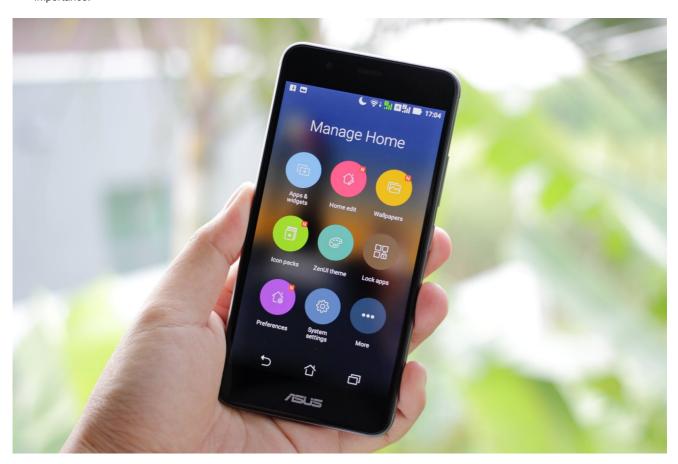
PRCP-1009-CellphonePrice

Problem Statement

- Task 1:-Prepare a complete data analysis report on the given data.
- Task 2:-On the basis of the mobile Specification like Battery power, 3G enabled, wifi, Bluetooth, Ram etc predict the Price range of the mobile.
- Task 3:- Prepare the analysis report stating how model will help expanding the business by stating several factors including feature importance.



Important Library

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
%matplotlib inline
import seaborn as sns
from scipy import stats
import warnings
warnings.filterwarnings('ignore')
from sklearn.metrics import confusion_matrix,accuracy_score,recall_score,fl_score,precision_score,classificatio
from sklearn.linear_model import LogisticRegression
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
```

Data Collection

```
In [3]: #Import Data
data=pd.read_csv("datasets_11167_15520_train.csv")
pd.set_option("display.max_rows", None)
```

Rename Columns

```
In [4]: #Change table name
   data=data.rename(columns={"battery_power":"Battery_Power","blue":"Bluetooth","clock_speed":"Clock_Speed","dual_
```

Basic Checks

In [116... data.info()#NO Null Value

```
a=data.copy()
In [109...
In [110... data.head(5)#Top 5
               Battery_Power Bluetooth Clock_Speed Dual_Sim Selfi_Camera 4G Internal_Memory Mobile_Depth Mobile_Width Number_Of_Cores .
Out[110]:
                                                                                                                                               2 .
                                      0
                                                  2.2
                                                              0
                                                                                0
                                                                                                             0.6
                                                                                                                           188
                         842
                        1021
                                                  0.5
                                                                           0
                                                                                                53
                                                                                                             0.7
                                                                                                                           136
                                                                                                                                               3 .
            2
                                                                           2
                                                                                                41
                                                                                                                                               5 .
                         563
                                      1
                                                  0.5
                                                              1
                                                                                1
                                                                                                             0.9
                                                                                                                           145
                                                                                                                                               6 .
            3
                         615
                                                  2.5
                                                              0
                                                                           0
                                                                                0
                                                                                                10
                                                                                                             0.8
                                                                                                                           131
            4
                        1821
                                                  1.2
                                                              0
                                                                           13
                                                                                                44
                                                                                                             0.6
                                                                                                                           141
                                                                                                                                               2 .
           5 rows × 21 columns
           data.tail(5)#Last 5
In [111...
                  Battery_Power Bluetooth Clock_Speed Dual_Sim Selfi_Camera 4G Internal_Memory Mobile_Depth Mobile_Width Number_Of_Cores
            1995
                                                                                                    2
                            794
                                                     0.5
                                                                               0
                                                                                                                0.8
                                                                                                                              106
            1996
                           1965
                                         1
                                                     2.6
                                                                               0
                                                                                   0
                                                                                                   39
                                                                                                                0.2
                                                                                                                              187
            1997
                           1911
                                         0
                                                     0.9
                                                                 1
                                                                                                   36
                                                                                                                0.7
                                                                                                                              108
            1998
                           1512
                                         0
                                                     0.9
                                                                                                   46
                                                                                                                0.1
                                                                                                                              145
                                                                 0
            1999
                            510
                                                     2.0
                                                                               5
                                                                                   1
                                                                                                   45
                                                                                                                0.9
                                                                                                                              168
           5 rows × 21 columns
          data["RAM"].unique()
In [112...
            array([2549, 2631, 2603, ..., 2032, 3057, 3919], dtype=int64)
           data.shape #Number of row 2000 and columns 21
In [113...
Out[113]: (2000, 21)
In [114... data.columns #All columns
Out[114]: Index(['Battery_Power', 'Bluetooth', 'Clock_Speed', 'Dual_Sim', 'Selfi_Camera',
                     '4G', 'Internal Memory', 'Mobile Depth', 'Mobile Width',
                     'Number_Of_Cores', 'Primary_Camera', 'Pixel_Height', 'Pixel_Width', 'RAM', 'Screen_Height', 'Screen_Width', 'Talk_Time', '3G', 'Touch_Screen', 'WiFi', 'Price_Range'],
                   dtype='object')
           pd.set option("display.max rows",2000)
In [115...
           pd.set_option("display.max_rows",21)
```

