

July 2018

# AVON

NEW YORK

www.avon.co.in

*Beauty for a Purpose*



*Bring back  
the love*

AVON  
care.

# AVON care.

We're bringing back  
the love!

Launching Avon Care with  
*products ranging from skincare  
to babycare!*



**LOOK OUT!**  
*Baby bag offer inside*

On page no 8-9



Care for Instant  
fairness &  
glow!



NEW

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.

a. Fairness Face Cream

Non-greasy & non-sticky cream that leaves skin soft, moisturized and fairer while providing complete brightness to skin after two weeks!

50g 18187 MRP: ₹139

b. Fairness Face Wash

A mild & gentle gel that effectively cleanses skin leaving it clean & refreshed without overdrying

50g 18074 MRP: ₹125

₹109

₹99

20% OFF





Care for  
*bright &  
spotless skin!*



NEW

a. Anti-Marks Cream  
Creates an instant whitening tint and over time helps even out skin marks while brightening complexion  
50g 18093 MRP: ₹165

₹115

b. Fairness Lotion SPF 15  
Instantly removes dull yellowish skin tone, discolourations and evens out skin tone  
50ml 18196 MRP: ₹149

₹109

UPTO 30% OFF



Buy Avon Care  
Baby products from page 9-11  
worth ₹999 & get this **baby utility  
bag (1N)** worth MRP: ₹1199 at

**₹299 only**

**75%  
OFF**



Use line no. **28668** to avail this offer



- Spacious Canvas bag with top zip closure
- Side pockets for Milk / Water Bottle
- Two Front pockets With Velcro
- Strong shoulder adjustable strap
- Attractive colour and print
- Washable (Handwash only)

Offer valid till stocks last. Not available on individual sales. Award sales of ₹999 is applicable in single invoice. Avon is entitled to change/ discontinue this offer at its sole discretion. Flat 15% volume discount applicable.

Offer can be availed in multiples.

Our products  
are **paediatrician  
tested and mommy  
approved!** These  
especially gentle and  
mild products are  
critical to a baby's  
growth!



Care for a soothed

# baby

an anti-rash cream, lotion & tear free wash as good as your care

Suitable  
to use from  
**0+ years**



a. Wash & Shampoo

200mL **27338**

MRP: ₹399

**₹339**

- ★ Tear free formula
- ★ Cleanses without drying

- ★ Helps treat & prevent diaper rash
- ★ Helps seal out wetness

- ★ Absorbs quickly
- ★ Lightweight & non-greasy

b. Nappy Care Cream

75g **27356**

MRP: ₹449

**₹379**

c. Moisturizing

Lotion 200mL

**27339** MRP: ₹359

**₹299**

**15%  
OFF**

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Get this Utility Bag for **₹299**  
Turn to page 8 for more details



Calming  
range  
for night usage

Caring for a calm

# baby\*

a lotion and shampoo that  
shows your love



Baby Wash & Shampoo

- ★ Refreshes baby's skin
- ★ Cleanses without drying

Baby Lotion

- ★ Absorbs quickly
- ★ Lightweight & non-greasy

a. Calming Lavender Baby Wash & Shampoo  
200mL **₹27336** MRP: ₹459

**₹379**

b. Calming Lavender Lotion  
200mL **₹27337** MRP: ₹399

**₹339**

**15%**  
**OFF**



# Reverse fine lines & wrinkles in just 4 weeks\*



a. **Reversalist Cleanser**  
Reduces fine lines with  
in 1 week.

125g **20965** MRP: ₹799

**₹599**

b. **Reversalist Day Cream**  
Moisturizes & protects skin  
all day with SPF25.

50g **23276** MRP: ₹1700

₹1399 each

c. **Reversalist Night Cream**  
Repairs skin as you sleep.

50g **23277** MRP: ₹1700

**LOWEST PRICE | SAVE UPTO  
THIS YEAR | ₹300**

## FORMULATED WITH TRI-ELASTINEX

Tri-Elastinex & glycolic acid addresses the 3 skin layers for wrinkle repair, prevention of fine lines and slowing down the ageing process. Renews skin proteins layer by layer to replenish Elastin and stimulate healthy collagen.

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NEW

**Reversalist Toner**  
Repairs skin as  
you sleep.  
50g **28106**  
MRP: ₹999

**₹699**  
Save  
₹300



\*Consumer survey 103 participants • Based on those who expressed an opinion in a consumer perception study

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# Fights multiple & advanced anti-ageing problems

ANEW  
ULTIMATE



FORMULATED WITH CELLULIVE COMPLEX

It is our most advanced anti-aging day treatment against multiple signs of aging.  
It gives you improvement in discrete pigmentation, mottled pigmentation, fine wrinkling in forehead, skin texture, clarity, even skin tone, crow's feet, suborbital fine wrinkles, photo damage, facial contour to a more youthful definition.



- 1 Improves discrete pigmentation
- 2 Reduces fine wrinkles on forehead
- 3 Improves skin texture
- 4 Evens skin tone
- 5 Improves clarity
- 6 Reduces crows feet and photo damage
- 7 Lifts sagging skin
- 8 Improves facial contours and sub-orbital fine wrinkles
- 9 Makes skin resilient
- 10 Reduces mottled pigmentation



a. Ultimate Cleanser  
Removes impurities & opens clogged pores. 125g **₹25517**  
MRP: ₹999

**₹649**

b. Ultimate Day Cream  
Moisturizes & protects skin throughout the day  
50g **₹25541** MRP: ₹2500

**₹1900 each**

c. Ultimate Night Cream  
Repairs skin as you sleep.  
Reconstructs skin's firmness.  
50g **₹25542** MRP: ₹2500

**LOWEST PRICE | SAVE UPTO  
THIS YEAR | ₹600**

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# Brightens & whitens skin in 2 weeks\*



a. Fairness Day Cream

Protects skin from sun damage & brighter skin tone in 2 weeks.

50g 23375 MRP: ₹1395

b. Fairness Night Cream

Reduces dark spots & skin dullness in 2 weeks.

50g 23376 MRP: ₹1395

c. Fairness Cleanser

Even out skin tone and improves skin clarity.

125g 23377 MRP: ₹604

₹999 each

₹499

**LOWEST PRICE | SAVE UPTO ₹396**



FORMULATED WITH MELANIN SHIELD TECHNOLOGY

Invisible melanin forms a protective shield & makes skin 2x lighter.

Awaken skin's natural fairness with a white that stays.

Proven to work 2X BETTER than other prestige products\*.

- Consumer survey 103 participants • Based on those who expressed an opinion in a consumer perception study
- \*Measured in reconstructed skin after UVB exposure equal to approximately 10 minutes of summertime sunlight at 40 degrees N. Latitude
- Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



**20+**  
GET SKIN WHITENING!

## CLINICAL

For 45+

CLEANSER	DAY CREAM	NIGHT CREAM
Fairness 360° Cleanser 125g 23377 MRP: ₹604 <b>₹499</b>	Fairness 360° Day Cream SPF 20PA++ 50g 23375 MRP: ₹1395 <b>₹999</b>	Clinical Infinite Lift Complete Sculpting Cream 30g 21069 MRP: ₹1580

## RETROACTIVE

**25+**  
PREVENTS & REPAIRS EARLY SIGNS OF AGING

## CLINICAL

CLEANSER	DAY CREAM	NIGHT CREAM
Retroactive Cleanser 125g 23417 MRP: ₹699 <b>₹549</b>	Retroactive Day Cream 50g 23432 MRP: ₹1500 <b>₹1099</b> 15g 26312 MRP: ₹699	Retroactive Night Cream 50g 23433 MRP: ₹1500 <b>₹1099</b> 15g 26315 MRP: ₹699

## TIMELESS WHITE 360°

**35+**  
ADVANCE FAIRNESS & ANTIAGING  
NOW IN ONE

CLEANSER	DAY CREAM	NIGHT CREAM
Reversalist Cleanser 125g 20965 MRP: ₹799 <b>₹599</b>	Reversalist Day Cream SPF 25 UVA/UVB 50g 23276 MRP: ₹1700 <b>₹1399</b>	Reversalist Night Cream 50g 23277 MRP: ₹1700 <b>₹1399</b>

