

Distinct Customer Count

793

Count of Customer\_ID

New Customers

793

New Customers

Returning Customers

0

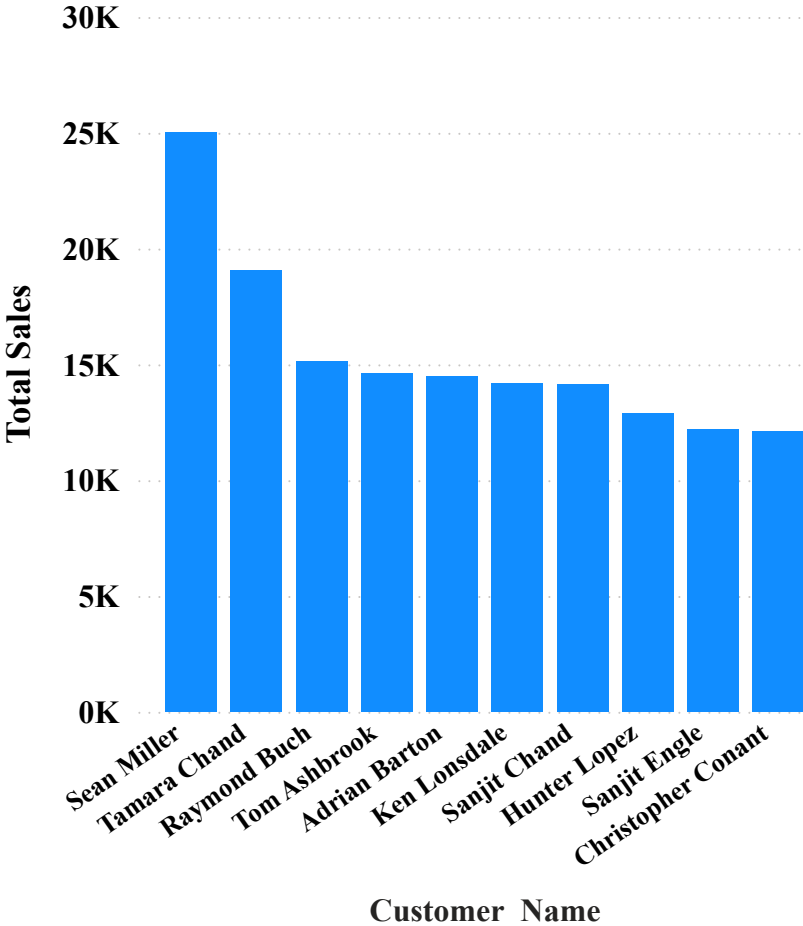
Returning Customers

Year Slicer

Year

- 2014
- 2015
- 2016
- 2017

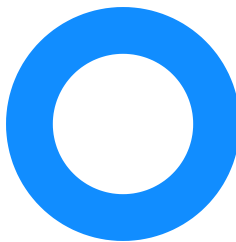
Total Sales by Customer\_Name



Total Sales by Country

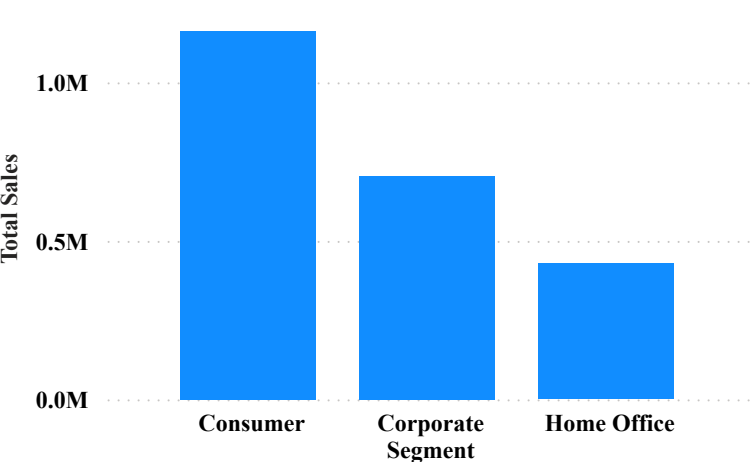


New Customers and Returning Customers

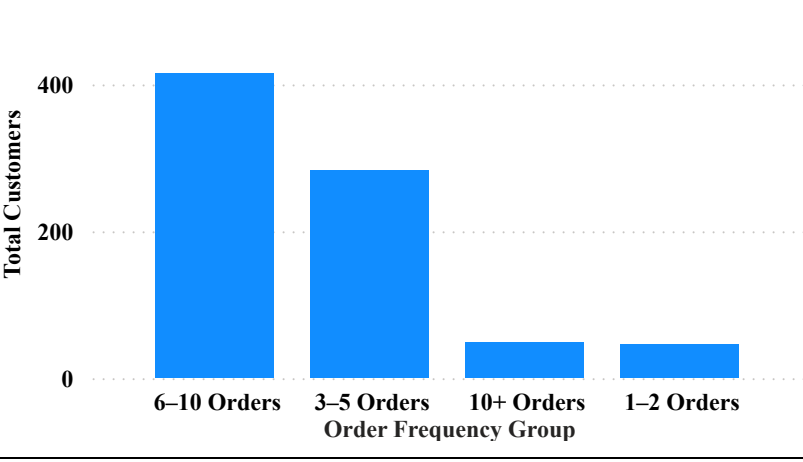


793 (100%)

