

Guilt Trip | Brand Guidelines

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Heading

SF Pro

Body Text

SF Mono

Accent Font

Minion Pro Medium

03 Color Palette | Brand Guidelines

Guilt Trip Orange
RGB: 243/113/36
CMYK: 00/70/98/05
HEX: #F37124

Guilt Trip Mauve
RGB: 157/33/103
CMYK: 38/100/32/08
HEX: #9D2167

Guilt Trip Gold
RGB: 244/160/38
CMYK: 02/42/96/0
HEX: #F4A026

Guilt Trip Creme
RGB: 225/232/210
CMYK: 00/09/16/0
HEX: #FFE8D2

Guilt Trip Salmon
RGB: 247/159/145
CMYK: 0/46/35/0
HEX: #F79F91

Guilt Trip Star Dust
RGB: 233/232/91
CMYK: 11/0/78/0
HEX: #E9E85B

Guilt Trip Aquamarine
RGB: 0/167/168
CMYK: 78/11/38/0
HEX: #00A7A8

Icon Mark



Wordmark



Mobile Icon



Extended Logo Mark