

Performance

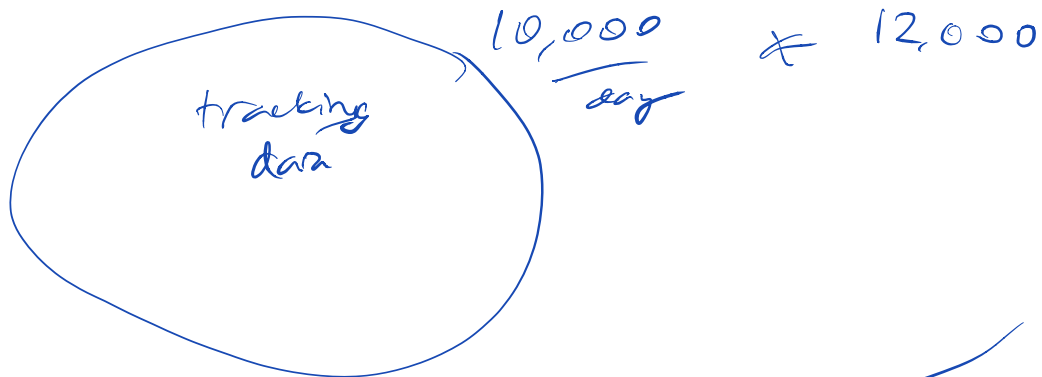
time is money

lots of data \Rightarrow process \Rightarrow info
insights

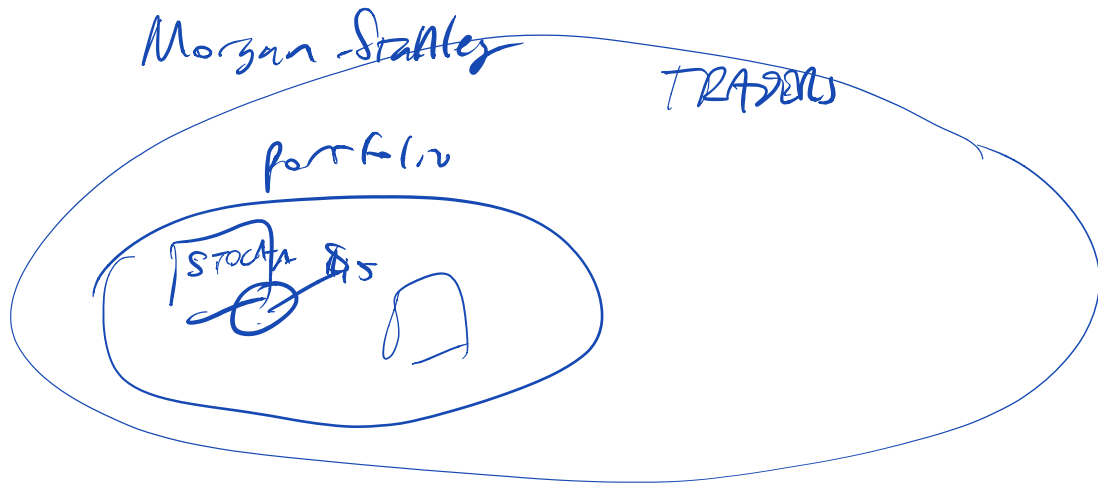
limited time budget - 1 day, 1 week
MORE data

