

Customer Segmenatation Dashboard_v2024.2

File created on: 2025-04-20 10:40:25 PM

Story 1

This Bank Customerbaseline

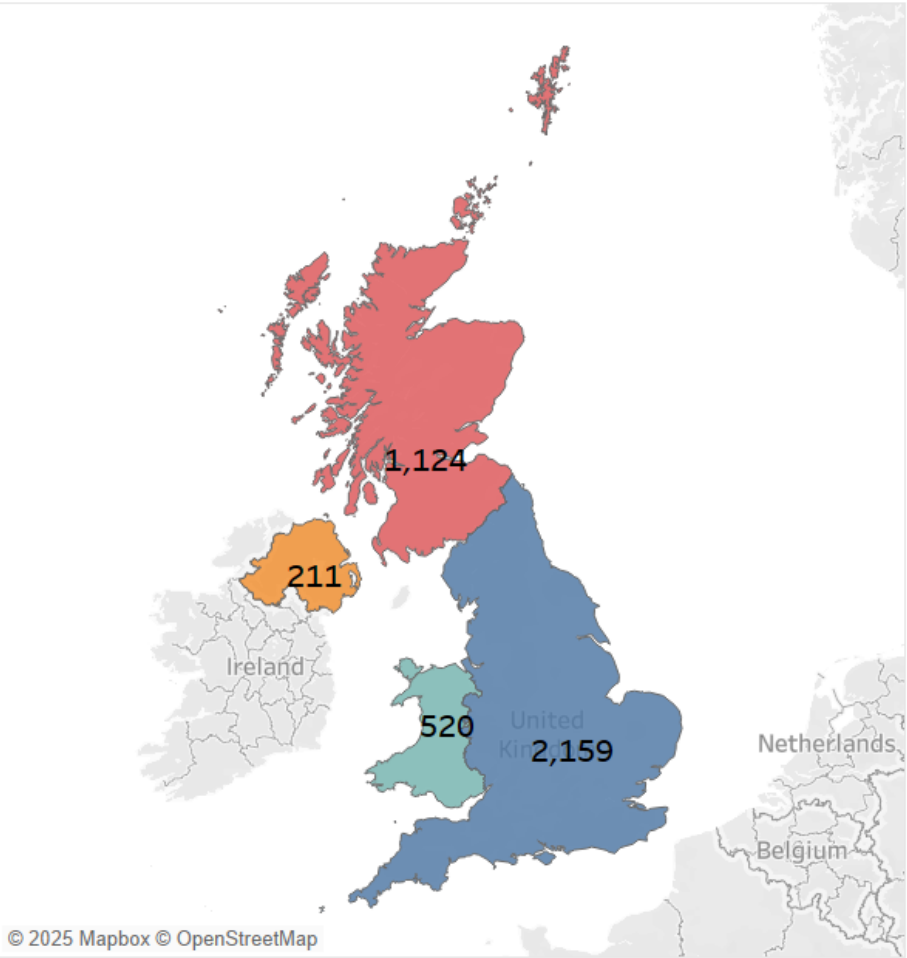
England is mostly represented by ..

Customers in Scotland are pre..

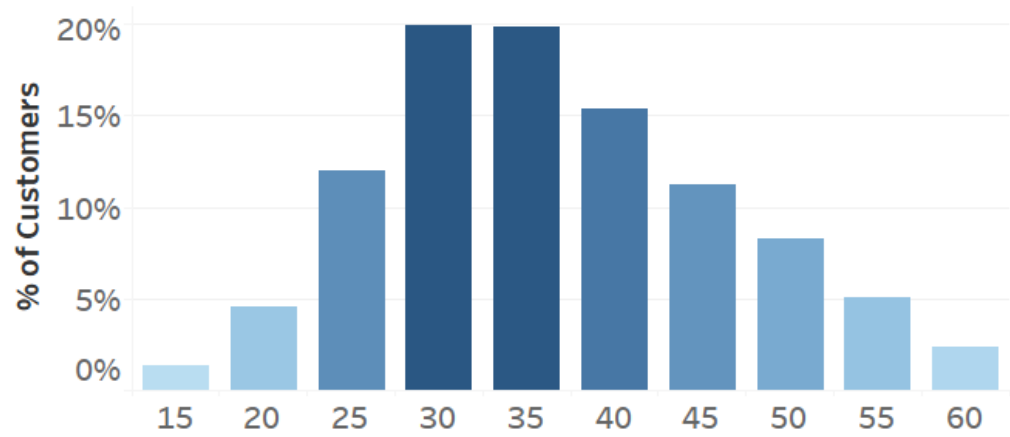
Data for Wales shows above av..

