

ExpanUp

Experience Reality

Why customers love ❤️ AR experience

- ❤️ Having an immersive and better product experience
- ❤️ Gives better Idea of size look and ambience fitting of product
- ❤️ AR adds a fun and interactive element.

Why AR is the future of Ecommerce

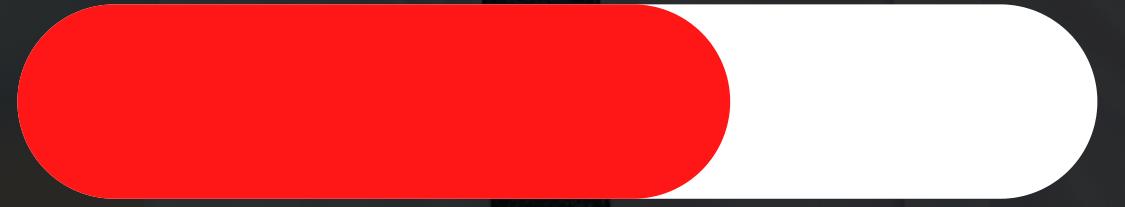
up Increases Consumer engagement

up Decreases in number of returns per order

up Decreases cart abolition rate



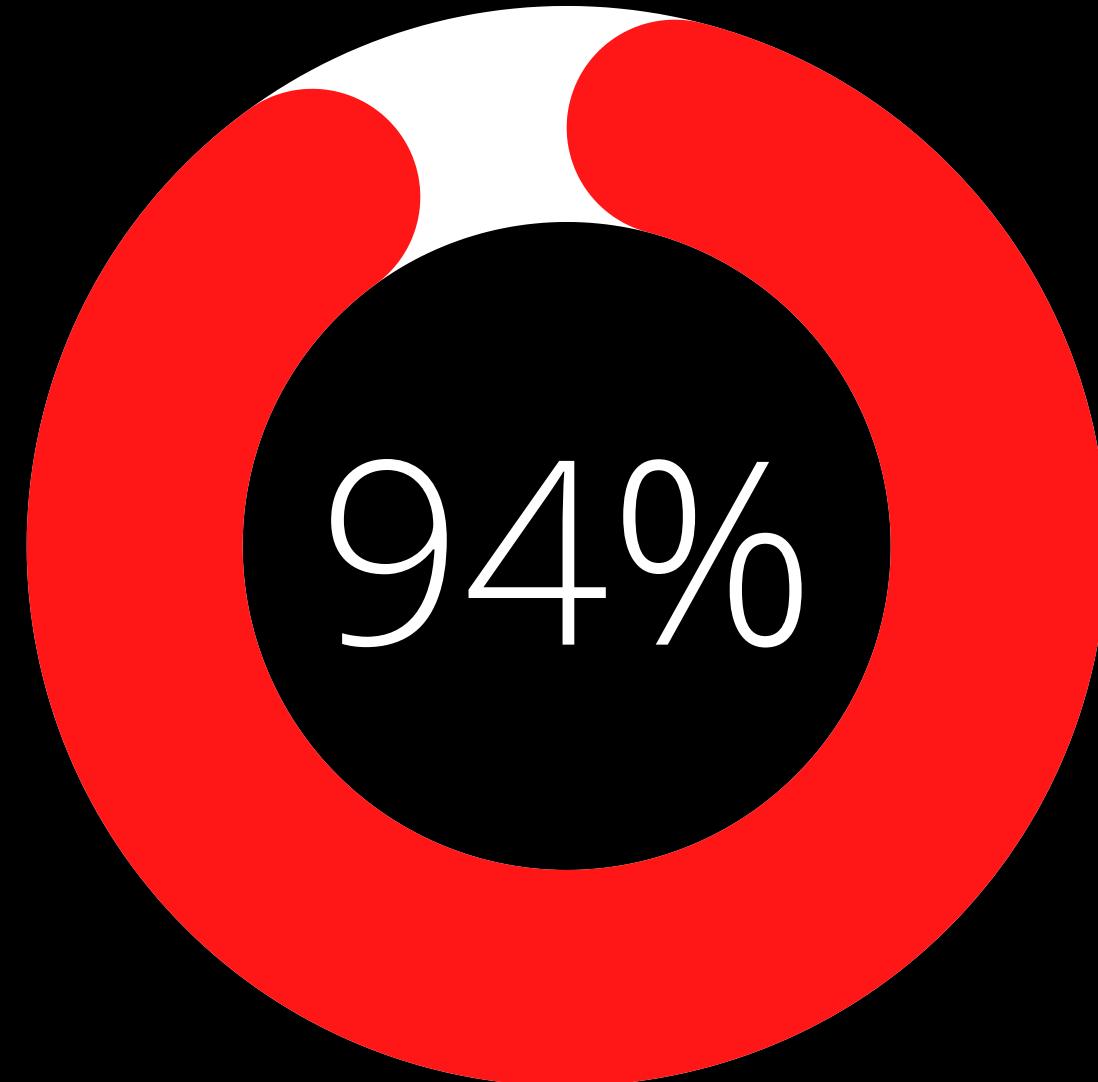
66% of people say they are interested
in using AR for help when shopping.



