

**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL**

Paper Code : HM-EE 701/HM-EEE 701 Principle Of Management

UPID : 007612

Time Allotted : 3 Hours

Full Marks :70

*The Figures in the margin indicate full marks.**Candidate are required to give their answers in their own words as far as practicable***Group-A (Very Short Answer Type Question)**1. Answer *any ten* of the following :

[1 x 10 = 10]

- (I) Mention any two differences between 'Management' and 'Administration'.
- (II) What are the different functions of management.
- (III) What are the different "P"s of Marketing Mix?
- (IV) What do you mean by 'leadership'?
- (V) What is Six Sigma?
- (VI) What are the different levels of Management?
- (VII) What is the meaning of "Span of Control"?
- (VIII) What are the different variations used in Six Sigma?
- (IX) What is MBO?
- (X) Distinguish between Line and Staff function.
- (XI) Mention any two differences between Production and Operations Management.
- (XII) Define the term "Supply Chain Management".

Group-B (Short Answer Type Question)Answer *any three* of the following :

[5 x 3 = 15]

- 2. Discuss four basic Leadership styles. [5]
- 3. Discuss the significance of leadership in management. [5]
- 4. Discuss the process of Supply Chain Management. [5]
- 5. Why decentralization is considered to be essential in large organization? [5]
- 6. Discuss the role of MIS in Management. [5]

Group-C (Long Answer Type Question)Answer *any three* of the following :

[15 x 3 = 45]

- 7. Discuss 14 Principles of Management suggested by Henri Fayol. [15]
- 8. (a) Discuss the theory of Scientific Management. [7]
- (b) Mention the criticism of this theory. [8]
- 9. Discuss the various roles in different levels of management. [5+10]
- 10. (a) Explain the barriers to the communication process. [7]
- (b) How can the barriers be removed from the communication process? [8]
- 11. What do you mean by "Strategic Planning"? Discuss the process of strategic planning. [4+6+5]

*** END OF PAPER ***