YASHAS K A

📞 9902105179   ✉ yashaska0@gmail.com   📅 25/02/2003   🔗 **MyLinkedinProfile**

SKILLS

- Python, HTML, CSS Coding
- SQL
- Prompt Engineering
- JAVA
- C, C++
- Brand Building and Alignment
- Project Management
- Effective Communication
- Leadership
- Teamwork
- Critical Thinking
- Problem Solving
- Attention to Detail
- Logo-Design

EDUCATION

B.E, Computer Science and Engineering (Artificial Intelligence and Machine Learning)
Don Bosco Institute of Technology
2021-2025 | Bangalore
CGPA: 8.5

Pre-University
Christ Junior College
2019-2021 | Bangalore
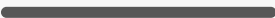**Percentage: 93%**

Secondary Education (ICSE)
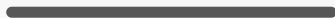**ST.Francis ICSE School**
2019 | Bangalore
Percentage: 95.4%

LANGUAGES

English
Hindi
Kannada

EXPERIENCE

Operation Leader - Brand Management   Under-25

- Led event planning and management efforts, coordinating logistics and ensuring seamless execution.
- Managed event data, including registration and post-event analysis, to enhance future outcomes.
- Collaborated with brands to create impactful and engaging experiences for attendees.

UI/UX Design   Varcons Technologies

- Worked on a project titled UI Design For E-Commerce Store.
- Worked with Figma, built Design Systems and created a complete web design using the same

Snapchat Opinion Leader   Snapchat via Under25

- Built a vibrant hyperlocal community on campus by creating over 50 Augmented Reality (AR) lenses using Lens Studio.
- Engaged users with innovative AR experiences, resulting in over 450,000 views across all lenses.

NASA International Space Apps Ideathon   JSS College

- Pitched an all-in-one healthcare platform leveraging machine learning and NLP to enhance medical-patient interactions, incorporating feedback from industry professionals to refine its functionality.
- Collaborated with a team to develop a compelling presentation, improving the platform's viability and appeal.

Smart India Hackathon

- Developed a project management portal enabling students to add and track projects, with colleges managing and overseeing the projects.
- Received positive feedback from experts and guides after their review.

PROJECT(S)

Client Management System

- Created a system to maintain detailed records of client transactions for services, facilitating efficient management and tracking of client interactions and service history.

Automatic Number Plate Detection

- Developed a system using computer vision techniques, OCR, and Tesseract to automatically detect and read vehicle license plates, enhancing vehicle identification accuracy and efficiency.

Smart Street-Parking Management

- Created a smart parking solution to optimize parking space utilization and streamline the parking process using IoT and real-time data analysis.

Brand Business Designs

- Developed professional brand business designs using Canva Pro, creating visually appealing and cohesive branding materials to enhance business identity and marketing efforts.

CERTIFICATIONS

- **Prompt Engineering for ChatGPT**
- **UI/UX design using Figma**
- **Programming with Python**
- **Python for Data Science, AI & Development**
- **Samsung Innovation Campus -** Coding and Programming
- **Brand Management:** Aligning Business, Brand and Behaviour
- **Business Intelligence Course for Beginners**