Sales by Customer Segment



Total Customers by Order Frequency Group



Total Products

1818

Count of Product\_Name

Total Quantity

38K

Total Quantity

Top Selling Product

Canon imageCLASS 2200  
Advanced Copier

Top Selling Product

Most Profitable Product

Canon imageCLASS 2200  
Advanced Copier

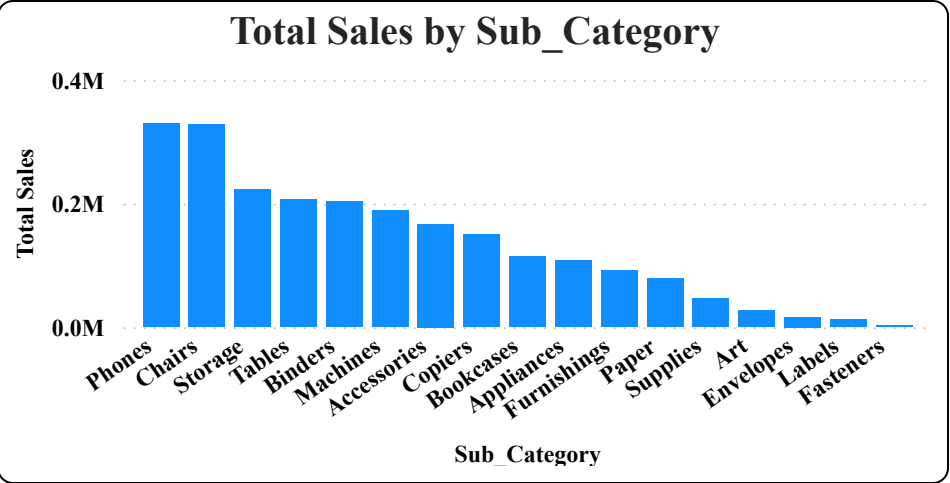
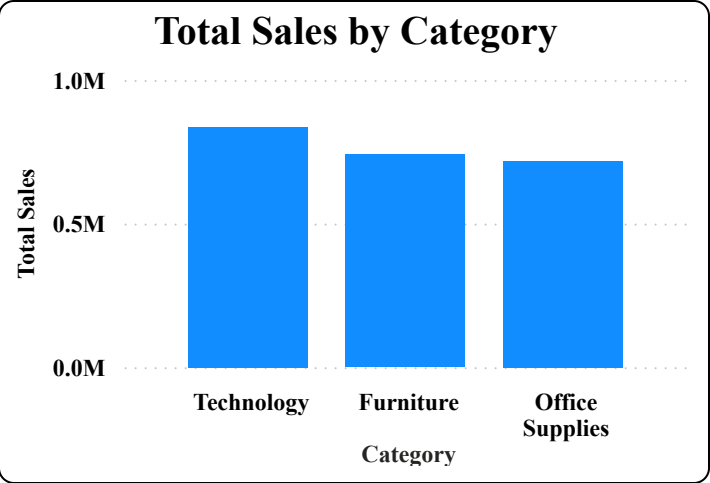
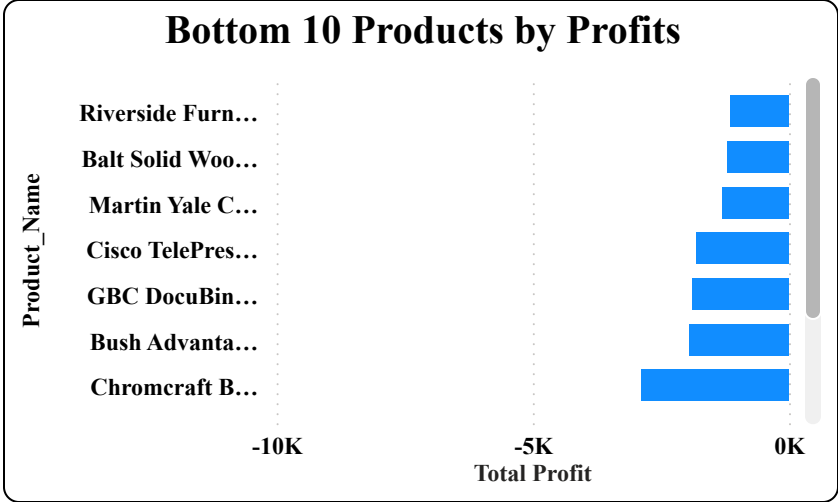
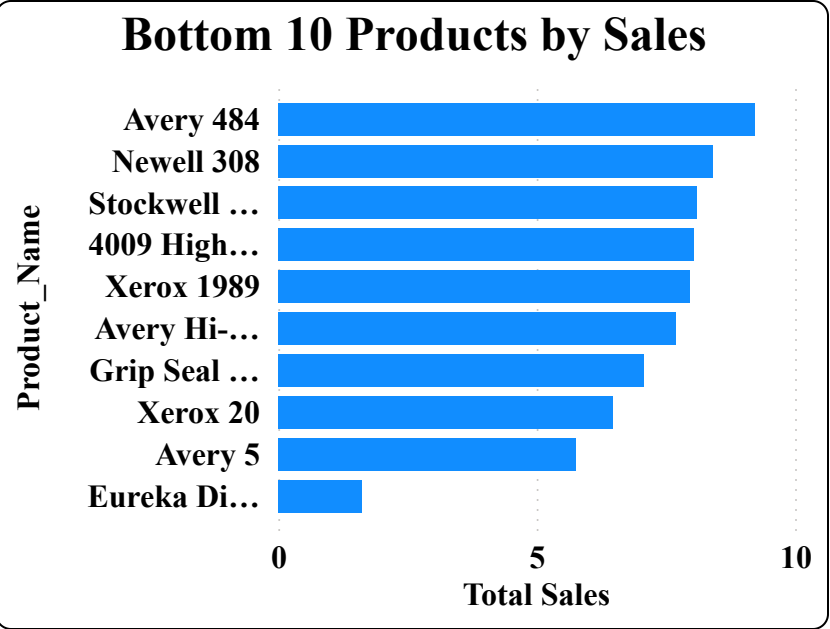
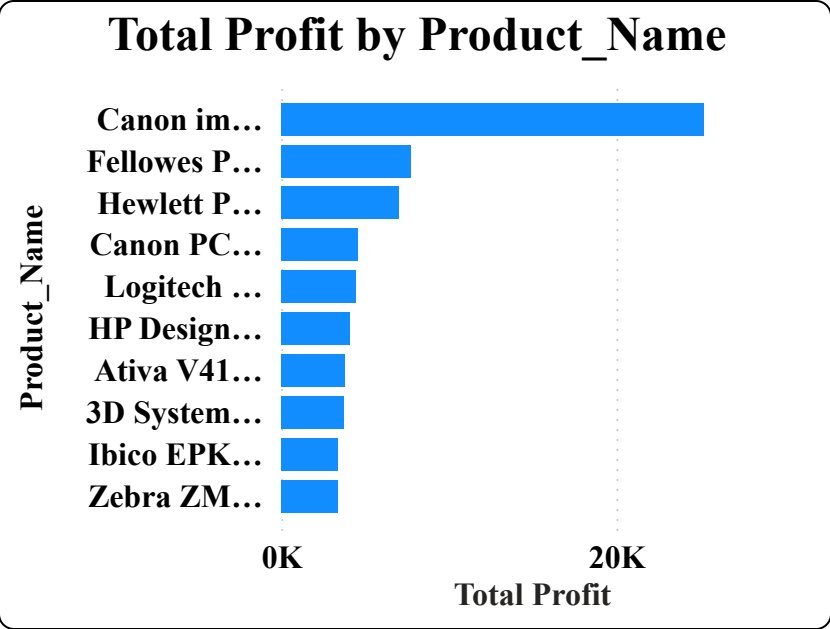
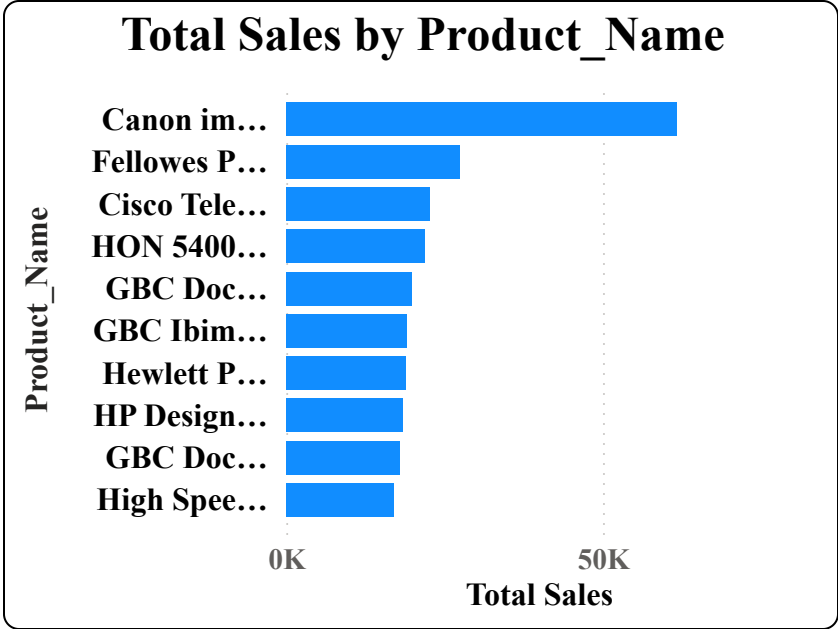
Most Profitable Product