Northern Ireland is mostly repre..

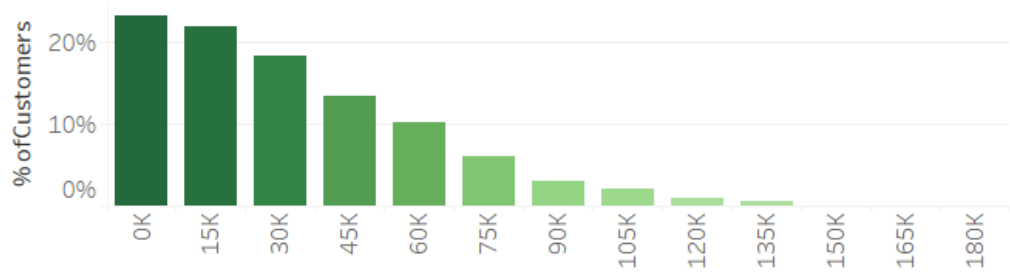
Maps



Distribution by Age



Distribution by Balance



Region

- England
- Northern Ireland
- Scotland
- Wales

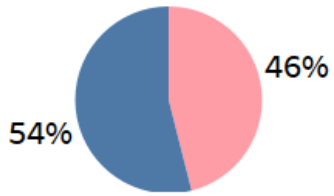
Age Groups

5

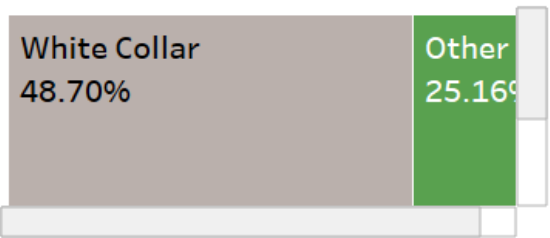
Balance group

15,000

Gender



Job Classifications



Story 1

