



myCAR

DRIVE LIKE ITS YOUR OWN CAR

EM3020 Presentation

Presented by:-



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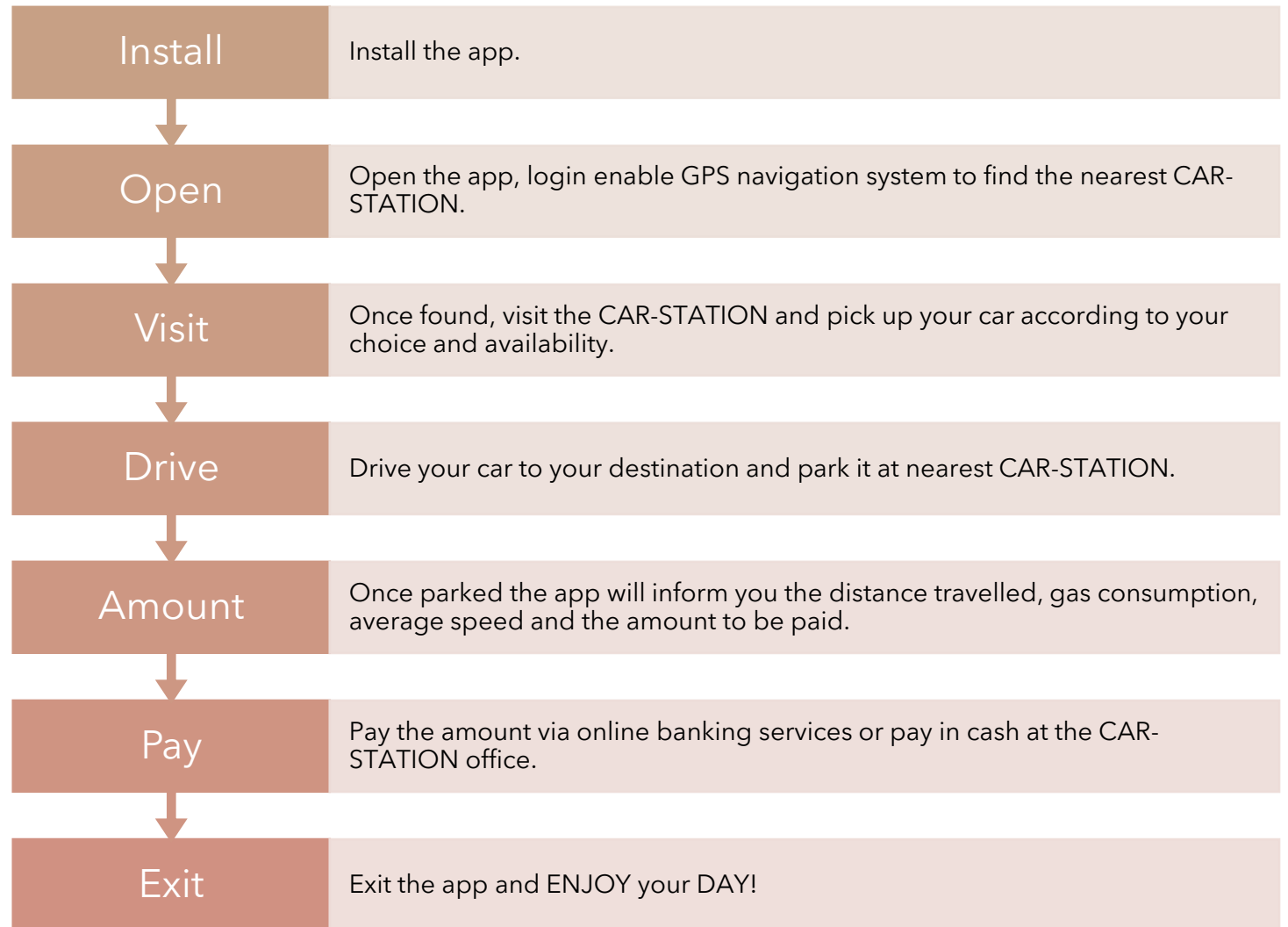
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What is myCAR?

