Homework 1 Predictive Analytics BUAN 6337.006

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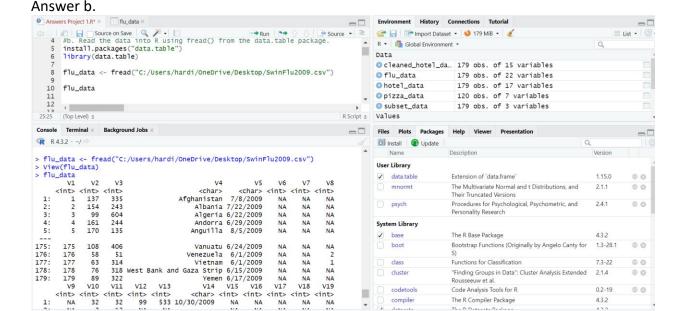
Your task is to read this data file into R properly

a.

First, examine the raw data file SwineFlu2009.csv using Excel.

Answer a. After exploring the excel file SwineFlu2009 22 unnamed columns are there. Values inside these columns are also unorganized and missing. We know that we have to do a lot of cleaning and filtering. Two date columns are there, 1 character column is there, 1 index column and rest are numeric columns.

b. Read the data to memory using fread(). Examine the data in Rstudio.



c. Then, assign the proper variable name to each variable. Make sure that each variable is assigned the correct type – character or numeric. (hint: use colClasses() to examine the class of columns)

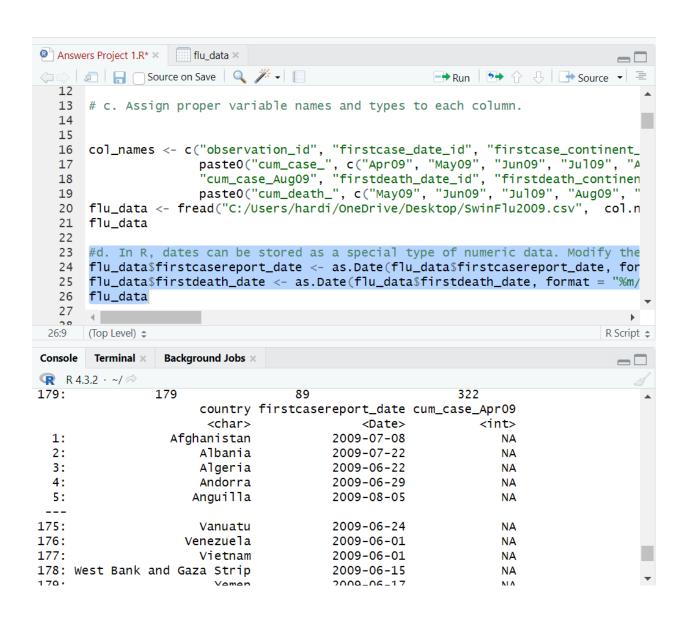
Answer c. The R-code and screenshot are below:

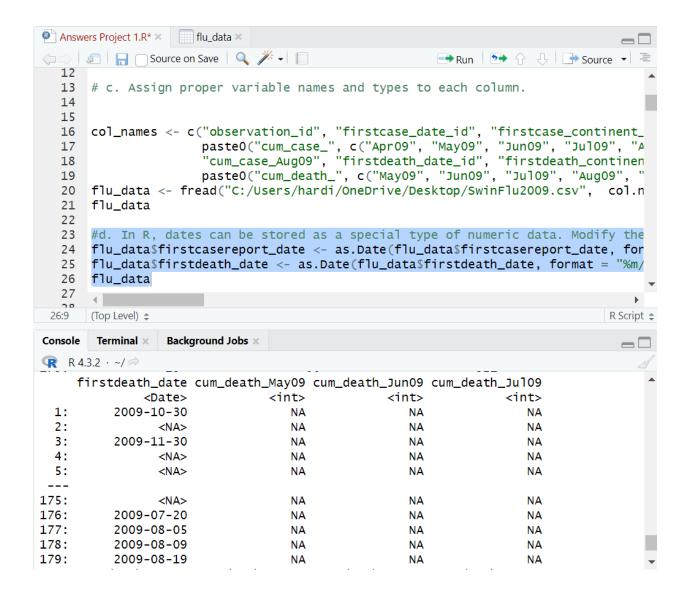
Environment History Connections Tutorial Answers Project 1.R* × flu_data × 🚰 🔚 Import Dataset 🕶 🔌 180 MiB 🕶 🥖 ▲ R - Global Environment -# c. Assign proper variable names and types to each column. Data
Ocleaned_hotel_da... 179 obs. of 15 variables col_names <- c("observation_id", "firstcase_date_id", "firstcase_continent_paste0("cum_case_", c("Apr09", "May09", "Jun09", "Jun09", "Apr09", "Jun09", "Jun0 179 obs. of 22 variables O hotel_data 179 obs. of 17 variables O pizza_data 120 obs. of 7 variables 19 20 21 O subset_data 179 obs. of 3 variables Values 23 24 25 #d. In R, dates can be stored as a special type of numeric data. Modify the flu_data\$firstcasereport_date <- as.Date(flu_data\$firstcasereport_date, for flu_datasfirstdeath_date <- as.Date(flu_datasfirstdeath_date, format = User Library # e.Calculate the date difference of the firstcasereport_date variable from • ✓ data.table Extension of 'data frame' ⊕ ∅ 29 4 mnormt 21:9 (Top Level) \$ R Script \$ The Multivariate Normal and t Distributions, and 0 psych Procedures for Psychological, Psychometric. and 0 R 4.3.2 · ~/ € System Library > flu data observation_id firstcase_date_id firstcase_continent_id The R Base Package ✓ base Bootstrap Functions (Originally by Angelo Canty for 1.3-28.1 boot 137 335 243 5 135 Code Analysis Tools for R The R Compiler Package