## REVERSALIST

**40+**  
GET THE POWER TO VISIBLY  
REVERSE WRINKLES!

CLEANSER	DAY CREAM	NIGHT CREAM
Ultimate Cleanser 125g 2517 MRP: ₹999 <b>₹649</b>	Ultimate Day Cream 50g 25541 MRP: ₹2500 <b>₹1900</b>	Ultimate Night Cream 50g 25542 MRP: ₹2500 <b>₹1900</b>

## ANEW ULTIMATE

**45+**  
MULTIPLE SIGNS OF AGEING,  
ONE GOLDEN SOLUTION

CLEANSER	DAY CREAM	NIGHT CREAM
Reversalist Cleanser 125g 20965 MRP: ₹799 <b>₹599</b>	Reversalist Day Cream SPF 25 UVA/UVB 50g 23276 MRP: ₹1700 <b>₹1399</b>	Reversalist Night Cream 50g 23277 MRP: ₹1700 <b>₹1399</b>

• Consumer survey 103 participants • Based on those who expressed an opinion in a consumer perception study

• Measured in reconstructed skin after UVB exposure equal to approximately 10 minutes of summertime sunlight at 40 degrees N. Latitude

# Delay ageing process in just 2 weeks\*

Prevents and repairs damages that lead to  
premature ageing\*\*



a. **Retroactive Day Cream**  
Dramatically reduces pore size, dullness, fine lines.  
50g **23432** MRP: ₹1500

b. **Retroactive Night Cream**  
Makes skin look up to 5 years younger in 2 weeks.  
50g **23433** MRP: ₹1500

c. **Retroactive Cleanser**  
Removes pore-clogging impurities & excess oil.  
125g **23417** MRP: ₹699

₹1099 each

₹549

LOWEST PRICE | SAVE UPTO ₹400

\*Formulated to help make your skin better equipped to fight the aging process.

\*\*Provides multi-angle protection from skin damages due to environmental aggressors.

Formulated to target the "micro-damage" under skin.

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.

# Intensely moisturized skin

with the goodness of  
milk and honey

**24 HOURS**  
MOISTURIZATION



₹179

₹199

UPTO  
**20%**  
off

# Radiant & beautiful skin

with the wonder of rose & pearls

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



₹179

₹199 each

UPTO  
**20%**  
off

# 3-in-1 hydrating spray

comes in rose and lavender variants!



**25% off**

a. Naturals 3-in-1  
Rose Spray  
150ml MRP: ₹399

b. Naturals 3-in-1  
Lavender Spray  
150ml MRP: ₹399

offer applicable only  
on lavender spray  
₹299

# 24 hours moisturized lips!

with two fruity flavours

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



1 for ₹109  
**2 for ₹199**  
 mix & match allowed

**UPTO 50% off**

# Light moisture for smooth skin

with marvel of mandarin & jasmine

a

b

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



**NATURE FACT**  
Jasmine oil helps treat dry skin and provide natural moisture that won't clog pores. Regular use of mandarin makes the skin glow and improves the skin tone to a great extent.

30 HOURS  
moisture

a. Mandarin & Jasmine  
Shower Gel  
200ml 23423 MRP: ₹249

b. Mandarin & Jasmine  
Hand & Body Lotion  
200ml 23128 MRP: ₹249

₹199 each

20%  
off

INTRODUCING

# Refreshed & cool skin for summer

with the joy of cucumber and melon

a

b

NEW



a. Naturals Cucumber &  
Melon Shower Gel 200mL  
28264 MRP: ₹249

b. Naturals Cucumber & Melon  
Hand & Body Lotion 200mL  
28156 MRP: ₹249

₹199 each

20%  
off



## BIOSEED COMPLEX

A blend of fruit, plant & flower seed extracts, known for their ability to nourish, soothe & protect.

30 HOURS  
moisture

**NATURE FACT**  
Cucumber soothes & hydrates. Melon provides vitamin C and E that help in fighting bad effects of pollution.

# Silky and natural shiny hair

with the power of bhringraj,  
sesame & 7 seed oils

a. Black Shine Shampoo & Conditioner

Helps detangle & condition hair from root to tip making them silky soft & healthy.

200ml **21145** MRP: ₹**239**

**₹199**

**15%**  
off

b. Naturals Nourishing & Refreshing Hair Oil

Non-sticky, light weight, does not leave scalp heavy & oily. Makes hair voluminous & roots stronger. Suitable for all hair type.

200ml **23542** MRP: ₹**399**

offer applicable only on Black Shine Shampoo



NATURE FACT

Bhringraj makes hair voluminous, stronger & shiny. Sesame makes them soft and silky.

**NATURE FACT**  
Blend of seven natural seed oils that give hair the ultimate protection

Take your pick of our products infused with natural ingredients!

### Face Range

**Naturals Hydration Mask Aloe Vera**  
75g 23420 MRP: ₹349

**a. Carbon Deep Clear Cleanser**  
100g 21939 MRP: ₹259  
**b. Grape Seed Whitening 3 in 1 Cleanser Scrub & Mask**  
100g 21117 MRP: ₹249  
**c. Papaya Whitening Cleanser**  
100g 23422 MRP: ₹259  
**d. Lime Cleanser**  
100g 25611 MRP: ₹249

**Naturals Cold Cream**  
a. Fairness 23434  
b. Nourishing 23435  
50g MRP: ₹149 each

**Ayurvedic Whitening**  
a. 3-in-1 Scrub  
Cleanser Mask 100g 21805  
MRP: ₹379  
b. Cleanser 100g 21046  
MRP: ₹249  
c. Cream 50g 20966  
MRP: ₹299

**Honey and Milk Nourishing Cream**  
20g 26038 MRP: ₹129

**Rose Whitening Toner**  
100ml 21619 MRP: ₹249

**Rose & Pearl**  
a. Whitening Mask  
75g 21656 MRP: ₹349  
b. Whitening  
Cleanser 50g 26451  
c. Day Cream 20g  
26039 MRP: ₹129 each

**a. Naturals Energizing Mask Cucumber** 24ml 27803  
**b. Naturals Whitening Mask Rose** 24ml 27802  
**c. Naturals Moisturizing Mask Pomegranate** 24ml 27804  
MRP: ₹199 each

### Bath, Body & Hair Range

**Kids Shampoo and Kids 2-in-1 Body Conditioner** Wash & Bubble Bath  
a. Wacky Watermelon b. Swirling Strawberry  
200ml 19446 200ml 19448 MRP: ₹299 each

**Milk & Honey**  
a. Shower Gel 21144  
b. Hand and Body Lotion 21143  
200ml MRP: ₹249 each

**a. Exfoliating**  
100g 21855  
**b. Nourishing**  
100g 21853  
**c. Deodorizing**  
100g 21856  
**d. Fairness**  
100g 21854  
MRP: ₹79 each

**a. Lavender and Chamomile Hand Cream** 26334  
50ml MRP: ₹199  
**b. Red Rose & Peach Hand Cream** 26335  
50ml MRP: ₹199

**Vanilla & Sandalwood**  
a. Shower Gel 27084 200 ml  
b. Hand & Body Lotion 200 ml 27090  
MRP: ₹249 each

**a. Papaya & Soy Milk Hand & Body Lotion**  
100ml 21849  
**b. Wild Apple Grape Hand & Body Lotion**  
100ml 21848  
MRP: ₹159 each

**Camellia & Chamomile Anti-Dandruff Shampoo & Conditioner**  
200ml 25678 MRP: ₹239

**Naturals Divine Shine Shampoo & Conditioner**  
200ml 26336 MRP: ₹239

**Naturals Nourishing & Refreshing Hair Oil**  
a. 100ml 26338 MRP: ₹299

**Rose & Peach**  
a. Whitening Shower Gel 200ML 26340 MRP: ₹249  
b. Whitening Hand & Body Lotion 200ML 26339 MRP: ₹249

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# Happy bathing for happy kids

Super yum flavours of mango & apple



Kids Shampoo and Conditioner  
a. Amazing Apple 200ml 20336  
b. Magnificent Mango 200ml 20337  
MRP: ₹299

₹279 each

₹20 off

# Monsoon dance

We got you jewellery & accessories that will make you dance like a peacock as the droplets drain away your blues.



Way-1

Way-2

Way-3



Way-4

Way-5

Way-6

WEAR IT 6 WAYS

Avon jewellery gold plating is plated with 24k gold with an average thickness of 3 mils. Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



Comes in a gift box

new



- Interchangeable **3 studs & 1 back chain**
- Can be worn as only studs or with the back chain
- Convert classic studs to party wear with chain

Chic to Sassy 6 in 1 Chain drop  
Earring gift set (8N)  
Multi dimension  
28675 MRP: ₹799

₹399  
save ₹400

Give her something special with elegant pieces.

