

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction Amount

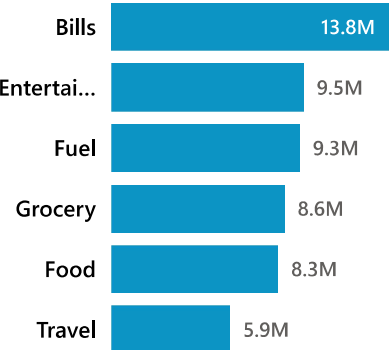
44.5M

Transaction Count

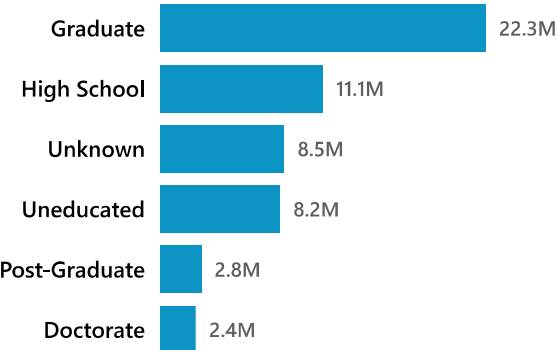
655.7K

card_category	Revenue	Sum of Interest_earned	Sum of Annual_fees
Blue	4,61,39,398	64,95,887.74	26,85,635
Gold	24,54,072	3,73,784.16	56,210
Platinum	11,35,608	1,61,629.05	20,665
Silver	55,86,332	8,12,081.28	1,87,505
Total	5,53,15,410	78,43,382.23	29,50,015

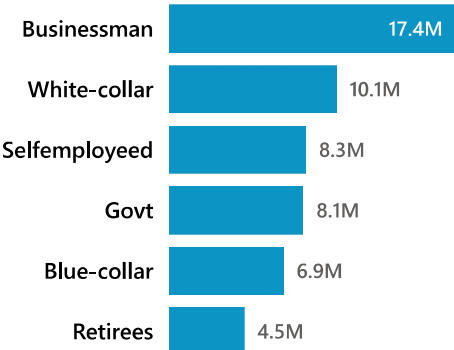
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Q4

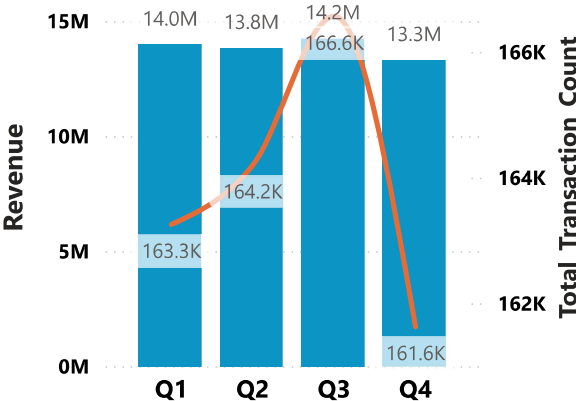
Q3

Q2

Q1

Quarter Revenue & Transaction Count

Sum of Revenue Sum of total_trans_ct



week_start_date

All

F

M

Low

Mid

High

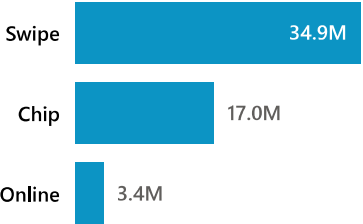
Silver

Blue

Gold

Platinum

Revenue by Use Chip



Customer Acquisition Cost