d. In R, dates can be stored as a special type of numeric data. Modify the DATA step to make sure that the dates are read in the correct R date format (not as character). (HINT: Use the correct date type format statements in as.Date(), e.g., format = "%m/%d/%Y")

Answer d.

```
flu\_data\$firstcasereport\_date <- as.Date(flu\_data\$firstcasereport\_date, format = "%m/%d/%Y") \\ flu\_data\$firstdeath\_date <- as.Date(flu\_data\$firstdeath\_date, format = as.Date(flu\_data\$firstdeath\_date, format = as.Date(flu\_data\$firstdeath\_date, format = as.Date
```



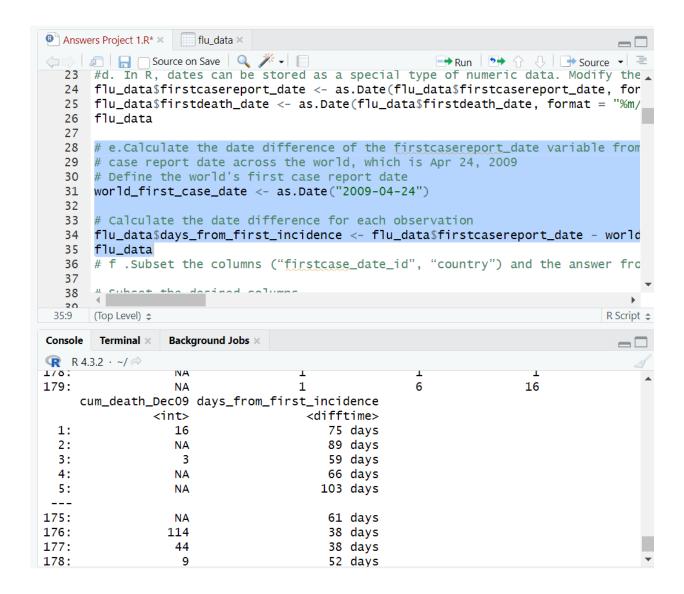


e. Calculate the date difference of the first case report_date variable from the first case report date across the world, which is Apr 24, 2009

Answer e.

```
# Define the world's first case report date world first case date <- as.Date("2009-04-24")
```

Calculate the date difference for each observation flu_data\$days_from_first_incidence <- flu_data\$firstcasereport_date - world_first_case_date flu_data



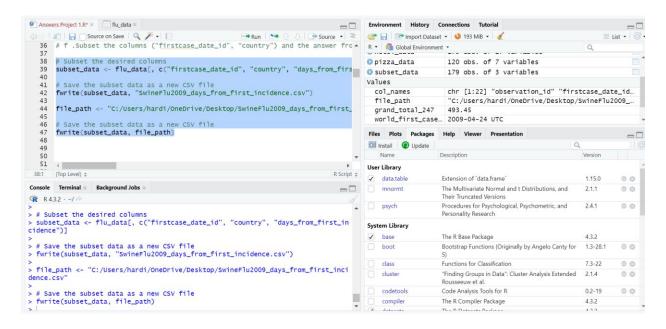
f .Subset the columns ("firstcase_date_id", "country") and the answer from the above question 1.e, and save it as the file "SwineFlu2009_days_from_first_incidence.csv") using fwrite(). (HINT: the new csv file should have three columns)

Answer f.

```
# Subset the desired columns subset_data <- flu_data[, c("firstcase_date_id", "country", "days_from_first_incidence")] # Save the subset data as a new CSV file fwrite(subset_data, "SwineFlu2009_days_from_first_incidence.csv")
```

file path <- "C:/Users/hardi/OneDrive/Desktop/SwineFlu2009 days from first incidence.csv"

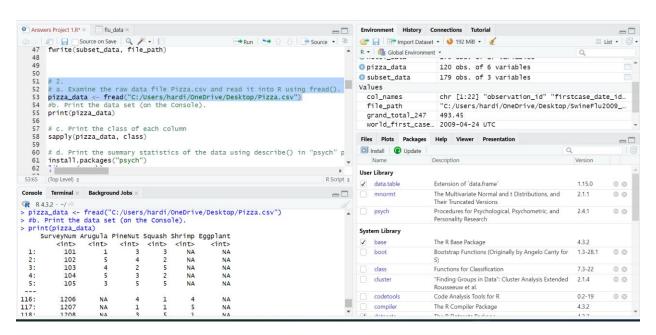
Save the subset data as a new CSV file fwrite(subset_data, file_path)



2.

a. Examine the raw data file Pizza.csv and read it into R using fread().

