.', 'Rights over the creations of a person's mind, such as inventions (patent rights); literary and artistic works (copyright); designs (design rights); and symbols, names, and images used in commerce (trademarks). IP rights may belong to you, another individual, or an organization.', 'Losses from any type of legal claim, whether the claim is based on a contract, tort (including negligence), or other reason, and whether or not those losses could have been reasonably anticipated or foreseen.', 'A legal entity (such as a corporation, non-profit, or school) and not an individual person.', 'The Google services that are subject to these terms are the products and services listed at https://policies.google.com/terms/service-specific, including:', 'Many of these services also include content that you can stream or interact with.', 'Symbols, names, and images used in commerce that are capable of distinguishing the goods or services of one individual or organization from those of another.', 'An assurance that a product or service will perform to a certain standard.', 'Things that you create, upload, submit, store, send, receive, or share using our services, such as:']}

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{'title': 'Google Terms of Service - Privacy & Terms - Google', 'paragraphs': ['Effective January 5, 2022 | Archived versions | Download PDF', 'Country version: India', 'These Terms of Service reflect the way Google's business works, the laws that apply to our company, and certain things we've always believed to be true. As a result, these Terms of Service help define Google's relationship with you as you interact with our services. For example, these terms include the following topic headings:', 'Understanding these terms is important because, by using our services, you're agreeing to these terms.', 'Besides these terms, we also publish a Privacy Policy. Although it's not part of these terms, we encourage you to read it to better understand how you can update, manage, export, and delete your information.', 'Google services are provided by, and you're contracting with:', 'Google LLCorganized under the laws of the State of Delaware, USA, and operating under the laws of the USA1600 Amphitheatre ParkwayMountain View, California 94043USA', 'If you're under the age required to manage your own Google Account, you must have your parent or legal guardian's permission to use a Google Account. Please have your parent or legal guardian read these terms with you.', 'If you're a parent or legal guardian, and you allow your child to use the services, then these terms apply to you and you're responsible for your child's activity on the services.', 'Some Google services have additional age requirements as described in their service-specific additional terms and policies.', 'These terms help define the relationship between you and Google. Broadly speaking, we give you permission to use our services if you agree to follow these terms, which reflect how Google's business works and how we earn money. When we speak of "Google," "we," "us," and "our," we mean Google LLC and its affiliates, excluding any local entities based in India.', 'Many of these services also include content that you can stream or interact with.', 'Our services are designed

to work together, making it easier for you to move from one activity to the next. For example, if your Calendar event includes an address, you can click on that address and Maps can show you how to get there.', 'We're constantly developing new technologies and features to improve our services. For example, we use artificial intelligence and machine learning to provide you with simultaneous translations, and to better detect and block spam and malware. As part of this continual improvement, we sometimes add or remove features and functionalities, increase or decrease limits to our services, and start offering new services or stop offering old ones. When a service requires or includes downloadable software, that software sometimes updates automatically on your device once a new version or feature is available. Some services let you adjust your automatic update settings.', 'If we make material changes that negatively impact your use of our services or if we stop offering a service, we'll provide you with reasonable advance notice, except in urgent situations such as preventing abuse, responding to legal requirements, or addressing security and operability issues. We'll also provide you with an opportunity to export your content from your Google Account using Google Takeout, subject to applicable law and policies.', 'We also make various policies, help centers, and other resources available to you to answer common questions and to set expectations about using our services. These resources include our Privacy Policy, Copyright Help Center, Safety Center, and other pages accessible from our policies site.', 'Although we give you permission to use our services, we retain any intellectual property rights we have in the services.', 'Our service-specific additional terms and policies provide additional details about appropriate conduct that everyone using those services must follow. If you find that others aren't following these rules, many of our services allow you to report abuse. If we act on a report of abuse, we also provide the process described in the Taking action in case of problems section.', 'Some of our services are designed to let you upload, submit, store, send, receive, or share your content. You have no obligation to provide any content to our services and you're free to choose the content that you want to provide. If you choose to upload or share content, please make sure you have the necessary rights to do so and that the content is lawful.', 'Your content remains yours, which means that you retain any intellectual property rights that you have in your content. For example, you have intellectual property rights in the creative content you make, such as reviews you write. Or you may have the right to share someone else's creative content if they've given you their permission.', 'We need your permission if your intellectual property rights restrict our use of your content. You provide Google with that permission through this license.', 'This license covers your content if that content is protected by intellectual property rights.', 'This license allows Google to:', 'This license is for the limited purpose of:', 'This license lasts for as long as your content is protected by intellectual property rights.', 'If you remove from our services any content that's covered by this license, then our systems will stop making that content publicly available in a reasonable amount of time. There are two exceptions:', 'If you meet these age requirements you can create a Google Account for your convenience. Some services require that you have a Google Account in order to work — for example, to use Gmail, you need a Google Account so that you have a place to send and receive your email.', 'You're responsible for what you do with your Google Account, including taking reasonable steps to keep your Google Account secure, and we encourage you to regularly use the Security Checkup.', 'To provide you with our services, we sometimes send you service announcements and other information. To learn more about how we communicate with you, see Google's Privacy Policy.', 'If you choose to give us

feedback, such as suggestions to improve our services, we may act on your feedback without obligation to you.', 'Some of our services give you the opportunity to make your content publicly available — for example, you might post a product or restaurant review that you wrote, or you might upload a blog post that you created.', 'If you think someone is infringing your intellectual property rights, you can send us notice of the infringement and we'll take appropriate action. For example, we suspend or close the Google Accounts of repeat copyright infringers as described in our Copyright Help Center.', 'Some of our services include content that belongs to Google for example, many of the visual illustrations you see in Google Maps. You may use Google's content as allowed by these terms and any service-specific additional terms, but we retain any intellectual property rights that we have in our content. Don't remove, obscure, or alter any of our branding, logos, or legal notices. If you want to use our branding or logos, please see the Google Brand Permissions page.', 'Finally, some of our services give you access to content that belongs to other people or organizations — for example, a store owner's description of their own business, or a newspaper article displayed in Google News. You may not use this content without that person or organization's permission, or as otherwise allowed by law. The views expressed in other people or organizations' content are theirs, and don't necessarily reflect Google's views.', 'Some of our services include downloadable software. We give you permission to use that software as part of the services.', 'Some of our services include software that's offered under open source license terms that we make available to you. Sometimes there are provisions in the open source license that explicitly override parts of these terms, so please be sure to read those licenses.', 'You may not copy, modify, distribute, sell, or lease any part of our services or software.', 'Both the law and these terms give you the right to (1) a certain quality of service, and (2) ways to fix problems if things go wrong.', 'We provide our services using reasonable skill and care. If we don't meet the quality level described in this warranty, you agree to tell us and we'll work with you to try to resolve the issue.', 'The only commitments we make about our services (including the content in the services, the specific functions of our services, or their reliability, availability, or ability to meet your needs) are provided in (1) the Warranty section; (2) the service-specific additional terms; and (3) laws that can't be limited by these terms.', 'Both the law and these terms try to strike a balance as to what you or Google can claim from the other in case of problems. That's why the law allows us to limit certain liabilities — but not others — under these terms.', 'These terms only limit our responsibilities as allowed by applicable law. These terms don't limit liability for fraud, fraudulent misrepresentation, or death or personal injury caused by negligence or willful misconduct.', 'Other than the liabilities described above, Google is liable only for its breaches of these terms or applicable service-specific additional terms, subject to applicable law.', 'If you're a business user or organization:', 'Before taking action as described below, we'll provide you with advance notice when reasonably possible, describe the reason for our action, and give you an opportunity to fix the problem, unless we reasonably believe that doing so would:', 'If we reasonably believe that any of your content (1) breaches these terms, service-specific additional terms or policies, (2) violates applicable law, or (3) could harm our users, third parties, or Google, then we reserve the right to take down some or all of that content in accordance with applicable law. Examples include child pornography, content that facilitates human trafficking or harassment, terrorist content, and content that infringes someone else's intellectual property rights.', 'Google reserves the right to suspend or terminate your access to the services or delete your Google Account if

