

EVEN SEMESTER EXAMINATION, 2023 – 24
Second yr B.Tech.
Technical Communication

Duration: 3:00 hrs

Max Marks: 100

Note: - Attempt all questions. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Q 1.	Answer any <i>four</i> parts of the following. a) What do you understand by Non-verbal communication and its features? b) Write a short note on the Role of Technical Communication in the Engineers' life. c) Explain the terms: i). Critical Thinking ii). Argumentation Skill d) Illustrate Technical Communication along with its features. e) Distinguish between General Communication and Technical Communication. f) What are the focusing points of Presentation Skills? Discuss.	5x4=20
Q 2.	Answer any <i>four</i> parts of the following. a) What is Technical Research Paper Writing? And discuss its purposes in detail. b) What do you understand by 'Interview'? Explain different types of interviews. c) Write a short note on the importance of humor in public speaking. d) Discuss the importance of Technical Report. e) Illustrate the role of Kinesics in oral presentation with your own words. f) What are the differences between Seminar Paper Writing and Conference Paper Writing?	5x4=20
Q 3.	Answer any <i>two</i> parts of the following. a) Discuss the process of audience analysis. Also explain the benefits of audience analysis in communication. b) What is communication? Explain the process of communication with suitable examples. c) What do you understand by Stage Fear? What are the ways to overcome the stage fear?	10x2= 20
Q 4.	Answer any <i>two</i> parts of the following. a) What is Public Speaking? Discuss in your words the tips for improving Public Speaking. b) Explain in details various types of Flow of Communication within an organization. c) Describe and discuss the 7 Cs of Effective Business Writing and their significance in communication.	10x2= 20
Q 5.	Answer any <i>two</i> parts of the following. a) What do you mean by 'Interpersonal Communication', and 'Interpersonal Barriers to communication'? Discuss in detail the ways for overcoming Interpersonal Barriers. b) What is meant by the Barriers to Communication? Explain the types of barriers in detail. c) List down the difference between Thesis Writing and Synopsis writing.	10x2= 20