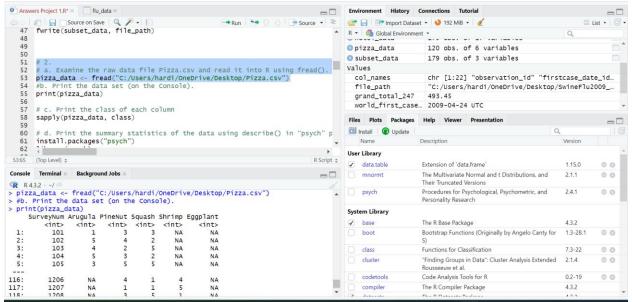
Answer 2 a. pizza_data <- fread("C:/Users/hardi/OneDrive/Desktop/Pizza.csv")



#b. Print the data set (on the Console).

Answer 2b.

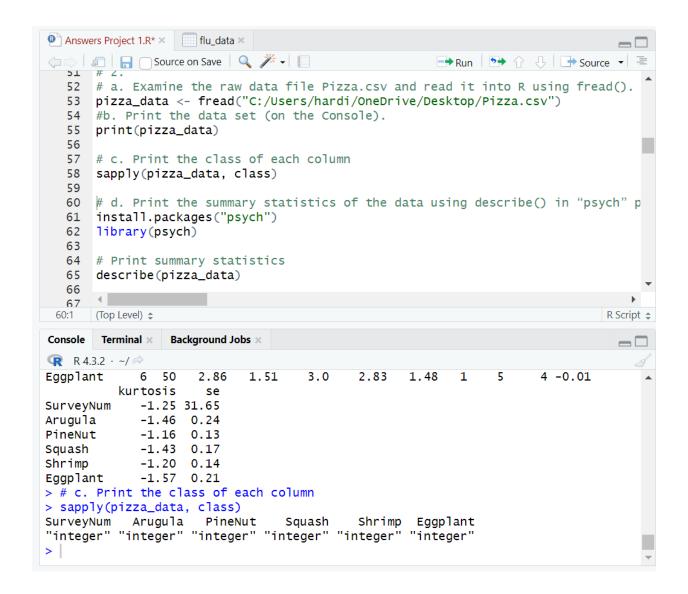
print(pizza_data)



c. Print the class of each column

Answer 2c.

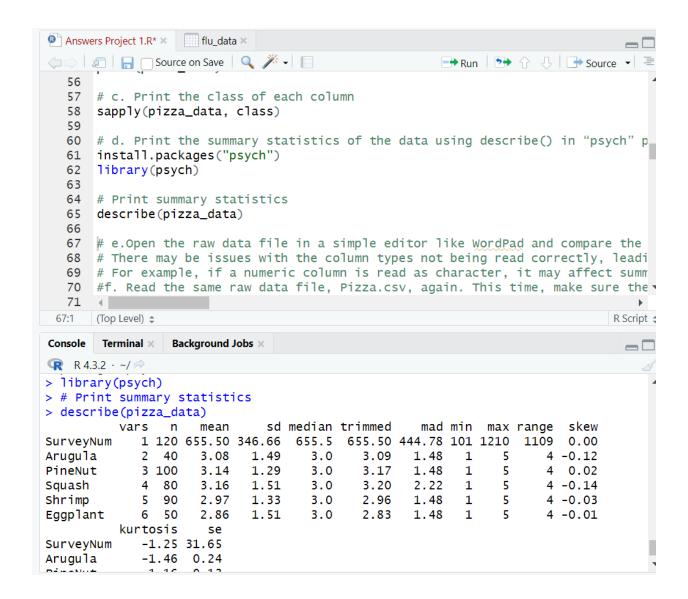
sapply(pizza_data, class)



d. Print the summary statistics of the data using describe() in "psych" package. Answer 2d.

install.packages("psych")
library(psych)

Print summary statistics describe(pizza data)



e. Open the raw data file in a simple editor like WordPad and compare the data values to the output from part b) to make sure that they were read correctly into R. In a comment in your report, identify any problems with the R data set that cannot be resolved using the fread(). Explain what is causing the problem. (Hint: You need to make sure the type of each variable is read correctly.)

Answer 2e.

There may be issues with the column types not being read correctly, leading to incorrect data representation.

For example, if a numeric column is read as character, it may affect summary statistics calculations.

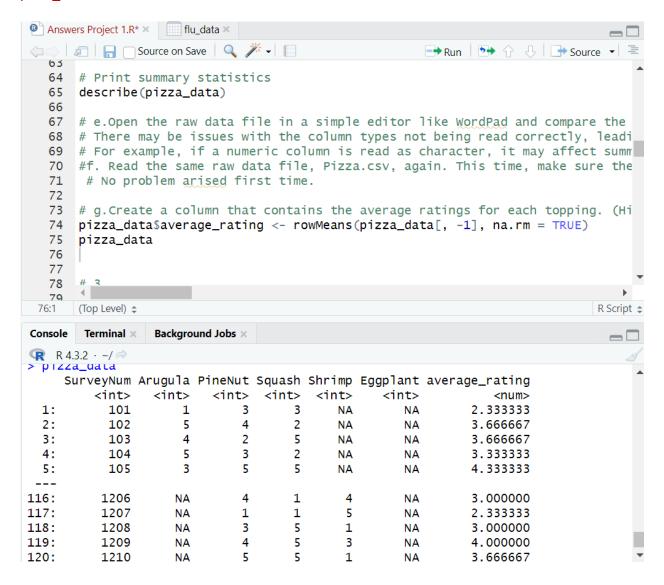
#f. Read the same raw data file, Pizza.csv, again. This time, make sure the issues you've identified in the previous step Is resolved.