any of these things happen:', 'For more information about why we disable accounts and what happens when we do, see this Help Center page. If you believe your Google Account has been suspended or terminated in error, you can appeal.', 'Of course, you're always free to stop using our services at any time. If you do stop using a service, we'd appreciate knowing why so that we can continue improving our services.', 'For information about how to contact Google, please visit our contact page.', 'California law will govern all disputes arising out of or relating to these terms, service-specific additional terms, or any related services, regardless of conflict of laws rules. These disputes will be resolved exclusively in the federal or state courts of Santa Clara County, California, USA, and you and Google consent to personal jurisdiction in those courts.', 'To the extent that applicable local law prevents certain disputes from being resolved in a California court, then you can file those disputes in your local courts. Likewise, if applicable local law prevents your local court from applying California law to resolve these disputes, then these disputes will be governed by the applicable local laws of your country, state, or other place of residence.', 'By law, you have certain rights that can't be limited by a contract like these terms of service. These terms are in no way intended to restrict those rights.', 'These terms describe the relationship between you and Google. They don't create any legal rights for other people or organizations, even if others benefit from that relationship under these terms.', 'We want to make these terms easy to understand, so we've used examples from our services. But not all services mentioned may be available in your country.', 'If these terms conflict with the service-specific additional terms, the additional terms will govern for that service.', 'If it turns out that a particular term is not valid or enforceable, this will not affect any other terms.', 'If you don't follow these terms or the service-specific additional terms, and we don't take action right away, that doesn't mean we're giving up any rights that we may have, such as taking action in the future.', 'We may update these terms and service-specific additional terms (1) to reflect changes in our services or how we do business — for example, when we add new services, features, technologies, pricing, or benefits (or remove old ones), (2) for legal, regulatory, or security reasons, or (3) to prevent abuse or harm.', 'If we materially change these terms or service-specific additional terms, we'll provide you with reasonable advance notice and the opportunity to review the changes, except (1) when we launch a new service or feature, or (2) in urgent situations, such as preventing ongoing abuse or responding to legal requirements. If you don't agree to the new terms, you should remove your content and stop using the services. You can also end your relationship with us at any time by closing your Google Account.', 'An entity that belongs to the Google group of companies, which means Google LLC and its subsidiaries, including the following companies that provide consumer services in the EU: Google Ireland Limited, Google Commerce Limited, and Google Dialer Inc.', 'An individual or entity who is not a consumer (see consumer).', 'An individual who uses Google services for personal, non-commercial purposes outside of their trade, business, craft, or profession. (See business user)', 'A legal right that allows the creator of an original work (such as a blog post, photo, or video) to decide if and how that original work may be used by others, subject to certain limitations and exceptions (such as "fair use" and "fair dealing").', 'If you have a Google Account, we associate your account with a country (or territory) so that we can determine:', 'When you're signed out, your country version is determined by the location where you're using Google services. If you have an account, you can sign in and view these terms to see the country associated with it.', 'A statement that limits someone's legal responsibilities.', 'An individual or

organization's contractual obligation to compensate the losses suffered by another individual or organization from legal proceedings such as lawsuits.', 'Rights over the creations of a person's mind, such as inventions (patent rights); literary and artistic works (copyright); designs (design rights); and symbols, names, and images used in commerce (trademarks). IP rights may belong to you, another individual, or an organization.', 'Losses from any type of legal claim, whether the claim is based on a contract, tort (including negligence), or other reason, and whether or not those losses could have been reasonably anticipated or foreseen.', 'A legal entity (such as a corporation, non-profit, or school) and not an individual person.', 'The Google services that are subject to these terms are the products and services listed at

https://policies.google.com/terms/service-specific, including:', 'Many of these services also include content that you can stream or interact with.', 'Symbols, names, and images used in commerce that are capable of distinguishing the goods or services of one individual or organization from those of another.', 'An assurance that a product or service will perform to a certain standard.', 'Things that you create, upload, submit, store, send, receive, or share using our services, such as:'|}

Data from linked page: https://www.google.com/

{'title': 'Google', 'paragraphs': ['@ 2024 - Privacy - Terms']}

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{'title': 'YouTube', 'paragraphs': []}

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{'title': 'About YouTube - YouTube', 'paragraphs': ['Our mission is to give everyone a voice and show them the world.', 'We believe that everyone deserves to have a voice, and that the world is a better place when we listen, share and build community through our stories.']}

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{'title': 'How YouTube works – product features, responsibility and impact', 'paragraphs': ["Every day, millions of people come to YouTube to be informed, inspired or just have fun. Over time, questions have come up about how YouTube works, so we've created this site to provide some answers – and to explain what we're doing to foster a responsible platform that the users, creators and artists who make up our community can rely on.", 'At the heart of our approach are the four Rs – we Remove content that violates our policies, Reduce the spread of harmful misinformation and borderline material, Raise up authoritative sources for news and information and Reward trusted creators.', "Whatever you're looking for on YouTube, we want you to find

peace of mind while you're there.", "We want you to have the best possible experience while you're using YouTube. So, our products help you find what you're looking for and stay in control of what you see. Meanwhile, our policies explain what you can and cannot do while you're there, so that everyone plays by the same rules.", 'Read on to find out how each of our products and policies works.', ", "Find out more about how we're progressing on our commitment to responsibility and the impact that YouTube has on culture, society and local economies.", "Key data points to show you how we're enforcing our policies on harmful content.", 'Learn more', "Stories about how some of YouTube's creative entrepreneurs are transforming their lives and communities.", 'Learn more', 'Data, current trends and records that help you better understand the next generation of creators and artists.', 'Learn more']}

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Data from linked page: https://www.youtube.com/intl/ALL_in/howyoutubeworks/#content {'title': 'How YouTube works – product features, responsibility and impact', 'paragraphs': ["Every day, millions of people come to YouTube to be informed, inspired or just have fun. Over time, questions have come up about how YouTube works, so we've created this site to provide some answers – and to explain what we're doing to foster a responsible platform that the users, creators and artists who make up our community can rely on.", 'At the heart of our approach are the four Rs – we Remove content that violates our policies, Reduce the spread of harmful misinformation and borderline material, Raise up authoritative sources for news and information and Reward trusted creators.', "Whatever you're looking for on YouTube, we want you to find peace of mind while you're there.", "We want you to have the best possible experience while you're using YouTube. So, our products help you find what you're looking for and stay in control of what you see. Meanwhile, our policies explain what you can and cannot do while you're there, so that everyone plays by the same rules.", 'Read on to find out how each of our products and

policies works.', ", "Find out more about how we're progressing on our commitment to responsibility and the impact that YouTube has on culture, society and local economies.", "Key data points to show you how we're enforcing our policies on harmful content.", 'Learn more', "Stories about how some of YouTube's creative entrepreneurs are transforming their lives and communities.", 'Learn more', 'Data, current trends and records that help you better understand the next generation of creators and artists.', 'Learn more']}

Data from linked page:

https://www.youtube.com/intl/ALL_in/howyoutubeworks/our-commitments/managing-harmful-content/

