ABHISHEK BIJALWAN

Bachelors in Multimedia & 3d Animation	2012-2015	IGNOU - The People's University
CBSE (Class XII)	2012	Shyama Prasad Vidyalaya
CBSE (Class X)	2010	Shyama Prasad Vidyalaya
Certification in Digital Marketing for Ecommerce, Informational and Services companies (May 2018)		

POSITIONS OF RESPONSIBILITY

 Worked for National Center of Design & Product Development set up by Ministry of Textiles, Govt of india) as a Designer
(January 2016 - Dec 2018)

- Worked as a visual merchandiser for Export Promotion Council of Handicrafts (EPCH) fairs which are organized annually every February - March (Home Expo), July (IFJAS) and October (IHGF) at Greater Noida Expo Mart Center.
- Worked with O/o DC (Handicrafts), Ministry of Textiles for Fair and Events organized in Craft Museum, Pragati Maidan and Dilli Haat.
- Worked as a coordinator with Officials & Artisans in ITPO Pragati Maidan Fair.
- Graphic designing and Product Development.
- Architectural Visualization and Exhibition Designing in Autodesk 3d Max and Skecthup.
- Actively worked on designing and drafting of reports about craft documentation on several Indian crafts.

 Freelance Designing & Digital marketing for an E Commerce WOWTRENDY PVT. LIMITED (www.wowtrendy.com)
(August 2016 - October 2018)

- Monitored and analyzed revenue generation from website traffic information via Google Analytics and similar tools.
- Campaign Management (paid & organic) on Social media channels.
- Email based marketing campaigns Creation and execution of SMS.
- Have good understanding in Search Engine Optimization(SEO) & Search Engine marketing (SEM).
- Designing for Social media channels and Website Like Brochure, Infographics , Emailers , Poster and Website Slider in Corel draw and Adobe Photoshop.
- Handling referral websites Sales and Portals like Amazon, Craftsvilla and Kraftly etc.
- Video Making on video editing software.

 Working as a Project coordinator and Designer on project basis in UD EVENTS.
(June2019 - Till Now)

INTERNSHIPS

- 2 Month's work experience as an architectural visualizer in Antares 3d, Nehru Place, Delhi.
- Attained 6 month's Training as a Designer with National Center of Design and Product Development (NCDPD) set up by Ministry of Textile, Govt. of India.
(August 2015 - Jan 2016)

SKILLS

 Product Knowledge/Project Understanding:-

- Architectural Visualization
- Exhibition Designing and Visualizing
- Product Profiling and Merchandising
- Basic Web Development (Wordpress)
- Basic Video Editing
- Sketching (pen, pencil, ink & other media)
- Geometric construction (2D & 3D geometry)
- Photography
- Documentation

 Computer Skills

- Google analytics for Website
- Autodesk Max (a 3-D modeling software) along with V-Ray.
- Corel draw
- Adobe Photoshop
- Basic Wordpress and Other Plugins (Ex- Yoast Seo, themes)
- Google Sketch up (basic)
- Adobe Flash (basic)
- MS Office 2007-2013(Word, Excel, Power Point & Outlook)
- Adobe premiere pro and Adobe after effects (Basic)

EXTRA CURRICULAR ACTIVITIES & INTEREST

 Designing and content developing on websites

- Worked on Performing India (https://www.performingindia.com)
- Designing for Optify Lens (http://www.optifylens.com).
- Reading Blogs and Quora
- Traveling

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