

Questions for Focus Group:

1. What kind of a vehicle do you have? 2-wheeler or a 4-wheeler? How do you feel about parking decals? Would you prefer to pay the parking amount through the app?
2. What are the usual places where you need to park your vehicle? Do you have any favorite parking spots?
 1. Is there any speed limit while driving in parking lot/garage?
 2. Do you find the speed limit appropriate? Is it too high/low?
1. Do you use any Parking applications?
 1. If no, would you use a parking application if it's available?
 2. If yes, can you talk a bit more about the app? Are you satisfied with the application?
2. Is the parking lot safe to use at late hours?
 1. If no, has there been any incident which happened that you would like to share?
3. In your opinion, what kind of features would an ideal parking application have?
4. Student college major? Will help with the persona.
5. What time of the day do you usually park?
 1. Do you find it difficult to locate vacant parking spots?
8. What do you do when you don't find a spot for parking? Do you park on the road?
9. How far is it from your parking position to your destination? How much time you waste because of that distance?

Features WishList:

1. We can ask user to input time and location before hand.
2. Parking spot reviews?
3. Integration with Passbook
4. If no parking decal, then we can handle transactions through app?
5. Use of inbuilt phone sensors but how?
6. Amenities available in the parking spot like roof covered parking etc
7. Physically handicapped parking spots? Enhanced parking spot filters?
8. Park Now button which can help user locate the car.
9. User can set a status that she/he has used this parking spot, thus others will know it and try to park to other spot.
10. Feature to report car damage?
11. User can report major traffic information, parking lot capacity information which can help other users to make better decisions. Users can also rate and comment on parking spots?