## Set of 2 Pendants Set

24K Gold Plating

a. Swaraa 2 Pendant  
Sets Gift Set (8N)

Earrings: 8 cm L

**28527**

MRP: ₹1399

**₹999**

Save ₹400

**new**



Comes in a gift box



**4 in 1**  
Front and Back  
Earrings Set  
Mix and Match  
4 colors

24K Gold Plating

b. Magna Multi Wear  
Earrings Gift Set (8N)  
Multi dimensions  
**28140 MRP: ₹799**

**₹499** Save ₹300



Comes in a gift box

## Gift sets collection

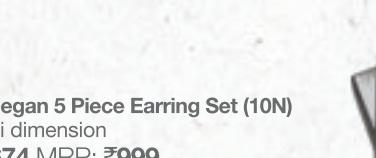
## 5 in 1 Earrings Set

A new look for every workday!



**new**

Rhodium Plating



a. Megan 5 Piece Earring Set (10N)  
Multi dimension  
**28674 MRP: ₹999**

**₹599** Save ₹400



Comes in a gift box

**new**



a. Vindhya antique finish chain (1N)  
Necklace: 57 cm L + 7 cm Ext.  
28688 MRP: ₹1399

**₹999**  
Save ₹400

b. Vindhya antique finish earrings (2N)  
Size: 2.5 cm  
28689 MRP: ₹699

**₹499**  
Save ₹200

## Alluring antiques collection

Be a part of the antique trend!



c. Maira Ambi Necklace & Earrings Set (3N)  
Necklace: 26 cm L + dori.  
Earrings: 2.5 cm L  
27970 MRP: ₹2499

**₹1999**  
Save ₹500



24K Gold plating antique finish

**new**



d. Sunaini Antique Chain and Earrings Set (3N)  
Necklace: 30 cm L + Dori.  
Earrings: 6 cm L  
28676 MRP: ₹2299

**₹1599**  
Save ₹700

## Fusion favourites collection

**new**

24K Gold plating  
with Faux emeralds & Faux pearls



a



24K Gold Plating  
Studded with Faux  
emeralds & Faux  
pearls

- a. Reva Necklace &  
Earrings Set (3N)  
Necklace: 49 cm L  
+ 7 cm Ext.  
Earrings: 1.5 cm L  
**28528 MRP: ₹1599**

**₹1199**

Save ₹400

Make a statement  
with these pieces  
at every occasion

**new**

24K Gold Plating



b



- b. Fiza Necklace &  
Earrings Set (3N)  
Necklace: 36 cm L  
Earrings: 1.5 cm L  
**28309 MRP: ₹1899**

**₹1499**

Save ₹400

Avon jewellery gold plating is plated with 24k gold with an average thickness of 3 mils.

**new**

- 24K Gold plating
- Pendant studded with faceted stones
- Faux pearls & golden beads necklace with big pendant.



- c. Dhrivika Necklace &  
Earrings Set (3N)  
Necklace: 48 cm L  
+ 7 cm Ext.  
Earrings: 6 cm L  
**28307 MRP: ₹2499**

**₹1999**

Save ₹500

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Golden e-coating refers to fashion jewellery. Actual color & size may vary slightly from the image shown in print.

**a**

Golden e-Coating.  
**a. Cora Tribal Hoop Earrings (2N)**  
Size: 5.25 cm L  
27972 MRP: ₹799

₹199

**75%  
OFF**

24K Gold Plating  
**b. Liya Chand Bali Earrings (2N)**  
Size: 6 cm L  
28188 MRP: ₹1499

₹1099

Save ₹400

**b****c**

**new**

24K Gold Plating  
**c. Karen Fashion Earrings (2N)**  
Size: 6 cm L  
28524 MRP: ₹799

₹499

Save ₹300



**collection**

Wear any one of these creations and be noticed!

**d**

24K Gold Plating with Faux Ruby, Rhinestones & Pearl

**new**

**d. Ameya Faux Ruby, Rhinestone & Pearl Jhumki (2N)**  
Size: 6 cm L  
28682 MRP: ₹1499

₹999

Save ₹500



# Classic contemporary *selections*

Urban  
designs that  
set the tone  
for the day

**new**



Golden  
e-coating

d. Reya  
Black & White  
Earrings (2N)

4.5 cm L

28677

MRP: ₹699

**₹399**

Save ₹300

e. Reya Asymetric Black  
and White Chain (1N))

Necklace: 37 cm L + 7  
cm Ext.

28677 MRP: ₹799

**₹599**

Save ₹200

**new**

Golden e-coating  
Faux Pearls in chain  
a. Aida Double Up  
Long Chain With  
Pearls (1N)  
Necklace: 80 cm L  
+ 7 cm Ext.  
28184 MRP: ₹1299

**₹999**

Save ₹300

b. Zora Black & Gold Fashion  
Necklace (1N)

Size: Black beads part : 21cm L  
+ dori, Pendant : 4cm L

28325 MRP: ₹1299

**₹999**

Save ₹300

Golden e-coating  
Enamelling detail

c. Ekisha Enamel Pendant &  
Earrings Set (4N)

Necklace: 42 cm L + 7 cm Ext.  
Pendant: 4 cm L

Earrings: 2.5 cm L

28142 MRP: ₹1299

**₹999**

Save ₹300

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Avon jewellery/gold plating is plated with 24k gold with an average thickness of 3 mils.  
Golden e-coating refers to fashion jewellery. Actual color & size may vary slightly from the image shown in print.

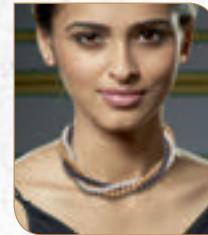
# Perfect picks

## collection

Adorn  
elegance that  
are a classic



With 3 pearl studs



24K Gold Plating

a. **Kara Tri Color Faux Pearl Necklace Set (7N)**

Necklace: 43 cm L  
+ 7 cm Ext.

Earrings: 6mm studs

**27968 MRP: ₹1799**

**₹1299**

Save ₹500



**new**

24K Gold Plating



b. **Alexa Necklace & Earring Set (3N)**

Necklace: 33 cm L  
Earrings: 2 cm L

**28326 MRP: ₹2399**

**₹1799**

Save ₹600



24K Gold Plating

c. **Lisa Faux Pearl Long Pendant & Earrings Set (4N)**

Size: Black beads

Pendant: 8 cm L ,

Chain : 40 cm L + 7cm ext.

**28525 MRP: ₹1199**

**₹899**

24K Gold Plating  
Faceted faux stones

d. **Arka Floral Pendant & Earrings Set (4N)**

Chain: 39.5cm L + 7cm ext.

Pendant: 3.5cm L

Earrings: 1.9 cm L

**28522 MRP: ₹1299**

**₹999** Save ₹500

# Poised pendant sets

*collection*



*new*



Earring stud  
comes with  
a detachable  
jacket

24K gold plating  
with CZ stones

**a. Claudia CZ Pendant  
and earring set (4N)**  
Necklace: 41cm L + 7cm ext.  
Pendant: 2.5cm L  
Earrings: 1.5cm L  
**27980 MRP: ₹1299**

24K Gold Plating  
**b. Halo pendant & earring  
set (4N)**  
Chain: 40cm L + 7cm ext.  
Pendant: 4cm L  
Earrings: 2.25 cm L  
**28523 MRP: ₹1699**

**₹1299**  
Save ₹300

24K Gold Plating  
**c. Ariel pendant &  
earrings set (4N)**  
Necklace: 40.6 cm L + 7 cm ext  
Earrings: 1.5 cm L  
**27977 MRP: ₹1299**

**₹999**  
Save ₹300



**d. Anaira Pendant and  
Earring Set (3N)**  
Chain: 41 cm L + 7cm ext.  
Pendant: 4 cm L  
Earrings: 4 cm L  
**28679 MRP: ₹1699**

**₹1199**  
Save ₹500



24K Gold Plating  
with faux ruby

# Intricate designs collection

Adorn elegance with these delicate design

**new**

24K Gold Plating

a. **Parnika Mangalsutra Set (3N)**  
Necklace: 41 cm L + 7 cm Ext.  
Earrings: 1.5 cm L  
**28138 MRP: ₹1699**

**₹1299**

Save ₹400

c.

