

FRONT END UI/UX MINI PROJECT

“Fashion LookBook Website”

Submitted By:

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Course:

UI/UX Design Fundamentals

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Institution: Christ University Kengeri campus

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ABSTRACT

This project showcases a fashion lookbook website featuring three Clash of Clans-themed products: a T-shirt, a mug, and a hoodie. Built using HTML5 and CSS3, the site emphasizes clean layout, product-focused design, and responsive styling. The goal was to create a visually appealing and user-friendly interface that highlights each product with images, descriptions, and hover effects. The final outcome is a responsive, accessible, and engaging product showcase suitable for desktop and mobile users..

OBJECTIVES:

- Design a visually compelling and user-friendly band website
- Develop a responsive layout using only HTML and CSS
- Use semantic HTML5 elements for structure and clarity
- Apply CSS for branding, layout, and hover effects
- Ensure readability and accessibility across devices

SCOPE OF THE PROJECT:

- Focused entirely on front-end design No JavaScript or backend integration
- Optimized for desktop, tablet, and mobile viewports
- Used only open-source tools and pure HTML/CSS code
- Includes sections: Hero, About, Members, Tour Dates, Gallery, Contact

TOOLS AND TECHNOLOGIES USED:

TOOL	PURPOSE
HTML5	Markup and content structure
CSS3	Styling and layout management
Notepad	Code editing and management
Chrome Devtools	Testing and responsive debugging

HTML Structure Overview:

- Semantic tags used: <header>, <section>, <footer>
- Sections include: Hero, About, Members, Tour, Gallery, Contact
- Navigation is implicit through scroll-based layout
- Images and content are organized into grids and cards

CSS Styling Strategy:

- External CSS file (`style.css`) linked to HTML
- Organized with comments and modular sections
- Techniques used:
 - Flexbox and Grid for layout
 - Media Queries for responsiveness
 - Hover effects and transitions
 - Font integration via Google Fonts
 - Dark theme with high contrast colors

KEY FEATURES:

FEATURE	DESCRIPTION
Responsive Design	Adapts seamlessly to all screen sizes
Hero Section	Brand banner
Product Cards	Flex layout with hover effects and member bios
Tour Table	Styled table with upcoming tour dates
Gallery	Interactive image grid with hover zoom and shadows
Contact Footer	Simple contact info section with email

CHALLENGES FACED AND SOLUTIONS

CHALLENGE	SOLUTION
Image scaling on smaller screens	Used <code>flex-wrap</code> and media queries
Font readability in dark theme	Applied high contrast and Google Fonts
Layout alignment issues	Switched to Flexbox and Grid for consistency
Hover effects not working	Refined CSS selectors and transitions

OUTCOME:

- Delivered a clean, immersive, and responsive music band website All sections function as intended using only HTML and CSS
- Learned advanced layout techniques and UI design principles
- Strengthened understanding of visual hierarchy and branding

Future Enhancements

- Add JavaScript for dynamic tour filtering and form validation
- Integrate animations for transitions and gallery effects
- Backend integration for contact form submissions
- Add theme toggler (light/dark mode)

SAMPLE CODE:

HTML CODE:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Clash of Clans Merch Lookbook</title>

  <!-- Fonts -->
  <link
href="https://fonts.googleapis.com/css2?family=Playfair+Display:wght@600&family=Poppins:wght@300;500&family=Metal+Mania&display=swap"
rel="stylesheet">

  <!-- CSS -->
  <link rel="stylesheet" href="style.css">
</head>
<body>
  <header class="hero">
    <h1>Clash of Clans Merch Lookbook</h1>
```

```
<p>Show Your Clan Spirit in Style</p>
</header>
```

```
<section class="collection">
  <h2>Latest Merch Collection</h2>
  <div class="grid">
    <div class="product">
      
      <h3>Clash of Clans T-Shirt</h3>
      <p>₹999</p>
    </div>
    <div class="product">
      
      <h3>Clash of Clans Hoodie</h3>
      <p>₹1,499</p>
    </div>
    <div class="product">
      
      <h3>Clash of Clans Mug</h3>
      <p>₹499</p>
    </div>
  </div>
</section>
```

```
<div class="lower-section">
  <section class="spotlight">
    <h2>Trend Spotlight</h2>
    <p>From cozy hoodies to bold graphic tees, the Clash of Clans merch lineup is designed for fans who want to carry the spirit of battle wherever they go. This season's spotlight is on deep navy blues paired with fiery reds — representing both loyalty and courage.</p>
    <p>Whether you're lounging at home, heading to a clan meetup, or streaming your latest raid, these pieces make sure you're dressed like a true Chief, ready to conquer both the battlefield and the streets.</p>
  </section>
```

