## VISVESVARAYA TECHNOLOGICAL UNIVERSITY

JNANASANGAMA, BELAGAVI - 590018



Data Science (21CSE164)
Project Report
On

# CRICKET MANIA – CRICKET DATA ANALYTICS FOR BETTING APP

Submitted in partial fulfillment for the award of the degree of

**Bachelor of Engineering** 

in

COMPUTER SCIENCE & ENGINEERING
Submitted by

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# B.N.M. Institute of Technology

#### An Autonomous Institution under VTU

Approved by AICTE, Accredited as a grade A Institution by NAAC. All eligible branches – CSE, ECE, EEE, ISE & Mech. Engg. are Accredited by NBA for academic years 2021-22 to 2024-25.

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**Department of Computer Science and Engineering** 

<u>2023 - 24</u>

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#### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING



Certified that the Project entitled CRICKET MANIA – CRICKET DATA ANALYTICS FOR BETTING APP carried out by Mr. ABHIRAM B S (1BG21CS001), Mr. ADITYA B PRAHALAD (1BG21CS003) and Mr. ANEESH M (1BG21CS010) are Bonafide students of VI Semester, BNM Institute of Technology in partial fulfilment for the award of Bachelor of Engineering in COMPUTER SCIENCE AND ENGINEERING, of Visvesvaraya Technological University, Belagavi during the year 2024. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the report deposited in the departmental library. The project report has been approved as it satisfies the academic requirements with respect to the project work prescribed for the said degree.

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## **ABSTRACT**

Cricket, a sport followed passionately by millions around the globe, has a profound impact on both entertainment and betting industries. However, existing platforms often lack advanced analytical tools that can aid users in making informed decisions, particularly in the context of fantasy sports betting. This project, Cricket Mania, aims to bridge this gap by developing a comprehensive cricket data analysis system utilizing PowerBI for data visualization and ESPN's data and statistics.

Our platform empowers users to create their own team of 11 players, providing in-depth performance analysis both at the individual and team levels. Through our user-friendly interface, users can compare and contrast player statistics, historical performance, and predictive analytics, facilitating more strategic decision-making for fantasy cricket and betting.

By integrating data and advanced analytics, our project not only enhances the user experience but also introduces a new dimension of data-driven decision-making in cricket betting, which is currently absent in popular apps like Dream11. This innovative approach ensures that users are equipped with the necessary insights to optimize their selections, thereby increasing their chances of success in the competitive world of fantasy cricket.

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### Introduction

Cricket, often described as a religion in countries like India and a passion in many other parts of the world, has a colossal following. This sport captivates millions, whether they are watching international tournaments, domestic leagues, or grassroots matches. With the advent of digital technology, the way fans engage with cricket has transformed dramatically. Fantasy sports, where users create their virtual teams based on real players' performances, have surged in popularity. However, despite the rapid growth of fantasy cricket platforms like Dream11, there is a noticeable gap in the market for sophisticated data analysis tools that can enhance users' decision-making capabilities.

The project we are developing aims to address this gap by creating an advanced cricket data analysis system. Leveraging the powerful data visualization capabilities of PowerBI, we will scrape comprehensive cricketer data from ESPN, a leading sports information source. This project is designed to provide users with in-depth insights into player performances and enable them to make more informed decisions when forming their fantasy cricket teams. Unlike existing platforms that offer basic statistics, our system will delve deeper, offering detailed analyses that consider various factors influencing player performance.

Users of our platform can select a team of 11 players, and our system will provide performance metrics both for individual players and the entire team. This dual-level analysis allows users to compare players' historical data, recent form, and predictive performance metrics, thus aiding in strategic team selection. By utilizing PowerBI, we can present this data in an intuitive and visually appealing manner, making complex statistics easily understandable even for users who may not have a deep background in data analytics.

Our project's uniqueness lies in its application to fantasy sports betting, a rapidly growing segment within the cricket fandom. Traditional betting apps often lack sophisticated tools that provide comprehensive data-driven insights. By integrating real-time data scraping from ESPN and powerful analytical tools, we aim to give users a competitive edge. This system will help users make better predictions and improve their chances of success in fantasy leagues and betting scenarios.

The broader objective of our project is to revolutionize the way cricket data is used by fans and bettors. By offering a platform that not only visualizes data but also provides actionable insights, we are enhancing user engagement and making the experience of following cricket more interactive and informed. This innovative approach can potentially transform fantasy cricket, making it not just a game of luck but a game of strategy and informed decisions.

