

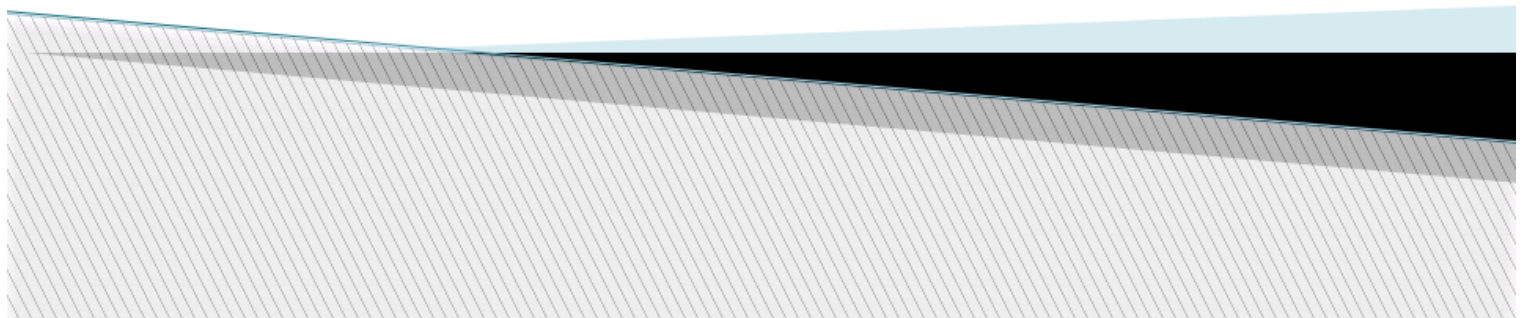
M.R.A Industries pvt

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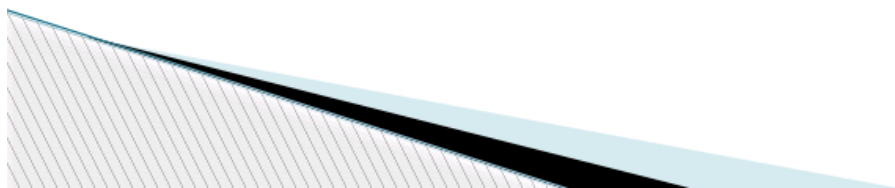
DEPARTMENT: B.COM (G)

COLLEGE: SRI MUTHUKUMARAN ARTS
AND SCIENCE COLLEGE



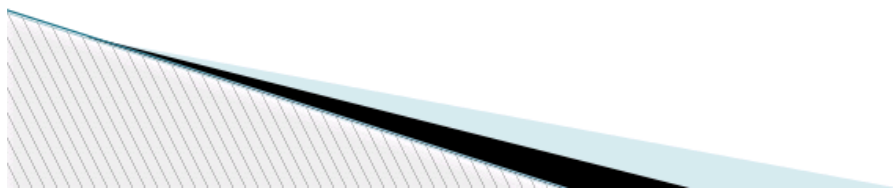
PROJECT TITLE

Employee Performance Data Analysis Using Excel



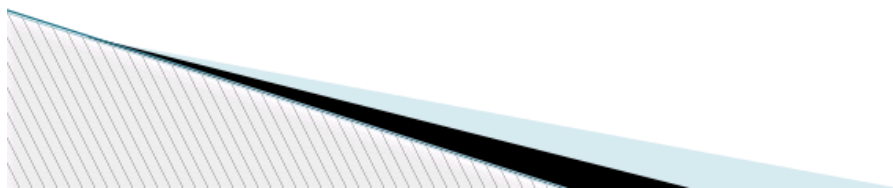
AGENDA

1. Problem Statement
2. Project overview
3. End Users
4. Our Solution and Proposition
5. Dataset Description
6. Modelling Approach
7. Results and Discussion
8. Conclusion



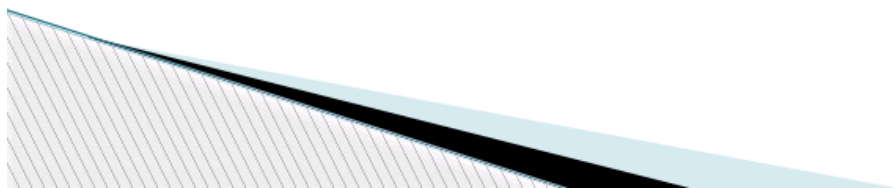
PROBLEM STATEMENT

1. Transportation management: Inefficient transportation management.
2. Inventory management issues
3. Warehouse management concerns
4. Order fulfillment bottlenecks
5. Demands prediction
6. Customers solvency
7. Competition solvency
8. Idle cars
9. Unknown risks



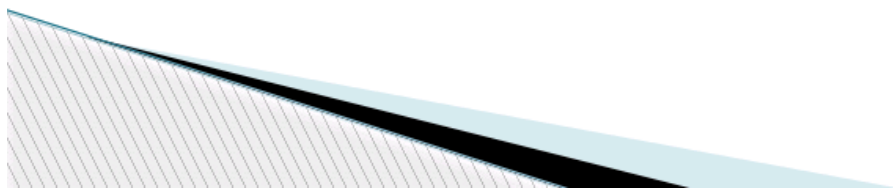
PROJECT OVERVIEW

1. The overall process of managing how resources are acquired, stored and transportation to their final destination
2. Logistics management involves identifying prospective distributors and suppliers and determining their effectiveness and accessibility.
3. Logistics managers are referred to as logisticians .



