

# ABHISHEK SINGH

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## Professional Summary

Motivated Computer Science Engineering student and aspiring Web Developer with hands-on experience in modern web technologies, AI/ML concepts, and digital marketing. Demonstrated expertise through multiple certifications in React.js, AI technologies, SEO, and cybersecurity. Strong foundation in programming languages including Python and Java, with practical experience in social awareness campaigns and project exhibitions. Seeking opportunities to leverage technical skills and leadership qualities to contribute to innovative web development projects.

## Education

### Babu Banarasi Das University

Lucknow, Uttar Pradesh

*Bachelor of Technology in Computer Science Engineering*

2021 – 2025

- Relevant Coursework: Data Structures, Algorithms, Web Development, Database Management Systems, Software Engineering
- Activities: Participated in TechXplore Project Exhibition (August 2024)

## Technical Skills

**Programming Languages:** Python, Java, JavaScript, HTML5, CSS3

**Web Technologies:** React.js, Node.js, Web Applications Architecture, Responsive Web Design

**AI/ML Technologies:** Generative AI, Prompt Engineering, AI-Powered Marketing Tools

**Digital Marketing:** SEO, Content-Led SEO, AI-Powered Shopping Ads, SEM

**Data Analysis:** Microsoft Excel, Data Visualization, Statistical Analysis

**Security:** Cybersecurity Fundamentals, Network Security

**Tools & Platforms:** Git, GitHub, Google Cloud Platform, Microsoft Office Suite

**Languages:** Hindi (Native), English (Fluent)

## Experience

### Social Awareness Intern

May 2024 – August 2024

*We Hope We Care Foundation*

Remote

- Successfully completed 3-month internship focusing on community outreach and social impact initiatives
- Participated in on-field drives and awareness campaigns to promote social causes and community welfare
- Developed communication and leadership skills through direct community engagement
- Collaborated with team members to organize and execute multiple awareness programs

## Projects & Exhibitions

### TechXplore Project Exhibition Participation | *Web Development*

August 2024

- Participated in TechXplore - A Project Exhibition organized by School of Engineering, BBD University
- Demonstrated technical project showcasing web development skills and innovative problem-solving
- Presented project to academic panel and industry professionals

## Certifications & Professional Development

### ReactJS Foundations Course | *ScholarHat*

August 2025

- Comprehensive training in React.js fundamentals, component development, and modern JavaScript
- Certificate ID: JFWX120825

### Introduction to Generative AI | *Google Cloud - Simplilearn SkillUp*

August 2025

- Gained foundational understanding of AI technologies and their practical applications
- Certificate Code: 8776454

### Introduction to Prompt Engineering | *Simplilearn SkillUp*

August 2025

- Mastered techniques for effective AI prompt creation and optimization
- Certificate Code: 8776030

### AI for Beginners | *HP LIFE Foundation*

August 2025

- Comprehensive overview of AI impact on technological landscape and business applications
- Learned key AI concepts, data importance, and ethical implications

### Become an AI-Powered Marketer | *Semrush Academy*

July 2026

- Advanced training in AI-driven marketing strategies and automation tools
- Certificate ID: b4b295d293

<b>AI-Powered Shopping Ads Certification</b>   <i>Google</i> <ul style="list-style-type: none"> <li>Specialized certification in Google’s AI-powered advertising solutions</li> <li>Certificate ID: 154672281</li> </ul>	<b>July 2025 – July 2026</b>
<b>SEO Crash Course &amp; Content-Led SEO</b>   <i>Semrush Academy</i> <ul style="list-style-type: none"> <li>Comprehensive training in search engine optimization and content marketing strategies</li> <li>Mastered both technical SEO and content-driven optimization techniques</li> </ul>	<b>2024</b>
<b>Cybersecurity Fundamentals</b>   <i>Tech Mahindra Foundation - Skill India</i> <ul style="list-style-type: none"> <li>10-hour intensive course covering cybersecurity principles and best practices</li> <li>Gained understanding of network security, threat assessment, and risk management</li> </ul>	<b>August 2025</b>
<b>Data Analysis: Visualizations in Excel</b>   <i>The Open University - OpenLearn</i> <ul style="list-style-type: none"> <li>6-hour course exploring advanced Microsoft Excel functionalities for data analysis</li> <li>Course Code: B126_1</li> </ul>	<b>July 2025</b>
<b>Web Applications Architecture</b>   <i>The Open University - OpenLearn</i> <ul style="list-style-type: none"> <li>8-hour course covering design and implementation of computer software architecture</li> <li>Course Code: TT284_1</li> </ul>	<b>July 2025</b>

### Achievements & Activities

- Academic Excellence:** Consistently maintaining strong academic performance in Computer Science Engineering program
- Professional Development:** Completed 10+ professional certifications across web development, AI/ML, and digital marketing
- Community Engagement:** Successfully contributed to social awareness campaigns through 3-month internship
- Technical Participation:** Active participant in university technical exhibitions and project showcases
- Continuous Learning:** Demonstrated commitment to staying current with emerging technologies and industry trends

### Career Objective

To leverage my technical expertise in web development, AI technologies, and digital marketing to contribute to innovative software solutions while continuing to develop leadership qualities and drive organizational success through hard work and dedication.