66%

Google Consumer AR Survey, Global, 2019.

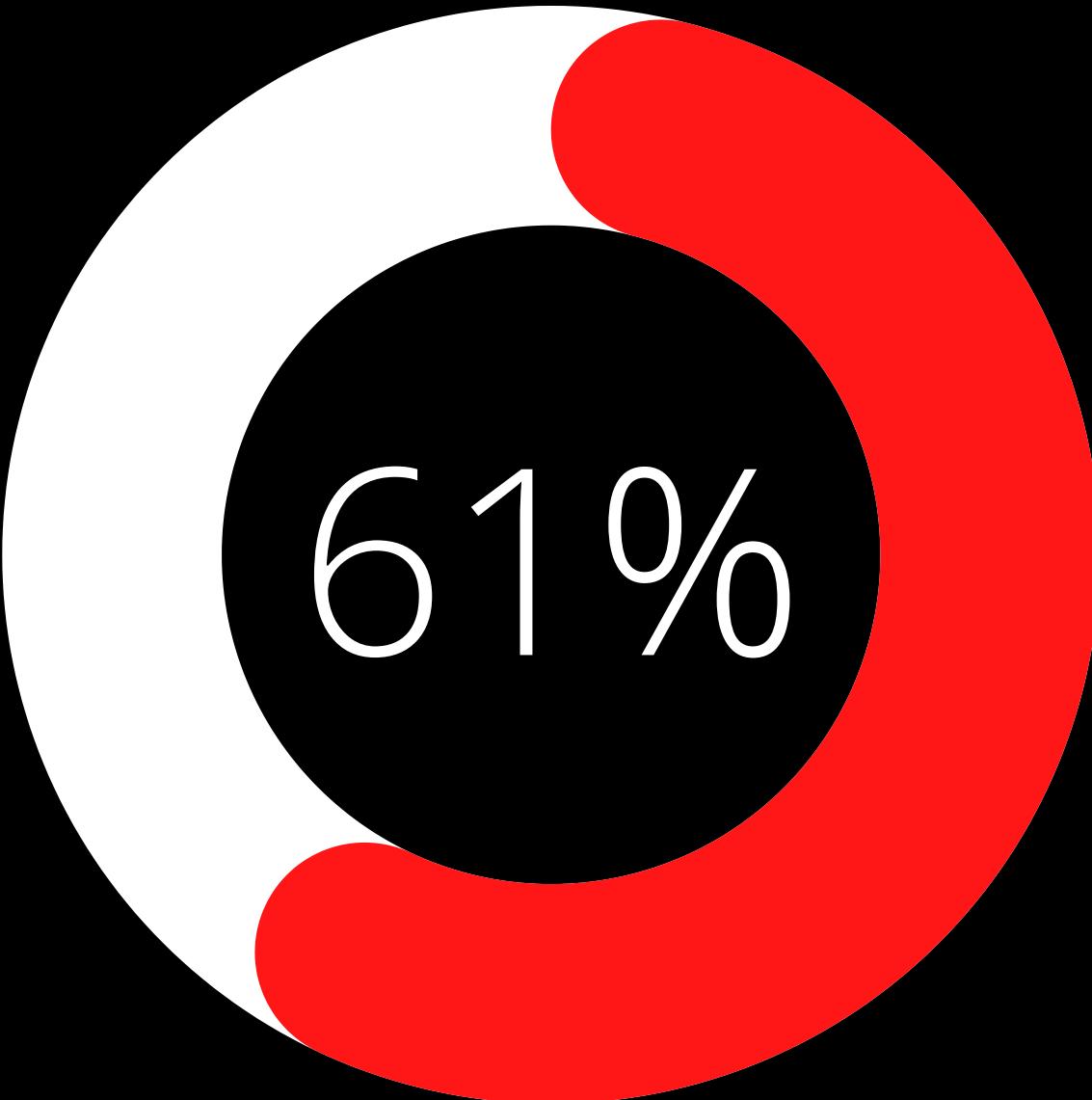
Shopify has claimed
that products
advertised with VR/AR
content saw **94%**
higher conversion
rates than products
without that content.