```
<class 'pandas.core.frame.DataFrame'>
           RangeIndex: 2000 entries, 0 to 1999
           Data columns (total 21 columns):
                Column
                                   Non-Null Count
                                                      Dtype
           0
                Battery_Power
                                    2000 non-null
                                                      int64
                Bluetooth
            1
                                    2000 non-null
                                                      int64
            2
                                    2000 non-null
                                                      float64
                Clock Speed
            3
                Dual Sim
                                    2000 non-null
                                                      int64
            4
                Selfi_Camera
                                    2000 non-null
                                                      int64
            5
                4G
                                    2000 non-null
                                                      int64
                {\tt Internal\_Memory}
            6
                                    2000 non-null
                                                      int64
            7
                Mobile_Depth
                                    2000 non-null
                                                      float64
            8
                Mobile Width
                                    2000 non-null
                                                      int64
            9
                Number Of Cores
                                    2000 non-null
                                                      int64
            10
                                    2000 non-null
                Primary_Camera
                                                      int64
            11
                Pixel Height
                                    2000 non-null
                                                      int64
            12
                Pixel Width
                                    2000 non-null
                                                      int64
                RAM
                                    2000 non-null
            13
                                                      int64
            14
                Screen_Height
                                    2000 non-null
                                                      int64
            15
                Screen Width
                                    2000 non-null
                                                      int64
            16
                Talk Time
                                    2000 non-null
                                                      int64
            17
                                    2000 non-null
                3G
                                                      int64
            18
                Touch Screen
                                    2000 non-null
                                                      int64
            19
                WiFi
                                    2000 non-null
                                                      int64
                                    2000 non-null
            20 Price Range
                                                      int64
           dtypes: float64(2), int64(19)
           memory usage: 328.2 KB
           print(min(data["Battery_Power"].unique()))#Range of battery power is 501 to 1998
In [117...
           print(max(data["Battery Power"].unique()))
           501
           1998
In [118...
           data.describe()#Statistical Summary
Out[118]:
                  Battery_Power Bluetooth Clock_Speed
                                                         Dual_Sim Selfi_Camera
                                                                                       4G Internal_Memory
                                                                                                           Mobile_Depth
                                                                                                                        Mobile_Width Num
                                                                   2000.000000 2000.000000
                                                                                                2000.000000
                                                                                                                          2000.000000
            count
                    2000.000000
                               2000.0000
                                           2000.000000
                                                       2000.000000
                                                                                                             2000.000000
                    1238.518500
                                   0.4950
                                              1.522250
                                                          0.509500
                                                                       4.309500
                                                                                   0.521500
                                                                                                 32.046500
                                                                                                                0.501750
                                                                                                                           140.249000
            mean
                     439.418206
                                   0.5001
                                              0.816004
                                                          0.500035
                                                                       4.341444
                                                                                  0.499662
                                                                                                 18.145715
                                                                                                                0.288416
                                                                                                                            35.399655
              std
                                                                                                                0.100000
             min
                     501.000000
                                   0.0000
                                              0.500000
                                                          0.000000
                                                                       0.000000
                                                                                   0.000000
                                                                                                  2.000000
                                                                                                                            80.000000
             25%
                     851.750000
                                   0.0000
                                              0.700000
                                                          0.000000
                                                                       1.000000
                                                                                   0.000000
                                                                                                 16.000000
                                                                                                                0.200000
                                                                                                                           109.000000
                                                                                                 32.000000
             50%
                    1226.000000
                                   0.0000
                                              1.500000
                                                          1.000000
                                                                       3.000000
                                                                                   1.000000
                                                                                                                0.500000
                                                                                                                           141.000000
             75%
                    1615.250000
                                   1.0000
                                              2.200000
                                                          1.000000
                                                                       7.000000
                                                                                   1.000000
                                                                                                 48.000000
                                                                                                                0.800000
                                                                                                                           170.000000
             max
                    1998.000000
                                   1.0000
                                              3.000000
                                                          1.000000
                                                                      19.000000
                                                                                   1.000000
                                                                                                 64.000000
                                                                                                                1.000000
                                                                                                                           200.000000
           8 rows × 21 columns
```

In [119...

data.describe().T #Change row and coumns position

[119]:		count	mean	std	min	25%	50%	75%	max
	Battery_Power	2000.0	1238.51850	439.418206	501.0	851.75	1226.0	1615.25	1998.0
	Bluetooth	2000.0	0.49500	0.500100	0.0	0.00	0.0	1.00	1.0
	Clock_Speed	2000.0	1.52225	0.816004	0.5	0.70	1.5	2.20	3.0
	Dual_Sim	2000.0	0.50950	0.500035	0.0	0.00	1.0	1.00	1.0
	Selfi_Camera	2000.0	4.30950	4.341444	0.0	1.00	3.0	7.00	19.0
	4G	2000.0	0.52150	0.499662	0.0	0.00	1.0	1.00	1.0
	Internal_Memory	2000.0	32.04650	18.145715	2.0	16.00	32.0	48.00	64.0
	Mobile_Depth	2000.0	0.50175	0.288416	0.1	0.20	0.5	0.80	1.0
	Mobile_Width	2000.0	140.24900	35.399655	80.0	109.00	141.0	170.00	200.0
	Number_Of_Cores	2000.0	4.52050	2.287837	1.0	3.00	4.0	7.00	8.0
	Primary_Camera	2000.0	9.91650	6.064315	0.0	5.00	10.0	15.00	20.0
	Pixel_Height	2000.0	645.10800	443.780811	0.0	282.75	564.0	947.25	1960.0
	Pixel_Width	2000.0	1251.51550	432.199447	500.0	874.75	1247.0	1633.00	1998.0

RAM 2000.0 2124.21300 1084.732044 256.0 1207.50 2146.5 3064.50 3998.0

5.0

0.0

2.0

0.0

0.0

0.0

0.0

9.00

2.00

6.00

1.00

0.00

0.00

0.75

12.0

5.0

11.0

1.0

1.0

1.0

1.5

16.00

9.00

16.00

1.00

1.00

1.00

2.25

19.0

18.0

20.0

1.0

1.0

1.0

3.0

4.213245

4.356398

5.463955

0.426273

0.500116

0.500076

1.118314

In [120... #data.describe(include='0')# No categorical columns

12.30650

5.76700

11.01100

0.76150

0.50300

0.50700

1.50000

INSIGHTS

Screen_Height 2000.0

Touch_Screen 2000.0

Price_Range 2000.0

Talk_Time 2000.0

2000.0

3G 2000.0

WiFi 2000.0

Screen_Width

FROM describe() function:gives Statistics Summary -- Statistics summary gives a high-level idea to identify whether the data has any outliers, data entry error, distribution of data such as the data is normally distributed or left/right skewness.

1)Battery_Power,Bluetooth,Clock_Speed,Dual_Sim,Selfi_Camera,4G,Internal_Memory,Mobile_Depth,Mobile_Width,Number_Of_Cores,Prim overall data null value is not present,Data is normally distributed,no error,but in selfi camera have some outlier,and we can see ram and battery is highly correlated

```
In [121... data.duplicated().sum()#No duplicate value
```

Out[121]:

In [122... print(data.nunique().sort_values(ascending=False))#

RAM 1562 Pixel_Height 1137 Pixel Width 1109 Battery Power 1094 Mobile_Width 121 Internal_Memory 63 Clock Speed 26 Primary Camera 21 Selfi Camera 20 Screen Width 19 Talk Time 19 Screen Height 15 Mobile_Depth 10 Number Of Cores 8 Price Range 4 2 Bluetooth 2 4G Dual Sim 2 2 3G 2 Touch_Screen WiFi dtype: int64

In [123... data.dtypes#Types of data

```
Battery_Power
                                int64
Out[123]:
          Bluetooth
                                int64
          Clock_Speed
                              float64
          Dual Sim
                                int64
          Selfi_Camera
                                int64
          4G
                                int64
          Internal Memory
                                int64
          Mobile Depth
                              float64
          Mobile_Width
                                int64
          Number_Of_Cores
                                 int64
          Primary Camera
                                int64
          Pixel Height
                                int64
          Pixel_Width
                                int64
          RAM
                                 int64
          Screen Height
                                int64
          Screen_Width
                                int64
          Talk Time
                                int64
          3G
                                int64
          Touch_Screen
                                int64
          WiFi
                                int64
          Price Range
                                int64
          dtype: object
```

In [124... data.isnull().sum()#NO Missing Value

0

Battery_Power

Out[124]:

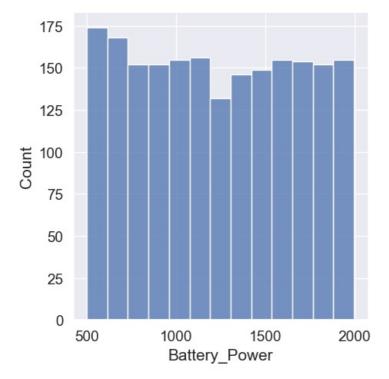
Bluetooth 0 Clock Speed 0 0 Dual_Sim Selfi_Camera 0 4G Internal Memory 0 Mobile_Depth 0 Mobile_Width 0 Number_Of_Cores Primary_Camera 0 0 Pixel_Height 0 Pixel_Width 0 RAM 0 $Screen_Height$ 0 Screen Width 0 Talk Time 0 3G ${\sf Touch_Screen}$ 0 WiFi Price_Range 0 dtype: int64

2. EXPLORATORY DATA ANALYSIS -with data analysis

-Using EDA: Visualize fesatures, insight /observation from the data

- Missing Values
- All The Numerical Variables
- Distribution of the Numerical Variables
- Categorical Variables
- Cardinality of Categorical Variables
- Outliers

