

Churn Trends & Insights

Monthly Charge Range

All

Married

All

6,418

Total Customers

411

New Joiners

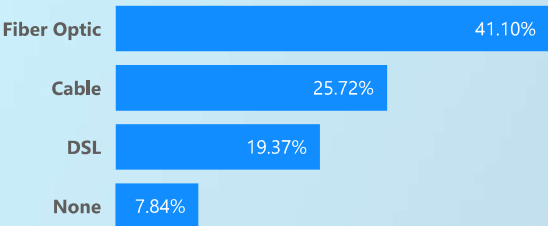
1,732

Total Churn

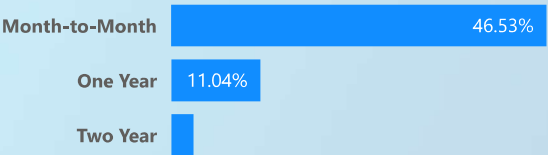
27%

Churn Rate

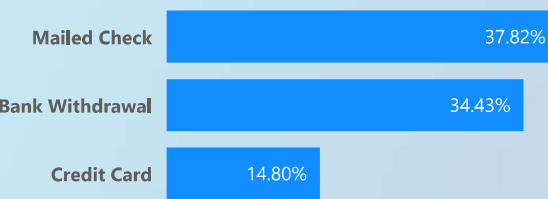
Churn Rate by Internet Type



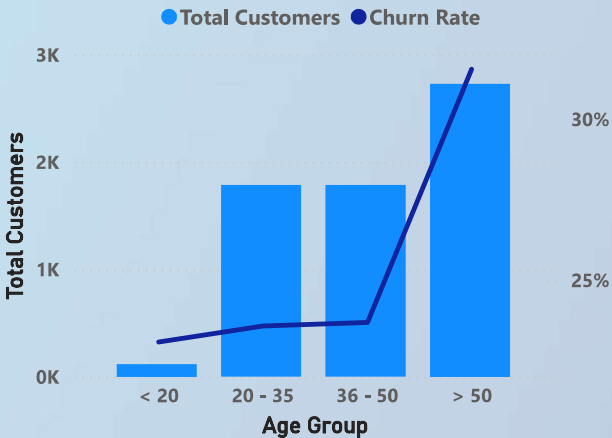
Churn Rate by Contract



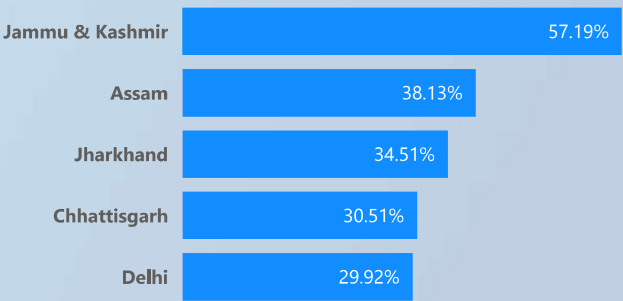
Churn Rate by Payment Method



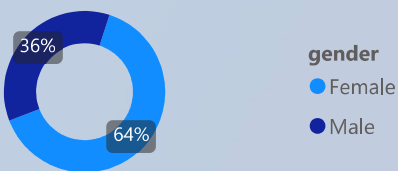
Total Customers and Churn Rate by Age Group