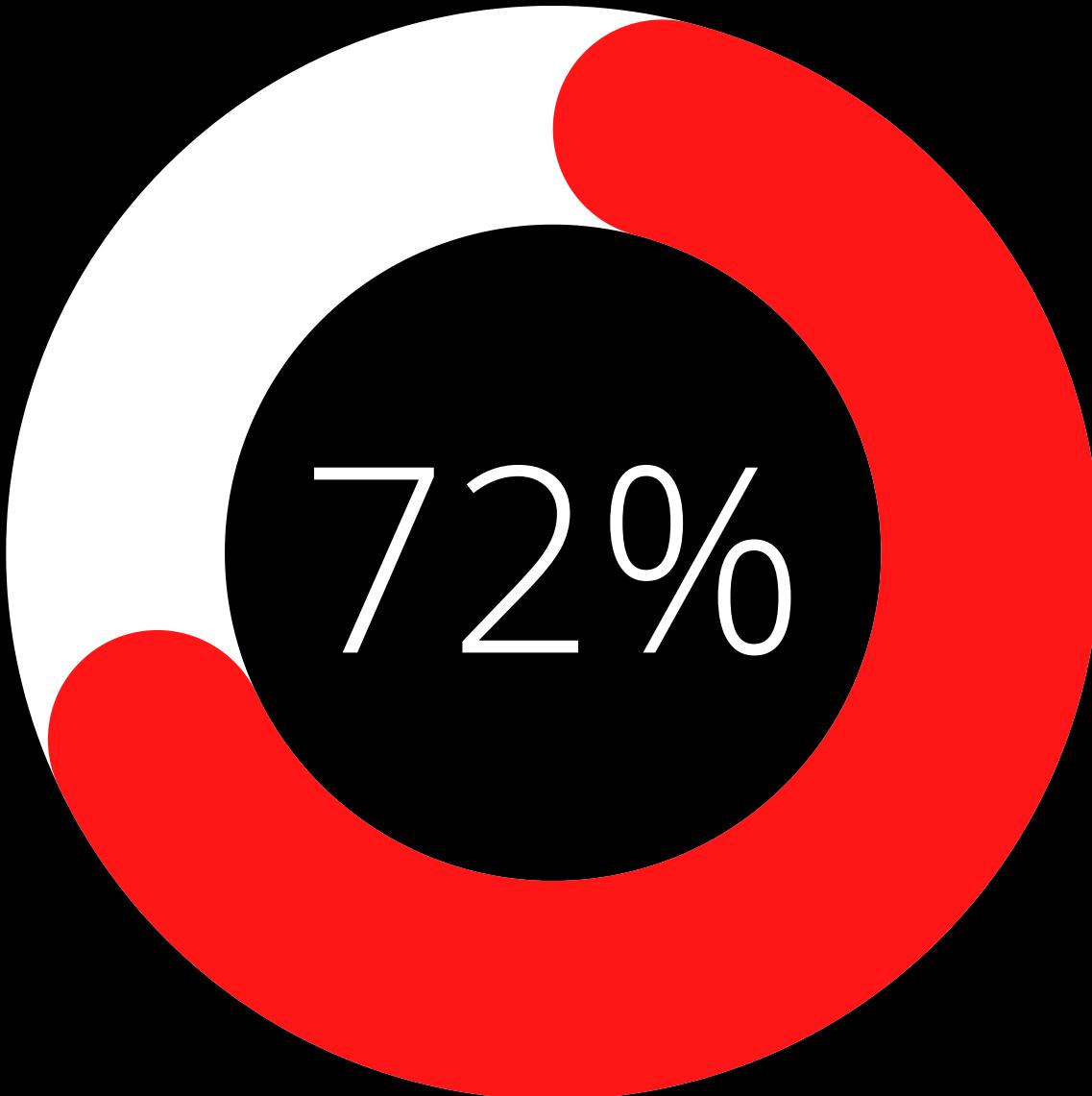
SeekXR reports a **25** percent decrease in returns from AR-guided purchases.