Answer 2 f.

No problem arised first time.

g. Create a column that contains the average ratings for each topping. (Hint: You need to make sure "NA" entries are not included in the average. They should not be treated as zeros. See the documentation for rowMeans().)

Answer 2g.
pizza_data\$average_rating <- rowMeans(pizza_data[, -1], na.rm = TRUE)
pizza_data



3.

a. Examine the raw data file Hotel.csv and read it into R using fread(). Is there any "problem" with this data read? Explain.

Answer 3a.

Warning message:

In fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv"):
Stopped early on line 4. Expected 11 fields but found 12. Consider fill=TRUE and comment.char
=. First discarded non-empty line: <<220,5,2,3,2014,2,12,2014,YES,2,Basic w/view,155>>

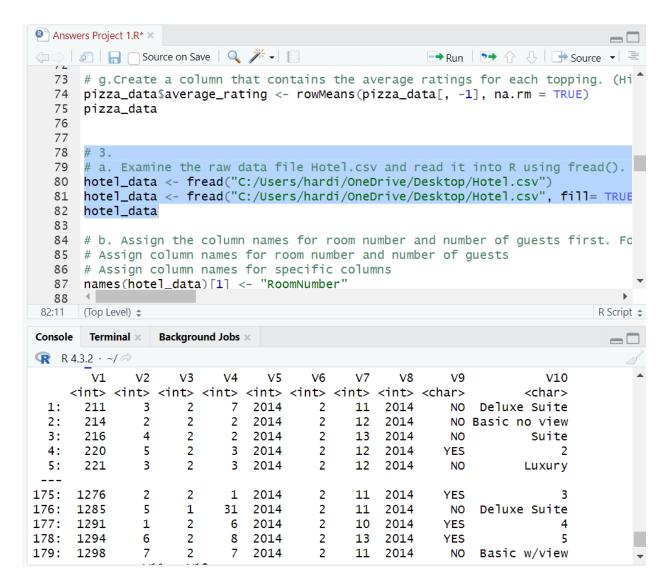
The warning message indicates that there was an inconsistency in the number of fields detected by fread() on line 4 of the "Hotel.csv" file. It expected 11 fields but found 12.

To address this issue, you can use the fill = TRUE parameter in the fread() function, which allows fread() to fill missing values with NA when the number of fields is inconsistent across lines.

Additionally, you can specify the verbose = TRUE parameter to handle comments if necessary.

hotel_data <- fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv")
hotel_data <- fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv", fill= TRUE, verbose = TRUE)
hotel_data

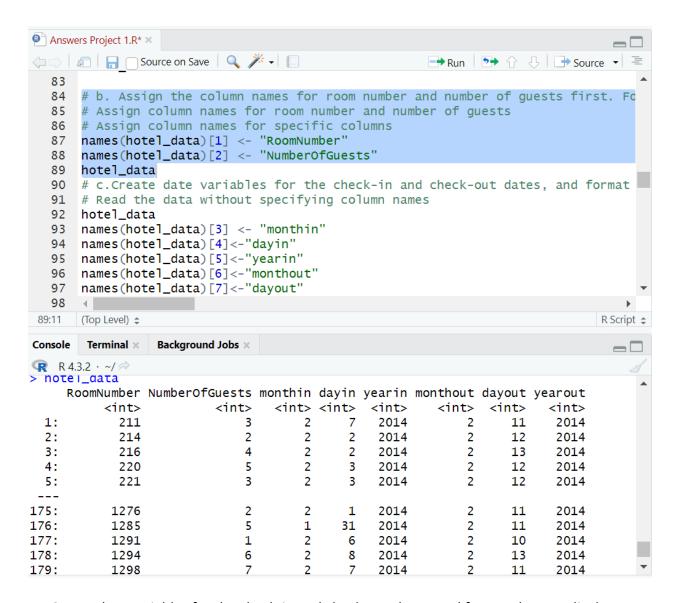
```
Answers Project 1.R* ×
73 # g.Create a column that contains the average ratings for each topping. (Hi
  74 pizza_data$average_rating <- rowMeans(pizza_data[, -1], na.rm = TRUE)
  75
      pizza_data
  76
  77
  78
      # 3.
      # a. Examine the raw data file Hotel.csv and read it into R using fread().
      hotel_data <- fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv")</pre>
      hotel_data <- fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv", fill= TRUE
  82
      hotel_data
  83
  84 # b. Assign the column names for room number and number of guests first. Fo
  85 # Assign column names for room number and number of guests
      # Assign column names for specific columns
      names(hotel_data)[1] <- "RoomNumber"</pre>
  87
  88
 81:1
     (Top Level) $
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Console Terminal × Background Jobs ×
                                                                            -\Box
R 4.3.2 · ~/ ≈
177: Basic no view
178:
            Suite
                    255
179:
              155
                     NA
> # 3.
> # a. Examine the raw data file Hotel.csv and read it into R using fread(). Is t
here any "problem" with this data read? Explain.
> hotel_data <- fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv")</pre>
Warning message:
In fread("C:/Users/hardi/OneDrive/Desktop/Hotel.csv") :
 Stopped early on line 4. Expected 11 fields but found 12. Consider fill=TRUE an
d comment.char=. First discarded non-empty line: <<220,5,2,3,2014,2,12,2014,YES,
2,Basic w/view,155>>
> |
```