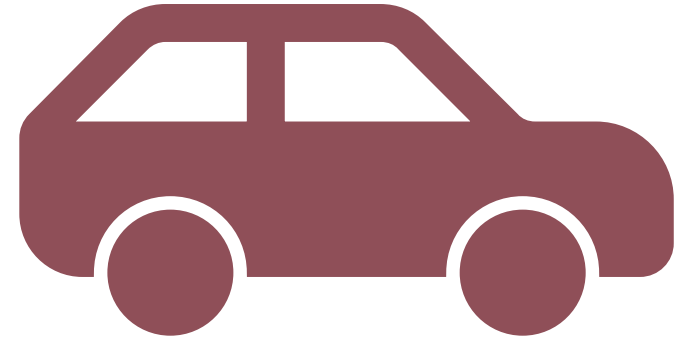
myCAR is start up based in Hyderabad, Telengana that rents car to people. The company will be owned by Abhishek Ghosh and will provide its customers with fully insured and licensed automobiles ranging from simple cars to luxury ones. The company will also be offering an exceptional online management system for customers to rent its cars from anywhere.

How does myCAR work?



What is CAR-STATION?

- CAR-STATION is a place where all automobiles are parked.
- Here the cars are safely parked and took care of.
- When idle the cars are refilled with gas, sanitized and other maintenances are done.
- Each STATION has a STATION master that takes care of the place and the workers working.



Where do CARS come from?

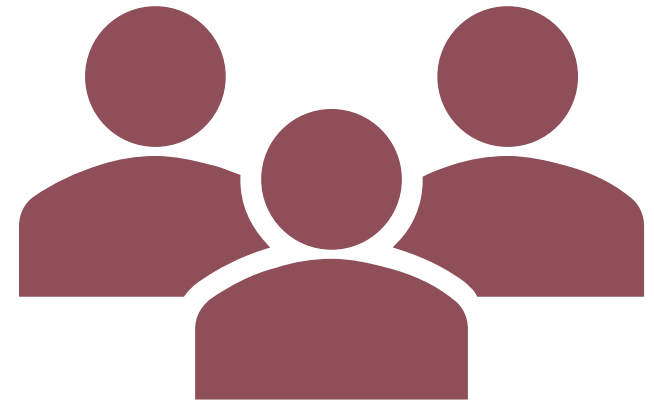
- We will have tie-ups with the nearest automobile showrooms.
- People who have cars and are willing it to give on rent can also register on our app, their and their car details.

How long can we rent car?

You can rent car for as long as you need it whether it be hours ,days ,weeks or even months.

Consumers and Stakeholders:-

- Our consumer is anybody who needs a car ranging from tourists, students or senior citizens.
- Major stakeholders would include
 - a) **Car showrooms that provides us with cars**
 - b) **Business partners that include large corporations, travel agencies and insurance companies**
 - c) **Employees which include marketing head, software engineers for app and website development and ground workers at CAR-STATION.**



Value addition to consumers



We provide best quality cars at most affordable prices.



Excellent maintenance services with 24X7 customer care services.



