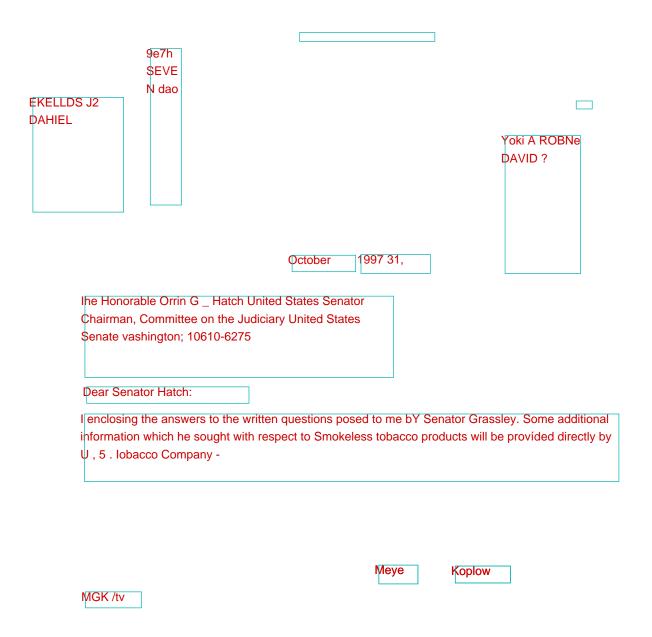
king forward to seeing you again,	
	Yours very truly,
	Boder
: Messrs. B Kuhn E. Stoop	



As you are no doubt aware, MARLBORO 1s the vorld's leading cigarette and one Of the most famous 0f all American trademarks\_ Horeover, while cigarettes are substantial business is done in several areas and, as you are no doubt, aware MARLBORO sponsors several race cars and racing teans around the vorld, including the world champion MARLBÖRO-McLaren racing tean.

MARLBORO the MARLBORO Roof Design, and the combination thereof are all trademarks Morris In addition, we also United States Registration No\_ 1400689 for MARLBORO WORLD CHAMPIONSHIP PEAX (4 racing car) Red Roof Design) which covers "entertainment services\_ namely conduct car racing events. # Similar rights are in existence in almost every country world-vide\_ the usage our trademarks and those confusingly similar infringe our trademark rights under federal and state lavs our Common law tradewark and state unfair coupetition rights, and our rights under national and international lavs in other countries. ing

In the circumstances, we must demand that You cease all such usage and that You recall all games currently existing in the narketplace: It will be appreciated that as long as these games remain in the narketplace\_ constitute continuing infringenents Of our rights in and to the HARLBORO MARLBORO Roof Device; and MARLBORO Roof Device trademarks and tradedress. Moreover\_ this demand should be considered as one also for your parent company, to the extent that such games are in the marketplace in other countries, they

Ihis is an extrenely serious matter to us\_ and we therefore must have Your favorable reply without delay, in the hopes that can Yet resolve the matter anicably, and vithout resort to litigation.

Barry M. Krivisky

BMK: inz

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