## 1.1. Problem Statement

Despite the immense popularity of fantasy cricket, current platforms like Dream11 lack advanced analytical tools that can significantly enhance users' decision-making capabilities. Fantasy sports enthusiasts need comprehensive and sophisticated data insights to make informed choices when forming their virtual teams. Existing solutions provide only basic statistics, failing to offer in-depth performance analyses and predictive metrics. This gap limits users' ability to optimize their team selections and improve their success rates in fantasy cricket and betting. Our project, Cricket Mania, aims to address this issue by developing an advanced cricket data analysis system using PowerBI and ESPN's data, offering detailed player and team performance insights to revolutionize the fantasy cricket experience.

# 1.2. Objectives

The Cricket Mania project aims to revolutionize fantasy cricket by providing users with advanced data analysis tools, enabling informed decision-making. Below are the key objectives to achieve this vision:

- Data Collection using Web Scraping from ESPN: Develop and implement a web scraping framework to systematically gather comprehensive cricket data from ESPN. This includes player statistics, match details, historical performance data, and other relevant metrics necessary for in-depth analysis.
- **Data Filtering and Formatting:** Process the raw data collected from ESPN to filter out irrelevant or redundant information. Format the data to ensure consistency and compatibility with subsequent analytical processes, preparing it for effective transformation and analysis.

- **Data Transformation and Cleaning:** Apply data transformation techniques to restructure the data into a more usable format. Clean the data by identifying and rectifying inaccuracies, handling missing values, and ensuring data integrity, thus enhancing the reliability of the analysis.
- Custom DAX Queries for PowerBI: Develop and utilize custom Data Analysis
   Expressions (DAX) queries within PowerBI to perform complex calculations and derive
   meaningful insights from the data. These queries will enable sophisticated data
   manipulation and enhance the analytical capabilities of the platform.
- Data Visualization and Outcome Analysis using PowerBI: Create interactive and visually compelling dashboards and reports in PowerBI. These visualizations will present the data in an easily interpretable manner, enabling users to analyze player and team performance effectively. Outcome analysis will focus on identifying patterns, trends, and actionable insights to aid users in making informed decisions for fantasy cricket and betting scenarios.

# **Literature Survey**

# [1] Sport analytics for cricket game results using machine learning: An experimental study[1]

The Paper "Sport Analytics for Cricket Game Results Using Machine Learning" aims to predict the outcomes of IPL matches using machine learning techniques. It employs filter-based feature selection methods and algorithms like Naïve Bayes, Random Forest, KNN, and Model Trees, with Random Forest showing the highest accuracy, precision, and recall. Challenges arose with toss-related features, which did not yield accurate predictions. Future improvements could include live data and player statistics.

#### Limitations:

- Limited Dataset Variables: The project suffers from a lack of comprehensive data, such as live streaming and player statistics, reducing prediction accuracy.
- **Algorithm Performance:** While Random Forest performed well, other algorithms struggled with toss-related features, indicating a need for model refinement.
- Dependency on Pre-game Conditions: The models rely heavily on pre-game factors like
  home ground advantage and toss decisions, which may limit their robustness and
  generalizability.
- **Scope and Generalizability:** The focus on IPL restricts the findings' applicability to other cricket formats, limiting the predictive models' broader relevance.
- **Future Research Directions:** Future work should integrate real-time data, player statistics, and diverse features to enhance prediction accuracy and reliability.

# [2] The Cricket Winner Prediction With Application Of Machine Learning And Data Analytics[2]

The research aims to predict IPL match winners using historical data from 2008 to 2017. It employs the SEMMA methodology for data analysis, including data preprocessing, visualization, feature selection, and implementing machine learning models. Decision Tree, Random Forest, and XGBoost classifiers were used to forecast match outcomes. Results showed Decision Tree achieved 94.87% accuracy after parameter tuning, Random Forest reached 80.76%, and XGBoost excelled with 94.23%.