\Rightarrow better info

Wal-Mart - every single sale \times # of Wal-Marts

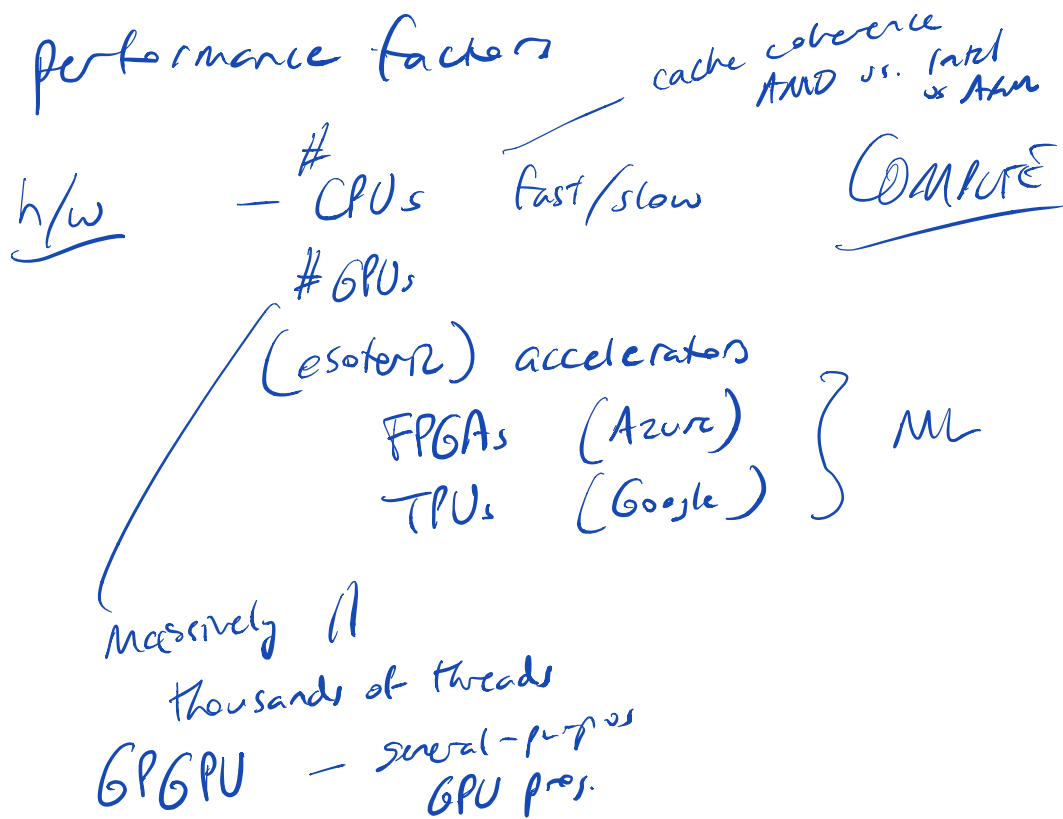


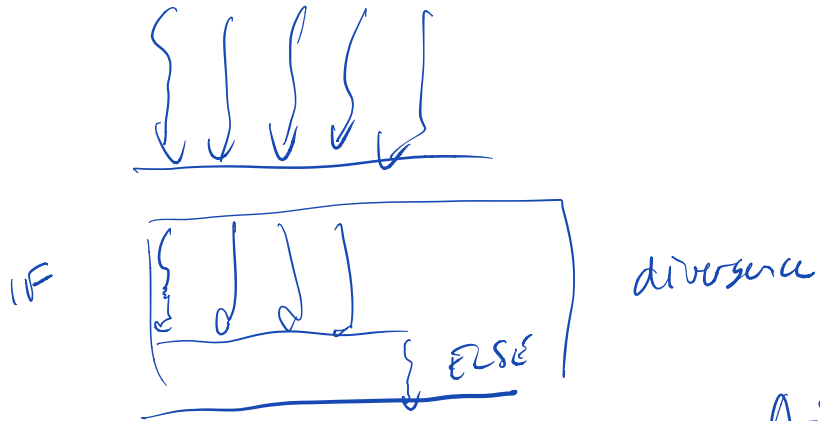
order
planning (logistics)



risk models (overfitting)