b. Assign the column names for room number and number of guests first. For other column names, you should assign them as you answer the remaining questions.

Answer 3b.

```
# Assign column names for room number and number of guests # Assign column names for specific columns names(hotel_data)[1] <- "RoomNumber" names(hotel_data)[2] <- "NumberOfGuests"
```



c.Create date variables for the check-in and check-out dates, and format them to display as readable dates.

Answer 3c.

```
# Read the data without specifying column names hotel_data names(hotel_data)[3] <- "monthin" names(hotel_data)[4]<-"dayin" names(hotel_data)[5]<-"yearin" names(hotel_data)[6]<-"monthout" names(hotel_data)[7]<-"dayout" names(hotel_data)[8]<-"yearout"
```

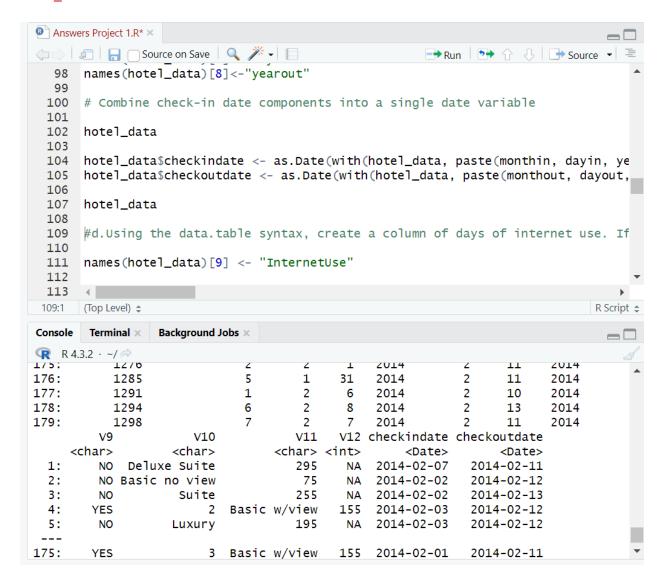
Combine check-in date components into a single date variable

hotel_data

hotel_data\$checkindate <- as.Date(with(hotel_data, paste(monthin, dayin, yearin,sep="-")), "% m-%d-%Y")

hotel_data\$checkoutdate <- as.Date(with(hotel_data, paste(monthout, dayout, yearout,sep="-")),"%m-%d-%Y")

hotel_data



#d.Using the data.table syntax, create a column of days of internet use. If the guest did not use the internet, assign "0". Check the class of the column you created and coerce the variable type