{'title': 'Content policies and Community Guidelines - How YouTube Works', 'paragraphs': ["YouTube is an open video platform where anyone can upload a video and share it with the world. With this openness comes incredible opportunities, as well as challenges – which is why we're always working to balance creative expression with our responsibility to protect the community from harmful content. At the heart of our approach are the four Rs: we Remove content that violates our policies as quickly as possible, Reduce the spread of harmful misinformation and content that brushes up against our policy lines, Raise up authoritative sources when people are looking for news and information and Reward trusted, eligible creators and artists.", "Our commitment to responsibility starts with our Community Guidelines. These policies are designed to ensure that our community stays protected. They set out what's allowed and not allowed on YouTube and apply to all types of content on our platform, including videos, comments, links and thumbnails. Our policies cover areas such as hate speech, harassment, child safety and violent extremism, amongst others.", 'Each of our policies is developed in partnership with a wide range of external industry and policy experts, as well as YouTube creators and we systematically review our policies to make sure that they are current. Examples include the major updates to our hate speech and harassment policies in 2019; the rollout of our 2020 policy to address harmful conspiracy theory content; and our COVID-19 medical misinformation policy, which has evolved throughout the course of the pandemic.', "We remove content that violates our policies as quickly as possible, using a combination of people and machine learning to detect potentially problematic content on a massive scale. In addition, we rely on the YouTube community as well as experts in our Trusted Flagger programme to help us spot potentially problematic content by reporting it directly to us. We also go to great lengths to make sure that content that violates our policies isn't widely viewed or even viewed at all, before it's removed. Our automated flagging systems help us detect and review content even before it's seen by our community.", 'Once such content is identified, human content reviewers evaluate whether it violates our policies. If it does, we remove the content and use it to train our machines for better coverage in the future. Our content reviewers also protect content that has a clear educational, documentary, scientific or artistic [EDSA] purpose.', "Resources Learn more about the efforts that support YouTube's 'Remove' principle Read YouTube's Learn more about how we treat EDSA content on YouTube Community Guidelines Learn more about quarterly content removals in our Community Guidelines enforcement report", "While our Community Guidelines set the rules of the road for content on YouTube, there will always be content that brushes up against our policies, but doesn't guite cross the line. This borderline content represents a fraction of 1% of what's watched on YouTube. That said, even a

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members of those groups. We remove policy-violating content. We consider content to be hate speech when it incites hatred or violence against groups based on protected attributes such as age, gender, race, caste, religion, sexual orientation or veteran status. This policy also includes common forms of online hate such as dehumanising members of these groups; characterising them as inherently inferior or ill; promoting hateful ideology like Nazism; promoting conspiracy theories about these groups; or denying that well-documented violent events took place, like a school shooting.', "YouTube executives from the Trust & Safety team explain how we're protecting our community from hate speech.", "YouTube executives from the Trust & Safety team explain how we're protecting our community from hate speech.", 'Our harassment policy protects identifiable individuals and we remove policy violative content. We consider content to be harassment when it targets an individual with prolonged or malicious insults based on intrinsic attributes, including their protected group status or physical traits. This policy also includes harmful behaviour such as deliberately insulting or shaming minors, threats, bullying, doxxing or encouraging abusive fan behaviour.', "YouTube executives from the Trust & Safety team explain how we're protecting our community from harassment.", "YouTube executives from the Trust & Safety team explain how we're protecting our community from harassment.", 'Resources Learn more about our hate speech policy See the number of videos that we remove each guarter that violate our hate speech policy Learn more about our harassment and cyberbullying policy', "As a part of our hate and harassment policies, we prohibit content that targets an individual or group with conspiracy theories that have been used to justify real-world violence. One example would be content that threatens or harasses someone by suggesting that they are complicit in one of these harmful conspiracies, such as QAnon or Pizzagate. As always, context matters, so news coverage on these issues or content discussing them without targeting individuals or protected groups may stay up. Due to the evolving nature and shifting tactics of groups promoting these conspiracy theories, we'll continue to adapt our policies to stay current and remain committed to taking the steps needed to live up to this responsibility.", 'Hate speech and harassment are complex policy areas to enforce at scale, as decisions require nuanced understanding of local languages and contexts. To help us consistently enforce our policies, we have review teams with linguistic and subject matter expertise. We also deploy machine learning to proactively detect potentially hateful content to send for human review. We remove tens of thousands of videos and channels each quarter that violate our policies. For channels that repeatedly brush up against our policies, we take severe action including removing them from the YouTube Partner Programme (which prevents the channel from monetising), issuing strikes (content removal) or terminating a channel altogether.', When developing and refreshing our policies, we make sure that we hear from a range of different voices, including creators, subject-area experts, free speech proponents and policy organisations from all sides of the political spectrum. Once a policy has been developed, we invest significant time in making sure that newly developed policies are consistently enforced by our global team of reviewers, based on objective guidelines, regardless of who is posting the content. We have created a platform for authentic voices that empowers our diverse community of creators to engage in a vigorous exchange of ideas.', "YouTube is a platform for free expression. While we do not allow hate speech, we make exceptions for videos that have a clear educational, documentary, scientific or artistic purpose. This would include, for example, a documentary about a hate group; while the documentary may contain hate speech, we may

allow it if the documentary intent is evident in the content, the content does not promote hate speech and viewers are provided sufficient context to understand what is being documented and why. This, however, is not a free pass to promote hate speech and you can flag it to our teams for review if you believe that you've seen content that violates our hate speech policies.", 'We remove videos that violate our harassment policy. We also recognise that harassment sometimes occurs through a pattern of repeated behaviour across multiple videos or comments, even when individual videos may not cross our policy line. Channels that repeatedly brush up against our harassment policy will be suspended from the YouTube Partner Programme (YPP), eliminating their ability to make money on YouTube, to ensure that we reward only trusted creators. These channels may also receive strikes (that could lead to content removal) or have their accounts suspended.', 'We provide Creators with moderation tools for comments so they can shape the tone of the conversation on their channels. We hold potentially inappropriate comments for review, so Creators can best decide what is appropriate for their audience. We also have other powerful tools that empower Creators to block certain words in comments, block certain individuals from commenting, or assign moderation privileges to other people so they can more efficiently monitor comments on their channel.', 'Finally, we have a list of resources to help creators feel safe on YouTube.']}

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well-tested machine learning systems to build models. These models help review hundreds of thousands of hours of videos every day in order to find and limit the spread of borderline content and potentially harmful misinformation. And over time, the accuracy of these systems will continue to improve.', "For topics such as news, politics, medical and scientific information, the quality of information is key. That's why we have continued to invest in our efforts to connect viewers with quality information and introduced a suite of features to elevate quality information from authoritative sources and provide context to help you make informed decisions.", 'For content where accuracy is key, including news, politics, medical and scientific information, we use machine learning systems that prioritise information from authoritative sources in search results and recommendations.', 'To help you stay connected with the latest news, we highlight authoritative sources in news shelves that appear on the YouTube homepage during breaking news moments, as well as above YouTube search results to show top news when you are looking for news-related topics.', 'News content shelves', 'News content shelves', "Resources Learn more about YouTube's news products", 'We use a number of signals to determine authoritativeness. External raters and experts are trained using public guidelines to provide critical input and guidance on the authoritativeness of videos.', 'Additionally, we use input from Google Search and Google News such as the relevance and freshness of the content, as well as the expertise of the source, to determine the content you see in our officially labelled news surfaces.', 'Resources Learn more about how Google News works', 'We highlight text-based information from authoritative third-party sources using information panels. As you navigate YouTube, you might see a variety of different information panels providing additional context. each of which is designed to help you make your own decisions about the content you find.', 'For example, in developing news situations, when high quality video may not be immediately available, we display links to text-based news articles from authoritative sources in YouTube search results.', 'Developing news information panel', 'Developing news information panel', 'We display information panels above certain search results to highlight relevant fact checks from third-party fact-checking experts.', 'Fact-check information panel', 'Fact-check information panel', "For well-established historical, scientific and health topics that are often subject to misinformation, such as 'Apollo 11' or 'COVID-19 vaccine', you may see information panels alongside related search results and videos linking to independent third-party sources including Encyclopedia Britannica, the World Health Organization and locally relevant health officials.", 'Topical information panel', 'Topical information panel', "Since knowledge around funding sources can provide context when assessing an organisation's background and help you become a more informed viewer, we also show government or public funding for news publishers via information panels alongside their videos.", 'Publisher funding information panel', 'Publisher funding information panel', 'Information panels alongside health videos provide health source context and can help you better evaluate if a source is an accredited organisation or government health source.', 'Information panel that provides health source context', 'Information panel that provides health source context', 'Resources Learn more about information panels', 'YouTube's unique business model only works when our community believes that we are living up to our responsibility as a business. Not only does controversial content not perform well on YouTube, it also erodes trust with viewers, advertisers, and trusted creators themselves.', 'All channels on YouTube must comply with our Community Guidelines. We set an even higher bar for creators to be eligible to make money on our platform via the YouTube

