FOOD MANAGER

NEEDFINDING

OUR INCENTIVE

Huge amount of food is being wasted for reasons as people buy excessive food, forget food expiration dates, forget food in their fridges, and not being able to find a proper method of storing foods. This drives us to think about a way to help people reduce wastage of food to make the world a better place.

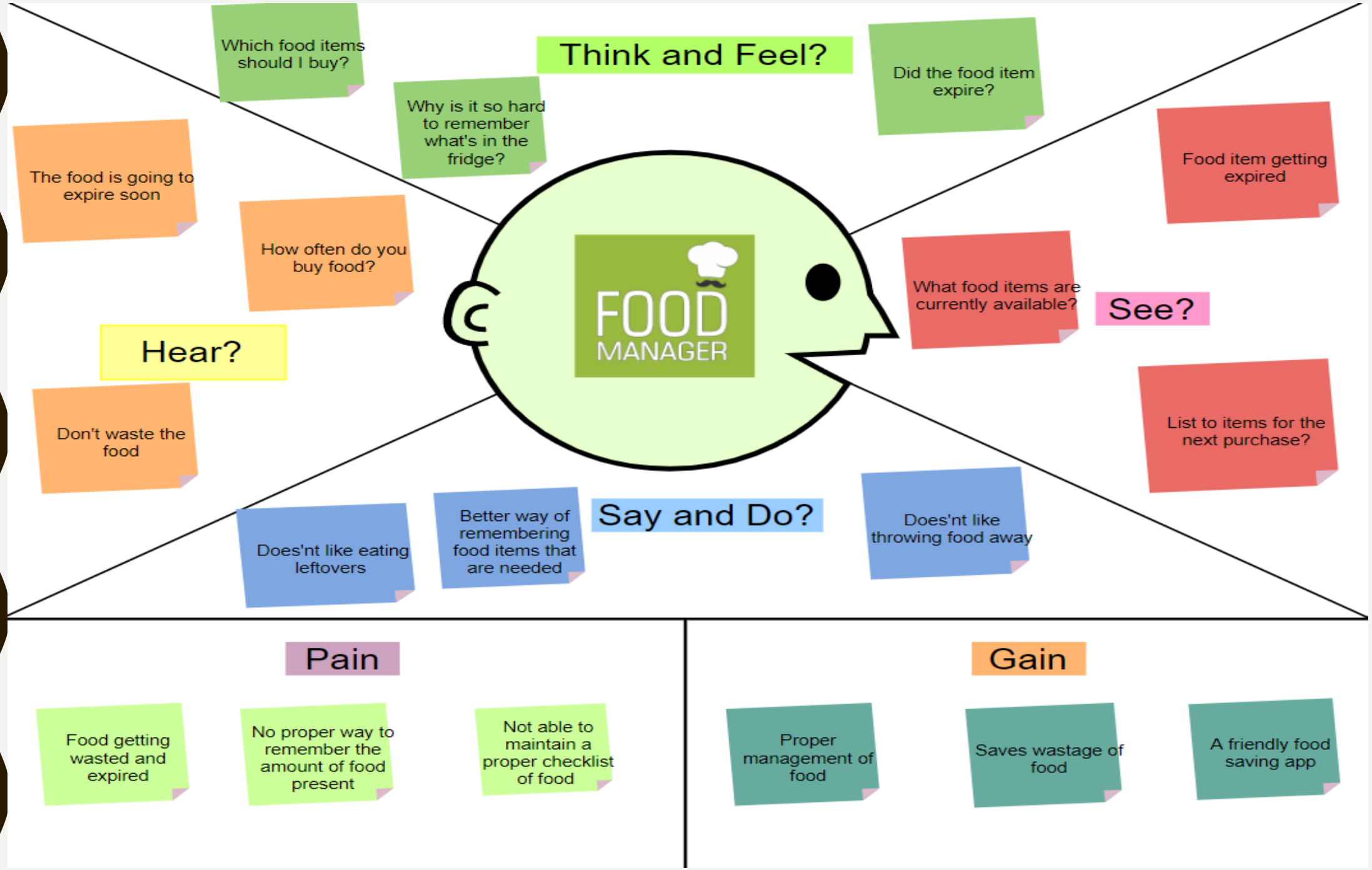
OUR PURPOSE

"Food Manager" aims at relieving family food waste by providing a solution to each daily habit that could cause great food waste. We track the food usage, monitor food expiration dates, smartly generate grocery list, and optimize your cooking recipes using the foods in the fridge.

