





Terms & Conditions of Sponsorship

Following are the terms & conditions for the sponsorship plans mentioned in the Project MANAS Sponsorship Brochure.

- 1. Logo on car
 - a. Logo size may be chosen to be less than or equal to the prescribed size when being placed on the car.
 - b. Final decision of placement of the logo on the car is by the team unless specified otherwise in the sponsorship plan.

| Size | Approximate Area (sq. in) |
|------|---------------------------|
| S | 36 sq. in |
| М | 64 sq. in |
| L | 100 sq. in |
| XL | 144 sq. in |
| XXL | 196 sq. in |

2. Shout out on social media:

- a. Involves a clear public appreciation of the sponsorship by the entity on social media platforms.
- b. Currently supported platforms are: Facebook, Twitter, LinkedIn, Google+.
- c. Although content of the shout out may be explicitly requested by the sponsoring entity (including a web link), the exact content must be mutually agreed upon by Project MANAS.

3. Name and logo on website

- a. The website has a predetermined theme and layout, which all content must conform to.
- b. The website currently supports showcasing of the company name, logo and sponsorship type.
- c. The name and logo must be provided by the company.
- d. The sponsorship type is based on the sponsorship plan picked by the company.

Phone: +91-8095578777

Website: www.projectmanas.in

Email : team_leader@projectmanas.in

team _manager@projectmanas.in

e. This sponsorship is currently showcased as the main component of the home page, but is subject to responsible change under the discretion of the team.









4. Logo on apparel

- a. Apparel currently only includes the team T-shirt, but may include additional items in the future.
- b. The size of the logo on the T-shirt is open to suggestion by the company, but ultimately depends on the optimal design of the T-shirt while maximizing visibility of the logo.

5. Logo on all event banners

- a. The logo of the company will be showcased as part of all Project MANAS banners for major events.
- b. Similar rules as 'Logo on apparel' apply.

6. Credits in all publicity videos

- a. Publicity videos are an important part of the team's publicity strategy, and are released frequently showcasing team progress updates and to boost morale.
- b. Applicable companies will be showcased at the end of all such promotional videos.
- a. The duration of the promotion is under the discretion of the team and would depend on the sponsorship plan of the company and the duration of the video as a whole. However, it usually lasts from a couple of seconds to 10 seconds or more!

7. Presentation/Video at company exhibition

a. The team would be obliged to demonstrate the support given by the company to the team at a venue decided by the company (usually at a company exhibition).

8. Choice for logo position

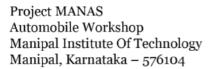
- a. Placement of logo on car is subject to veto by the team in case of complications regarding placement of sensors (bonnet space is usually not occupied by any sensor).
- b. Logo placement is decided on first come first served basis in case of conflicting space between company logos.

9. Attachment of company logo besides team logo

a. Company logo is to be placed beside the Project MANAS logo at all times with the exception of insufficient space on minor documents and ornaments.

10. Inauguration of car:

a. This represents the inauguration of the car before the competition. Only the sponsors having the exabyte package are entitled to attend the inauguration.



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