

SCAN ME



CalRoute

FROM CHAOS TO CLARITY,
ONE ROUTE AT A TIME

MCS
08



PROBLEM

- The chaos of daily planning is real.
- You're juggling calendars, to-do lists, and navigation apps and none of them communicate with each other.
- You're left to figure out when, where, and how to get everything done on your own.
- This leads to constant replanning, missed tasks, and added stress.
- Even minor delays or changes can throw your entire day off track.



OUR SOLUTION!

- An AI-powered daily planning assistant. It unifies your calendar, tasks, and travel into one seamless experience.
- CalRoute tells you what to do, when, where, how, and in what order.
- It dynamically adjusts for delays, traffic, or reschedules.
- It learns your habits and preferences to create personalized, efficient daily plans.
- With CalRoute, your day flows smoothly, so you can focus on doing, not planning.

PRODUCT ROADMAP



Ideation & Planning

Identify core problems in task scheduling and research existing tools

Infrastructure & Setup

Set up backend structure, authentication, and database

Feature Development

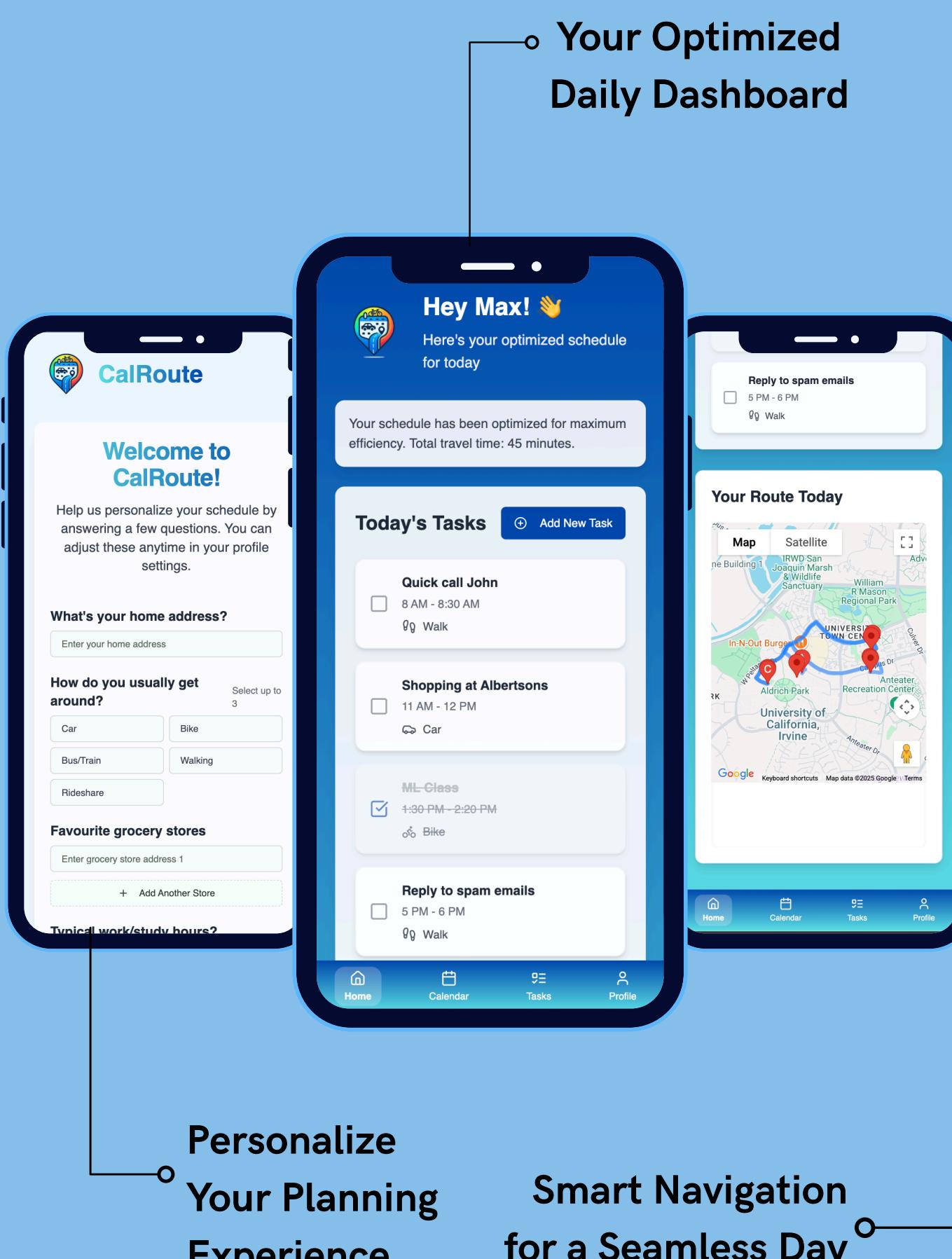
Build core features initial optimization logic.