24K Gold Plating  
Antique finish

c. **Surima Gold Bangle (1N)**  
Size 61: **28680**  
Size 64: **28681**  
MRP: ₹999

**₹699**

Save ₹300



24K Gold Plating

b. **Piyali Mangalsutra Set (3N)**  
Necklace: 49 cm L + 7 cm Ext.  
Earrings: 1.9 cm L  
**27789 MRP: ₹1699**

**₹1299**

Save ₹400

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.

**SET OF  
2 CZ  
BANGLES**

24K Gold Plating

d. **Devaarti Set of 2 CZ Eternity Bangles (2N)**  
Size 58 - **28133**  
Size 61 - **28134**  
Size 64 - **28135**  
MRP: ₹1899

**₹1499**

Save ₹400



WE STAY TRUE TO OUR QUALITY PROMISE!

## Quality Promise

- ✓ Avon jewellery\* is plated with 24k gold/rhodium on top most layer for **high tarnish resistance**.
- ✓ Identify Avon jewellery with **white & black packaging**.
- ✓ Comes with a **warranty card**.
- ✓ Safe for skin. Is "**Lead Compliant**".

## Care for your Avon Jewellery!

- Keep away from moisture, water & deodorants.
- To clean your jewellery, wipe it with a clean dry cloth.
- Use our standardized packaging boxes to store your jewellery.
- Take off jewellery before going to sleep.

\* Not applicable on fashion products.



a. Alice Handbag (1N)

Bag Size: 28x23  
cm(LxH)

**28684 | MRP: ₹2299**

**₹1799**

Save ₹500

b. Joanna clutch with  
chain strap (1N)

Size: 24x11cm(LxH)

**28683 MRP: ₹1499**

**₹999**

Save ₹500

# Forever chic collection

Carry your fashion statement  
wherever you go!

**new**

Detachable  
sling

- Magnetic Snap closure
- Media pockets and zip pocket inside



Sleek  
Clutch with  
chain sling

- Flap closure on top
- Zip pocket inside

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.

# Time for trendy collection

**new**

Spacious bag with multiple pockets



- Additional extra zip pocket partition inside

**new**



- Trendy compact wallet
- Top zip closure
- Front snap button
- Standard Card and money slots

Designer inspired wallet



a. Kelly Rose Shoulder Bag (1N)  
Size: 40 X30 cm (LxH)  
**28685 MRP: ₹2499**

**₹1999** Save ₹500

b. Zena Square Wallet (1N)  
Size: 12x10 cm(HxL) folded  
**28686 MRP: ₹1499**

**₹999** Save ₹500

# Fashion on the *move*



**new**

- Flap on top with magnetic snap
- Partition with zip pocket
- Media pocket & zip pocket inside
- Bag zip pocket

a. Caroline yellow & black handbag (1N)

Size: 34x25 cm (LxH)

28609 MRP: ₹2799

**₹1999**

Save ₹500

- Twin magnetic snap closer on top one on each side
- Media pocket & zip pocket inside



Side view

b. Miranda handheld bag (1N)

Size: 41x30 cm (LxH)

28607 MRP: ₹2499

**₹1799**

Save ₹700



**new**

## Pom-Pom collection



**new**

c.



c. Maesha PomPom Tote Bag (1N)

Bag Size: 34x46 cm(HxL)

28687 MRP: ₹1099

**₹799** Save ₹300

Introducing  
**LITTLE SEQUIN DRESS**  
*Oriental fruity for a dazzling night!*

Offer valid till stocks last. Not available on individual sale. Award sale of ₹ 1599 is applicable in single invoice. Offer can be availed in multiples. Flat 15% volume discount available. Avon is entitled to change /discontinue this offer at its sole discretion.



**Sequin Clutch**  
MRP: ₹999

## NEVER BEFORE OFFER

Buy Fragrance products worth  
₹1599 from pages 55-67 & get  
**Sequin Clutch at ₹299**

Use Line no 28667 to avail the clutch offer

**70%**  
OFF



Buy Little Sequin Dress EDP & Get  
LLD Body Spray **free**

a. Little Sequin Dress EDP  
50ml **₹27880** MRP: ₹1699

b. Little lace Dress Body Spray  
120ml MRP: ₹299

**₹1399** **save ₹650\***

\*Saving inclusive of the free body spray offer. Free body spray will be given automatically and is also available on individual sale on pg 66-67

# Oriental floral for a chic brunch

*Oriental Floral*



## LITTLE BLACK DRESS

a. EDP  
50ml **22668** MRP: ₹1499  
Offer is not applicable  
on EDP

b. ROD  
40g **22673** MRP: ₹215

₹199

# Oriental fruity for an exotic dinner

*Oriental Fruity*



## LITTLE RED DRESS

a. EDP  
50ml  
**22669** MRP: ₹1499

b. Body Spray  
120ml  
**21942** MRP: ₹350

**₹1399**  
save ₹100



Get Sequin  
Clutch at

**₹299**

for details turn to page 54

Floral & woody for your  
best friend's wedding

*Vibrant  
Floral  
Watery*

*Woody Fresh*

**Avon Life**

For Her a. EDP Spray 50ml 23576  
For Him b. EDT Spray 75ml 23575  
MRP: ₹2325 each

**₹1900 each**  
**save ₹425**

Floral fruity for  
a cocktail

*Floral Fruity*

**a.** AVON VIVA LA VITA  
BODY LOTION  
Lotion pour le corps

**b.** AVON VIVA LA VITA  
EDP SPRAY

a. Viva La Vita Body Lotion  
150ml 27460 MRP: ₹499  
b. Viva La Vita EDP Spray  
50ml 27459 MRP: ₹1999

**₹399** **₹1699**  
**save upto ₹300**

**₹299**  
Get Sequin Clutch at  
for details turn to page 54

Oriental fruity  
for  
a date

our fragrance makes you desire



a. Imari Seduction  
Body Spray  
120ml **21969**  
MRP: ₹350

b. Imari Seduction  
ROD 40mL **21737**  
MRP: ₹215

₹249  
save upto ₹123

c. Imari Seduction  
Skin Softener 150g  
**21736** MRP: ₹299

₹899

Offer is not applicable  
on Body Spray & ROD

₹299  
for details turn to page 54

Get Sequin  
Clutch at

Oriental freshness for a  
classy lunch



a. Little Black Dress Body Spray 120 ml MRP: ₹350  
b. Little Gold Dress Body Spray 120 ml MRP: ₹350

₹279 each  
20% OFF

Fougere freshness for an  
adventure spree



a. X-Series Recharge Deodorant Body Spray 103 g/150ml 22088 MRP: ₹259  
Offer is not applicable on X-Series recharge

b. X-Series Quake Deodorant Body Spray 103 g/150 ml 22086 MRP: ₹259

₹199

save ₹60

₹299  
for details turn to page 54

Get Sequin Clutch at

Woody oriental for a lounge meet



Woody oriental

BLACK SUEDE  
a. Essential EDT  
50ml 26275  
MRP: ₹1499

**₹1399  
SAVE  
₹315**

b. Essential ROD  
40g MRP: ₹215

Buy Black Suede Essential EDT & Get  
Essential Roll On Deo worth ₹215

**FREE**

Free ROD will be given  
automatically and also  
available on individual sale  
on pg 66-67

Oriental spicy for  
every party



rub bottle to  
experience  
Black Suede  
Intense

BLACK SUEDE  
a. Intense EDT  
50ml 27906  
MRP: ₹1699

**₹1399  
SAVE  
₹549**

b. Touch ROD  
40g MRP: ₹249

Get Sequin  
Clutch at

**₹299**

for details turn to page 54

Buy Black Suede Intense EDT  
& Get Touch Roll On Deo worth ₹249

**FREE**

# Pick your fragrance



**AVON ATTRACTION FOR HER**  
Woody Fruity Musk  
a. EDP Spray 50ml 27352 MRP: ₹1860  
b. Body Spray 75ml 27372 MRP: ₹557

