udemy COURSES ANALYSIS DASHBOARD

Total_subscribers	Count of course	Reviews	Paid Courses	Free Courses
11,759K	**3658**	**574,721**	**3368**	**310**

REVENUE GENERATED

$242,930

Subject: 4

Lectures: 148K

Avg Duration: 4.1

Course Type

- Paid Courses ● Free Courses
- 92%
- 8%

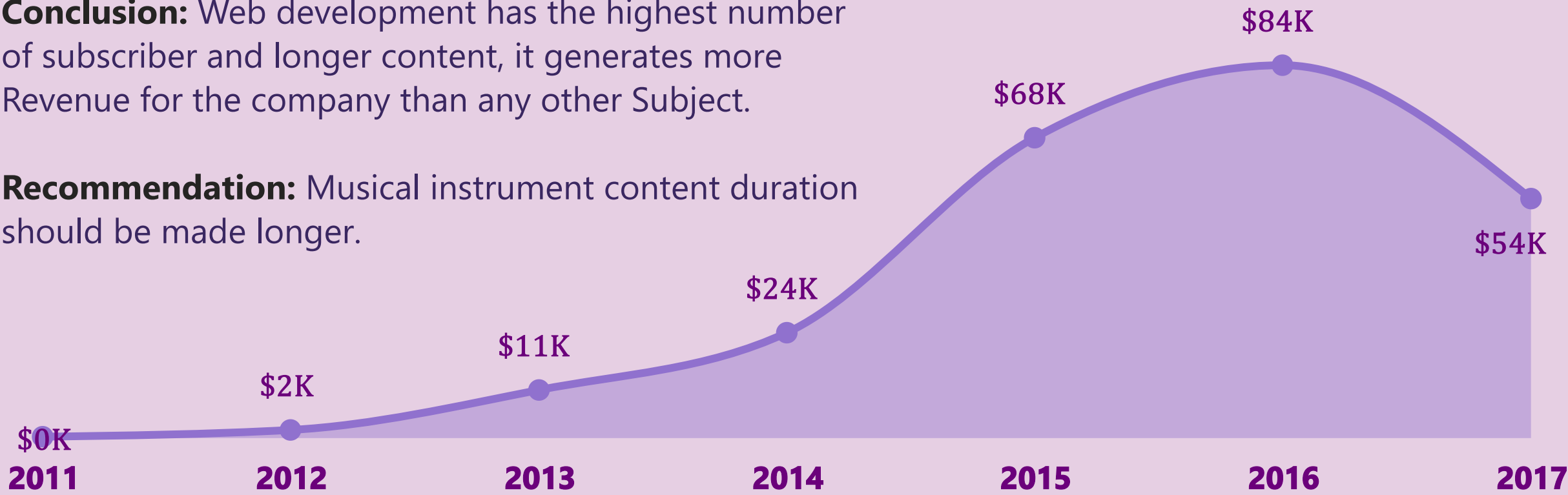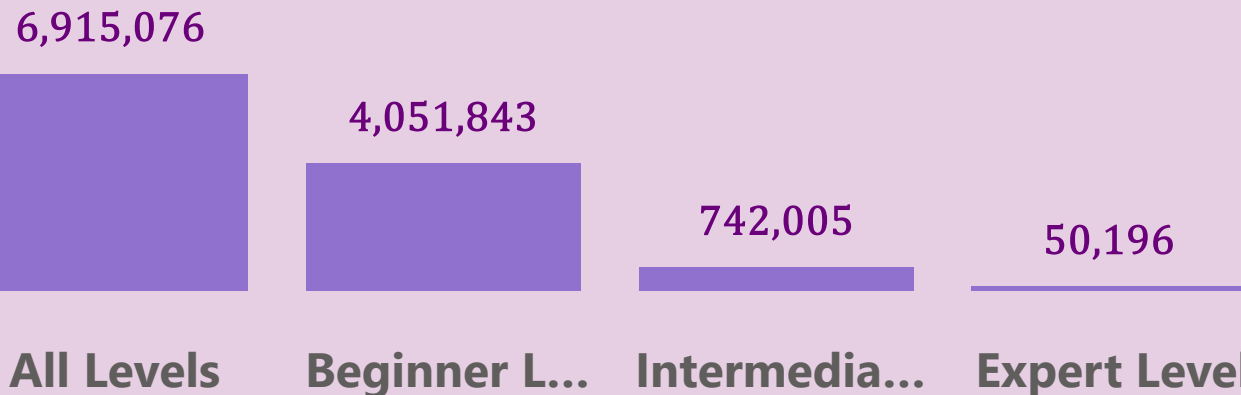## Yearly Revenue