YearWise

Year

2014

2017



Sales MTD

83.01K

Sales MTD

Sales YTD

731.85K

Sales YTD

Sales Last Year

1.56M

Sales LY

MTD YoY Growth

-0.95

MTD YoY % Growth

YTD YoY Growth

-0.53

YTD YoY % Growth

Quarterwise Check

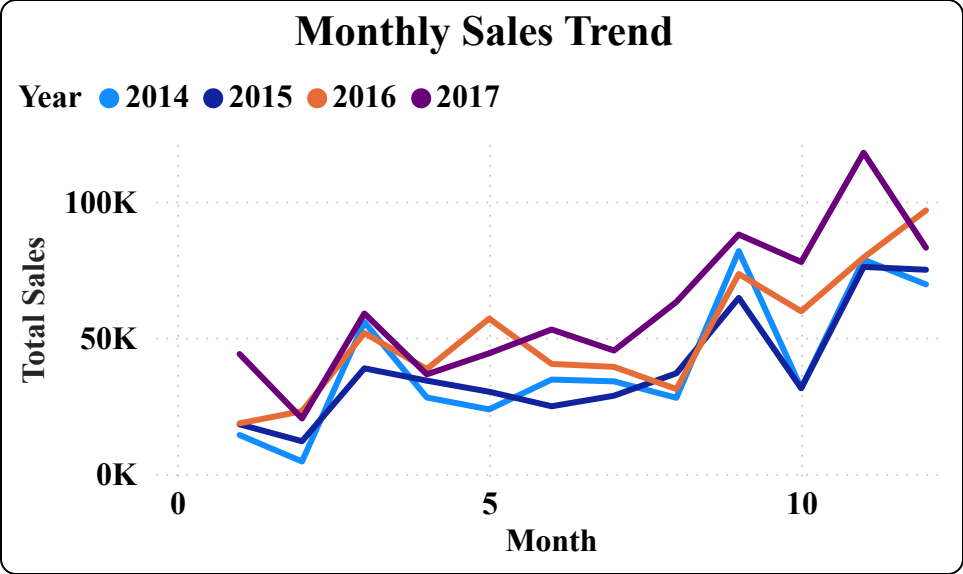
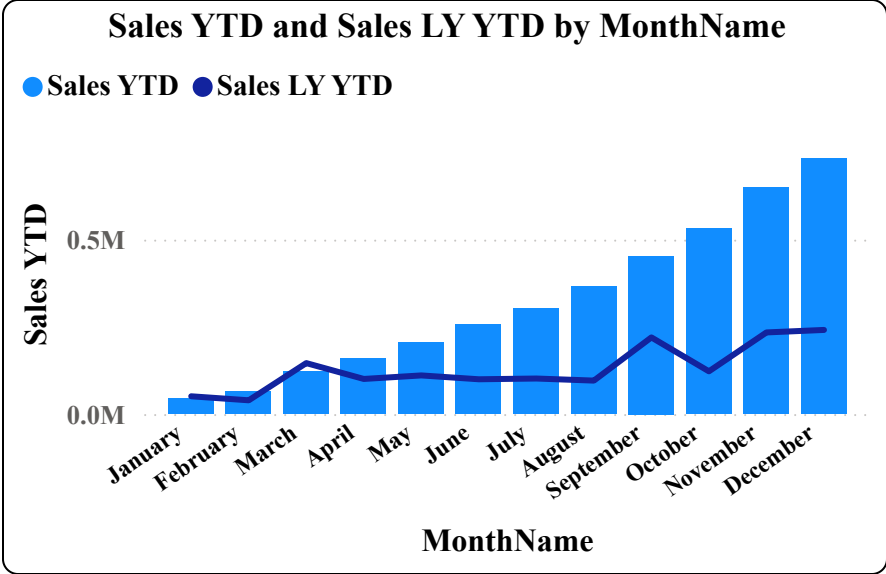
Quarter

