In this data analytics project, I analyzed Apple's current global market share, growth trajectory, and how Berkshire Hathaway capitalized on Apple's success to earn massive profits through their investment in the company. Furthermore, I identified India as a significant growth opportunity for Apple, as the country is expected to add $400 billion in profits every year. To present my findings, I have created a Power BI dashboard that you can access through the provided GitHub link. Through this project, I hope to shed light on the factors that have contributed to Apple's success and provide insight into potential growth opportunities for the company.