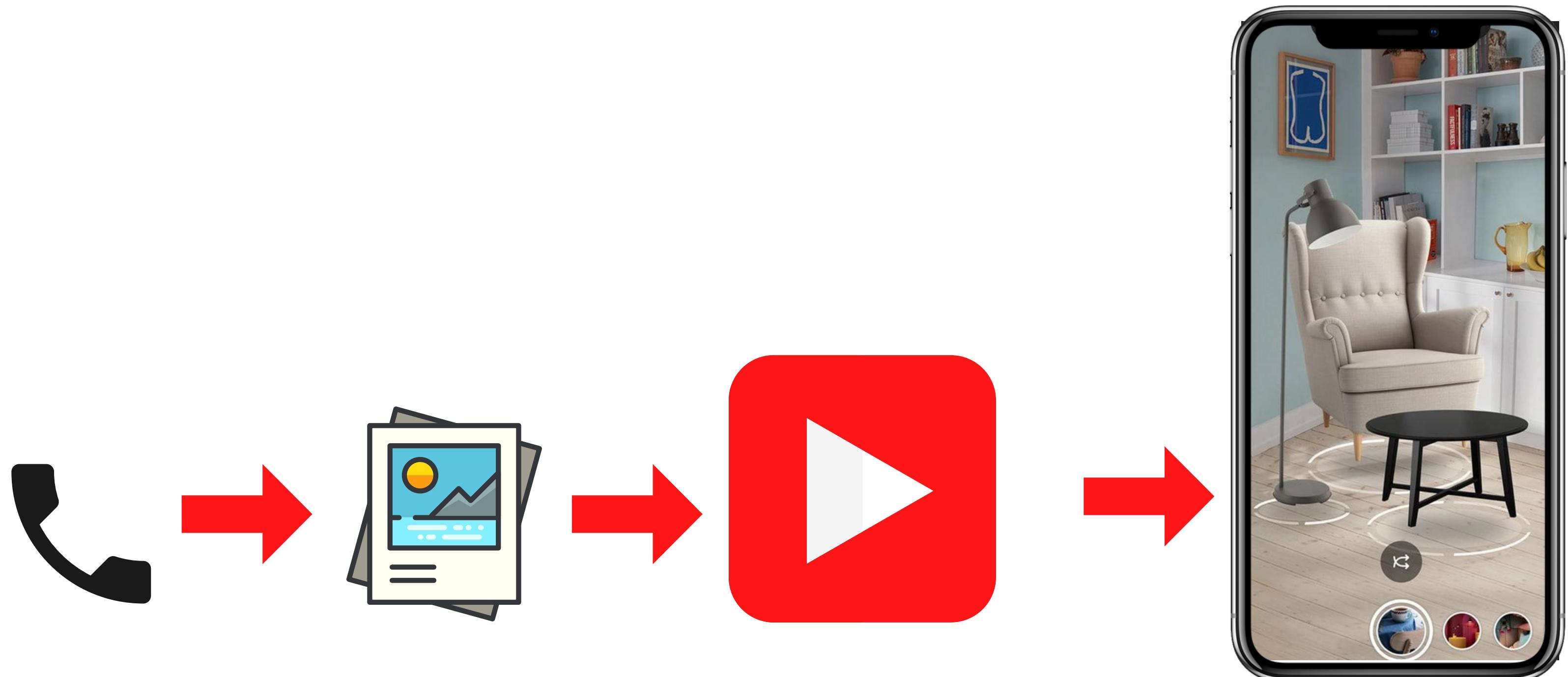
About **61** percent of shoppers prefer buying from retailers who offer augmented reality over those who don't



