

Total Sales

₹ 2.29M

Total Sales

Total Profits

286.43K

Total Profit

Total Orders

5009

Total Orders

Total Quantity

38K

Total Quantity

Profit Margin

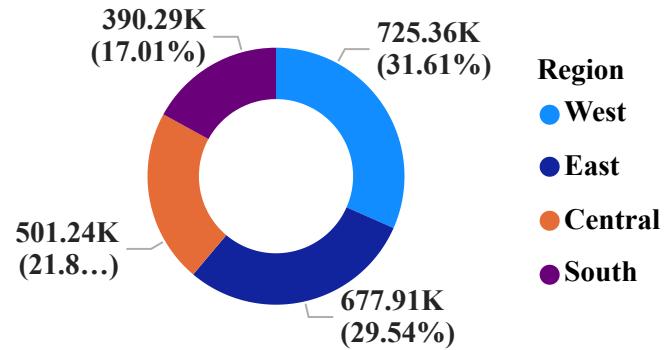
0.12

Profit Margin %

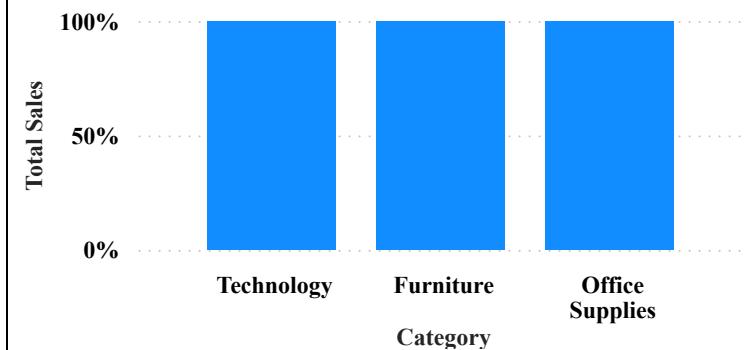
Total Sales by State



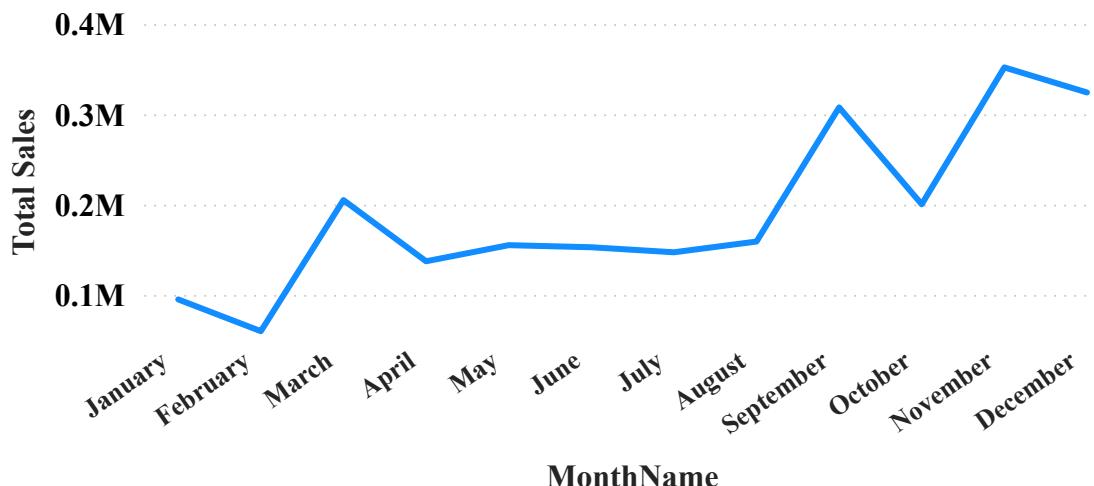
Total Sales by Region



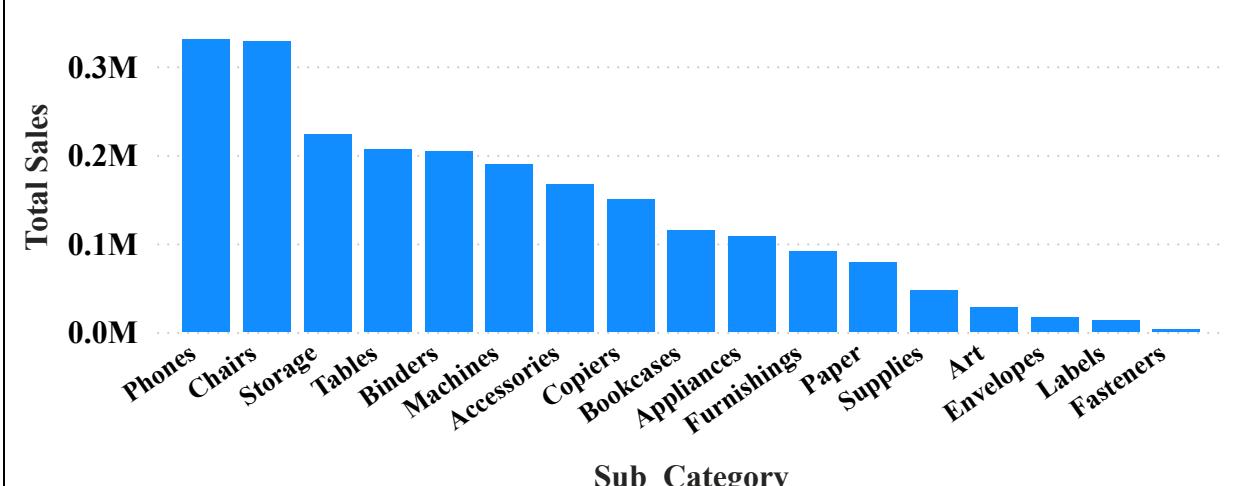
Total Sales by Category



Total Sales by MonthName



Total Sales by Sub_Category



Distinct Customer Count

793

Count of Customer_ID

New Customers

793

New Customers

Returning Customers

0

Returning Customers

Year Slicer

Year

- 2014
- 2015
- 2016
- 2017

Total Sales by Customer_Name

30K

25K

20K

15K

10K

5K

0K

Sean Miller

Tamara Chand

Raymond Buch

Tom Ashbrook

Adrian Barton

Ken Lonsdale

Sanjit Chand

Hunter Lopez

Sanjit Engle

Christopher Conant

Total Sales

Customer_Name

Total Sales by Country



Sales by Customer Segment

1.0M

0.5M

0.0M

Consumer

Corporate Segment

Home Office

Total Sales

New Customers and Returning Customers



- New Custo...
- Returning C...

