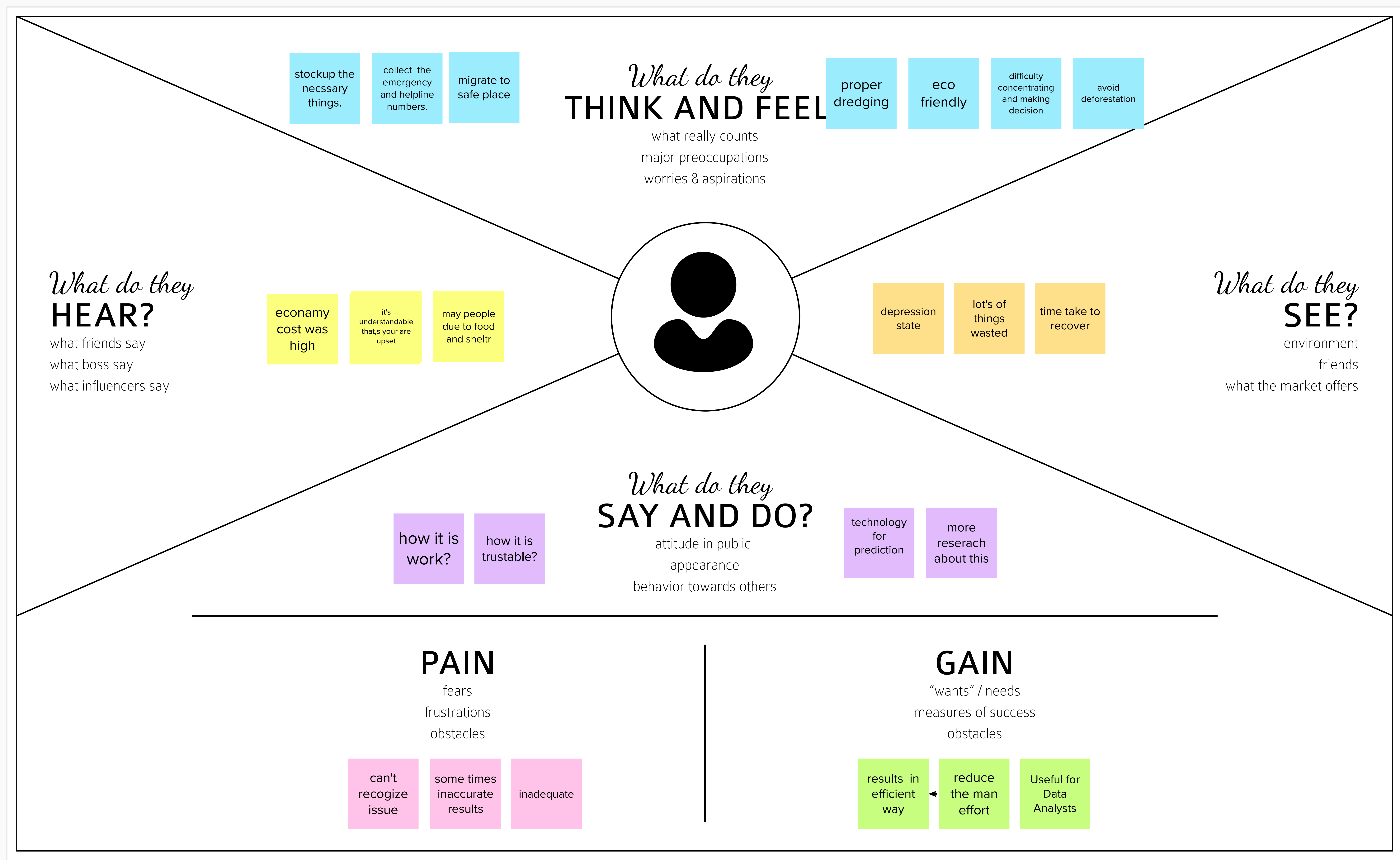


Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



PROBLEM STATEMENT

krish

user name

is a/an Common people

user characteristics

who needs

To safeguard their family from disaster

user need

because

Of economic feasibility

insight

PROBLEM STATEMENT

Prithivi

user name

is a/an friend

user characteristics

who needs

To identify the weather

user need

because

He wants to go to industrial visit

insight

PROBLEM STATEMENT

bala

user name

is a/an Mine worker

user characteristics

who needs

The automatical alert for the natural disaster

user need

because

To take necessary safety measures

insight

PROBLEM STATEMENT

abi

user name

is a/an Social media worker

user characteristics

who needs

Represent one channel in youtube to send an emergency alert to the people

user need

because

to control and avoid future natural disaster

insight