LIST OF QUESTIONS IMPOSED DURING INTERVIEW:

1. How do you manage food from getting wasted?
2. What quantity of food is getting expired on a weekly basis?
3. What types of food would you store in refrigerator?
4. How often do you buy groceries on a weekly basis?
5. How do you manage the list of items present in the refrigerator?

EMPATHY MAP


Think and Feel?
Which food items should I buy?
Why is it so hard to remember what's in the fridge?
Did the food item expire?
The food is going to expire soon
How often do you buy food?
Food item getting expired
FOOD MANAGER
What food items are currently available?
See?
Hear?
Don't waste the food
List to items for the next purchase?
Say and Do?
Does'nt like eating leftovers
Better way of remembering food items that are needed
Does'nt like throwing food away
Pain
Food getting wasted and expired
No proper way to remember the amount of food present
Not able to maintain a proper checklist of food
Gain
Proper management of food
Saves wastage of food
A friendly food saving app

OUR APPROACH

- A smart food manager app for wasting food no more!
- It is easy to use, do not forget no more food expiration date and stop wasting your food.

Main features :

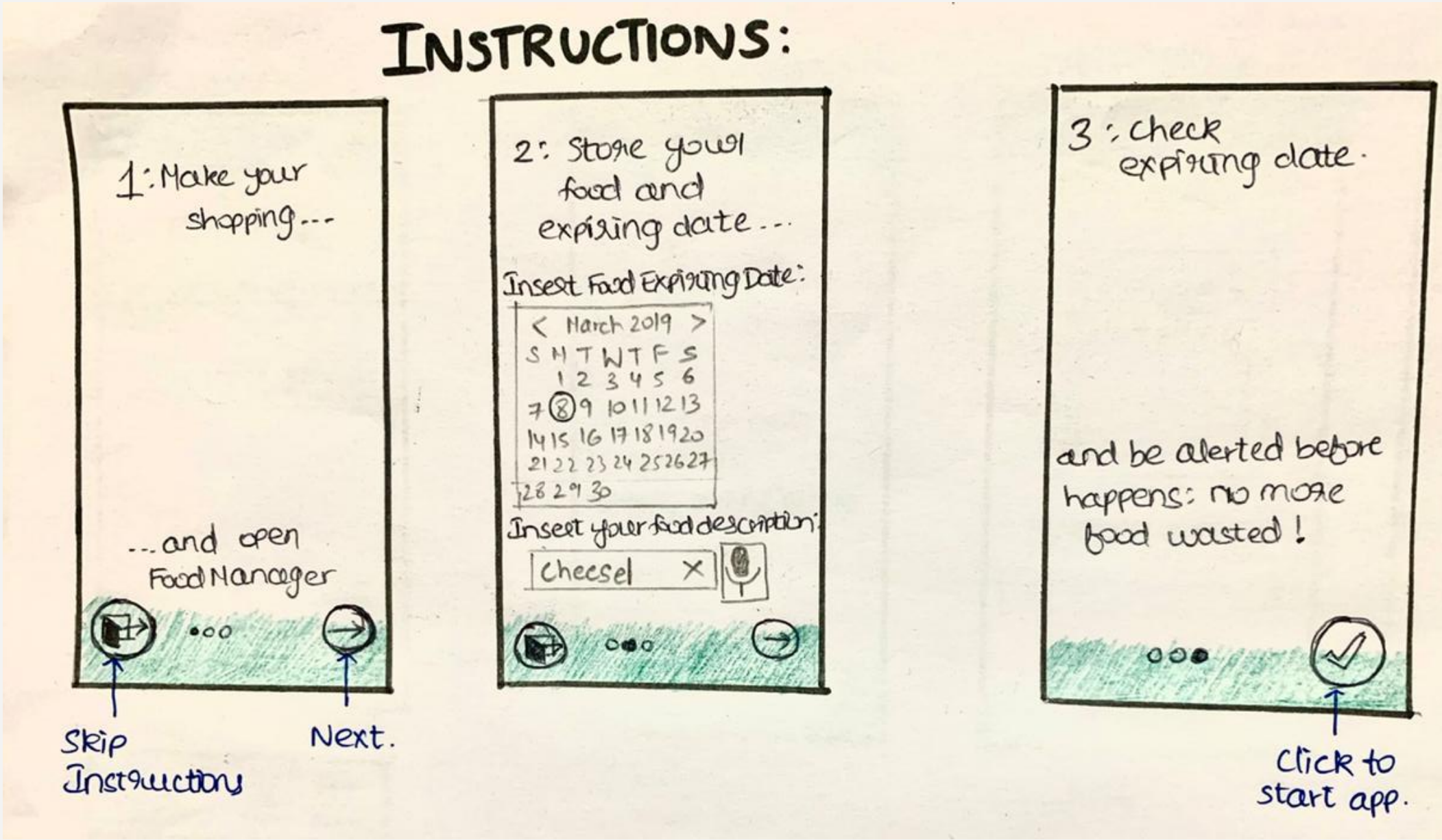
- Insert easily your food description by writing or by speech recognition, and the expiring date.
- Be aware through notifications when your food is going to expire : **“Food Manager”** remembers for you!