**FOR HIM**  
Woody Ambery  
c. EDT Spray 75ml 27351 MRP: ₹1860  
d. Body Spray 150ml 27371 MRP: ₹557



a. Elixir Body Spray Oriental Floral 120ml 22026 MRP: ₹215  
b. Imari Elixir EDT Oriental Floral 50ml 21627 MRP: ₹1022

c. Imari Classic ROD Chypre Floral 40g 25516 MRP: ₹215  
d. Imari Classic EDC 50ml 25175 MRP: ₹1099  
e. Imari Bold EDC Oriental Woody 50ml 27455 MRP: ₹1299



a. X-SERIES Wave Deodorant Body Spray Fougere Fresh 103g/150 ml 21974 MRP: ₹259  
b. X-SERIES Rock Deodorant Body Spray Citrus Green 103g/150 ml 21972 MRP: ₹259  
c. X-SERIES Shock Deodorant Body Spray Fougere Green 103g/150 ml 21973 MRP: ₹259  
d. X-SERIES Flash Deodorant Body Spray Citrus Woody 103g/150 ml 22087 MRP: ₹259



a. Avon Luck EDT For Him  
Woody Aromatic Ambery 75ml 21801 MRP: ₹2500

**AVON LUCK For Her**  
Floral Fruity  
b. Avon Luck EDP For Her 50ml 21802 MRP: ₹2500



**SCENT ESSENCE**  
a. Wild Bergamot EDT Citrus Floral Woody 30ml 26174  
b. Blushing Raspberry EDT Floral Fruity 30ml 26173  
c. Romantic Bouquet EDT Floral Fruity Woody 30ml 21412  
d. Vibrant Fruity EDT Fruity Floral 30ml 21411 MRP: ₹799 each



Oriental Floral Fruity  
Little Gold Dress EDP 50ml 22670 MRP: ₹1499



## BLACK SUEDE

a. Classic ROD  
Leathery Oriental 40g 27458 MRP: ₹215

b. Classic EDC  
Leathery Oriental 100ml 24754 MRP: ₹1394

c. Essential ROD 40g 27457 MRP: ₹249

d. Touch ROD  
Oriental Spicy 40g 27456 MRP: ₹249

e. Touch EDT 100ml 24753 MRP: ₹1394  
f. Touch Body Spray 120ml 21970 MRP: ₹299



## SHEER PASSION

a. Simply Tempting 200ml 22672

b. So Alluring 200ml 22774

c. Very Captivating 200ml 22671

MRP: ₹799 each

d. Truly Mesmerising 200ml 27905

e. Just Unforgettable 200ml 27904

MRP: ₹899 each



## AVON LIFE

**FOR HIM**  
Woody Fresh

Vibrant Floral Watery

a. Body Spray 150ml 24719 MRP: ₹464  
b. Body Lotion 200ml 23580 MRP: ₹499

## FOR HIM

Woody Fresh

c. Body Spray 150ml 24718 MRP: ₹464  
d. Hair & Body Wash 200ml 23579 MRP: ₹499



## AVON HOMME

Woody Fresh Spicy  
a. Body Spray 150ml 26765 MRP: ₹464  
b. EDT 75ml 26464 MRP: ₹2325



## a. LITTLE RED DRESS

Oriental Fruity Body Lotion 200ml 23274 MRP: ₹399

b. LITTLE GOLD DRESS  
Oriental Floral Fruity Body Lotion 200ml 23374 MRP: ₹399

## c. LITTLE BLACK DRESS

Oriental Floral Body Lotion 200ml 23373 MRP: ₹399



## AVON EVE DUET

a. Radiant Body Lotion 150 ml 27780 MRP: ₹499

b. EDP 50 ml 27782 MRP: ₹2700

c. Sensual Body Lotion 150 ml 27781 MRP: ₹499



## LITTLE BLACK DRESS LACE

Oriental Floral

a. EDP 50ml 25881 MRP: ₹1499  
b. Body Spray 120ml 26333 MRP: ₹350

**foot  
works**



- a. Cracked Heel Cream  
50ml **21272** MRP: ₹159
- b. Exfoliating & Moisture Mask  
100g **20447** MRP: ₹275
- c. Footworks Footfile (1N)  
**15140** MRP: ₹159

**AVON  
MEN**



- a. Shave Gel  
150g **20339** MRP: ₹399
- b. After Shave Balm  
100g **20023** MRP: ₹299
- c. Body Wash  
250ml **20338** MRP: ₹299

**simply delicate**



- a. Soothing Feminine Wash  
100ml **18109**  
MRP: ₹199
- b. Gentle Feminine Wash  
100ml **18110**  
MRP: ₹199

**skin  
so soft**



- a. Skin So Soft Nourishment Hand & Body Lotion  
250ml **27048**  
MRP: ₹459
- c. Skin So Soft Stem Essence Hand & Body Lotion  
250ml **27143**  
MRP: ₹499
- b. Skin So Soft Glutathione Hand & Body Lotion  
250ml **27047**  
MRP: ₹459
- d. Skin So Soft Collagen Hand & Body Lotion  
250ml **27049**  
MRP: ₹499



- a. Soft Petals ROD for Her 40g **25540**
- b. Glutathione ROD for Her 40g **25518**
- c. Energy Fresh ROD For Her 40ml **26489**
- d. Pure Energy ROD For Him 40ml **26488**  
MRP: ₹199 each

**Feelin Fresh**  
48 hours odor protection

*Get silky smooth  
fair skin*  
See your skin transform

for HIM



a. **Mineral Protect**  
Anti Perspirant  
Deodorant for Men  
150ml **26242**



b. **No Marks**  
Anti-Perspirant Deodorant  
for Women  
150ml **26240**



c. **Dry Comfort**  
Anti-Perspirant Deodorant  
for Women  
150ml **26241**

MRP: ₹299 each

**₹235 each** **20% off!**

## Advance Techniques



## Anti-Dandruff Range

**100% gorgeous hair zero dandruff**

**2 in 1 Shampoo & Conditioner**  
200ml **19439**  
MRP: ₹319



## Daily Shine Range

**Daily shine for your hair**

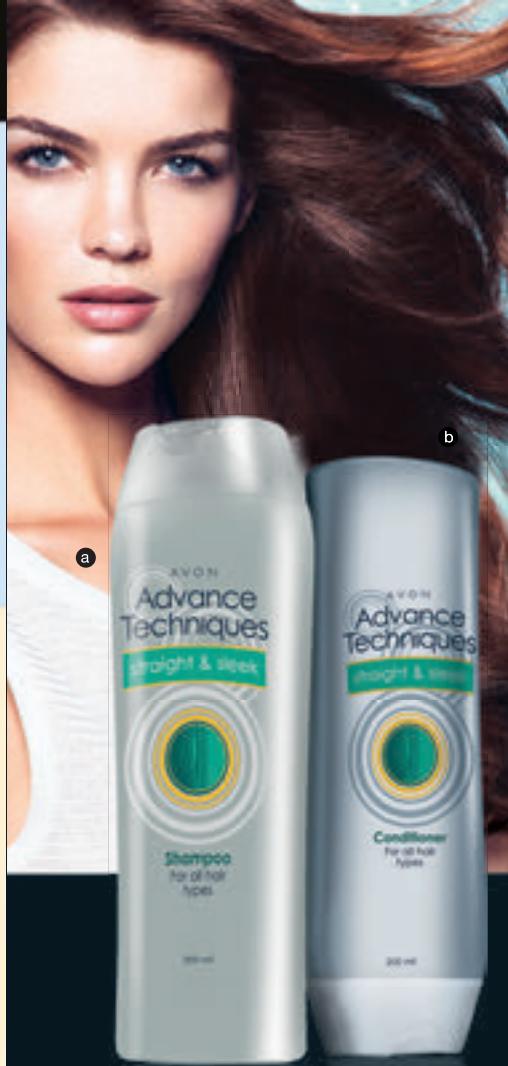
a. Shampoo 200ml **20326**  
MRP: ₹299  
b. Conditioner 200ml **20327**  
MRP: ₹299



## Reconstruction 7 Range

**Repairs damaged hair in just 3 minutes**

a. Shampoo **21161**  
b. Conditioner **21162**  
200ml MRP: ₹320 each  
c. Mask 150g **21160**  
MRP: ₹599



**Straight & Sleek**  
**Shiny, straight & sleek hair**

a. Straight & Sleek Shampoo 200ml **17946**  
b. Straight & Sleek Conditioner 200ml **17947**  
MRP: ₹299 each

**₹249 each**

save ₹50

# Get rid of hair fall problems

Our expert range for beautiful hair



**HAIR COMPLEX**  
technology with  
**Arginine**



## Anti-Hair fall

a. Shampoo Reduces hair breakage & strengthens roots of hair 200ml **20379**  
b. Conditioner Hair feels stronger, manageable & healthy 200ml **20380**  
MRP: ₹299 each

**₹249 each**  
save ₹50

# Sun problems? No problem.

One ultimate solution  
for this summer

DERMATOLOGICALLY  
TESTED

Infused with aloevera  
gel & lecithin

Solutions Sun UV  
Protective  
Lotion SPF40 PA+++  
Light oil-free formulation for  
face & body.