Intelligent Enhancement

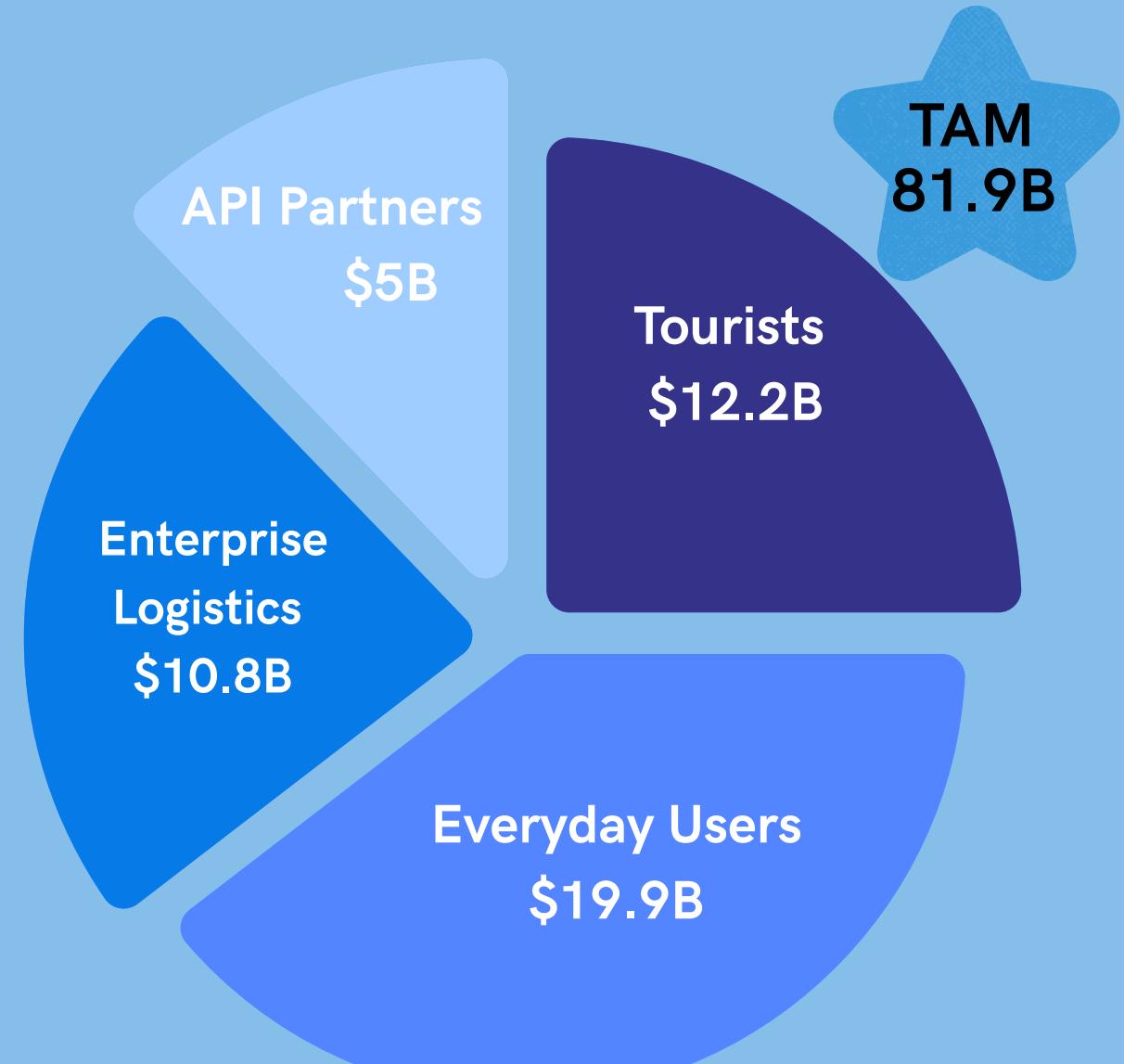
Incorporate AI components and enable smart routing

Testing, Feedback & Launch

Conduct internal testing and deploy on cloud



MARKET BREAKDOWN



SOURCES: Statista, Allied Market Research, Grand View Research

PRIMARY USECASES

Everyday Users

Students, Professionals, Gig workers using calendar, maps and to-do apps daily with CAGR of 8.5%

Enterprise Logistics

Route Optimization for last mile delivery, service workers and fleet providers with CAGR of 10.1%

Tourists

Travelers who need multi stop itinerary and route optimization with CAGR of 7.2%

API Partners

B2B integrations for platforms needing scheduling and geolocation intelligence with CAGR of 11%

TECH STACK



COMPETITORS



Real-time Optimization



Travel + Task Planning



Personalized Learning



PRICING

Basic Free

- Smart Task Sequencing
- Dynamic Rerouting
- AI Assisted Planning
- Limited Re-optimizing

Premium \$8/month

- Exclusive Scheduling without Ads
- Smart Task Sequencing
- Dynamic Rerouting
- AI Assisted Planning
- Unlimited Re-optimizing

Premium Plan for Businesses Custom Pricing

- Dynamic Re-routing
- AI Assisted Planning
- Unlimited Re-optimizing
- Instant Push Notifications

OUR TEAM

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DevOps Engineer



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Sakshi Kamal
Frontend Engineer



Revathi Bhat A
Backend Engineer



Avinash Anand Lal
Full Stack Developer

