

MADHAV ECOMMERCE SALES DASHBOARD

Total Revenue

438K

Total Quantity

5615

Total Profit

37K

AOV

121K

Qtr 1

Qtr 2

Qtr 3

Qtr 4

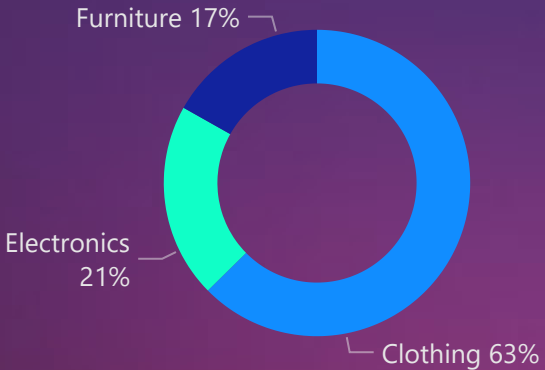
State

All

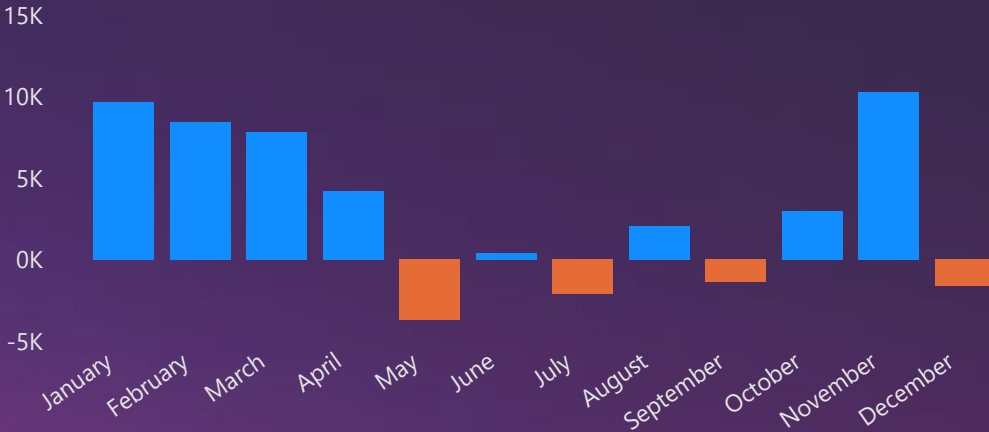
Revenue by State



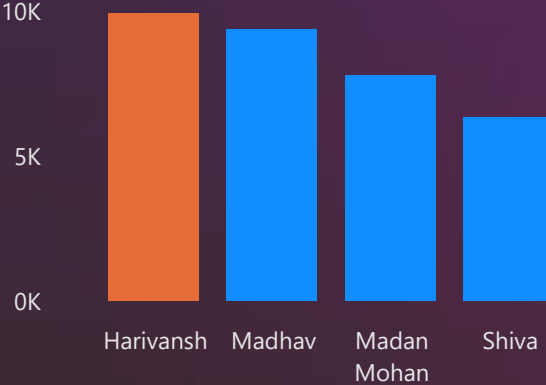
Quantity by Category



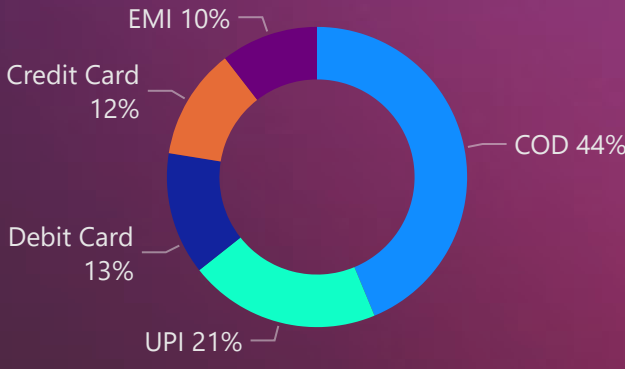
Profit by Month



Top 4 Customers



Quantity by PaymentMode



Profit by Sub-Category



Report & Insights :

1. November & January has maximum Profit.
2. Maharashtra, M.P & U.P are the top 3 states whose generate maximum revenue.
3. Maximum sales order is from Clothing Category.
4. Harivansh, Madhav, Madan & Shiva are the top customers.
5. 56% of the orders are from COD & UPI.
6. Printers, Bookcase & Saree are the top 3 sub-categories which generate ~ 52% of The total Profit.