C program to find maximum of element in row and column.

Algorithm

1. Start
2. Input the matrix, cmax = 0, rmax = 0.
3.
   ```
   for (i=0; j<m-1; i++)
     for (j=0; j<n-1; j++)
       rmax = a[i][j]
       cmax = a[j][i]
   ```
4. O/P rmax and cmax
5. Stop.

Flowchart