Partner Program (YPP). In order to monetise, channels must also comply with the YouTube channel monetisation policies, which includes our Advertiser-friendly content guidelines which do not allow ads on content promoting or advocating for harmful health or medical claims; or content advocating for groups which promote harmful misinformation. Violation of our YouTube channel monetisation policies may result in monetisation being suspended. Creators can re-apply to join YPP after a certain time period.', "While YouTube addresses misinformation on our platform with policies and products based on the '4 Rs' principles, we also empower the YouTube community by giving users controls to flag misinformation and by investing in media literacy efforts.", 'YouTube removes content that violates our Community Guidelines, however, creators and viewers may still come across content that might need to be deleted or blocked. Anyone who is signed in can use our flagging features to submit content such as video, comment, playlist for review, if they think that it is inappropriate and in violation of our Community Guidelines. We also have tools and filters that allow creators to review or remove comments that they find offensive to themselves and their community.', 'While YouTube tackles misinformation on the platform by applying the 4 Rs principles, we also want to support users in thinking critically about the content that they see on YouTube and the online world so that they can make their own informed decisions.', "We do this in three ways: help users' build media literacy skills; enable the work of organisations who work on media literacy initiatives; and invest in thought leadership to understand the broader context of misinformation.", 'YouTube launched a media literacy programme to help adults and children better assess the accuracy of information so that they can confidently explore YouTube and beyond. The programme features practical media literacy tips for adults as well as children to help them spot misleading information.', 'This programme is live in selected countries and we are working to expand to more countries.', ", ", ", 'As parents play an important role in helping children learn the rules of the road, YouTube has also developed a family guide in partnership with National PTA and Parent Zone to cover media literacy tips and tools for parents to share with children.', "These efforts build on Google's continued commitment to support digital media literacy. In 2017, Google partnered with online safety and media literacy experts to create the 'Be Internet Awesome' programme to help educators and parents teach children the fundamentals of digital safety and citizenship. As a part of that curriculum, Google also launched a media literacy resource for teachers to help children understand persuasion and credibility in content they see online.", 'In 2021, Google contributed €25 million to help launch the European Media and Information Fund. The five-year commitment will support the work of the European University Institute, the Calouste Gulbenkian Foundation and the European Digital Media Observatory to fund organisations seeking to help adults and young people strengthen their media literacy skills.', "This five-year commitment is a continuation of Google's history of supporting and scaling the critical work of organisations focused on media literacy. In 2018, Google.org invested in supporting MediaWise, an initiative designed to help millions of teenagers in the US discern fact from fiction online. MediaWise is composed of industry leaders Poynter Institute, Stanford University, Local Media Association and the National Association for Media Literacy Education.", "As the nature of misinformation rapidly evolves, it is critical that people understand the broader context of misinformation on the internet. Jigsaw, a unit within Google, has developed research, technology and thought leadership in collaboration with academics and

journalists to explore how misinformation campaigns work and spread in today's open societies."]}

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{'title': 'YouTube misinformation policies - How YouTube Works', 'paragraphs': ["With billions of people visiting us every day – whether they're looking to be informed, to catch up on the latest news or to learn more about the topics they care about, we have a responsibility to connect people to high-quality content. So the most important thing we can do is increase the good and decrease the bad. That's why we address misinformation on our platform based on our '4 Rs' principles: we remove content that violates our policies, reduce recommendations of borderline content, raise up authoritative sources for news and information and reward trusted creators. Learn more about how we treat misinformation on YouTube.", 'As detailed in our Community Guidelines. YouTube does not allow misleading or deceptive content that poses a serious risk of egregious harm. When it comes to misinformation, we need a clear set of facts to base our policies on. For example, for COVID-19 medical misinformation policies, we rely on expert consensus from both international health organisations and local health authorities.', 'Our policies are developed in partnership with a wide range of external experts as well as YouTube Creators. We enforce our policies consistently using a combination of content reviewers and machine learning to remove content that violates our policies as quickly as possible.'. 'Several policies in our Community Guidelines are directly applicable to misinformation, for example:', These misinformation policies apply to certain types of misinformation that can cause egregious real-world harm such as promoting harmful remedies or treatments, certain types of technically manipulated content or content interfering with democratic processes such as census participation.', 'Our elections misinformation policies do not allow misleading or deceptive content with serious risk of egregious real-world harm like content containing hacked information which may interfere with democratic processes, false claims that could materially discourage voting or content with false claims related to candidate eligibility.', "The COVID-19 medical misinformation policy doesn't allow content that spreads medical misinformation which contradicts local and global health authorities' medical information about COVID-19. For example, we don't allow content that denies the existence of COVID-19 or promotes unapproved treatment or prevention methods.", "The vaccine misinformation policy doesn't allow content that poses a serious risk of egregious harm by spreading medical misinformation about currently administered vaccines that are approved and confirmed to be safe and effective by local health authorities and by the World Health Organization (WHO). This is limited to content that contradicts local health authorities' or the WHO's guidance on vaccine safety, efficacy and ingredients.", "Sometimes, we see content that comes close to – but doesn't quite cross the line of – violating our Community Guidelines. We call this borderline content. Globally, consumption of borderline content or potentially harmful misinformation that comes from our recommendations is significantly below 1% of all consumption of content from recommendations. That said, even a fraction of a percent is too much. So, we do not proactively recommend such content on YouTube, thereby limiting its spread.", 'We have careful systems in place to help us determine what is borderline content and potentially harmful misinformation