#### Limitations:

- **Data Inconsistencies:** Inconsistent and complex datasets can hinder accurate predictions, leading to biased or unreliable outcomes.
- Model Complexity: Models like Random Forest and XGBoost require advanced expertise and significant computational resources, making them less accessible to users with limited resources.
- Overfitting Concerns: Deep decision trees in models like Random Forest can overfit, performing well on training data but poorly on unseen data, reducing model generalizability.
- **Computation Time:** Random Forest can be computationally intensive, leading to slower training and prediction times, limiting scalability.
- Domain Expertise Requirement: Developing and fine-tuning these models
  necessitates domain knowledge in cricket analytics and data science, potentially
  limiting accessibility.

#### [3] Artificial Intelligence and Data Analytics in Cricket[3]

Data analytics and AI have transformed cricket by providing insights for player selection, strategy development, and match predictions. Techniques like Linear Regression, Naive Bayes, and Decision Trees have been used for predicting runs, evaluating player performance, and team selection. Methods such as Classification, PCA, and DEA enable data-driven decisions. Models like Linear Regression and Naive Bayes have proven accurate and effective in predicting scores and optimizing team composition.

Limitations of Data Analytics in Cricket:

- Overreliance on Data: Teams may depend too much on data-driven decisions, ignoring intuitive aspects like player form and on-field dynamics.
- Data Limitations: Incomplete or inaccurate data can impact the reliability of analytical models and predictions.
- Complexity and Interpretation: Analyzing and interpreting cricket data requires expertise, posing challenges for teams without dedicated resources.
- Adaptability and Flexibility: Data analytics may not account for unexpected variables or adapt quickly to changing game conditions.

• **Privacy and Ethical Concerns:** The use of player data for performance evaluation and selection raises privacy and ethical issues.

#### [4] Data Analytics in the Game of Cricket: A Novel Paradigm[4]

This study explores using IoT and data analytics in cricket, introducing a novel timing index for player analysis with real-life implementation using cricket bat sensors. Findings offer insights into batting parameters and timing categorization, with future work focusing on machine learning integration for better classification.

#### Limitations:

- **Normalization Challenges:** Normalizing quantities can be challenging and may introduce variability and inaccuracies.
- Work-in-Progress: The timing index analysis is still under development, indicating limitations in current findings and the need for further validation.
- **Limited Scope:** The study's focus on specific batting parameters may limit the comprehensive understanding of player performance, suggesting a need for broader data integration.

#### [5] Sports betting research: literature review[5]

Research on AFL matches analyzed sports betting promotions, identifying nine wagering brands marketed at stadiums and during broadcasts. Despite the growing popularity of sports betting in Australia, which has been linked to increased problem gambling, particularly among young males, there remains a significant need for more research on sports betting practices and experiences. Emphasis should be placed on monitoring, evaluating the effectiveness of current strategies, and developing targeted resources. While deposit limits have been proposed as a potential solution to minimize the financial costs of problem gambling, their effectiveness is limited, highlighting the necessity for further research and more effective interventions.

#### Limitations:

• **Limited Research:** Scarcity of research on sports betting, particularly in monitoring and evaluating interventions. Lack of comprehensive studies on the practices and experiences of sports bettors, especially young males.

- **Ineffectiveness of Current Strategies:** Deposit limits may not effectively prevent excessive gambling. Advertising promoting gambling may exacerbate gambling problems.
- Normalization of Gambling: Normalizing sports betting among young males increases problem-gambling risks. Economic benefits of sports betting may overshadow negative consequences.
- **Need for Further Research:** Dedicated studies on sports betting practices and risks are needed. More research is required on sports bettors' motivations, behaviors, and long-term consequences.
- **Regulatory Challenges:** Insufficient focus on policy, legislation, or regulation in addressing problem gambling. Lack of comprehensive regulatory frameworks may hinder effective harm minimization strategies.

# **Project Requirements**

### **Hardware Requirements:**

Processor	Intel i5/ AMD Ryzen 7
RAM	16GB – 32GB
Storage	512 GB
GPU	NVIDIA RTX 3050 4GB GDDR5
Monitor	27-inch 1440p

Table 3.1: Hardware Requirements

## **Software Requirements:**

- Operating System Windows 10/11
- Programming Language Python
- Integrated Development Environment Jupyter, PowerBI
- Libraries Pandas, json
- Visualization tools Power BI

# **Methodology and Implementation**

# 4.1. Methodology

The Cricket Mania project follows a structured approach to develop an advanced cricket data analysis system. This methodology involves systematically collecting data from ESPN through web scraping, transforming and preprocessing the data to ensure its cleanliness and usability, performing advanced data analysis using custom DAX queries in PowerBI, and visualizing the data through interactive dashboards. Each step is designed to extract meaningful insights and provide users with comprehensive performance metrics. These stages are systematically detailed below:

#### **Data Collection:**

- To gather comprehensive cricket data, we employed web scraping techniques targeting ESPN's [9] extensive sports database.
- The data was collected in JSON format to ensure it was structured and easy to manipulate.