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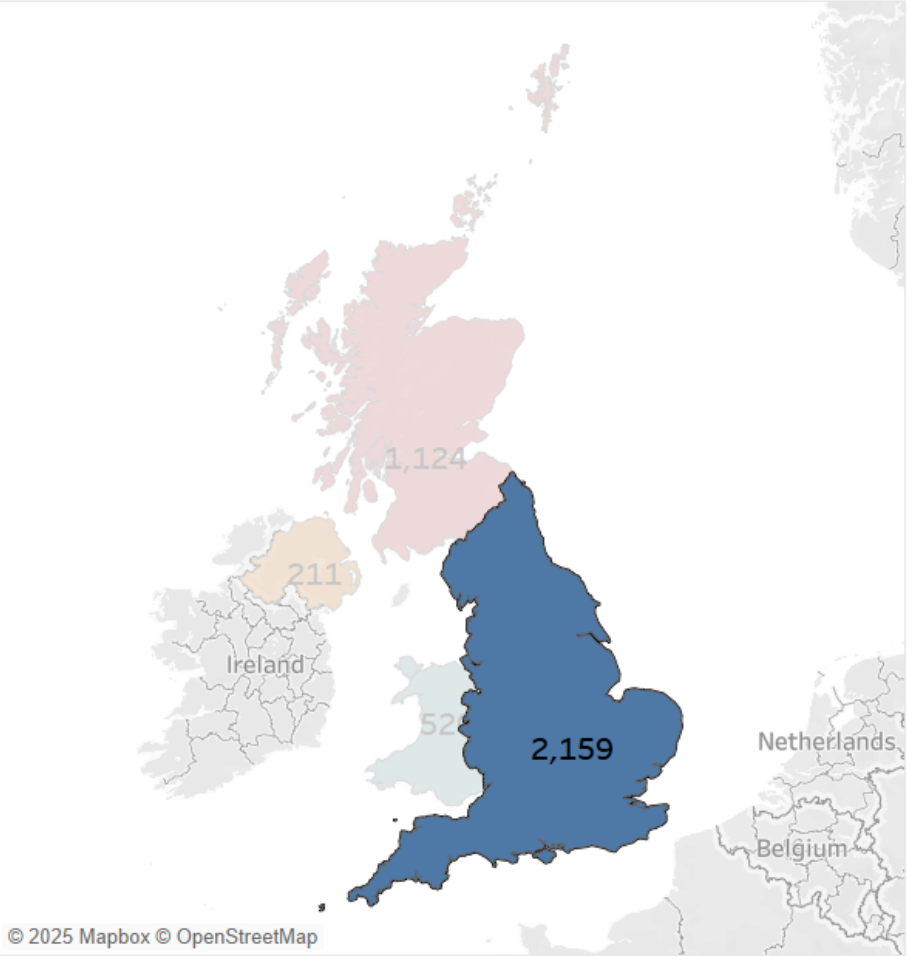
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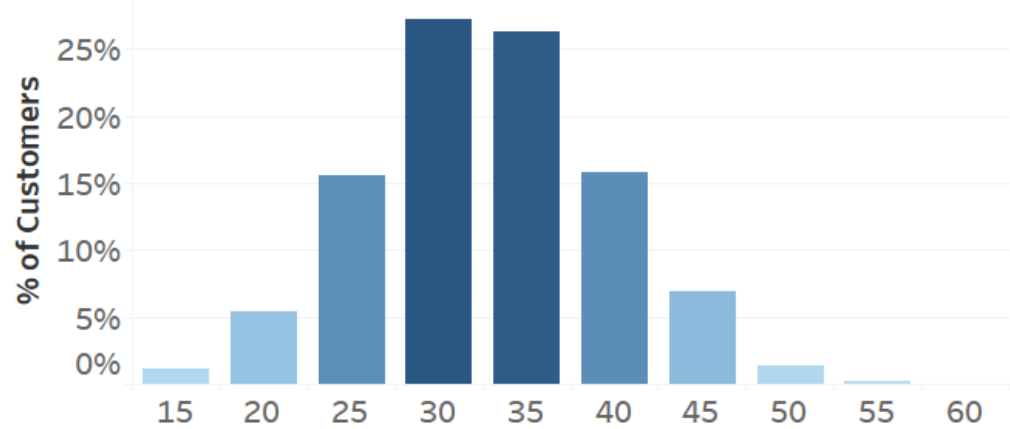
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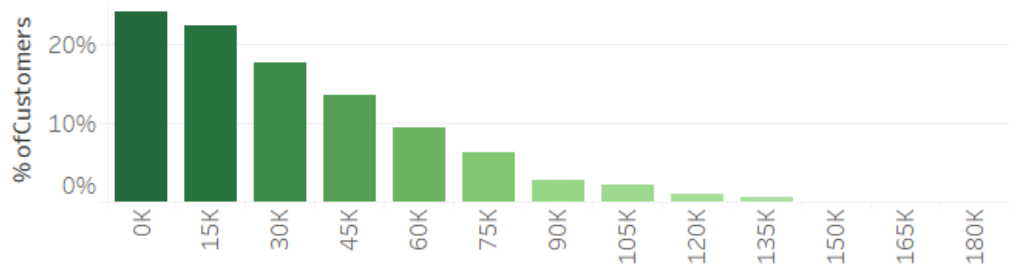
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Distribution by Age