across the wide variety of videos on YouTube. As part of this, we ask external evaluators and experts to provide critical input on the quality of a video. And these evaluators use public guidelines to guide their work. Based on the consensus input from the evaluators, we use well-tested machine learning systems to build models. These models help review hundreds of thousands of hours of videos every day in order to find and limit the spread of borderline content and potentially harmful misinformation. And over time, the accuracy of these systems will continue to improve.', "For topics such as news, politics, medical and scientific information, the quality of information is key. That's why we have continued to invest in our efforts to connect viewers with quality information and introduced a suite of features to elevate quality information from authoritative sources and provide context to help you make informed decisions.". 'For content where accuracy is key, including news, politics, medical and scientific information, we use machine learning systems that prioritise information from authoritative sources in search results and recommendations.', 'To help you stay connected with the latest news, we highlight authoritative sources in news shelves that appear on the YouTube homepage during breaking news moments, as well as above YouTube search results to show top news when you are looking for news-related topics.', 'News content shelves', 'News content shelves', "Resources Learn more about YouTube's news products", 'We use a number of signals to determine authoritativeness. External raters and experts are trained using public guidelines to provide critical input and guidance on the authoritativeness of videos.', 'Additionally, we use input from Google Search and Google News such as the relevance and freshness of the content, as well as the expertise of the source, to determine the content you see in our officially labelled news Learn more about how Google News works', 'We highlight text-based surfaces.', 'Resources information from authoritative third-party sources using information panels. As you navigate YouTube, you might see a variety of different information panels providing additional context, each of which is designed to help you make your own decisions about the content you find.', 'For example, in developing news situations, when high quality video may not be immediately available, we display links to text-based news articles from authoritative sources in YouTube search results.', 'Developing news information panel', 'Developing news information panel', 'We display information panels above certain search results to highlight relevant fact checks from third-party fact-checking experts.', 'Fact-check information panel', 'Fact-check information panel', "For well-established historical, scientific and health topics that are often subject to misinformation, such as 'Apollo 11' or 'COVID-19 vaccine', you may see information panels alongside related search results and videos linking to independent third-party sources including Encyclopedia Britannica, the World Health Organization and locally relevant health officials.", 'Topical information panel', 'Topical information panel', "Since knowledge around funding sources can provide context when assessing an organisation's background and help you become a more informed viewer, we also show government or public funding for news publishers via information panels alongside their videos.", 'Publisher funding information panel', 'Publisher funding information panel', 'Information panels alongside health videos provide health source context and can help you better evaluate if a source is an accredited organisation or government health source.', 'Information panel that provides health source context', 'Information panel that provides health source context', 'Resources Learn more about information panels', 'YouTube's unique business model only works when our community believes that we are living up to our responsibility as a business. Not only does controversial content not perform

well on YouTube, it also erodes trust with viewers, advertisers, and trusted creators themselves.', 'All channels on YouTube must comply with our Community Guidelines. We set an even higher bar for creators to be eligible to make money on our platform via the YouTube Partner Program (YPP). In order to monetise, channels must also comply with the YouTube channel monetisation policies, which includes our Advertiser-friendly content guidelines which do not allow ads on content promoting or advocating for harmful health or medical claims; or content advocating for groups which promote harmful misinformation. Violation of our YouTube channel monetisation policies may result in monetisation being suspended. Creators can re-apply to join YPP after a certain time period.', "While YouTube addresses misinformation on our platform with policies and products based on the '4 Rs' principles, we also empower the YouTube community by giving users controls to flag misinformation and by investing in media literacy efforts.", 'YouTube removes content that violates our Community Guidelines, however, creators and viewers may still come across content that might need to be deleted or blocked. Anyone who is signed in can use our flagging features to submit content such as video, comment, playlist for review, if they think that it is inappropriate and in violation of our Community Guidelines. We also have tools and filters that allow creators to review or remove comments that they find offensive to themselves and their community.', 'While YouTube tackles misinformation on the platform by applying the 4 Rs principles, we also want to support users in thinking critically about the content that they see on YouTube and the online world so that they can make their own informed decisions.', "We do this in three ways: help users' build media literacy skills; enable the work of organisations who work on media literacy initiatives; and invest in thought leadership to understand the broader context of misinformation.", 'YouTube launched a media literacy programme to help adults and children better assess the accuracy of information so that they can confidently explore YouTube and beyond. The programme features practical media literacy tips for adults as well as children to help them spot misleading information.', 'This programme is live in selected countries and we are working to expand to more countries.', ", ", ", 'As parents play an important role in helping children learn the rules of the road, YouTube has also developed a family guide in partnership with National PTA and Parent Zone to cover media literacy tips and tools for parents to share with children.', "These efforts build on Google's continued commitment to support digital media literacy. In 2017, Google partnered with online safety and media literacy experts to create the 'Be Internet Awesome' programme to help educators and parents teach children the fundamentals of digital safety and citizenship. As a part of that curriculum, Google also launched a media literacy resource for teachers to help children understand persuasion and credibility in content they see online.", 'In 2021, Google contributed €25 million to help launch the European Media and Information Fund. The five-year commitment will support the work of the European University Institute, the Calouste Gulbenkian Foundation and the European Digital Media Observatory to fund organisations seeking to help adults and young people strengthen their media literacy skills.', "This five-year commitment is a continuation of Google's history of supporting and scaling the critical work of organisations focused on media literacy. In 2018, Google.org invested in supporting MediaWise, an initiative designed to help millions of teenagers in the US discern fact from fiction online. MediaWise is composed of industry leaders Poynter Institute, Stanford University, Local Media Association and the National Association for Media Literacy Education.", "As the nature of misinformation rapidly evolves, it is critical that people understand

the broader context of misinformation on the internet. Jigsaw, a unit within Google, has developed research, technology and thought leadership in collaboration with academics and journalists to explore how misinformation campaigns work and spread in today's open societies."]}

Data from linked page:

https://www.youtube.com/intl/ALL_in/howyoutubeworks/our-commitments/curbing-extremist-content/

{'title': 'How YouTube prevents radicalisation - How YouTube Works', 'paragraphs': ['We work hard to protect users from extremist content. We address extremist content by removing videos that violate our hate speech policy and violent criminal organisations policy. Our recommendation systems significantly limit the reach of borderline content and harmful misinformation that brushes up against the policy line but does not cross it.', 'Any content designed to incite violence or hatred towards certain groups of people is against our hate speech policy. Additionally, content promoting or glorifying terrorism is against our violent criminal organisations policy. We remove this content when flagged to us.', "Sometimes, there is content that brushes up against the policy line but does not cross it. We call this borderline content. Our recommendations systems help limit the spread of borderline content, and because of this, we've seen more than a 70% drop in watch time of this content coming from non-subscribed recommendations in the US.", 'Content promoting or glorifying terrorist and other violent criminal organisations does not have a home on YouTube. YouTube has automated systems that aid in the detection of content that may violate our policies, including our violent criminal organisations policy. Once potentially problematic content has been identified, human review verifies whether it violates our policies. If it does, the content is removed and is used to train our machines for better coverage in the future. Machine learning now helps us take down extremist content before it has been widely viewed. Between October and December 2019, approximately 90% of the videos uploaded that were removed for violating our violent extremism policy were taken down before they had 10 views.', "The YouTube community also helps us to spot this content. We have a designated 'promotes terrorism' flag underneath every video on YouTube that users can select when they report content. We also work with violent extremism experts through our Trusted Flagger programme. Teams carefully evaluate flags 24 hours a day, seven days a week.", 'We are also a founding member of the Global Internet Forum to Counter Terrorism (GIFCT), where we work with other tech companies to keep terrorist content off the web while providing training and other resources to smaller companies facing similar challenges.', 'Resources Learn more about our violent criminal organisations policy Learn more about how we enforce our violent extremism policy in our quarterly YouTube Community Guidelines enforcement report']

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Data from linked page:

https://www.youtube.com/intl/ALL_in/howyoutubeworks/our-commitments/supporting-political-integrity/