#### **Data Transformation and Preprocessing:**

- The collected JSON data was loaded into Python for transformation. Using the Pandas library, we converted the JSON data into CSV format, which is more suitable for analysis in PowerBI. This step involved structuring the data into tables and columns, ensuring that each piece of information was correctly categorized[7].
- Preprocessing tasks included removing unnecessary columns, standardizing data formats, and handling missing values. This ensured the dataset was clean and ready for subsequent analysis.

#### **Data Cleaning and Formatting:**

- Upon importing the CSV file into PowerBI, we conducted further data cleaning and formatting.
- PowerBI's data transformation tools were used to refine the dataset, ensuring consistency and accuracy. This step involved identifying and rectifying any

- inaccuracies, filling in missing data where possible, and ensuring that all data points were correctly formatted.
- The goal was to prepare a robust dataset that could support detailed and reliable analysis.

#### **Developing Custom DAX Queries:**

- To extract meaningful insights from the data, we developed custom Data Analysis Expressions (DAX) queries within PowerBI[6].
- DAX is a powerful formula language used in PowerBI for data modeling. These
  queries enabled us to perform complex calculations and create measures that provided
  deeper insights into player and team performance.
- Examples of DAX calculations included average runs scored by a player, total wickets taken, and overall team performance metrics. These calculations formed the backbone of our analytical framework.

#### **Data Visualization:**

- The next step was to create interactive and visually compelling dashboards and reports using PowerBI.
- These visualizations were designed to present data in an easily interpretable manner, making complex statistics accessible even to users without a deep background in data analytics.
- The dashboards included charts, graphs, and tables that highlighted key performance metrics, trends, and patterns.
- This visual representation of data allowed users to quickly grasp insights and make informed decisions.

#### **Performance Metrics and Insights:**

- Using the visualized data, we conducted an in-depth outcome analysis to identify patterns, trends, and actionable insights.
- This analysis focused on both individual player performances and overall team dynamics. We examined historical data, recent form, and predictive performance metrics to provide a comprehensive view of each player's capabilities.

• These insights were crucial for helping users optimize their fantasy cricket team selections and improve their chances of success.

#### **Final Team Selection:**

- The final step involved using the insights derived from our data analysis to select an optimal team of 11 players.
- We utilized performance metrics and predictive analyses to choose players who were expected to perform well in upcoming matches.
- This team selection process was designed to maximize the potential for success in fantasy cricket and betting scenarios.
- By providing users with a data-driven approach to team selection, we aimed to transform fantasy cricket from a game of luck into a game of strategy and informed decision-making.

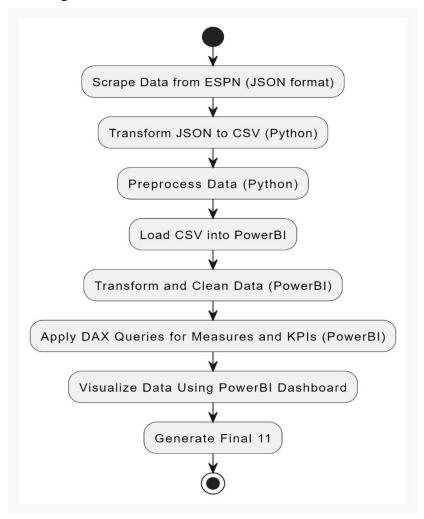


Fig 4.1: Flowchart

# 4.2. Implementation

The implementation begins with web scraping to gather detailed cricket data from ESPN. The collected data is then transformed from JSON to CSV format using Pandas, followed by thorough data cleaning and formatting in PowerBI. Custom DAX queries are developed in PowerBI to perform complex calculations and derive insights. Finally, the data is visualized through interactive PowerBI dashboards, enabling users to make informed decisions and optimize their fantasy cricket team selections. The following sections detail the specific steps taken during implementation:

#### **Data Collection**

- The first step in implementing the Cricket Mania project involved setting up a robust web scraping framework to gather comprehensive cricket data from ESPN.
- The extracted data was structured and stored in JSON format, ready for further processing.