```
In [125... sns.displot(data["Battery_Power"]) #displot always use for the continous data
plt.show()
```



insight

In [126...

• The range of battery_power are 600 to 2000

Create a correlation heatmap

- The range of 600 mah battery are widely used
- The range of 1200 Mah battery are very less used

```
plt.figure(figsize=(14, 7))
sns.heatmap(data.corr(), annot=True, fmt='.2f', cmap='coolwarm')
plt.title('Correlation Heatmap of Mobile Phone Features')
plt.show()
                                                                                     Correlation Heatmap of Mobile Phone Features
                                                                                                                                                                                                                                                       1.0
                                      Battery Power
                                      0.01<mark>1.00</mark>0.020.040.000.010.040.00-0.010.04-0.010.04-0.040.03-0.000.00-0.01-0.030.01-0.02
                  Bluetooth
                                      Clock Speed
                                      -0.040.04-0.0<mark>01.00</mark>-0.030.00-0.020.020.010.020.020.020.010.040.01-0.020.040.010.020.020.02
                 Dual Sim
                                                                                                                                                                                                                                                      0.8
                                      0.030.00-0.000.03<mark>1.00</mark>-0.020.030.000.02-0.01<mark>0.64</mark>0.010.02-0.010.02-0.010.010.010.00-0.010.020.02
          Selfi Camera
                                      0.02 0.01-0.040.00-0.0<mark>21.00</mark> 0.01-0.000.02-0.030.010.020.01 0.01 0.030.04-0.05<mark>0.58</mark>0.02-0.020.01
    Internal Memory
                                      -0.000.040.01-0.020.030.01<mark>1.00</mark>0.01-0.030.030.030.01-0.010.030.040.01-0.0<del>0</del>0.01-0.030.010.04
                                      0.030.00+0.01+0.02+0.000.000.01<mark>1.00</mark>0.02+0.000.030.030.02+0.01+0.030.020.02+0.01+0.000.030.00
         Mobile Depth
                                                                                                                                                                                                                                                    - 0.6
                                      0.00-0.010.01-0.010.02-0.020.030.02<mark>1.00</mark>-0.020.020.000.00-0.000.030.020.010.00-0.040.030
          Mobile Width
                                      -0.030.04-0.01-0.020.01-0.030.030.00<mark>0.02<mark>1.00</mark>-0.000.010.020.00-0.000.030.01-0.010.02-0.010.00</mark>
 Number Of Cores
    Primary_Camera
                                      0.03-0.040.040.02<mark>0.64</mark>-0.040.030.030.02-0.00<mark>1.00-</mark>0.020.000.030.00-0.020.01-0.000.010.01
                                      0.01-0.010.010.020.010.020.010.030.00-0.010.02<mark>1.00</mark>0.51<mark>-</mark>0.020.060.04-0.010.030.020.050.18
            Pixel_Height
                                                                                                                                                                                                                                                     -0.4
                                      -0.010.040.010.01-0.010.01-0.010.020.000.020.00<mark>0.51<mark>1.00</mark>0.000.020.030.010.00-0.000.03</mark>0.1
             Pixel Width
                                       -0.000.030.000.040.020.010.03-0.010.000.000.03\overline{-0.020.001.0000.020.040.010.02-0.030.020.92}
                          RAM
                                       -0.030.000.030.010.010.030.04-0.030.030.000.000.060.020.02<mark>1.000.51</mark>-0.020.01-0.020.030.02
        Screen Height
         Screen Width
                                       .0.020.00-0.010.020.010.040.01-0.020.020.03-0.020.040.030.04<mark>0.51</mark>1.00<mark>-</mark>0.020.030.010.040.04
                                                                                                                                                                                                                                                      0.2
                                      0.050.01-0.01-0.040.010.050.000.020.010.010.01-0.010.01-0.01<del>-0.02</del>0.0<mark>21.00-</mark>0.040.02-0.030.02
                 Talk Time
                              3G
                                      0.01-0.030.050.010.00<mark>0.58</mark>-0.010.010.00-0.010.000.030.00 0.020.01 0.03-0.04<mark>1.00</mark> 0.01 0.000.02
                                       -0.010.010.02-0.020.01<mark>0.02-</mark>0.030.000.010.02-0.010.02-0.000.030.020.01 0.020.01 <mark>1.00</mark> 0.01-0.03
         Touch Screen
                                      -0.010.020.020.020.02-0.020.01-0.030.000.010.010.050.030.020.030.04-0.030.00<mark>0.01</mark>1.00</mark>0.02
                                       0.20 \\ 0.02-0.010.02 \\ 0.020.010.04 \\ 0.000.030.00 \\ 0.030.030.15 \\ 0.17 \\ 0.92 \\ 0.020.04 \\ 0.020.02-0.030.02 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 \\ 1.00 
           Price_Range
                                                                                                                                                                                                                           Range
                                                                                                                                                                              Screen_Width
                                        Sattery_Power
                                                 Bluetooth
                                                          Clock_Speed
                                                                   Dual_Sim
                                                                            Selfi Camera
                                                                                              nternal Memory
                                                                                                      Mobile_Depth
                                                                                                               Mobile_Width
                                                                                                                         Number_Of_Cores
                                                                                                                                  Primary_Camera
                                                                                                                                          Pixel_Height
                                                                                                                                                   Pixel Width
                                                                                                                                                                      Screen_Heigh
                                                                                                                                                                                                         Fouch Screen
                                                                                                                                                                                                                            Price
```

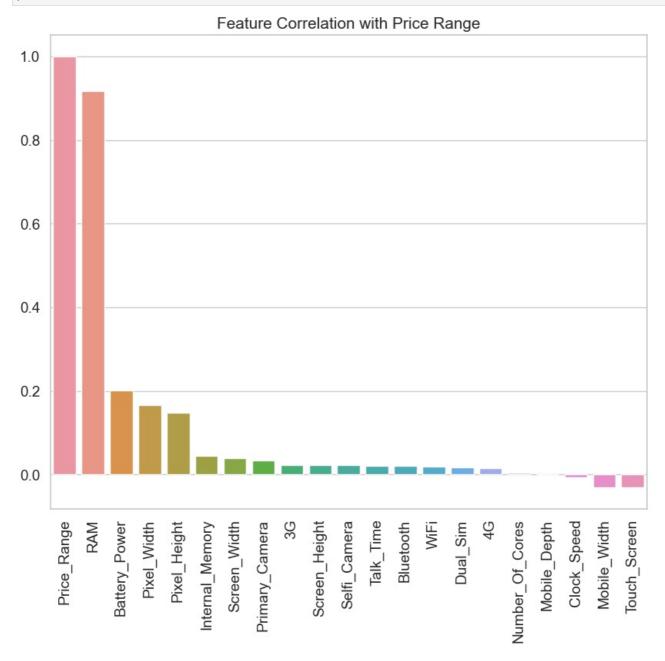
Insight

- There is high Correlation between the primary camera and selfi camera (Primary camera and selfi camera 64%)
- 4G and 3G also have good correlation (4G and 3G: 58%)
- there is highest correlation between the RAM and Price range- 92%