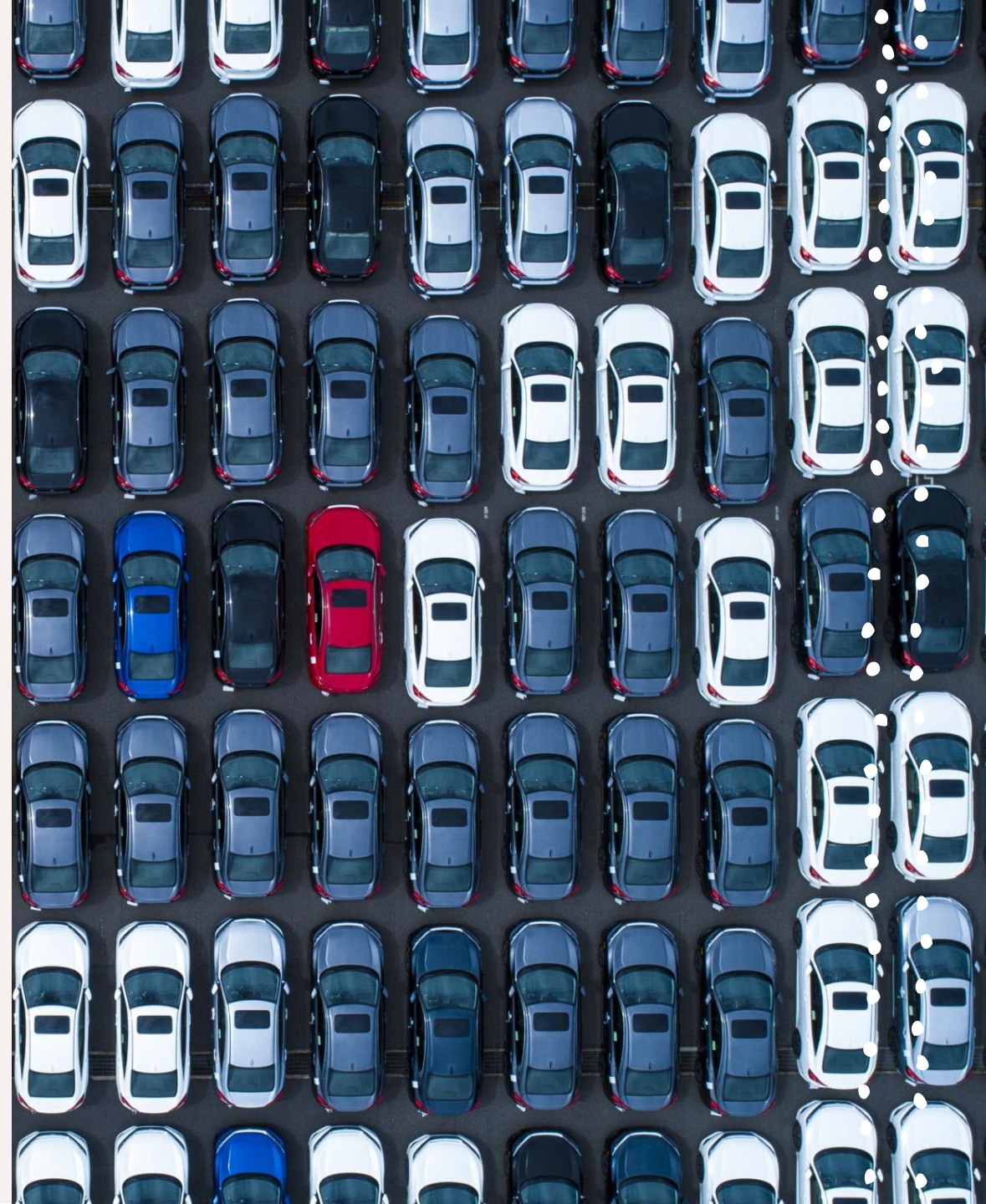
You enjoy having a car without having the hectic of owning one.



Renting of car is paperless ,that is everything can be done on app.

Our direct or indirect competitors

- Our major competitors would be pre existing car services such as Uber or Ola and other car rental companies.
- Also local taxi services and public transportation.



What makes us different?

The cars will have third party-insurance, fire insurance and car theft insurance.

The vehicle will never be out of sight as it will be enabled with live GPS tracking system.

The vehicles provided are well sanitized before next trip.

We have canteens near CAR-STATION for you to chill for a bit.

We have excellent 24X7 customer care services.

Growth Plan

- We will be expanding to motorbikes and e-cycles for short distances as well.
- We will be introducing subscription model if you to rent car for months.
- We will be connecting and hiring drivers in case you don't want to drive yourself.
- We would include more electrics cars or CNG vehicles that protect nature.
- In future we will be collaborating with big automobile companies and bring self-driving cars .
- We would include luxury cars as well at minimal pricing.





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Thank you!