{'title': 'YouTube security and election policies - How YouTube Works', 'paragraphs': ['With so many users around the world coming to YouTube to learn about political leaders, participate in civic engagement and develop informed opinions about current events, we have a responsibility to support an informed citizenry and foster healthy political discourse. To deliver on this responsibility, we remove policy-violative content, raise authoritative news sources, reduce the spread of election-related misinformation and provide a range of resources for civics partners such as government officials, candidates, civics organisations and political creators to ensure that a broad range of voices are heard.', 'Our Community Guidelines provide clear guidance on content that is not allowed on YouTube. These policies also apply to election-related content. We use a combination of people and machine learning to detect potentially problematic content at scale. Once such content is identified, human review verifies whether it violates our policies. If it does, the content is removed and is used to train our machines for better coverage in the future.', 'Here are some examples of where our established deceptive practices policies apply:', 'Content that has been technically manipulated or doctored in a way that misleads users

(beyond clips taken out of context) and may pose a serious risk of egregious harm; for example, a video that has been technically manipulated to make it appear that a government official is dead.', 'Content that advances false claims related to the technical eligibility requirements for current political candidates and sitting elected officials to serve in office, such as false claims that a candidate is not eligible to hold office based on false information about citizenship status requirements to hold office in that country.', 'Additionally, we terminate channels that:', 'Attempt to impersonate another person or channel, misrepresent their country of origin, or conceal their association with a government actor.', 'Artificially increase the number of views, likes, comments, or other metric either through the use of automatic systems or by serving up videos to unsuspecting viewers.', 'As always, we enforce our policies consistently, without regard to a video's political viewpoint.', "To combat foreign and domestic coordinated influence operations looking to interfere in electoral processes, we coordinate closely with Google's Threat Analysis Group (TAG) to identify bad actors and terminate their channels and accounts. Through TAG, we work with other technology companies to share intelligence and best practices, and share threat information with law enforcement.", "Political news and events can be subject to misinformation, so the availability of quality information sources is crucial. That's why we raise up authoritative voices, including news sources like NDTV and India Today, for news and information in search results and 'Up next' panels. Additionally, we have a number of product features that help highlight content across our platform, including Top News and Breaking News shelves to highlight quality journalism, as well as information panels that indicate funding sources below videos from publishers that receive public or government funding.", 'In addition to our always-on product features that raise information from authoritative sources on our platform, we make additional efforts during key civic and election moments. For instance, when there are major live moments – like the State of the Union address, election debates and presidential inaugurations – we work to make these streams easily accessible to a wide audience on our platform.', 'For the 2018 US midterm and the 2019 EU parliamentary elections, when users searched for a candidate on YouTube, we surfaced an information panel with additional information about that candidate – for example, party affiliation and district – above search results. We also highlighted the official YouTube channels of candidates when available. We plan to have a similar feature for candidates in the 2020 US presidential elections.', "YouTube has a range of tools and resources to help civics partners build their brands and connect with constituents. We've created a series of guides to get them started.", 'Global getting started guide for civics - Discover a set of best practices and examples for civics partners to build their channel from the ground up, including sections on branding, content planning, content creation and content discovery.', 'Live streaming guide for civics – Learn how civics partners are able to communicate effectively with their community live on YouTube, including details about hosting live events, press conferences and real-time interactions with audiences, and explore hardware and software options to help them make the most of their live streams.', 'Resources Global getting started guide for civics Live streaming guide for civics Learn more about the YouTube Partner Programme', "Given the importance of shared trust in the democratic process, we want to improve voters' confidence in the political ads that they may see on our ad platforms. We enforce all of our guidelines consistently and without regard to a video's political viewpoint.", "Ads running on YouTube are subject to Google Ads policies, content that lives on our platform is subject to YouTube Community Guidelines and channels that are part of the YouTube Partner

Programme are subject to YouTube monetisation policies. So, a video uploaded to a YouTube channel by a creator is subject to our Community Guidelines, but if that same video is promoted as an ad, it's further subject to Google Ad policies.", "Google's ads policies govern ads that run on YouTube. We don't allow granular microtargeting (including non-political ads). Verified US political advertisers can only target election ads on age, gender, location (e.g. postcode) and context (e.g. topics). Clear disclosures are required for all election ads to help you better understand who is paying for them – data which is publicly available in our Transparency Report. We use both automated and human reviewers to check that our policies are being followed.", "YouTube's Community Guidelines specify what content is allowed and not allowed on YouTube, and we have policies that have been specifically created for elections. Policies that directly relate to elections include:", "YouTube's Monetisation policies apply to creators who are part of the YouTube Partner Programme (YPP) to adopt monetisation products to earn money for their channel. Participating channels have to meet eligibility requirements as well as follow our monetisation policies and advertiser-friendly content guidelines. Failure to do so means limited or no ads will appear against content.". 'How does YouTube treat ads with political content in different parts of the world?', 'Political creators interested in becoming verified to run ads with political content will need to learn more about political advertising requirements in your country.', 'Resources Political-advertising policies on YouTube Political-advertising report']}

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association with a government actor.', 'Artificially increase the number of views, likes, comments, or other metric either through the use of automatic systems or by serving up videos to unsuspecting viewers.', 'As always, we enforce our policies consistently, without regard to a video's political viewpoint.', "To combat foreign and domestic coordinated influence operations looking to interfere in electoral processes, we coordinate closely with Google's Threat Analysis Group (TAG) to identify bad actors and terminate their channels and accounts. Through TAG, we work with other technology companies to share intelligence and best practices, and share threat information with law enforcement.", "Political news and events can be subject to misinformation, so the availability of quality information sources is crucial. That's why we raise up authoritative voices, including news sources like NDTV and India Today, for news and information in search results and 'Up next' panels. Additionally, we have a number of product features that help highlight content across our platform, including Top News and Breaking News shelves to highlight quality journalism, as well as information panels that indicate funding sources below videos from publishers that receive public or government funding.", 'In addition to our always-on product features that raise information from authoritative sources on our platform. we make additional efforts during key civic and election moments. For instance, when there are major live moments – like the State of the Union address, election debates and presidential inaugurations - we work to make these streams easily accessible to a wide audience on our platform.', 'For the 2018 US midterm and the 2019 EU parliamentary elections, when users searched for a candidate on YouTube, we surfaced an information panel with additional information about that candidate – for example, party affiliation and district – above search results. We also highlighted the official YouTube channels of candidates when available. We plan to have a similar feature for candidates in the 2020 US presidential elections.', "YouTube has a range of tools and resources to help civics partners build their brands and connect with constituents. We've created a series of guides to get them started.", 'Global getting started guide for civics - Discover a set of best practices and examples for civics partners to build their channel from the ground up, including sections on branding, content planning, content creation and content discovery.', 'Live streaming guide for civics – Learn how civics partners are able to communicate effectively with their community live on YouTube, including details about hosting live events, press conferences and real-time interactions with audiences, and explore hardware and software options to help them make the most of their live streams.', 'Resources getting started guide for civics Live streaming guide for civics Learn more about the YouTube Partner Programme', "Given the importance of shared trust in the democratic process, we want to improve voters' confidence in the political ads that they may see on our ad platforms. We enforce all of our guidelines consistently and without regard to a video's political viewpoint.", "Ads running on YouTube are subject to Google Ads policies, content that lives on our platform is subject to YouTube Community Guidelines and channels that are part of the YouTube Partner Programme are subject to YouTube monetisation policies. So, a video uploaded to a YouTube channel by a creator is subject to our Community Guidelines, but if that same video is promoted as an ad, it's further subject to Google Ad policies.", "Google's ads policies govern ads that run on YouTube. We don't allow granular microtargeting (including non-political ads). Verified US political advertisers can only target election ads on age, gender, location (e.g. postcode) and context (e.g. topics). Clear disclosures are required for all election ads to help you better understand who is paying for them – data which is publicly available in our Transparency

