## **ECOMMERCE SALES ANALYSIS DASHBOARD** QUANTITY NUMBER OF ORDERS **PROFIT MARGIN** SALES **PROFIT** 12.47% #37873 #9994 \$22,97,200.86 \$2,86,397.02 YOY GROWTH YOY GROWTH YOY GROWTH YOY GROWTH YOY GROWTH **CATEGORY WISE PROFIT CATEGORY WISE SHARE SALES VS PROFIT ANALYSIS** ■ Furniture ■ Office Supplies ■ Technology \$ 18.45 K \$ 286.40 K Sum of Profit ■ Sum of Sales \$ 122.49 K \$ 400 K \$ 50 K \$ 40 K \$ 300 K 32.30% \$ 145.45 K 36.40% s 200 K \$30K ⊭ \$ 20 K \$ 100 K \$ 10 K 31.30% Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Technology Office Supplies **Furniture Grand Total SALES BY STATES TOP 5 SUBCATEGORIES FILTERS** Year ≶≡ 🔽 \$ 330.01 K Phones Sales \$ 457.69 K Central Consumer 2011 Chairs \$ 328.45 K East Corporate 2012 \$ 223.84 K Storage South 2013 Home Off... Tables \$ 206.97 K West \$ 0.92 K 2014 \$ 203.41 K Binders