Q1

Q3

Q2

Q4



Yearwise Check

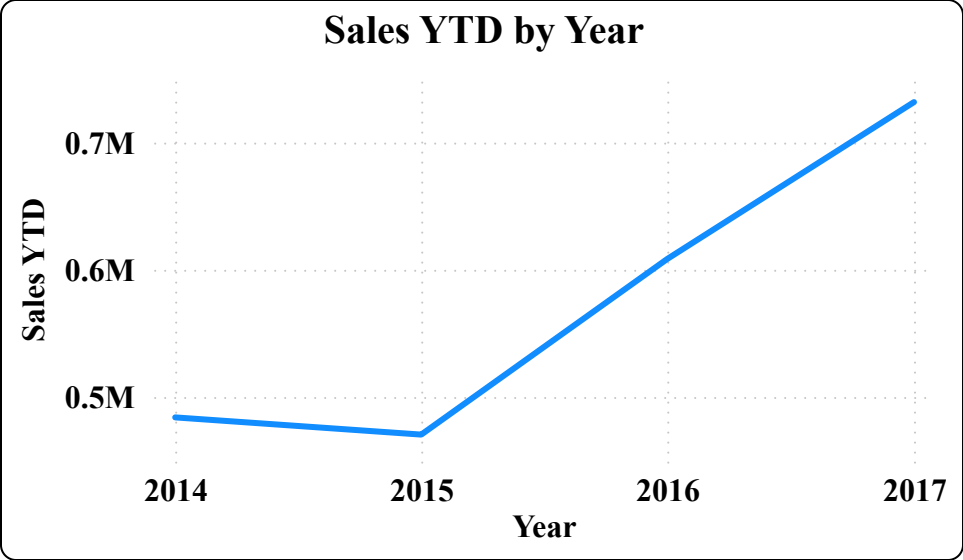
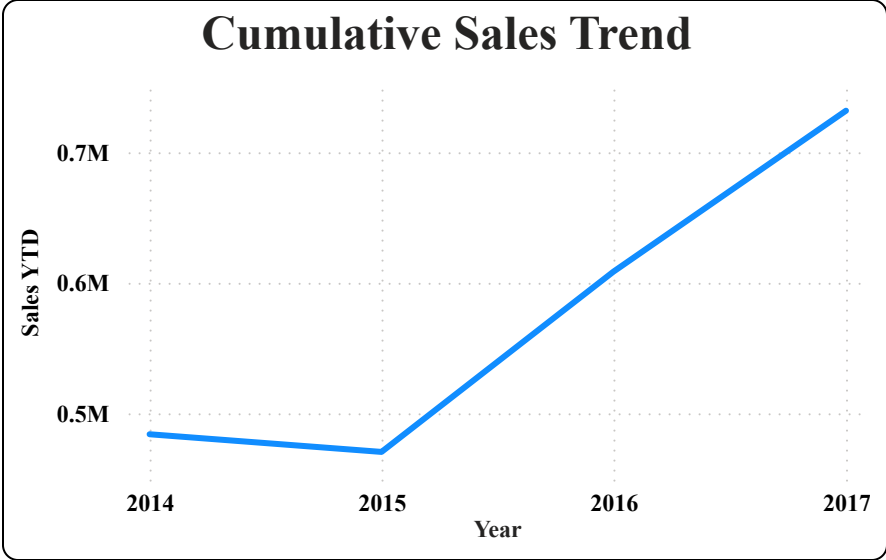
Year

2014

2016

2015

2017



Monthwise Check

Month

1

5

9

2

6

10

3

7

11

4

8

12