to "numeric" as necessary. (Hint. Days of internet use is recorded only when the use of wireless internet service is YES. See the documentation for as.numeric() and as.character())

```
Answer 3d.

names(hotel_data)[9] <- "InternetUse"

hotel_data[, DaysOfInternetUse := 0]

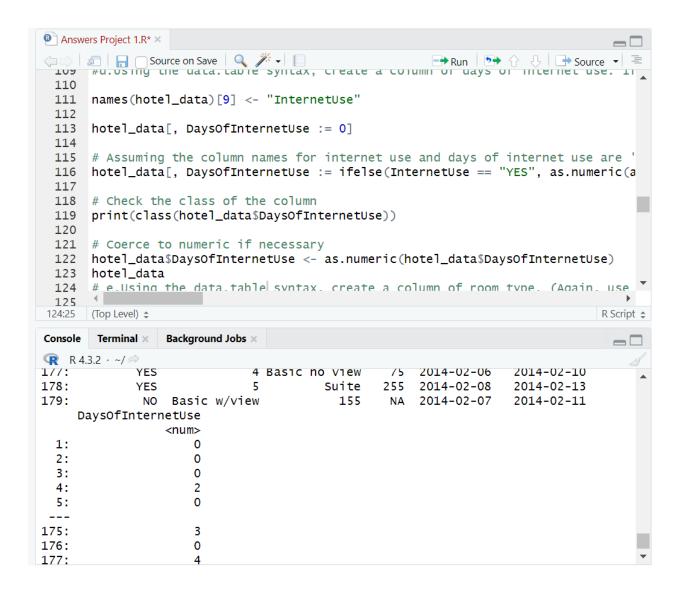
# Assuming the column names for internet use and days of internet use are 'InternetUse' and 'DaysOfInternetUse' respectively
hotel_data[, DaysOfInternetUse := ifelse(InternetUse == "YES", as.numeric(as.character(V10)), 0)]

# Check the class of the column
print(class(hotel_data$DaysOfInternetUse))

# Coerce to numeric if necessary
hotel_data$DaysOfInternetUse <- as.numeric(hotel_data$DaysOfInternetUse)
hotel_data
```

```
Answers Project 1.R* ×
109 #d.Using the data.table syntax, create a column of days of internet use. It
 110
 111 names(hotel_data)[9] <- "InternetUse"</pre>
 112
 113 hotel_data[, DaysOfInternetUse := 0]
 114
 115 # Assuming the column names for internet use and days of internet use are '
 116 hotel_data[, DaysOfInternetUse := ifelse(InternetUse == "YES", as.numeric(a
 117
 118 # Check the class of the column
 119 print(class(hotel_data$DaysOfInternetUse))
 120
 121
     # Coerce to numeric if necessary
 122 hotel_data$DaysOfInternetUse <- as.numeric(hotel_data$DaysOfInternetUse)
 123
      hotel_data
     # a listing the data table syntax create a column of room type
 124
 125
124:25 (Top Level) $
                                                                       R Script 

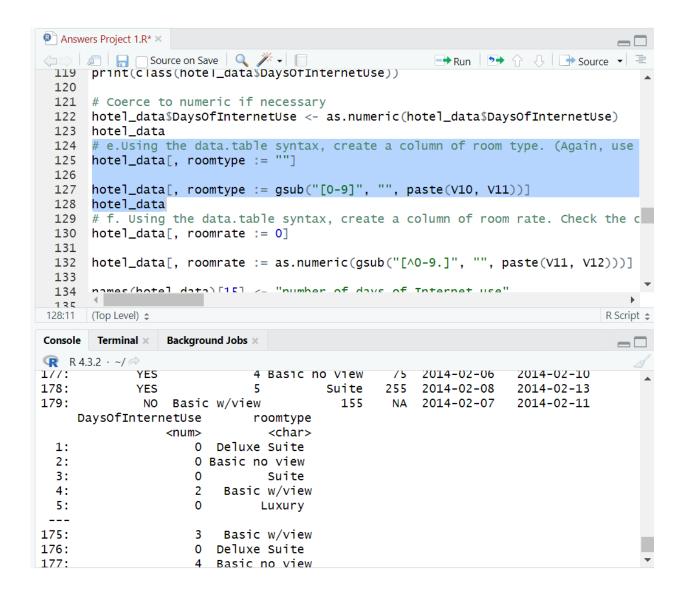
Console Terminal × Background Jobs ×
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          1298
                                       7
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                                                      2
                                                           11
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    InternetUse
                        V10
                                     V11
                                           V12 checkindate checkoutdate
         <char>
                     <char>
                                  <char> <int>
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                                                               <Date>
                                     295
            NO Deluxe Suite
                                           NA 2014-02-07
                                                           2014-02-11
 1:
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 2:
            NO Basic no view
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                                           NA 2014-02-02
 3:
            NO
                     Suite
                                     255
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           YES
                         2 Basic w/view
                                           155 2014-02-03
                                                           2014-02-12
 5:
            NO
                                     195
                                          NA 2014-02-03 2014-02-12
                     Luxury
                                          155 2014-02-01
175:
           YES
                          3 Basic w/view
                                                           2014-02-11
176:
            NO Deluxe Suite
                                    295
                                           NA 2014-01-31 2014-02-11
177:
                                           75 2014-02-06
                                                           2014-02-10
           YES
                          4 Basic no view
                                           255 2014-02-08
178:
           YES
                          5
                                   Suite
                                                           2014-02-13
```



e.Using the data.table syntax, create a column of room type. (Again, use the hint from the above)

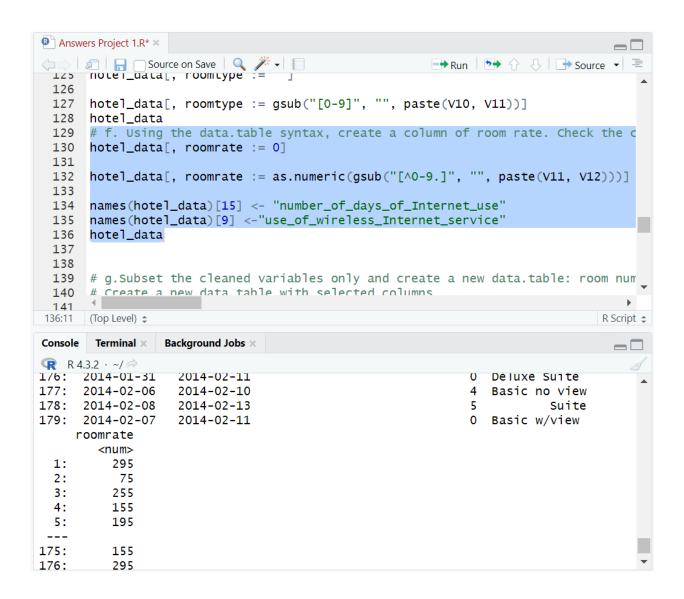
Answer 3e.

```
hotel_data[, roomtype := ""]
hotel_data[, roomtype := gsub("[0-9]", "", paste(V10, V11))]
hotel_data
```



f. Using the data.table syntax, create a column of room rate. Check the class of the column you created and coerce the variable type to "numeric" as necessary. (Again, use the hint from the above)

```
Answer 3f.
hotel_data[, roomrate := 0]
hotel_data[, roomrate := as.numeric(gsub("[^0-9.]", "", paste(V11, V12)))]
names(hotel_data)[15] <- "number_of_days_of_Internet_use"
names(hotel_data)[9] <- "use_of_wireless_Internet_service"
hotel_data
```