```
correlated_features = data.corr()['Price_Range'].sort_values(ascending=False)

In [128.. # bar plot for the correlation of numeric features with 'price_range'
plt.figure(figsize=(10, 8))
sns.barplot(x=correlated_features.index, y=correlated_features.values)
plt.xticks(rotation=90)
plt.title('Feature Correlation with Price Range')
plt.show()
```

sns.set style('whitegrid')# Identify numeric features correlated with 'price range'



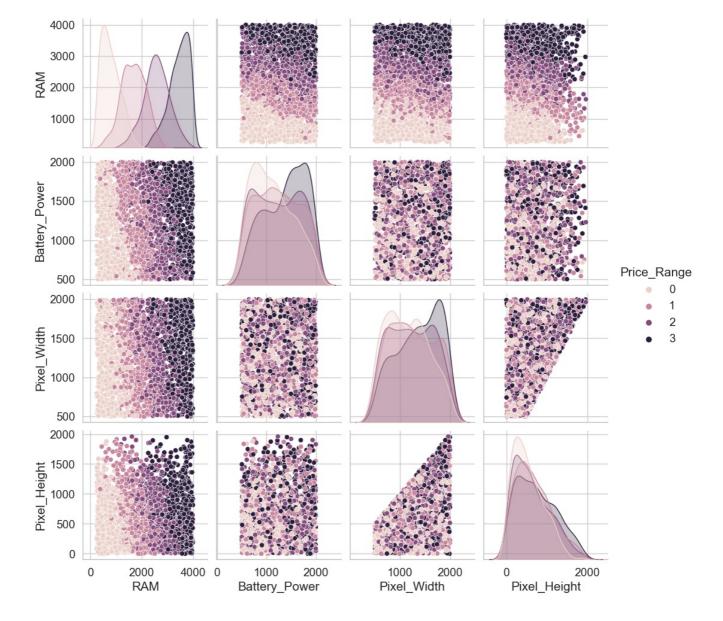
Insight

-Top 5

In [127...

- This is graphical representation of how feature is correlated with price range.
- Price range,RAM,Battery Pixel width,Pixle hight this top5 feature is highly correlated
- Many more

```
# Multivariate Analysis
# Pairplot for the most correlated features with 'price_range'
most_correlated_features = correlated_features.index[1:5] # Skip the first one as it is 'price_range' itself
sns.pairplot(data, vars=most_correlated_features, hue='Price_Range')
plt.show()
```



Data Pre-Processing

- Data preprocessing- is the process of cleaning and preparing the raw data to enable feature engineering.
- Feature Engineering covers various data engineering techniques such as adding/removing relevant features, handling missing data, encoding the data, handling categorical variables, etc
- handling missing values
- · handling outliers
- drop duplicates
- handling categorical varaibles
- scaling

In [130_

#sum of missing data

data.isnull().sum().sort_values(ascending=False)#Data is clean

```
Battery Power
                                 0
Out[130]:
           {\tt Pixel\_Height}
                                 0
           WiFi
                                 0
           Touch Screen
                                 0
            3G
            Talk_Time
                                 0
            Screen Width
            Screen_Height
                                 0
           RAM
                                 0
           Pixel_Width
                                 0
           Primary_Camera
Bluetooth
                                 0
                                 0
            {\tt Number\_Of\_Cores}
                                 0
           Mobile Width
                                 0
           Mobile Depth
                                 0
            Internal_Memory
                                 0
            4G
                                 0
            Selfi Camera
            Dual_Sim
                                 0
            Clock_Speed
                                 0
            Price Range
            dtype: int64
```

· No missing data

```
In [131... data.duplicated().sum()#No duplicate value
Out[131]: 0
```

· No duplicates data

