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COPERTURA

Raising money without VC

Copertura Label

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Raising money without VC

1-What is a VC?

2- What are the advantages of a VC?

3-What are the disadvantages of a VC?

5-The 5 Models to raise money without a VC

1. What is VC?

- VC stands for Venture Capital
- “Venture Capital is money provided by investors to startup firms and small businesses with perceived long-term growth potential.”
INVESTOPEDIA



What are the advantages of a VC?

- 1-Easy access to capital
- 2-Mentor / Adviser
- 3-Business Growth
- 4-VC often provide HR Consultants
- 5-Connection with the business community



The disadvantages of a VC

- 1- High amount of equity to be given away
- 2-Loosing control of the business
- 3-Internal problems with the VC management team
- 4-VCs do not release all the amount of the capital at once
- 5 VCs do not usually like to sign the non-disclosure agreement.





5 Models to raise money without VC

1-Mathc Maker Models

Examples: Airbnb, Lieferheld

2-Pay-In-Advance Models

Exemples: Dell

3-Subscription Models

Exemples: Nakedwines.com



5 Models to raise money without VC

4-Scarcity Models:

Exemple: Zara

5-Bootstrap

Customer funded journey

Incubator, Crowdfunding

We hope you get ready to start with your journey
using one of these models.



THANK YOU!!!!!!

And good luck with your new venture.

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