Conclusion: Web development has the highest number of subscriber and longer content, it generates more Revenue for the company than any other Subject.
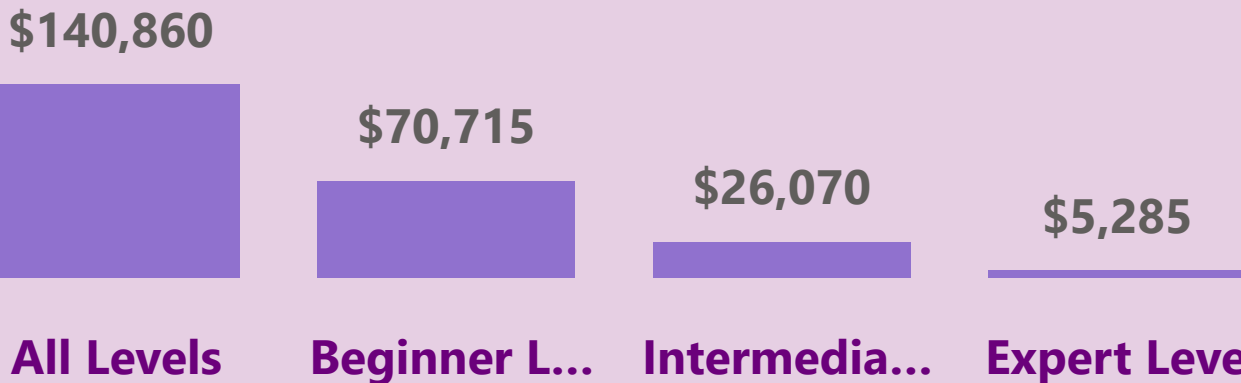
Recommendation: Musical instrument content duration should be made longer.

- $0K 2011
- $2K 2012
- $11K 2013
- $24K 2014
- $68K 2015
- $84K 2016
- $54K 2017

Levels by Subscribers

All Levels	Beginner L...	Intermedia...	Expert Level
6,915,076	4,051,843	742,005	50,196

Revenue Generated by level

All Levels	Beginner L...	Intermedia...	Expert Level
$140,860	$70,715	$26,070	$5,285

