



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code : GE1B-20 E-Learning

UPID : 111020

Time Allotted : 3 Hours

Full Marks 70

The Figures in the margin indicate full marks

Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1 Answer any ten of the following :

[1 x 10 = 10]

- (i) TNA stands for?
- (ii) What is assessment?
- (iii) What is instructional analysis does?
- (iv) What is instructional design?
- (v) What is storyboard?
- (vi) What is the 2nd phrase of evaluation.
- (vii) In which phrase of ADDIE model we decide our target audience?
- (viii) Name two component of element tool?
- (ix) What enables by business analysis?
- (x) Agile stands for?
- (xi) Which element of E-learning is responsible for content relevancy?
- (xii) What is the key requirement of a strategic plan?

Group-B (Short Answer Type Question)

Answer any three of the following

[5 x 3 = 15]

2. Discuss the limitations of E-learning?
3. Write down the benefits of defining learning objective?
4. How remote engagement can effect the e-learning platform growth?
5. Why planning of a e-learning resource is important?
6. What is the role of a business analyst in a e-learning platform.

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Group-C (Long Answer Type Question)

Answer any three of the following

[15 x 3 = 45]

7. Elaborate the elements of e-learning?
8. Elaborate how we can generate support to learners?
9. (a) 'Instructional design makes e-learning more engaging'- is it true or false? if true justify your answer.
(b) How instructional design helps learners retain knowledge and take the necessary action?
10. (a) State how can develop our e-learning strategies?
(b) Why it is important?
11. Elaborate the e-learning exhibits which are used by big organization to achieve over whelming success?

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