Total Customers by Order Frequency Group

Total Customers

400

200

0

6–10 Orders

3–5 Orders

10+ Orders

1–2 Orders

Order Frequency Group



Total Products

1818

Count of Product_Name

Total Quantity

38K

Total Quantity

Top Selling Product

Canon imageCLASS 2200

Advanced Copier

Top Selling Product

Most Profitable Product

Canon imageCLASS 2200

Advanced Copier

Most Profitable Product

YearWise

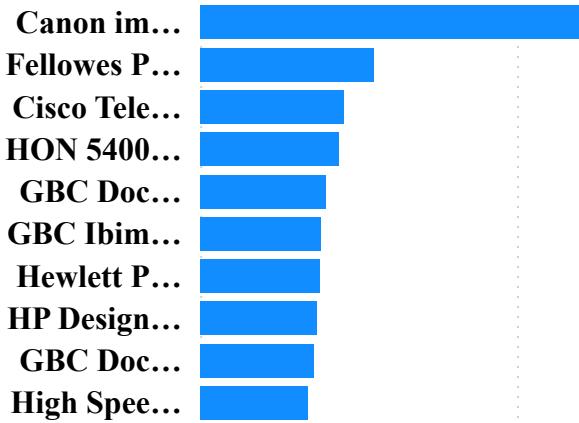
Year

2014

2017

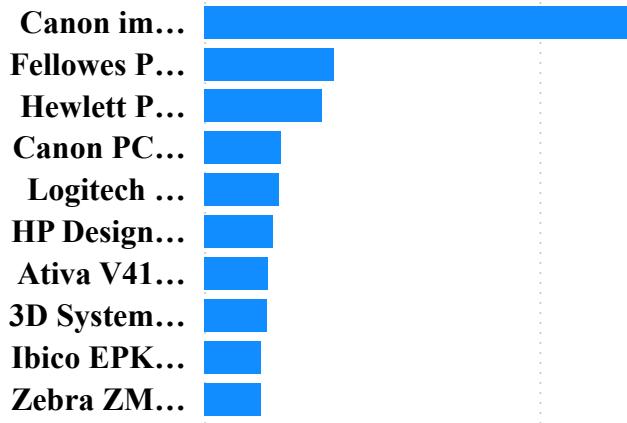
Total Sales by Product_Name

Product_Name



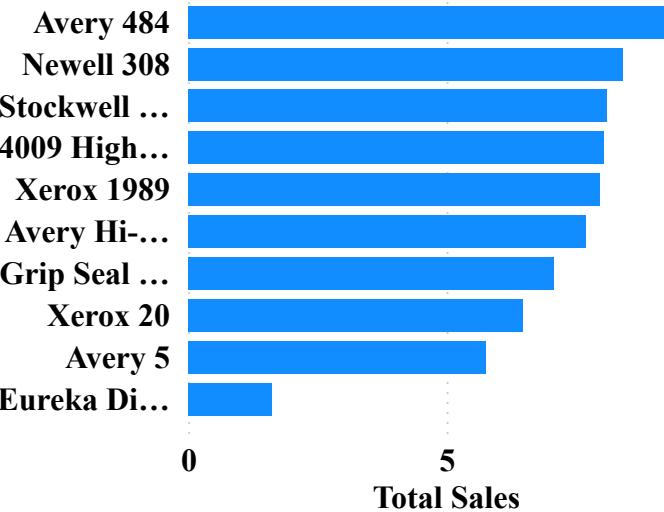
Total Profit by Product_Name

Product_Name



Bottom 10 Products by Sales

Product_Name



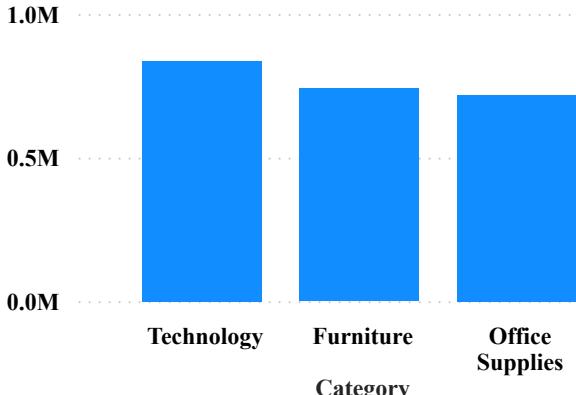
Bottom 10 Products by Profits

Product_Name



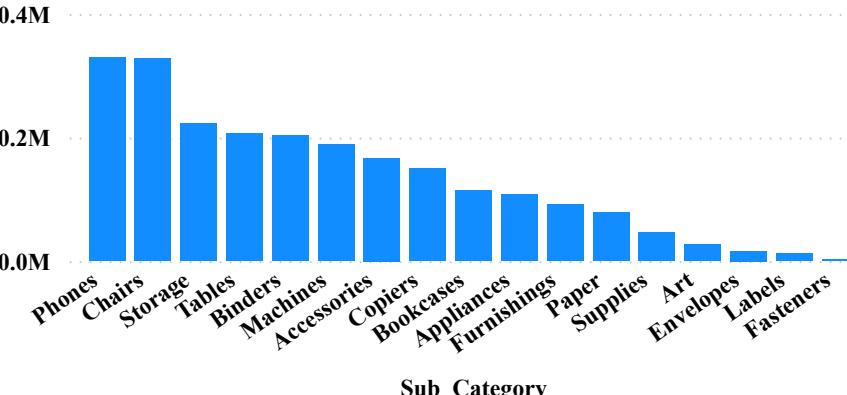
Total Sales by Category

Total Sales



Total Sales by Sub_Category

Total Sales



Sales MTD

83.01K

Sales MTD

Sales YTD

731.85K

Sales YTD

Sales Last Year

1.56M

Sales LY

MTD YoY Growth

-0.95

MTD YoY % Growth

YTD YoY Growth

-0.53

YTD YoY % Growth

Quarterwise Check

Quarter

Q1

Q3

Q2

Q4

Sales YTD and Sales LY YTD by MonthName

● Sales YTD ● Sales LY YTD

Sales YTD

0.5M

0.0M

January February March April May June July August September October November December

MonthName

Monthly Sales Trend

Year ● 2014 ● 2015 ● 2016 ● 2017

Total Sales

100K

50K

0K

0

5

10

Month

Cumulative Sales Trend

Sales YTD

0.7M

0.6M

0.5M

2014

2015

2016

2017

Year

Sales YTD by Year

Sales YTD

0.7M

0.6M

0.5M

2014

2015

2016

2017

Year

Monthwise Check

Month

1

5

9

2

6

10

3

7

11

4

8

12