

EVEN SEMESTER EXAMINATION, 2023 – 24
4th yr B.Tech.
Project Management and Entrepreneurship

Duration: 3:00 hrs**Max Marks: 100**

Note: - Attempt all questions. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Q 1.	<p>Answer any four parts of the following.</p> <p>a) Define entrepreneurship and discuss its need in the current business scenario.</p> <p>b) Explain McClelland's Achievement Motivation Theory. How does it relate to entrepreneurial motivation?</p> <p>c) Differentiate between an entrepreneur and an intrapreneur. Provide examples to illustrate each.</p> <p>d) What are Entrepreneurial Development Programmes (EDPs)? Explain their significance in fostering entrepreneurship.</p> <p>e) Explain the scope of entrepreneurship. How does it encompass various aspects of business activities?</p> <p>f) What are the Barriers of Entrepreneurship? Explain.</p>	5x4=20
Q 2.	<p>Answer any four parts of the following.</p> <p>a) Discuss the role of innovation in entrepreneurship.</p> <p>b) Explain the process of entrepreneurial idea generation.</p> <p>c) Explain the importance of management skills for entrepreneurs. How do these skills facilitate value creation in ventures?</p> <p>d) What is an enterprising model, and how is it created?</p> <p>e) How does effective management contribute to organizational success in entrepreneurship?</p> <p>f) Discuss the challenges entrepreneurs face in sustaining their ventures. What strategies can they employ to overcome these challenges?</p>	5x4=20
Q 3.	<p>Answer any two parts of the following.</p> <p>a) Define project management. Explain its meaning, scope, and importance in modern business practices.</p> <p>b) Discuss the stages of the project life cycle. How does each stage contribute to project success?</p> <p>c) Prepare a brief overview of project appraisal. What are the key components of a project feasibility report?</p>	10x2= 20
Q 4.	<p>Answer any two parts of the following.</p> <p>a) Explain the process of project cost estimation and determining working capital requirements.</p> <p>b) Discuss various sources of funds for project financing. What factors should be considered in capital budgeting?</p> <p>c) Evaluate the importance of risk and uncertainty in project evaluation. How can risk be managed in project financing?</p>	10x2= 20

Q 5.	<p>Answer any two parts of the following.</p> <p>a) Define social entrepreneurship. Discuss its significance in addressing social sector perspectives.</p> <p>b) Explain the importance of marketing management and risk management in social ventures.</p> <p>c) Discuss the legal framework for social ventures. What legal considerations should social entrepreneurs keep in mind?</p>	10x2= 20
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