Report. We use both automated and human reviewers to check that our policies are being followed.", "YouTube's Community Guidelines specify what content is allowed and not allowed on YouTube, and we have policies that have been specifically created for elections. Policies that directly relate to elections include:", "YouTube's Monetisation policies apply to creators who are part of the YouTube Partner Programme (YPP) to adopt monetisation products to earn money for their channel. Participating channels have to meet eligibility requirements as well as follow our monetisation policies and advertiser-friendly content guidelines. Failure to do so means limited or no ads will appear against content.", 'How does YouTube treat ads with political content in different parts of the world?', 'Political creators interested in becoming verified to run ads with political content will need to learn more about political advertising requirements in your country.', 'Resources Political-advertising policies on YouTube Political-advertising report']}

Data from linked page: https://research.youtube

{'title': 'YouTube Research - Home', 'paragraphs': ['YouTube is equipping researchers from around the world with data,\n tools, and support to advance the public's understanding of our\n platform and its impact.', 'Eligible researchers from diverse disciplines can apply to use\n YouTube data to study a variety of topics. We're starting this\n program offering participants the following:', 'Scaled access to YouTube's public data corpus with as as required for their research', 'Opportunity to derive insights from global much quota\n YouTube data', 'Support and technical guidance from YouTube', 'We welcome feedback from participating researchers on the program\n as we continue to build out more products and tools over time.', 'Learn more about the process, what data is available, and find\n answers to your questions.', 'Confirm your eligibility and learn more about the program policies\n before you apply.', 'For press inquiries, please contact\n press@google.com']}

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offering participants the following:', 'Scaled access to YouTube's public data corpus with as much quota\n as required for their research', 'Opportunity to derive insights from global YouTube data', 'Support and technical guidance from YouTube', 'We welcome feedback from participating researchers on the program\n as we continue to build out more products and tools over time.', 'Learn more about the process, what data is available, and find\n answers to your questions.', 'Confirm your eligibility and learn more about the program policies\n before you apply.', 'For press inquiries, please contact\n press@google.com']}

Data from linked page: https://research.youtube/how-it-works {'title': 'YouTube Research - How It Works', 'paragraphs': ['See an overview of the program and answers to common questions.', 'This program is for academic researchers interested in using\n YouTube's global Data API for their next research project. Here's\n how it works:', 'Confirm your eligibility', 'Verify that you're an academic researcher affiliated with an\n accredited, higher-learning institution.', 'View entry criteria', 'Create a Google Cloud project', 'Before you apply, you'll need to create an API project in the\n Google Cloud Console. Get started by visiting the enabled APIs\n page.', 'Read the guide', 'Submit your application', 'Apply with your institutional email (such as .edu), include as\n much detail as possible, and confirm that all of your\n information is accurate.', 'View the application', 'We're starting this program with scaled, expanded access to global\n video metadata across the entire public YouTube corpus via our\n Data API. Learn more about what data is available in the\n YouTube API reference.\n We encourage all researchers with clear research goals to apply.\n We're excited to work with you and learn which additional tools\n and data could support your work.', 'Below, you'll find answers to common questions about the program.', 'A qualified researcher is a student, research-focused staff,\n or faculty member affiliated with an accredited\n higher-learning institution.', 'View entry criteria', 'Our Researcher Program has no requirements about which topics researchers are allowed to study. The\n or stipulations\n Data API provides scaled access to video metadata across the\n entire public YouTube corpus. We encourage academics from\n diverse backgrounds, studying a range of topics, to apply.', 'Review API documentation', 'Yes, you'll need to submit a new application and be accepted\n to the YouTube Researcher Program to receive an the Data API quota for academic research purposes.', 'Yes, this is increase in\n allowed as long as the researcher abides by our\n standard privacy Terms of Service (ToS) and regularly\n ensures that the researcher is still authorized to the OAuth token. If your API project uses OAuth tokens, you\n access\n may need to complete an additional\n OAuth Compliance Audit.', 'This is a first step, and we look forward to hearing\n feedback from participating researchers regarding and tools could better support their research across\n which data\n disciplines. We'll continue to build out more products and\n features over time.'. 'Academic institutions are considered eligible for inclusion\n in the YouTube Researcher Program if they meet the following\n criteria:', 'For the US, we require that institutions are regionally\n accredited. Outside the US, we require that the institution\n is on a national list or is accredited by an international\n organization that is a member of or recognized by a higher\n education QA program

(such as INQAAHE, CHEA or ENQA).', 'If your accredited institution is not listed in the\n application form, please manually enter it in the "Other"\n field in the application form. Our team will review your\n application and if your accredited institution is eligible\n it will be added to our list.', 'Currently the Researcher program is available to researchers\n at eligible academic institutions in the following\n countries:', 'Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,\n Canada, Chile, Colombia, Cyprus, Czech Republic, Denmark,\n Egypt, Estonia, Finland, France, Germany, Ghana, Greece,\n Hungary, India, Indonesia, Ireland, Israel, Italy, Japan,\n Kenya, Korea, Latvia, Lithuania, Luxembourg, Malaysia,\n Malta, Mexico, Morocco, Netherlands, New Zealand, Nigeria,\n Norway, Oman, Saudi Arabia, Senegal, Singapore, Philippines, Poland, Portugal, Qatar, Romania,\n Slovakia, South Africa,\n Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia,\n United Arab Emirates, United Kingdom, United States,\n Vietnam.', 'We are committed to supporting a diverse array of accredited\n academic institutions around the world and are working to\n make the YT Researcher program available as widely as\n possible. Therefore, we encourage eligible academics from\n diverse backgrounds studying a range of topics at any\n accredited academic institution to apply.']}

Data from linked page: https://research.youtube/how-it-works#content {'title': 'YouTube Research - How It Works', 'paragraphs': ['See an overview of the program and answers to common questions.', 'This program is for academic researchers interested in using\n YouTube's global Data API for their next research project. Here's\n how it works:', 'Confirm your eligibility', 'Verify that you're an academic researcher affiliated with an\n accredited, higher-learning institution.', 'View entry criteria', 'Create a Google Cloud project', Google Cloud Console. 'Before you apply, you'll need to create an API project in the\n Get started by visiting the enabled APIs\n page.', 'Read the guide', 'Submit vour application', 'Apply with your institutional email (such as .edu), include as\n much detail as possible, and confirm that all of your\n information is accurate.', 'View the application', 'We're starting this program with scaled, expanded access to global\n video metadata across the entire public YouTube corpus via our\n Data API. Learn more about what data is available in the\n YouTube API reference.\n We encourage all researchers with clear research goals to apply.\n We're excited to work with you and learn which additional tools\n and data could support your work.', 'Below, you'll find answers to common questions about the program.', 'A qualified researcher is a student, research-focused staff,\n or faculty member affiliated with an accredited\n higher-learning institution.', 'View entry criteria', 'Our Researcher Program has no requirements or stipulations\n about which topics researchers are allowed to study. The\n Data API provides scaled access to video metadata across the\n entire public YouTube corpus. We encourage academics from\n diverse backgrounds, studying a range of topics, to apply.', 'Review API documentation', 'Yes, you'll need to submit a new application and be accepted\n to the YouTube Researcher Program to receive an the Data API quota for academic research purposes.', 'Yes, this is increase in\n allowed as long as the researcher abides by our\n standard privacy Terms of

