



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/B.TECH/FT/SEM-7/FT-703D/2012-13**

**2012**

**ENTREPRENEURSHIP DEVELOPMENT FOR  
FOOD TECHNOLOGIST**

*Time Allotted : 3 Hours*

*Full Marks : 70*

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives of the following :

10 × 1 = 10

- i) The financial viability of a project can be analyzed by
  - a) Analysis of fixed and working capital
  - b) Level of capacity utilization
  - c) Break even analysis
  - d) All of these.
- ii) Working capital means
  - a) Stock + debtors + cash
  - b) current assets – current liabilities
  - c) Net current assets
  - d) All of these.



- iii) The key factor in the success of an entrepreneur is the
  - a) Swiftness in decision making
  - b) Getting rich in a short time
  - c) Love of his product or service
  - d) Severe competition from organized industries.
- iv) Break even point is
  - a) Current assets/current liabilities
  - b) Cost of sales/average stocks
  - c) Fixed cost/contribution
  - d) Net profit/Total capital employed.
- v) The area of entrepreneurship could be
  - a) Building construction
  - b) Fishing
  - c) Services as well as agriculture
  - d) All of these.
- vi) Type of woman entrepreneur in our country is
  - a) Chance entrepreneur
  - b) Forced entrepreneur
  - c) Created entrepreneur
  - d) All of these.
- vii) It is essential to prepare balance sheet
  - a) to ascertain the result of business operation during the accounting period
  - b) to know financial position of business at a particular point of time
  - c) all of these
  - d) none of these.



- viii) The consumer product from the following is
- a) Malted milk food
  - b) Mineral water
  - c) Country liquor
  - d) Frozen product.
- ix) Women are better entrepreneur than men because
- a) they hold the attention of the people better than men
  - b) bank and financial institution considered them serious applicant for setting up their projects
  - c) aspiring women entrepreneurs are courageous
  - d) social systems are favourable for women entrepreneurs.
- x) For deciding on packaging an entrepreneur should consider
- a) How will the consumer buy and consume his product ?
  - b) When will the consumer buy and consume his product ?
  - c) Where will the consumer buy and consume his product ?
  - d) All of these.



**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Describe the content of a project report.
3. What are the characteristics of a successful entrepreneur ?
4. Discuss the potential of entrepreneurship in marine food.
5. Discuss briefly the economics of small business in society.

**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

6. Discuss the different means of raising capital to start a new venture and explain the general factors that influence the selection of the location of an enterprise.
7. Make a comparison between sole proprietorship and partnership form of Business from the point of view of an entrepreneur. What are the recent trends with regard to women entrepreneurship.
8. Why is it that entrepreneurship is an important factor in development ? Enumerate the types of entrepreneurs in India. Discuss the problems of small entrepreneurs.
9. Distinguish among a business person and entrepreneurs and a professional manager. How cost calculation can improve the business ?

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