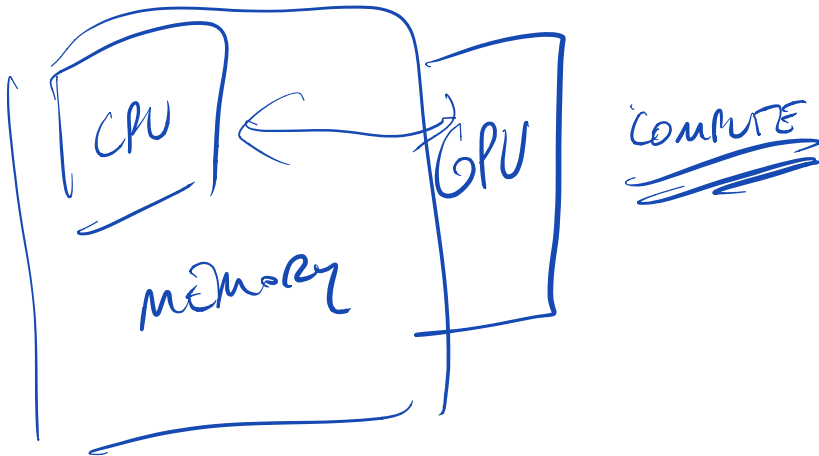
time — money





CUDA Nvidia
OpenCL

ASICs
application
specific
IC



— NETWORK

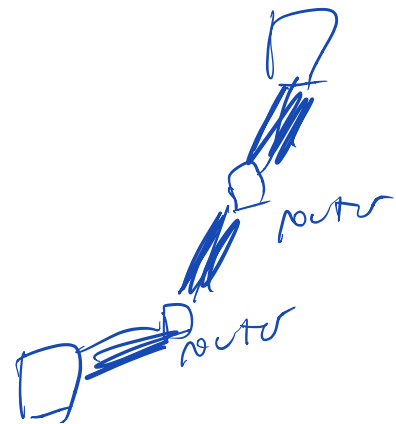
topology
(hops)

— latency

— throughput

high bandwidth
InfiniBand

— DISK



(

- HDD
- SSD

 latency ^{secs} capacity
) bandwidth

RAID increase b/w

— memory
speeds bus ~~freq.~~ freq.
 \approx b/w

Capacity — MORE = BETTER

Cache (SRAM) bigger

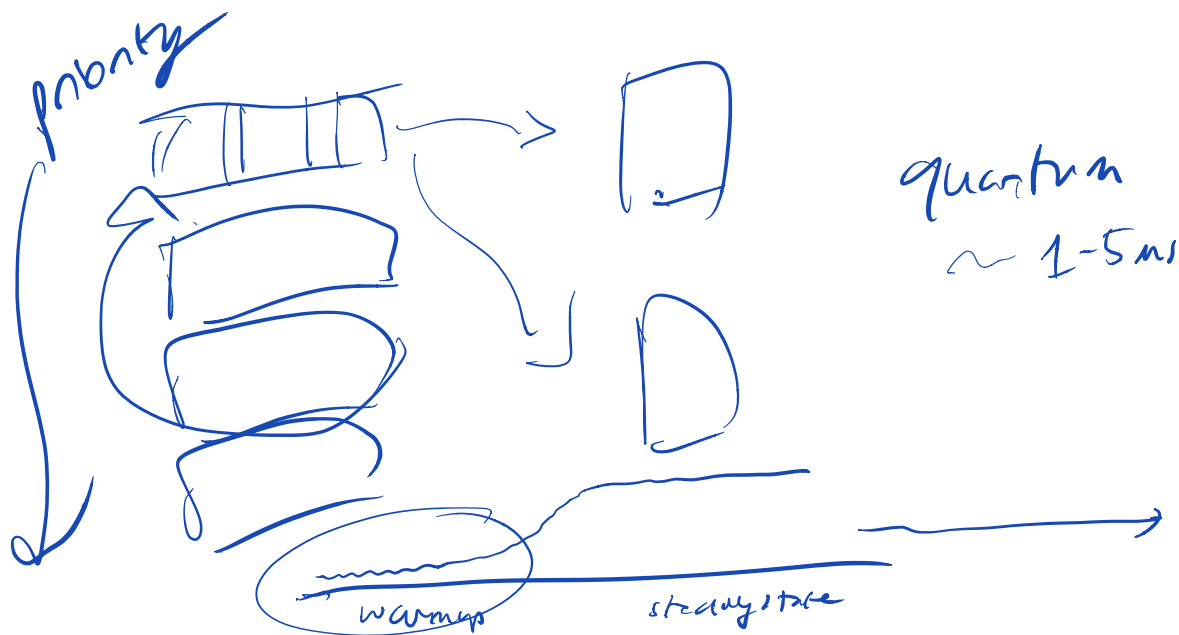
low end small caches 2.4 GHz
 big caches \sim 4 GHz