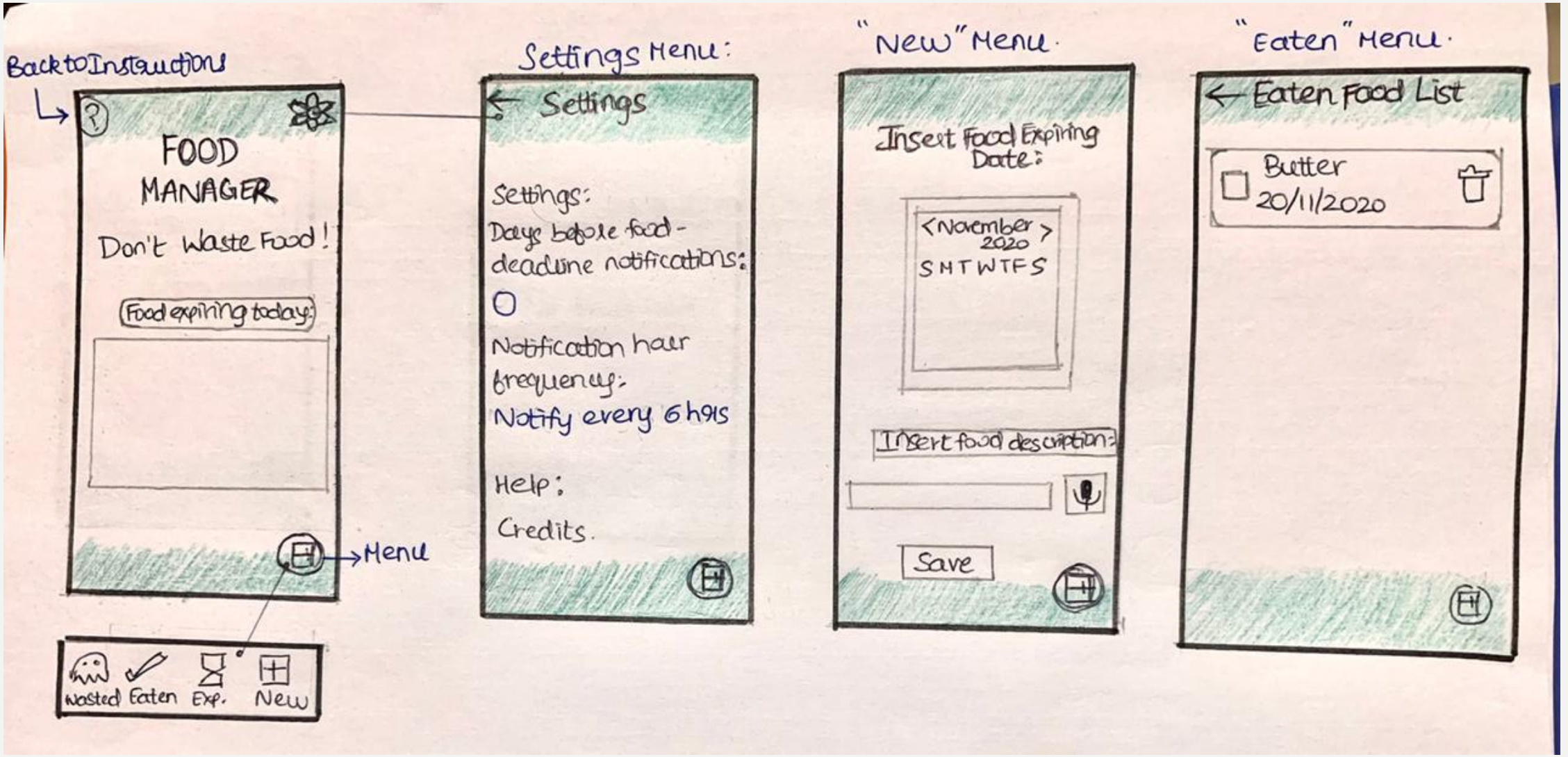
CONTD..