```
<section class="about">
```



```
<h2>About the Brand</h2>
```

```
<p>The official Clash of Clans merchandise is crafted with premium materials and attention to detail. We believe in designs that are stylish, comfortable, and built for fans. Each product draws inspiration from the game's legendary troops, spells, and defenses — making every item a wearable piece of Clash history.</p>
```

```
<p>Our mission is to bring the Clash universe into everyday life, so you can represent your clan pride anywhere, anytime.</p>
```

```
</section>
```

```
</div>
```

```
<footer class="footer">
```

```
<h2>Get Yours Now</h2>
```

```
<p>Available exclusively at the <a href="https://shop.supercell.com" target="_blank">Supercell Store</a>.</p>
```

```
</footer>
```

```
</body>
```

```
</html>
```

CSS CODE:

```
body {  
  margin: 0;  
  font-family: 'Poppins', sans-serif;  
  text-align: center;  
  background: #191970;  
  color: #fff;  
}
```

```
.hero {  
  background:  
url('https://images.wallpapersden.com/image/download/clash-of-clans-9th-annive  
rsary-4k_bG1tZ2qUmZqaraWkpJRoZWVlrWZobWo.jpg') center/cover no-repeat;
```

```
padding: 80px 20px;
font-family: 'Playfair Display', serif;
}
```

```
.hero h1 {
font-size: 4rem;
font-weight: 900;
color: #FFD700; /* Golden text */
text-shadow: 4px 4px 8px #000, 0 0 25px #FF4500; /* Black + fiery glow */
letter-spacing: 2px;
margin-bottom: 15px;
font-family: 'Metal Mania', cursive; /* Clash-like font */
}
```

```
.hero p {
font-size: 1.4rem;
font-weight: 600;
color: #fff;
text-shadow: 2px 2px 6px #000;
}
```

```
.collection {
padding: 50px 20px;
}
```

```
.collection h2 {
color: #fff;
margin-bottom: 20px;
font-family: 'Playfair Display', serif;
}
```

```
.collection .grid {
display: flex;
justify-content: center;
gap: 40px;
flex-wrap: wrap;
}
```

```
.product {  
  text-align: center;  
}
```

```
.product img {  
  width: 100%;  
  max-width: 280px;  
  border-radius: 8px;  
  box-shadow: 0 4px 15px rgba(0,0,0,0.4);  
  transition: transform 0.3s ease, border 0.3s ease;  
  border: 2px solid transparent;  
}
```

```
.product img:hover {  
  transform: scale(1.05);  
  border-color: #ffffff;  
}
```

```
.product h3 {  
  margin-top: 10px;  
  font-size: 1.1rem;  
  font-weight: 500;  
}
```

```
.product p {  
  font-size: 0.95rem;  
  color: #ddd;  
}
```

```
.lower-section {  
  background: #fff;  
  color: #191970;  
  padding: 50px 20px;  
}
```

