

1. Pull in Stock Data

Tickers	Price
☆FACEBOOK, INC. (XNAS:FB)	\$ 272.36
 	\$ 3,160.00
 	\$ 114.00
 	\$ 507.20
	\$ 1,524.27
 	\$ 204.20

2. Pull in More Stock Information

Hig	h	Lov	v	Change
\$	279.30	\$	269.42	-3.67%
\$ 3	3,250.11	\$ 3	3,130.00	-4.09%
\$	118.99	\$	113.25	-5.75%
\$	522.00	\$	495.11	-1.72%
\$ 1	L,555.55	\$ 1	L,516.50	-3.60%
\$	210.03	\$	203.33	-4.69%

3. Calculate Equity and Returns

Shares	Share	e Price	Inve	estment	Equ	ity	Return
5	\$ 2	200.00	\$ 1	,000.00	\$	1,361.78	\$ 361.78
2	\$ 2,0	00.00	\$ 4	,000.00	\$	6,320.00	\$ 2,320.00
11	\$	10.00	\$	110.00	\$	1,254.00	\$ 1,144.00
1	\$ 7	700.00	\$	700.00	\$	507.20	\$ (192.80)
1	\$ 1,0	00.00	\$ 1	,000.00	\$	1,524.27	\$ 524.27
10	\$ 1	L00.00	\$ 1	,000.00	\$	2,042.00	\$ 1,042.00

4. Calculate Selling Strategy

Sell Price	Sell/Hold
\$ 500.00	Hold
\$ 3,000.00	Sell
\$ 200.00	Hold
\$ 550.00	Hold
\$ 1,500.00	Sell
\$ 300.00	Hold

5. Calculate Total Returns

Investment	Equity	Return
\$ 1,000.00	\$ 1,361.78	\$ 361.78
\$ 4,000.00	\$ 6,320.00	\$ 2,320.00
\$ 110.00	\$ 1,254.00	\$ 1,144.00
\$ 700.00	\$ 507.20	\$ (192.80)
\$ 1,000.00	\$ 1,524.27	\$ 524.27
\$ 1,000.00	\$ 2,042.00	\$ 1,042.00
\$ 7,810.00	\$ 13,009.24	\$ 5,199.24

What You'll Learn

Let's begin...