

# YASHAS KA

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25/02/2003

[MyLinkedInProfile](#)

## SKILLS

- Python, HTML, CSS Coding
- SQL
- Prompt Engineering
- Brand Building and Alignment
- Project Management
- Effective Communication
- Leadership
- Public Relations
- Teamwork
- Decision-Making
- Critical Thinking
- Attention to Detail
- Logo-Design

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## EDUCATION

### B.E, Computer Science and Engineering (Artificial Intelligence and Machine Learning)

#### Don Bosco Institute of Technology

2021-2025 | Bangalore

CGPA: 8.5

#### Pre-University

#### Christ Junior College

2019-2021 | Bangalore

Percentage: 93%

#### Secondary Education (ICSE)

#### St. Francis ICSE School

2019 | Bangalore

Percentage: 95.4%

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## LANGUAGES

English

Hindi

Kannada

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## EXPERIENCE

### Operation Leader - Brand Management

Under-25

- Led event planning and management efforts, coordinating logistics and ensuring seamless execution.
- Managed event data, including registration and post-event analysis, to enhance future outcomes.
- Collaborated with brands to create impactful and engaging experiences for attendees.

### UI/UX Design

Varcons Technologies

- Worked on a project titled UI Design For E-Commerce Store.
- Worked with Figma, built Design Systems and created a complete web design using the same

### Snapchat Opinion Leader

Snapchat via Under25

- Built a vibrant hyperlocal community on campus by creating over 50 Augmented Reality (AR) lenses using Lens Studio.
- Engaged users with innovative AR experiences, resulting in over 450,000 views across all lenses.

### NASA International Space Apps Ideathon

JSS College

- Pitched an all-in-one healthcare platform leveraging machine learning and NLP to enhance medical-patient interactions, incorporating feedback from industry professionals to refine its functionality.
- Collaborated with a team to develop a compelling presentation, improving the platform's viability and appeal.

### Smart India Hackathon

- Developed a project management portal enabling students to add and track projects, with colleges managing and overseeing the projects.
- Received positive feedback from experts and guides after their review.

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## PROJECT(S)

### Client Management System

- Created a system to maintain detailed records of client transactions for services, facilitating efficient management and tracking of client interactions and service history.

### Automatic Number Plate Detection

- Developed a system using computer vision techniques, OCR, and Tesseract to automatically detect and read vehicle license plates, enhancing vehicle identification accuracy and efficiency.

### Smart Street-Parking Management

- Created a smart parking solution to optimize parking space utilization and streamline the parking process using IoT and real-time data analysis.

### Brand Business Designs

- Developed professional brand business designs using Canva Pro, creating visually appealing and cohesive branding materials to enhance business identity and marketing efforts.

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## CERTIFICATIONS

- Prompt Engineering for ChatGPT
- UI/UX design using Figma
- Programming with Python
- Python for Data Science, AI & Development
- Samsung Innovation Campus - Coding and Programming
- Brand Management: Aligning Business, Brand and Behaviour
- Business Intelligence Course for Beginners