CUSTOMER SHOPPING (latest trends) DATASET 14.6K Count of Item Purchased by Category Category Count of Season Count of Category Count of Payment Method Count of Shipping Type Sum of Review Rating 1.74K **Category** 0.6K Count of Location by Shipping Type Count of Item Purchased by Age (44.5...) • Clothing (15.3...)Access... Discount ... Count of Location Footwear 660 650 648 Outerw... 1.24K (31...) of Item I 640 Count of Item Purchased by Gender Subscripti... **Gender** • Male • Female Count o 620 1.25K (32%) 50 Payment Method 40 60 Shipping Type Age Sum of Purchase Amount (USD) by Category and Count of Customer ID by Payment Method Promo Code Used Gender 2.65K (68%) **Promo Cod...** • No • Yes 696 of Customer ID Count of Customer ID by Season Clothing 44K 999 Frequency of Purchases Category Accessories (24.49%) (25.62%) **Season** 660 32K Count Spring 20K Footwear Fall 16K Winter Location Outerwear Summer 971 975 Credit Debit Bank (24.9%) (25%)0K 50K Card Card Transfer Payment Method Sum of Purchase Amount (USD)