#### **Data Transformation and Preprocessing**

- With the cricket data collected in JSON format, the next step was to transform and preprocess it for analysis.
- We leveraged Python's Pandas library to load the JSON data into a DataFrame, facilitating
  easy manipulation and transformation. This involved converting nested JSON structures
  into a tabular format suitable for analysis.
- The transformed data was then exported to CSV files, making it easier to import and manipulate within PowerBI. During this process, initial preprocessing tasks such as removing unnecessary columns, standardizing data formats, and handling missing values were carried out to ensure that the dataset was clean and well-structured for subsequent analysis.

#### **Data Cleaning and Formatting**

- Once the CSV files were imported into PowerBI, we conducted further data cleaning and formatting to ensure the dataset's reliability and accuracy.
- PowerBI's Power Query Editor was used to remove irrelevant columns and rows, handle
  missing values, and standardize data formats. This step was crucial in maintaining data
  integrity and ensuring consistency across the dataset.

• By meticulously cleaning and formatting the data, we prepared a robust foundation for detailed and reliable analysis, crucial for deriving meaningful insights later in the project.

#### **Developing Custom DAX Queries**

- To extract deeper insights from the cleaned data, we developed custom Data Analysis Expressions (DAX) queries within PowerBI.
- DAX is a powerful formula language used for data modeling and enables complex calculations and data manipulation. We created measures and calculated columns to derive specific performance metrics, such as average runs scored, total wickets taken, and composite performance indices.
- For instance, we calculated the average runs scored using the formula AverageRuns = AVERAGE(PlayerStats[Runs]) and total wickets taken with TotalWickets = SUM(PlayerStats[Wickets]). These DAX queries allowed us to perform sophisticated analyses and derive actionable insights into player and team performances.

#### **Data Visualization**

- Creating interactive and visually compelling dashboards in PowerBI was a critical component of our implementation.
- We designed dashboards that presented key metrics using a variety of visual elements such as bar charts, line graphs, and tables. Filters and slicers were incorporated to enable users to explore data based on different criteria, such as player, team, or match date.
- The aim was to make the visualizations intuitive and accessible, ensuring that even users without a deep background in data analytics could easily interpret the complex statistics.
- These dashboards served as a powerful tool for users to visualize player and team performance data comprehensively.

#### **Performance Metrics and Insights**

- Using the visualized data, we conducted an in-depth outcome analysis to identify patterns, trends, and actionable insights.
- This analysis focused on evaluating individual player performances and overall team dynamics. By examining historical data, recent form, and predictive performance metrics,

- we generated insights that highlighted top-performing players, potential underperformers, and key factors contributing to success.
- These insights were crucial for users to optimize their fantasy cricket team selections and improve their chances of success.

#### **Final Team Selection**

- The final step involved using the insights derived from our analysis to select an optimal team of 11 players.
- This team selection process was driven by performance metrics and predictive analyses, aiming to maximize predicted success in fantasy cricket scenarios.
- By balancing the team composition based on various performance factors, we ensured that the selected team had the highest potential for success. T
- his data-driven approach to team selection transformed fantasy cricket from a game of luck into a game of strategy and informed decision-making, providing users with a significant competitive edge.



Fig 4.2: Player Analysis Basic Dashboard Structure



Fig 4.3: Final 11 Basic Dashboard Structure



Fig 4.4: Player Hover Card Template

Openers		
Parameters	Description	Criteria
Batting Average	Average Runs scored in an Innings	>30
Strike Rate	Number of runs scored per 100 balls	>140
Innings Batted	Total Innings Batted	>3
Boundary %	% of Runs scored in Boundaries	>50
Batting Position	Order in which the batter played	<4

Table 4.1: Openers

Anchors/Middle Orders		
Parameters	Description	Criteria
Batting Average	Average Runs scored in an Innings	>40
Strike Rate	Number of runs scored per 100 balls	>125
Innings Batted	Total Innings Batted	>3
Boundary %	% of Runs scored in Boundaries	>20
Batting Position	Order in which the batter played	>2

Table 4.2: Middle Orders

Finisher/Lower Order		
Parameters	Description	Criteria
Batting Average	Average Runs scored in an Innings	>25
Strike Rate	Number of runs scored per 100 balls	>130
Innings Batted	Total Innings Batted	>3
Boundary %	% of Runs scored in Boundaries	>12
Batting Position	Order in which the batter played	>4
Innings Bowled	Total Innings Bowled by the Bowler	>1

