



potential partner presentation



Agenda

- Potential Partners Overview/Summary
- Market Analysis
- How can HappySneeze gain a competitive advantage?
- Kindbody
- Ava
- Bloomlife
- Concluding thoughts

Ideal Partner Summary

- Must provide services for care for women and families, maternal health, menopause health, mental health, sexual health, nutrition, and urogynecology.
- Must be located in the USA;
- Must be a large and/or growing company;
- Must be a for-profit organization.



Market Overview

Clinics/Outpatient Services.

healthcare consultation, procedure, treatment, or other service that is administered without an overnight stay at a hospital or medical facility.

Virtual consultations allow patients to connect with healthcare providers remotely, improving access and convenience

CAGR

[4.2%]

The outpatient clinics market is predicted to develop at a CAGR of 4.2% attaining a value of US\$ 40,761.7 million by the end of 2023

[Link](#)

Competitive landscape

[Logos of 3 established companies in the industry/segment]



Investors

[Logos of 3 investors in the industry/segment]



Emerging companies

[Logos of 3 startups in the industry/segment]



Market drivers(catalysts)

- Convenience and Accessibility:
- Reduced Costs:
- Advanced Medical Technologies:
- Minimizing Hospital-Associated Infections
- Changing Demographics and Lifestyle:
- Chronic Disease Management:
- Focus on Preventive Care:

Impact of 1 recent event

- **Decline and Rebound:** Visits to ambulatory practices dropped by nearly 60% in early April. Since then, there has been a rebound, but visits remain roughly one-third lower than pre-pandemic levels.
- **In-Person vs. Telehealth:** The decline in visits was primarily due to reduced in-person visits. Telehealth visits increased rapidly but have plateaued.
- **Specialty Impact:** The rebound in visits spans all specialties. Surgical, procedural, and pediatric specialties experienced the largest relative decline, while adult primary care and behavioral health had a smaller decline.

Challenges and risks

Risks:

- **Regulatory Compliance and Medical Liability:**
- **Reimbursement Issues:**
- **Market Competition:**
- **Technological Integration:**

Challenges:

- **Patient Education and Professional Recruitment**
- **Referral Networks and Managing Expectations**
- **Financial Sustainability:** and **Continuing Education**

How can HappySneeze gain a competitive edge?

- **Innovative Services and Products:** HappySneeze should invest in developing innovative services and products that address unmet needs in women's health. This could include digital health solutions, personalized care plans, or novel treatment approaches.
- **Patient-Centric Approach:** Prioritize patient experience and outcomes. By providing exceptional care, personalized attention, and convenient services, HappySneeze can differentiate itself from competitors.
- **Telehealth and Remote Monitoring:** Embrace telehealth and remote monitoring technologies. Offering virtual consultations, remote monitoring of chronic conditions, and digital health platforms can enhance patient engagement and convenience.
- **Collaboration with Specialists:** Partner with specialists in gynecology, obstetrics, and other relevant fields. Collaborations can lead to better patient outcomes and referrals.
- **Data-Driven Decision-Making:** Utilize data analytics to optimize operations, improve patient outcomes, and enhance efficiency. Insights from patient data can inform personalized treatment plans.



Kindbody

[kind body deals with fertility treatments, including IVF and egg freezing, to wellness and variuse trietment it listed on there website .]

1. Fertility and wellness.
Empathetic care navigators;
data-driven decisions.
2. Fertility Clinic Network and
Employer Benefits Provider on
Track for Full Year Revenue of
\$180 Million, Reflecting 50%
Year-Over-Year Growth
3. They are providing wide range
of fertility treatments
4. I think it will be good brand
collabrations between with
marge in servises .

Funding, Valuation & Revenue 13 Fundings

Kindbody has **raised \$307.01M** over **13 rounds**.

Kindbody's **latest funding round** was a **Series D - II** for **\$25M** on **May 1, 2023**.

Kindbody's **valuation** in **March 2023** was **\$1,800M**.

Kindbody's latest **post-money valuation** is from **March 2023**.

[Sign up for a free demo](#) to see Kindbody's valuations in April 2022 and more.

1. email or contacts section of there website

do you know According to the Agency for Healthcare Research and Quality, around 13 million people in the United States have been diagnosed with urinary incontinence.

Urinary incontinence is the loss of bladder control, resulting in the involuntary leakage of urine. It is a common condition that affects millions of women worldwide, particularly those who have experienced childbirth, menopause, or other pelvic floor trauma. what is the solution of this .we are the happy sneeze provide the health care salutations to the women in there comfort home

.we see your organization help women to fertility and family-building care with personalization and evidence-based interventions.i have the proposal of partnership .

together we can fight this disease and create an impact in women healthcare

Ava

Ava is on growing stage and have biggest data in the market field

1. Ava is a product base company which include bracelet that is AI driven and monitor physical health of women for better fertility chances .
2. Ava Women's estimated annual revenue is currently \$640k per year. (i) Ava Women's estimated revenue per employee is \$80,000
3. Ava Fertility has been shown in clinical studies to detect the fertile window in real time
4. Ava is a product base company which include bracelet that is AI driven
5. i think the bracelet can be optimize for the use of happy sneeze by some research and with the help of data and Ai happy sneeze can improve the accuracy of treatment and increase the transparency with the consumer .

Estimated Revenue & Valuation

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Employee Data

- Ava Women has 8 Employees. (i)
- Ava Women grew their employee count by -56% last year.

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regards
name

Bloomlife

Bloomlife has perfect complementary service with happy sneeze

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Funding, Valuation & Revenue 11 Fundings

Bloomlife has **raised \$14.41M** over **11 rounds**.

Bloomlife's **latest funding round** was a **Unattributed VC - II** for on **March 1, 2023**.

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Context

All company's have their own product and services where they have expertise
But they are complimentary products for happy sneeze
They all can be beneficial to partner with .


Recommendation

Ava is the most recommended from my side the company has accurate good amount of data and build the AI product which is trending in the market

Next-steps

Connect to the company and approach to be a partner .





Thank you
