

EVEN SEMESTER EXAMINATION 2023-24

**IVth Year B.Tech– Electronics and Communication Engineering
Innovation and Entrepreneurship**

Duration: 3:00 hrs

Max Marks: 100

Note: - Attempt all questions. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Q 1.	Answer any four parts of the following. a). Give meaning of Entrepreneurship and explain its characteristics b) Explain the types the entrepreneurs. c) What do you mean by small enterprise? Give the features of small enterprise d) What are the barriers to entrepreneurship? Explain. e) What factors affect the Entrepreneurial growth? f) Differentiate between Entrepreneur Vs Manager	5x4=20
Q 2.	Answer any four parts of the following. a) What are the types of Entrepreneurial opportunities? b) What is the difference between idea and opportunity? c) What is pattern recognition in entrepreneurship? d) What do mean by venture creation? e) Explain reverse engineering. f) Why Entrepreneurial opportunity is important?	5x4=20
Q 3.	Answer any two parts of the following. a) What is Effectuation and Causation in entrepreneurial process? Explain in detail. b) Explain entrepreneurial ecosystem? Why entrepreneurial ecosystem is important? c) Discuss the significance of entrepreneurial decision making process? Explain different types of entrepreneurial decision-making .	10x2= 20
Q 4.	Answer any two parts of the following. a) What is crowd sourcing innovation? Also explain disruptive Innovation. b) What do you understand by value propositions? Explain conventional industry logic and value innovation logic. c) Define business model and its components Explain different types of business models.	10x2= 20
Q 5.	Write note on any two parts of the following. a) Lean Start-ups and business pitching b) Role of Financial Institutions in Business development c) Source and selection of venture finance options.	10x2= 20