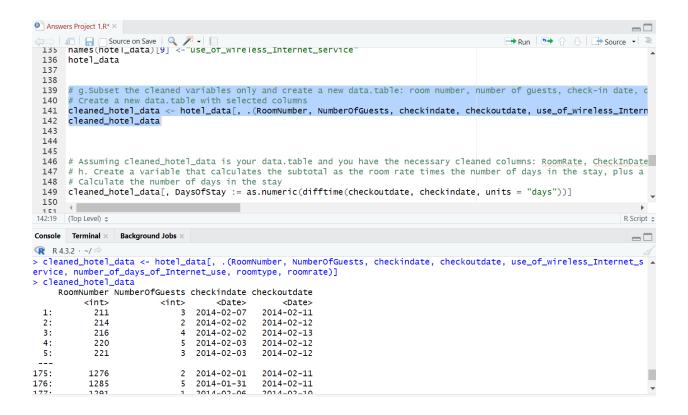
g.Subset the cleaned variables only and create a new data.table: room number, number of guests, check-in date, check-out date, use of wireless Internet service, number of days of Internet use, room type, and room rate.

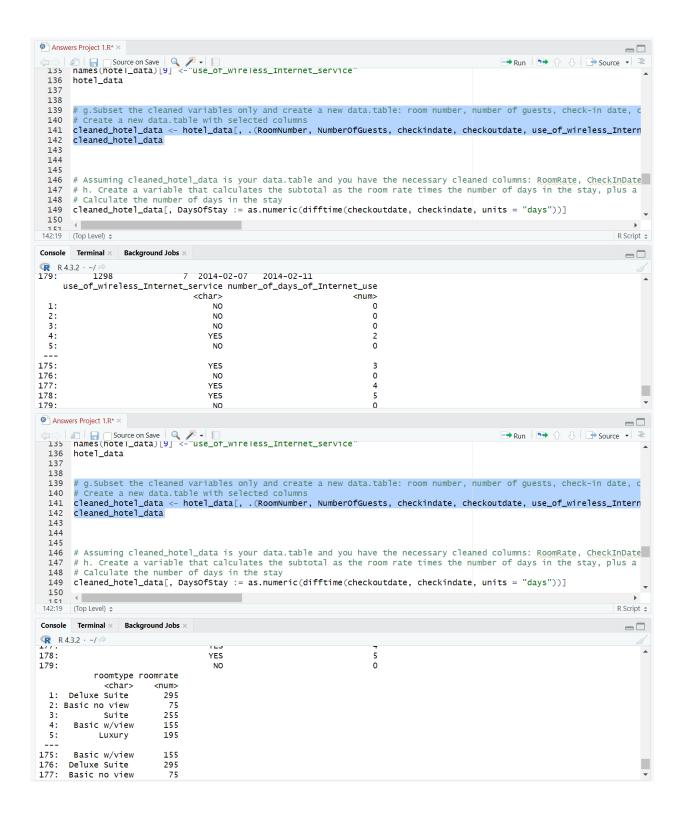
Answer 3g.

Create a new data.table with selected columns

cleaned_hotel_data <- hotel_data[, .(RoomNumber, NumberOfGuests, checkindate, checkoutd ate, use_of_wireless_Internet_service, number_of_days_of_Internet_use, roomtype, roomrate)]

cleaned_hotel_data





Assuming cleaned_hotel_data is your data.table and you have the necessary cleaned columns : RoomRate, CheckInDate, CheckOutDate, NumberOfGuests, and DaysOfInternetUse