Table 4.3: Lower Order

All-Rounders/Lower Order		
Parameters	Description	Criteria
Batting Average	Average Runs scored in an Innings	>15
Strike Rate	Number of runs scored per 100 balls	>140
Innings Batted	Total Innings Batted	>2
Batting Position	Order in which the batter played	>4
Innings Bowled	Total Innings Bowled by the Bowler	>2
Bowling Economy	Average Runs allowed per Over	<7
	Average number of balls required to take a	
Bowling Strike Rate	Wicket	<20

Table 4.4: All Rounders

Fast Bowlers		
Parameters	Description	Criteria
Innings Bowled	Total Innings Bowled by the Bowler	>4
Bowling Economy	Average Runs allowed per Over	<7
Bowling Strike Rate	Average number of balls required to take a Wicket	<16
Bowling Style	Bowling Style of the player	Fast
Bowling Average	Number of runs allowed per wicket	<20
Dot Ball %	% of dot balls bowled	>40

Table 4.4: Fast Bowlers

# **Experimental results**

## 5.1. Results

The Cricket Mania project has successfully demonstrated the transformative potential of advanced data analysis and visualization in the realm of fantasy cricket. Through a structured approach encompassing data collection, transformation, cleaning, and analysis, we have developed a robust system that offers users a comprehensive view of player and team performance. By leveraging the powerful data visualization capabilities of PowerBI and employing custom DAX queries for detailed analytics, the project has yielded actionable insights and practical solutions for fantasy cricket enthusiasts. This section delves into the specific outcomes of each phase of the project, discusses the implications of the results, and highlights how the integration of sophisticated data tools can significantly enhance user experience and decision-making in fantasy sports.

#### **Data Collection and Scraping Results**

- The initial phase of the project focused on collecting comprehensive cricket data from ESPN using web scraping techniques.
- This process resulted in a detailed dataset that included player statistics, match details, and historical performance records.
- The data was successfully extracted in JSON format, which provided a structured and manageable dataset for subsequent processing.
- The comprehensive nature of the data collected ensured that we had a robust foundation for analysis.

#### **Data Transformation and Preprocessing Outcomes**

- Transforming the collected JSON data into CSV format using Python's Pandas library was a critical step that enabled easier manipulation and analysis in PowerBI.
- This transformation involved flattening nested structures and ensuring that all relevant information was retained in a tabular format.
- The preprocessing phase included removing irrelevant columns, standardizing data formats, and handling missing values, resulting in a clean and well-structured dataset.

 This prepared the data for reliable and accurate analysis, ensuring consistency and integrity.

#### **Data Cleaning and Formatting Results**

- In PowerBI, further data cleaning and formatting refined the dataset, making it ready for detailed analysis.
- Using Power Query Editor, we removed any remaining inconsistencies, filled missing values, and standardized formats across the dataset.
- This step was crucial in ensuring that the data was accurate and reliable, providing a solid basis for subsequent analysis.
- The clean dataset enabled us to perform advanced calculations and derive meaningful insights with confidence.

#### **Advanced Data Analysis Using DAX Queries**

- The development of custom DAX queries in PowerBI allowed us to perform complex calculations and derive detailed performance metrics.
- These queries enabled us to calculate key metrics such as average runs scored, total wickets taken, and composite performance indices.
- For instance, the average runs scored by a player were calculated using the formula AverageRuns = AVERAGE(PlayerStats[Runs]), and the total wickets taken were calculated with TotalWickets = SUM(PlayerStats[Wickets])[8].
- These advanced calculations provided deeper insights into player and team performances, which were crucial for making informed decisions.

#### **Data Visualization and Dashboard Creation**

- The creation of interactive dashboards in PowerBI transformed the raw data into visually compelling and easily interpretable insights.
- The dashboards included bar charts, line graphs, tables, and other visual elements that presented key performance metrics.
- Filters and slicers allowed users to explore the data based on different criteria, such as
  player, team, or match date. These visualizations made complex data accessible to all users,
  regardless of their background in data analytics.

• The intuitive design of the dashboards ensured that users could quickly grasp insights and make informed decisions.

