

Sales Data Actual 2015 – 2021 USA

Table Information

|                       | Quantity |        |        |        |        |        |        | Revenue 2022 (Model) |                  |                  |                  |                  |                  |                  |
|-----------------------|----------|--------|--------|--------|--------|--------|--------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|
|                       | Actual   |        |        |        |        |        |        | Actual               |                  |                  |                  |                  |                  |                  |
|                       | 2015     | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2015                 | 2016             | 2017             | 2018             | 2019             | 2020             | 2021             |
| ✔ Product Group Bikes | 35,844   | 33,040 | 32,188 | 29,793 | 33,011 | 31,369 | 33,410 | 68,478,557.00 \$     | 68,088,610.50 \$ | 61,530,039.00 \$ | 59,779,028.50 \$ | 67,867,815.50 \$ | 63,116,550.50 \$ | 66,851,673.00 \$ |
| ➤ PG-Accessories      | 14,363   | 12,123 | 12,141 | 11,437 | 12,389 | 12,105 | 12,492 | 593,107.00 \$        | 500,085.50 \$    | 505,264.00 \$    | 461,833.50 \$    | 504,380.50 \$    | 502,910.50 \$    | 517,748.00 \$    |
| ➤ PG-Mountain Bikes   | 7,150    | 7,071  | 6,385  | 5,882  | 6,534  | 6,121  | 6,670  | 17,137,100.00 \$     | 17,296,550.00 \$ | 15,434,370.00 \$ | 14,179,520.00 \$ | 15,878,240.00 \$ | 14,964,450.00 \$ | 16,241,280.00 \$ |
| ➤ PG-Touring Bikes    | 14,070   | 12,873 | 11,556 | 11,539 | 13,049 | 12,197 | 13,106 | 50,305,155.00 \$     | 46,191,600.00 \$ | 40,923,145.00 \$ | 41,439,545.00 \$ | 47,076,970.00 \$ | 43,711,210.00 \$ | 46,272,195.00 \$ |
| ➤ PG-Trend Bikes      | 261      | 973    | 2,106  | 935    | 1,039  | 946    | 1,142  | 443,195.00 \$        | 4,100,375.00 \$  | 4,667,260.00 \$  | 3,698,130.00 \$  | 4,408,225.00 \$  | 3,937,980.00 \$  | 3,820,450.00 \$  |