Sweat & Water resistant  
sunscreen with  
SPF40 for daily use.

75g 20224

MRP: ₹599

**10  
HOURS**  
OF HIGH  
SUN DEFENCE



# Clean, clear and confident!

WITH  
**BLEMISH  
BUSTING**  
technology

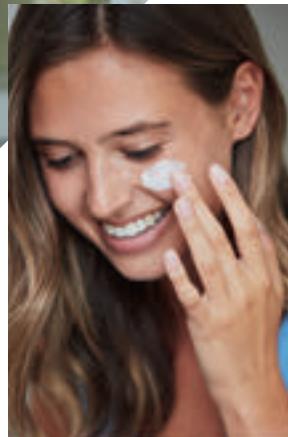


a. **Blemish Clearing  
2-in-1 Treatment &  
Hydrator**  
Effective acne formula  
infused with moisturizers  
leaves skin feeling  
replenished and restored  
30ml 20014  
MRP: ₹299

b. **Foaming  
Cleanser**  
Specially formulated  
with exfoliating  
beads that clean dirt  
& oil build-up that  
clog pores  
100g 19226  
MRP: ₹299

c. **Blemish Clearing Daily Astringent**  
Lifts dirt, oil and pore clogging impurities. 100ml  
19227 MRP: ₹329  
**₹279 15% off**

\*Offer applicable on the Astringent only



SEE  
**matte skin**

feel **shine free**

AVON TRUE

feel your best you

**ACTIVE SEED  
complex**

**ACTIVE CHIA & MATTIFYING  
SEED COMPLEX**

Mineral ingredients absorb sebum upon contact, restoring skin's matte look. With vitamins & minerals



Suitable for  
Sensitive skin



Free of dyes  
& parabens



Allergy  
tested

**a** day

**b** night

**c**

**d**

**Avon True Nutraeffects Mattifying**

a. Day Cream 50g **27599**

b. Night Cream 50g **26747**  
MRP: ₹629 each

**₹499** each

**₹319**  
20% OFF

Offer not applicable on the Toner

[**REAL  
RESULTS**]

✓ Non sticky, absorbs quickly, smoothens & refines skin's texture.

✓ Transforms from combination skin into normal skin.

✓ 95% women felt their skin feel oil free all day

	CLEANSER	TONER	DAY CREAM	NIGHT CREAM	FACIAL OIL
DULL, DARK, UNEVEN SKIN TONE? <b>BRIGHTENING</b>	Brightening Cleanser 100g 26839 MRP: ₹429	Brightening Toner 150ml 26737 MRP: ₹429	Brightening Day Cream SPF20 50g 26738 MRP: ₹699	Brightening Night Cream 50g 26739 MRP: ₹699	Avon True NutraEffects Miracle Facial Oil 30ml 26851 MRP: ₹799
FINE LINES, UNEVEN TEXTURE? <b>AGELESS</b>	Ageless Cleanser 100g 26838 MRP: ₹429	Ageless Toner 150ml 26733 MRP: ₹429	Ageless Day Cream SPF20 50g 26734 MRP: ₹699	Ageless Night Cream 50g 26735 MRP: ₹699	
DRY SKIN, ROUGH SKIN TEXTURE? <b>HYDRABOOST</b>	Hydra Boost Cleanser 100g 27189 MRP: ₹399	Hydra Boost Toner 150ml 26742 MRP: ₹399	Hydra Boost Day Cream SPF20 50g 26743 MRP: ₹629	Hydra Boost Gel Light Cream 50g 26744 MRP: ₹629	
SHINY T-ZONE, VISIBLE PORES? <b>MATTIFYING</b>	Mattifying Cleanser 100g 26745 MRP: ₹399	Mattifying Toner 150ml 26746 MRP: ₹399	Mattifying Day Cream SPF 15 50g 27599 MRP: ₹629	Mattifying Night Cream 50g 26747 MRP: ₹629 ₹499	

DULL, DARK, UNEVEN SKIN TONE? <b>BRIGHTENING</b> Fairer radiant skin with even tone in 1 week.	Brightening Toner 150ml 26737 MRP: ₹429	Brightening Day Cream SPF20 50g 26738 MRP: ₹699	Brightening Night Cream 50g 26739 MRP: ₹699	Avon True NutraEffects Miracle Facial Oil 30ml 26851 MRP: ₹799	
FINE LINES, UNEVEN TEXTURE? <b>AGELESS</b> Youthful-looking & firm skin in 2 weeks.	Ageless Cleanser 100g 26838 MRP: ₹429	Ageless Toner 150ml 26733 MRP: ₹429	Ageless Day Cream SPF20 50g 26734 MRP: ₹699	Ageless Night Cream 50g 26735 MRP: ₹699	
DRY SKIN, ROUGH SKIN TEXTURE? <b>HYDRABOOST</b> Soft, Smooth skin with 24 hours of deep moisture.	Hydra Boost Cleanser 100g 27189 MRP: ₹399	Hydra Boost Toner 150ml 26742 MRP: ₹399	Hydra Boost Day Cream SPF20 50g 26743 MRP: ₹629	Hydra Boost Gel Light Cream 50g 26744 MRP: ₹629	
SHINY T-ZONE, VISIBLE PORES? <b>MATTIFYING</b> From oily to matte in 30 seconds.	Mattifying Cleanser 100g 26745 MRP: ₹399	Mattifying Toner 150ml 26746 MRP: ₹399	Mattifying Day Cream SPF 15 50g 27599 MRP: ₹629	Mattifying Night Cream 50g 26747 MRP: ₹629 ₹499	

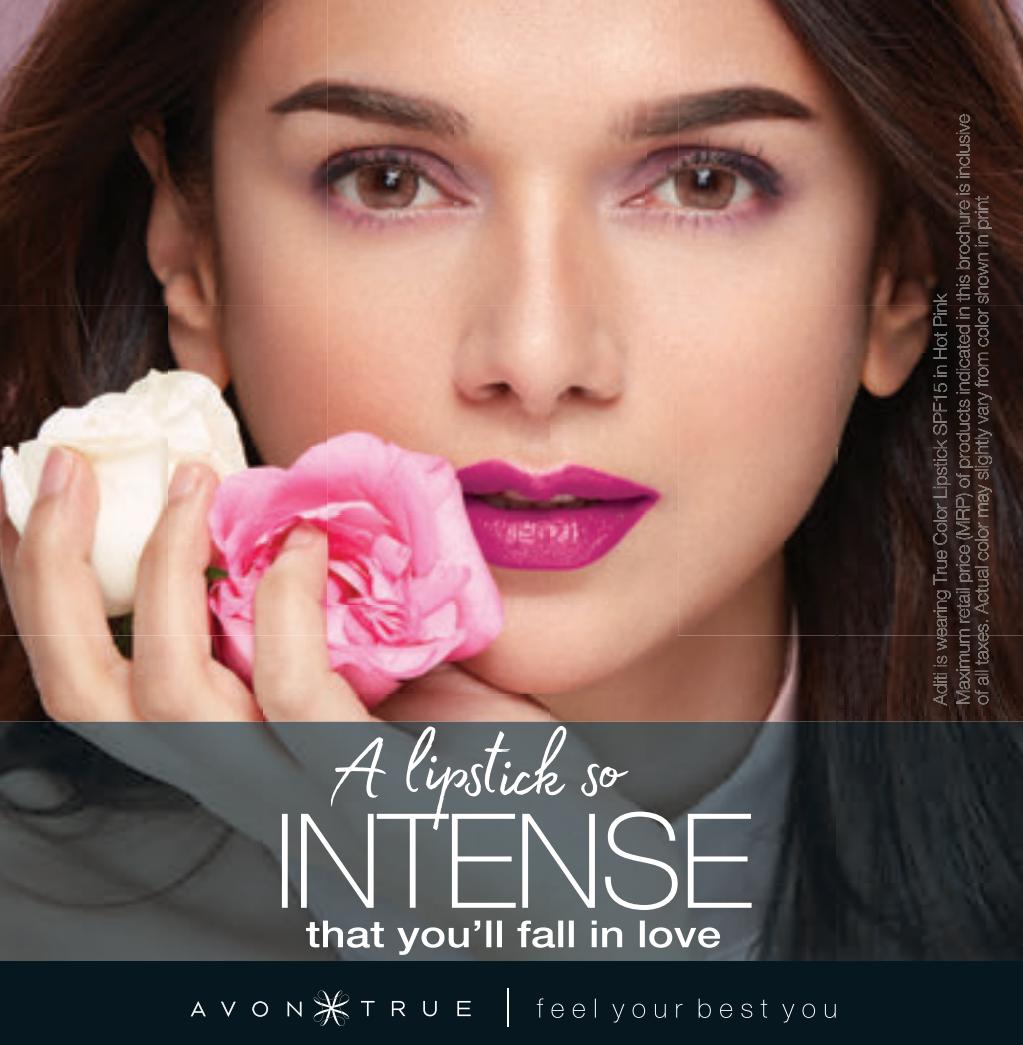
SEE clean skin  
feel refreshed

**ACTIVE SEED complex**  
**SOAP BERRIES**  
a gentle yet effective natural cleanser with vitamins, minerals & omega 3

for all skin types

- ✓ Naturally cleanses your skin
- ✓ Feels light and fresh when applied
- ✓ Quick and easy to use

