

MID-TERM EXAMINATION
Course Name- MBA (Semester 1st)
(October, 2023) OFF LINE mode

Subject Code: AMC- 151**Subject: Managerial Economics****Time : 1 ½ Hours****Maximum Marks : 30****Note: Q. 1 is compulsory.**

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| Q1 | (Attempt all the parts) | (2.5*4) | |
| | (a) Explain the customer and market demand curve. | | |
| | (b) Explain cross price elasticity with examples. | | |
| | (c) Explain income elasticity. | | |
| | (d) What are the properties of indifference curve | | |
| Q2 | (Attempt any Two Parts) UNIT-1 | (5,5) | |
| | (a) What is managerial economy and what are the various roles of managerial economy. | | |
| | (b) What do you understand by law of demand curve? Explain various movements along the curve. | | |
| | (c) What do you mean by elasticity of demand? Explain various types of elasticity. | | |
| Q3 | (Attempt any Two Parts) UNIT-2 | (5,5) | |
| | (a) Explain consumer equilibrium with help of Indifference curve. | | |
| | (b) What are the various cases as exceptions for consumer indifference curve? | | |
| | (c) What are the reasons for shift in consumer budget line? | | |

P, En.

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