```
.lower-section h2 {
```

```
font-family: 'Playfair Display', serif;  
margin-bottom: 10px;  
}
```

```
.lower-section p {  
  max-width: 800px;  
  margin: auto;  
  line-height: 1.6;  
}
```

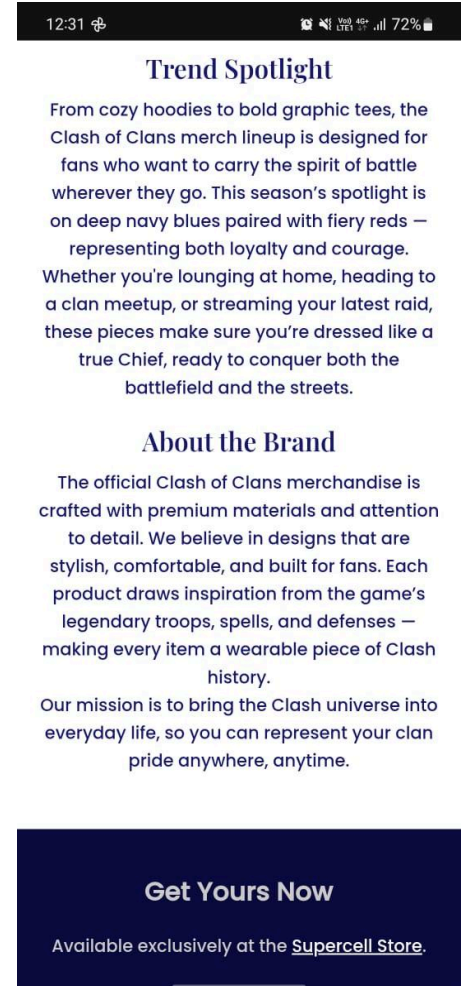
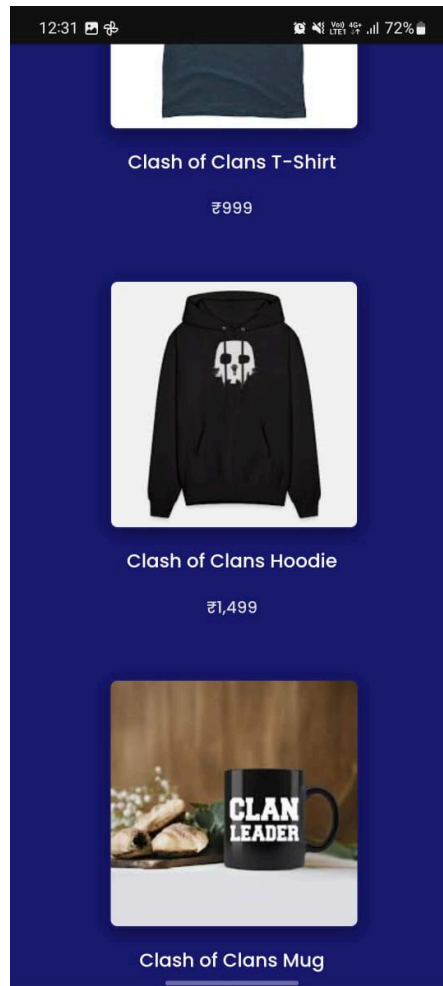
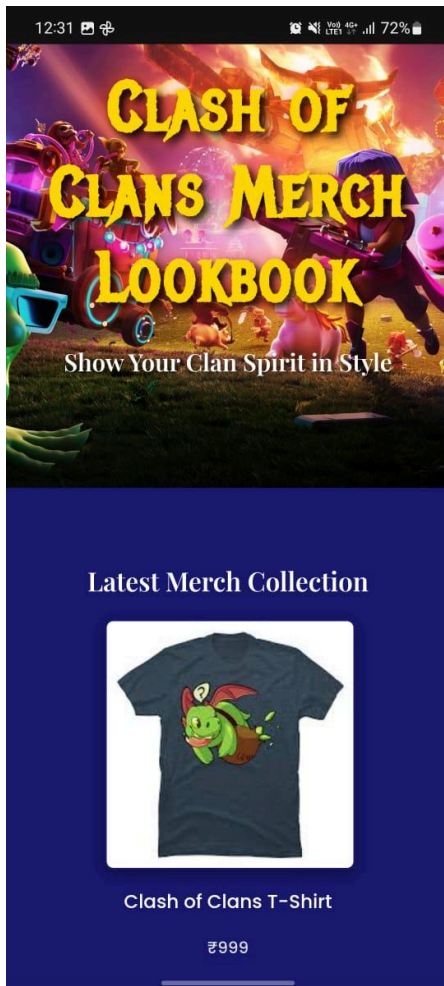
```
.footer {  
  background: #0b0b40;  
  padding: 20px;  
  color: #ccc;  
}
```