Avon True NutraEffects Gentle Scrub Cleanser  
100g 27568 MRP: ₹599



Aditi is wearing True Color Lipstick SPF15 in Hot Pink  
Maximum retail price (MRP) of products indicated in this brochure is inclusive  
of all taxes. Actual color may slightly vary from color shown in print.



Pink Peppie

[REAL RESULTS]

- ✓ Rich, hydrating lipstick
- ✓ Vitamin E hydrates
- ✓ Feels comfortable all day

**BEAUTY Tip**

Most women have naturally pigmented lips that conflict with certain shades of lipstick. A simple hack—apply concealer before applying lipstick to get that perfect canvas!

Hot Pink

AVON TRUE COLOR TECHNOLOGY

TRUE color pigments provide lasting color that applies effortlessly and stays true all day.

Avon True Color Lipstick SPF 15  
3.8g MRP: ₹350  
₹299  
15% OFF

\*This claim is only against Mac 'matte' and NOT Mac's Retro Matte based on assessment of gloss value of Avon 'Perfectly Matte' lipstick vs Mac 'matte' lipstick.  
Obtained using a technical measurement of gloss value in laboratory conditions.

[REAL RESULTS]

- ✓ Weightless, hydrating formula
- No cracking, no caking

**BEAUTY Tip**

Skip lip balm before applying a matte shade as it dilutes the effect. Moisturize and exfoliate the night before instead!

Coral Fever

**MORE  
MATTE  
THAN MAC\***

[REAL RESULTS]

- ✓ Vibrant full color lipstick with base made of hydrating gels

**BEAUTY Tip**

Dust a thin layer of powder over lips and blot with a tissue to make your hydrating lipstick transfer proof completely

Red Dahlia

Poppy Pink

A lipstick so  
**MATTE**  
it makes you perfectly beautiful

[REAL RESULTS]

AVON TRUE

feel your best you



Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.

A lipstick so  
**HYDRATING**  
lips stay moisturized everyday

AVON TRUE | feel your best you



Actual color may slightly vary from color shown in print



Lips products so  
**PRECISE**  
you get the perfect lip sculpt

**[REAL RESULTS]**

AVON TRUE

| feel your best you



1. True Color  
Lip Crayon 2.8g  
MRP: ₹650

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



A lipstick so  
**SMOOTH**  
its colour actually cares

AVON TRUE

| feel your best you



True Color Perfectly  
Smooth Lipstick  
3.8g MRP: ₹719

₹499

**30% OFF**

Actual color may slightly vary from color shown in print

**[REAL RESULTS]**

✓ Smudge proof, waterproof  
Smoothly glides, does not pull or tug eyes

Winged look

Deep Navy 24779

Burnt Olive 24780

Deep Plum 24781

A  
V  
O  
N  
T  
R  
U  
E

No sharpener needed,  
swirl slightly to use

**BEAUTY Tip**

Apply a bit of concealer on your under eye area and blend to even out dark circles, especially since dark kajal can draw attention to them.

Boldest Black 24778



Lowest Price  
This Year

1 for ₹249  
2 for ₹399

True Color Glimmersticks Kajal  
0.28g MRP: ₹278

Mix & match allowed

A nail finish so  
**MATTE**  
the shades define the trends

AVON TRUE | feel your best you

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.  
Model is wearing True Color Satin Matte Nail Enamel in Pampered Princess.  
Actual color may slightly vary from color shown in print.



\*Limited Stocks

**REAL RESULTS**

- ✓ Sophisticated matte effect
- ✓ Has a subtle satin look
- ✓ Works well with everyday wear

Pampered Princess      Leading Lady

**BEAUTY Tip**  
Get a matte finish shade and add a small dot in the centre for that beautiful design.

Satin Matte Finish Nail Enamel  
8ml MRP: ₹299  
₹179

**40% OFF**

**Lowest Price this year**

AVON TRUE COLOR  
MYSTICAL MERMAID  
SATIN MATTE FINISH  
NAIL ENAMEL  
8ml net wt



AVON TRUE | feel your best you



1. Avon True Flawless Dual Powder Foundation  
9g MRP: ₹899



2. Avon True Flawless Concealer Stick  
2g MRP: ₹429

Additi is wearing True Color Flawless Matte Pressed Powder in Neutral Fair

## BEAUTY Tip

Remember to use a light hand & dust only those areas that actually need powdering for a beautiful final look

## [REAL RESULTS]

- ✓ Sheer to medium buildable coverage
- ✓ Gives skin a soft, weightless matte finish
- ✓ Comfortable & doesn't cake

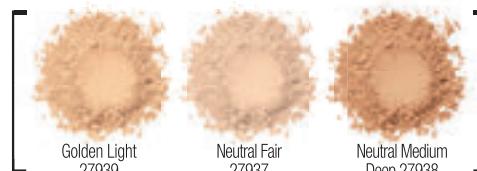
Neutral Medium



Neutral Fair

A pressed powder so  
**MATTIFYING**  
it gives a true shine free look

AVON TRUE | feel your best you



Avon True Flawless  
Mattifying Pressed Powder  
11g MRP: ₹629  
₹499  
**20% OFF**

Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.  
Actual color may slightly vary from color shown in prints.

Aditi is wearing True Color Liquid Foundation in Nude

# A foundation so FLAWLESS it doesn't look artificial

AVON TRUE | feel your best you



✓ Provides cheeks fresh pop of colors

1. True Color Luminous Blush 6.23g MRP: ₹604



✓ Avon's 1st time ever tone correcting technology

2. Skin Goodness Color Corrector Powder 11.3g MRP: ₹743  
3. Skin Goodness Color Corrector Cream 18g MRP: ₹439



✓ Instantly corrects imperfections

3. Skin Goodness Color Corrector Cream 18g MRP: ₹439

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Cream Beige

**BEAUTY Tip**

Use face oil mixed with moisturizer on your cheekbones, chin, and the peak of your forehead for the best results!

**[REAL RESULTS]**

- ✓ Silky lightweight coverage
- ✓ Perfect Shade Match
- ✓ Buildable coverage
- ✓ Breathable on skin
- ✓ Looks & feels 100% natural

**Avon True Color Flawless Liquid Foundation 30g**  
MRP: ₹799  
**₹639**  
**20% OFF**

Cream Beige 26478  
Nude 26477

Nude

- ✓ Locks in all-day volume, curl and lift
- ✓ Volumizes lashes by upto 4x

**True Color Wide Awake Mascara**  
7g 25514  
MRP: ₹557



AVON TRUE | feel your best you



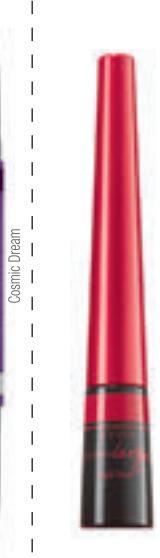
**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹326



**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹306



**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹306



**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹326



**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹306



**True Color Glimmerstick Diamond Eyeliner** 0.28g  
MRP: ₹306



**True Color Dual Ended Glimmerstick Eyeliner** 0.43g  
MRP: ₹511

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**[REAL RESULTS]**

Make Up Palette contains

- ✓ 13 essential shades
- ✓ 4 Lip shades
- ✓ 8 Eye shadows
- ✓ 1 Blush
- ✓ Mirror

**BEAUTY Tip**

Using one colour on the whole face-like dusting the same colour blush across the lids and cheeks — is so pretty because it doesn't look done up!