Service (ToS) and regularly\n ensures that the researcher is still authorized to the OAuth token. If your API project uses OAuth tokens, you\n access\n may need to complete an additional\n OAuth Compliance Audit.', 'This is a first step. and we look forward to hearing\n feedback from participating researchers regarding which data\n and tools could better support their research across\n disciplines. We'll continue to build out more products and\n features over time.', 'Academic institutions are considered eligible for inclusion\n in the YouTube Researcher Program if they meet the following\n criteria:', 'For the US, we require that institutions are regionally\n accredited. Outside the US, we require that the is on a national list or is accredited by an international\n institution\n organization that is a member of or recognized by a higher\n education QA program (such as INQAAHE, CHEA or ENQA).', 'If your accredited institution is not listed in the\n application form, please manually enter it in the "Other"\n field in the application form. Our team will review your\n application and if your accredited institution is it will be added to our list.'. 'Currently the Researcher program is available eligible\n to researchers\n at eligible academic institutions in the following\n countries:', 'Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,\n Canada, Chile. Colombia, Cyprus, Czech Republic, Denmark,\n Egypt, Estonia, Finland, France, Germany, Ghana, Greece,\n Hungary, India, Indonesia, Ireland, Israel, Italy, Kenya, Korea, Latvia, Lithuania, Luxembourg, Malaysia,\n Japan,\n Malta, Mexico, Morocco, Netherlands, New Zealand, Nigeria,\n Norway, Oman, Philippines, Poland, Portugal, Qatar, Romania,\n Saudi Arabia, Senegal, Singapore, Slovakia, South Africa,\n Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia,\n United Arab Emirates, United Kingdom, United States,\n Vietnam.', 'We are committed to supporting a diverse array of accredited\n academic institutions around the world and are working to\n make the YT Researcher program available possible. Therefore, we encourage eligible academics from\n as widely as\n diverse backgrounds studying a range of topics at any\n accredited academic institution to apply.']}

Data from linked page: https://research.youtube/policies {'title': 'YouTube Research - Policies', 'paragraphs': ['We've summarized the eligibility requirements and conditions on\n this page. Be sure to review the\n full terms and conditions before you\n apply for the Researcher Program.', 'To be considered for the program, applicants must:', 'Be a student, research-focused staff, or faculty member\n affiliated with an accredited, higher-education institution that\n can grant degrees.', 'Have a clear research goal, and intend to publish their\n findings. Research cannot be made available for commercial sale.', 'Be free from any affiliation with Alphabet or Google (e.g. not\n working as an intern, temp, vendor, or consultant).', 'To participate in the program, applicants must review and agree to\n the policies outlined below.', 'View full terms and conditions', 'Selected researchers must agree to the\n Researcher Program Terms of Service, along with the general\n YouTube Terms of Service\n — the existing\n API Services Terms of Service, and all applicable data security requirements.', "We built this program for researchers and are and privacy\n

alwavs\n looking for feedback to improve it. In addition, the\n program supports researcher independence. You are\n solely responsible for your research and publications\n and YouTube won't have editorial discretion or in either. In addition, YouTube won't own any IP\n input\n to your research, publications, or any\n research outcomes, recommendations, or next steps.", 'In the interest of peer review, public scrutiny, and\n comment. researchers must agree to make their findings\n publicly available. In addition, after findings are\n published, researchers will provide YouTube with free\n access to and use of all research based upon YouTube\n data.'1}

Data from linked page: https://research.youtube/policies#content {'title': 'YouTube Research - Policies', 'paragraphs': ['We've summarized the eligibility requirements and conditions on\n this page. Be sure to review the\n full terms and conditions before you\n apply for the Researcher Program.', 'To be considered for the program, applicants must:', 'Be a student, research-focused staff, or faculty member\n affiliated with an accredited, higher-education institution that\n can grant degrees.', 'Have a clear research goal, and intend to publish their\n findings. Research cannot be made available for commercial sale.', 'Be free from any affiliation with Alphabet or Google (e.g. working as an intern, temp, vendor, or consultant).', 'To participate in the not\n program, applicants must review and agree to\n the policies outlined below.', 'View full terms and conditions', 'Selected researchers must agree to the\n Researcher Program Terms of Service, along with the general\n YouTube Terms of Service\n — the existing\n API Services Terms of Service, and all applicable data security and privacy\n requirements.', "We built this program for researchers and are always\n looking for feedback to improve it. In addition, the\n program supports researcher independence. You are\n solely responsible for your research and publications\n and YouTube won't have editorial discretion or in either. In addition, YouTube won't own any IP\n input\n related to your research, publications, or any\n research outcomes, recommendations, or next steps.", 'In the interest of peer review, public scrutiny, and\n researchers must agree to make their findings\n publicly available. In addition, after findings are\n published, researchers will provide YouTube with free\n access to and use of all research based upon YouTube\n data.']}

Data from linked page: https://support.google.com/youtube/contact/yt_researcher_certification {'title': 'YouTube Researcher Program Application - YouTube Help', 'paragraphs': ['This form will ask for information about:', '(i) your research,', '(ii) your research institution and affiliation,', '(iii) your API Client, and', "(iv) your API Client's access to and usage of YouTube API Services (current and proposed use, as applicable)", 'We will use the information you provide in accordance with our Privacy Policy\xa0and the Researcher Program Policy\xa0& Terms', '* Required field', 'API Client Information', 'An "API Client" is, as defined in the YouTube API Developer Policies, any website or software application that accesses or uses the YouTube API Services and includes, without limitation, any and all software applications you use to access and collect YouTube data with the YouTube API Services', 'Send documents (e.g., design

documents, etc.) relating to your implementation, access, integration and use of YouTube API Services by each of your API Client/If the API Client is not accessible publicly, please upload a detailed screencast of each YouTube API Service functionality and YouTube data, content and information as displayed on, or integrated into, this API Client. * No files chosen']

Data from linked page:

https://support.google.com/youtube/contact/yt_researcher_certification#hcfe-content {'title': 'YouTube Researcher Program Application - YouTube Help', 'paragraphs': ['This form will ask for information about:', '(i) your research,', '(ii) your research institution and affiliation,', '(iii) your API Client, and', "(iv) your API Client's access to and usage of YouTube API Services (current and proposed use, as applicable)", 'We will use the information you provide in accordance with our Privacy Policy\xa0and the Researcher Program Policy\xa0& Terms', '* Required field', 'API Client Information', 'An "API Client" is, as defined in the YouTube API Developer Policies, any website or software application that accesses or uses the YouTube API Services and includes, without limitation, any and all software applications you use to access and collect YouTube data with the YouTube API Services', 'Send documents (e.g., design documents, etc.) relating to your implementation, access, integration and use of YouTube API Services by each of your API Client/If the API Client is not accessible publicly, please upload a detailed screencast of each YouTube API Service functionality and YouTube data, content and information as displayed on, or integrated into, this API Client. * No files chosen']}

Data from linked page: https://support.google.com/youtube {'title': 'YouTube Help', 'paragraphs': ['यदि आप एक योग्य क्रिएटर हैं, तो आप हिंदी में हमारी क्रिएटर सपोर्ट टीम से संपर्क कर सकते हैं.', 'Get in touch with community experts and other users in the YouTube help forum.', "YouTube Contributors are the most active and knowledgeable people you'll find in the forum.", 'Browse our video library for helpful tips, feature overviews, and step-by-step tutorials.', 'Get information on reported technical issues or scheduled maintenance.']}

Data from linked page: https://support.google.com/youtube#hcfe-content {'title': 'YouTube Help', 'paragraphs': ['यदि आप एक योग्य क्रिएटर हैं, तो आप हिंदी में हमारी क्रिएटर सपोर्ट टीम से संपर्क कर सकते हैं.', 'Get in touch with community experts and other users in the YouTube help forum.', "YouTube Contributors are the most active and knowledgeable people you'll find in the forum.", 'Browse our video library for helpful tips, feature overviews, and step-by-step tutorials.', 'Get information on reported technical issues or scheduled maintenance.']}