```
In [133...
            #Check outlier
            plt.figure(figsize=(15,10), facecolor="White")
            plotnumber=1
            for column in data.drop("Price_Range",axis=1):
                  if plotnumber<21:</pre>
                       ax=plt.subplot(5,4,plotnumber)
                       sns.boxplot(x=data[column])
                       plt.xlabel(column,fontsize=10)
                       plt.ylabel("count", fontsize=10)
                       plotnumber+=1
                 plt.tight_layout()
                                                                                       count
                                                                                                                             count
                                                  count
               500
                        1000
                                  1500
                                           2000
                                                    0.00
                                                           0.25
                                                                                                                        3
                                                                                                                                0.00
                                                                                                                                       0.25
                                                                                                                                              0.50
                                                                                                                                                            1.00
                                                                                 1.00
                          Battery_Power
                                                                                                      Clock_Speed
                0
                               10
                                      15
                                                    0.00
                                                           0.25
                                                                   0.50
                                                                          0.75
                                                                                          0
                                                                                                                      60
                                                                                                                                                0.6
                                                                                                                                                             1.0
                           Selfi_Camera
                                                                                                     Internal_Memory
                                                                                                                                            Mobile_Depth
                                                                                       count
                    100
                                150
                                            200
                                                          2
                                                                  4
                                                                          6
                                                                                  8
                                                                                           0
                                                                                                  5
                                                                                                         10
                                                                                                                15
                                                                                                                       20
                                                                                                                                 0
                                                                                                                                       500
                                                                                                                                              1000
                                                                                                                                                     1500
                                                                                                                                                             2000
                                                                                                     Primary_Camera
                                                                                                                                            Pixel_Height
                           Mobile Width
                                                               Number_Of_Cores
               500
                        1000
                                  1500
                                           2000
                                                          1000
                                                                 2000
                                                                         3000
                                                                                 4000
                                                                                           5
                                                                                                                                 0
                                                                                                                                                10
                                                                                                                                                        15
                                                                                                      Screen_Height
                                                                                                                                           Screen_Width
                           Pixel_Width
                     5
                             10
                                    15
                                            20
                                                    0.00
                                                           0.25
                                                                   0.50
                                                                          0.75
                                                                                 1.00
                                                                                          0.00
                                                                                                 0.25
                                                                                                        0.50
                                                                                                               0.75
                                                                                                                       1.00
                                                                                                                               0.00
                                                                                                                                       0.25
                                                                                                                                              0.50
                                                                                                                                                     0.75
                                                                                                                                                            1.00
                            Talk_Time
                                                                                                      Touch_Screen
```

Insight

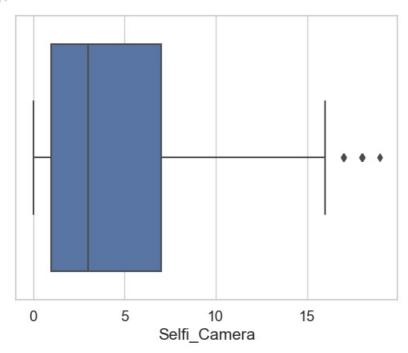
• Out of all these feature we found out selfi camera and Pixel_Height have outlier

OUTLIER DETECTION AND REMOVAL: MOST IMP

- Removing outliers is important step in data analysis. # However, while removing outliers in ML we should be careful, because we do not know if there are not any outliers in test set.
- checked the outliers then decide to drop outliers or handle the outliers.

In [134… sns.boxplot(x="Selfi_Camera",data=data)#We found the outlier

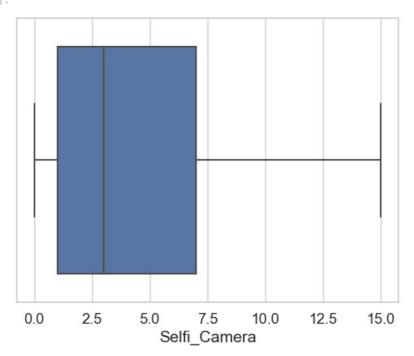
<Axes: xlabel='Selfi_Camera'> Out[134]:



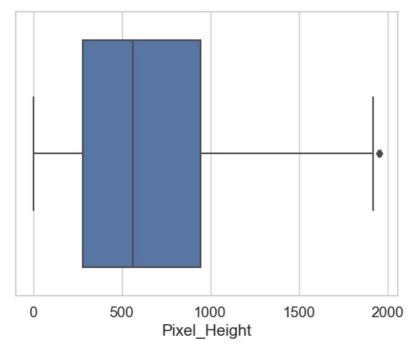
data.drop(data.loc[data["Selfi_Camera"]>15].index,axis=0,inplace=True)# Remove these outlier In [135...

sns.boxplot(x="Selfi_Camera",data=data)#No outlier present In [136...

<Axes: xlabel='Selfi_Camera'> Out[136]:



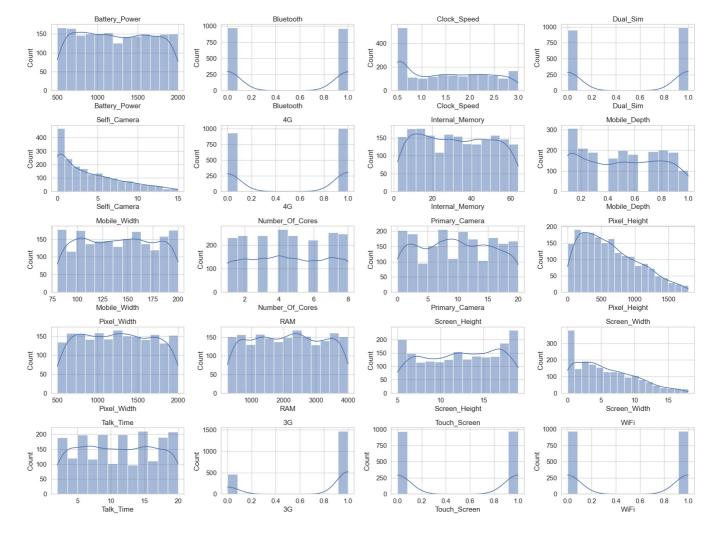
```
In [137... sns.boxplot(x="Pixel_Height",data=data)#We found the outlier
          <Axes: xlabel='Pixel_Height'>
```



```
In [138... data.drop(data.loc[data["Pixel_Height"]>1800].index,axis=0,inplace=True)# Remove these outlier
In [139... sns.boxplot(x="Pixel_Height",data=data)#No outlier present
Out[139]: <Axes: xlabel='Pixel_Height'>
```

0 250 500 750 1000 1250 1500 1750 Pixel_Height

```
# Univariate Analysis
# Histograms for all numeric features
plt.figure(figsize=(20, 15))
for i, column in enumerate(data.drop('Price_Range', axis=1).columns, 1):
    plt.subplot(5, 4, i)
    sns.histplot(data[column], kde=True)
    plt.title(column)
plt.tight_layout()
plt.show()
```



Insight

- Battery Power: Shows a fairly uniform distribution, indicating that battery capacity varies widely across the mobile phones.
- Bluetooth: Indicates a nearly balanced presence of Bluetooth capability across the dataset.
- Clock Speed: Suggests that most phones have lower clock speeds, with fewer phones having high clock speeds.
- Dual SIM: Shows that dual SIM functionality is quite common among the phones.
- Front Camera Megapixels: Reveals a right-skewed distribution, meaning most phones have lower front camera megapixels.
- 4G: Highlights that a significant number of phones support 4G.
- Internal Memory: Displays a wide distribution, suggesting varied internal storage options.
- Mobile Depth: Indicates a concentration of phones with slimmer profiles.
- Mobile Weight: Shows a broad distribution, implying a variety of phone weights.
- Number of Cores: Suggests that phones with 2 to 4 cores are most common, with fewer phones having higher core counts.
- · Primary Camera Megapixels: Also right-skewed, similar to the front camera, with most phones having lower megapixels.
- Pixel Resolution Height and Width: Shows varied pixel resolutions, with a slight right skew indicating some phones have very high resolutions.
- RAM: Displays a wide range of RAM sizes, with a concentration at the lower end.
- Screen Height and Width: Indicates a variety of screen sizes, with a tendency towards larger screens.
- Talk Time: Shows a broad range of battery life as measured by talk time.
- 3G and 4G: Reflects the availability of 3G and 4G across the dataset, with a large number of phones supporting these technologies.
- Touch Screen: Shows that touch screen functionality is common.
- · WiFi: Indicates that WiFi capability is also common among the phones.
- These distributions help in understanding the range and commonality of features in mobile phones, which can be crucial for market segmentation and targeting specific customer groups.

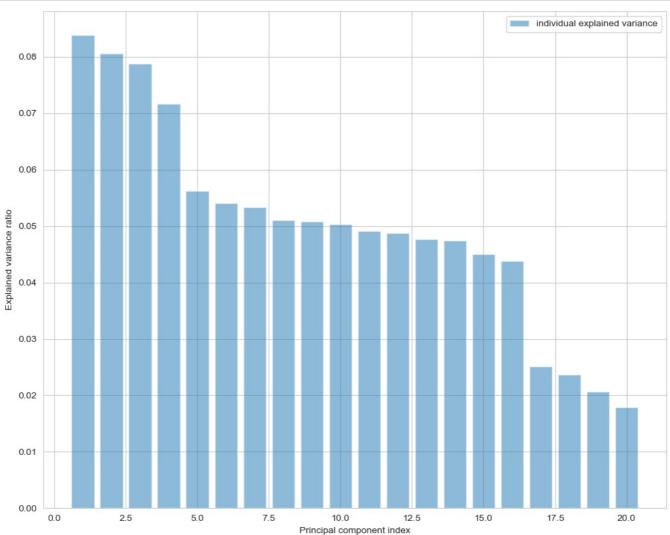
Feature Selection: PCA

```
from sklearn.decomposition import PCA
from sklearn.preprocessing import StandardScaler

# Standardize the features
scaler = StandardScaler()
X_scaled = scaler.fit_transform(data_no_outliers.drop('Price_Range', axis=1))