Distribution by Balance



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Age Groups
5

Balance group
15,000

Gender



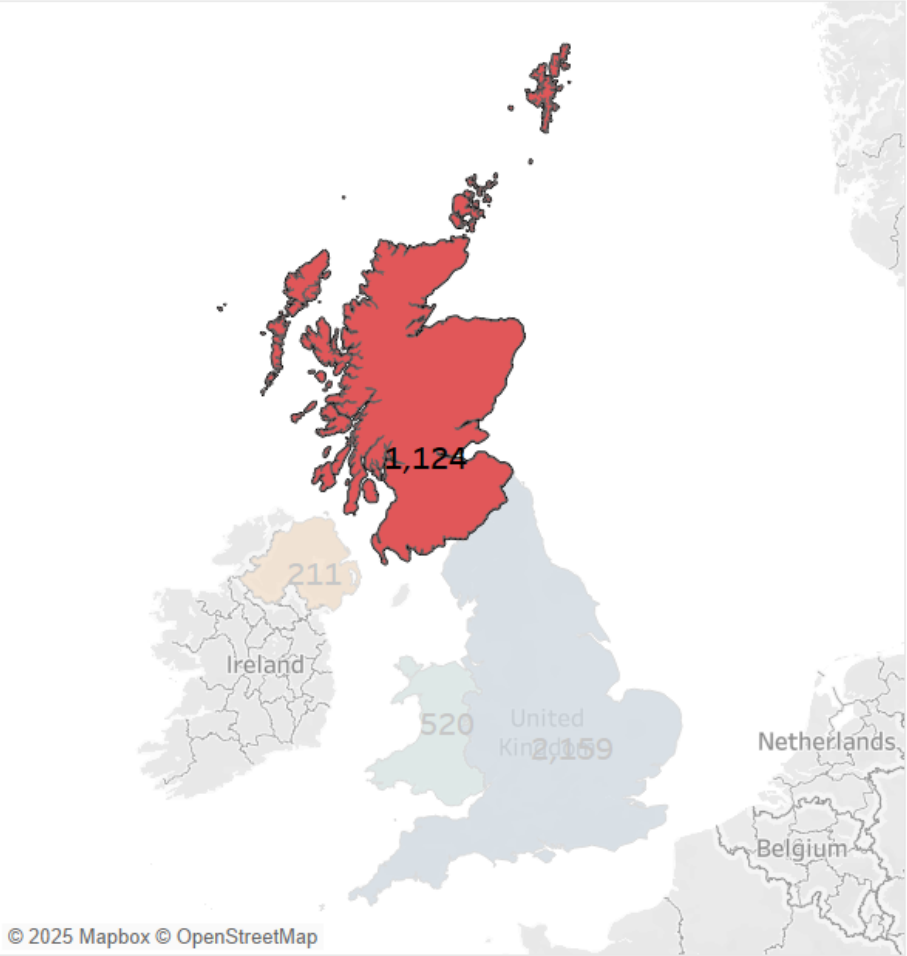
Job Classifications



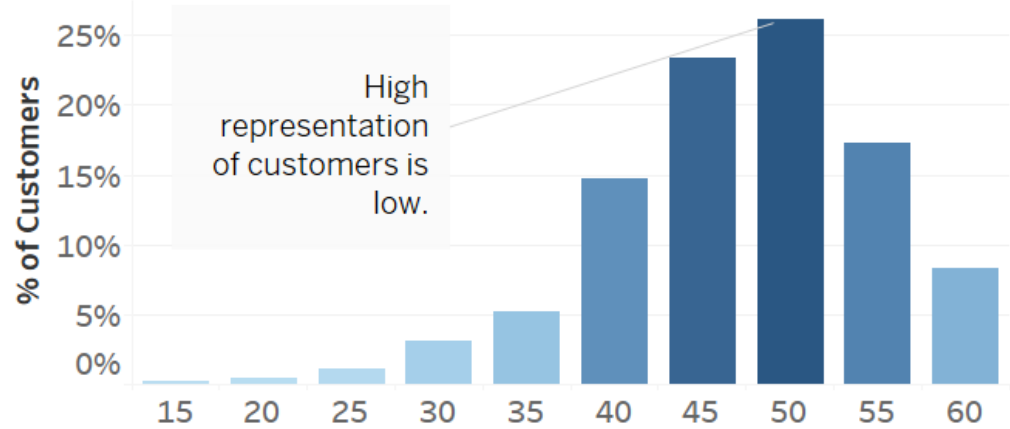
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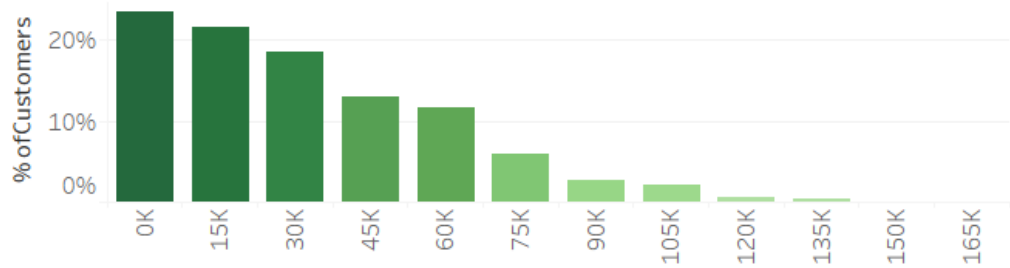
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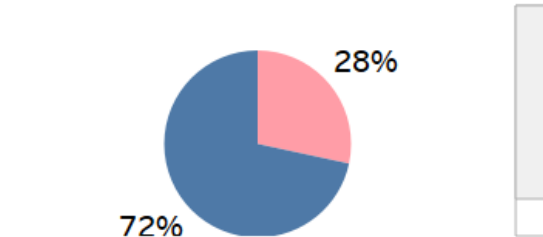
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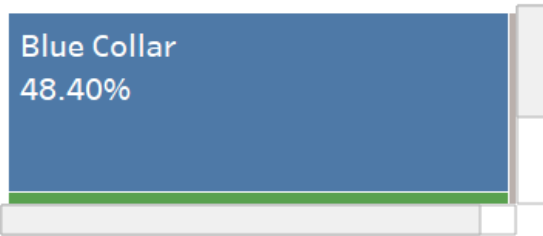
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Job Classifications