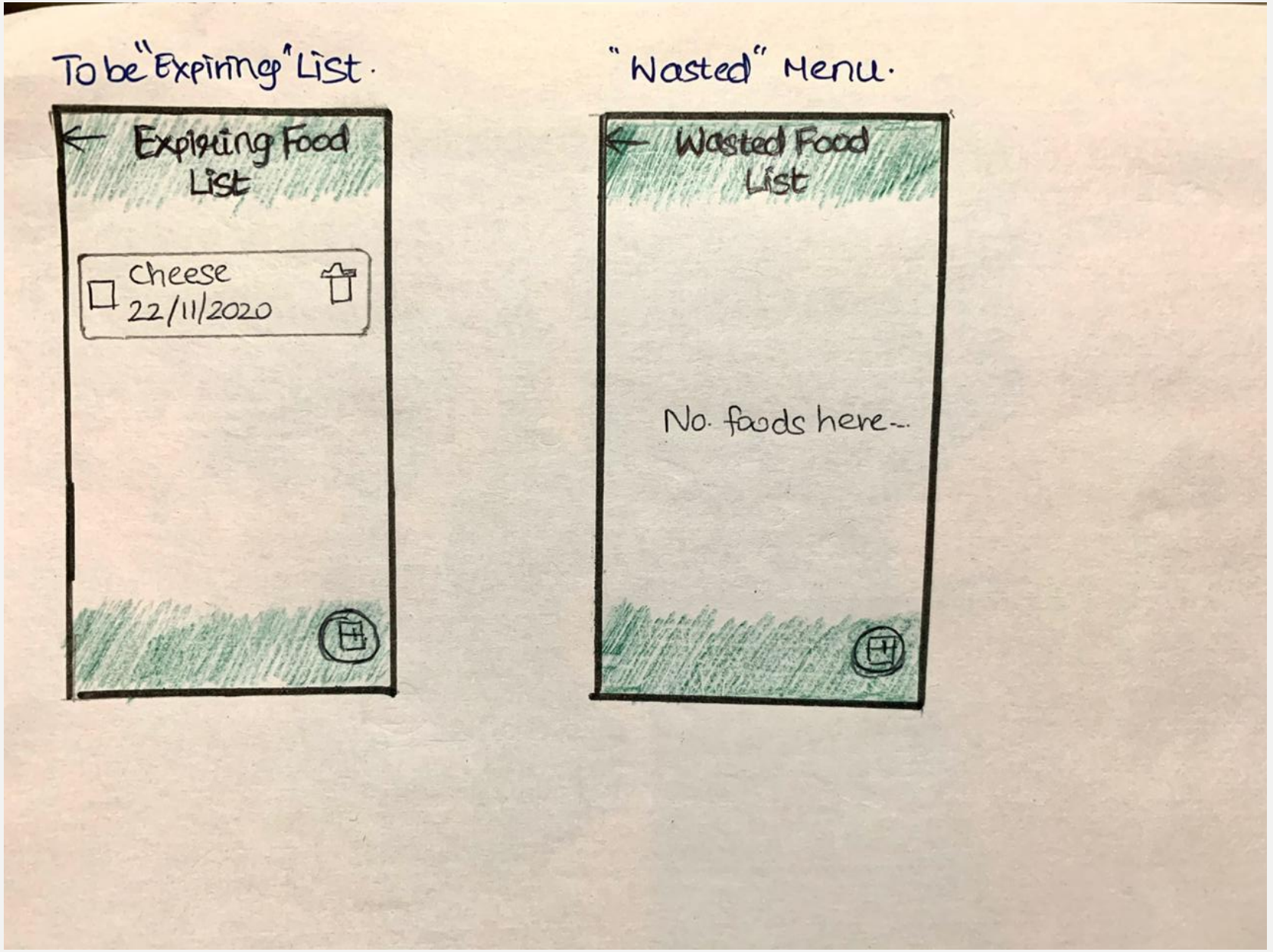
- Keeps a list of expiring food in the next days, and another for expiring food today
- Keeps track of your consumed food in a specific list
- Small sized and optimized app
- User-friendly and relaxing user-interface.

LOW-FI

INSTRUCTIONS:




Back to Instructions
FOOD MANAGER
Don't Waste Food!
Food expiring today:
Menu
Wasted
Eaten
Exp.
New
Settings Menu:
Settings
Settings:
Days before food-deadline notifications:
0
Notification hour frequency:
Notify every 6 hrs
Help:
Credits.
"New" Menu.
Insert Food Expiring Date:
<November 2020>
S M T W T F S
Insert food description:
Save
"Eaten" Menu.
Eaten Food List
Butter
20/11/2020


To be "Expiring" List.
Expiring Food List
Cheese
22/11/2020
"Wasted" Menu.
Wasted Food List
No. foods here...

THANK YOU