# Initialize PCA with the correct number of components
```

```
pca = PCA(n_components=20)
# Fit PCA on the standardized data
pca.fit(X_scaled)
# Get the explained variance ratio
explained variance = pca.explained variance ratio
# Get the most important features according to the first principal component
most_important_features_indices = np.argsort(-pca.components_[0])
most important features = [data no outliers.drop('Price Range', axis=1).columns[i] for i in most important feat
# Plot the explained variance
plt.figure(figsize=(10, 8))
plt.bar(range(1, 21), explained variance, alpha=0.5, align='center', label='individual explained variance')
plt.ylabel('Explained variance ratio')
plt.xlabel('Principal component index')
plt.legend(loc='best')
plt.tight_layout()
plt.show()
# Print the most important features
print('Most important features for prediction according to PCA:')
for feature in most_important_features:
    print(feature)
```



```
Selfi Camera
          Primary_Camera
          Talk Time
          Mobile Width
          Battery_Power
          {\tt Clock\_Speed}
          Mobile Depth
          RAM
          Bluetooth
          Number Of Cores
          Dual Sim
          Touch_Screen
          WiFi
          Internal Memory
          Pixel_Width
Pixel Height
          Screen Height
          Screen_Width
          3G
          4G
          # Calculate the percentage of variance explained by each feature
In [320...
          feature_importance = 100 * pca.explained_variance_ratio_ / np.sum(pca.explained_variance_ratio_)
# Create a DataFrame for feature importance
          feature_importance_df = pd.DataFrame({'Feature': data_no_outliers.drop('Price_Range', axis=1).columns,
                                                      'Importance': feature_importance})
          feature_importance_df
```

Most important features for prediction according to PCA:

Out[320]:

	_ ·	_
	Feature	Importance
0	Battery_Power	8.388593
1	Bluetooth	8.063694
2	Clock_Speed	7.884486
3	Dual_Sim	7.163236
4	Selfi_Camera	5.625021
5	4G	5.404908
6	Internal_Memory	5.335467
7	Mobile_Depth	5.108204
8	Mobile_Width	5.077484
9	Number_Of_Cores	5.031511
10	Primary_Camera	4.913596
11	Pixel_Height	4.873031
12	Pixel_Width	4.770415
13	RAM	4.748656
14	Screen_Height	4.505166
15	Screen_Width	4.380756
16	Talk_Time	2.511257
17	3G	2.367994
18	Touch_Screen	2.062059
19	WiFi	1.784470

- The table above lists the features of the mobile phones along with their respective importance percentages as determined by PCA.
- These percentages indicate how much of the variance in the dataset each feature explains, which is a proxy for their importance in predicting the price range.
- The feature battery_power is the most important explaining approximately 8.39% of the variance followed by (Bluetooth) at about 8.06%, and clock_speed at roughly 7.88%.
- The least important feature is wifi explaining about 1.78% of the variance

Model Creation

```
In [321... x=data.drop("Price_Range",axis=1) #Independent Feature
    y=data.Price_Range #dependent feature

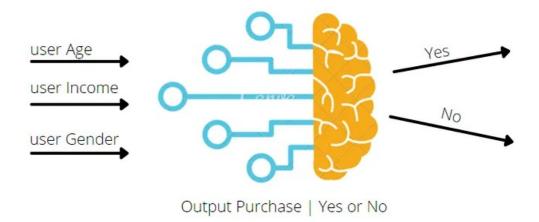
In [322... #Preparing Training and Testing data
    from sklearn.model_selection import train_test_split
    x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=42)
```

```
In [323. | from sklearn.linear_model import LogisticRegression
         model=LogisticRegression()
         model.fit(x_train,y_train)
Out[323]: ▼ LogisticRegression
```

LogisticRegression()

Prediction of testdata=model.predict(x test)#Test Prediction In [324... x_train_pred=model.predict(x_train)#Tranning Prediction

Logistic Regression



Evaluate the models

accuracy

macro avg weighted avg

```
print(accuracy score(y test,Prediction of testdata))#Test Acuracy
In [325...
          print(accuracy_score(y_train,x_train_pred))#Tranning Accuracy
          0.5994897959183674
          0.6455938697318008
In [326...
          def my_confusion_matrix(y_test, Prediction_of_testdata, plt_title):
               cm=confusion_matrix(y_test, Prediction_of_testdata)
              print(classification_report(y_test, Prediction_of_testdata))
sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
              plt.xlabel('Predicted Values')
              plt.ylabel('Actual Values')
              plt.title(plt_title)
               plt.show()
               return cm
          print('LogisticRegression Accuracy Score: ',accuracy_score(y_test,Prediction_of_testdata))
          cm_rfc=my_confusion_matrix(y_test, Prediction_of_testdata, 'LogisticRegression Confusion Matrix')
          LogisticRegression Accuracy Score: 0.5994897959183674
                                       recall f1-score
                         precision
                               0.78
                      0
                                          0.76
                                                     0.77
                                                                 100
                               0.48
                                          0.49
                                                     0.49
                      1
                                                                  93
                      2
                               0.49
                                          0.42
                                                     0.45
                                                                 107
                      3
                               0.63
                                          0.74
                                                     0.68
                                                                  92
```

392

392

392

0.60

0.60

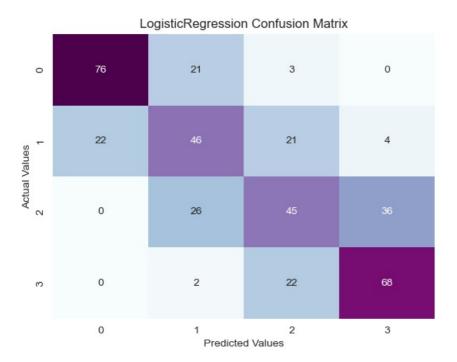
0.60

0.60

0.60

0.60

0.60

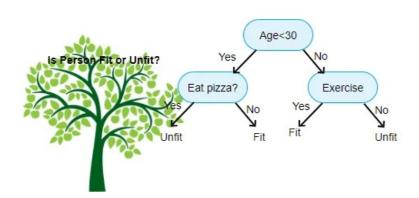


• LogisticRegression work well with Binary classification problem but we have multiclass classification problem that why we are not got good accuracy

DecisionTreeClassifier

In [327...
from sklearn.tree import DecisionTreeClassifier#importing decision tree from sklearn.tree
dt=DecisionTreeClassifier(criterion="entropy",max_depth=10,min_samples_leaf=1,min_samples_split=30,splitter="ra
dt.fit(x_train,y_train)#training the model

In [328... Prediction_of_DT=dt.predict(x_test)#Test Prediction
 x_train_preDT=model.predict(x_train)#Traning Prediction



Evaluate the models