h. Create a variable that calculates the subtotal as the room rate times the number of days in the stay, plus a per person rate (\$10 per day for each person beyond one guest), plus an Internet service fee (\$9.95 for a one-time activation and \$5.95 per day of use).

```
Answer 3h.

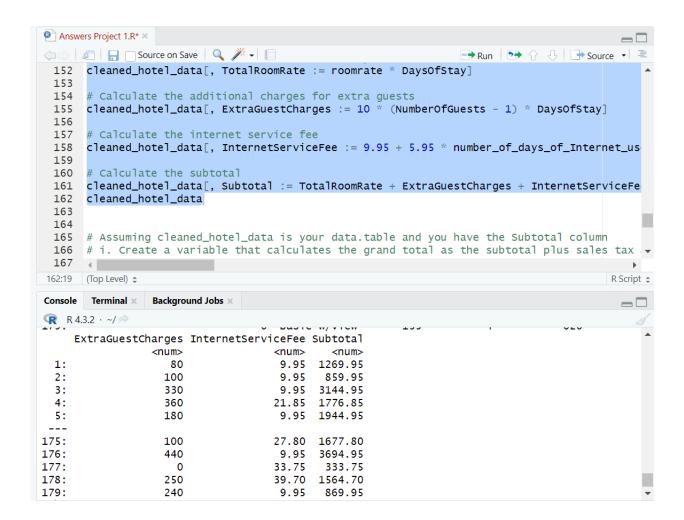
# Calculate the number of days in the stay
cleaned_hotel_data[, DaysOfStay := as.numeric(difftime(checkoutdate, checkindate, units = "da
ys"))]

# Calculate the total room rate for the stay
cleaned_hotel_data[, TotalRoomRate := roomrate * DaysOfStay]

# Calculate the additional charges for extra guests
cleaned_hotel_data[, ExtraGuestCharges := 10 * (NumberOfGuests - 1) * DaysOfStay]

# Calculate the internet service fee
cleaned_hotel_data[, InternetServiceFee := 9.95 + 5.95 * number_of_days_of_Internet_use]

# Calculate the subtotal
cleaned_hotel_data[, Subtotal := TotalRoomRate + ExtraGuestCharges + InternetServiceFee]
cleaned_hotel_data
```

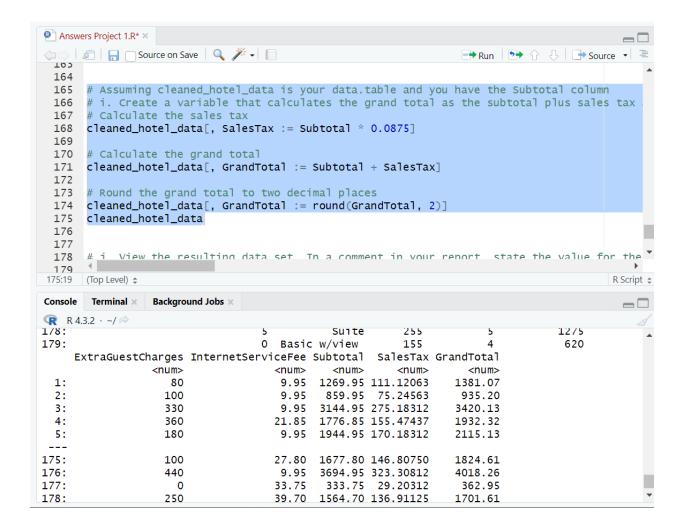


Assuming cleaned_hotel_data is your data.table and you have the Subtotal column # i. Create a variable that calculates the grand total as the subtotal plus sales tax at 8.75%. The result should be rounded to two decimal places.

```
Answer 3i.
# Calculate the sales tax
cleaned_hotel_data[, SalesTax := Subtotal * 0.0875]

# Calculate the grand total
cleaned_hotel_data[, GrandTotal := Subtotal + SalesTax]

# Round the grand total to two decimal places
cleaned_hotel_data[, GrandTotal := round(GrandTotal, 2)]
cleaned_hotel_data
```



j. View the resulting data set. In a comment in your report, state the value for the grand total for room 247, checked in on Feb. 7th, 2014.

Answer 3j.

Calculate the grand total for room 247, checked in on Feb. 7th, 2014 grand_total_247 <- cleaned_hotel_data[RoomNumber == 247 & checkindate == "2014-02-07"]\$ GrandTotal

Print the grand total for room 247 cat("Grand total for room 247, checked in on Feb. 7th, 2014:", grand_total_247, "\n")

```
Answers Project 1.R* ×
Run Source - =
 171 cleaned_hotel_data[, GrandTotal := Subtotal + SalesTax]
 172
 173 # Round the grand total to two decimal places
 174 cleaned_hotel_data[, GrandTotal := round(GrandTotal, 2)]
 175 cleaned_hotel_data
 176
 177
 178
      # j. View the resulting data set. In a comment in your report, state the value for the
      # Calculate the grand total for room 247, checked in on Feb. 7th, 2014
 179
      grand_total_247 <- cleaned_hotel_data[RoomNumber == 247 & checkindate == "2014-02-07"]</pre>
 180
 181
 182
      # Print the grand total for room 247
      cat("Grand total for room 247, checked in on Feb. 7th, 2014:", grand_total_247, "\n")
 183
 184
 185
 184:1
      (Top Level) $
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Console Terminal ×
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177:
                    0
                                   33.75
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                  250
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                                                               1701.61
178:
179:
                  240
                                    9.95
                                          869.95 76.12063
                                                                946.07
> # j. View the resulting data set. In a comment in your report, state the value for the gran
d total for room 247, checked in on Feb. 7th, 2014.
> # Calculate the grand total for room 247, checked in on Feb. 7th, 2014
> grand_total_247 <- cleaned_hotel_data[RoomNumber == 247 & checkindate == "2014-02-07"]$Gran</pre>
dTotal
> # Print the grand total for room 247
> cat("Grand total for room 247, checked in on Feb. 7th, 2014:", grand_total_247, "\n")
Grand total for room 247, checked in on Feb. 7th, 2014: 493.45
```