

# Abhishek Acharya

Data Analyst

• +91-8147713380 • [abhishek.acharya1366@gmail.com](mailto:abhishek.acharya1366@gmail.com) • Bhopal, Madhya Pradesh • [LinkedIn](#) [GIT](#)

## SUMMARY

Detail-oriented **Data Analyst** with expertise in **data collection, cleaning, interpretation, and visualization**. Proficient in **Power BI, SQL, and Advanced Excel**, with a strong understanding of **data modeling, statistical analysis, and reporting dashboards**. Adept at **collaborating with business heads** to derive meaningful insights **and drive data-driven decision-making**.

## KEY SKILLS

**Data Analytics:** Data cleaning, Transformation, Data Visualization, Modeling, Statistical Data Analysis & Interpretation, Reporting Dashboards

**Technical Skills:** Power BI, SQL (Database Management & Querying), Google Sheets, Excel, DAX, Power Query, Pivot Table

**Tools:** Microsoft Power BI, Microsoft Office Suite (MS Word, MS Excel, MS Power Point), Power BI Service

**Soft Skills:** Problem-solving, Critical thinking, Attention to detail, Teamwork, Written Communication, Collaboration & Communication

## KEY PROJECTS

**Domain: Candy Market Analysis** | [Project Link](#)

- Designed and developed an interactive **Power BI** dashboard to analyze 2 years of sales data 2022–2023 candy sales trends, boosting decision-making efficiency by 25% and driving a 15% revenue increase. Utilized advanced DAX formulas to create dynamic KPIs for actionable insights.
- Visualized monthly sales trends across three categories, optimizing inventory strategies and improving sales profitability by 20%. Tools and improving sales profitability by 20%
- Technologies Used: **SQL, Excel, Power BI.**

**Domain: Christmas Sales Analysis** | [Project Link](#)

- Utilized **Power BI** to Conducted data analysis of a sales report covering five years, identifying key metrics, trends, and high-demand products, resulting in 15% sales increase. Leveraged **Excel** through **Power Query Editor**, **leading to a 40% decrease in data processing time.**
- Developed insights into customer preferences and shipping methods, leading to a 10% improvement in delivery efficiency and a 20% rise in customer satisfaction.
- Tools and Technologies Used: **SQL, Excel, Power BI.**

## EDUCATION

<b>BACHELOR OF COMPUTER APPLICATION (CBCS)   CGPA 6.52 -</b> Acharya Institute of Management & Science, Bangalore, Karnataka	03/2018 – 03/2022
<b>DIPLOMA IN MECHANICAL ENGINEERING(AICTE)   CGPA 6.5 –</b> Acharya Polytechnic, Bangalore, Karnataka	03/2014 – 03/2018
<b>10<sup>th</sup> SSLC (MPSB)   PERCENTAGE 70% –</b> Little Flower H.S School, Pathakheda, Betul	03/2013

## CERTIFICATION

### DATA ANALYTICS FROM CROMA CAMPUS

Successfully completed a comprehensive Data Analytics certification program (Oct 2022 – Mar 2023), gaining advanced expertise in Excel, MS SQL for database management, Power BI, and Power Query for data manipulation, visualization, and reporting.

### FOUNDATIONS: DATA FROM GOOGLE

Completed "Foundations: Data, Data, Everywhere," an online course authorized by Google through Coursera (November 2023) Gain skills in data interpretation, visualization, and analytical problem-solving.

### SQL(BASIC) FROM HACKER RANK

## ADDITIONAL DETAILS

Languages: English, Hindi

Hobbies: Cooking, Car Riding, Bike Riding