# Introduction to Machine Learning

### Definition

Machine learning is a field of computer science that gives computer systems the ability to "learn" with data, without being explicitly programmed.

Source: Wikipedia

# Why Learn?

#### Learning is needed when:

- Human expertise does not exist (navigating on Mars)
- Humans are unable to explain their expertise (speech recognition)
- Solution changes in time (routing on a computer network)
- Solution needs to be adapted to particular cases (user biometrics)

# What kind of Learning?

#### Industrial control

- Mass spectrometer analysis
- Drug design
- Astronomic discovery

#### Rapid data change

- Credit scoring
- Financial modelling
- Fraud detection

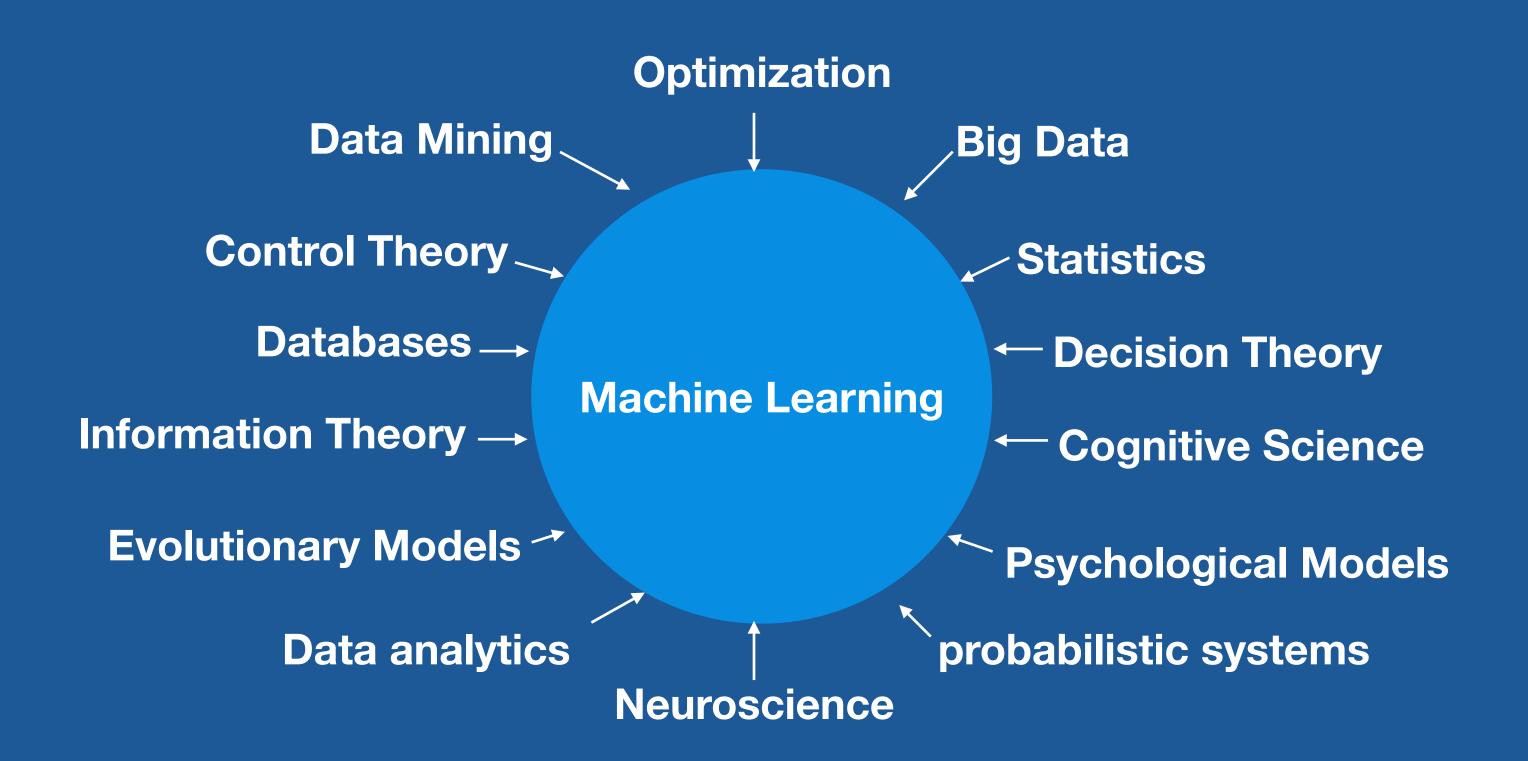
#### Human expertise

- Face/handwriting/ speech recognition
- Driving a car
- Flying a plane

#### Personalization

- Personalised news
- Movie recommendation
- Device preference learning

# The ML ensemble



#### **Machine Learning Algorithms**

#### **Supervised Learning**

Develop predictive
Models based on
both input and
Output data

Classification

Regression

#### **Unsupervised Learning**

Group and interpret data based only on input data

Clustering

#### Reinforcement Learning

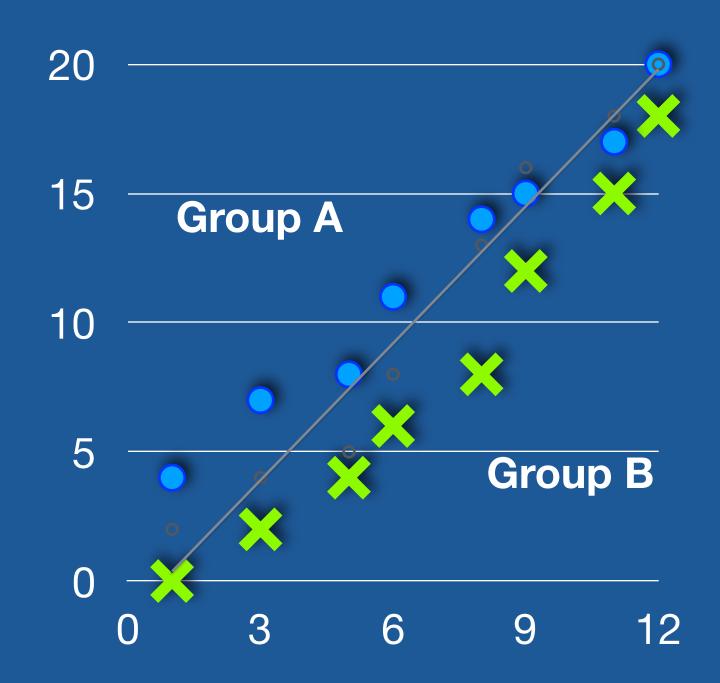
Trains algorithms using a system of rewards and punishments

# Classification Techniques

predict categorical responses

#### Examples:

- Is the animal in the image a or a
- Whether an email is spam or not
- Whether its cancer or just a tumour



# Regression Techniques

predict continuous responses

#### Examples:

- Changes in temperature
- Fluctuations in power demand
- Variation in stock prices



# Preparing Data

- Filling in Missing Data (Imputing Data)
- Detecting and removing Outliers
- Smoothing
  - Removing noise by averaging values
- Filtering, Sampling
  - Keeping only selected representsive values
- Feature Extraction
  - e.g. in a photo database, which people are wearing glasses? which have more than one person? which are outdoors?