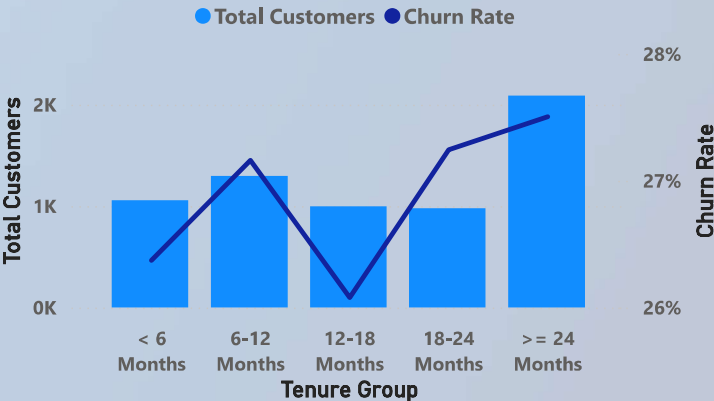
Churn Rate by State



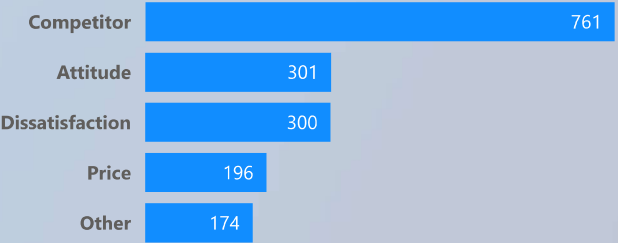
Total Churn by Gender



Total Customers and Churn Rate by Tenure Group



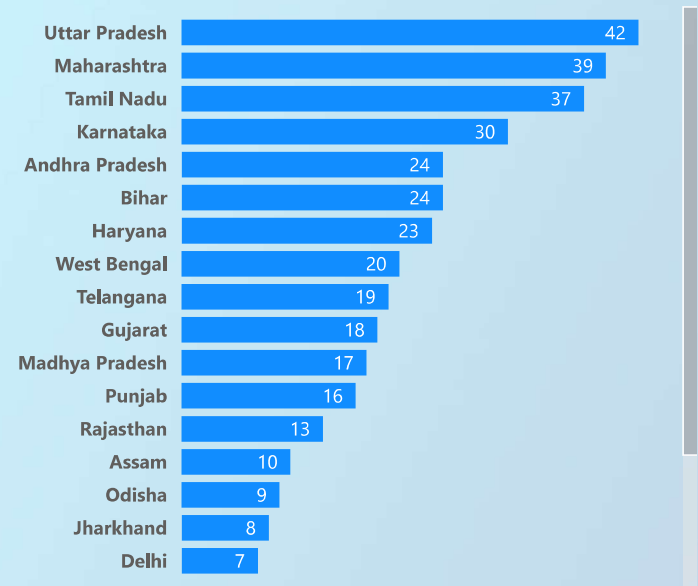
Total Churn by Churn Category



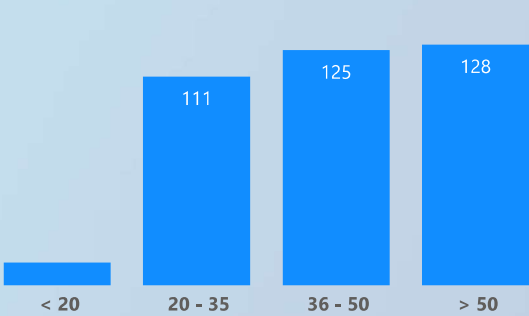
Churn Prediction Dashboard

COUNT OF PREDICTED CHURNERS : 376

by state



by Age Group



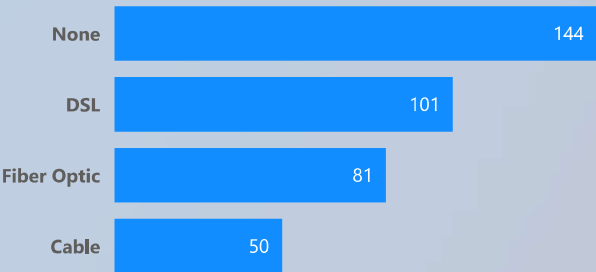
134

Male

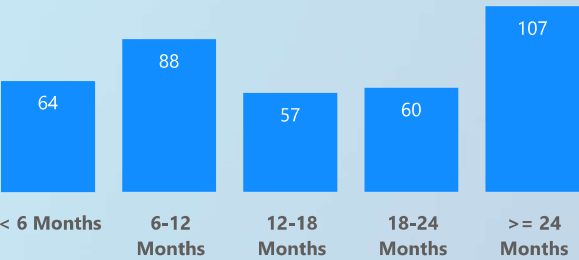
242

Female

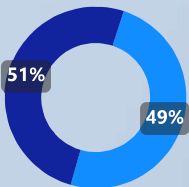
Churn Rate by Internet Type



by Tenure Group



by Marital Status



Marital Status

Yes

No

by Contract