```
def my_confusion_matrix(y_test, Prediction_of_DT, plt_title):
In [330...
              cm=confusion_matrix(y_test, Prediction_of_DT)
              print(classification_report(y_test, Prediction_of_DT))
              sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
              plt.xlabel('Predicted Values')
plt.ylabel('Actual Values')
              plt.title(plt_title)
              plt.show()
              return cm
          print(' DecisionTree Classifier Accuracy Score: ',accuracy_score(y_test,Prediction_of_DT))
          cm_rfc=my_confusion_matrix(y_test, Prediction_of_DT, 'DecisionTree Confusion Matrix')
          DecisionTree Classifier Accuracy Score: 0.8010204081632653
```

	precision	recall	f1-score	support	
0	0.84 0.80	0.90 0.71	0.87 0.75	100 93	
2	0.75	0.78	0.76	107	
3	0.82	0.82	0.82	92	
accuracy			0.80	392	
macro avg	0.80	0.80	0.80	392	
weighted avg	0.80	0.80	0.80	392	

0 90 10 0 0 0 17 66 10 Actual Values 0 7 83 17 0 0 17

DecisionTree Confusion Matrix

• We are got good accuracy when we used DecisionTree beacaused decisionTree select best Leaf Nodes

Predicted Values

2

• And train models that why we got 80% Accuracy

Random Forest Classifier

0

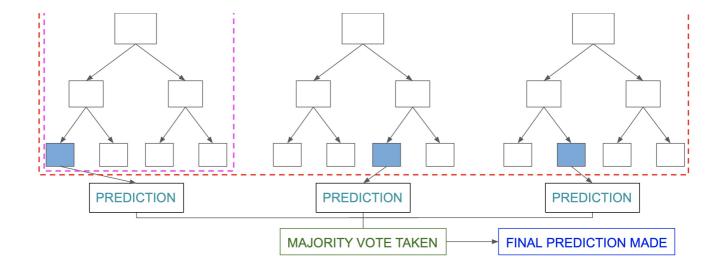
3

```
In [331...
         #building the model
          from sklearn.ensemble import RandomForestClassifier
         rfc=RandomForestClassifier(bootstrap= True,
                                     max depth= 7,
                                     max_features= 15,
                                     min_samples_leaf= 3,
                                     min_samples_split= 10,
                                     n estimators= 200,
                                     random_state=7)
```

3

```
#Now, we do the training and prediction.
In [332...
         rfc.fit(x_train, y_train)
         y_pred_rfc=rfc.predict(x_test)#Test prediction
         x train preRFC=model.predict(x train)#Traning Prediction
```

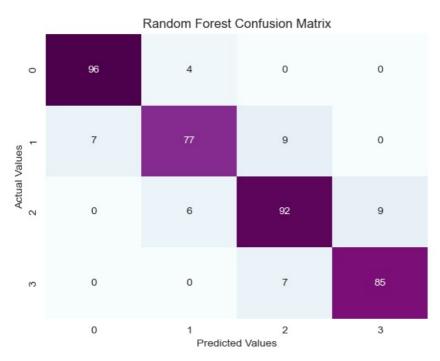
```
RANDOM FOREST CLASSIFIER I
                                 DATASET
DECISION TREE
```



Evaluate the models

```
In [333...
          print(accuracy_score(y_test,y_pred_rfc))#Test accuracy
          print(accuracy_score(y_train,x_train_preRFC))#Traning accuracy
          0.8928571428571429
          0.6455938697318008
In [334... def my_confusion_matrix(y_test, y_pred_rfc, plt_title):
               cm=confusion_matrix(y_test, y_pred_rfc)
               print(classification_report(y_test, y_pred_rfc))
sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
               plt.xlabel('Predicted Values')
plt.ylabel('Actual Values')
               plt.title(plt_title)
               plt.show()
               return cm
           print(' Random Forest Classifier Accuracy Score: ',accuracy_score(y_test,y_pred_rfc))
           cm_rfc=my_confusion_matrix(y_test, y_pred_rfc, 'Random Forest Confusion Matrix')
           Random Forest Classifier Accuracy Score: 0.8928571428571429
                          precision
                                        recall f1-score
                       0
                                0.93
                                           0.96
                                                      0.95
                                                                   100
```

0.83 1 0.89 0.86 93 2 0.85 0.86 0.86 107 3 0.90 0.92 0.91 92 accuracy 0.89 392 0.89 0.89 0.89 392 macro avg 0.89 0.89 0.89 392 weighted avg

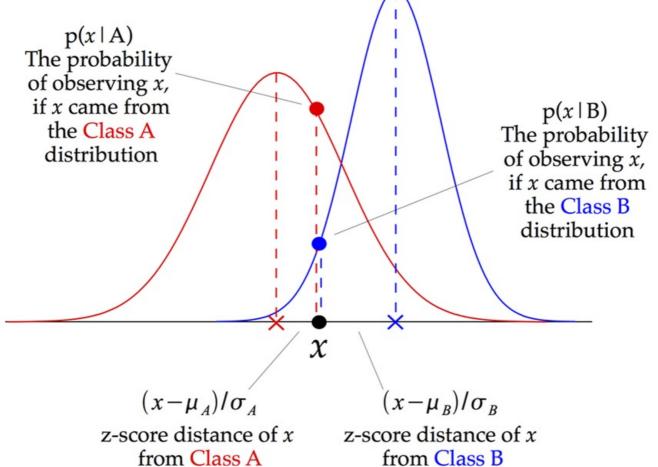


- RandomForestClassifier used bagging technique to improve the accuracy of model
- They create multiple Decision Tree and find their prediction
- Out top that take majoraity of vote and gives final prediction model

Naive Bayes

```
In [335... from sklearn.naive_bayes import GaussianNB
          gnb = GaussianNB()
         gnb.fit(x_train, y_train)
Out[335]: ▼ GaussianNB
          GaussianNB()
In [336... y_pred_gnb=gnb.predict(x_test)#Test Prediction
```

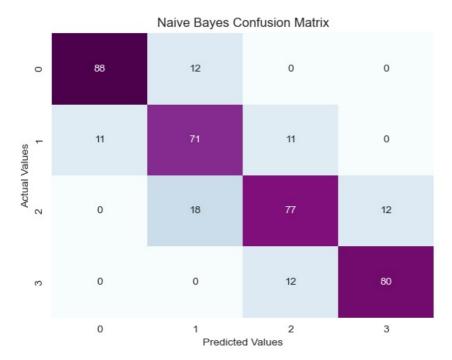
x_train_preGNB=model.predict(x_train)#Traning Prediction $p(x \mid A)$



Evaluate the models

