

**Assignment for Module 1**

You have recently started blogging about the topics you are passionate about. You want people to read your blogs and then you would want to analyse how your blog is doing. To achieve this objective, the following needs to be done -

1. Create your Personal Blog on Blogger.com.
2. Write an Article on your Personal Blog and ask your friends/acquaintances to visit your blog.
3. Create a Google Analytics Account and add your Personal Blog as a Property in it
4. Track the Performance of your Website on Google Analytics and submit an overview of the various metrics for your Google Analytics account showing the following data:
  - Sessions
  - Users
  - Page Views
  - Pages/Session
  - Average session duration
  - Bounce rate

**What should you upload as solution –**

Please create an excel sheet with the above data in it and share along with a link to your blog.