#### **Performance Metrics and Insights**

- Analyzing the visualized data provided us with detailed insights into player and team
  performance. We identified patterns and trends, such as performance consistency over time
  and key contributing factors to player success.
- These insights highlighted top-performing players, potential underperformers, and provided a basis for predictive analyses.
- By leveraging historical data and recent form, we were able to make informed predictions about future performances.
- These insights were crucial for users to optimize their fantasy cricket team selections and improve their chances of success.

#### **Final Team Selection and Optimization**

- Using the insights derived from our analysis, we developed a data-driven approach to selecting an optimal team of 11 players.
- This process involved balancing team composition based on various performance metrics, such as consistency, recent form, and overall contribution. We tested different combinations of players to maximize predicted performance and success in fantasy leagues.
- The optimized team selection demonstrated the practical application of our analysis, transforming fantasy cricket from a game of luck into a game of strategy and informed decision-making.

# 5.2. Discussion

The results of the Cricket Mania project demonstrate the power of advanced data analysis and visualization in enhancing the fantasy cricket experience. By systematically collecting, cleaning, and analyzing comprehensive cricket data, we were able to provide users with detailed performance insights and predictive metrics. The use of PowerBI for data visualization made complex statistics accessible and actionable, enabling users to make informed decisions.

The implementation of custom DAX queries allowed us to perform sophisticated analyses, deriving meaningful insights that went beyond basic statistics offered by existing platforms. These insights were instrumental in optimizing team selection, providing users with a significant competitive edge in fantasy leagues.

Overall, the project highlights the potential of leveraging data-driven approaches to transform fantasy sports. By integrating real-time data scraping, advanced analytics, and intuitive visualizations, we created a platform that not only enhances user engagement but also empowers users to make strategic and informed decisions. This innovative approach can revolutionize the fantasy cricket experience, making it more interactive and rewarding for users.