Revenue Generated by Subject

Web Developme...	Business Finance	Graphic Design	Musical Instruments
$92,440	$81,920	$34,870	$33,700
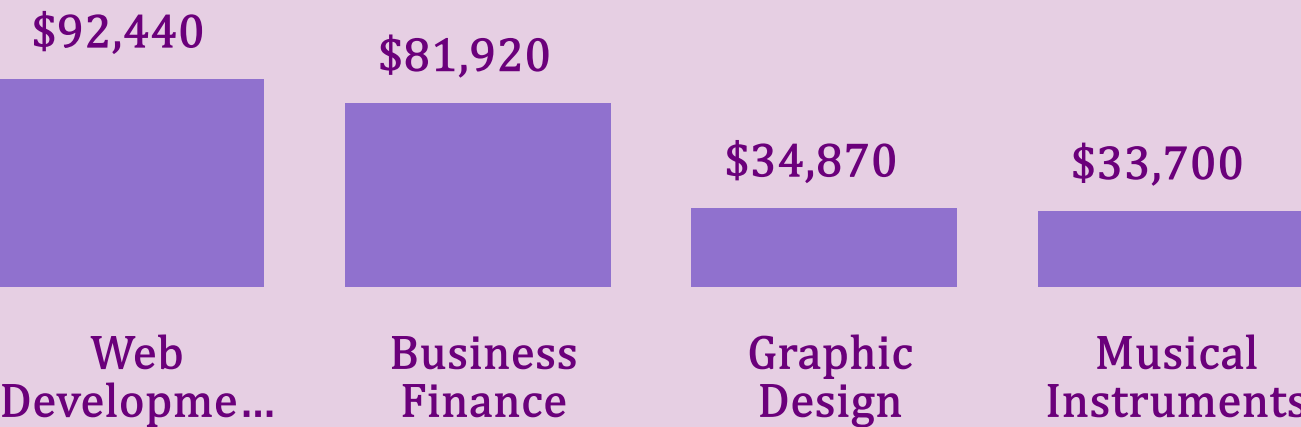
Most Subscribed Subject

Web Developme...	Business Finance	Graphic Design	Musical Instruments
7,980,572	1,868,711	1,063,148	846,689
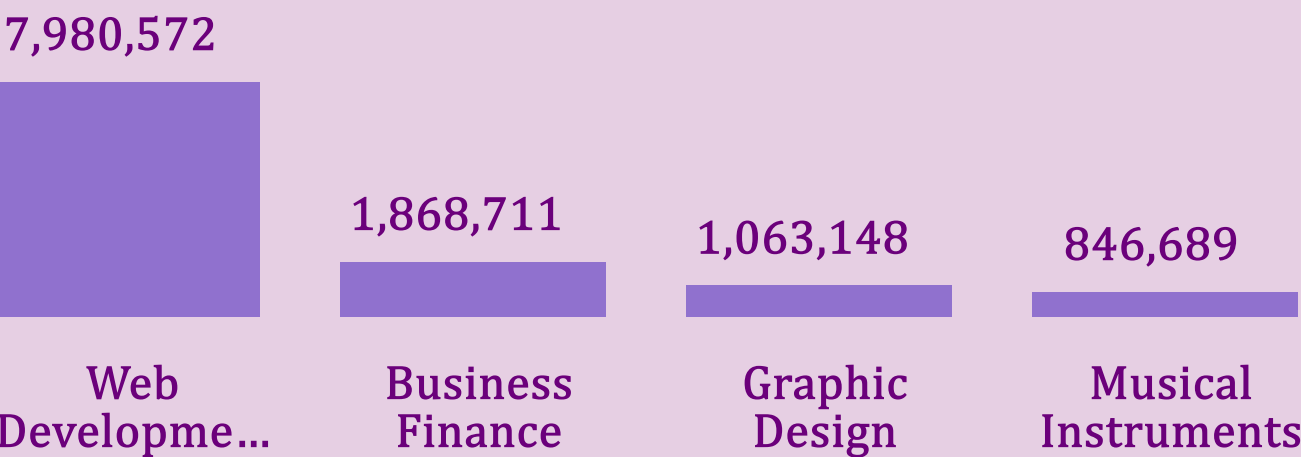
Top 10 Subscribed Courses

Course_Title	Sum of num_subscribers	Revenue
Learn HTML5 Programming From Scratch	268,923	$0
Coding for Entrepreneurs Basic	161,029	$0
The Web Developer Bootcamp	121,584	$200
Build Your First Website in 1 Week with HTML5 and CSS3	120,291	$0
The Complete Web Developer Course 2.0	114,512	$200
Free Beginner Electric Guitar Lessons	101,154	$0
Web Design for Web Developers: Build Beautiful Websites!	98,867	$0
Learn Web Designing & HTML5/CSS3 Essentials in 4-Hours	86,570	$150
Learn Javascript & JQuery From Scratch	84,897	$30
Practical PHP: Master the Basics and Code Dynamic Websites	83,737	$0