SW \rightarrow perf. — $O(n) \rightarrow O(1)$
algorithmic

PL — GC — “managed”
 JIT compilation Java / JavaScript

OS — File systems
 Networking stack
 Scalability of OS
 optimized OS
 Scheduler





design choices

optimize for Throughput
OR Latency

(disk I/O) □ □ □ □ □ Interactive
 [] batching

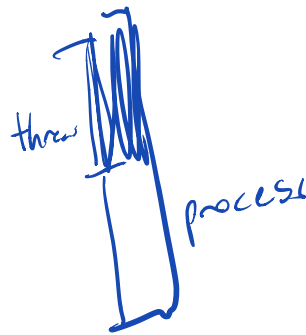
MT nodes 1 thread concurrent I/O

MP { node.js
 node.js
 ⋮

→ fault tolerance

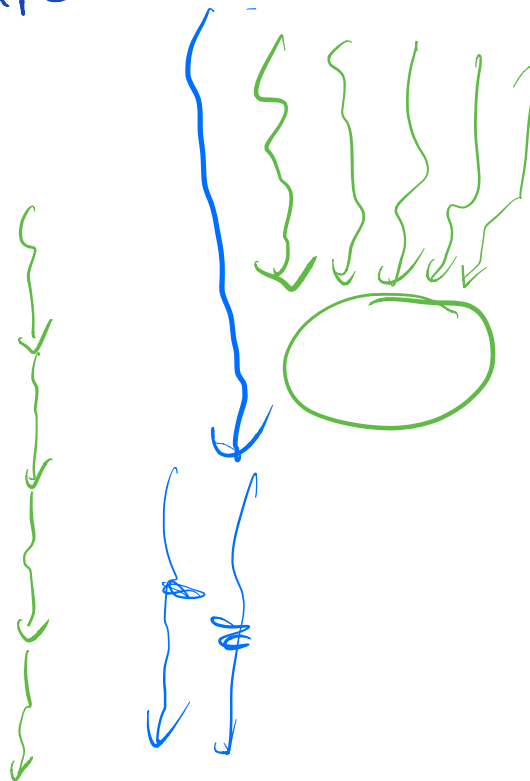
MP good — if no "shared state"
MT good — (lots of) shared state

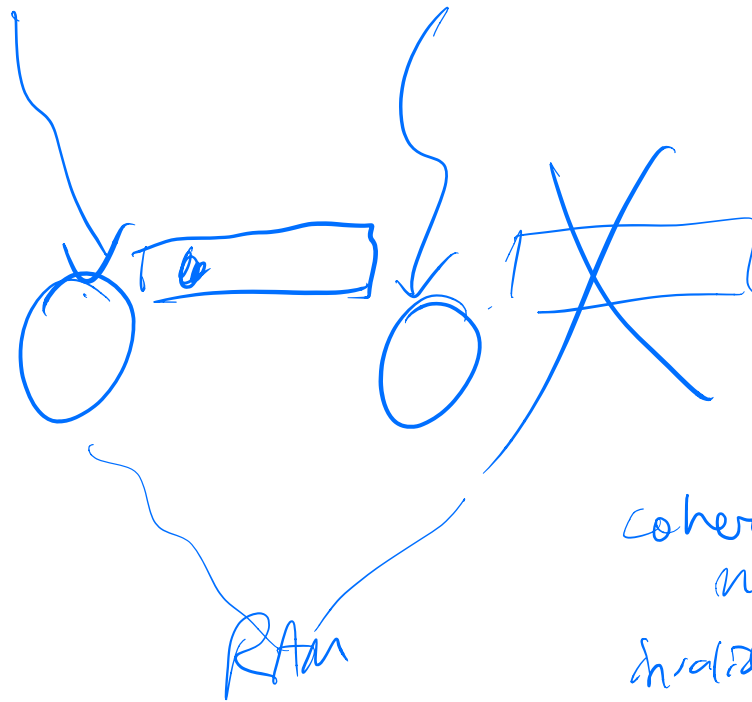
MT { Apache — a patchy server
Nginx



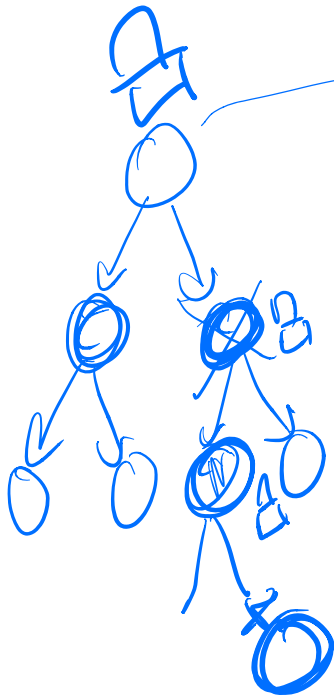
MT
parallel
(correctness)

CACHE





coherence
NBS
invalidation



hand-over-hand
locking

CONTENTION

abstractions

APIs

prov. ultimate leaky abstraction

→ workload - dependent