ABHISHEK KALVAKOTA| UX /UI DESIGNER AND DEVELOPER

Dubai | +971 -558544254 | Abhishek.kalvakota18@gmail.com

[Portfolio](#)

PROFESSIONAL SUMMARY

A dedicated and experienced UX designer with a passion for creating seamless and intuitive digital experiences. Proficient in user research, wireframing, prototyping, and usability testing. A creative problem solver with a keen eye for detail and a collaborative mindset

SKILLS

User Research
- Conducting interviews and surveys
- Analyzing user feedback
- Persona development

Design Tools
- Adobe XD
- Figma

Prototyping
- InVision

Front End Tech
- HTML5
- CSS3
- Bootstrap
- jQuery

PROFESSIONAL EXPERIENCE

Techmatic Systems Pvt Ltd,Hyderabad
UX/UI Designer & UI Developer | July 2021 -July 2023
- Orchestrated user research efforts, incorporating findings into an intuitive and visually appealing mobile app interface, resulting in a 25% increase in user satisfaction.
- Redesigned the information architecture, streamlining navigation and reducing bounce rates by 15%.
- Spearheaded the UI development process, translating design concepts into responsive and pixel-perfect interfaces using HTML, CSS, and JavaScript.
- Collaborated closely with the development team to ensure the seamless integration of UI components and design elements.
- Led the redesign of the checkout process, employing UI development skills to enhance the user experience and reduce cart abandonment rates by 20%.
- Utilized design tools such as Figma, and InVision for wireframing, prototyping, and user testing.
- Collaborated with marketing to create visually appealing promotional banners, contributing to a 30% increase in sales.
- Conducted usability testing to validate design and UI development decisions, iterating on the design based on user feedback.

EDUCATION

2015 - 2019 | JNTUH
Bachelor of Technology - Engineering