```
In [337...
          print(accuracy_score(y_test,y_pred_gnb))#Test Accuracy
          print(accuracy_score(y_train,x_train_preGNB))#Traning accuracy
          0.8061224489795918
          0.6455938697318008
In [338...
          def my_confusion_matrix(y_test, y_pred_gnb, plt_title):
               cm=confusion_matrix(y_test, y_pred_gnb)
               print(classification_report(y_test, y_pred_gnb))
sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
               plt.xlabel('Predicted Values')
plt.ylabel('Actual Values')
               plt.title(plt_title)
               plt.show()
               return cm
          print(' Naive Bayes Accuracy Score: ',accuracy_score(y_test,y_pred_gnb))
          cm_rfc=my_confusion_matrix(y_test, y_pred_gnb, 'Naive Bayes Confusion Matrix')
```

Naive Bayes	Accuracy Sco precision		61224489795 f1-score	5918 support
0 1 2 3	0.89 0.70 0.77 0.87	0.88 0.76 0.72 0.87	0.88 0.73 0.74 0.87	100 93 107 92
accuracy macro avg weighted avg	0.81 0.81	0.81 0.81	0.81 0.81 0.81	392 392 392

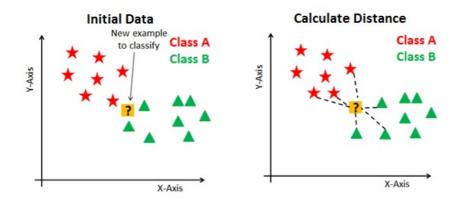


- Naive Bayes is a supervised machine learning algorithm that uses Bayes' theorem to calculate the probability of a class label given some features.
- Naive Bayes work well with Classification Problem and we got 80% accuracy

KNN Classifier

In [339... from sklearn.neighbors import KNeighborsClassifier
knn = KNeighborsClassifier(n_neighbors=3,leaf_size=25)
knn.fit(x_train, y_train)

In [340... y_pred_knn=knn.predict(x_test)#Test prediction
 x_train_preKNN=model.predict(x_train)#Traning Prediction

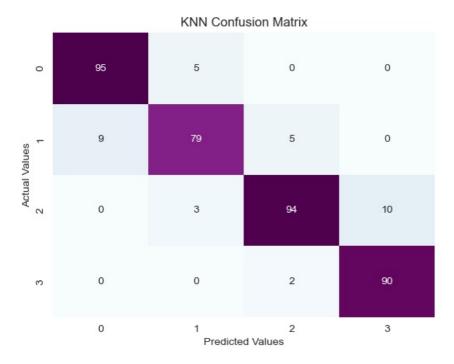


Finding Neighbors & Voting for Labels Class A Class B



Evaluate the models

```
print(accuracy_score(y_test,y_pred_knn))#Test Accuracy
In [341...
           print(accuracy_score(y_train,x_train_preKNN))#Traning Accuracy
           0.9132653061224489
           0.6455938697318008
           def my_confusion_matrix(y_test, y_pred_knn, plt_title):
    cm=confusion_matrix(y_test, y_pred_knn)
    print(classification_report(y_test, y_pred_knn))
    sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
In [342...
                plt.xlabel('Predicted Values')
                plt.ylabel('Actual Values')
                plt.title(plt_title)
                plt.show()
                 return cm
           print(' KNN Classifier Accuracy Score: ',accuracy_score(y_test,y_pred_knn))
           cm_rfc=my_confusion_matrix(y_test, y_pred_knn, 'KNN Confusion Matrix')
            KNN Classifier Accuracy Score: 0.9132653061224489
                             precision
                                             recall f1-score
                                                                    support
                         0
                                   0.91
                                               0.95
                                                            0.93
                                                                         100
                         1
                                   0.91
                                               0.85
                                                            0.88
                                                                          93
                         2
                                   0.93
                                               0.88
                                                            0.90
                                                                         107
                         3
                                   0.90
                                               0.98
                                                           0.94
                                                                          92
                accuracy
                                                            0.91
                                                                         392
               macro avg
                                   0.91
                                               0.91
                                                            0.91
                                                                         392
           weighted avg
                                   0.91
                                               0.91
                                                           0.91
                                                                         392
```



- KNN stands for K-Nearest Neighbors, a supervised machine learning algorithm that can be used for both classification and regression problems. It works by finding the K most similar data points in the training set to a new data point, and then assigning it the label or value based on the majority vote or average of the K neighbors.
- KNN is also a lazy learner algorithm
- KNN is a non-parametric method

SVM Classifier

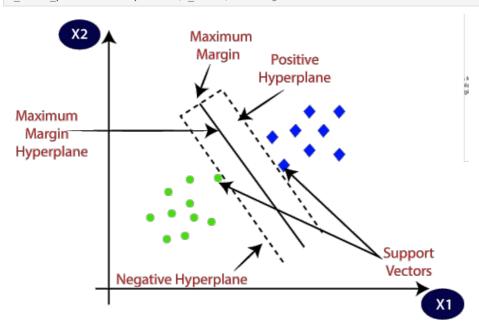
```
from sklearn import svm
svm_clf = svm.SVC(decision_function_shape='ovo')
svm_clf.fit(x_train, y_train)
```

```
Out[343]: 

SVC

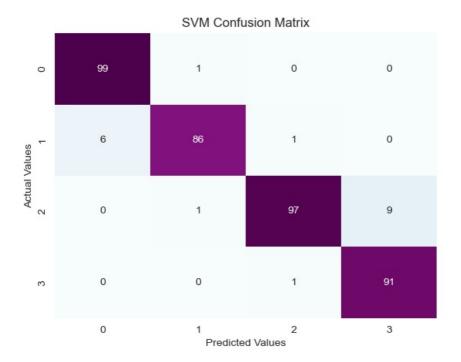
SVC(decision_function_shape='ovo')
```

In [344... y_pred_svm=svm_clf.predict(x_test)#Test Prediction
x train preSVM=model.predict(x train)#Traning Prediction



Evaluate the models

```
In [345...
           print(accuracy_score(y_test,y_pred_svm))#Test Accuracy
           print(accuracy score(y train,x train preSVM))#Traning Accuracy
           0.951530612244898
           0.6455938697318008
In [346...
           def my_confusion_matrix(y_test, y_pred_svm, plt_title):
               cm=confusion_matrix(y_test, y_pred_svm)
print(classification_report(y_test, y_pred_svm))
sns.heatmap(cm, annot=True, fmt='g', cbar=False, cmap='BuPu')
               plt.xlabel('Predicted Values')
plt.ylabel('Actual Values')
               plt.title(plt_title)
                plt.show()
                return cm
           print(' SVM Classifier Accuracy Score: ',accuracy_score(y_test,y_pred_svm))
           cm_rfc=my_confusion_matrix(y_test, y_pred_svm, 'SVM Confusion Matrix')
            SVM Classifier Accuracy Score: 0.951530612244898
                           precision
                                          recall f1-score
                                 0.94
                        0
                                             0.99
                                                         0.97
                                                                      100
                        1
                                 0.98
                                             0.92
                                                         0.95
                                                                       93
                        2
                                 0.98
                                             0.91
                                                         0.94
                                                                      107
                        3
                                 0.91
                                             0.99
                                                         0.95
                                                                       92
               accuracy
                                                         0.95
                                                                      392
                                 0.95
                                             0.95
                                                         0.95
                                                                      392
              macro avg
                                 0.95
                                             0.95
                                                         0.95
                                                                      392
           weighted avg
```



- SVM stands for Support Vector Machine, a supervised machine learning algorithm that can be used for both classification and regression problems. SVM works by finding the optimal hyperplane that separates the data points in different classes with the maximum margin.
- Out of all models we are got height accuracy 95% becaused they used marginal distance technique- Eigen vector, Eigen value and draw hyperplane

Final Conclusion

- All over project we used so many technique For Example- find relation between various feature ,remove outlier,check missing value,Perform EDA,find best feature using PCA,model tranning model evaluation etc..
- We got good accuracy with two model 1) SVM Classifier 2) KNN Classifier
- SVM have 95% Accuracy so this is best model for production
- like that we soveld cellphone price prediction problem