

ABHISHEK VERMA

Full Stack Software Engineer with 3+ years of experience in web development, specializing in JavaScript framework.
Proven ability to lead projects, enhance user engagement, and develop scalable solutions.

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EXPERIENCE

1. Senior Software Engineer - Publicis Sapient (Feb 2025 - Onwards)
- Working as a Full Stack Engineer in **LBG** - Lloyds Banking Group
Resolved brand-specific color and theming issues in the **Constellation** component library used across multiple Lloyds Banking Group brands.
- Developed and maintained **Playwright automation** test suites across multiple customer journeys, significantly improving test coverage and release confidence.
 - Identified and fixed application flow and state-management issues by working extensively with **Redux Saga**, improving overall stability and user experience.
 - Implemented **pre-commit** and **pre-push** Git hooks to enforce coding standards, improve code quality, and reduce regression issues.
 - Delivered a major customer-facing feature enabling users to amend policies via KBA journey without logging into the IB journey, reducing dependency on IB and improving accessibility.
 - Worked with **UrbanCode Deploy** to manage and deploy different application versions across multiple environments (DEV, QA, UAT).
 - Wrote comprehensive unit tests using **Jest** and Testing Library for multiple components, improving maintainability and reducing production defects.
2. SDE 1 at Fynd - Jio (**FullStack Javascript**) (Dec 2022 - Present, Feb 2025)
- Initiated the design and development of the KraftNFT Web App and Admin Panel user interface, using **React**, **Styled Components**, **React Hook Forms**, and **Redux**. Worked on NFT creation and transfer API integrations.
 - Product Recommendation** -> I introduced two features, Upsell and Cross Sell Recommendation which strategically display product recommendations to users during their cart journey. Used **Vue + Node** for developing this feature.
 - Fynd Coupons** -> Lead the development of Fynd Coupons from scratch, Used **SSR** for getting good page load time. Created multiple reusable components using React, **LESS / CSS**, and Redux.
 - Spin the Wheel** -> Created Spin the Wheel from scratch using the **MEVN** Stack. It is currently active on **Gofynd** and **Gofynd App**, by which users can win exciting coupons and discounts. It increases the user engagement by **10%**.
 - Fresco** -> Worked on Integrating Metamask Wallet (Non Custodial) for NFT Mint, Auction, Bid and Cancel Bid operations in Fresco which is an NFT Marketplace Project built on **PERN** Stack. Also used **React Query** for API calls and SSR.
3. Software Engineer at Quanteon Solutions (Frontend - React) (Sep 2021 - Nov 2022, Hyderabad)
- Patient Care Link** -> I worked on developing the dashboard using React, implemented **Debouncing** techniques, and managed application performance using **Code Splitting** and **Memoization** to ensure optimal Web app performance.
 - BrightLending Mobile App** -> Initiated the development of the App using **React Native** from scratch, I closely worked on developing the architecture of the App along with reusable UI components and complete user flow.

EDUCATION

Year	Degree & Board	Institute / University	CGPA / Percentage
April 2021	B.Tech	AKTU	8.5
May 2017	12th, CBSE Board	RPM Academy	80%

SKILLS

Web Development: React.js | Next.js | Vue Js | Redux | Tailwind CSS | Styled Components | Webpack | HTML5 | CSS3/ SCSS/ SASS | Node.js | Express.js | GCP | CI/CD pipeline | Docker | Codecept Js | React Native | Redis | Kafka

Programming Languages: JavaScript | Typescript

DBMS: MySQL | PostgreSQL | MongoDB

Data Structures & Algorithms | OOPs Concepts

Utilities: Git & GitHub Version Control | JIRA

PROJECTS AND LEARNINGS

1. Fynd Academy (05/2022 - 08/2022) | [Link](#)

Full Stack Js Development Training program by Fynd with a duration of 3 Months in which we have to learn and develop a Sample project via **MEVN** Stack with the idea of your own.

2. Online Code Editor (07/2022 - 08/2022)

Developed an Online Code Editor in which you can create a room and let your friend join the same room and share the same code editor. Basically it's a live code editor with the option of code compilation in four different programming languages. Tech Stack -> **MEVN + AWS + WebSockets**

3. Programming Fundamentals Coursera (04/2020 - 5/2020) | [Link](#)

Learning of the basic concepts of programming, problem solving and different algorithmic approaches to provide efficient solutions. This program was in association with Duke University.