# **5.3.** Output screenshots

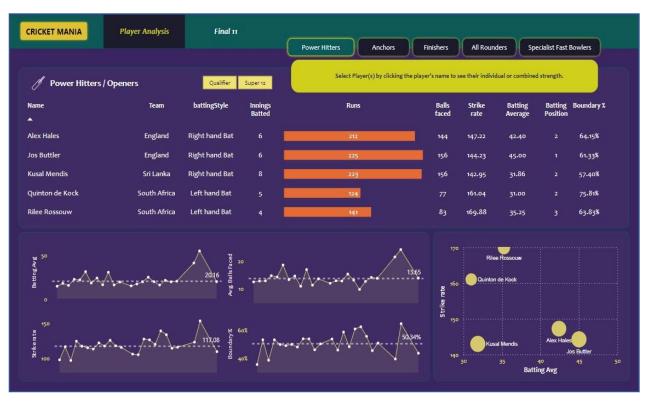


Fig 5.1: Display of dashboard based on the player type

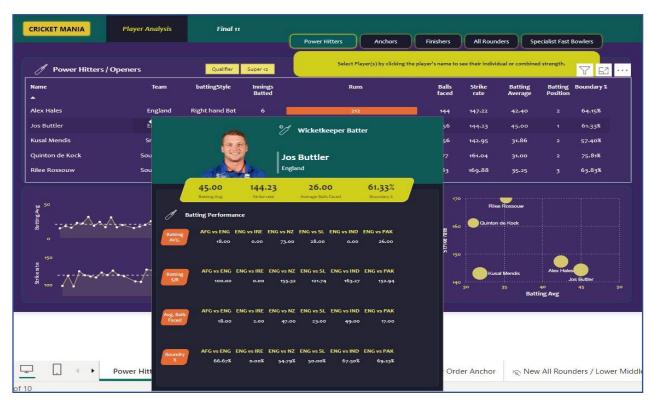


Fig 5.2: Display of Players Data

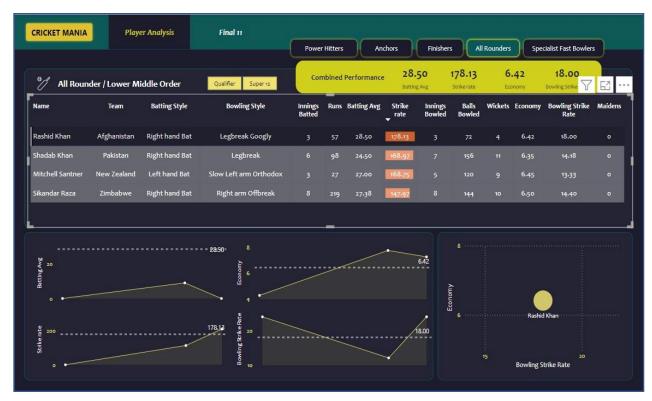


Fig 5.3: Filtering of data corresponding to the selected attribute

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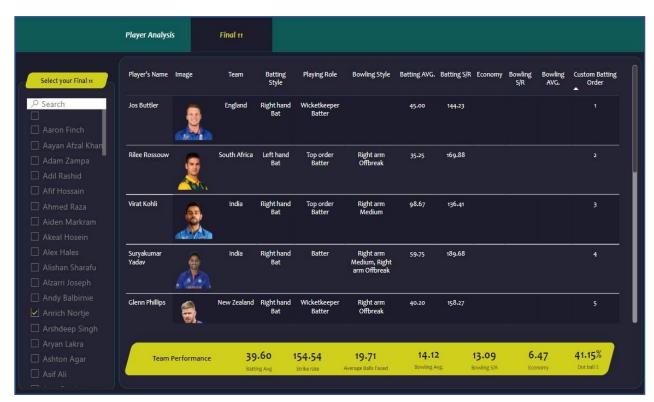


Fig 5.4: Final 11 players selection based on data driven approach

## **Conclusion**

The Cricket Mania project successfully addresses a critical gap in the fantasy cricket market by providing advanced data analysis tools that empower users to make informed decisions. By leveraging the extensive cricket data available on ESPN, combined with the powerful analytical and visualization capabilities of PowerBI, we developed a comprehensive system that offers detailed insights into player and team performance. Our methodology, which involved systematic data collection, meticulous data preprocessing, and advanced data analysis, ensured that the results were accurate, reliable, and actionable.

The interactive dashboards created in PowerBI made complex data easily interpretable, allowing users of all backgrounds to benefit from the insights. The use of custom DAX queries enabled sophisticated analyses, providing metrics that go beyond basic statistics to offer a deeper understanding of performance trends and predictive insights. This data-driven approach transformed the process of team selection in fantasy cricket from a game of chance to one of strategy and informed decision-making.

Overall, the project not only enhanced user engagement but also demonstrated the potential of using advanced data analytics to revolutionize the fantasy sports experience. By offering a platform that combines real-time data scraping, detailed analysis, and intuitive visualization, we have set a new standard for fantasy cricket applications.

### **Future enhancement**

While the Cricket Mania project has made significant strides in improving the fantasy cricket experience, there are several areas for future enhancement and expansion:

#### **Real-Time Data Integration:**

- **Enhancement:** Integrate real-time data feeds to provide users with the most up-to-date information on player performance and match events.
- **Benefit:** This will enable users to make even more timely and informed decisions, especially during live matches and tournaments.

#### **Machine Learning and Predictive Analytics:**

- **Enhancement:** Implement machine learning algorithms to enhance predictive analytics. This could involve training models to predict player performance based on historical data and various influencing factors.
- **Benefit:** Advanced predictive models can provide users with even more accurate forecasts, improving their chances of success in fantasy leagues and betting scenarios.

#### **User Personalization:**

- **Enhancement:** Develop personalized recommendations and insights based on user preferences and historical team selections.
- **Benefit:** Tailoring insights to individual users can enhance their experience and engagement, making the platform more user-friendly and effective.

#### **Expansion to Other Sports:**

- **Enhancement:** Extend the analytical framework to include other popular sports such as football, basketball, and baseball.
- **Benefit:** Expanding the platform's scope can attract a broader audience and provide similar benefits to fantasy sports enthusiasts in different domains.

#### **Mobile Application Development:**

- Enhancement: Develop a mobile application to provide users with convenient access to the platform's features on their smartphones and tablets.
- **Benefit:** A mobile app can enhance user accessibility and engagement, allowing users to interact with the platform on the go.

In conclusion, the Cricket Mania project has laid a strong foundation for enhancing the fantasy cricket experience through advanced data analysis and visualization. The future scope outlined above presents numerous opportunities for further innovation and expansion, ensuring that the platform continues to evolve and meet the needs of fantasy sports enthusiasts. By pursuing these enhancements, the project can solidify its position as a leading tool in the fantasy sports market, offering unparalleled insights and user engagement.

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