**True Color Make Up To Go Palette 9.5g**  
26947 MRP: ₹1859  
**₹1499**  
**15% OFF**

A makeup palette so  
**PERFECT**  
you'll travel with it everyday

- 6 Shimmer Eye Shadows
- 2 Matte Eye Shadows
- 2 Shimmer blushes
- 1 Blusher Brush
- 1 Double-ended applicator

**Holiday Makeup Palette**  
11.22g 23685  
MRP: ₹1673

# A range that makes NAIL ART

AVON TRUE | feel your best you



- ✓ Get a naturally healthy, buffed & shiny look
- ✓ Prevents chipping & splitting
- a. **Smooth Beginnings Base Coat**  
8ml **17145** MRP: ₹220
- b. **Nail Experts UV Gloss Guard Top Coat**  
8ml **17144** MRP: ₹220
- ✓ Smoothen & removes brittleness
- c. **Peeling and Brittleness Solver**  
8ml **17146** MRP: ₹220



Sweep the fan brush across the nails for beautiful stripes

a. **Fan Nail decoration brush**  
**23690**  
MRP: ₹278

b. **Doting Lining Decoration Brush (with dual ends)**  
**23691**  
MRP: ₹278

Effectively removes Nail Enamel  
c. **Nail Enamel Remover**  
75ml **27543**  
MRP: ₹259

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Actual color may slightly vary from color shown in prints.



95

AVON TRUE

## Makeup range

AVON TRUE | feel your best you



**Nailwear Pro+**  
**Nail Enamel 8ml**  
MRP: ₹199

Reckless

PRET



**1.COLOR LAST**  
**Lipstick 2g**  
MRP: ₹339

Actual color may slightly vary from color shown in print.  
Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



**2.SHINY LIQUID**  
**Lipgloss 3ml**  
MRP: ₹289



**3.FRESH RADIANCE**  
**GEL FOUNDATION**  
11g MRP: ₹269

Contains tea-tree extract to absorb excess oil on the face

**3.SHINE NO**  
**MORE SPF 14**  
**Pressed Powder**  
11g MRP: ₹239

₹199  
15% OFF



Soft Bisque 27223

Pink Blush 27222

Almond 27221

Natural 27220

# Nah to shine!

#instaready with matte finish

Gives your cheeks a natural, pretty glow



1. CHEEK COLOR  
3g MRP: ₹349  
**₹325**  
SAVE ₹24

Dermatologist tested.  
Clinically tested.



2. SMOOTH & WHITE  
Whitening Pressed Powder SPF-14 11g  
MRP: ₹299

Actual color may slightly vary from color shown in print  
Maximum retail price (MRP) of products indicated in this brochure is inclusive of all taxes.



Almond 27249

Natural 27248

Soft Bisque 27250

White 27251

# BB's my bestie!

#instaready with even tone

## 10 IN 1 BENEFITS

- 1 BRIGHTENS
- 2 ENHANCES
- 3 HYDRATES
- 4 EVENS TONE
- 5 SMOOTHENS
- 6 CONCEALS SPOTS
- 7 CONCEALS REDNESS
- 8 CONCEALS FLAWS
- 9 FEELS LIGHT
- 10 GIVES NATURAL LOOK



**NEW**

3. BB CREAM 20g  
MRP: ₹339  
**₹249**  
25% OFF





# Kajaltastic me!

#instaready with intense eyes

# Exciting New Twist to juicy lips!

#instaready with fun lippie



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this brochure is inclusive of all taxes.

# Introducing SweetTwistLipGloss

One of a kind

103

NEW



30%  
OFF

SWEET TWIST  
LIP GLOSS 6g  
MRP: ₹349

1 for ₹249

2 for ₹599

Mix & match allowed

Gives glossy finish & shine

Retains moisture for hours

Two yummy lip shades swirled together

# OMG nails!

#instaready with bold & bright shades



Glitter Gold  
27243



Cherry Red  
27236



Pink Crush  
27242



Cranberry  
27232



Luscious Cherry  
27246



Cool Coral  
27240



Pretty Plum  
27234



Navy Blue  
27244



Sizzling Silver  
27245



Deeply Maroon  
27237



Passionate  
Purple 27233



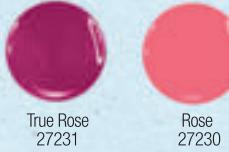
Wine Plum  
27235



Flirty  
27228



Champagne  
Shimmer 27241



True Rose  
27231



Rose  
27230



Pink Fantasy  
27229



Burnt Sand  
27238

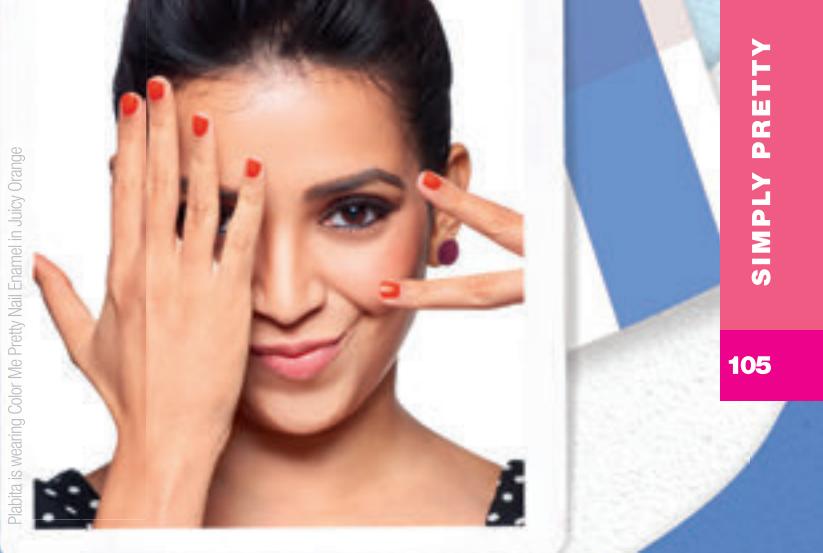


Juicy Orange  
27239



Maroon Magic  
27247

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this brochure is inclusive of all taxes.



Prevents  
breaking &  
chipping

COLOR ME PRETTY \*  
Nail Enamel 5ml  
MRP: ₹89

3 for ₹179  
UPTO 30% OFF

Mix & match allowed



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Provides an on trend and long lasting matte finish, with SPF 15

July 2018

(MRP: ₹35)

Founder Member  
**IDS**

1st July 2018 - 31st July 2018  
AVON Beauty Products India P. Ltd.  
401, Paras Trade Centre, Sector-2, Gwal Pahari,  
Gurugram - Faridabad Expressway, Gurugram - 122003  
Website: [www.avon.co.in](http://www.avon.co.in)  
Contact our Representative Service Centre at 011-3377-2866

#### 100% GUARANTEE

If our customers are not happy with purchase of a product, they can return the unused packed product in marketable condition within 30 days from the date of purchase with original invoice for money back. A simple & unique 100% guarantee for our customers.



Rahul Shanker  
Managing Director, Avon India

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Download SaveOn app from Google and Apple play store

[@www.instagram.com/in.avon](https://www.instagram.com/in.avon)

# Matte pout rules!

#instaready with trendy shades



**NEW**

**COLORBLISS MATTE Lipstick 4g**  
MRP: ₹259

**2 for ₹399**  
**UPTO 20% OFF**

Mix & match allowed. Also available on individual sale.

# LOWEST PRICE EVER

# 45% OFF

## COLORBLISS

Lipstick 4g

MRP: ₹199

# ₹109



Graceful Nude  
27495

Wine Plum  
27496

Amethyst  
27477

Cherry Red  
27478

Coffee Bean  
27479

Darling Mauve  
27480

Milk Chocolate  
27481

Plum Perfect  
27482

Pampering Pink  
27483

Rich Wine  
27484

Romance  
27485

True Rose  
27486

Fresh Melon  
27487

Red Fantasy  
27488

Daring Red  
27489

Charming Red  
27490

Lovely Pink  
27491

Pretty Plum  
27492

Cool Coral  
27493

Red Rose  
27494

\*Limited stocks

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Call Your Avon Representative Now!

Name: ..... Tel: .....

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