WHO ARE THE END USERS ?

1. Blue Dart
2. Ekart Logistics
3. Gait Ltd
4. Ecom Express
5. Delhivery



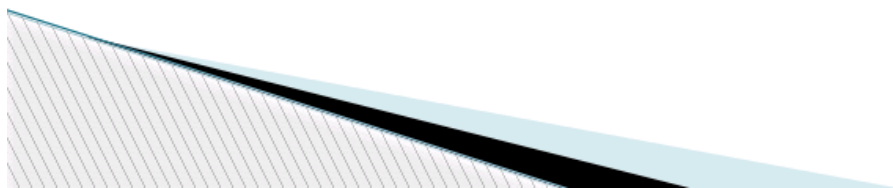
OUR SOLUTION AND ITS VALUE PROPOSITION

1. Know your target customer understand your target customer in detail.
2. Understand your business your business strengths.
3. Explain the value explain how your product or service offer value.
4. Track the market monitor what competitors are doing
5. Quantify your value your offers
6. Use interactive content to promote your value proposition.



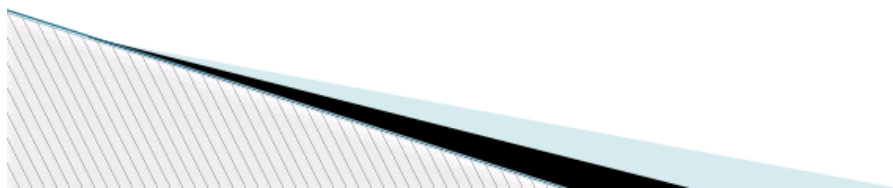
DATASET DESCRIPTION

1. A logistics company dataset may include information about the content of shipment and how to delivery them to their intended destination.
2. It may also include information about the logistics company services which could included both international and domestics operations.
3. Logistics management involves many factors that affect costs, and its important to ensures that products meet customer requirements this may include integrating and export activities and other functions across different levels
4. Logistics companies help businesses move good and manage their supply chain efficienlty they performances tasks such as transportation management warehousing, and inventory control



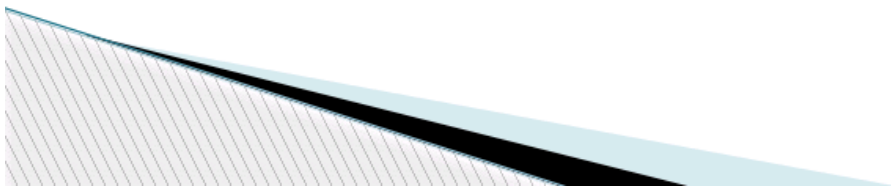
THE “WOW” IN OUR SOLUTION

1. WOW express is a logistics a company that offeres end to end solutions for e- commerce companies in india. They have over 100 centers in 50 cities and handle 70,000 – 75,000 shipments per day. WOW express’ s services include:
2. First mile pickups
3. Intra and intercity movement
4. Last mile deliveries
5. Cash on delivery
6. Digital payment collection
7. Real time visibility and updates



MODELLING

1. Logistics modelling is a process that uses computer system to simulate different scenarios related to transportation of goods.
2. This helps companies gain a better understanding opportunities for cost saving and efficiency and anticipate future trends efficiency and anticipate future trends and changes.



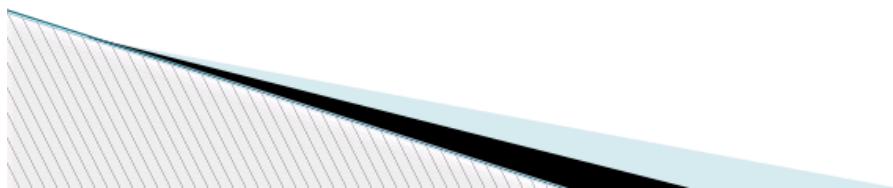
RESULTS

June 2024: Net sales of Rs: 22.08 crore a 17.01% increase year over year

March 2024: Net sales of Rs: 20.05 Crore a 6.77% decrease year over year

December 2023: Net sales of Rs: 16.25 crore, a 25.04% decrease year over year

September 2023: Net sales of Rs.16.46 crore, a 13.06% decrease year over year



CONCLUSION

1. Logistics management is a vital part of modern business operation it can help business and improve efficiency reduce costs, and enhance customer experience here are some logistics companies in india
2. In conclusion logistics management is a critical component of modern business operation, and its importances cannot be overstated.

