

Ideation Phase
Empathize & Discover

Empathy Map Canvas:

In the idea phase, we have empathized as our client Indian airlines and we have acquired the details, which are represented in the empathy map given below.

<i>Date</i>	<i>14 March 2023</i>
<i>Team ID</i>	<i>NM2023TMID19165</i>
<i>Project Name</i>	<i>OPTIMIZING FLIGHT BOOKING DECISIONS THROUGH MACHINE LARNING PRICE PREDICTIONS</i>
<i>Maximum Mark</i>	<i>5 Marks</i>



Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

