Please let me know if you have any changes for the proposed program.

Looking forward to seeing you again,

Yours very truly,

Ĵ.B. Boder

cc: Messrs. B. Kuhn E. Stoop

Encl.: mentioned

## WACHTELL, LIPTON, ROSEN & KATZ

MARTIM LIPTON
MERBERT M. WACHTELL
THEODORE CEMERTZ
SEPRIARD W. NUSSBAIM
RICHARD D. KATUMER
OUSILLAR E. LIEBHARPSKY
STEVEN M. SARNA
CHANLE T. MESECHUK
GHAIN J. FORTGANG
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ALLAW E. HARTIM
BARRY A. BEYER
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FALL MICHAEL
FETER C. MICH
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METCH G. KOPLOY
THEODORE M. MIGHTS
ETWARD D. K. HENNITY
THEODORE M. MIGHTS
ETWARD D. K. PERMEY
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ERIC M. ROTH
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MICHAEL M. BYOWNYEIN
MICHAEL M. BYOWNYE
MICHAEL M. BYOWNYE
MICHAEL M. BENNER
MARC WOLLRSKY
DAVID GRUCNSTEIN

PATRICIA A.VI.ANAKIS STEPHEN G. GELLMAN SETH A. KAPLAR BARBARA ROBBING EARBARA ROBEINE STEVEN A. ROBEINEUM PAMBLA E. SEYMON BERLE B. ROBINSON ELLIOTT V. STEIN JOME F. BANADESE SOOTT K. CHAPLES ANDREW E. MOLSTON PHELF MINDLAN DAVID S. MELLE PAYID S. NEILL DAYID S. NEILL
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GEAMS M. WASPERMAN
ADAM G. GUINN
JEORGE T. COMYAY 11)
RALPM M. LEYENE
ANCHARD G. NASON
KAREN G. KRUEGER
DOWGLAS R. MAYER
BANDO K. SILK David M. Silk Robin Panovka David A. Katī Loma C. Goates IV Hitchell S. Presser ILEME KNABLS GOYTE LEFERCT M. BOFFA David M. Hurdhat Jeffect M. Wintmer

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October 31, 1997

GEORGE A. KATZ (1965-1969) JAMES H. FOGELSON (1987-1998) COUMBEL

LEONARD M. ROGEN

NGEMAN ECOLICH LAWRENCE P. RING JOHN H. RICHMAN PETER U. MIXENNA Asst R. World

KEIR FEDER
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Optiony P. Takin
Emeral Wright
Scott L Black
Gregory R. Blat
Lames Cole, Jr.
Hanct B. Greenbalm
Frank L. Miller
Hattiew L. Miller
Julius R. Sconwarz
Alexander Strasser
Saran C. Strasser
Wayne W. Yu

The Honorable Orrin G. Hatch United States Senator Chairman, Committee on the Judiciary United States Senate Washington, D.C. 10610-6275

Dear Senator Hatch:

I am enclosing the answers to the written questions posed to me by Senator Grassley. Some additional information which he sought with respect to smokeless tobacco products will be provided directly by U.S. Tobacco Company.

Meyer/G. Koplow

MGK/tv

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## CONFIDENTIAL

As you are no doubt aware, MARLBORO is the world's leading cigarette and one of the most famous of all American trademarks. Moreover, while cigarettes are our major product, substantial business is done in several areas and, as you are also, no doubt, aware, MARLBORO sponsors several race cars and racing teams around the world, including the world champion MARLBORO-McLaren racing team.

MARLBORO, the MARLBORO Roof Design, and the combination thereof are all trademarks owned by Philip Morris. In addition, we also own United States Registration No. 1400689 for MARLBORO WORLD CHAMPIONSHIP TEAM (& racing car), (& Red Roof Design), which covers "entertainment services, namely conducting car racing events." Similar rights are in existence in almost every country world-wide. Accordingly, the usage of our trademarks and those confusingly similar therewith infringe our trademark rights under federal and state laws, our common law trademark and state unfair competition rights, and our rights under national and international laws in other countries.

In the circumstances, we must demand that you cease all such usage and that you recall all games currently existing in the marketplace. It will be appreciated, that as long as these games remain in the marketplace, they constitute continuing infringements of our rights in and to the MARLBORO, MARLBORO Roof Device, and MARLBORO & Roof Device trademarks and tradedress. Moreover, this demand should be considered as one also for your parent company, to the extent that such games are in the marketplace in other countries.

This is an extremely serious matter to us, and we therefore must have your favorable reply without delay, in the hopes that we can yet resolve the matter amicably, and without resort to litigation.

Sincerely

Barry M. Krivisky

BMK: imz

C:11-172.LTR

204660698

000002

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