Story 1

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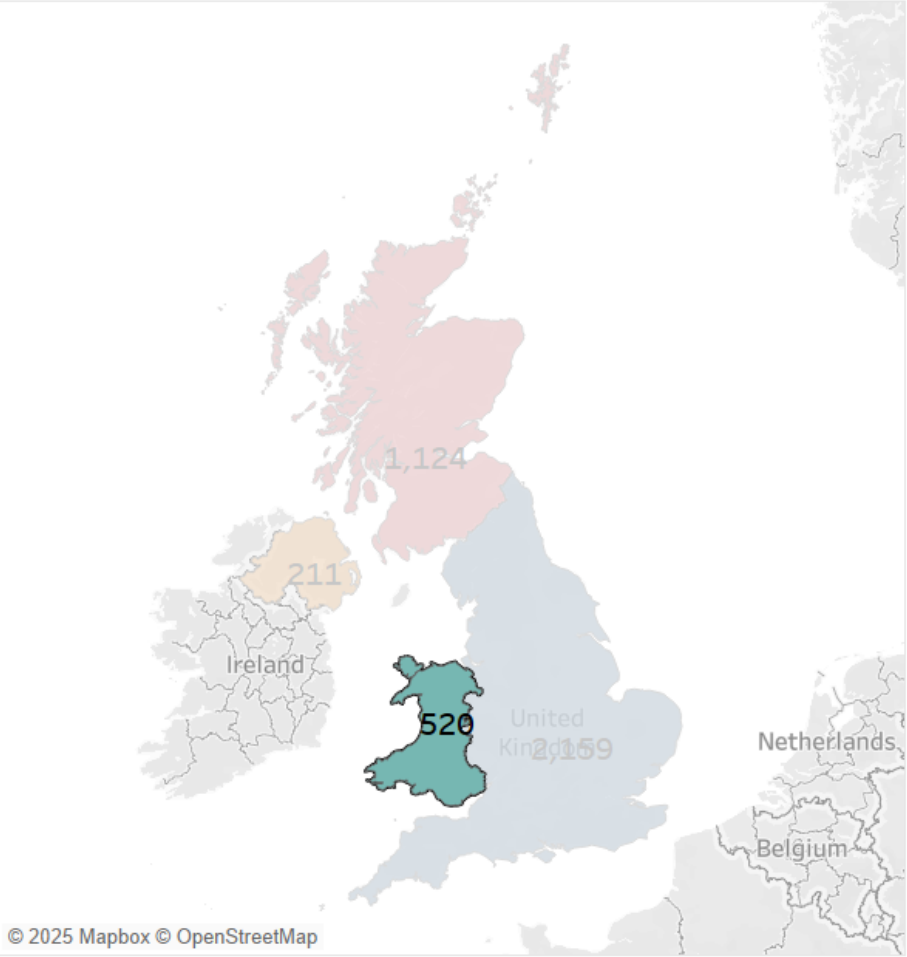
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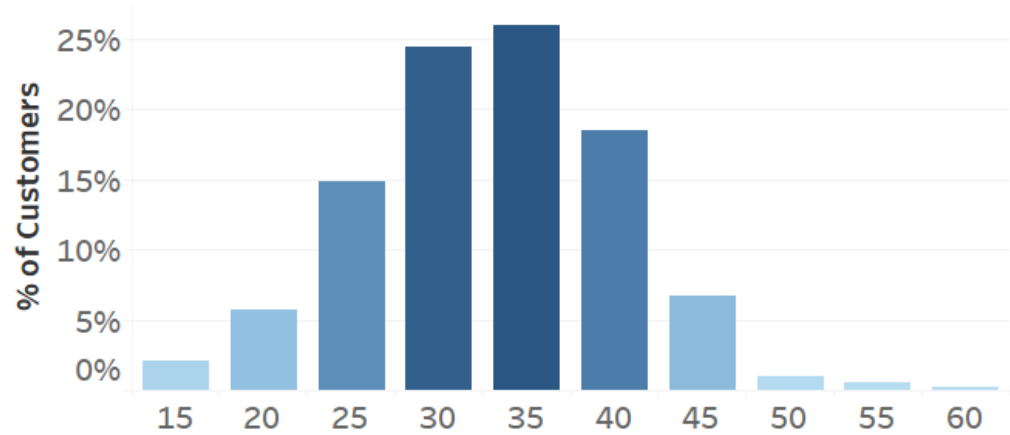
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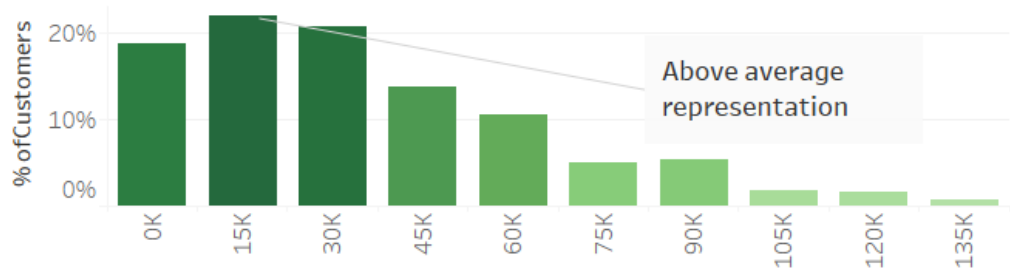
Balance group