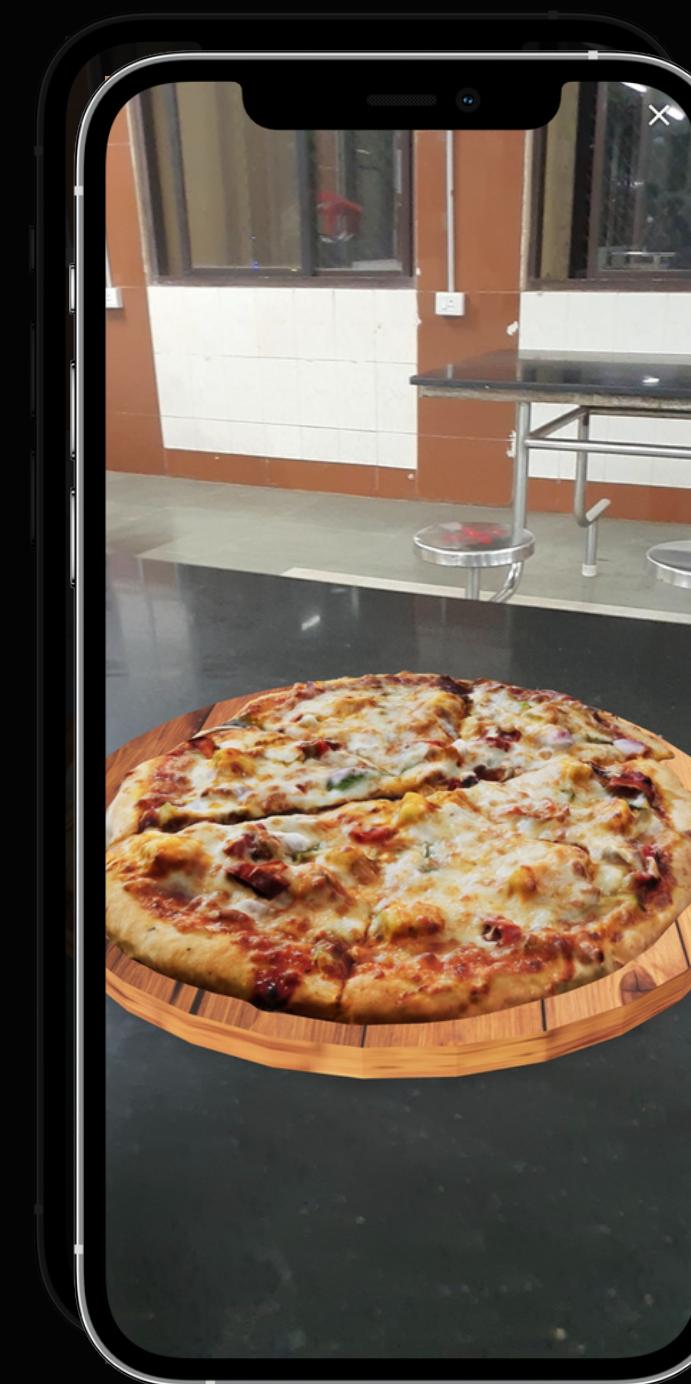
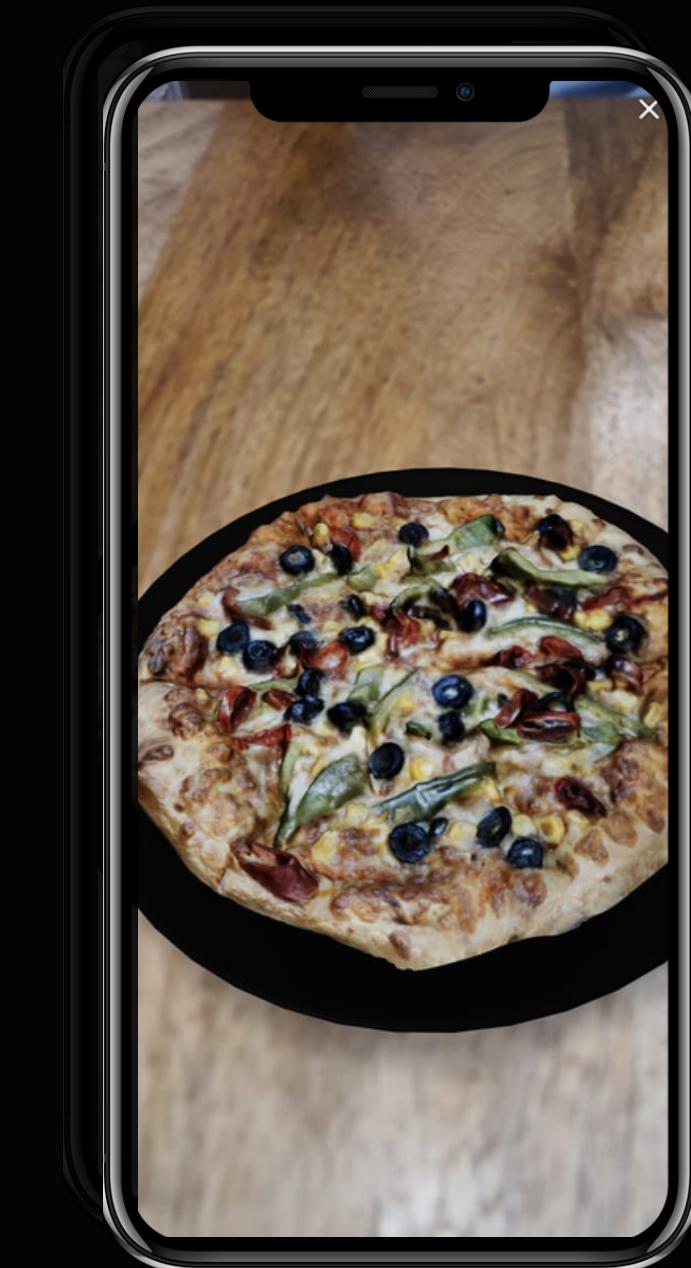
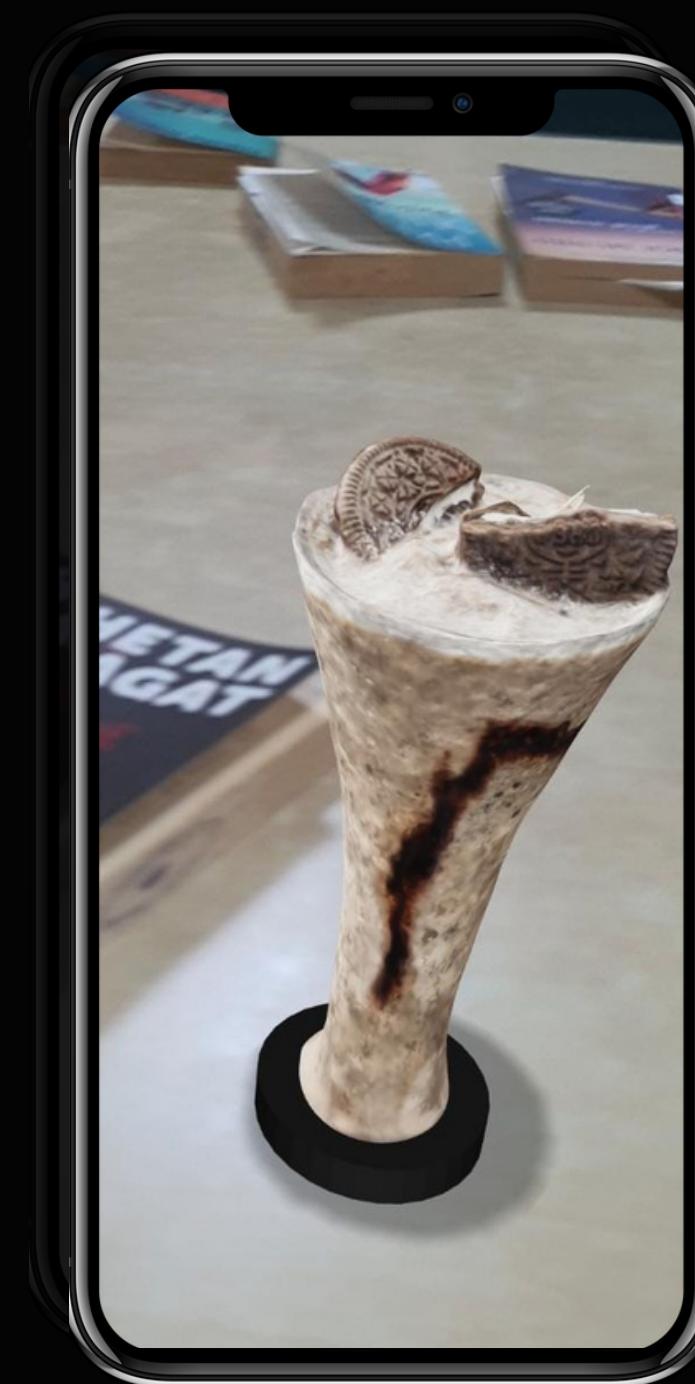
Nearly **72** percent
shoppers buy
products that they
hadn't intended to
because of
augmented reality.