```
.footer a {  
  color: white;  
  text-decoration: underline;  
}
```

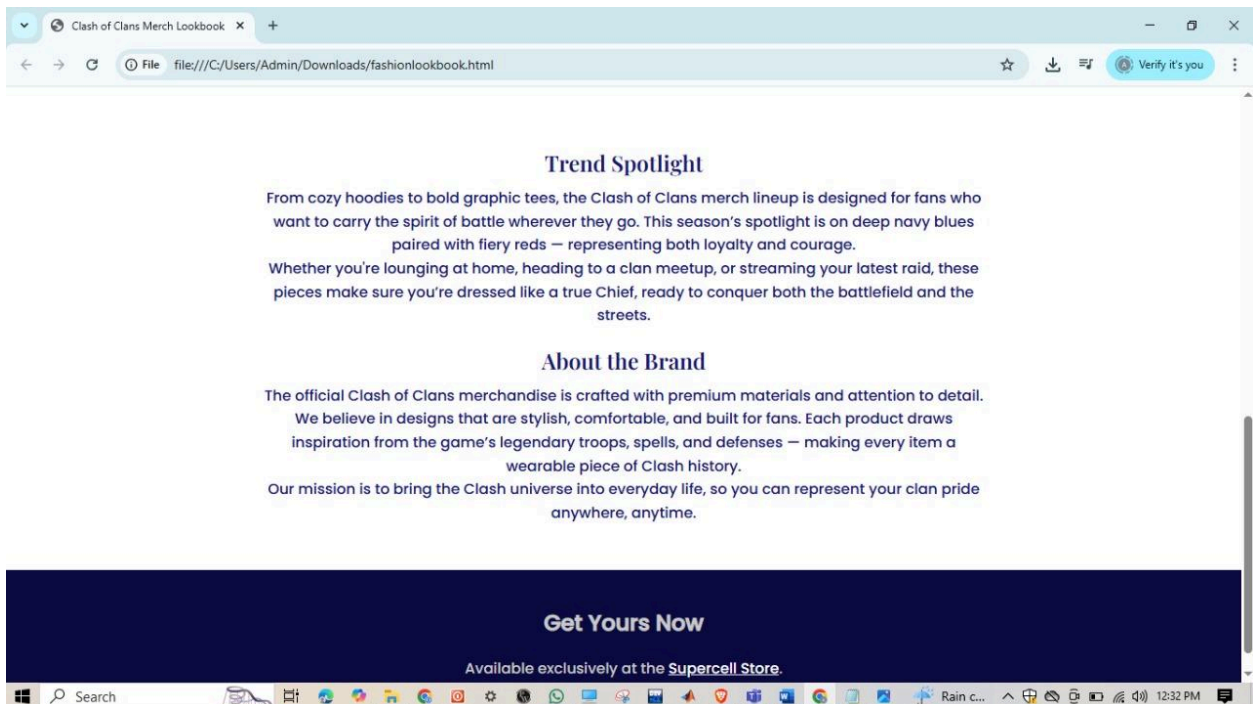
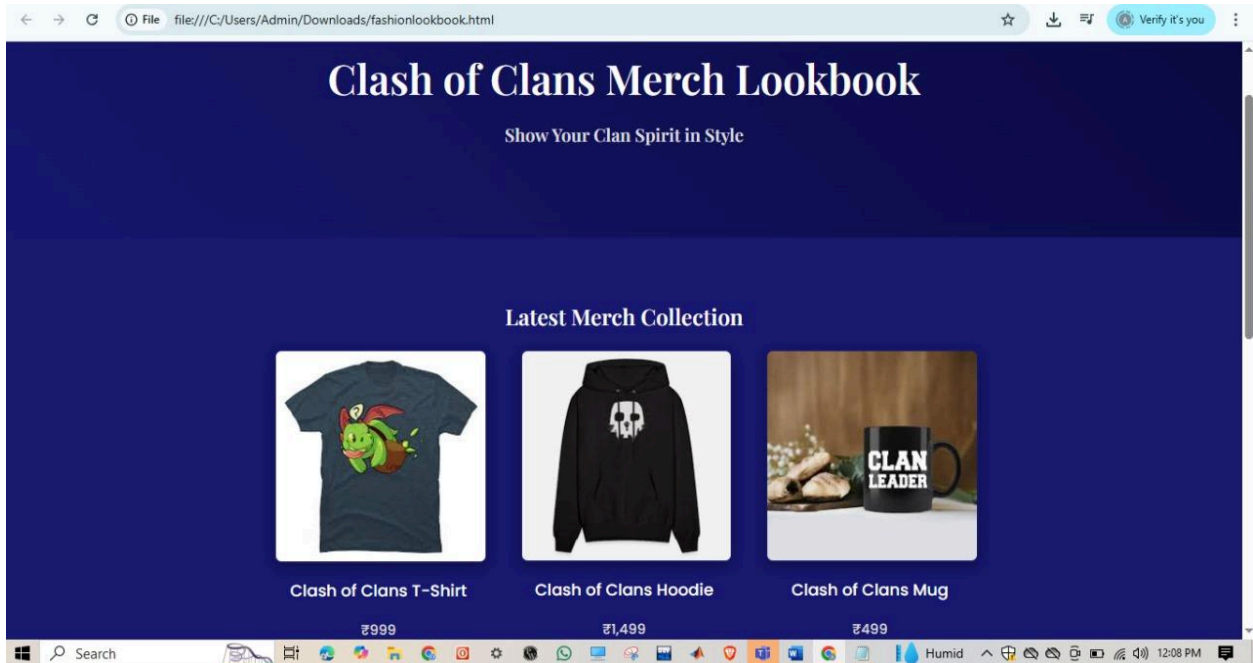
```
.
```

SCREENSHOTS OF THE WEBSITE:

MOBILE VIEW:



DESKTOP VIEW:



CONCLUSION

This project showcases a fictional Clash of clans Fashion LookBook through a responsive and visually engaging website. It helped me apply front-end development skills using only HTML and CSS, while exploring layout structuring, typography, and user experience principles. The hands-on experience deepened my understanding of UI/UX design and responsive web development.

REFERENCES

- L&T LMS:
<https://learn.Intedutech.com/Landing/MyCourse>
- Images: Google