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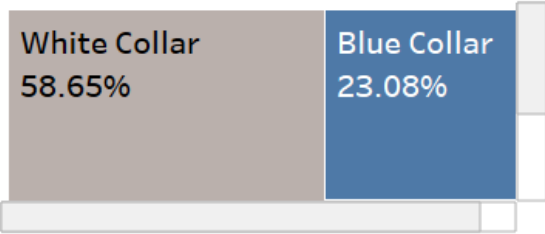
Gender



Distribution by Balance



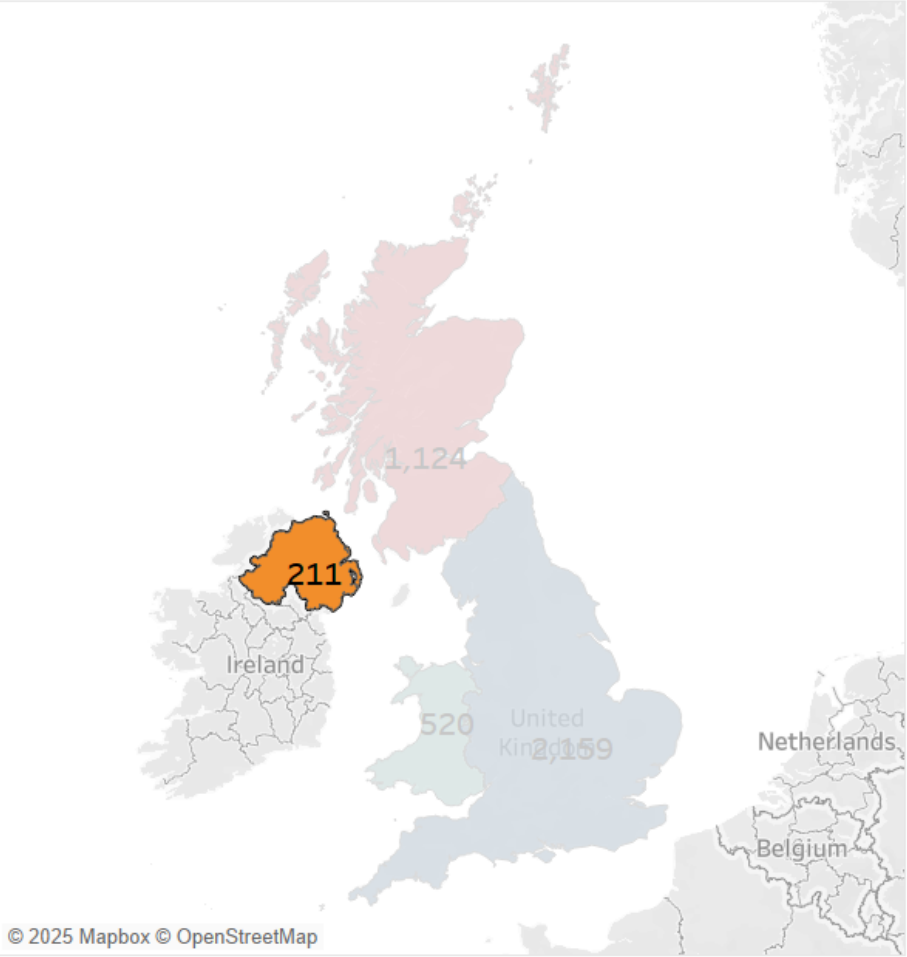
Job Classifications



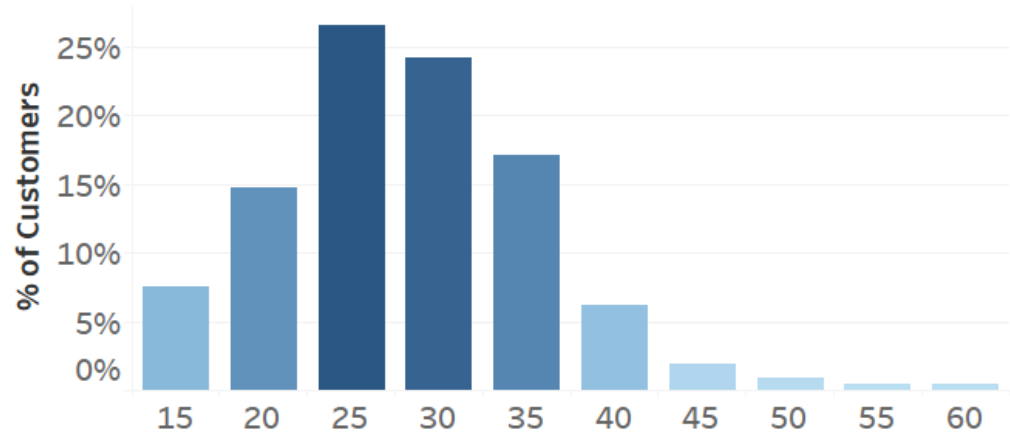
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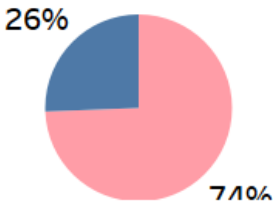


Region
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Northern Ireland
Scotland
Wales

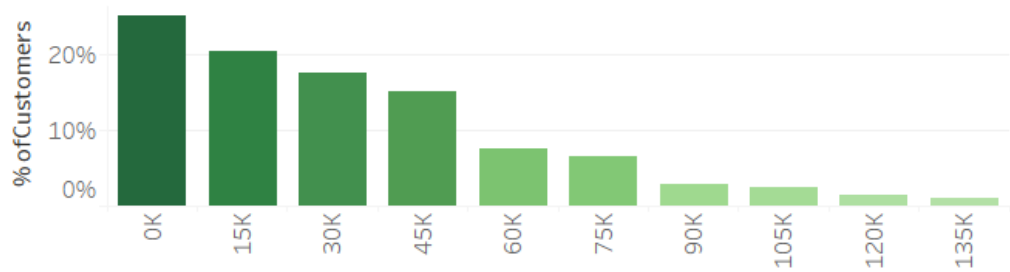
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Job Classifications