A shift from selling product using call towards AR



AR View



Market leaders are already into it



But how is this possible?



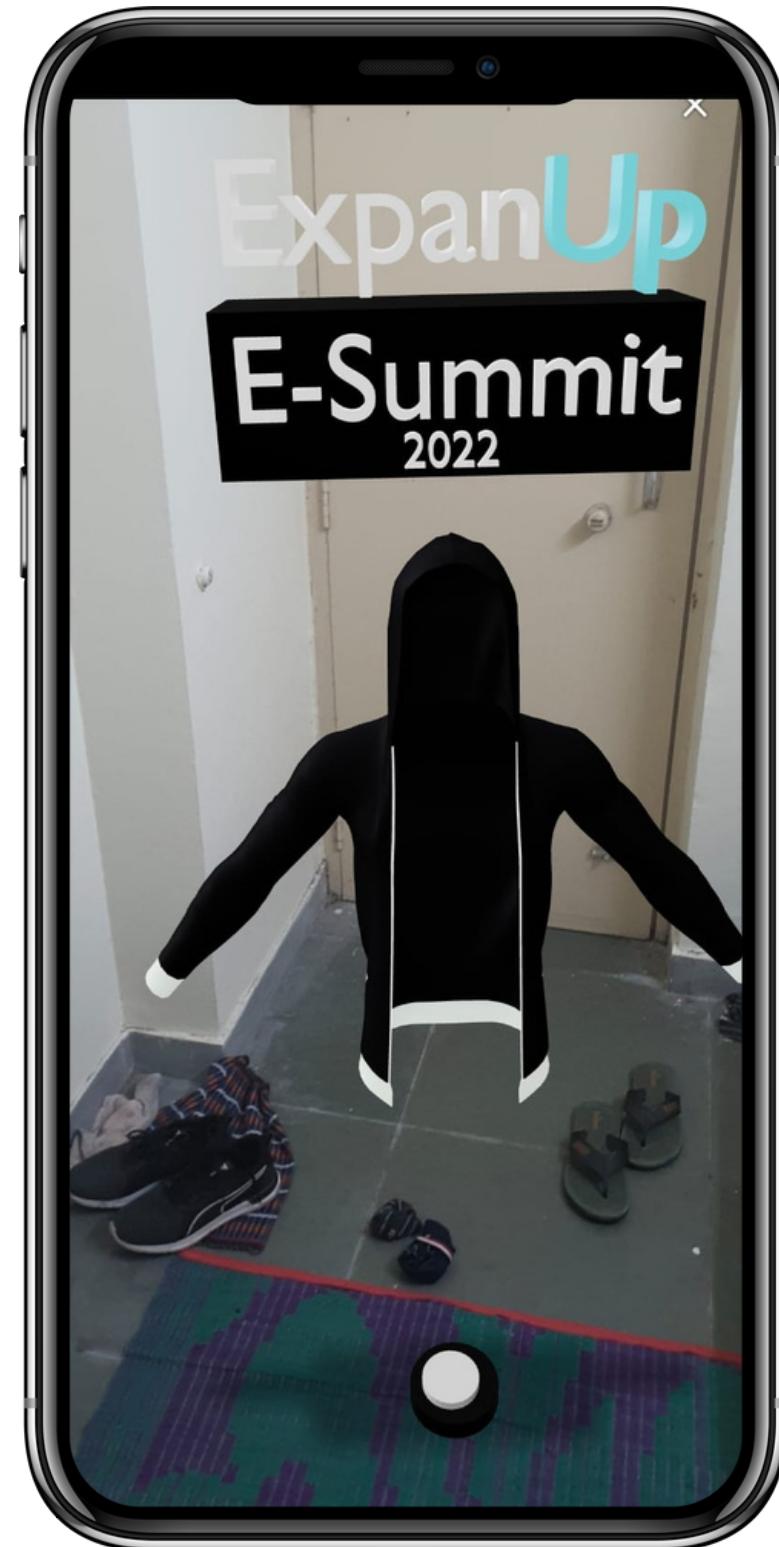
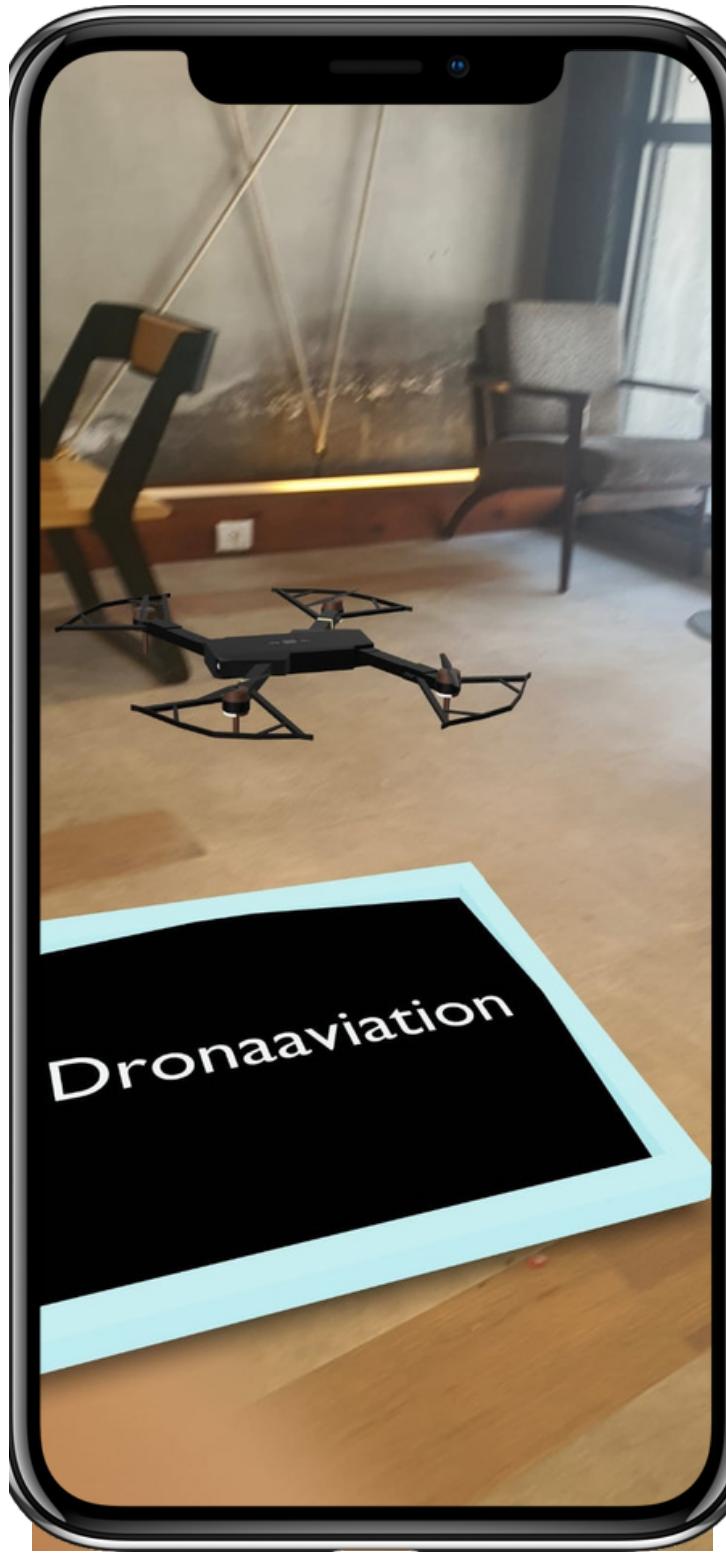
Send Video

Add few lines to code

AR Website Ready



AR implementation



Market opportunity

30000+ Shopify Stores in India

100000 E-commerce Stores in India

1200000 E-commerce Stores in World

ExpanUp

Enable your customer to witness the

Future

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